

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
1	IPOP_C	CY Population	Basics	
2	IHHLDSC	CY Households	Basics	
3	IAGHINCC	CY Aggregate Household Income	Basics	
4	IAVGHINCC	CY Average Household Income	Basics	
5	IC000540	CY Has Auto Insurance	Automobile Insurance	
6	ICA000502	CY Auto Insurance - Coverage - Car	Automobile Insurance	
7	IC000503	CY Auto Insurance - Coverage - Truck	Automobile Insurance	
8	IA0429C	CY Auto Insurance - Coverage - Truck or SUV	Automobile Insurance	
9	IC000504	CY Auto Insurance - Coverage - SUV	Automobile Insurance	
10	IA0450C	CY Has RV Insurance	Automobile Insurance	
11	IAAU045C	CY Auto Insurance - Total Households - Annual Premium Payments - Incidence	Automobile Insurance	
12	IAAU046C	CY Auto Insurance - Aggregate (\$) - Annual Premium Payments - Consumption	Automobile Insurance	Dollar
13	IAAU046VC	CY Auto Insurance - Average (\$) - Annual Premium Payments	Automobile Insurance	
14	IC000533	CY Auto Insurance - Total Households - Semi - Annual Premium Payments - Incidence	Automobile Insurance	
15	IC000534	CY Auto Insurance - Aggregate (\$) - Semi - Annual Premium Payments - Consumption	Automobile Insurance	Dollar
16	IC00533V	CY Auto Insurance - Average (\$) - Semi - Annual Premium Payments	Automobile Insurance	
17	IAAU0122	CY Auto Insurance - Coverage - 1 Vehicle	Automobile Insurance	
18	IAAU0123	CY Auto Insurance - Coverage - 2 Vehicles	Automobile Insurance	
19	IAAU0124	CY Auto Insurance - Coverage - 3 Vehicles	Automobile Insurance	
20	IAAU0125	CY Auto Insurance - Coverage - 4 or More Vehicles	Automobile Insurance	
21	IC000635	CY Auto Insurance - Policies - 1, 2, 3, 4+	Automobile Insurance	
22	IC000646	CY Auto Insurance - Aggregate (#) - Policies - Consumption	Automobile Insurance	Policies
23	IC000535	CY Auto Insurance - Policies - 1	Automobile Insurance	
24	IC000536	CY Auto Insurance - Policies - 2	Automobile Insurance	
25	IC000537	CY Auto Insurance - Policies - 3	Automobile Insurance	
26	IC000538	CY Auto Insurance - Policies - 4+	Automobile Insurance	
27	IAAUTO102C	CY Auto Insurance - Continuously Held - <1 Year	Automobile Insurance	
28	IAAU037C	CY Auto Insurance - Continuously Held - 1 - 4 Years	Automobile Insurance	
29	IAAU038C	CY Auto Insurance - Continuously Held - 5 - 9 Years	Automobile Insurance	
30	IAAU036C	CY Auto Insurance - Continuously Held - 10+ Years	Automobile Insurance	
31	IAAU052C	CY Auto Insurance - Coverage - 1 or More Drivers under Age 25	Automobile Insurance	
32	ICLA011C	CY Auto Insurance - Claims [Pst 3 Yrs] - 1	Automobile Insurance	
33	IAAU053C	CY Auto Insurance - Claims [Pst 3 Yrs] - 1 or More	Automobile Insurance	
34	ICLA012C	CY Auto Insurance - Claims [Pst 3 Yrs] - 2	Automobile Insurance	
35	ICLA013C	CY Auto Insurance - Claims [Pst 3 Yrs] - 3 or More	Automobile Insurance	
36	IAAU0096	CY Auto Insurance - Claims [Pst 3 Yrs] - None	Automobile Insurance	
37	INSAAA04	CY Auto Insurance - Satisfied with Provider	Automobile Insurance	
38	IC000505	CY Auto Insurance - Last Time Shopped - Last Year	Automobile Insurance	
39	IC000506	CY Auto Insurance - Last Time Shopped - Last 1 - 2 Years	Automobile Insurance	
40	IC000507	CY Auto Insurance - Last Time Shopped - 2+ Years Ago	Automobile Insurance	
41	IC000508	CY Auto Insurance - Last Time Shopped - Never	Automobile Insurance	
42	INSAAA05	CY Auto Insurance - Last Time Shopped - Received a Quote from Different Company	Automobile Insurance	
43	IAAU0104	CY Auto Insurance - Recommend Company - Not Likely	Automobile Insurance	
44	ICLA014C	CY Auto Insurance - Recommend Company - Likely	Automobile Insurance	
45	IC000524	CY Auto Insurance - Switched [Pst 3 Yrs] - 1 Time	Automobile Insurance	
46	IC000525	CY Auto Insurance - Switched [Pst 3 Yrs] - 2 Times	Automobile Insurance	
47	IC000526	CY Auto Insurance - Switched [Pst 3 Yrs] - 3 or More Times	Automobile Insurance	
48	CYFEAT	CY Auto Insurance - Switch Reason - More Policy Features	Automobile Insurance	
49	INSAAABJ	CY Auto Insurance - Switch Reason - Bad Service (Non-Claims)	Automobile Insurance	
50	INSAAABK	CY Auto Insurance - Switch Reason - Better Reputation	Automobile Insurance	
51	INSAAABM	CY Auto Insurance - Switch Reason - Combined Policies	Automobile Insurance	
52	IAAU091C	CY Auto Insurance - Switch Reason - Company Cancelled Auto Policy	Automobile Insurance	
53	INSAAABP	CY Auto Insurance - Switch Reason - Lower Price	Automobile Insurance	
54	INSAAABQ	CY Auto Insurance - Switch Reason - Moved	Automobile Insurance	
55	IAAU093C	CY Auto Insurance - Switch Reason - Family/Friend Recommendation	Automobile Insurance	
56	INSAAABE	CY Auto Insurance - Purchase Channel - Independent Agent	Automobile Insurance	
57	IAAU089C	CY Auto Insurance - Purchase Channel - Online	Automobile Insurance	
58	IAAU090C	CY Auto Insurance - Purchase Channel - Phone	Automobile Insurance	
59	INSAAABD	CY Auto Insurance - Purchase Channel - Single Company Agent	Automobile Insurance	
60	ICLA015C	CY Auto Insurance - Purchase Channel - Company's Website	Automobile Insurance	

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61	CYQUOTE	CY Auto Insurance - Purchase Channel - Company's Website or Mobile App	Automobile Insurance	
62	IC000539	CY Auto Insurance - Purchase Channel - Mobile App	Automobile Insurance	
63	IAAU055C	CY Auto Insurance - Primary Policy Company - AAA/Auto Club	Automobile Insurance	
64	IAAU058C	CY Auto Insurance - Primary Policy Company - Allstate	Automobile Insurance	
65	IAAU059C	CY Auto Insurance - Primary Policy Company - American Family	Automobile Insurance	
66	IAAU063C	CY Auto Insurance - Primary Policy Company - Erie	Automobile Insurance	
67	IAAU064C	CY Auto Insurance - Primary Policy Company - Farm Bureau	Automobile Insurance	
68	IAAU065C	CY Auto Insurance - Primary Policy Company - Farmers/Zurich	Automobile Insurance	
69	IAAU066C	CY Auto Insurance - Primary Policy Company - GEICO	Automobile Insurance	
70	IAAU069C	CY Auto Insurance - Primary Policy Company - Liberty Mutual	Automobile Insurance	
71	IAAU071C	CY Auto Insurance - Primary Policy Company - MetLife	Automobile Insurance	
72	IAAU072C	CY Auto Insurance - Primary Policy Company - Nationwide	Automobile Insurance	
73	IAAU073C	CY Auto Insurance - Primary Policy Company - Progressive	Automobile Insurance	
74	IAAU076C	CY Auto Insurance - Primary Policy Company - State Farm	Automobile Insurance	
75	IAAU077C	CY Auto Insurance - Primary Policy Company - Travelers	Automobile Insurance	
76	IAAU078C	CY Auto Insurance - Primary Policy Company - USAA	Automobile Insurance	
77	IAAU012C	CY Auto Insurance - One or More Policies - Company - AAA/Auto Club	Automobile Insurance	
78	IAAU015C	CY Auto Insurance - One or More Policies - Company - Allstate	Automobile Insurance	
79	IAAU016C	CY Auto Insurance - One or More Policies - Company - American Family	Automobile Insurance	
80	IAAU020C	CY Auto Insurance - One or More Policies - Company - Erie	Automobile Insurance	
81	IAAU021C	CY Auto Insurance - One or More Policies - Company - Farm Bureau	Automobile Insurance	
82	IAAU022C	CY Auto Insurance - One or More Policies - Company - Farmers/Zurich	Automobile Insurance	
83	IAAU023C	CY Auto Insurance - One or More Policies - Company - GEICO	Automobile Insurance	
84	IAAU026C	CY Auto Insurance - One or More Policies - Company - Liberty Mutual	Automobile Insurance	
85	IAAU028C	CY Auto Insurance - One or More Policies - Company - MetLife	Automobile Insurance	
86	IAAU029C	CY Auto Insurance - One or More Policies - Company - Nationwide	Automobile Insurance	
87	IAAU030C	CY Auto Insurance - One or More Policies - Company - Progressive	Automobile Insurance	
88	IAAU033C	CY Auto Insurance - One or More Policies - Company - State Farm	Automobile Insurance	
89	IAAU034C	CY Auto Insurance - One or More Policies - Company - Travelers	Automobile Insurance	
90	IAAU035C	CY Auto Insurance - One or More Policies - Company - USAA	Automobile Insurance	
91	IAAU096C	CY Auto Insurance - Uses Mileage & Driving Behaviors Monitor	Automobile Insurance	
92	IC000542	CY Has Life Insurance - Any	Life Insurance	
93	IC000543	CY Life Insurance - Purchase Channel - Employer (including Union or Military)	Life Insurance	
94	IC000544	CY Has Life Insurance - Purchased Individually	Life Insurance	
95	IALF035C	CY Life Insurance - Coverage - Death Benefit \$1,000,000+	Life Insurance	
96	INSAAAJ7	CY Term Life Insurance - Purchased [Pst 3 Yrs]	Life Insurance	
97	IC000596	CY Term Life Insurance - Purchase Reason - Pay Funeral Expense	Life Insurance	
98	IC000594	CY Term Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income	Life Insurance	
99	IC000595	CY Term Life Insurance - Purchase Reason - Leave an Inheritance	Life Insurance	
100	IC000599	CY Term Life Insurance - Purchase Reason - Save for Long Term Expenses/Care	Life Insurance	
101	IC000602	CY Term Life Insurance - Purchase Reason - Part of Retirement Planning	Life Insurance	
102	IC000597	CY Term Life Insurance - Purchase Reason - To Pay Off Mortgage	Life Insurance	
103	IC000598	CY Term Life Insurance - Purchase Reason - To Pay Off Personal Debt	Life Insurance	
104	IC000648	CY Term Life Insurance - Purchase Reason - To Pay Child's Education Expenses	Life Insurance	
105	IC000604	CY Term Life Insurance - Purchase Reason - Employment Status Changed	Life Insurance	
106	IC000606	CY Term Life Insurance - Purchase Reason - Having a Child	Life Insurance	
107	IC000605	CY Term Life Insurance - Purchase Reason - Marriage or Divorce	Life Insurance	
108	IC000600	CY Term Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship	Life Insurance	
109	IC000601	CY Term Life Insurance - Purchase Reason - Maintain Family's Standard of Living	Life Insurance	
110	IC000603	CY Term Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members	Life Insurance	
111	IALF165C	CY Term Life Insurance - Purchase Channel - Employer (including Union or Military)	Life Insurance	
112	INSAAAKI	CY Term Life Insurance - Purchase Channel - Independent Agent	Life Insurance	
113	IALI0225C	CY Term Life Insurance - Purchase Channel - Online	Life Insurance	
114	IALF171C	CY Term Life Insurance - Purchase Channel - Phone	Life Insurance	
115	INSAAAKH	CY Term Life Insurance - Purchase Channel - Single Company Agent	Life Insurance	
116	IALF134C	CY Term Life Insurance - One or More Policies - Company - MetLife	Life Insurance	
117	IALF136C	CY Term Life Insurance - One or More Policies - Company - New York Life	Life Insurance	

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118	IALF139C	CY Term Life Insurance - One or More Policies - Company - Prudential	Life Insurance	
119	IALF140C	CY Term Life Insurance - One or More Policies - Company - State Farm	Life Insurance	
120	IC0000647	CY Term Life Insurance - One or More Policies - Company - USAA	Life Insurance	
121	IC000487	CY Term Life Insurance - Purchased [Pst Yr]	Life Insurance	
122	IC000488	CY Term Life Insurance - Purchased [3+ Yrs]	Life Insurance	
123	IC000625	CY Term Life Insurance - Recommend Company - Likely	Life Insurance	
124	IC000579	CY Term Life Insurance - Total Households - Policies - Incidence	Life Insurance	
125	IC000638	CY Term Life Insurance - Aggregate (#) - Policies - Consumption	Life Insurance	Policies
126	IC000580	CY Permanent Life Insurance - Total Households - Policies - Incidence	Life Insurance	
127	IC000639	CY Permanent Life Insurance - Aggregate (#) - Policies - Consumption	Life Insurance	Policies
128	IC000607	CY Permanent Life Insurance - Type - Universal Life Insurance	Life Insurance	
129	IC000608	CY Permanent Life Insurance - Type - Whole Life Insurance	Life Insurance	
130	IC000609	CY Permanent Life Insurance - Type - Variable Life Insurance	Life Insurance	
131	IC000610	CY Permanent Life Insurance - Type - Variable Universal Life Insurance	Life Insurance	
132	IC000611	CY Permanent Life Insurance - Type - Variable Life Insurance Or Variable Universal Life Insurance	Life Insurance	
133	IC000643	CY Permanent Life Insurance - Purchased [Pst Yr]	Life Insurance	
134	IC000644	CY Permanent Life Insurance - Purchased [Pst 3 Yrs]	Life Insurance	
135	IC000645	CY Permanent Life Insurance - Purchased [3+ Yrs]	Life Insurance	
136	IC000633	CY Permanent Life Insurance - Purchase Channel - Single Company Agent	Life Insurance	
137	IC000634	CY Permanent Life Insurance - Purchase Channel - Independent Agent	Life Insurance	
138	IC000616	CY Permanent Life Insurance - Purchase Reason - Pay Funeral Expense	Life Insurance	
139	IC000614	CY Permanent Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income	Life Insurance	
140	IC000615	CY Permanent Life Insurance - Purchase Reason - Leave an Inheritance	Life Insurance	
141	IC000617	CY Permanent Life Insurance - Purchase Reason - Save for Long Term Expenses/Care	Life Insurance	
142	IC000612	CY Permanent Life Insurance - Purchase Reason - Having a Child	Life Insurance	
143	IC000623	CY Permanent Life Insurance - Purchase Reason - Marriage or Divorce	Life Insurance	
144	IC000613	CY Permanent Life Insurance - Purchase Reason - Retired/Approaching Retirement	Life Insurance	
145	IC000618	CY Permanent Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship	Life Insurance	
146	IC000619	CY Permanent Life Insurance - Purchase Reason - Part of Estate Planning	Life Insurance	
147	IC000620	CY Permanent Life Insurance - Purchase Reason - Maintain Family's Standard of Living	Life Insurance	
148	IC000621	CY Permanent Life Insurance - Purchase Reason - Part of Retirement Planning	Life Insurance	
149	IC000622	CY Permanent Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members	Life Insurance	
150	IC000541	CY Has Residential Insurance	Residential Insurance	
151	INSAAAJ2	CY Residential Insurance - Type - Homeowners	Residential Insurance	
152	INSAAAJ1	CY Residential Insurance - Type - Condo/Co-Op	Residential Insurance	
153	CRESI049	CY Residential Insurance - Total Households - Policies - Incidence	Residential Insurance	
154	IARS050C	CY Residential Insurance - Aggregate (\$) - Policies - Consumption	Residential Insurance	Dollar
155	IARS053C	CY Residential Insurance - Total Households - Annual Premium Payments - Incidence	Residential Insurance	
156	IARS054C	CY Residential Insurance - Aggregate (\$) - Annual Premium Payments - Consumption	Residential Insurance	Dollar
157	IARS054VC	CY Residential Insurance - Average (\$) - Annual Premium Payments	Residential Insurance	
158	IA0452C	CY Residential Insurance - Purpose - Seasonal Home	Residential Insurance	
159	IARESI013C	CY Residential Insurance - Continuously Held - <1 Year	Residential Insurance	
160	IARESI015C	CY Residential Insurance - Continuously Held - 1 to 4 Years	Residential Insurance	
161	IARESI016C	CY Residential Insurance - Continuously Held - 5 to 9 Years	Residential Insurance	
162	IARESI014C	CY Residential Insurance - Continuously Held - 10+ Years	Residential Insurance	
163	INSAAAIC	CY Residential Insurance - Coverage - Additional	Residential Insurance	
164	IC000529	CY Residential Insurance - Coverage - Excess Liability Or Personal Umbrella Residential Policy	Residential Insurance	
165	INSAAAI1	CY Residential Insurance - Purchase Channel - Independent Agent	Residential Insurance	
166	IARS013C	CY Residential Insurance - Purchase Channel - Online	Residential Insurance	
167	IARS014C	CY Residential Insurance - Purchase Channel - Phone	Residential Insurance	
168	INSAAAIZ	CY Residential Insurance - Purchase Channel - Single Company Agent	Residential Insurance	
169	IA0456C	CY Residential Insurance - Purchase Channel - Company's Website	Residential Insurance	
170	IARS018C	CY Residential Insurance - Switch Reason - Lower Price	Residential Insurance	
171	INSAAAJZ	CY Residential Insurance - Switched [Pst 3 Yrs] - 1 Time	Residential Insurance	

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172	INSAAAJ0	CY Residential Insurance - Switched [Pst 3 Yrs] - 2 or More Times	Residential Insurance	
173	INSAAAJY	CY Residential Insurance - Switched [Pst 3 Yrs] - None	Residential Insurance	
174	IARSO22C	CY Residential Insurance - One or More Policies - Company - AAA/Auto Club	Residential Insurance	
175	IARSO25C	CY Residential Insurance - One or More Policies - Company - Allstate	Residential Insurance	
176	IARSO34C	CY Residential Insurance - One or More Policies - Company - Farmers/Zurich	Residential Insurance	
177	IA0454C	CY Residential Insurance - One or More Policies - Company - GEICO	Residential Insurance	
178	IARSO37C	CY Residential Insurance - One or More Policies - Company - Liberty Mutual	Residential Insurance	
179	IARSO39C	CY Residential Insurance - One or More Policies - Company - Nationwide	Residential Insurance	
180	IA0455C	CY Residential Insurance - One or More Policies - Company - Progressive	Residential Insurance	
181	IARSO43C	CY Residential Insurance - One or More Policies - Company - State Farm	Residential Insurance	
182	IARSO44C	CY Residential Insurance - One or More Policies - Company - Travelers	Residential Insurance	
183	IARSO45C	CY Residential Insurance - One or More Policies - Company - USAA	Residential Insurance	
184	IC000530	CY Residential Insurance - Purchase Channel - Company's Website or Mobile App	Residential Insurance	
185	IC000531	CY Residential Insurance - Recommend Company - Likely	Residential Insurance	
186	IC0000649	CY Residential Insurance - Extremely satisfied or Somewhat satisfied	Residential Insurance	
187	IC000552	CY Has Renters Insurance	Residential Insurance	
188	IC000636	CY Renters Insurance - Total Households - Annual Premium Payments - Incidence	Residential Insurance	
189	IC000637	CY Renters Insurance - Aggregate (\$) - Annual Premium Payments - Consumption	Residential Insurance	Dollar
190	RNTCAVGP	CY Renters Insurance - Average (\$) - Annual Premium Payments	Residential Insurance	
191	IC000567	CY Renters Insurance - Purpose - Primary Residence	Residential Insurance	
192	IC000568	CY Renters Insurance - Purpose - Seasonal Home	Residential Insurance	
193	IC000563	CY Renters Insurance - Continuously Held - <1 Year	Residential Insurance	
194	IC000564	CY Renters Insurance - Continuously Held - 1 to 4 Years	Residential Insurance	
195	IC000565	CY Renters Insurance - Continuously Held - 5 to 9 Years	Residential Insurance	
196	IC000566	CY Renters Insurance - Continuously Held - 10+ Years	Residential Insurance	
197	IC000572	CY Renters Insurance - Purchase Channel - Phone	Residential Insurance	
198	IC000573	CY Renters Insurance - Purchase Channel - Company's Website	Residential Insurance	
199	IC000571	CY Renters Insurance - Purchase Channel - Single Company Agent	Residential Insurance	
200	IC000569	CY Renters Insurance - Switched [Pst 3 Yrs] - Once	Residential Insurance	
201	IC000570	CY Renters Insurance - Switched [Pst 3 Yrs] - None	Residential Insurance	
202	IC000576	CY Renters Insurance - One or More Policies - Company - Allstate	Residential Insurance	
203	IC000577	CY Renters Insurance - One or More Policies - Company - GEICO	Residential Insurance	
204	IC000578	CY Renters Insurance - One or More Policies - Company - State Farm	Residential Insurance	
205	IC000575	CY Renters Insurance - Recommend Company - Likely	Residential Insurance	
206	IC0000650	CY Renters Insurance - Extremely satisfied or Somewhat satisfied	Residential Insurance	
207	IC000548	CY Has Dental Insurance	Other Insurance	
208	IC000549	CY Has Vision Insurance	Other Insurance	
209	ICLO017C	CY Vision Insurance - Purchase Channel - Employer	Other Insurance	
210	IAOT094C	CY Has Vision Insurance - Purchased Individually	Other Insurance	
211	IC000547	CY Has Disability Insurance	Other Insurance	
212	ICLO006C	CY Disability Insurance - Purchase Channel - Employer (including Union or Military)	Other Insurance	
213	ICLO456C	CY Has Disability Insurance - Purchased Individually	Other Insurance	
214	IC000632	CY Disability Insurance - Type - Long-Term Disability	Other Insurance	
215	IC000631	CY Disability Insurance - Type - Short-Term Disability	Other Insurance	
216	IC000545	CY Has Medical/Health Insurance	Other Insurance	
217	IC000518	CY Medical/Health Insurance - Purchase Channel - Employer	Other Insurance	
218	IC000519	CY Has Medical/Health Insurance - Purchased Individually	Other Insurance	
219	IC0000651	CY Medical/Health Insurance - Primary provider - Aetna (Five Year)	Other Insurance	
220	IC0000654	CY Medical/Health Insurance - Primary provider - Blue Cross/Blue Shield (Five Year)	Other Insurance	
221	IC0000652	CY Medical/Health Insurance - Primary provider - Cigna (Five Year)	Other Insurance	
222	IC0000656	CY Medical/Health Insurance - Primary provider - Humana (Five Year)	Other Insurance	
223	IC0000655	CY Medical/Health Insurance - Primary provider - Kaiser Permanente (Five Year)	Other Insurance	
224	IC0000653	CY Medical/Health Insurance - Primary provider - United Healthcare (Five Year)	Other Insurance	
225	IC000516	CY Has Supplemental Health Insurance	Other Insurance	
226	IC000520	CY Supplemental Health Insurance - Purchase Channel - Employer	Other Insurance	
227	IC000521	CY Has Supplemental Health Insurance - Purchased Individually	Other Insurance	

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228	IC000517	CY Has Medicare Supplemental Health Insurance	Other Insurance	
229	IC000522	CY Medicare Supplemental Health Insurance - Purchase Channel - Employer	Other Insurance	
230	IC000523	CY Has Medicare Supplemental Health Insurance - Purchased Individually	Other Insurance	
231	INSAAAEAG	CY Has Accidental Death & Dismemberment Insurance - Any	Other Insurance	
232	IA0497C	CY Accidental Death & Dismemberment Insurance - Purchase Channel - Employer	Other Insurance	
233	ICLO001C	CY Has Accidental Death & Dismemberment Insurance - Purchased Individually	Other Insurance	
234	IC000546	CY Has Long-Term Care Insurance	Other Insurance	
235	IA0493C	CY Long-Term Care Insurance - Purchase Channel - Employer	Other Insurance	
236	IA0494C	CY Has Long-Term Care Insurance - Purchased Individually	Other Insurance	
237	IC000553	CY Travel Insurance - Purchased [Pst Yr]	Other Insurance	
238	IC000554	CY On-demand Insurance - Purchased [Pst Yr]	Other Insurance	
239	IC000562	CY On-demand Insurance - Purchased [Pst Yr] - Jewelry	Other Insurance	
240	IC000561	CY On-demand Insurance - Purchased [Pst Yr] - Smartphone	Other Insurance	
241	IC000551	CY Has Personal Electronics Insurance	Other Insurance	
242	IC000550	CY Has Pet Insurance	Other Insurance	
243	IC000509	CY Has Motorcycle Insurance	Other Insurance	
244	IC000510	CY Has Motorboat/Powerboat Insurance	Other Insurance	
245	IC000511	CY Has Personal Watercraft Insurance	Other Insurance	
246	IC000560	CY Has Insurance for Snowmobile, ATV Or Other Power Sports Vehicle	Other Insurance	
247	IC000512	CY Has Sailboat Insurance	Other Insurance	
248	IC000626	CY Has Annuity	Other Insurance	
249	IC000627	CY Annuity - Type - Deferred Income Annuity	Other Insurance	
250	IC000629	CY Annuity - Type - Fixed Annuity	Other Insurance	
251	IC000628	CY Annuity - Type - Immediate Income Annuity	Other Insurance	
252	IC000630	CY Annuity - Type - Variable Annuity	Other Insurance	
253	IC000641	CY Annuity - Purchased [Pst Yr]	Other Insurance	
254	IC000642	CY Annuity - Purchased [Pst 3 Yrs]	Other Insurance	
255	IC000640	CY Annuity - Purchased [3+ Yrs]	Other Insurance	
256	IC000559	CY Attitude - All Life Insurance Companies Offer The Same Thing	Insurance Attitudes	
257	ICLAT001C	CY Attitude - Concern About No Work 6 Months Due to Injury	Insurance Attitudes	
258	INSAAA36	CY Attitude - Don't Value Relationship with Agent	Insurance Attitudes	
259	INSAAA30	CY Attitude - Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes	
260	INSAAA37	CY Attitude - Interest in Using Mobile to Manage Policy/Claims	Insurance Attitudes	
261	IC000513	CY Attitude - Interested in Purchasing Insurance thru Non-Traditional	Insurance Attitudes	
262	INSAAA31	CY Attitude - Life Insurance Essential for Retirement Planning	Insurance Attitudes	
263	IAAT001C	CY Attitude - Life Insurance Essential to Cover Funeral Cost	Insurance Attitudes	
264	IC000557	CY Attitude - Prefer To Have Auto And Residential/Renters Insurance With Same Carrier	Insurance Attitudes	
265	IC000514	CY Attitude - Prefer More Life Ins Online Interaction	Insurance Attitudes	
266	INSAAA33	CY Attitude - Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes	
267	IC000558	CY Attitude - Primary Source Of Information About Insurance Comes From Blogs And Social Networking Sites	Insurance Attitudes	
268	INSAAA35	CY Attitude - Value Relationship with Agent	Insurance Attitudes	
269	INSAAAD6	CY Attitude - Will Pay for Advice from Financial Professional	Insurance Attitudes	
270	INSAAAHB	CY Attitude - Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes	
271	IC000555	CY Attitude - Willing To Raise Deductible On Auto/Residential/Renters Insurance Policy If Rates Decrease	Insurance Attitudes	
272	IC000556	CY Attitude - Wouldn't Report Auto/Residential/Renters Claim If Amount Of Repair Is Close To Deductible	Insurance Attitudes	
273	INSAAACX	CY Attitude - Worry About Long Term Nursing Care	Insurance Attitudes	
274	INSAAACZ	CY Attitude - Worry Will Outlive Retirement Savings	Insurance Attitudes	
275	IC000582	CY No Life Insurance - Reason - Too Complicated/Complex	Insurance Attitudes	
276	IC000589	CY No Life Insurance - Reason - Covered by Employer	Insurance Attitudes	
277	IC000586	CY No Life Insurance - Reason - Don't Have Any Dependents	Insurance Attitudes	
278	IC000592	CY No Life Insurance - Reason - Don't Know Where to Purchase	Insurance Attitudes	
279	IC000588	CY No Life Insurance - Reason - Don't Like Thinking About Death	Insurance Attitudes	
280	IC000591	CY No Life Insurance - Reason - Don't Understand Life Insurance Well Enough to Purchase	Insurance Attitudes	
281	IC000587	CY No Life Insurance - Reason - Have Plenty of Assets to Leave my Loved Ones	Insurance Attitudes	
282	IC000585	CY No Life Insurance - Reason - I'm Healthy	Insurance Attitudes	
283	IC000584	CY No Life Insurance - Reason - Insurer Refused Coverage	Insurance Attitudes	

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284	IC000581	CY No Life Insurance - Reason - Lack of Trust (Of Insurance Company or Agent)	Insurance Attitudes	
285	IC000593	CY No Life Insurance - Reason - Was not Approached to Purchase Life Insurance	Insurance Attitudes	
286	IC000590	CY No Life Insurance - Reason - Have Other Financial Priorities	Insurance Attitudes	
287	IC000583	CY No Life Insurance - Reason - Risk of Disaster is Small	Insurance Attitudes	
288	IPOP_F	FY Population	Basics	
289	IHHLDSF	FY Households	Basics	
290	IAGHINCF	FY Aggregate Household Income	Basics	
291	IAVGHINCF	FY Average Household Income	Basics	
292	IF000540	FY Has Auto Insurance	Automobile Insurance	
293	IF000502	FY Auto Insurance - Coverage - Car	Automobile Insurance	
294	IF000503	FY Auto Insurance - Coverage - Truck	Automobile Insurance	
295	IA0429F	FY Auto Insurance - Coverage - Truck or SUV	Automobile Insurance	
296	IF000504	FY Auto Insurance - Coverage - SUV	Automobile Insurance	
297	IA0450F	FY Has RV Insurance	Automobile Insurance	
298	IAAU045F	FY Auto Insurance - Total Households - Annual Premium Payments - Incidence	Automobile Insurance	
299	IAAU046F	FY Auto Insurance - Aggregate (\$) - Annual Premium Payments - Consumption	Automobile Insurance	Dollar
300	IAAU046VF	FY Auto Insurance - Average (\$) - Annual Premium Payments	Automobile Insurance	
301	IF000533	FY Auto Insurance - Total Households - Semi -Annual Premium Payments - Incidence	Automobile Insurance	
302	IF000534	FY Auto Insurance - Aggregate (\$) - Semi -Annual Premium Payments - Consumption	Automobile Insurance	Dollar
303	IF00533V	FY Auto Insurance - Average (\$) - Semi -Annual Premium Payments	Automobile Insurance	
304	ICAU0122F	FY Auto Insurance - Coverage - 1 Vehicle	Automobile Insurance	
305	ICAU0123F	FY Auto Insurance - Coverage - 2 Vehicles	Automobile Insurance	
306	ICAU0124F	FY Auto Insurance - Coverage - 3 Vehicles	Automobile Insurance	
307	ICAU0125F	FY Auto Insurance - Coverage - 4 or More Vehicles	Automobile Insurance	
308	IF000635	FY Auto Insurance - Policies - 1, 2, 3, 4+	Automobile Insurance	
309	IF000646	FY Auto Insurance - Aggregate (#) - Policies - Consumption	Automobile Insurance	Policies
310	IF000535	FY Auto Insurance - Policies - 1	Automobile Insurance	
311	IF000536	FY Auto Insurance - Policies - 2	Automobile Insurance	
312	IF000537	FY Auto Insurance - Policies - 3	Automobile Insurance	
313	IF000538	FY Auto Insurance - Policies - 4+	Automobile Insurance	
314	IAAUTO102F	FY Auto Insurance - Continuously Held - <1 Year	Automobile Insurance	
315	IAAU037F	FY Auto Insurance - Continuously Held - 1 - 4 Years	Automobile Insurance	
316	IAAU038F	FY Auto Insurance - Continuously Held - 5 - 9 Years	Automobile Insurance	
317	IAAU036F	FY Auto Insurance - Continuously Held - 10+ Years	Automobile Insurance	
318	IAAU052F	FY Auto Insurance - Coverage - 1 or More Drivers under Age 25	Automobile Insurance	
319	ICLA011F	FY Auto Insurance - Claims [Pst 3 Yrs] - 1	Automobile Insurance	
320	IAAU053F	FY Auto Insurance - Claims [Pst 3 Yrs] - 1 or More	Automobile Insurance	
321	ICLA012F	FY Auto Insurance - Claims [Pst 3 Yrs] - 2	Automobile Insurance	
322	ICLA013F	FY Auto Insurance - Claims [Pst 3 Yrs] - 3 or More	Automobile Insurance	
323	ICAU0096F	FY Auto Insurance - Claims [Pst 3 Yrs] - None	Automobile Insurance	
324	INSAAA42	FY Auto Insurance - Satisfied with Provider	Automobile Insurance	
325	IF000505	FY Auto Insurance - Last Time Shopped - Last Year	Automobile Insurance	
326	IF000506	FY Auto Insurance - Last Time Shopped - Last 1 - 2 Years	Automobile Insurance	
327	IF000507	FY Auto Insurance - Last Time Shopped - 2+ Years Ago	Automobile Insurance	
328	IF000508	FY Auto Insurance - Last Time Shopped - Never	Automobile Insurance	
329	INSAAA43	FY Auto Insurance - Last Time Shopped - Received a Quote from Different Company	Automobile Insurance	
330	ICAU0104F	FY Auto Insurance - Recommend Company - Not Likely	Automobile Insurance	
331	ICLA014F	FY Auto Insurance - Recommend Company - Likely	Automobile Insurance	
332	IF000524	FY Auto Insurance - Switched [Pst 3 Yrs] - 1 Time	Automobile Insurance	
333	IF000525	FY Auto Insurance - Switched [Pst 3 Yrs] - 2 Times	Automobile Insurance	
334	IF000526	FY Auto Insurance - Switched [Pst 3 Yrs] - 3 or More Times	Automobile Insurance	
335	FYFEAT	FY Auto Insurance - Switch Reason - More Policy Features	Automobile Insurance	
336	INSAAAM4	FY Auto Insurance - Switch Reason - Bad Service (Non-Claims)	Automobile Insurance	
337	INSAAAM5	FY Auto Insurance - Switch Reason - Better Reputation	Automobile Insurance	
338	INSAAAM7	FY Auto Insurance - Switch Reason - Combined Policies	Automobile Insurance	
339	IAAU091F	FY Auto Insurance - Switch Reason - Company Cancelled Auto Policy	Automobile Insurance	
340	INSAAANA	FY Auto Insurance - Switch Reason - Lower Price	Automobile Insurance	
341	INSAAANB	FY Auto Insurance - Switch Reason - Moved	Automobile Insurance	
342	IAAU093F	FY Auto Insurance - Switch Reason - Family/Friend Recommendation	Automobile Insurance	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
343	INSAAAMZ	FY Auto Insurance - Purchase Channel - Independent Agent	Automobile Insurance	
344	IAAU089F	FY Auto Insurance - Purchase Channel - Online	Automobile Insurance	
345	IAAU090F	FY Auto Insurance - Purchase Channel - Phone	Automobile Insurance	
346	INSAAAMY	FY Auto Insurance - Purchase Channel - Single Company Agent	Automobile Insurance	
347	ICLA015F	FY Auto Insurance - Purchase Channel - Company's Website	Automobile Insurance	
348	FYQUOTE	FY Auto Insurance - Purchase Channel - Company's Website or Mobile App	Automobile Insurance	
349	IF000539	FY Auto Insurance - Purchase Channel - Mobile App	Automobile Insurance	
350	IAAU055F	FY Auto Insurance - Primary Policy Company - AAA/Auto Club	Automobile Insurance	
351	IAAU058F	FY Auto Insurance - Primary Policy Company - Allstate	Automobile Insurance	
352	IAAU059F	FY Auto Insurance - Primary Policy Company - American Family	Automobile Insurance	
353	IAAU063F	FY Auto Insurance - Primary Policy Company - Erie	Automobile Insurance	
354	IAAU064F	FY Auto Insurance - Primary Policy Company - Farm Bureau	Automobile Insurance	
355	IAAU065F	FY Auto Insurance - Primary Policy Company - Farmers/Zurich	Automobile Insurance	
356	IAAU066F	FY Auto Insurance - Primary Policy Company - GEICO	Automobile Insurance	
357	IAAU069F	FY Auto Insurance - Primary Policy Company - Liberty Mutual	Automobile Insurance	
358	IAAU071F	FY Auto Insurance - Primary Policy Company - MetLife	Automobile Insurance	
359	IAAU072F	FY Auto Insurance - Primary Policy Company - Nationwide	Automobile Insurance	
360	IAAU073F	FY Auto Insurance - Primary Policy Company - Progressive	Automobile Insurance	
361	IAAU076F	FY Auto Insurance - Primary Policy Company - State Farm	Automobile Insurance	
362	IAAU077F	FY Auto Insurance - Primary Policy Company - Travelers	Automobile Insurance	
363	IAAU078F	FY Auto Insurance - Primary Policy Company - USAA	Automobile Insurance	
364	IAAU012F	FY Auto Insurance - One or More Policies - Company - AAA/Auto Club	Automobile Insurance	
365	IAAU015F	FY Auto Insurance - One or More Policies - Company - Allstate	Automobile Insurance	
366	IAAU016F	FY Auto Insurance - One or More Policies - Company - American Family	Automobile Insurance	
367	IAAU020F	FY Auto Insurance - One or More Policies - Company - Erie	Automobile Insurance	
368	IAAU021F	FY Auto Insurance - One or More Policies - Company - Farm Bureau	Automobile Insurance	
369	IAAU022F	FY Auto Insurance - One or More Policies - Company - Farmers/Zurich	Automobile Insurance	
370	IAAU023F	FY Auto Insurance - One or More Policies - Company - GEICO	Automobile Insurance	
371	IAAU026F	FY Auto Insurance - One or More Policies - Company - Liberty Mutual	Automobile Insurance	
372	IAAU028F	FY Auto Insurance - One or More Policies - Company - MetLife	Automobile Insurance	
373	IAAU029F	FY Auto Insurance - One or More Policies - Company - Nationwide	Automobile Insurance	
374	IAAU030F	FY Auto Insurance - One or More Policies - Company - Progressive	Automobile Insurance	
375	IAAU033F	FY Auto Insurance - One or More Policies - Company - State Farm	Automobile Insurance	
376	IAAU034F	FY Auto Insurance - One or More Policies - Company - Travelers	Automobile Insurance	
377	IAAU035F	FY Auto Insurance - One or More Policies - Company - USAA	Automobile Insurance	
378	IAAU096F	FY Auto Insurance - Uses Mileage & Driving Behaviors Monitor	Automobile Insurance	
379	IF000542	FY Has Life Insurance - Any	Life Insurance	
380	IF000543	FY Life Insurance - Purchase Channel - Employer (including Union or Military)	Life Insurance	
381	IF000544	FY Has Life Insurance - Purchased Individually	Life Insurance	
382	IALF035F	FY Life Insurance - Coverage - Death Benefit \$1,000,000+	Life Insurance	
383	INSAAAVS	FY Term Life Insurance - Purchased [Pst 3 Yrs]	Life Insurance	
384	IF000596	FY Term Life Insurance - Purchase Reason - Pay Funeral Expense	Life Insurance	
385	IF000594	FY Term Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income	Life Insurance	
386	IF000595	FY Term Life Insurance - Purchase Reason - Leave an Inheritance	Life Insurance	
387	IF000599	FY Term Life Insurance - Purchase Reason - Save for Long Term Expenses/Care	Life Insurance	
388	IF000602	FY Term Life Insurance - Purchase Reason - Part of Retirement Planning	Life Insurance	
389	IF000597	FY Term Life Insurance - Purchase Reason - To Pay Off Mortgage	Life Insurance	
390	IF000598	FY Term Life Insurance - Purchase Reason - To Pay Off Personal Debt	Life Insurance	
391	IF000648	FY Term Life Insurance - Purchase Reason - To Pay Child's Education Expenses	Life Insurance	
392	IF000604	FY Term Life Insurance - Purchase Reason - Employment Status Changed	Life Insurance	
393	IF000606	FY Term Life Insurance - Purchase Reason - Having a Child	Life Insurance	
394	IF000605	FY Term Life Insurance - Purchase Reason - Marriage or Divorce	Life Insurance	
395	IF000600	FY Term Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship	Life Insurance	
396	IF000601	FY Term Life Insurance - Purchase Reason - Maintain Family's Standard of Living	Life Insurance	
397	IF000603	FY Term Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members	Life Insurance	
398	IALF165F	FY Term Life Insurance - Purchase Channel - Employer (including Union or Military)	Life Insurance	
399	INSAAAV3	FY Term Life Insurance - Purchase Channel - Independent Agent	Life Insurance	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
400	IALI0225F	FY Term Life Insurance - Purchase Channel - Online	Life Insurance	
401	IALF171F	FY Term Life Insurance - Purchase Channel - Phone	Life Insurance	
402	INSAAAV2	FY Term Life Insurance - Purchase Channel - Single Company Agent	Life Insurance	
403	IALF134F	FY Term Life Insurance - One or More Policies - Company - MetLife	Life Insurance	
404	IALF136F	FY Term Life Insurance - One or More Policies - Company - New York Life	Life Insurance	
405	IALF139F	FY Term Life Insurance - One or More Policies - Company - Prudential	Life Insurance	
406	IALF140F	FY Term Life Insurance - One or More Policies - Company - State Farm	Life Insurance	
407	IF0000647	FY Term Life Insurance - One or More Policies - Company - USAA	Life Insurance	
408	IF000487	FY Term Life Insurance - Purchased [Pst Yr]	Life Insurance	
409	IF000488	FY Term Life Insurance - Purchased [3+ Yrs]	Life Insurance	
410	IF000625	FY Term Life Insurance - Recommend Company - Likely	Life Insurance	
411	IF000579	FY Term Life Insurance - Total Households - Policies - Incidence	Life Insurance	
412	IF000638	FY Term Life Insurance - Aggregate (#) - Policies - Consumption	Life Insurance	Policies
413	IF000580	FY Permanent Life Insurance - Total Households - Policies - Incidence	Life Insurance	
414	IF000639	FY Permanent Life Insurance - Aggregate (#) - Policies - Consumption	Life Insurance	Policies
415	IF000607	FY Permanent Life Insurance - Type - Universal Life Insurance	Life Insurance	
416	IF000608	FY Permanent Life Insurance - Type - Whole Life Insurance	Life Insurance	
417	IF000609	FY Permanent Life Insurance - Type - Variable Life Insurance	Life Insurance	
418	IF000610	FY Permanent Life Insurance - Type - Variable Universal Life Insurance	Life Insurance	
419	IF000611	FY Permanent Life Insurance - Type - Variable Life Insurance Or Variable Universal Life Insurance	Life Insurance	
420	IF000643	FY Permanent Life Insurance - Purchased [Pst Yr]	Life Insurance	
421	IF000644	FY Permanent Life Insurance - Purchased [Pst 3 Yrs]	Life Insurance	
422	IF000645	FY Permanent Life Insurance - Purchased [3+ Yrs]	Life Insurance	
423	IF000633	FY Permanent Life Insurance - Purchase Channel - Single Company Agent	Life Insurance	
424	IF000634	FY Permanent Life Insurance - Purchase Channel - Independent Agent	Life Insurance	
425	IF000616	FY Permanent Life Insurance - Purchase Reason - Pay Funeral Expense	Life Insurance	
426	IF000614	FY Permanent Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income	Life Insurance	
427	IF000615	FY Permanent Life Insurance - Purchase Reason - Leave an Inheritance	Life Insurance	
428	IF000617	FY Permanent Life Insurance - Purchase Reason - Save for Long Term Expenses/Care	Life Insurance	
429	IF000612	FY Permanent Life Insurance - Purchase Reason - Having a Child	Life Insurance	
430	IF000623	FY Permanent Life Insurance - Purchase Reason - Marriage or Divorce	Life Insurance	
431	IF000613	FY Permanent Life Insurance - Purchase Reason - Retired/Approaching Retirement	Life Insurance	
432	IF000618	FY Permanent Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship	Life Insurance	
433	IF000619	FY Permanent Life Insurance - Purchase Reason - Part of Estate Planning	Life Insurance	
434	IF000620	FY Permanent Life Insurance - Purchase Reason - Maintain Family's Standard of Living	Life Insurance	
435	IF000621	FY Permanent Life Insurance - Purchase Reason - Part of Retirement Planning	Life Insurance	
436	IF000622	FY Permanent Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members	Life Insurance	
437	IF000541	FY Has Residential Insurance	Residential Insurance	
438	INSAAAVN	FY Residential Insurance - Type - Homeowners	Residential Insurance	
439	INSAAAVM	FY Residential Insurance - Type - Condo/Co-Op	Residential Insurance	
440	FRESI049	FY Residential Insurance - Total Households - Policies - Incidence	Residential Insurance	
441	IARS050F	FY Residential Insurance - Aggregate (\$) - Policies - Consumption	Residential Insurance	Dollar
442	IARS053F	FY Residential Insurance - Total Households - Annual Premium Payments - Incidence	Residential Insurance	
443	IARS054F	FY Residential Insurance - Aggregate (\$) - Annual Premium Payments - Consumption	Residential Insurance	Dollar
444	IARS054VF	FY Residential Insurance - Average (\$) - Annual Premium Payments	Residential Insurance	
445	IAO452F	FY Residential Insurance - Purpose - Seasonal Home	Residential Insurance	
446	IARESIO13F	FY Residential Insurance - Continuously Held - <1 Year	Residential Insurance	
447	IARESIO15F	FY Residential Insurance - Continuously Held - 1 to 4 Years	Residential Insurance	
448	IARESIO16F	FY Residential Insurance - Continuously Held - 5 to 9 Years	Residential Insurance	
449	IARESIO14F	FY Residential Insurance - Continuously Held - 10+ Years	Residential Insurance	
450	INSAAATX	FY Residential Insurance - Coverage - Additional	Residential Insurance	
451	IF000529	FY Residential Insurance - Coverage - Excess Liability Or Personal Umbrella Residential Policy	Residential Insurance	
452	INSAAAUM	FY Residential Insurance - Purchase Channel - Independent Agent	Residential Insurance	
453	IARS013F	FY Residential Insurance - Purchase Channel - Online	Residential Insurance	
454	IARS014F	FY Residential Insurance - Purchase Channel - Phone	Residential Insurance	



ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
455	INSAAUK	FY Residential Insurance - Purchase Channel - Single Company Agent	Residential Insurance	
456	IA0456F	FY Residential Insurance - Purchase Channel - Company's Website	Residential Insurance	
457	IARSO18F	FY Residential Insurance - Switch Reason - Lower Price	Residential Insurance	
458	INSAAAVK	FY Residential Insurance - Switched [Pst 3 Yrs] - 1 Time	Residential Insurance	
459	INSAAAVL	FY Residential Insurance - Switched [Pst 3 Yrs] - 2 or More Times	Residential Insurance	
460	INSAAAVJ	FY Residential Insurance - Switched [Pst 3 Yrs] - None	Residential Insurance	
461	IARSO22F	FY Residential Insurance - One or More Policies - Company - AAA/Auto Club	Residential Insurance	
462	IARSO25F	FY Residential Insurance - One or More Policies - Company - Allstate	Residential Insurance	
463	IARSO34F	FY Residential Insurance - One or More Policies - Company - Farmers/Zurich	Residential Insurance	
464	IA0454F	FY Residential Insurance - One or More Policies - Company - GEICO	Residential Insurance	
465	IARSO37F	FY Residential Insurance - One or More Policies - Company - Liberty Mutual	Residential Insurance	
466	IARSO39F	FY Residential Insurance - One or More Policies - Company - Nationwide	Residential Insurance	
467	IA0455F	FY Residential Insurance - One or More Policies - Company - Progressive	Residential Insurance	
468	IARSO43F	FY Residential Insurance - One or More Policies - Company - State Farm	Residential Insurance	
469	IARSO44F	FY Residential Insurance - One or More Policies - Company - Travelers	Residential Insurance	
470	IARSO45F	FY Residential Insurance - One or More Policies - Company - USAA	Residential Insurance	
471	IFOO0530	FY Residential Insurance - Purchase Channel - Company's Website or Mobile App	Residential Insurance	
472	IFOO0531	FY Residential Insurance - Recommend Company - Likely	Residential Insurance	
473	IFOO0649	FY Residential Insurance - Extremely satisfied or Somewhat satisfied	Residential Insurance	
474	IFOO0552	FY Has Renters Insurance	Residential Insurance	
475	IFOO0636	FY Renters Insurance - Total Households - Annual Premium Payments - Incidence	Residential Insurance	
476	IFOO0637	FY Renters Insurance - Aggregate (\$) - Annual Premium Payments - Consumption	Residential Insurance	Dollar
477	RNTFAVGP	FY Renters Insurance - Average (\$) - Annual Premium Payments	Residential Insurance	
478	IFOO0567	FY Renters Insurance - Purpose - Primary Residence	Residential Insurance	
479	IFOO0568	FY Renters Insurance - Purpose - Seasonal Home	Residential Insurance	
480	IFOO0563	FY Renters Insurance - Continuously Held - <1 Year	Residential Insurance	
481	IFOO0564	FY Renters Insurance - Continuously Held - 1 to 4 Years	Residential Insurance	
482	IFOO0565	FY Renters Insurance - Continuously Held - 5 to 9 Years	Residential Insurance	
483	IFOO0566	FY Renters Insurance - Continuously Held - 10+ Years	Residential Insurance	
484	IFOO0572	FY Renters Insurance - Purchase Channel - Phone	Residential Insurance	
485	IFOO0573	FY Renters Insurance - Purchase Channel - Company's Website	Residential Insurance	
486	IFOO0571	FY Renters Insurance - Purchase Channel - Single Company Agent	Residential Insurance	
487	IFOO0569	FY Renters Insurance - Switched [Pst 3 Yrs] - Once	Residential Insurance	
488	IFOO0570	FY Renters Insurance - Switched [Pst 3 Yrs] - None	Residential Insurance	
489	IFOO0576	FY Renters Insurance - One or More Policies - Company - Allstate	Residential Insurance	
490	IFOO0577	FY Renters Insurance - One or More Policies - Company - GEICO	Residential Insurance	
491	IFOO0578	FY Renters Insurance - One or More Policies - Company - State Farm	Residential Insurance	
492	IFOO0575	FY Renters Insurance - Recommend Company - Likely	Residential Insurance	
493	IFOO0650	FY Renters Insurance - Extremely satisfied or Somewhat satisfied	Residential Insurance	
494	IFOO0548	FY Has Dental Insurance	Other Insurance	
495	IFOO0549	FY Has Vision Insurance	Other Insurance	
496	ICLOO17F	FY Vision Insurance - Purchase Channel - Employer	Other Insurance	
497	IAOT094F	FY Has Vision Insurance - Purchased Individually	Other Insurance	
498	IFOO0547	FY Has Disability Insurance	Other Insurance	
499	ICLOO06F	FY Disability Insurance - Purchase Channel - Employer (including Union or Military)	Other Insurance	
500	ICLOO05F	FY Has Disability Insurance - Purchased Individually	Other Insurance	
501	IFOO0632	FY Disability Insurance - Type - Long-Term Disability	Other Insurance	
502	IFOO0631	FY Disability Insurance - Type - Short-Term Disability	Other Insurance	
503	IFOO0545	FY Has Medical/Health Insurance	Other Insurance	
504	IFOO0518	FY Medical/Health Insurance - Purchase Channel - Employer	Other Insurance	
505	IFOO0519	FY Has Medical/Health Insurance - Purchased Individually	Other Insurance	
506	IFOO0516	FY Has Supplemental Health Insurance	Other Insurance	
507	IFOO0520	FY Supplemental Health Insurance - Purchase Channel - Employer	Other Insurance	
508	IFOO0521	FY Has Supplemental Health Insurance - Purchased Individually	Other Insurance	
509	IFOO0517	FY Has Medicare Supplemental Health Insurance	Other Insurance	
510	IFOO0522	FY Medicare Supplemental Health Insurance - Purchase Channel - Employer	Other Insurance	
511	IFOO0523	FY Has Medicare Supplemental Health Insurance - Purchased Individually	Other Insurance	
512	INSAAAP1	FY Has Accidental Death & Dismemberment Insurance - Any	Other Insurance	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
513	IA0497F	FY Accidental Death & Dismemberment Insurance - Purchase Channel - Employer	Other Insurance	
514	ICLO001F	FY Has Accidental Death & Dismemberment Insurance - Purchased Individually	Other Insurance	
515	IF000546	FY Has Long-Term Care Insurance	Other Insurance	
516	IA0493F	FY Long-Term Care Insurance - Purchase Channel - Employer	Other Insurance	
517	IA0494F	FY Has Long-Term Care Insurance - Purchased Individually	Other Insurance	
518	IF000553	FY Travel Insurance - Purchased [Pst Yr]	Other Insurance	
519	IF0000651	FY Medical/Health Insurance - Primary provider - Aetna (Five Year)	Other Insurance	
520	IF0000654	FY Medical/Health Insurance - Primary provider - Blue Cross/Blue Shield (Five Year)	Other Insurance	
521	IF0000652	FY Medical/Health Insurance - Primary provider - Cigna (Five Year)	Other Insurance	
522	IF0000656	FY Medical/Health Insurance - Primary provider - Humana (Five Year)	Other Insurance	
523	IF0000655	FY Medical/Health Insurance - Primary provider - Kaiser Permanente (Five Year)	Other Insurance	
524	IF0000653	FY Medical/Health Insurance - Primary provider - United Healthcare (Five Year)	Other Insurance	
525	IF000554	FY On-demand Insurance - Purchased [Pst Yr]	Other Insurance	
526	IF000562	FY On-demand Insurance - Purchased [Pst Yr] - Jewelry	Other Insurance	
527	IF000561	FY On-demand Insurance - Purchased [Pst Yr] - Smartphone	Other Insurance	
528	IF000551	FY Has Personal Electronics Insurance	Other Insurance	
529	IF000550	FY Has Pet Insurance	Other Insurance	
530	IF000509	FY Has Motorcycle Insurance	Other Insurance	
531	IF000510	FY Has Motorboat/Powerboat Insurance	Other Insurance	
532	IF000511	FY Has Personal Watercraft Insurance	Other Insurance	
533	IF000560	FY Has Insurance for Snowmobile, ATV Or Other Power Sports Vehicle	Other Insurance	
534	IF000512	FY Has Sailboat Insurance	Other Insurance	
535	IF000626	FY Has Annuity	Other Insurance	
536	IF000627	FY Annuity - Type - Deferred Income Annuity	Other Insurance	
537	IF000629	FY Annuity - Type - Fixed Annuity	Other Insurance	
538	IF000628	FY Annuity - Type - Immediate Income Annuity	Other Insurance	
539	IF000630	FY Annuity - Type - Variable Annuity	Other Insurance	
540	IF000641	FY Annuity - Purchased [Pst Yr]	Other Insurance	
541	IF000642	FY Annuity - Purchased [Pst 3 Yrs]	Other Insurance	
542	IF000640	FY Annuity - Purchased [3+ Yrs]	Other Insurance	
543	IF000559	FY Attitude - All Life Insurance Companies Offer The Same Thing	Insurance Attitudes	
544	ICLAT001F	FY Attitude - Concern About No Work 6 Months Due to Injury	Insurance Attitudes	
545	INSAAA74	FY Attitude - Don't Value Relationship with Agent	Insurance Attitudes	
546	INSAAA68	FY Attitude - Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes	
547	INSAAA75	FY Attitude - Interest in Using Mobile to Manage Policy/Claims	Insurance Attitudes	
548	IF000513	FY Attitude - Interested in Purchasing Insurance thru Non-Traditional	Insurance Attitudes	
549	INSAAA69	FY Attitude - Life Insurance Essential for Retirement Planning	Insurance Attitudes	
550	IAAT001F	FY Attitude - Life Insurance Essential to Cover Funeral Cost	Insurance Attitudes	
551	IF000557	FY Attitude - Prefer To Have Auto And Residential/Renters Insurance With Same Carrier	Insurance Attitudes	
552	IF000514	FY Attitude - Prefer More Life Ins Online Interaction	Insurance Attitudes	
553	INSAAA71	FY Attitude - Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes	
554	IF000558	FY Attitude - Primary Source Of Information About Insurance Comes From Blogs And Social Networking Sites	Insurance Attitudes	
555	INSAAA73	FY Attitude - Value Relationship with Agent	Insurance Attitudes	
556	INSAAAPR	FY Attitude - Will Pay for Advice from Financial Professional	Insurance Attitudes	
557	INSAAASW	FY Attitude - Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes	
558	IF000555	FY Attitude - Willing To Raise Deductible On Auto/Residential/Renters Insurance Policy If Rates Decrease	Insurance Attitudes	
559	IF000556	FY Attitude - Wouldn't Report Auto/Residential/Renters Claim If Amount Of Repair Is Close To Deductible	Insurance Attitudes	
560	INSAAAOI	FY Attitude - Worry About Long Term Nursing Care	Insurance Attitudes	
561	INSAAAOK	FY Attitude - Worry Will Outlive Retirement Savings	Insurance Attitudes	
562	IF000582	FY No Life Insurance - Reason - Too Complicated/Complex	Insurance Attitudes	
563	IF000589	FY No Life Insurance - Reason - Covered by Employer	Insurance Attitudes	
564	IF000586	FY No Life Insurance - Reason - Don't Have Any Dependents	Insurance Attitudes	
565	IF000592	FY No Life Insurance - Reason - Don't Know Where to Purchase	Insurance Attitudes	
566	IF000588	FY No Life Insurance - Reason - Don't Like Thinking About Death	Insurance Attitudes	
567	IF000591	FY No Life Insurance - Reason - Don't Understand Life Insurance Well Enough to Purchase	Insurance Attitudes	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
568	IF000587	FY No Life Insurance - Reason - Have Plenty of Assets to Leave my Loved Ones	Insurance Attitudes	
569	IF000585	FY No Life Insurance - Reason - I'm Healthy	Insurance Attitudes	
570	IF000584	FY No Life Insurance - Reason - Insurer Refused Coverage	Insurance Attitudes	
571	IF000581	FY No Life Insurance - Reason - Lack of Trust (Of Insurance Company or Agent)	Insurance Attitudes	
572	IF000593	FY No Life Insurance - Reason - Was not Approached to Purchase Life Insurance	Insurance Attitudes	
573	IF000590	FY No Life Insurance - Reason - Have Other Financial Priorities	Insurance Attitudes	
574	IF000583	FY No Life Insurance - Reason - Risk of Disaster is Small	Insurance Attitudes	