

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSTYPE	Year
1	IPOP_C	Population	Basics		Current Year
2	IHHLDSC	Households	Basics		Current Year
3	IAGHINCC	Aggregate Household Income	Basics	\$	Current Year
4	IAVGHINCC	Average Household Income	Basics		Current Year
5	IAAUTO001	Has Auto Insurance	Automobile and Other Vehicle Insurance		Current Year
6	ICAO00502	Has Auto Insurance, Car	Automobile and Other Vehicle Insurance		Current Year
7	ICOO0503	Has Auto Insurance, Truck	Automobile and Other Vehicle Insurance		Current Year
8	IAO429C	Has Auto Insurance, Truck or SUV	Automobile and Other Vehicle Insurance		Current Year
9	ICOO0504	Has Auto Insurance, SUV	Automobile and Other Vehicle Insurance		Current Year
10	IAO450C	Has RV Insurance	Automobile and Other Vehicle Insurance		Current Year
11	ICOO0509	Has Motorcycle Insurance	Automobile and Other Vehicle Insurance		Current Year
12	ICOO0510	Has Motorboat/Powerboat Insurance	Automobile and Other Vehicle Insurance		Current Year
13	ICOO0511	Has Personal Watercraft Insurance	Automobile and Other Vehicle Insurance		Current Year
14	ICOO0512	Has Sailboat Insurance	Automobile and Other Vehicle Insurance		Current Year
15	IAAU042C	Has Auto Insurance, Aggregate Number of Policies	Automobile and Other Vehicle Insurance	#	Current Year
16	IAAU045C	Has Auto Insurance, All Policies (Total Premium)	Automobile and Other Vehicle Insurance		Current Year
17	IAAU046C	Has Auto Insurance, Aggregate Annual Premium Amount	Automobile and Other Vehicle Insurance	\$	Current Year
18	IAAU046VC	Has Auto Insurance, Average Annual Premium Amount	Automobile and Other Vehicle Insurance		Current Year
19	ICOO0533	Has Auto Insurance, Semi-Annual Premium (# Policies)	Automobile and Other Vehicle Insurance		Current Year
20	ICOO0534	Has Auto Insurance, Semi-Annual Premium (Agg Premium Amount)	Automobile and Other Vehicle Insurance	\$	Current Year
21	ICOO0533V	Has Auto Insurance, Average Semi-Annual Premium Amount	Automobile and Other Vehicle Insurance		Current Year
22	ICLA004C	Has Auto Insurance, 1 Policy	Automobile and Other Vehicle Insurance		Current Year
23	ICLA005C	Has Auto Insurance, 2 Policies	Automobile and Other Vehicle Insurance		Current Year
24	ICLA006C	Has Auto Insurance, 3 Policies	Automobile and Other Vehicle Insurance		Current Year
25	ICLA007C	Has Auto Insurance, 4+ Policies	Automobile and Other Vehicle Insurance		Current Year
26	IAAU0122	Has Auto Insurance, 1 Vehicle Covered	Automobile and Other Vehicle Insurance		Current Year
27	IAAU0123	Has Auto Insurance, 2 Vehicles Covered	Automobile and Other Vehicle Insurance		Current Year
28	IAAU0124	Has Auto Insurance, 3 Vehicles Covered	Automobile and Other Vehicle Insurance		Current Year
29	IAAU0125	Has Auto Insurance, 4+ Vehicles Covered	Automobile and Other Vehicle Insurance		Current Year
30	IAAUTO102C	Has Auto Insurance, Any Continuous Policy: <1 Year	Automobile and Other Vehicle Insurance		Current Year
31	IAAU037C	Has Auto Insurance, Any Continuous Policy: 1-4 Years	Automobile and Other Vehicle Insurance		Current Year
32	IAAU038C	Has Auto Insurance, Any Continuous Policy: 5-9 Years	Automobile and Other Vehicle Insurance		Current Year
33	IAAU036C	Has Auto Insurance, Any Continuous Policy: 10+ Years	Automobile and Other Vehicle Insurance		Current Year
34	IAAU052C	Has Auto Insurance, Drivers Under 25 on Policy	Automobile and Other Vehicle Insurance		Current Year
35	IAAU0092	Has Auto Insurance, No Drivers Under 25 on Policy	Automobile and Other Vehicle Insurance		Current Year
36	ICLA011C	Has Auto Insurance, Incurred 1 Claim Past 3 Years	Automobile and Other Vehicle Insurance		Current Year
37	IAAU053C	Has Auto Insurance, Incurred 1+ Claims Past 3 Years	Automobile and Other Vehicle Insurance		Current Year
38	ICLA012C	Has Auto Insurance, Incurred 2 Claims Past 3 Years	Automobile and Other Vehicle Insurance		Current Year
39	ICLA013C	Has Auto Insurance, Incurred 3+ Claims Past 3 Years	Automobile and Other Vehicle Insurance		Current Year
40	IAAU0096	Has Auto Insurance, Incurred No Claims Past 3 Years	Automobile and Other Vehicle Insurance		Current Year
41	INSAAA04	Has Auto Insurance, Satisfied with Primary Auto Insurance Provider	Automobile and Other Vehicle Insurance		Current Year
42	ICOO0505	Has Auto Insurance, Last Time Shopped: Last Year	Automobile and Other Vehicle Insurance		Current Year
43	ICOO0506	Has Auto Insurance, Last Time Shopped: Last 1-2 Years	Automobile and Other Vehicle Insurance		Current Year
44	ICOO0507	Has Auto Insurance, Last Time Shopped: Longer than 2 years ago	Automobile and Other Vehicle Insurance		Current Year
45	ICOO0508	Has Auto Insurance, Last Time Shopped: Never	Automobile and Other Vehicle Insurance		Current Year
46	INSAAA05	Received Quote Last Time Shopped	Automobile and Other Vehicle Insurance		Current Year
47	IAAU0104	Has Auto Insurance, Not Likely to Recommend Primary Company	Automobile and Other Vehicle Insurance		Current Year
48	ICLA014C	Has Auto Insurance, Likely to Recommend Primary Company	Automobile and Other Vehicle Insurance		Current Year
49	ICOO0524	Has Auto Insurance, Switched 1 Time	Automobile and Other Vehicle Insurance		Current Year
50	ICOO0525	Has Auto Insurance, Switched 2 times	Automobile and Other Vehicle Insurance		Current Year
51	ICOO0526	Has Auto Insurance, Switched 3+ Times	Automobile and Other Vehicle Insurance		Current Year
52	CYFEAT	Has Auto Insurance, Switch Reason: More Policy Features	Automobile and Other Vehicle Insurance		Current Year
53	INSAAABJ	Has Auto Insurance, Switch Reason: Bad Service (non-Claims)	Automobile and Other Vehicle Insurance		Current Year
54	INSAAABK	Has Auto Insurance, Switch Reason: Better Reputation	Automobile and Other Vehicle Insurance		Current Year
55	INSAAABM	Has Auto Insurance, Switch Reason: Combined Policies	Automobile and Other Vehicle Insurance		Current Year
56	IAAU091C	Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy	Automobile and Other Vehicle Insurance		Current Year
57	INSAAABP	Has Auto Insurance, Switch Reason: Lower Price	Automobile and Other Vehicle Insurance		Current Year
58	INSAAABQ	Has Auto Insurance, Switch Reason: Moved	Automobile and Other Vehicle Insurance		Current Year
59	IAAU093C	Has Auto Insurance, Switch Reason: Family/Friend Recommendation	Automobile and Other Vehicle Insurance		Current Year
60	INSAAABE	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent	Automobile and Other Vehicle Insurance		Current Year
61	IAAU089C	Has Auto Insurance, Primary Policy Purchase Channel: Online	Automobile and Other Vehicle Insurance		Current Year
62	IAAU090C	Has Auto Insurance, Primary Policy Purchase Channel: Phone	Automobile and Other Vehicle Insurance		Current Year
63	INSAAABD	Has Auto Insurance, Primary Policy Purchase Channel: Single Company Agent	Automobile and Other Vehicle Insurance		Current Year
64	ICLA015C	Has Auto Insurance, Purchase via Internet, Insurance Company Website	Automobile and Other Vehicle Insurance		Current Year
65	CYQUOTE	Has Auto Ins, Purchase via Internet, Online Quote Svc	Automobile and Other Vehicle Insurance		Current Year
66	IAO449C	Has Auto Insurance, Purchase via Internet, Using Mobile Device	Automobile and Other Vehicle Insurance		Current Year
67	IAAU055C	Has Auto Insurance, Primary Policy, Co: AAA/Auto Club	Automobile and Other Vehicle Insurance		Current Year
68	IAAU058C	Has Auto Insurance, Primary Policy, Co: Allstate	Automobile and Other Vehicle Insurance		Current Year
69	IAAU059C	Has Auto Insurance, Primary Policy, Co: American Family	Automobile and Other Vehicle Insurance		Current Year
70	IAAU063C	Has Auto Insurance, Primary Policy, Co: Erie	Automobile and Other Vehicle Insurance		Current Year
71	IAO444C	Has Auto Insurance, Primary Policy, Co: Esurance	Automobile and Other Vehicle Insurance		Current Year
72	IAAU064C	Has Auto Insurance, Primary Policy, Co: Farm Bureau	Automobile and Other Vehicle Insurance		Current Year
73	IAAU065C	Has Auto Insurance, Primary Policy, Co: Farmers/Zurich	Automobile and Other Vehicle Insurance		Current Year
74	IAAU066C	Has Auto Insurance, Primary Policy, Co: GEICO	Automobile and Other Vehicle Insurance		Current Year
75	IAAU068C	Has Auto Insurance, Primary Policy, Co: Hartford	Automobile and Other Vehicle Insurance		Current Year
76	IAAU069C	Has Auto Insurance, Primary Policy, Co: Liberty Mutual	Automobile and Other Vehicle Insurance		Current Year
77	IAO446C	Has Auto Insurance, Primary Policy, Co: Mercury	Automobile and Other Vehicle Insurance		Current Year
78	IAAU071C	Has Auto Insurance, Primary Policy, Co: MetLife	Automobile and Other Vehicle Insurance		Current Year
79	IAAU072C	Has Auto Insurance, Primary Policy, Co: Nationwide	Automobile and Other Vehicle Insurance		Current Year
80	IAAU073C	Has Auto Insurance, Primary Policy, Co: Progressive	Automobile and Other Vehicle Insurance		Current Year
81	IAAU076C	Has Auto Insurance, Primary Policy, Co: State Farm	Automobile and Other Vehicle Insurance		Current Year

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82	IAAU077C	Has Auto Insurance, Primary Policy, Co: Travelers	Automobile and Other Vehicle Insurance		Current Year
83	IAAU078C	Has Auto Insurance, Primary Policy, Co: USAA	Automobile and Other Vehicle Insurance		Current Year
84	IAAU012C	Has Auto Insurance, 1+ Policy, Co: AAA/Auto Club	Automobile and Other Vehicle Insurance		Current Year
85	IAAU015C	Has Auto Insurance, 1+ Policy, Co: Allstate	Automobile and Other Vehicle Insurance		Current Year
86	IAAU016C	Has Auto Insurance, 1+ Policy, Co: American Family	Automobile and Other Vehicle Insurance		Current Year
87	IAAU020C	Has Auto Insurance, 1+ Policy, Co: Erie	Automobile and Other Vehicle Insurance		Current Year
88	IAO445C	Has Auto Insurance, 1+ Policy, Co: Esurance	Automobile and Other Vehicle Insurance		Current Year
89	IAAU021C	Has Auto Insurance, 1+ Policy, Co: Farm Bureau	Automobile and Other Vehicle Insurance		Current Year
90	IAAU022C	Has Auto Insurance, 1+ Policy, Co: Farmers/Zurich	Automobile and Other Vehicle Insurance		Current Year
91	IAAU023C	Has Auto Insurance, 1+ Policy, Co: GEICO	Automobile and Other Vehicle Insurance		Current Year
92	IAAU025C	Has Auto Insurance, 1+ Policy, Co: Hartford	Automobile and Other Vehicle Insurance		Current Year
93	IAAU026C	Has Auto Insurance, 1+ Policy, Co: Liberty Mutual	Automobile and Other Vehicle Insurance		Current Year
94	IAO447C	Has Auto Insurance, 1+ Policy, Co: Mercury	Automobile and Other Vehicle Insurance		Current Year
95	IAAU028C	Has Auto Insurance, 1+ Policy, Co: MetLife	Automobile and Other Vehicle Insurance		Current Year
96	IAAU029C	Has Auto Insurance, 1+ Policy, Co: Nationwide	Automobile and Other Vehicle Insurance		Current Year
97	IAAU030C	Has Auto Insurance, 1+ Policy, Co: Progressive	Automobile and Other Vehicle Insurance		Current Year
98	IAAU033C	Has Auto Insurance, 1+ Policy, Co: State Farm	Automobile and Other Vehicle Insurance		Current Year
99	IAAU034C	Has Auto Insurance, 1+ Policy, Co: Travelers	Automobile and Other Vehicle Insurance		Current Year
100	IAAU035C	Has Auto Insurance, 1+ Policy, Co: USAA	Automobile and Other Vehicle Insurance		Current Year
101	IAAU096C	Has Auto Policy, Uses Mileage & Driving Behaviors Monitor	Automobile and Other Vehicle Insurance		Current Year
102	INSAAAEI	Has Any Life Insurance	Life Insurance		Current Year
103	IALIFE006	Has Individual Life Insurance, Any Type	Life Insurance		Current Year
104	IALF045C	Has Individual Life Insurance, Aggregate Number of Policies	Life Insurance	#	Current Year
105	IALF048C	Has Individual Life Insurance, All Policies: Any Type (Total Premium)	Life Insurance		Current Year
106	IALF049C	Has Individual Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Current Year
107	IALF049VC	Has Individual Life Insurance, Average Annual Premium Amount	Life Insurance		Current Year
108	IALF035C	Has Life Insurance Policy, Death Benefit \$1,000,000+	Life Insurance		Current Year
109	IALIFE027	Has Term Life Insurance	Life Insurance		Current Year
110	IALF148C	Has Term Life Insurance, Aggregate Number of Policies	Life Insurance	#	Current Year
111	IALF151C	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance		Current Year
112	IALF152C	Has Term Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Current Year
113	IALF152VC	Has Term Life Insurance, Average Annual Premium Amount	Life Insurance		Current Year
114	INSAAAJ7	Has Term Life Insurance, 1+ Policy Purchased Past 3 Years	Life Insurance		Current Year
115	IALF165C	Has Term Life Insurance, Purchase Channel: Employer	Life Insurance		Current Year
116	INSAAAKI	Has Term Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Current Year
117	IALIO225C	Has Term Life Insurance, Purchase Channel: Online	Life Insurance		Current Year
118	IALF171C	Has Term Life Insurance, Purchase Channel: Phone	Life Insurance		Current Year
119	INSAAAKH	Has Term Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Current Year
120	IAO459C	Has Term Life Insurance, Purchase Channel: Online, Using Mobile Device	Life Insurance		Current Year
121	IALF172C	Has Term Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Current Year
122	IALF174C	Has Term Life Insurance, Reason Purchased: Better Rate	Life Insurance		Current Year
123	IALF176C	Has Term Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance		Current Year
124	IALF177C	Has Term Life Insurance, Reason Purchased: Employment Status Change	Life Insurance		Current Year
125	IALF179C	Has Term Life Insurance, Reason Purchased: Had a Child	Life Insurance		Current Year
126	IALF180C	Has Term Life Insurance, Reason Purchased: Income Protection	Life Insurance		Current Year
127	IALF182C	Has Term Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Current Year
128	IALF183C	Has Term Life Insurance, Reason Purchased: Pay Funeral Expense	Life Insurance		Current Year
129	IALF178C	Has Term Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Current Year
130	IALF184C	Has Term Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Current Year
131	IAO458C	Has Term Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Current Year
132	IALF134C	Has Term Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Current Year
133	IALF136C	Has Term Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Current Year
134	IALF139C	Has Term Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Current Year
135	IALF140C	Has Term Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Current Year
136	ICOO0487	Has Term Life Insurance, 1+ Policy, Bought in Last Year	Life Insurance		Current Year
137	ICOO0488	Has Term Life Insurance, 1+ Policy, Bought More Than 3 Years Ago	Life Insurance		Current Year
138	IALIFE066	Has Whole Life Insurance	Life Insurance		Current Year
139	IALF213C	Has Whole Life Insurance, Aggregate Number of Policies	Life Insurance	#	Current Year
140	IALF216C	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance		Current Year
141	IALF217C	Has Whole Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Current Year
142	IALF217VC	Has Whole Life Insurance, Average Annual Premium Amount	Life Insurance		Current Year
143	INSAAAK7	Has Whole Life Insurance, 1+ Policy Purchased Past 3 Years	Life Insurance		Current Year
144	IALF232C	Has Whole Life Insurance, Purchase Channel: Employer	Life Insurance		Current Year
145	INSAAALG	Has Whole Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Current Year
146	IALIO239C	Has Whole Life Insurance, Purchase Channel: Phone	Life Insurance		Current Year
147	INSAAALE	Has Whole Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Current Year
148	IAO460C	Has Whole Life Insurance, Purchase Channel: Online	Life Insurance		Current Year
149	IAO461C	Has Whole Life Insurance, Purchase Channel: Online, Using Mobile Device	Life Insurance		Current Year
150	IALF238C	Has Whole Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Current Year
151	IAO480C	Has Whole Life Insurance, Reason Purchased: Better Rate	Life Insurance		Current Year
152	IALF242C	Has Whole Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance		Current Year
153	IALF243C	Has Whole Life Insurance, Reason Purchased: Employment Status Change	Life Insurance		Current Year
154	IALF245C	Has Whole Life Insurance, Reason Purchased: Had a Child	Life Insurance		Current Year
155	IALF246C	Has Whole Life Insurance, Reason Purchased: Income Protection	Life Insurance		Current Year
156	IALF248C	Has Whole Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Current Year
157	IALF249C	Has Whole Life Insurance, Reason Purchased: Pay Funeral Expense	Life Insurance		Current Year
158	IALF244C	Has Whole Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Current Year
159	IALF250C	Has Whole Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Current Year
160	IAO471C	Has Whole Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Current Year
161	IALF200C	Has Whole Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Current Year
162	IALF203C	Has Whole Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Current Year

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163	IALF206C	Has Whole Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Current Year
164	IALF207C	Has Whole Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Current Year
165	IC000491	Has Whole Life Insurance, Policy Bought in Last Year	Life Insurance		Current Year
166	IC000492	Has Whole Life Insurance, Policy Bought More Than 3 Years Ago	Life Insurance		Current Year
167	ICLL001C	Has Universal Life Insurance, All Policies	Life Insurance		Current Year
168	ICLL002C	Has Universal Life Insurance, Aggregate Number of Policies	Life Insurance	#	Current Year
169	IALI300C	Has Universal Life Insurance, All Policies (Total Premium)	Life Insurance		Current Year
170	ICLL005C	Has Universal Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Current Year
171	ICLL005VC	Has Universal Life Insurance, Average Annual Premium Amount	Life Insurance		Current Year
172	ICLL007C	Has Universal Life Insurance, Purchased Past 3 Years	Life Insurance		Current Year
173	IAO481C	Has Universal Life Insurance, Purchase Channel: Employer	Life Insurance		Current Year
174	ICLL029C	Has Universal Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Current Year
175	ICLL030C	Has Universal Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Current Year
176	IAO472C	Has Universal Life Insurance, Purchase Channel: Phone	Life Insurance		Current Year
177	IAO473C	Has Universal Life Insurance, Purchase Channel: Online	Life Insurance		Current Year
178	IAO474C	Has Universal Life Insurance, Purchase Channel: Online, Using Mobile Device	Life Insurance		Current Year
179	ICLI0135C	Has Universal Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Current Year
180	IAO475C	Has Universal Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Current Year
181	IAO476C	Has Universal Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Current Year
182	IAO477C	Has Universal Life Insurance, Reason Purchased: Had a Child	Life Insurance		Current Year
183	IAO478C	Has Universal Life Insurance, Reason Purchased: Employment Status Changed	Life Insurance		Current Year
184	IAO479C	Has Universal Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance		Current Year
185	IALI0147	Has Universal Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance		Current Year
186	ICLL042C	Has Universal Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Current Year
187	IAO462C	Universal Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Current Year
188	IAO436C	Universal Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Current Year
189	IAO437C	Universal Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Current Year
190	IAO438C	Universal Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Current Year
191	IAO439C	Universal Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Current Year
192	IC000489	Has Universal Insurance, Purchased in Last Year	Life Insurance		Current Year
193	IC000490	Has Universal Insurance, Purchased More Than 3 Years Ago	Life Insurance		Current Year
194	ICLL047C	Has Variable Life Insurance, All Policies	Life Insurance		Current Year
195	ICLL048C	Has Variable Life Insurance, Aggregate Number of Policies	Life Insurance	#	Current Year
196	IALI302C	Has Variable Life Insurance, All Policies (Total Premium)	Life Insurance		Current Year
197	ICLL051C	Has Variable Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Current Year
198	ICLL051VC	Has Variable Life Insurance, Average Annual Premium Amount	Life Insurance		Current Year
199	ICLL073C	Has Variable Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Current Year
200	IAO463C	Has Variable Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Current Year
201	IAO464C	Has Variable Life Insurance, Purchase Channel: Phone	Life Insurance		Current Year
202	IAO465C	Has Variable Life Insurance, Purchase Channel: Online	Life Insurance		Current Year
203	ICLL077C	Has Variable Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Current Year
204	IAO466C	Has Variable Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Current Year
205	IAO467C	Has Variable Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Current Year
206	IAO468C	Has Variable Life Insurance, Reason Purchased: Had a Child	Life Insurance		Current Year
207	IAO469C	Has Variable Life Insurance, Reason Purchased: Employment Status Changed	Life Insurance		Current Year
208	IAO470C	Has Variable Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Current Year
209	IAO482C	Variable Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Current Year
210	IAO483C	Variable Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Current Year
211	IAO484C	Variable Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Current Year
212	IAO485C	Variable Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Current Year
213	IAO486C	Variable Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Current Year
214	IARESI001	Has Residential Insurance	Residential Insurance		Current Year
215	INSAAAJ2	Has Residential Insurance, Type: Homeowners	Residential Insurance		Current Year
216	INSAAAJ1	Has Residential Insurance, Type: Condo/Co-Op	Residential Insurance		Current Year
217	INSAAAJ3	Has Residential Insurance, Type: Renters	Residential Insurance		Current Year
218	IC000527	Has Residential Insurance, Type: Manufactured Home	Residential Insurance		Current Year
219	IC000528	Has Residential Insurance, Type: Landlord	Residential Insurance		Current Year
220	CRESI049	Has Residential Insurance, All Policies (# of Policies)	Residential Insurance		Current Year
221	IARS050C	Has Residential Insurance, Aggregate Number of Policies	Residential Insurance	#	Current Year
222	IARS053C	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance		Current Year
223	IARS054C	Has Residential Insurance, Aggregate Annual Premium Amount	Residential Insurance	\$	Current Year
224	IARS054VC	Has Residential Insurance, Average Annual Premium Amount	Residential Insurance		Current Year
225	IAO452C	Has Residential Insurance for Seasonal Home	Residential Insurance		Current Year
226	IAO453C	Has Residential Insurance for Full-Time Rental Property	Residential Insurance		Current Year
227	IARESI013C	Has Residential Insurance, Any Continuous Policy: <1 Year	Residential Insurance		Current Year
228	IARESI015C	Has Residential Insurance, Any Continuous Policy: 1-4 Years	Residential Insurance		Current Year
229	IARESI016C	Has Residential Insurance, Any Continuous Policy: 5-9 Years	Residential Insurance		Current Year
230	IARESI014C	Has Residential Insurance, Any Continuous Policy: 10+ Years	Residential Insurance		Current Year
231	INSAAAIC	Has Residential Insurance, Additional Insurance: Additional Coverage	Residential Insurance		Current Year
232	IC000529	Has Residential Insurance, Additional Excess Liability or Umbrella (H)	Residential Insurance		Current Year
233	INSAAAII	Has Residential Insurance, Primary Policy Purchase Channel: Bank/Credit Union	Residential Insurance		Current Year
234	INSAAAII	Has Residential Insurance, Primary Policy Purchase Channel: Independent Agent	Residential Insurance		Current Year
235	IARS013C	Has Residential Insurance, Primary Policy Purchase Channel: Online	Residential Insurance		Current Year
236	IARS014C	Has Residential Insurance, Primary Policy Purchase Channel: Phone	Residential Insurance		Current Year
237	INSAAAIZ	Has Residential Insurance, Primary Policy Purchase Channel: Single Comp Agent	Residential Insurance		Current Year
238	IAO456C	Has Residential Insurance, Purchase via Internet, Insurance Company Website	Residential Insurance		Current Year
239	IAO457C	Has Residential Insurance, Purchase via Internet, Using Mobile Device	Residential Insurance		Current Year
240	INSAAAII5	Has Residential Insurance, Switch Reason: Combined Policies	Residential Insurance		Current Year
241	IARS018C	Has Residential Insurance, Switch Reason: Lower Price	Residential Insurance		Current Year
242	INSAAAII6	Has Residential Insurance, Switch Reason: More Policy Features	Residential Insurance		Current Year
243	INSAAAII7	Has Residential Insurance, Switch Reason: Moved Residence	Residential Insurance		Current Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSTYPE	Year
244	INSAAAJZ	Has Residential Insurance, Switched Carrier: 1 Time, Past 3 Years	Residential Insurance		Current Year
245	INSAAAJ0	Has Residential Insurance, Switched Carrier: 2+ Times, Past 3 Years	Residential Insurance		Current Year
246	INSAAAJY	Has Residential Insurance, Switched Carrier: No Switch, Past 3 Years	Residential Insurance		Current Year
247	IARS022C	Has Residential Insurance, 1+ Policy, Co: AAA/Auto Club	Residential Insurance		Current Year
248	IARS025C	Has Residential Insurance, 1+ Policy, Co: Allstate	Residential Insurance		Current Year
249	IARS026C	Has Residential Insurance, 1+ Policy, Co: American Family	Residential Insurance		Current Year
250	IARS032C	Has Residential Insurance, 1+ Policy, Co: Erie	Residential Insurance		Current Year
251	IARS033C	Has Residential Insurance, 1+ Policy, Co: Farm Bureau	Residential Insurance		Current Year
252	IARS034C	Has Residential Insurance, 1+ Policy, Co: Farmers/Zurich	Residential Insurance		Current Year
253	IAO454C	Has Residential Insurance, 1+ Policy, Co: GEICO	Residential Insurance		Current Year
254	IARS036C	Has Residential Insurance, 1+ Policy, Co: Hartford	Residential Insurance		Current Year
255	IARS037C	Has Residential Insurance, 1+ Policy, Co: Liberty Mutual	Residential Insurance		Current Year
256	IARS038C	Has Residential Insurance, 1+ Policy, Co: MetLife	Residential Insurance		Current Year
257	IARS039C	Has Residential Insurance, 1+ Policy, Co: Nationwide	Residential Insurance		Current Year
258	IAO455C	Has Residential Insurance, 1+ Policy, Co: Progressive	Residential Insurance		Current Year
259	IARS043C	Has Residential Insurance, 1+ Policy, Co: State Farm	Residential Insurance		Current Year
260	IARS044C	Has Residential Insurance, 1+ Policy, Co: Travelers	Residential Insurance		Current Year
261	IARS045C	Has Residential Insurance, 1+ Policy, Co: USAA	Residential Insurance		Current Year
262	ICOO0530	Has Residential Insurance, Purch Channel: Online Quote Svc	Residential Insurance		Current Year
263	ICOO0531	Has Residential Insurance, Likely to Recommend Company	Residential Insurance		Current Year
264	ICOO0532	Has Residential Insurance, Not Likely To Recommend	Residential Insurance		Current Year
265	IAOT092C	Has Vision Insurance	Other Insurance		Current Year
266	ICLO017C	Has Vision Insurance, Employer-based	Other Insurance		Current Year
267	IAOT094C	Has Vision Insurance, Individual	Other Insurance		Current Year
268	IAOT033C	Has Disability Insurance	Other Insurance		Current Year
269	ICLO006C	Has Disability Insurance, Employer-based	Other Insurance		Current Year
270	ICLO456C	Has Disability Insurance, Individual	Other Insurance		Current Year
271	ICOO0515	Has Medical/Health Insurance, Any	Other Insurance		Current Year
272	ICOO0518	Has Medical/Health Insurance, Employer-Based	Other Insurance		Current Year
273	ICOO0519	Has Medical/Health Insurance, Individual	Other Insurance		Current Year
274	ICOO0516	Has Supplemental Health Insurance	Other Insurance		Current Year
275	ICOO0520	Has Supplemental Health Insurance, Employer Based	Other Insurance		Current Year
276	ICOO0521	Has Supplemental Health Insurance, Individual	Other Insurance		Current Year
277	ICOO0517	Has Medicare Supplemental Health Insurance	Other Insurance		Current Year
278	ICOO0522	Has Medicare Supplemental Insurance, Employer Based	Other Insurance		Current Year
279	ICOO0523	Has Medicare Supplemental Insurance, Individual	Other Insurance		Current Year
280	INSAAAEG	Has Accidental Death & Dismemberment Insurance, Any	Other Insurance		Current Year
281	IAO497C	Has AD&D Insurance, Employer-based	Other Insurance		Current Year
282	ICLO001C	Has AD&D Insurance, Individual Purchase	Other Insurance		Current Year
283	INSAAAEJ	Has Long-Term Care Insurance, Any	Other Insurance		Current Year
284	IAO493C	Has LTC Insurance, Employer-based	Other Insurance		Current Year
285	IAO494C	Has LTC Insurance, Individual Purchase	Other Insurance		Current Year
286	INSAAAEN	Has Credit Card/Mortgage Life Insurance, Any	Other Insurance		Current Year
287	INSAAAEM	Has Credit Card/Mortgage Disability Insurance, Any	Other Insurance		Current Year
288	IAO500C	Attitude: Prefer to Have Auto and Residential Insurance with Same Carrier	Insurance Attitudes		Current Year
289	INSAAAFA	Attitude: Raise Auto/Residential Deductible if Rate Decreases	Insurance Attitudes		Current Year
290	INSAAAH2	Attitude: No Auto/Residential Claim if Amount Near Deductible	Insurance Attitudes		Current Year
291	INSAAA30	Attitude: Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes		Current Year
292	IAAT001C	Attitude: Life Insurance Essential to Cover Funeral Cost	Insurance Attitudes		Current Year
293	INSAAA33	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes		Current Year
294	INSAAA31	Attitude: Life Insurance Essential for Retirement Planning	Insurance Attitudes		Current Year
295	INSAAA37	Attitude: Interest in Using Mobile to Manage Policy/Claims	Insurance Attitudes		Current Year
296	INSAAACX	Attitude: Worry About Long Term Nursing Care	Insurance Attitudes		Current Year
297	ICLAT001C	Attitude: Concern About No Work 6 Months Due to Injury	Insurance Attitudes		Current Year
298	INSAAACZ	Attitude: Worry Will Outlive Retirement Savings	Insurance Attitudes		Current Year
299	INSAAAD6	Attitude: Will Pay for Advice from Financial Professional	Insurance Attitudes		Current Year
300	INSAAAHB	Attitude: Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes		Current Year
301	INSAAA34	Attitude: Read Blogs/Social Networking Sites to Learn About Insurance	Insurance Attitudes		Current Year
302	INSAAA35	Attitude: Value Relationship with Agent	Insurance Attitudes		Current Year
303	INSAAA36	Attitude: Don't Value Relationship with Agent	Insurance Attitudes		Current Year
304	ICOO0513	Attitude: Interested in Purchasing Insurance thru Non-Traditional	Insurance Attitudes		Current Year
305	ICOO0514	Attitude: Prefer More Life Ins Online Interaction	Insurance Attitudes		Current Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSTYPE	Year
1	IPOP_F	Population	Basics		Five Year
2	IHHLDSF	Households	Basics		Five Year
3	IAGHINCF	Aggregate Household Income	Basics	\$	Five Year
4	IAVGHINCF	Average Household Income	Basics		Five Year
5	INSAAAP6	Has Auto Insurance	Automobile and Other Vehicle Insurance		Five Year
6	IF000502	Has Auto Insurance, Car	Automobile and Other Vehicle Insurance		Five Year
7	IF000503	Has Auto Insurance, Truck	Automobile and Other Vehicle Insurance		Five Year
8	IAO429F	Has Auto Insurance, Truck or SUV	Automobile and Other Vehicle Insurance		Five Year
9	IF000504	Has Auto Insurance, SUV	Automobile and Other Vehicle Insurance		Five Year
10	IAO450F	Has RV Insurance	Automobile and Other Vehicle Insurance		Five Year
11	IF000509	Has Motorcycle Insurance	Automobile and Other Vehicle Insurance		Five Year
12	IF000510	Has Motorboat/Powerboat Insurance	Automobile and Other Vehicle Insurance		Five Year
13	IF000511	Has Personal Watercraft Insurance	Automobile and Other Vehicle Insurance		Five Year
14	IF000512	Has Sailboat Insurance	Automobile and Other Vehicle Insurance		Five Year
15	IAAU042F	Has Auto Insurance, Aggregate Number of Policies	Automobile and Other Vehicle Insurance	#	Five Year
16	IAAU045F	Has Auto Insurance, All Policies (Total Premium)	Automobile and Other Vehicle Insurance		Five Year
17	IAAU046F	Has Auto Insurance, Aggregate Annual Premium Amount	Automobile and Other Vehicle Insurance	\$	Five Year
18	IAAU046VF	Has Auto Insurance, Average Annual Premium Amount	Automobile and Other Vehicle Insurance		Five Year
19	IF000533	Has Auto Insurance, Semi-Annual Premium (# Policies)	Automobile and Other Vehicle Insurance		Five Year
20	IF000534	Has Auto Insurance, Semi-Annual Premium (Agg Premium Amount)	Automobile and Other Vehicle Insurance	\$	Five Year
21	IF00533V	Has Auto Insurance, Average Semi-Annual Premium Amount	Automobile and Other Vehicle Insurance		Five Year
22	ICLA004F	Has Auto Insurance, 1 Policy	Automobile and Other Vehicle Insurance		Five Year
23	ICLA005F	Has Auto Insurance, 2 Policies	Automobile and Other Vehicle Insurance		Five Year
24	ICLA006F	Has Auto Insurance, 3 Policies	Automobile and Other Vehicle Insurance		Five Year
25	ICLA007F	Has Auto Insurance, 4+ Policies	Automobile and Other Vehicle Insurance		Five Year
26	ICAU0122F	Has Auto Insurance, 1 Vehicle Covered	Automobile and Other Vehicle Insurance		Five Year
27	ICAU0123F	Has Auto Insurance, 2 Vehicles Covered	Automobile and Other Vehicle Insurance		Five Year
28	ICAU0124F	Has Auto Insurance, 3 Vehicles Covered	Automobile and Other Vehicle Insurance		Five Year
29	ICAU0125F	Has Auto Insurance, 4+ Vehicles Covered	Automobile and Other Vehicle Insurance		Five Year
30	IAAUTO102F	Has Auto Insurance, Any Continuous Policy: <1 Year	Automobile and Other Vehicle Insurance		Five Year
31	IAAU037F	Has Auto Insurance, Any Continuous Policy: 1-4 Years	Automobile and Other Vehicle Insurance		Five Year
32	IAAU038F	Has Auto Insurance, Any Continuous Policy: 5-9 Years	Automobile and Other Vehicle Insurance		Five Year
33	IAAU036F	Has Auto Insurance, Any Continuous Policy: 10+ Years	Automobile and Other Vehicle Insurance		Five Year
34	IAAU052F	Has Auto Insurance, Drivers Under 25 on Policy	Automobile and Other Vehicle Insurance		Five Year
35	ICAU0092F	Has Auto Insurance, No Drivers Under 25 on Policy	Automobile and Other Vehicle Insurance		Five Year
36	ICLA011F	Has Auto Insurance, Incurred 1 Claim Past 3 Years	Automobile and Other Vehicle Insurance		Five Year
37	IAAU053F	Has Auto Insurance, Incurred 1+ Claims Past 3 Years	Automobile and Other Vehicle Insurance		Five Year
38	ICLA012F	Has Auto Insurance, Incurred 2 Claims Past 3 Years	Automobile and Other Vehicle Insurance		Five Year
39	ICLA013F	Has Auto Insurance, Incurred 3+ Claims Past 3 Years	Automobile and Other Vehicle Insurance		Five Year
40	ICAU0096F	Has Auto Insurance, Incurred No Claims Past 3 Years	Automobile and Other Vehicle Insurance		Five Year
41	INSAAA42	Has Auto Insurance, Satisfied with Primary Auto Insurance Provider	Automobile and Other Vehicle Insurance		Five Year
42	IF000505	Has Auto Insurance, Last Time Shopped: Last Year	Automobile and Other Vehicle Insurance		Five Year
43	IF000506	Has Auto Insurance, Last Time Shopped: Last 1-2 Years	Automobile and Other Vehicle Insurance		Five Year
44	IF000507	Has Auto Insurance, Last Time Shopped: Longer than 2 years ago	Automobile and Other Vehicle Insurance		Five Year
45	IF000508	Has Auto Insurance, Last Time Shopped: Never	Automobile and Other Vehicle Insurance		Five Year
46	INSAAA43	Received Quote Last Time Shopped	Automobile and Other Vehicle Insurance		Five Year
47	ICAU0104F	Has Auto Insurance, Not Likely to Recommend Primary Company	Automobile and Other Vehicle Insurance		Five Year
48	ICLA014F	Has Auto Insurance, Likely to Recommend Primary Company	Automobile and Other Vehicle Insurance		Five Year
49	IF000524	Has Auto Insurance, Switched 1 Time	Automobile and Other Vehicle Insurance		Five Year
50	IF000525	Has Auto Insurance, Switched 2 times	Automobile and Other Vehicle Insurance		Five Year
51	IF000526	Has Auto Insurance, Switched 3+ Times	Automobile and Other Vehicle Insurance		Five Year
52	FYFEAT	Has Auto Insurance, Switch Reason: More Policy Features	Automobile and Other Vehicle Insurance		Five Year
53	INSAAAM4	Has Auto Insurance, Switch Reason: Bad Service (non-Claims)	Automobile and Other Vehicle Insurance		Five Year
54	INSAAAM5	Has Auto Insurance, Switch Reason: Better Reputation	Automobile and Other Vehicle Insurance		Five Year
55	INSAAAM7	Has Auto Insurance, Switch Reason: Combined Policies	Automobile and Other Vehicle Insurance		Five Year
56	IAAU091F	Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy	Automobile and Other Vehicle Insurance		Five Year
57	INSAAANA	Has Auto Insurance, Switch Reason: Lower Price	Automobile and Other Vehicle Insurance		Five Year
58	INSAAANB	Has Auto Insurance, Switch Reason: Moved	Automobile and Other Vehicle Insurance		Five Year
59	IAAU093F	Has Auto Insurance, Switch Reason: Family/Friend Recommendation	Automobile and Other Vehicle Insurance		Five Year
60	INSAAAMZ	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent	Automobile and Other Vehicle Insurance		Five Year
61	IAAU089F	Has Auto Insurance, Primary Policy Purchase Channel: Online	Automobile and Other Vehicle Insurance		Five Year
62	IAAU090F	Has Auto Insurance, Primary Policy Purchase Channel: Phone	Automobile and Other Vehicle Insurance		Five Year
63	INSAAAMY	Has Auto Insurance, Primary Policy Purchase Channel: Single Company Agent	Automobile and Other Vehicle Insurance		Five Year
64	ICLA015F	Has Auto Insurance, Purchase via Internet, Insurance Company Website	Automobile and Other Vehicle Insurance		Five Year
65	FYQUOTE	Has Auto Ins, Purchase via Internet, Online Quote Svc	Automobile and Other Vehicle Insurance		Five Year
66	IAO449F	Has Auto Insurance, Purchase via Internet, Using Mobile Device	Automobile and Other Vehicle Insurance		Five Year
67	IAAU055F	Has Auto Insurance, Primary Policy, Co: AAA/Auto Club	Automobile and Other Vehicle Insurance		Five Year
68	IAAU058F	Has Auto Insurance, Primary Policy, Co: Allstate	Automobile and Other Vehicle Insurance		Five Year
69	IAAU059F	Has Auto Insurance, Primary Policy, Co: American Family	Automobile and Other Vehicle Insurance		Five Year
70	IAAU063F	Has Auto Insurance, Primary Policy, Co: Erie	Automobile and Other Vehicle Insurance		Five Year
71	IAO444F	Has Auto Insurance, Primary Policy, Co: Esurance	Automobile and Other Vehicle Insurance		Five Year
72	IAAU064F	Has Auto Insurance, Primary Policy, Co: Farm Bureau	Automobile and Other Vehicle Insurance		Five Year
73	IAAU065F	Has Auto Insurance, Primary Policy, Co: Farmers/Zurich	Automobile and Other Vehicle Insurance		Five Year
74	IAAU066F	Has Auto Insurance, Primary Policy, Co: GEICO	Automobile and Other Vehicle Insurance		Five Year
75	IAAU068F	Has Auto Insurance, Primary Policy, Co: Hartford	Automobile and Other Vehicle Insurance		Five Year
76	IAAU069F	Has Auto Insurance, Primary Policy, Co: Liberty Mutual	Automobile and Other Vehicle Insurance		Five Year
77	IAO446F	Has Auto Insurance, Primary Policy, Co: Mercury	Automobile and Other Vehicle Insurance		Five Year
78	IAAU071F	Has Auto Insurance, Primary Policy, Co: MetLife	Automobile and Other Vehicle Insurance		Five Year
79	IAAU072F	Has Auto Insurance, Primary Policy, Co: Nationwide	Automobile and Other Vehicle Insurance		Five Year
80	IAAU073F	Has Auto Insurance, Primary Policy, Co: Progressive	Automobile and Other Vehicle Insurance		Five Year
81	IAAU076F	Has Auto Insurance, Primary Policy, Co: State Farm	Automobile and Other Vehicle Insurance		Five Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSTYPE	Year
82	IAAU077F	Has Auto Insurance, Primary Policy, Co: Travelers	Automobile and Other Vehicle Insurance		Five Year
83	IAAU078F	Has Auto Insurance, Primary Policy, Co: USAA	Automobile and Other Vehicle Insurance		Five Year
84	IAAU012F	Has Auto Insurance, 1+ Policy, Co: AAA/Auto Club	Automobile and Other Vehicle Insurance		Five Year
85	IAAU015F	Has Auto Insurance, 1+ Policy, Co: Allstate	Automobile and Other Vehicle Insurance		Five Year
86	IAAU016F	Has Auto Insurance, 1+ Policy, Co: American Family	Automobile and Other Vehicle Insurance		Five Year
87	IAAU020F	Has Auto Insurance, 1+ Policy, Co: Erie	Automobile and Other Vehicle Insurance		Five Year
88	IAO445F	Has Auto Insurance, 1+ Policy, Co: Esurance	Automobile and Other Vehicle Insurance		Five Year
89	IAAU021F	Has Auto Insurance, 1+ Policy, Co: Farm Bureau	Automobile and Other Vehicle Insurance		Five Year
90	IAAU022F	Has Auto Insurance, 1+ Policy, Co: Farmers/Zurich	Automobile and Other Vehicle Insurance		Five Year
91	IAAU023F	Has Auto Insurance, 1+ Policy, Co: GEICO	Automobile and Other Vehicle Insurance		Five Year
92	IAAU025F	Has Auto Insurance, 1+ Policy, Co: Hartford	Automobile and Other Vehicle Insurance		Five Year
93	IAAU026F	Has Auto Insurance, 1+ Policy, Co: Liberty Mutual	Automobile and Other Vehicle Insurance		Five Year
94	IAO447F	Has Auto Insurance, 1+ Policy, Co: Mercury	Automobile and Other Vehicle Insurance		Five Year
95	IAAU028F	Has Auto Insurance, 1+ Policy, Co: MetLife	Automobile and Other Vehicle Insurance		Five Year
96	IAAU029F	Has Auto Insurance, 1+ Policy, Co: Nationwide	Automobile and Other Vehicle Insurance		Five Year
97	IAAU030F	Has Auto Insurance, 1+ Policy, Co: Progressive	Automobile and Other Vehicle Insurance		Five Year
98	IAAU033F	Has Auto Insurance, 1+ Policy, Co: State Farm	Automobile and Other Vehicle Insurance		Five Year
99	IAAU034F	Has Auto Insurance, 1+ Policy, Co: Travelers	Automobile and Other Vehicle Insurance		Five Year
100	IAAU035F	Has Auto Insurance, 1+ Policy, Co: USAA	Automobile and Other Vehicle Insurance		Five Year
101	IAAU096F	Has Auto Policy, Uses Mileage & Driving Behaviors Monitor	Automobile and Other Vehicle Insurance		Five Year
102	INSAAAP3	Has Any Life Insurance	Life Insurance		Five Year
103	INSAAAQL	Has Individual Life Insurance, Any Type	Life Insurance		Five Year
104	IALFO45F	Has Individual Life Insurance, Aggregate Number of Policies	Life Insurance	#	Five Year
105	IALFO48F	Has Individual Life Insurance, All Policies: Any Type (Total Premium)	Life Insurance		Five Year
106	IALFO49F	Has Individual Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Five Year
107	IALFO49VF	Has Individual Life Insurance, Average Annual Premium Amount	Life Insurance		Five Year
108	IALFO35F	Has Life Insurance Policy, Death Benefit \$1,000,000+	Life Insurance		Five Year
109	INSAAAQP	Has Term Life Insurance	Life Insurance		Five Year
110	IALF148F	Has Term Life Insurance, Aggregate Number of Policies	Life Insurance	#	Five Year
111	IALF151F	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance		Five Year
112	IALF152F	Has Term Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Five Year
113	IALF152VF	Has Term Life Insurance, Average Annual Premium Amount	Life Insurance		Five Year
114	INSAAAVS	Has Term Life Insurance, 1+ Policy Purchased Past 3 Years	Life Insurance		Five Year
115	IALF165F	Has Term Life Insurance, Purchase Channel: Employer	Life Insurance		Five Year
116	INSAAAV3	Has Term Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Five Year
117	IALIO225F	Has Term Life Insurance, Purchase Channel: Online	Life Insurance		Five Year
118	IALF171F	Has Term Life Insurance, Purchase Channel: Phone	Life Insurance		Five Year
119	INSAAAV2	Has Term Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Five Year
120	IAO459F	Has Term Life Insurance, Purchase Channel: Online, Using Mobile Device	Life Insurance		Five Year
121	IALF172F	Has Term Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Five Year
122	IALF174F	Has Term Life Insurance, Reason Purchased: Better Rate	Life Insurance		Five Year
123	IALF176F	Has Term Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance		Five Year
124	IALF177F	Has Term Life Insurance, Reason Purchased: Employment Status Change	Life Insurance		Five Year
125	IALF179F	Has Term Life Insurance, Reason Purchased: Had a Child	Life Insurance		Five Year
126	IALF180F	Has Term Life Insurance, Reason Purchased: Income Protection	Life Insurance		Five Year
127	IALF182F	Has Term Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Five Year
128	IALF183F	Has Term Life Insurance, Reason Purchased: Pay Funeral Expense	Life Insurance		Five Year
129	IALF178F	Has Term Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Five Year
130	IALF184F	Has Term Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Five Year
131	IAO458F	Has Term Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Five Year
132	IALF134F	Has Term Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Five Year
133	IALF136F	Has Term Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Five Year
134	IALF139F	Has Term Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Five Year
135	IALF140F	Has Term Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Five Year
136	IFOO0487	Has Term Life Insurance, 1+ Policy, Bought in Last Year	Life Insurance		Five Year
137	IFOO0488	Has Term Life Insurance, 1+ Policy, Bought More Than 3 Years Ago	Life Insurance		Five Year
138	INSAAAQS	Has Whole Life Insurance	Life Insurance		Five Year
139	IALF213F	Has Whole Life Insurance, Aggregate Number of Policies	Life Insurance	#	Five Year
140	IALF216F	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance		Five Year
141	IALF217F	Has Whole Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Five Year
142	IALF217VF	Has Whole Life Insurance, Average Annual Premium Amount	Life Insurance		Five Year
143	INSAAAWS	Has Whole Life Insurance, 1+ Policy Purchased Past 3 Years	Life Insurance		Five Year
144	IALF232F	Has Whole Life Insurance, Purchase Channel: Employer	Life Insurance		Five Year
145	INSAAAW1	Has Whole Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Five Year
146	IALIO239F	Has Whole Life Insurance, Purchase Channel: Phone	Life Insurance		Five Year
147	INSAAAWZ	Has Whole Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Five Year
148	IAO460F	Has Whole Life Insurance, Purchase Channel: Online	Life Insurance		Five Year
149	IAO461F	Has Whole Life Insurance, Purchase Channel: Online, Using Mobile Device	Life Insurance		Five Year
150	IALF238F	Has Whole Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Five Year
151	IAO480F	Has Whole Life Insurance, Reason Purchased: Better Rate	Life Insurance		Five Year
152	IALF242F	Has Whole Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance		Five Year
153	IALF243F	Has Whole Life Insurance, Reason Purchased: Employment Status Change	Life Insurance		Five Year
154	IALF245F	Has Whole Life Insurance, Reason Purchased: Had a Child	Life Insurance		Five Year
155	IALF246F	Has Whole Life Insurance, Reason Purchased: Income Protection	Life Insurance		Five Year
156	IALF248F	Has Whole Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Five Year
157	IALF249F	Has Whole Life Insurance, Reason Purchased: Pay Funeral Expense	Life Insurance		Five Year
158	IALF244F	Has Whole Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Five Year
159	IALF250F	Has Whole Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Five Year
160	IAO471F	Has Whole Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Five Year
161	IALF200F	Has Whole Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Five Year
162	IALF203F	Has Whole Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Five Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSTYPE	Year
163	IALF206F	Has Whole Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Five Year
164	IALF207F	Has Whole Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Five Year
165	IF000491	Has Whole Life Insurance, Policy Bought in Last Year	Life Insurance		Five Year
166	IF000492	Has Whole Life Insurance, Policy Bought More Than 3 Years Ago	Life Insurance		Five Year
167	ICLL001F	Has Universal Life Insurance, All Policies	Life Insurance		Five Year
168	ICLL002F	Has Universal Life Insurance, Aggregate Number of Policies	Life Insurance	#	Five Year
169	IALI300F	Has Universal Life Insurance, All Policies (Total Premium)	Life Insurance		Five Year
170	ICLL005F	Has Universal Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Five Year
171	ICLL005VF	Has Universal Life Insurance, Average Annual Premium Amount	Life Insurance		Five Year
172	ICLL007F	Has Universal Life Insurance, Purchased Past 3 Years	Life Insurance		Five Year
173	IAO481F	Has Universal Life Insurance, Purchase Channel: Employer	Life Insurance		Five Year
174	ICLL029F	Has Universal Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Five Year
175	ICLL030F	Has Universal Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Five Year
176	IAO472F	Has Universal Life Insurance, Purchase Channel: Phone	Life Insurance		Five Year
177	IAO473F	Has Universal Life Insurance, Purchase Channel: Online	Life Insurance		Five Year
178	IAO474F	Has Universal Life Insurance, Purchase Channel: Online, Using Mobile Device	Life Insurance		Five Year
179	ICLIO135F	Has Universal Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Five Year
180	IAO475F	Has Universal Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Five Year
181	IAO476F	Has Universal Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Five Year
182	IAO477F	Has Universal Life Insurance, Reason Purchased: Had a Child	Life Insurance		Five Year
183	IAO478F	Has Universal Life Insurance, Reason Purchased: Employment Status Changed	Life Insurance		Five Year
184	IAO479F	Has Universal Life Insurance, Reason Purchased: Ease Inheritance Burdens	Life Insurance		Five Year
185	ICLL046F	Has Universal Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance		Five Year
186	ICLL042F	Has Universal Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Five Year
187	IAO462F	Universal Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Five Year
188	IAO436F	Universal Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Five Year
189	IAO437F	Universal Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Five Year
190	IAO438F	Universal Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Five Year
191	IAO439F	Universal Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Five Year
192	IF000489	Has Universal Insurance, Purchased in Last Year	Life Insurance		Five Year
193	IF000490	Has Universal Insurance, Purchased More Than 3 Years Ago	Life Insurance		Five Year
194	ICLL047F	Has Variable Life Insurance, All Policies	Life Insurance		Five Year
195	ICLL048F	Has Variable Life Insurance, Aggregate Number of Policies	Life Insurance	#	Five Year
196	IALI302F	Has Variable Life Insurance, All Policies (Total Premium)	Life Insurance		Five Year
197	ICLL051F	Has Variable Life Insurance, Aggregate Annual Premium Amount	Life Insurance	\$	Five Year
198	ICLL051VF	Has Variable Life Insurance, Average Annual Premium Amount	Life Insurance		Five Year
199	ICLL073F	Has Variable Life Insurance, Purchase Channel: Single Company Agent	Life Insurance		Five Year
200	IAO463F	Has Variable Life Insurance, Purchase Channel: Independent Agent	Life Insurance		Five Year
201	IAO464F	Has Variable Life Insurance, Purchase Channel: Phone	Life Insurance		Five Year
202	IAO465F	Has Variable Life Insurance, Purchase Channel: Online	Life Insurance		Five Year
203	ICLL077F	Has Variable Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance		Five Year
204	IAO466F	Has Variable Life Insurance, Reason Purchased: Family/Friend Recommendation	Life Insurance		Five Year
205	IAO467F	Has Variable Life Insurance, Reason Purchased: Married/Divorced	Life Insurance		Five Year
206	IAO468F	Has Variable Life Insurance, Reason Purchased: Had a Child	Life Insurance		Five Year
207	IAO469F	Has Variable Life Insurance, Reason Purchased: Employment Status Changed	Life Insurance		Five Year
208	IAO470F	Has Variable Life Insurance, Reason Purchased: Retirement Planning	Life Insurance		Five Year
209	IAO482F	Variable Life Insurance, 1+ Policy, Co: Allstate	Life Insurance		Five Year
210	IAO483F	Variable Life Insurance, 1+ Policy, Co: MetLife	Life Insurance		Five Year
211	IAO484F	Variable Life Insurance, 1+ Policy, Co: New York Life	Life Insurance		Five Year
212	IAO485F	Variable Life Insurance, 1+ Policy, Co: Prudential	Life Insurance		Five Year
213	IAO486F	Variable Life Insurance, 1+ Policy, Co: State Farm	Life Insurance		Five Year
214	INSAAAQN	Has Residential Insurance	Residential Insurance		Five Year
215	INSAAAVN	Has Residential Insurance, Type: Homeowners	Residential Insurance		Five Year
216	INSAAAVM	Has Residential Insurance, Type: Condo/Co-Op	Residential Insurance		Five Year
217	INSAAAVO	Has Residential Insurance, Type: Renters	Residential Insurance		Five Year
218	IF000527	Has Residential Insurance, Type: Manufactured Home	Residential Insurance		Five Year
219	IF000528	Has Residential Insurance, Type: Landlord	Residential Insurance		Five Year
220	FRESIO49	Has Residential Insurance, All Policies (# of Policies)	Residential Insurance		Five Year
221	IARS050F	Has Residential Insurance, Aggregate Number of Policies	Residential Insurance	#	Five Year
222	IARS053F	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance		Five Year
223	IARS054F	Has Residential Insurance, Aggregate Annual Premium Amount	Residential Insurance	\$	Five Year
224	IARS054VF	Has Residential Insurance, Average Annual Premium Amount	Residential Insurance		Five Year
225	IAO452F	Has Residential Insurance for Seasonal Home	Residential Insurance		Five Year
226	IAO453F	Has Residential Insurance for Full-Time Rental Property	Residential Insurance		Five Year
227	IARESIO13F	Has Residential Insurance, Any Continuous Policy: <1 Year	Residential Insurance		Five Year
228	IARESIO15F	Has Residential Insurance, Any Continuous Policy: 1-4 Years	Residential Insurance		Five Year
229	IARESIO16F	Has Residential Insurance, Any Continuous Policy: 5-9 Years	Residential Insurance		Five Year
230	IARESIO14F	Has Residential Insurance, Any Continuous Policy: 10+ Years	Residential Insurance		Five Year
231	INSAAATX	Has Residential Insurance, Additional Insurance: Additional Coverage	Residential Insurance		Five Year
232	IF000529	Has Residential Insurance, Additional Excess Liability or Umbrella (H)	Residential Insurance		Five Year
233	INSAAAUI	Has Residential Insurance, Primary Policy Purchase Channel: Bank/Credit Union	Residential Insurance		Five Year
234	INSAAAUM	Has Residential Insurance, Primary Policy Purchase Channel: Independent Agent	Residential Insurance		Five Year
235	IARS013F	Has Residential Insurance, Primary Policy Purchase Channel: Online	Residential Insurance		Five Year
236	IARS014F	Has Residential Insurance, Primary Policy Purchase Channel: Phone	Residential Insurance		Five Year
237	INSAAAUK	Has Residential Insurance, Primary Policy Purchase Channel: Single Comp Agent	Residential Insurance		Five Year
238	IAO456F	Has Residential Insurance, Purchase via Internet, Insurance Company Website	Residential Insurance		Five Year
239	IAO457F	Has Residential Insurance, Purchase via Internet, Using Mobile Device	Residential Insurance		Five Year
240	INSAAAUQ	Has Residential Insurance, Switch Reason: Combined Policies	Residential Insurance		Five Year
241	IARS018F	Has Residential Insurance, Switch Reason: Lower Price	Residential Insurance		Five Year
242	INSAAAUR	Has Residential Insurance, Switch Reason: More Policy Features	Residential Insurance		Five Year
243	INSAAAUS	Has Residential Insurance, Switch Reason: Moved Residence	Residential Insurance		Five Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSTYPE	Year
244	INSAAAVK	Has Residential Insurance, Switched Carrier: 1 Time, Past 3 Years	Residential Insurance		Five Year
245	INSAAAVL	Has Residential Insurance, Switched Carrier: 2+ Times, Past 3 Years	Residential Insurance		Five Year
246	INSAAAVJ	Has Residential Insurance, Switched Carrier: No Switch, Past 3 Years	Residential Insurance		Five Year
247	IARS022F	Has Residential Insurance, 1+ Policy, Co: AAA/Auto Club	Residential Insurance		Five Year
248	IARS025F	Has Residential Insurance, 1+ Policy, Co: Allstate	Residential Insurance		Five Year
249	IARS026F	Has Residential Insurance, 1+ Policy, Co: American Family	Residential Insurance		Five Year
250	IARS032F	Has Residential Insurance, 1+ Policy, Co: Erie	Residential Insurance		Five Year
251	IARS033F	Has Residential Insurance, 1+ Policy, Co: Farm Bureau	Residential Insurance		Five Year
252	IARS034F	Has Residential Insurance, 1+ Policy, Co: Farmers/Zurich	Residential Insurance		Five Year
253	IAO454F	Has Residential Insurance, 1+ Policy, Co: GEICO	Residential Insurance		Five Year
254	IARS036F	Has Residential Insurance, 1+ Policy, Co: Hartford	Residential Insurance		Five Year
255	IARS037F	Has Residential Insurance, 1+ Policy, Co: Liberty Mutual	Residential Insurance		Five Year
256	IARS038F	Has Residential Insurance, 1+ Policy, Co: MetLife	Residential Insurance		Five Year
257	IARS039F	Has Residential Insurance, 1+ Policy, Co: Nationwide	Residential Insurance		Five Year
258	IAO455F	Has Residential Insurance, 1+ Policy, Co: Progressive	Residential Insurance		Five Year
259	IARS043F	Has Residential Insurance, 1+ Policy, Co: State Farm	Residential Insurance		Five Year
260	IARS044F	Has Residential Insurance, 1+ Policy, Co: Travelers	Residential Insurance		Five Year
261	IARS045F	Has Residential Insurance, 1+ Policy, Co: USAA	Residential Insurance		Five Year
262	IF000530	Has Residential Insurance, Purch Channel: Online Quote Svc	Residential Insurance		Five Year
263	IF000531	Has Residential Insurance, Likely to Recommend Company	Residential Insurance		Five Year
264	IF000532	Has Residential Insurance, Not Likely To Recommend	Residential Insurance		Five Year
265	IAOT092F	Has Vision Insurance	Other Insurance		Five Year
266	ICLO017F	Has Vision Insurance, Employer-based	Other Insurance		Five Year
267	IAOT094F	Has Vision Insurance, Individual	Other Insurance		Five Year
268	IAOT033F	Has Disability Insurance	Other Insurance		Five Year
269	ICLO006F	Has Disability Insurance, Employer-based	Other Insurance		Five Year
270	ICLO005F	Has Disability Insurance, Individual	Other Insurance		Five Year
271	IF000515	Has Medical/Health Insurance, Any	Other Insurance		Five Year
272	IF000518	Has Medical/Health Insurance, Employer-Based	Other Insurance		Five Year
273	IF000519	Has Medical/Health Insurance, Individual	Other Insurance		Five Year
274	IF000516	Has Supplemental Health Insurance	Other Insurance		Five Year
275	IF000520	Has Supplemental Health Insurance, Employer Based	Other Insurance		Five Year
276	IF000521	Has Supplemental Health Insurance, Individual	Other Insurance		Five Year
277	IF000517	Has Medicare Supplemental Health Insurance	Other Insurance		Five Year
278	IF000522	Has Medicare Supplemental Insurance, Employer Based	Other Insurance		Five Year
279	IF000523	Has Medicare Supplemental Insurance, Individual	Other Insurance		Five Year
280	INSAAAP1	Has Accidental Death & Dismemberment Insurance, Any	Other Insurance		Five Year
281	IAO497F	Has AD&D Insurance, Employer-based	Other Insurance		Five Year
282	ICLO001F	Has AD&D Insurance, Individual Purchase	Other Insurance		Five Year
283	INSAAAP4	Has Long-Term Care Insurance, Any	Other Insurance		Five Year
284	IAO493F	Has LTC Insurance, Employer-based	Other Insurance		Five Year
285	IAO494F	Has LTC Insurance, Individual Purchase	Other Insurance		Five Year
286	INSAAAP8	Has Credit Card/Mortgage Life Insurance, Any	Other Insurance		Five Year
287	INSAAAP7	Has Credit Card/Mortgage Disability Insurance, Any	Other Insurance		Five Year
288	IAO500F	Attitude: Prefer to Have Auto and Residential Insurance with Same Carrier	Insurance Attitudes		Five Year
289	INSAAAQV	Attitude: Raise Auto/Residential Deductible if Rate Decreases	Insurance Attitudes		Five Year
290	INSAAATN	Attitude: No Auto/Residential Claim if Amount Near Deductible	Insurance Attitudes		Five Year
291	INSAAA68	Attitude: Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes		Five Year
292	IAAT001F	Attitude: Life Insurance Essential to Cover Funeral Cost	Insurance Attitudes		Five Year
293	INSAAA71	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes		Five Year
294	INSAAA69	Attitude: Life Insurance Essential for Retirement Planning	Insurance Attitudes		Five Year
295	INSAAA75	Attitude: Interest in Using Mobile to Manage Policy/Claims	Insurance Attitudes		Five Year
296	INSAAAOI	Attitude: Worry About Long Term Nursing Care	Insurance Attitudes		Five Year
297	ICLAT001F	Attitude: Concern About No Work 6 Months Due to Injury	Insurance Attitudes		Five Year
298	INSAAAOK	Attitude: Worry Will Outlive Retirement Savings	Insurance Attitudes		Five Year
299	INSAAAPR	Attitude: Will Pay for Advice from Financial Professional	Insurance Attitudes		Five Year
300	INSAAASW	Attitude: Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes		Five Year
301	INSAAA72	Attitude: Read Blogs/Social Networking Sites to Learn About Insurance	Insurance Attitudes		Five Year
302	INSAAA73	Attitude: Value Relationship with Agent	Insurance Attitudes		Five Year
303	INSAAA74	Attitude: Don't Value Relationship with Agent	Insurance Attitudes		Five Year
304	IF000513	Attitude: Interested in Purchasing Insurance thru Non-Traditional	Insurance Attitudes		Five Year
305	IF000514	Attitude: Prefer More Life Ins Online Interaction	Insurance Attitudes		Five Year