

| ORDER | VARIABLE | DESCRIPTION | CATEGORY | CONSUMPTION |
|-------|------------|--|----------------------|-------------|
| 1 | IPOP_C | CY Population | Basics | |
| 2 | IHHLDSC | CY Households | Basics | |
| 3 | IAGHINCC | CY Aggregate Household Income | Basics | |
| 4 | IAVGHINCC | CY Average Household Income | Basics | |
| 5 | IC000540 | CY Has Auto Insurance | Automobile Insurance | |
| 6 | ICA000502 | CY Auto Insurance - Coverage - Car | Automobile Insurance | |
| 7 | IC000503 | CY Auto Insurance - Coverage - Truck | Automobile Insurance | |
| 8 | IA0429C | CY Auto Insurance - Coverage - Truck or SUV | Automobile Insurance | |
| 9 | IC000504 | CY Auto Insurance - Coverage - SUV | Automobile Insurance | |
| 10 | IA0450C | CY Has RV Insurance | Automobile Insurance | |
| 11 | IAAU045C | CY Auto Insurance - Total Households - Annual Premium Payments - Incidence | Automobile Insurance | |
| 12 | IAAU046C | CY Auto Insurance - Aggregate (\$) - Annual Premium Payments - Consumption | Automobile Insurance | Dollar |
| 13 | IAAU046VC | CY Auto Insurance - Average (\$) - Annual Premium Payments | Automobile Insurance | |
| 14 | IC000533 | CY Auto Insurance - Total Households - Semi -Annual Premium Payments - Incidence | Automobile Insurance | |
| 15 | IC000534 | CY Auto Insurance - Aggregate (\$) - Semi -Annual Premium Payments - Consumption | Automobile Insurance | Dollar |
| 16 | IC00533V | CY Auto Insurance - Average (\$) - Semi -Annual Premium Payments | Automobile Insurance | |
| 17 | IAAU0122 | CY Auto Insurance - Coverage - 1 Vehicle | Automobile Insurance | |
| 18 | IAAU0123 | CY Auto Insurance - Coverage - 2 Vehicles | Automobile Insurance | |
| 19 | IAAU0124 | CY Auto Insurance - Coverage - 3 Vehicles | Automobile Insurance | |
| 20 | IAAU0125 | CY Auto Insurance - Coverage - 4 or More Vehicles | Automobile Insurance | |
| 21 | IC000635 | CY Auto Insurance - Policies - 1, 2, 3, 4+ | Automobile Insurance | |
| 22 | IC000646 | CY Auto Insurance - Aggregate (#) - Policies - Consumption | Automobile Insurance | Policies |
| 23 | IC000535 | CY Auto Insurance - Policies - 1 | Automobile Insurance | |
| 24 | IC000536 | CY Auto Insurance - Policies - 2 | Automobile Insurance | |
| 25 | IC000537 | CY Auto Insurance - Policies - 3 | Automobile Insurance | |
| 26 | IC000538 | CY Auto Insurance - Policies - 4+ | Automobile Insurance | |
| 27 | IAAUTO102C | CY Auto Insurance - Continuously Held - <1 Year | Automobile Insurance | |
| 28 | IAAU037C | CY Auto Insurance - Continuously Held - 1 - 4 Years | Automobile Insurance | |
| 29 | IAAU038C | CY Auto Insurance - Continuously Held - 5 - 9 Years | Automobile Insurance | |
| 30 | IAAU036C | CY Auto Insurance - Continuously Held - 10+ Years | Automobile Insurance | |
| 31 | IAAU052C | CY Auto Insurance - Coverage - 1 or More Drivers under Age 25 | Automobile Insurance | |
| 32 | ICLA011C | CY Auto Insurance - Claims [Pst 3 Yrs] - 1 | Automobile Insurance | |
| 33 | IAAU053C | CY Auto Insurance - Claims [Pst 3 Yrs] - 1 or More | Automobile Insurance | |
| 34 | ICLA012C | CY Auto Insurance - Claims [Pst 3 Yrs] - 2 | Automobile Insurance | |
| 35 | ICLA013C | CY Auto Insurance - Claims [Pst 3 Yrs] - 3 or More | Automobile Insurance | |
| 36 | IAAU0096 | CY Auto Insurance - Claims [Pst 3 Yrs] - None | Automobile Insurance | |
| 37 | INSAAA04 | CY Auto Insurance - Satisfied with Provider | Automobile Insurance | |
| 38 | IC000505 | CY Auto Insurance - Last Time Shopped - Last Year | Automobile Insurance | |
| 39 | IC000506 | CY Auto Insurance - Last Time Shopped - Last 1 - 2 Years | Automobile Insurance | |
| 40 | IC000507 | CY Auto Insurance - Last Time Shopped - 2+ Years Ago | Automobile Insurance | |
| 41 | IC000508 | CY Auto Insurance - Last Time Shopped - Never | Automobile Insurance | |
| 42 | INSAAA05 | CY Auto Insurance - Last Time Shopped - Received a Quote from Different Company | Automobile Insurance | |
| 43 | IAAU0104 | CY Auto Insurance - Recommend Company - Not Likely | Automobile Insurance | |
| 44 | ICLA014C | CY Auto Insurance - Recommend Company - Likely | Automobile Insurance | |
| 45 | IC000524 | CY Auto Insurance - Switched [Pst 3 Yrs] - 1 Time | Automobile Insurance | |
| 46 | IC000525 | CY Auto Insurance - Switched [Pst 3 Yrs] - 2 Times | Automobile Insurance | |
| 47 | IC000526 | CY Auto Insurance - Switched [Pst 3 Yrs] - 3 or More Times | Automobile Insurance | |
| 48 | CYFEAT | CY Auto Insurance - Switch Reason - More Policy Features | Automobile Insurance | |
| 49 | INSAAABJ | CY Auto Insurance - Switch Reason - Bad Service (Non-Claims) | Automobile Insurance | |
| 50 | INSAAABK | CY Auto Insurance - Switch Reason - Better Reputation | Automobile Insurance | |
| 51 | INSAAABM | CY Auto Insurance - Switch Reason - Combined Policies | Automobile Insurance | |
| 52 | IAAU091C | CY Auto Insurance - Switch Reason - Company Cancelled Auto Policy | Automobile Insurance | |
| 53 | INSAAABP | CY Auto Insurance - Switch Reason - Lower Price | Automobile Insurance | |
| 54 | INSAAABQ | CY Auto Insurance - Switch Reason - Moved | Automobile Insurance | |
| 55 | IAAU093C | CY Auto Insurance - Switch Reason - Family/Friend Recommendation | Automobile Insurance | |
| 56 | INSAAABE | CY Auto Insurance - Purchase Channel - Independent Agent | Automobile Insurance | |
| 57 | IAAU089C | CY Auto Insurance - Purchase Channel - Online | Automobile Insurance | |
| 58 | IAAU090C | CY Auto Insurance - Purchase Channel - Phone | Automobile Insurance | |
| 59 | INSAAABD | CY Auto Insurance - Purchase Channel - Single Company Agent | Automobile Insurance | |
| 60 | ICLA015C | CY Auto Insurance - Purchase Channel - Company's Website | Automobile Insurance | |
| 61 | CYQUOTE | CY Auto Insurance - Purchase Channel - Company's Website or Mobile App | Automobile Insurance | |
| 62 | IC000539 | CY Auto Insurance - Purchase Channel - Mobile App | Automobile Insurance | |
| 63 | IAAU055C | CY Auto Insurance - Primary Policy Company - AAA/Auto Club | Automobile Insurance | |
| 64 | IAAU058C | CY Auto Insurance - Primary Policy Company - Allstate | Automobile Insurance | |
| 65 | IAAU059C | CY Auto Insurance - Primary Policy Company - American Family | Automobile Insurance | |
| 66 | IAAU063C | CY Auto Insurance - Primary Policy Company - Erie | Automobile Insurance | |
| 67 | IAAU064C | CY Auto Insurance - Primary Policy Company - Farm Bureau | Automobile Insurance | |
| 68 | IAAU065C | CY Auto Insurance - Primary Policy Company - Farmers/Zurich | Automobile Insurance | |
| 69 | IAAU066C | CY Auto Insurance - Primary Policy Company - GEICO | Automobile Insurance | |
| 70 | IAAU069C | CY Auto Insurance - Primary Policy Company - Liberty Mutual | Automobile Insurance | |
| 71 | IAAU071C | CY Auto Insurance - Primary Policy Company - MetLife | Automobile Insurance | |

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|-------|-----------|--|----------------------|-------------|
| 72 | IAAU072C | CY Auto Insurance - Primary Policy Company - Nationwide | Automobile Insurance | |
| 73 | IAAU073C | CY Auto Insurance - Primary Policy Company - Progressive | Automobile Insurance | |
| 74 | IAAU076C | CY Auto Insurance - Primary Policy Company - State Farm | Automobile Insurance | |
| 75 | IAAU077C | CY Auto Insurance - Primary Policy Company - Travelers | Automobile Insurance | |
| 76 | IAAU078C | CY Auto Insurance - Primary Policy Company - USAA | Automobile Insurance | |
| 77 | IAAU012C | CY Auto Insurance - One or More Policies - Company - AAA/Auto Club | Automobile Insurance | |
| 78 | IAAU015C | CY Auto Insurance - One or More Policies - Company - Allstate | Automobile Insurance | |
| 79 | IAAU016C | CY Auto Insurance - One or More Policies - Company - American Family | Automobile Insurance | |
| 80 | IAAU020C | CY Auto Insurance - One or More Policies - Company - Erie | Automobile Insurance | |
| 81 | IAAU021C | CY Auto Insurance - One or More Policies - Company - Farm Bureau | Automobile Insurance | |
| 82 | IAAU022C | CY Auto Insurance - One or More Policies - Company - Farmers/Zurich | Automobile Insurance | |
| 83 | IAAU023C | CY Auto Insurance - One or More Policies - Company - GEICO | Automobile Insurance | |
| 84 | IAAU026C | CY Auto Insurance - One or More Policies - Company - Liberty Mutual | Automobile Insurance | |
| 85 | IAAU028C | CY Auto Insurance - One or More Policies - Company - MetLife | Automobile Insurance | |
| 86 | IAAU029C | CY Auto Insurance - One or More Policies - Company - Nationwide | Automobile Insurance | |
| 87 | IAAU030C | CY Auto Insurance - One or More Policies - Company - Progressive | Automobile Insurance | |
| 88 | IAAU033C | CY Auto Insurance - One or More Policies - Company - State Farm | Automobile Insurance | |
| 89 | IAAU034C | CY Auto Insurance - One or More Policies - Company - Travelers | Automobile Insurance | |
| 90 | IAAU035C | CY Auto Insurance - One or More Policies - Company - USAA | Automobile Insurance | |
| 91 | IAAU096C | CY Auto Insurance - Uses Mileage & Driving Behaviors Monitor | Automobile Insurance | |
| 92 | IC000542 | CY Has Life Insurance - Any | Life Insurance | |
| 93 | IC000543 | CY Life Insurance - Purchase Channel - Employer (including Union or Military) | Life Insurance | |
| 94 | IC000544 | CY Has Life Insurance - Purchased Individually | Life Insurance | |
| 95 | IALF035C | CY Life Insurance - Coverage - Death Benefit \$1,000,000+ | Life Insurance | |
| 96 | INSAAAJ7 | CY Term Life Insurance - Purchased [Pst 3 Yrs] | Life Insurance | |
| 97 | IC000596 | CY Term Life Insurance - Purchase Reason - Pay Funeral Expense | Life Insurance | |
| 98 | IC000594 | CY Term Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income | Life Insurance | |
| 99 | IC000595 | CY Term Life Insurance - Purchase Reason - Leave an Inheritance | Life Insurance | |
| 100 | IC000599 | CY Term Life Insurance - Purchase Reason - Save for Long Term Expenses/Care | Life Insurance | |
| 101 | IC000602 | CY Term Life Insurance - Purchase Reason - Part of Retirement Planning | Life Insurance | |
| 102 | IC000597 | CY Term Life Insurance - Purchase Reason - To Pay Off Mortgage | Life Insurance | |
| 103 | IC000598 | CY Term Life Insurance - Purchase Reason - To Pay Off Personal Debt | Life Insurance | |
| 104 | IC000604 | CY Term Life Insurance - Purchase Reason - Employment Status Changed | Life Insurance | |
| 105 | IC000606 | CY Term Life Insurance - Purchase Reason - Having a Child | Life Insurance | |
| 106 | IC000605 | CY Term Life Insurance - Purchase Reason - Marriage or Divorce | Life Insurance | |
| 107 | IC000600 | CY Term Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship | Life Insurance | |
| 108 | IC000601 | CY Term Life Insurance - Purchase Reason - Maintain Family's Standard of Living | Life Insurance | |
| 109 | IC000603 | CY Term Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members | Life Insurance | |
| 110 | IALF165C | CY Term Life Insurance - Purchase Channel - Employer (including Union or Military) | Life Insurance | |
| 111 | INSAAAKI | CY Term Life Insurance - Purchase Channel - Independent Agent | Life Insurance | |
| 112 | IALI0225C | CY Term Life Insurance - Purchase Channel - Online | Life Insurance | |
| 113 | IALF171C | CY Term Life Insurance - Purchase Channel - Phone | Life Insurance | |
| 114 | INSAAAKH | CY Term Life Insurance - Purchase Channel - Single Company Agent | Life Insurance | |
| 115 | IALF134C | CY Term Life Insurance - One or More Policies - Company - MetLife | Life Insurance | |
| 116 | IALF136C | CY Term Life Insurance - One or More Policies - Company - New York Life | Life Insurance | |
| 117 | IALF139C | CY Term Life Insurance - One or More Policies - Company - Prudential | Life Insurance | |
| 118 | IALF140C | CY Term Life Insurance - One or More Policies - Company - State Farm | Life Insurance | |
| 119 | IC000487 | CY Term Life Insurance - Purchased [Pst Yr] | Life Insurance | |
| 120 | IC000488 | CY Term Life Insurance - Purchased [3+ Yrs] | Life Insurance | |
| 121 | IC000625 | CY Term Life Insurance - Recommend Company - Likely | Life Insurance | |
| 122 | IC000579 | CY Term Life Insurance - Total Households - Policies - Incidence | Life Insurance | |
| 123 | IC000638 | CY Term Life Insurance - Aggregate (#) - Policies - Consumption | Life Insurance | Policies |
| 124 | IC000580 | CY Permanent Life Insurance - Total Households - Policies - Incidence | Life Insurance | |
| 125 | IC000639 | CY Permanent Life Insurance - Aggregate (#) - Policies - Consumption | Life Insurance | Policies |
| 126 | IC000607 | CY Permanent Life Insurance - Type - Universal Life Insurance | Life Insurance | |
| 127 | IC000608 | CY Permanent Life Insurance - Type - Whole Life Insurance | Life Insurance | |
| 128 | IC000609 | CY Permanent Life Insurance - Type - Variable Life Insurance | Life Insurance | |
| 129 | IC000610 | CY Permanent Life Insurance - Type - Variable Universal Life Insurance | Life Insurance | |
| 130 | IC000611 | CY Permanent Life Insurance - Type - Variable Life Insurance Or Variable Universal Life Insurance | Life Insurance | |
| 131 | IC000643 | CY Permanent Life Insurance - Purchased [Pst Yr] | Life Insurance | |
| 132 | IC000644 | CY Permanent Life Insurance - Purchased [Pst 3 Yrs] | Life Insurance | |
| 133 | IC000645 | CY Permanent Life Insurance - Purchased [3+ Yrs] | Life Insurance | |
| 134 | IC000633 | CY Permanent Life Insurance - Purchase Channel - Single Company Agent | Life Insurance | |
| 135 | IC000634 | CY Permanent Life Insurance - Purchase Channel - Independent Agent | Life Insurance | |
| 136 | IC000616 | CY Permanent Life Insurance - Purchase Reason - Pay Funeral Expense | Life Insurance | |
| 137 | IC000614 | CY Permanent Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income | Life Insurance | |
| 138 | IC000615 | CY Permanent Life Insurance - Purchase Reason - Leave an Inheritance | Life Insurance | |

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|-------|------------|---|-----------------------|-------------|
| 139 | IC000617 | CY Permanent Life Insurance - Purchase Reason - Save for Long Term Expenses/Care | Life Insurance | |
| 140 | IC000612 | CY Permanent Life Insurance - Purchase Reason - Having a Child | Life Insurance | |
| 141 | IC000623 | CY Permanent Life Insurance - Purchase Reason - Marriage or Divorce | Life Insurance | |
| 142 | IC000613 | CY Permanent Life Insurance - Purchase Reason - Retired/Approaching Retirement | Life Insurance | |
| 143 | IC000618 | CY Permanent Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship | Life Insurance | |
| 144 | IC000619 | CY Permanent Life Insurance - Purchase Reason - Part of Estate Planning | Life Insurance | |
| 145 | IC000620 | CY Permanent Life Insurance - Purchase Reason - Maintain Family's Standard of Living | Life Insurance | |
| 146 | IC000621 | CY Permanent Life Insurance - Purchase Reason - Part of Retirement Planning | Life Insurance | |
| 147 | IC000622 | CY Permanent Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members | Life Insurance | |
| 148 | IC000541 | CY Has Residential Insurance | Residential Insurance | |
| 149 | INSAAAJ2 | CY Residential Insurance - Type - Homeowners | Residential Insurance | |
| 150 | INSAAAJ1 | CY Residential Insurance - Type - Condo/Co-Op | Residential Insurance | |
| 151 | CRESI049 | CY Residential Insurance - Total Households - Policies - Incidence | Residential Insurance | |
| 152 | IARS050C | CY Residential Insurance - Aggregate (\$) - Policies - Consumption | Residential Insurance | Dollar |
| 153 | IARS053C | CY Residential Insurance - Total Households - Annual Premium Payments - Incidence | Residential Insurance | |
| 154 | IARS054C | CY Residential Insurance - Aggregate (\$) - Annual Premium Payments - Consumption | Residential Insurance | Dollar |
| 155 | IARS054VC | CY Residential Insurance - Average (\$) - Annual Premium Payments | Residential Insurance | |
| 156 | IA0452C | CY Residential Insurance - Purpose - Seasonal Home | Residential Insurance | |
| 157 | IARESIO13C | CY Residential Insurance - Continuously Held - <1 Year | Residential Insurance | |
| 158 | IARESIO15C | CY Residential Insurance - Continuously Held - 1 to 4 Years | Residential Insurance | |
| 159 | IARESIO16C | CY Residential Insurance - Continuously Held - 5 to 9 Years | Residential Insurance | |
| 160 | IARESIO14C | CY Residential Insurance - Continuously Held - 10+ Years | Residential Insurance | |
| 161 | INSAAAIC | CY Residential Insurance - Coverage - Additional | Residential Insurance | |
| 162 | IC000529 | CY Residential Insurance - Coverage - Excess Liability Or Personal Umbrella Residential Policy | Residential Insurance | |
| 163 | INSAAA1I | CY Residential Insurance - Purchase Channel - Independent Agent | Residential Insurance | |
| 164 | IARS013C | CY Residential Insurance - Purchase Channel - Online | Residential Insurance | |
| 165 | IARS014C | CY Residential Insurance - Purchase Channel - Phone | Residential Insurance | |
| 166 | INSAAAIZ | CY Residential Insurance - Purchase Channel - Single Company Agent | Residential Insurance | |
| 167 | IA0456C | CY Residential Insurance - Purchase Channel - Company's Website | Residential Insurance | |
| 168 | IARS018C | CY Residential Insurance - Switch Reason - Lower Price | Residential Insurance | |
| 169 | INSAAAJZ | CY Residential Insurance - Switched [Pst 3 Yrs] - 1 Time | Residential Insurance | |
| 170 | INSAAAJO | CY Residential Insurance - Switched [Pst 3 Yrs] - 2 or More Times | Residential Insurance | |
| 171 | INSAAAJY | CY Residential Insurance - Switched [Pst 3 Yrs] - None | Residential Insurance | |
| 172 | IARS022C | CY Residential Insurance - One or More Policies - Company - AAA/Auto Club | Residential Insurance | |
| 173 | IARS025C | CY Residential Insurance - One or More Policies - Company - Allstate | Residential Insurance | |
| 174 | IARS034C | CY Residential Insurance - One or More Policies - Company - Farmers/Zurich | Residential Insurance | |
| 175 | IA0454C | CY Residential Insurance - One or More Policies - Company - GEICO | Residential Insurance | |
| 176 | IARS037C | CY Residential Insurance - One or More Policies - Company - Liberty Mutual | Residential Insurance | |
| 177 | IARS039C | CY Residential Insurance - One or More Policies - Company - Nationwide | Residential Insurance | |
| 178 | IA0455C | CY Residential Insurance - One or More Policies - Company - Progressive | Residential Insurance | |
| 179 | IARS043C | CY Residential Insurance - One or More Policies - Company - State Farm | Residential Insurance | |
| 180 | IARS044C | CY Residential Insurance - One or More Policies - Company - Travelers | Residential Insurance | |
| 181 | IARS045C | CY Residential Insurance - One or More Policies - Company - USAA | Residential Insurance | |
| 182 | IC000530 | CY Residential Insurance - Purchase Channel - Company's Website or Mobile App | Residential Insurance | |
| 183 | IC000531 | CY Residential Insurance - Recommend Company - Likely | Residential Insurance | |
| 184 | IC000552 | CY Has Renters Insurance | Residential Insurance | |
| 185 | IC000636 | CY Renters Insurance - Total Households - Annual Premium Payments - Incidence | Residential Insurance | |
| 186 | IC000637 | CY Renters Insurance - Aggregate (\$) - Annual Premium Payments - Consumption | Residential Insurance | Dollar |
| 187 | RNTCAVGP | CY Renters Insurance - Average (\$) - Annual Premium Payments | Residential Insurance | |
| 188 | IC000567 | CY Renters Insurance - Purpose - Primary Residence | Residential Insurance | |
| 189 | IC000568 | CY Renters Insurance - Purpose - Seasonal Home | Residential Insurance | |
| 190 | IC000563 | CY Renters Insurance - Continuously Held - <1 Year | Residential Insurance | |
| 191 | IC000564 | CY Renters Insurance - Continuously Held - 1 to 4 Years | Residential Insurance | |
| 192 | IC000565 | CY Renters Insurance - Continuously Held - 5 to 9 Years | Residential Insurance | |
| 193 | IC000566 | CY Renters Insurance - Continuously Held - 10+ Years | Residential Insurance | |
| 194 | IC000572 | CY Renters Insurance - Purchase Channel - Phone | Residential Insurance | |
| 195 | IC000573 | CY Renters Insurance - Purchase Channel - Company's Website | Residential Insurance | |
| 196 | IC000571 | CY Renters Insurance - Purchase Channel - Single Company Agent | Residential Insurance | |
| 197 | IC000569 | CY Renters Insurance - Switched [Pst 3 Yrs] - Once | Residential Insurance | |
| 198 | IC000570 | CY Renters Insurance - Switched [Pst 3 Yrs] - None | Residential Insurance | |
| 199 | IC000576 | CY Renters Insurance - One or More Policies - Company - Allstate | Residential Insurance | |

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|-------|-----------|--|-----------------------|-------------|
| 200 | IC000577 | CY Renters Insurance - One or More Policies - Company - GEICO | Residential Insurance | |
| 201 | IC000578 | CY Renters Insurance - One or More Policies - Company - State Farm | Residential Insurance | |
| 202 | IC000575 | CY Renters Insurance - Recommend Company - Likely | Residential Insurance | |
| 203 | IC000548 | CY Has Dental Insurance | Other Insurance | |
| 204 | IC000549 | CY Has Vision Insurance | Other Insurance | |
| 205 | ICL0017C | CY Vision Insurance - Purchase Channel - Employer | Other Insurance | |
| 206 | IAOT094C | CY Has Vision Insurance - Purchased Individually | Other Insurance | |
| 207 | IC000547 | CY Has Disability Insurance | Other Insurance | |
| 208 | ICL0006C | CY Disability Insurance - Purchase Channel - Employer (including Union or Military) | Other Insurance | |
| 209 | ICL0456C | CY Has Disability Insurance - Purchased Individually | Other Insurance | |
| 210 | IC000632 | CY Disability Insurance - Type - Long-Term Disability | Other Insurance | |
| 211 | IC000631 | CY Disability Insurance - Type - Short-Term Disability | Other Insurance | |
| 212 | IC000545 | CY Has Medical/Health Insurance | Other Insurance | |
| 213 | IC000518 | CY Medical/Health Insurance - Purchase Channel - Employer | Other Insurance | |
| 214 | IC000519 | CY Has Medical/Health Insurance - Purchased Individually | Other Insurance | |
| 215 | IC000516 | CY Has Supplemental Health Insurance | Other Insurance | |
| 216 | IC000520 | CY Supplemental Health Insurance - Purchase Channel - Employer | Other Insurance | |
| 217 | IC000521 | CY Has Supplemental Health Insurance - Purchased Individually | Other Insurance | |
| 218 | IC000517 | CY Has Medicare Supplemental Health Insurance | Other Insurance | |
| 219 | IC000522 | CY Medicare Supplemental Health Insurance - Purchase Channel - Employer | Other Insurance | |
| 220 | IC000523 | CY Has Medicare Supplemental Health Insurance - Purchased Individually | Other Insurance | |
| 221 | INSAAAEG | CY Has Accidental Death & Dismemberment Insurance - Any | Other Insurance | |
| 222 | IAO497C | CY Accidental Death & Dismemberment Insurance - Purchase Channel - Employer | Other Insurance | |
| 223 | ICL0001C | CY Has Accidental Death & Dismemberment Insurance - Purchased Individually | Other Insurance | |
| 224 | IC000546 | CY Has Long-Term Care Insurance | Other Insurance | |
| 225 | IAO493C | CY Long-Term Care Insurance - Purchase Channel - Employer | Other Insurance | |
| 226 | IAO494C | CY Has Long-Term Care Insurance - Purchased Individually | Other Insurance | |
| 227 | IC000553 | CY Travel Insurance - Purchased [Pst Yr] | Other Insurance | |
| 228 | IC000554 | CY On-demand Insurance - Purchased [Pst Yr] | Other Insurance | |
| 229 | IC000562 | CY On-demand Insurance - Purchased [Pst Yr] - Jewelry | Other Insurance | |
| 230 | IC000561 | CY On-demand Insurance - Purchased [Pst Yr] - Smartphone | Other Insurance | |
| 231 | IC000551 | CY Has Personal Electronics Insurance | Other Insurance | |
| 232 | IC000550 | CY Has Pet Insurance | Other Insurance | |
| 233 | IC000509 | CY Has Motorcycle Insurance | Other Insurance | |
| 234 | IC000510 | CY Has Motorboat/Powerboat Insurance | Other Insurance | |
| 235 | IC000511 | CY Has Personal Watercraft Insurance | Other Insurance | |
| 236 | IC000560 | CY Has Insurance for Snowmobile, ATV Or Other Power Sports Vehicle | Other Insurance | |
| 237 | IC000512 | CY Has Sailboat Insurance | Other Insurance | |
| 238 | IC000626 | CY Has Annuity | Other Insurance | |
| 239 | IC000627 | CY Annuity - Type - Deferred Income Annuity | Other Insurance | |
| 240 | IC000629 | CY Annuity - Type - Fixed Annuity | Other Insurance | |
| 241 | IC000628 | CY Annuity - Type - Immediate Income Annuity | Other Insurance | |
| 242 | IC000630 | CY Annuity - Type - Variable Annuity | Other Insurance | |
| 243 | IC000641 | CY Annuity - Purchased [Pst Yr] | Other Insurance | |
| 244 | IC000642 | CY Annuity - Purchased [Pst 3 Yrs] | Other Insurance | |
| 245 | IC000640 | CY Annuity - Purchased [3+ Yrs] | Other Insurance | |
| 246 | IC000559 | CY Attitude - All Life Insurance Companies Offer The Same Thing | Insurance Attitudes | |
| 247 | ICLAT001C | CY Attitude - Concern About No Work 6 Months Due to Injury | Insurance Attitudes | |
| 248 | INSAAA36 | CY Attitude - Don't Value Relationship with Agent | Insurance Attitudes | |
| 249 | INSAAA30 | CY Attitude - Interest in Purchasing Life Insurance from Auto Provider | Insurance Attitudes | |
| 250 | INSAAA37 | CY Attitude - Interest in Using Mobile to Manage Policy/Claims | Insurance Attitudes | |
| 251 | IC000513 | CY Attitude - Interested in Purchasing Insurance thru Non-Traditional | Insurance Attitudes | |
| 252 | INSAAA31 | CY Attitude - Life Insurance Essential for Retirement Planning | Insurance Attitudes | |
| 253 | IAAT001C | CY Attitude - Life Insurance Essential to Cover Funeral Cost | Insurance Attitudes | |
| 254 | IC000557 | CY Attitude - Prefer To Have Auto And Residential/Renters Insurance With Same Carrier | Insurance Attitudes | |
| 255 | IC000514 | CY Attitude - Prefer More Life Ins Online Interaction | Insurance Attitudes | |
| 256 | INSAAA33 | CY Attitude - Prefer to Learn About Life Insurance Online, Call to Purchase | Insurance Attitudes | |
| 257 | IC000558 | CY Attitude - Primary Source Of Information About Insurance Comes From Blogs And Social Networking Sites | Insurance Attitudes | |
| 258 | INSAAA35 | CY Attitude - Value Relationship with Agent | Insurance Attitudes | |
| 259 | INSAAAD6 | CY Attitude - Will Pay for Advice from Financial Professional | Insurance Attitudes | |
| 260 | INSAAAHB | CY Attitude - Will Go to Seminar to Learn About Insurance Products | Insurance Attitudes | |
| 261 | IC000555 | CY Attitude - Willing To Raise Deductible On Auto/Residential/Renters Insurance Policy If Rates Decrease | Insurance Attitudes | |
| 262 | IC000556 | CY Attitude - Wouldn't Report Auto/Residential/Renters Claim If Amount Of Repair Is Close To Deductible | Insurance Attitudes | |
| 263 | INSAAACX | CY Attitude - Worry About Long Term Nursing Care | Insurance Attitudes | |
| 264 | INSAAACZ | CY Attitude - Worry Will Outlive Retirement Savings | Insurance Attitudes | |
| 265 | IC000582 | CY No Life Insurance - Reason - Too Complicated/Complex | Insurance Attitudes | |
| 266 | IC000589 | CY No Life Insurance - Reason - Covered by Employer | Insurance Attitudes | |
| 267 | IC000586 | CY No Life Insurance - Reason - Don't Have Any Dependents | Insurance Attitudes | |

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|-------|------------|---|----------------------|-------------|
| 268 | IC000592 | CY No Life Insurance - Reason - Don't Know Where to Purchase | Insurance Attitudes | |
| 269 | IC000588 | CY No Life Insurance - Reason - Don't Like Thinking About Death | Insurance Attitudes | |
| 270 | IC000591 | CY No Life Insurance - Reason - Don't Understand Life Insurance Well Enough to Purchase | Insurance Attitudes | |
| 271 | IC000587 | CY No Life Insurance - Reason - Have Plenty of Assets to Leave my Loved Ones | Insurance Attitudes | |
| 272 | IC000585 | CY No Life Insurance - Reason - I'm Healthy | Insurance Attitudes | |
| 273 | IC000584 | CY No Life Insurance - Reason - Insurer Refused Coverage | Insurance Attitudes | |
| 274 | IC000581 | CY No Life Insurance - Reason - Lack of Trust (Of Insurance Company or Agent) | Insurance Attitudes | |
| 275 | IC000593 | CY No Life Insurance - Reason - Was not Approached to Purchase Life Insurance | Insurance Attitudes | |
| 276 | IC000590 | CY No Life Insurance - Reason - Have Other Financial Priorities | Insurance Attitudes | |
| 277 | IC000583 | CY No Life Insurance - Reason - Risk of Disaster is Small | Insurance Attitudes | |
| 278 | IPOP_F | FY Population | Basics | |
| 279 | IHHLDSF | FY Households | Basics | |
| 280 | IAGHINCF | FY Aggregate Household Income | Basics | |
| 281 | IAVGHINCF | FY Average Household Income | Basics | |
| 282 | IF000540 | FY Has Auto Insurance | Automobile Insurance | |
| 283 | IF000502 | FY Auto Insurance - Coverage - Car | Automobile Insurance | |
| 284 | IF000503 | FY Auto Insurance - Coverage - Truck | Automobile Insurance | |
| 285 | IA0429F | FY Auto Insurance - Coverage - Truck or SUV | Automobile Insurance | |
| 286 | IF000504 | FY Auto Insurance - Coverage - SUV | Automobile Insurance | |
| 287 | IA0450F | FY Has RV Insurance | Automobile Insurance | |
| 288 | IAAU045F | FY Auto Insurance - Total Households - Annual Premium Payments - Incidence | Automobile Insurance | |
| 289 | IAAU046F | FY Auto Insurance - Aggregate (\$) - Annual Premium Payments - Consumption | Automobile Insurance | Dollar |
| 290 | IAAU046VF | FY Auto Insurance - Average (\$) - Annual Premium Payments | Automobile Insurance | |
| 291 | IF000533 | FY Auto Insurance - Total Households - Semi -Annual Premium Payments - Incidence | Automobile Insurance | |
| 292 | IF000534 | FY Auto Insurance - Aggregate (\$) - Semi -Annual Premium Payments - Consumption | Automobile Insurance | Dollar |
| 293 | IF00533V | FY Auto Insurance - Average (\$) - Semi -Annual Premium Payments | Automobile Insurance | |
| 294 | ICAU0122F | FY Auto Insurance - Coverage - 1 Vehicle | Automobile Insurance | |
| 295 | ICAU0123F | FY Auto Insurance - Coverage - 2 Vehicles | Automobile Insurance | |
| 296 | ICAU0124F | FY Auto Insurance - Coverage - 3 Vehicles | Automobile Insurance | |
| 297 | ICAU0125F | FY Auto Insurance - Coverage - 4 or More Vehicles | Automobile Insurance | |
| 298 | IF000635 | FY Auto Insurance - Policies - 1, 2, 3, 4+ | Automobile Insurance | |
| 299 | IF000646 | FY Auto Insurance - Aggregate (#) - Policies - Consumption | Automobile Insurance | Policies |
| 300 | IF000535 | FY Auto Insurance - Policies - 1 | Automobile Insurance | |
| 301 | IF000536 | FY Auto Insurance - Policies - 2 | Automobile Insurance | |
| 302 | IF000537 | FY Auto Insurance - Policies - 3 | Automobile Insurance | |
| 303 | IF000538 | FY Auto Insurance - Policies - 4+ | Automobile Insurance | |
| 304 | IAAUTO102F | FY Auto Insurance - Continuously Held - <1 Year | Automobile Insurance | |
| 305 | IAAU037F | FY Auto Insurance - Continuously Held - 1 - 4 Years | Automobile Insurance | |
| 306 | IAAU038F | FY Auto Insurance - Continuously Held - 5 - 9 Years | Automobile Insurance | |
| 307 | IAAU036F | FY Auto Insurance - Continuously Held - 10+ Years | Automobile Insurance | |
| 308 | IAAU052F | FY Auto Insurance - Coverage - 1 or More Drivers under Age 25 | Automobile Insurance | |
| 309 | ICLA011F | FY Auto Insurance - Claims [Pst 3 Yrs] - 1 | Automobile Insurance | |
| 310 | IAAU053F | FY Auto Insurance - Claims [Pst 3 Yrs] - 1 or More | Automobile Insurance | |
| 311 | ICLA012F | FY Auto Insurance - Claims [Pst 3 Yrs] - 2 | Automobile Insurance | |
| 312 | ICLA013F | FY Auto Insurance - Claims [Pst 3 Yrs] - 3 or More | Automobile Insurance | |
| 313 | ICAU0096F | FY Auto Insurance - Claims [Pst 3 Yrs] - None | Automobile Insurance | |
| 314 | INSAAA42 | FY Auto Insurance - Satisfied with Provider | Automobile Insurance | |
| 315 | IF000505 | FY Auto Insurance - Last Time Shopped - Last Year | Automobile Insurance | |
| 316 | IF000506 | FY Auto Insurance - Last Time Shopped - Last 1 - 2 Years | Automobile Insurance | |
| 317 | IF000507 | FY Auto Insurance - Last Time Shopped - 2+ Years Ago | Automobile Insurance | |
| 318 | IF000508 | FY Auto Insurance - Last Time Shopped - Never | Automobile Insurance | |
| 319 | INSAAA43 | FY Auto Insurance - Last Time Shopped - Received a Quote from Different Company | Automobile Insurance | |
| 320 | ICAU0104F | FY Auto Insurance - Recommend Company - Not Likely | Automobile Insurance | |
| 321 | ICLA014F | FY Auto Insurance - Recommend Company - Likely | Automobile Insurance | |
| 322 | IF000524 | FY Auto Insurance - Switched [Pst 3 Yrs] - 1 Time | Automobile Insurance | |
| 323 | IF000525 | FY Auto Insurance - Switched [Pst 3 Yrs] - 2 Times | Automobile Insurance | |
| 324 | IF000526 | FY Auto Insurance - Switched [Pst 3 Yrs] - 3 or More Times | Automobile Insurance | |
| 325 | FYFEAT | FY Auto Insurance - Switch Reason - More Policy Features | Automobile Insurance | |
| 326 | INSAAAM4 | FY Auto Insurance - Switch Reason - Bad Service (Non-Claims) | Automobile Insurance | |
| 327 | INSAAAM5 | FY Auto Insurance - Switch Reason - Better Reputation | Automobile Insurance | |
| 328 | INSAAAM7 | FY Auto Insurance - Switch Reason - Combined Policies | Automobile Insurance | |
| 329 | IAAU091F | FY Auto Insurance - Switch Reason - Company Cancelled Auto Policy | Automobile Insurance | |
| 330 | INSAAANA | FY Auto Insurance - Switch Reason - Lower Price | Automobile Insurance | |
| 331 | INSAAANB | FY Auto Insurance - Switch Reason - Moved | Automobile Insurance | |
| 332 | IAAU093F | FY Auto Insurance - Switch Reason - Family/Friend Recommendation | Automobile Insurance | |
| 333 | INSAAAMZ | FY Auto Insurance - Purchase Channel - Independent Agent | Automobile Insurance | |
| 334 | IAAU089F | FY Auto Insurance - Purchase Channel - Online | Automobile Insurance | |

| ORDER | VARIABLE | DESCRIPTION | CATEGORY | CONSUMPTION |
|-------|-----------|--|----------------------|-------------|
| 335 | IAAU090F | FY Auto Insurance - Purchase Channel - Phone | Automobile Insurance | |
| 336 | INSAAAMY | FY Auto Insurance - Purchase Channel - Single Company Agent | Automobile Insurance | |
| 337 | ICLA015F | FY Auto Insurance - Purchase Channel - Company's Website | Automobile Insurance | |
| 338 | FYQUOTE | FY Auto Insurance - Purchase Channel - Company's Website or Mobile App | Automobile Insurance | |
| 339 | IF000539 | FY Auto Insurance - Purchase Channel - Mobile App | Automobile Insurance | |
| 340 | IAAU055F | FY Auto Insurance - Primary Policy Company - AAA/Auto Club | Automobile Insurance | |
| 341 | IAAU058F | FY Auto Insurance - Primary Policy Company - Allstate | Automobile Insurance | |
| 342 | IAAU059F | FY Auto Insurance - Primary Policy Company - American Family | Automobile Insurance | |
| 343 | IAAU063F | FY Auto Insurance - Primary Policy Company - Erie | Automobile Insurance | |
| 344 | IAAU064F | FY Auto Insurance - Primary Policy Company - Farm Bureau | Automobile Insurance | |
| 345 | IAAU065F | FY Auto Insurance - Primary Policy Company - Farmers/Zurich | Automobile Insurance | |
| 346 | IAAU066F | FY Auto Insurance - Primary Policy Company - GEICO | Automobile Insurance | |
| 347 | IAAU069F | FY Auto Insurance - Primary Policy Company - Liberty Mutual | Automobile Insurance | |
| 348 | IAAU071F | FY Auto Insurance - Primary Policy Company - MetLife | Automobile Insurance | |
| 349 | IAAU072F | FY Auto Insurance - Primary Policy Company - Nationwide | Automobile Insurance | |
| 350 | IAAU073F | FY Auto Insurance - Primary Policy Company - Progressive | Automobile Insurance | |
| 351 | IAAU076F | FY Auto Insurance - Primary Policy Company - State Farm | Automobile Insurance | |
| 352 | IAAU077F | FY Auto Insurance - Primary Policy Company - Travelers | Automobile Insurance | |
| 353 | IAAU078F | FY Auto Insurance - Primary Policy Company - USAA | Automobile Insurance | |
| 354 | IAAU012F | FY Auto Insurance - One or More Policies - Company - AAA/Auto Club | Automobile Insurance | |
| 355 | IAAU015F | FY Auto Insurance - One or More Policies - Company - Allstate | Automobile Insurance | |
| 356 | IAAU016F | FY Auto Insurance - One or More Policies - Company - American Family | Automobile Insurance | |
| 357 | IAAU020F | FY Auto Insurance - One or More Policies - Company - Erie | Automobile Insurance | |
| 358 | IAAU021F | FY Auto Insurance - One or More Policies - Company - Farm Bureau | Automobile Insurance | |
| 359 | IAAU022F | FY Auto Insurance - One or More Policies - Company - Farmers/Zurich | Automobile Insurance | |
| 360 | IAAU023F | FY Auto Insurance - One or More Policies - Company - GEICO | Automobile Insurance | |
| 361 | IAAU026F | FY Auto Insurance - One or More Policies - Company - Liberty Mutual | Automobile Insurance | |
| 362 | IAAU028F | FY Auto Insurance - One or More Policies - Company - MetLife | Automobile Insurance | |
| 363 | IAAU029F | FY Auto Insurance - One or More Policies - Company - Nationwide | Automobile Insurance | |
| 364 | IAAU030F | FY Auto Insurance - One or More Policies - Company - Progressive | Automobile Insurance | |
| 365 | IAAU033F | FY Auto Insurance - One or More Policies - Company - State Farm | Automobile Insurance | |
| 366 | IAAU034F | FY Auto Insurance - One or More Policies - Company - Travelers | Automobile Insurance | |
| 367 | IAAU035F | FY Auto Insurance - One or More Policies - Company - USAA | Automobile Insurance | |
| 368 | IAAU096F | FY Auto Insurance - Uses Mileage & Driving Behaviors Monitor | Automobile Insurance | |
| 369 | IF000542 | FY Has Life Insurance - Any | Life Insurance | |
| 370 | IF000543 | FY Life Insurance - Purchase Channel - Employer (including Union or Military) | Life Insurance | |
| 371 | IF000544 | FY Has Life Insurance - Purchased Individually | Life Insurance | |
| 372 | IALF035F | FY Life Insurance - Coverage - Death Benefit \$1,000,000+ | Life Insurance | |
| 373 | INSAAAVS | FY Term Life Insurance - Purchased [Pst 3 Yrs] | Life Insurance | |
| 374 | IF000596 | FY Term Life Insurance - Purchase Reason - Pay Funeral Expense | Life Insurance | |
| 375 | IF000594 | FY Term Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income | Life Insurance | |
| 376 | IF000595 | FY Term Life Insurance - Purchase Reason - Leave an Inheritance | Life Insurance | |
| 377 | IF000599 | FY Term Life Insurance - Purchase Reason - Save for Long Term Expenses/Care | Life Insurance | |
| 378 | IF000602 | FY Term Life Insurance - Purchase Reason - Part of Retirement Planning | Life Insurance | |
| 379 | IF000597 | FY Term Life Insurance - Purchase Reason - To Pay Off Mortgage | Life Insurance | |
| 380 | IF000598 | FY Term Life Insurance - Purchase Reason - To Pay Off Personal Debt | Life Insurance | |
| 381 | IF000604 | FY Term Life Insurance - Purchase Reason - Employment Status Changed | Life Insurance | |
| 382 | IF000606 | FY Term Life Insurance - Purchase Reason - Having a Child | Life Insurance | |
| 383 | IF000605 | FY Term Life Insurance - Purchase Reason - Marriage or Divorce | Life Insurance | |
| 384 | IF000600 | FY Term Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship | Life Insurance | |
| 385 | IF000601 | FY Term Life Insurance - Purchase Reason - Maintain Family's Standard of Living | Life Insurance | |
| 386 | IF000603 | FY Term Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members | Life Insurance | |
| 387 | IALF165F | FY Term Life Insurance - Purchase Channel - Employer (including Union or Military) | Life Insurance | |
| 388 | INSAAAV3 | FY Term Life Insurance - Purchase Channel - Independent Agent | Life Insurance | |
| 389 | IALIO225F | FY Term Life Insurance - Purchase Channel - Online | Life Insurance | |
| 390 | IALF171F | FY Term Life Insurance - Purchase Channel - Phone | Life Insurance | |
| 391 | INSAAAV2 | FY Term Life Insurance - Purchase Channel - Single Company Agent | Life Insurance | |
| 392 | IALF134F | FY Term Life Insurance - One or More Policies - Company - MetLife | Life Insurance | |
| 393 | IALF136F | FY Term Life Insurance - One or More Policies - Company - New York Life | Life Insurance | |
| 394 | IALF139F | FY Term Life Insurance - One or More Policies - Company - Prudential | Life Insurance | |
| 395 | IALF140F | FY Term Life Insurance - One or More Policies - Company - State Farm | Life Insurance | |
| 396 | IF000487 | FY Term Life Insurance - Purchased [Pst Yr] | Life Insurance | |
| 397 | IF000488 | FY Term Life Insurance - Purchased [3+ Yrs] | Life Insurance | |
| 398 | IF000625 | FY Term Life Insurance - Recommend Company - Likely | Life Insurance | |
| 399 | IF000579 | FY Term Life Insurance - Total Households - Policies - Incidence | Life Insurance | |
| 400 | IF000638 | FY Term Life Insurance - Aggregate (#) - Policies - Consumption | Life Insurance | Policies |
| 401 | IF000580 | FY Permanent Life Insurance - Total Households - Policies - Incidence | Life Insurance | |
| 402 | IF000639 | FY Permanent Life Insurance - Aggregate (#) - Policies - Consumption | Life Insurance | Policies |
| 403 | IF000607 | FY Permanent Life Insurance - Type - Universal Life Insurance | Life Insurance | |

| ORDER | VARIABLE | DESCRIPTION | CATEGORY | CONSUMPTION |
|-------|------------|---|-----------------------|-------------|
| 404 | IF000608 | FY Permanent Life Insurance - Type - Whole Life Insurance | Life Insurance | |
| 405 | IF000609 | FY Permanent Life Insurance - Type - Variable Life Insurance | Life Insurance | |
| 406 | IF000610 | FY Permanent Life Insurance - Type - Variable Universal Life Insurance | Life Insurance | |
| 407 | IF000611 | FY Permanent Life Insurance - Type - Variable Life Insurance Or Variable Universal Life Insurance | Life Insurance | |
| 408 | IF000643 | FY Permanent Life Insurance - Purchased [Pst Yr] | Life Insurance | |
| 409 | IF000644 | FY Permanent Life Insurance - Purchased [Pst 3 Yrs] | Life Insurance | |
| 410 | IF000645 | FY Permanent Life Insurance - Purchased [3+ Yrs] | Life Insurance | |
| 411 | IF000633 | FY Permanent Life Insurance - Purchase Channel - Single Company Agent | Life Insurance | |
| 412 | IF000634 | FY Permanent Life Insurance - Purchase Channel - Independent Agent | Life Insurance | |
| 413 | IF000616 | FY Permanent Life Insurance - Purchase Reason - Pay Funeral Expense | Life Insurance | |
| 414 | IF000614 | FY Permanent Life Insurance - Purchase Reason - Income Protection/Guaranteed Retirement Income | Life Insurance | |
| 415 | IF000615 | FY Permanent Life Insurance - Purchase Reason - Leave an Inheritance | Life Insurance | |
| 416 | IF000617 | FY Permanent Life Insurance - Purchase Reason - Save for Long Term Expenses/Care | Life Insurance | |
| 417 | IF000612 | FY Permanent Life Insurance - Purchase Reason - Having a Child | Life Insurance | |
| 418 | IF000623 | FY Permanent Life Insurance - Purchase Reason - Marriage or Divorce | Life Insurance | |
| 419 | IF000613 | FY Permanent Life Insurance - Purchase Reason - Retired/Approaching Retirement | Life Insurance | |
| 420 | IF000618 | FY Permanent Life Insurance - Purchase Reason - Ensure Self or Family Doesn't Experience Financial Hardship | Life Insurance | |
| 421 | IF000619 | FY Permanent Life Insurance - Purchase Reason - Part of Estate Planning | Life Insurance | |
| 422 | IF000620 | FY Permanent Life Insurance - Purchase Reason - Maintain Family's Standard of Living | Life Insurance | |
| 423 | IF000621 | FY Permanent Life Insurance - Purchase Reason - Part of Retirement Planning | Life Insurance | |
| 424 | IF000622 | FY Permanent Life Insurance - Purchase Reason - Peace of Mind for Self or Family Members | Life Insurance | |
| 425 | IF000541 | FY Has Residential Insurance | Residential Insurance | |
| 426 | INSAAAVN | FY Residential Insurance - Type - Homeowners | Residential Insurance | |
| 427 | INSAAAVM | FY Residential Insurance - Type - Condo/Co-Op | Residential Insurance | |
| 428 | FRESIO49 | FY Residential Insurance - Total Households - Policies - Incidence | Residential Insurance | |
| 429 | IARS050F | FY Residential Insurance - Aggregate (\$) - Policies - Consumption | Residential Insurance | Dollar |
| 430 | IARS053F | FY Residential Insurance - Total Households - Annual Premium Payments - Incidence | Residential Insurance | |
| 431 | IARS054F | FY Residential Insurance - Aggregate (\$) - Annual Premium Payments - Consumption | Residential Insurance | Dollar |
| 432 | IARS054VF | FY Residential Insurance - Average (\$) - Annual Premium Payments | Residential Insurance | |
| 433 | IA0452F | FY Residential Insurance - Purpose - Seasonal Home | Residential Insurance | |
| 434 | IARESIO13F | FY Residential Insurance - Continuously Held - <1 Year | Residential Insurance | |
| 435 | IARESIO15F | FY Residential Insurance - Continuously Held - 1 to 4 Years | Residential Insurance | |
| 436 | IARESIO16F | FY Residential Insurance - Continuously Held - 5 to 9 Years | Residential Insurance | |
| 437 | IARESIO14F | FY Residential Insurance - Continuously Held - 10+ Years | Residential Insurance | |
| 438 | INSAAATX | FY Residential Insurance - Coverage - Additional | Residential Insurance | |
| 439 | IF000529 | FY Residential Insurance - Coverage - Excess Liability Or Personal Umbrella Residential Policy | Residential Insurance | |
| 440 | INSAAAUM | FY Residential Insurance - Purchase Channel - Independent Agent | Residential Insurance | |
| 441 | IARS013F | FY Residential Insurance - Purchase Channel - Online | Residential Insurance | |
| 442 | IARS014F | FY Residential Insurance - Purchase Channel - Phone | Residential Insurance | |
| 443 | INSAAAUK | FY Residential Insurance - Purchase Channel - Single Company Agent | Residential Insurance | |
| 444 | IA0456F | FY Residential Insurance - Purchase Channel - Company's Website | Residential Insurance | |
| 445 | IARS018F | FY Residential Insurance - Switch Reason - Lower Price | Residential Insurance | |
| 446 | INSAAAVK | FY Residential Insurance - Switched [Pst 3 Yrs] - 1 Time | Residential Insurance | |
| 447 | INSAAAVL | FY Residential Insurance - Switched [Pst 3 Yrs] - 2 or More Times | Residential Insurance | |
| 448 | INSAAAVJ | FY Residential Insurance - Switched [Pst 3 Yrs] - None | Residential Insurance | |
| 449 | IARS022F | FY Residential Insurance - One or More Policies - Company - AAA/Auto Club | Residential Insurance | |
| 450 | IARS025F | FY Residential Insurance - One or More Policies - Company - Allstate | Residential Insurance | |
| 451 | IARS034F | FY Residential Insurance - One or More Policies - Company - Farmers/Zurich | Residential Insurance | |
| 452 | IA0454F | FY Residential Insurance - One or More Policies - Company - GEICO | Residential Insurance | |
| 453 | IARS037F | FY Residential Insurance - One or More Policies - Company - Liberty Mutual | Residential Insurance | |
| 454 | IARS039F | FY Residential Insurance - One or More Policies - Company - Nationwide | Residential Insurance | |
| 455 | IA0455F | FY Residential Insurance - One or More Policies - Company - Progressive | Residential Insurance | |
| 456 | IARS043F | FY Residential Insurance - One or More Policies - Company - State Farm | Residential Insurance | |
| 457 | IARS044F | FY Residential Insurance - One or More Policies - Company - Travelers | Residential Insurance | |
| 458 | IARS045F | FY Residential Insurance - One or More Policies - Company - USAA | Residential Insurance | |
| 459 | IF000530 | FY Residential Insurance - Purchase Channel - Company's Website or Mobile App | Residential Insurance | |
| 460 | IF000531 | FY Residential Insurance - Recommend Company - Likely | Residential Insurance | |
| 461 | IF000552 | FY Has Renters Insurance | Residential Insurance | |
| 462 | IF000636 | FY Renters Insurance - Total Households - Annual Premium Payments - Incidence | Residential Insurance | |

| ORDER | VARIABLE | DESCRIPTION | CATEGORY | CONSUMPTION |
|-------|-----------|---|-----------------------|-------------|
| 463 | IF000637 | FY Renters Insurance - Aggregate (\$) - Annual Premium Payments - Consumption | Residential Insurance | Dollar |
| 464 | RNTFAVGP | FY Renters Insurance - Average (\$) - Annual Premium Payments | Residential Insurance | |
| 465 | IF000567 | FY Renters Insurance - Purpose - Primary Residence | Residential Insurance | |
| 466 | IF000568 | FY Renters Insurance - Purpose - Seasonal Home | Residential Insurance | |
| 467 | IF000563 | FY Renters Insurance - Continuously Held - <1 Year | Residential Insurance | |
| 468 | IF000564 | FY Renters Insurance - Continuously Held - 1 to 4 Years | Residential Insurance | |
| 469 | IF000565 | FY Renters Insurance - Continuously Held - 5 to 9 Years | Residential Insurance | |
| 470 | IF000566 | FY Renters Insurance - Continuously Held - 10+ Years | Residential Insurance | |
| 471 | IF000572 | FY Renters Insurance - Purchase Channel - Phone | Residential Insurance | |
| 472 | IF000573 | FY Renters Insurance - Purchase Channel - Company's Website | Residential Insurance | |
| 473 | IF000571 | FY Renters Insurance - Purchase Channel - Single Company Agent | Residential Insurance | |
| 474 | IF000569 | FY Renters Insurance - Switched [Pst 3 Yrs] - Once | Residential Insurance | |
| 475 | IF000570 | FY Renters Insurance - Switched [Pst 3 Yrs] - None | Residential Insurance | |
| 476 | IF000576 | FY Renters Insurance - One or More Policies - Company - Allstate | Residential Insurance | |
| 477 | IF000577 | FY Renters Insurance - One or More Policies - Company - GEICO | Residential Insurance | |
| 478 | IF000578 | FY Renters Insurance - One or More Policies - Company - State Farm | Residential Insurance | |
| 479 | IF000575 | FY Renters Insurance - Recommend Company - Likely | Residential Insurance | |
| 480 | IF000548 | FY Has Dental Insurance | Other Insurance | |
| 481 | IF000549 | FY Has Vision Insurance | Other Insurance | |
| 482 | ICL0017F | FY Vision Insurance - Purchase Channel - Employer | Other Insurance | |
| 483 | IAOT094F | FY Has Vision Insurance - Purchased Individually | Other Insurance | |
| 484 | IF000547 | FY Has Disability Insurance | Other Insurance | |
| 485 | ICL0006F | FY Disability Insurance - Purchase Channel - Employer (including Union or Military) | Other Insurance | |
| 486 | ICL0005F | FY Has Disability Insurance - Purchased Individually | Other Insurance | |
| 487 | IF000632 | FY Disability Insurance - Type - Long-Term Disability | Other Insurance | |
| 488 | IF000631 | FY Disability Insurance - Type - Short-Term Disability | Other Insurance | |
| 489 | IF000545 | FY Has Medical/Health Insurance | Other Insurance | |
| 490 | IF000518 | FY Medical/Health Insurance - Purchase Channel - Employer | Other Insurance | |
| 491 | IF000519 | FY Has Medical/Health Insurance - Purchased Individually | Other Insurance | |
| 492 | IF000516 | FY Has Supplemental Health Insurance | Other Insurance | |
| 493 | IF000520 | FY Supplemental Health Insurance - Purchase Channel - Employer | Other Insurance | |
| 494 | IF000521 | FY Has Supplemental Health Insurance - Purchased Individually | Other Insurance | |
| 495 | IF000517 | FY Has Medicare Supplemental Health Insurance | Other Insurance | |
| 496 | IF000522 | FY Medicare Supplemental Health Insurance - Purchase Channel - Employer | Other Insurance | |
| 497 | IF000523 | FY Has Medicare Supplemental Health Insurance - Purchased Individually | Other Insurance | |
| 498 | INSAAAP1 | FY Has Accidental Death & Dismemberment Insurance - Any | Other Insurance | |
| 499 | IAO497F | FY Accidental Death & Dismemberment Insurance - Purchase Channel - Employer | Other Insurance | |
| 500 | ICL0001F | FY Has Accidental Death & Dismemberment Insurance - Purchased Individually | Other Insurance | |
| 501 | IF000546 | FY Has Long-Term Care Insurance | Other Insurance | |
| 502 | IAO493F | FY Long-Term Care Insurance - Purchase Channel - Employer | Other Insurance | |
| 503 | IAO494F | FY Has Long-Term Care Insurance - Purchased Individually | Other Insurance | |
| 504 | IF000553 | FY Travel Insurance - Purchased [Pst Yr] | Other Insurance | |
| 505 | IF000554 | FY On-demand Insurance - Purchased [Pst Yr] | Other Insurance | |
| 506 | IF000562 | FY On-demand Insurance - Purchased [Pst Yr] - Jewelry | Other Insurance | |
| 507 | IF000561 | FY On-demand Insurance - Purchased [Pst Yr] - Smartphone | Other Insurance | |
| 508 | IF000551 | FY Has Personal Electronics Insurance | Other Insurance | |
| 509 | IF000550 | FY Has Pet Insurance | Other Insurance | |
| 510 | IF000509 | FY Has Motorcycle Insurance | Other Insurance | |
| 511 | IF000510 | FY Has Motorboat/Powerboat Insurance | Other Insurance | |
| 512 | IF000511 | FY Has Personal Watercraft Insurance | Other Insurance | |
| 513 | IF000560 | FY Has Insurance for Snowmobile, ATV Or Other Power Sports Vehicle | Other Insurance | |
| 514 | IF000512 | FY Has Sailboat Insurance | Other Insurance | |
| 515 | IF000626 | FY Has Annuity | Other Insurance | |
| 516 | IF000627 | FY Annuity - Type - Deferred Income Annuity | Other Insurance | |
| 517 | IF000629 | FY Annuity - Type - Fixed Annuity | Other Insurance | |
| 518 | IF000628 | FY Annuity - Type - Immediate Income Annuity | Other Insurance | |
| 519 | IF000630 | FY Annuity - Type - Variable Annuity | Other Insurance | |
| 520 | IF000641 | FY Annuity - Purchased [Pst Yr] | Other Insurance | |
| 521 | IF000642 | FY Annuity - Purchased [Pst 3 Yrs] | Other Insurance | |
| 522 | IF000640 | FY Annuity - Purchased [3+ Yrs] | Other Insurance | |
| 523 | IF000559 | FY Attitude - All Life Insurance Companies Offer The Same Thing | Insurance Attitudes | |
| 524 | ICLAT001F | FY Attitude - Concern About No Work 6 Months Due to Injury | Insurance Attitudes | |
| 525 | INSAAA74 | FY Attitude - Don't Value Relationship with Agent | Insurance Attitudes | |
| 526 | INSAAA68 | FY Attitude - Interest in Purchasing Life Insurance from Auto Provider | Insurance Attitudes | |
| 527 | INSAAA75 | FY Attitude - Interest in Using Mobile to Manage Policy/Claims | Insurance Attitudes | |
| 528 | IF000513 | FY Attitude - Interested in Purchasing Insurance thru Non-Traditional | Insurance Attitudes | |
| 529 | INSAAA69 | FY Attitude - Life Insurance Essential for Retirement Planning | Insurance Attitudes | |
| 530 | IAAT001F | FY Attitude - Life Insurance Essential to Cover Funeral Cost | Insurance Attitudes | |
| 531 | IF000557 | FY Attitude - Prefer To Have Auto And Residential/Renters Insurance With Same Carrier | Insurance Attitudes | |
| 532 | IF000514 | FY Attitude - Prefer More Life Ins Online Interaction | Insurance Attitudes | |
| 533 | INSAAA71 | FY Attitude - Prefer to Learn About Life Insurance Online, Call to Purchase | Insurance Attitudes | |

| ORDER | VARIABLE | DESCRIPTION | CATEGORY | CONSUMPTION |
|-------|----------|--|---------------------|-------------|
| 534 | IF000558 | FY Attitude - Primary Source Of Information About Insurance Comes From Blogs And Social Networking Sites | Insurance Attitudes | |
| 535 | INSAAA73 | FY Attitude - Value Relationship with Agent | Insurance Attitudes | |
| 536 | INSAAAPR | FY Attitude - Will Pay for Advice from Financial Professional | Insurance Attitudes | |
| 537 | INSAAASW | FY Attitude - Will Go to Seminar to Learn About Insurance Products | Insurance Attitudes | |
| 538 | IF000555 | FY Attitude - Willing To Raise Deductible On Auto/Residential/Renters Insurance Policy If Rates Decrease | Insurance Attitudes | |
| 539 | IF000556 | FY Attitude - Wouldn't Report Auto/Residential/Renters Claim If Amount Of Repair Is Close To Deductible | Insurance Attitudes | |
| 540 | INSAAA0I | FY Attitude - Worry About Long Term Nursing Care | Insurance Attitudes | |
| 541 | INSAAAOK | FY Attitude - Worry Will Outlive Retirement Savings | Insurance Attitudes | |
| 542 | IF000582 | FY No Life Insurance - Reason - Too Complicated/Complex | Insurance Attitudes | |
| 543 | IF000589 | FY No Life Insurance - Reason - Covered by Employer | Insurance Attitudes | |
| 544 | IF000586 | FY No Life Insurance - Reason - Don't Have Any Dependents | Insurance Attitudes | |
| 545 | IF000592 | FY No Life Insurance - Reason - Don't Know Where to Purchase | Insurance Attitudes | |
| 546 | IF000588 | FY No Life Insurance - Reason - Don't Like Thinking About Death | Insurance Attitudes | |
| 547 | IF000591 | FY No Life Insurance - Reason - Don't Understand Life Insurance Well Enough to Purchase | Insurance Attitudes | |
| 548 | IF000587 | FY No Life Insurance - Reason - Have Plenty of Assets to Leave my Loved Ones | Insurance Attitudes | |
| 549 | IF000585 | FY No Life Insurance - Reason - I'm Healthy | Insurance Attitudes | |
| 550 | IF000584 | FY No Life Insurance - Reason - Insurer Refused Coverage | Insurance Attitudes | |
| 551 | IF000581 | FY No Life Insurance - Reason - Lack of Trust (Of Insurance Company or Agent) | Insurance Attitudes | |
| 552 | IF000593 | FY No Life Insurance - Reason - Was not Approached to Purchase Life Insurance | Insurance Attitudes | |
| 553 | IF000590 | FY No Life Insurance - Reason - Have Other Financial Priorities | Insurance Attitudes | |
| 554 | IF000583 | FY No Life Insurance - Reason - Risk of Disaster is Small | Insurance Attitudes | |