

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	IPPPZPHHD	Total Households	Basics
2	IPHASAUTPC	Has Auto Insurance	Automobile Insurance
3	IPHASAUTPD	Has Auto Insurance - Number of Policies	Automobile Insurance
4	IPAUTO45PC	Has Auto Insurance, All Policies (Total Premium)	Automobile Insurance
5	IPAUTO45PD	Has Auto Insurance, All Policies (Total Premium) - (Dollars)	Automobile Insurance
6	IPAUTO85PC	Has Auto Insurance, 1 Policy	Automobile Insurance
7	IPAUTO86PC	Has Auto Insurance, 2 Policies	Automobile Insurance
8	IPAUTO87PC	Has Auto Insurance, 3 Policies	Automobile Insurance
9	IPAUTO88PC	Has Auto Insurance, 4+ Policies	Automobile Insurance
10	IPTOO122PC	Has Auto Insurance, Policy with 1 Vehicle Covered	Automobile Insurance
11	IPTOO123PC	Has Auto Insurance, Policy with 2 Vehicles Covered	Automobile Insurance
12	IPTOO124PC	Has Auto Insurance, Policy with 3 Vehicles Covered	Automobile Insurance
13	IPTOO125PC	Has Auto Insurance, Policy with 4+ Vehicles Covered	Automobile Insurance
14	IA000496PC	Has Auto Insurance, Policy Covers Car	Automobile Insurance
15	IA000497PC	Has Auto Insurance, Policy Covers Truck or SUV	Automobile Insurance
16	IA000548PC	Has Auto Insurance, Policy Covers Truck	Automobile Insurance
17	IA000549PC	Has Auto Insurance, Policy Covers SUV	Automobile Insurance
18	IPAUTO52PC	Has Auto Insurance, Drivers Under 25 on Policy	Automobile Insurance
19	IPAUTO53PC	Has Auto Insurance, Incurred 1+ Claims in Past 3 Years	Automobile Insurance
20	IPTOO093PC	Has Auto Insurance, Incurred 1 Claim in Past 3 Years	Automobile Insurance
21	IPAUTO94PC	Has Auto Insurance, Incurred 2 Claims in Past 3 Years	Automobile Insurance
22	IPTOO095PC	Has Auto Insurance, Incurred 3+ Claims in Past 3 Years	Automobile Insurance
23	IPAUTO96PC	Has Auto Insurance, Incurred No Claims in Past 3 Years	Automobile Insurance
24	IPAUTO58PC	Has Auto Insurance, Primary Company: Allstate	Automobile Insurance
25	IPAUTO63PC	Has Auto Insurance, Primary Company: Erie	Automobile Insurance
26	IPAUTO64PC	Has Auto Insurance, Primary Company: Farm Bureau	Automobile Insurance
27	IPAUTO66PC	Has Auto Insurance, Primary Company: GEICO	Automobile Insurance
28	IPAUTO68PC	Has Auto Insurance, Primary Company: Hartford	Automobile Insurance
29	IPAUTO69PC	Has Auto Insurance, Primary Company: Liberty Mutual	Automobile Insurance
30	IPAUTO73PC	Has Auto Insurance, Primary Company: Progressive	Automobile Insurance
31	IPAUTO71PC	Has Auto Insurance, Primary Company: MetLife	Automobile Insurance
32	IPAUTO76PC	Has Auto Insurance, Primary Company: State Farm	Automobile Insurance
33	IPAUTO77PC	Has Auto Insurance, Primary Company: Travelers	Automobile Insurance
34	IPAUTO78PC	Has Auto Insurance, Primary Company: USAA	Automobile Insurance
35	IPAUTO15PC	Has Auto Insurance, 1+ Policy, Company: Allstate	Automobile Insurance
36	IPAUTO20PC	Has Auto Insurance, 1+ Policy, Company: Erie	Automobile Insurance
37	IPAUTO21PC	Has Auto Insurance, 1+ Policy, Company: Farm Bureau	Automobile Insurance
38	IPAUTO23PC	Has Auto Insurance, 1+ Policy, Company: GEICO	Automobile Insurance
39	IPAUTO25PC	Has Auto Insurance, 1+ Policy, Company: Hartford	Automobile Insurance
40	IPAUTO26PC	Has Auto Insurance, 1+ Policy, Company: Liberty Mutual	Automobile Insurance
41	IPAUTO28PC	Has Auto Insurance, 1+ Policy, Company: MetLife	Automobile Insurance
42	IPAUTO30PC	Has Auto Insurance, 1+ Policy, Company: Progressive	Automobile Insurance
43	IPAUTO33PC	Has Auto Insurance, 1+ Policy, Company: State Farm	Automobile Insurance
44	IPAUTO34PC	Has Auto Insurance, 1+ Policy, Company: Travelers	Automobile Insurance
45	IPAUTO35PC	Has Auto Insurance, 1+ Policy, Company: USAA	Automobile Insurance
46	IPDEPAUXPC	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent	Automobile Insurance
47	IPAUTO90PC	Has Auto Insurance, Primary Policy Purchase Channel: Phone	Automobile Insurance
48	IPAUTO89PC	Has Auto Insurance, Primary Policy Purchase Channel: Online	Automobile Insurance
49	IPTOO100PC	Has Auto Insurance, Purchase via Internet: Insurance Company Website	Automobile Insurance
50	IPTOO101PC	Has Auto Insurance, Purchase via Internet: Online Quote Service	Automobile Insurance
51	IA000392PC	Has Auto Insurance, Satisfied with Primary Company	Automobile Insurance
52	IPTOO103PC	Has Auto Insurance, Likely to Recommend Primary Company	Automobile Insurance
53	IAAUT102PC	Has Auto Insurance, Any Continuous Policy: <1 Year	Automobile Insurance
54	IPAUTO37PC	Has Auto Insurance, 1+ Policy, Years: 1-4 Years	Automobile Insurance
55	IPAUTO38PC	Has Auto Insurance, 1+ Policy, Years: 5-9 Years	Automobile Insurance
56	IPAUTO36PC	Has Auto Insurance, 1+ Policy, Years: 10+ Years	Automobile Insurance
57	IP1X3YRAPC	Has Auto Insurance, Switched Carrier: 1 Time Past 3 Years	Automobile Insurance

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58	IPAUTO95PC	Has Auto Insurance, Switched Carrier: 2+ Times Past 3 Years	Automobile Insurance
59	IPBADSVPC	Has Auto Insurance, Switch Reason: Bad Service (non-Claims)	Automobile Insurance
60	IPTRREPPC	Has Auto Insurance, Switch Reason: Better Reputation	Automobile Insurance
61	IPCOMBOAPC	Has Auto Insurance, Switch Reason: Combined Policies	Automobile Insurance
62	IPFEATAIPC	Has Auto Insurance, Switch Reason: Policy Features	Automobile Insurance
63	IPAUTO93PC	Has Auto Insurance, Switch Reason: Recommendation Friend/Family	Automobile Insurance
64	IPAUTO91PC	Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy	Automobile Insurance
65	IPCMOVEAPC	Has Auto Insurance, Switch Reason: Moved	Automobile Insurance
66	IPTOO104PC	Has Auto Insurance, Not Likely to Recommend Primary Company	Automobile Insurance
67	IA000390PC	Received Quote, Last Time Shopped for Auto Policy	Automobile Insurance
68	IA000550PC	Has Auto Insurance, Shopped In Last 6 Months	Automobile Insurance
69	IA000551PC	Has Auto Insurance, Shopped In Last 7-12 Months	Automobile Insurance
70	IA000552PC	Has Auto Insurance, Shopped In Last 1-2 Years	Automobile Insurance
71	IA000553PC	Has Auto Insurance, Shopped Longer Than 2 Years Ago	Automobile Insurance
72	IA000554PC	Has Auto Insurance, Never Shopped	Automobile Insurance
73	IA000481PC	Has Auto Insurance, Uses Driving Monitors	Automobile Insurance
74	IA000588PC	Has Auto Insurance, All Policies (Total Semi-Annual Premium)	Automobile Insurance
75	IA000588PD	Has Auto Insurance, All Policies (Total Semi-Annual Premium) - (Dollars)	Automobile Insurance
76	IA000488PC	Has Auto Insurance, Preferred Service Channel: Phone	Automobile Insurance
77	IA000489PC	Has Auto Insurance, Preferred Service Channel: Local Agent	Automobile Insurance
78	IA000490PC	Has Auto Insurance, Preferred Service Channel: Website	Automobile Insurance
79	IA000491PC	Has Auto Insurance, Preferred Service Channel: Mobile	Automobile Insurance
80	IA000544PC	Has Insured Motorcycle	Automobile Insurance
81	IA000503PC	Has Insured RV	Automobile Insurance
82	IA000545PC	Has Insured Power Sports Vehicle	Automobile Insurance
83	IA000543PC	Has Insured Motorboat/Powerboat	Automobile Insurance
84	IA000546PC	Has Insured Sailboat	Automobile Insurance
85	IA000547PC	Has Insured Personal Watercraft	Automobile Insurance
86	IAAT0020PC	Attitude: Willing to Pay More for Auto Insurance for Better Coverage	Insurance Attitudes
87	IAEDRTEPC	Attitude: Willing to Raise Auto/Residential Deductible if Rates Decrease	Insurance Attitudes
88	IPNR_DDTPC	Attitude: Do Not Report Auto/Residential Claim if Amount Close to Deductible	Insurance Attitudes
89	IPIPPU_1PC	Attitude: Life Insurance Essential to Cover Funeral Costs	Insurance Attitudes
90	IPETRSVGPC	Attitude: Concerned Will Outlive Retirement Savings	Insurance Attitudes
91	IPTRM_CRPC	Attitude: Worry About Long Term Nursing Care	Insurance Attitudes
92	IPTT0014PC	Attitude: Concern About No Work More than 6 Months Due To Injury	Insurance Attitudes
93	IPLN_PRDPC	Attitude: Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes
94	IPFINPROPC	Attitude: Willing to Pay for Advice from Financial Professional	Insurance Attitudes
95	IA000414PC	Attitude: Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes
96	IA000415PC	Attitude: Life Insurance Essential for Retirement/Investment Planning	Insurance Attitudes
97	IA000417PC	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes
98	IA000418PC	Attitude: Review Blogs/Social Networking Sites to Learn About Insurance	Insurance Attitudes
99	IA000421PC	Attitude: Interest in Using Mobile Device to Manage Policy/Claims	Insurance Attitudes
100	IA000482PC	Attitude: Interested in Investing Today	Insurance Attitudes
101	IA000512PC	Attitude: Prefer Auto and Residential with Same Carrier	Insurance Attitudes
102	IA000483PC	Attitude: Interested in Insurance With Lump Sum Payout	Insurance Attitudes
103	IA000584PC	Attitude: Interested in More Interaction With Provider Online	Insurance Attitudes
104	IA000585PC	Attitude: Insurance Provider Cares About Me, Family	Insurance Attitudes
105	IA000587PC	Attitude: Not Interested in Using Mobile to Manage Policy/Claims	Insurance Attitudes
106	IA000583PC	Attitude: Interested in Buying Insurance Through Non-Traditional Provider	Insurance Attitudes
107	IA000557PC	Has No Life Insurance, Reason: Can't Afford	Insurance Attitudes
108	IA000558PC	Has No Life Insurance, Reason: Lack of Trust	Insurance Attitudes
109	IA000559PC	Has No Life Insurance, Reason: Complexity	Insurance Attitudes
110	IA000560PC	Has No Life Insurance, Reason: Small Risk	Insurance Attitudes
111	IA000562PC	Has No Life Insurance, Reason: I'm Healthy	Insurance Attitudes
112	IA000563PC	Has No Life Insurance, Reason: No Dependents	Insurance Attitudes
113	IA000564PC	Has No Life Insurance, Reason: Existing Assets	Insurance Attitudes
114	IA000565PC	Has No Life Insurance, Reason: Don't Like Thinking About Death	Insurance Attitudes

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115	IA000566PC	Has No Life Insurance, Reason: Covered by Employer	Insurance Attitudes
116	IA000567PC	Has No Life Insurance, Reason: Expensive	Insurance Attitudes
117	IPANY_LFPC	Has Life Insurance, Any	Life Insurance
118	IPANY_LFPD	Has Life Insurance, Any - (Number of Policies)	Life Insurance
119	IPLF_IPPPC	Has Individual Life Insurance, Any Type	Life Insurance
120	IPLIFE48PC	Has Individual Life Insurance, All Policies (Total Premium)	Life Insurance
121	IPLIFE48PD	Has Individual Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance
122	IAOT95GPC	Has Employer-based Life Insurance	Life Insurance
123	IAOT095FPC	Has Employer-based Life Insurance, Employer Does Not Fund	Life Insurance
124	IAOT095DPC	Has Employer-based Life Insurance, Employer Fully Funds	Life Insurance
125	IAOT095EPC	Has Employer-based Life Insurance, Employer Partially Funds	Life Insurance
126	IPHASTRMPC	Has Term Life Insurance	Life Insurance
127	IPHASTRMPD	Has Term Life Insurance - (Number of Policies)	Life Insurance
128	IPIFE151PC	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance
129	IPIFE151PD	Has Term Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance
130	IALIO232PC	Has Term Life Insurance, 1 Policy	Life Insurance
131	IALIO233PC	Has Term Life Insurance, 2 Policies	Life Insurance
132	IPIFE045PC	Has Term Life Insurance, 3+ Policies	Life Insurance
133	IA000515PC	Has Term Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
134	IPIFE136PC	Has Term Life Insurance, 1+ Policy, Company: New York Life	Life Insurance
135	IPIFE140PC	Has Term Life Insurance, 1+ Policy, Company: State Farm	Life Insurance
136	IALIO220PC	Has Term Life Insurance, Annually Renewable Term	Life Insurance
137	IALIO221PC	Has Term Life Insurance, 5 Year Renewable Term	Life Insurance
138	IALO0547PC	Has Term Life Insurance, 20 Year Term	Life Insurance
139	IA000540PC	Has Term Life Insurance, How Paid: Annual Premium	Life Insurance
140	IALO0548PC	Has Term Life Insurance, How Paid: Lump Sum	Life Insurance
141	IAGT3WLIPC	Has Term Life Insurance, 1+ Policy, Purchased in Past 3 Years	Life Insurance
142	IA000536PC	Has Term Life Insurance, Policy Purchased In The Last Year	Life Insurance
143	IA000533PC	Has Term Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
144	IALO0546PC	Has Term Life Insurance, Purchase Channel: Company Website	Life Insurance
145	IPDEPTXPC	Has Term Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
146	IALIO225PC	Has Term Life Insurance, Purchase Channel: Online	Life Insurance
147	IPPTVTEXPC	Has Term Life Insurance, Purchase Channel: Single Company Insurance Agent	Life Insurance
148	IPIFE172PC	Has Term Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
149	IPIFE179PC	Has Term Life Insurance, Reason Purchased: Had a Child	Life Insurance
150	IPIFE180PC	Has Term Life Insurance, Reason Purchased: Income Protection	Life Insurance
151	IPIFE182PC	Has Term Life Insurance, Reason Purchased: Married/Divorced	Life Insurance
152	IPIFE183PC	Has Term Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
153	IPIFE178PC	Has Term Life Insurance, Reason Purchased: Recommendation Friend/Family	Life Insurance
154	IPIFE184PC	Has Term Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
155	IALO0552PC	Has Term Life Insurance, Likely To Recommend Primary Company	Life Insurance
156	IPHASWHLPC	Has Whole Life Insurance	Life Insurance
157	IPHASWHLPD	Has Whole Life Insurance - (Number of Policies)	Life Insurance
158	IPIFE216PC	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance
159	IPIFE216PD	Has Whole Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance
160	IALIO235PC	Has Whole Life Insurance, 1 Policy	Life Insurance
161	IALIO236PC	Has Whole Life Insurance, 2 Policies	Life Insurance
162	IA000518PC	Has Whole Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
163	IPIFE206PC	Has Whole Life Insurance, 1+ Policy, Company: Prudential	Life Insurance
164	IALO0541PC	Has Whole Life Insurance, How Paid: Annual Premium	Life Insurance
165	IALO0549PC	Has Whole Life Insurance, How Paid: Lump Sum	Life Insurance
166	IA000537PC	Has Whole Life Insurance, Policy Purchased In The Last Year	Life Insurance
167	IPGT3WLIPC	Has Whole Life Insurance, Policy Purchased Past 3 Years	Life Insurance
168	IA000534PC	Has Whole Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
169	IALO0544PC	Has Whole Life Insurance, Purchase Channel: Company Website	Life Insurance
170	IPIFE232PC	Has Whole Life Insurance, Purchase Channel: Employer	Life Insurance
171	IALO0545PC	Has Whole Life Insurance, Purchase Channel: Online	Life Insurance

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172	IPAPC_AGPC	Has Whole Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
173	IPIFE245PC	Has Whole Life Insurance, Reason Purchased: Had a Child	Life Insurance
174	IPIFE249PC	Has Whole Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
175	IPIFE250PC	Has Whole Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
176	IAL00553PC	Has Whole Life Insurance, Likely To Recommend Primary Company	Life Insurance
177	IPIFE100PC	Has Universal Life Insurance	Life Insurance
178	IPIFE100PD	Has Universal Life Insurance - (Number of Policies)	Life Insurance
179	IALIO247PC	Has Universal Life Insurance, 1 Policy	Life Insurance
180	IAL00542PC	Has Universal Life Insurance, How Paid: Annual Premium	Life Insurance
181	IAL00550PC	Has Universal Life Insurance, How Paid: Lump Sum	Life Insurance
182	IPIFE156PC	Has Universal Life Insurance, Purchased in Past 3 Years	Life Insurance
183	IA000535PC	Has Universal Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
184	IPIFE128PC	Has Universal Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
185	IPIFE127PC	Has Universal Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
186	IPIFE147PC	Has Universal Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
187	IPIFE143PC	Has Universal Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
188	IAL00554PC	Has Universal Life Insurance, Likely To Recommend Primary Company	Life Insurance
189	IPIFE158PC	Has Variable Life Insurance	Life Insurance
190	IPIFE158PD	Has Variable Life Insurance - (Number of Policies)	Life Insurance
191	IAL00543PC	Has Variable Life Insurance, How Paid: Annual Premium	Life Insurance
192	IAL00531PC	Has Variable Life Insurance, Policy Purchased Past 3 Years	Life Insurance
193	IA000532PC	Has Variable Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
194	IAL00555PC	Has Variable Life Insurance, Likely To Recommend Primary Company	Life Insurance
195	IPANYADDPC	Has Accidental Death & Dismemberment (AD&D) Insurance, Any	Other Insurance
196	IA000519PC	Has AD&D Insurance, Purchased from Employer	Other Insurance
197	IPHE0089PC	Has AD&D Insurance, Purchased from Individual Company	Other Insurance
198	IPOTHE33PC	Has Disability Insurance, Any	Other Insurance
199	IPHE0093PC	Has Disability Insurance, Purchased from Employer	Other Insurance
200	IPHE0107PC	Has Vision Insurance, Employer-based	Other Insurance
201	IPOTHE94PC	Has Vision Insurance, Individual	Other Insurance
202	IA000570PC	Has Medical/Health Insurance	Other Insurance
203	IA000571PC	Has Medical/Health Insurance, Primary Company: United Healthcare	Other Insurance
204	IA000572PC	Has Medical/Health Insurance, Primary Company: Blue Cross/Blue Shield	Other Insurance
205	IA000573PC	Has Medical/Health Insurance, Primary Company: Kaiser Permanente	Other Insurance
206	IA000574PC	Has Medical/Health Insurance, Primary Company: Humana	Other Insurance
207	IA000575PC	Has Medical/Health Insurance, Primary Company: Aetna	Other Insurance
208	IA000576PC	Has Medical/Health Insurance, Primary Company: Cigna	Other Insurance
209	IA000590PC	Has Medical/Health Insurance, Employer-Based	Other Insurance
210	IA000591PC	Has Medical/Health Insurance, Individual	Other Insurance
211	IA000568PC	Has Supplemental Health Insurance, Any	Other Insurance
212	IA000592PC	Has Supplemental Health Insurance, Employer Based	Other Insurance
213	IA000593PC	Has Supplemental Health Insurance, Individual	Other Insurance
214	IA000577PC	Has Supplemental Health Insurance, Primary Company: Aetna	Other Insurance
215	IA000578PC	Has Supplemental Health Insurance, Primary Company: United Healthcare	Other Insurance
216	IA000569PC	Has Medicare Supplemental Insurance, Any	Other Insurance
217	IA000579PC	Has Medicare Supplemental Insurance, Primary Company: United Healthcare	Other Insurance
218	IA000580PC	Has Medicare Supplemental Insurance, Primary Company: Blue Cross/Blue Shld	Other Insurance
219	IA000581PC	Has Medicare Supplemental Insurance, Primary Company: Humana	Other Insurance
220	IA000582PC	Has Medicare Supplemental Insurance, Primary Company: Aetna	Other Insurance
221	IA000594PC	Has Medicare Supplemental Insurance, Employer-Based	Other Insurance
222	IA000595PC	Has Medicare Supplemental Insurance, Individual	Other Insurance
223	IPRMCAREPC	Has Long-Term Care (LTC) Insurance, Any	Other Insurance
224	IA000541PC	Has LTC Insurance, Purchased from Employer	Other Insurance
225	IA000542PC	Has LTC Insurance, Purchased from Individual Company	Other Insurance
226	IPGDISABPC	Has Credit Card/Mortgage Disability Insurance, Any	Other Insurance
227	IPMRTGLFPC	Has Credit Card/Mortgage Life Insurance, Any	Other Insurance
228	IPIALIPPC	Has Residential Insurance	Residential Insurance

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229	IPIALIPPPD	Has Residential Insurance - (Number of Policies)	Residential Insurance
230	IPRESI53PC	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance
231	IPRESI53PD	Has Residential Insurance, All Policies (Total Premium) - (Dollars)	Residential Insurance
232	IARESI11PC	Has Residential Insurance, 1 Policy	Residential Insurance
233	IARESI12PC	Has Residential Insurance, 2 Policies	Residential Insurance
234	IPRE_OWNPC	Has Residential Insurance, Type: Homeowners	Residential Insurance
235	IPOCO_OPPC	Has Residential Insurance, Type: Condo/Co-Op	Residential Insurance
236	IPRE_RNTPC	Has Residential Insurance, Type: Renters	Residential Insurance
237	IA000555PC	Has Residential Insurance, Type: Manufactured Home	Residential Insurance
238	IA000556PC	Has Residential Insurance, Type: Landlord	Residential Insurance
239	IARESI15PC	Has Residential Insurance for Primary Residence	Residential Insurance
240	IARESI16PC	Has Residential Insurance for Seasonal Home	Residential Insurance
241	IP1_4YRSPC	Has Residential Insurance, Any Continuous Policy: 1-4 Years	Residential Insurance
242	IP510YRSPC	Has Residential Insurance, Any Continuous Policy: 5-9 Years	Residential Insurance
243	IP10YRSPC	Has Residential Insurance, Any Continuous Policy: 10+ Years	Residential Insurance
244	IPRESI25PC	Has Residential Insurance, 1+ Policy, Company: Allstate	Residential Insurance
245	IPRESI26PC	Has Residential Insurance, 1+ Policy, Company: American Family	Residential Insurance
246	IPRESI32PC	Has Residential Insurance, 1+ Policy, Company: Erie	Residential Insurance
247	IPRESI33PC	Has Residential Insurance, 1+ Policy, Company: Farm Bureau	Residential Insurance
248	IA000508PC	Has Residential Insurance, 1+ Policy, Company: GEICO	Residential Insurance
249	IPRESI36PC	Has Residential Insurance, 1+ Policy, Company: Hartford	Residential Insurance
250	IPRESI37PC	Has Residential Insurance, 1+ Policy, Company: Liberty Mutual	Residential Insurance
251	IPRESI38PC	Has Residential Insurance, 1+ Policy, Company: MetLife	Residential Insurance
252	IA000509PC	Has Residential Insurance, 1+ Policy, Company: Progressive	Residential Insurance
253	IPRESI43PC	Has Residential Insurance, 1+ Policy, Company: State Farm	Residential Insurance
254	IPRESI44PC	Has Residential Insurance, 1+ Policy, Company: Travelers	Residential Insurance
255	IPRESI45PC	Has Residential Insurance, 1+ Policy, Company: USAA	Residential Insurance
256	IA000511PC	Has Residential Insurance, Satisfied with Primary Company	Residential Insurance
257	IARESI22PC	Has Residential Insurance, Likely To Recommend Primary Company	Residential Insurance
258	IPPTVREXPC	Has Residential Insurance, Primary Policy, Purchase Ch: Single Company Agent	Residential Insurance
259	IPDEPREXPC	Has Residential Insurance, Primary Policy, Purchase Ch: Independent Agent	Residential Insurance
260	IPRESI14PC	Has Residential Insurance, Primary Policy, Purchase Ch: Phone	Residential Insurance
261	IPRESI13PC	Has Residential Insurance, Primary Policy, Purchase Ch: Online	Residential Insurance
262	IPOX3YRSPC	Has Residential Insurance, Switched Carrier: Did Not Switch Past 3 Years	Residential Insurance
263	IP1X3YRRPC	Has Residential Insurance, Switched Carrier: 1 Time Past 3 Years	Residential Insurance
264	IP2X3YRSPC	Has Residential Insurance, Switched Carrier: 2+ Times Past 3 Years	Residential Insurance
265	IPRESI18PC	Has Residential Insurance, Switch Reason: Lower Price	Residential Insurance
266	IPFEATREPC	Has Residential Insurance, Switch Reason: More/Better Policy Features	Residential Insurance
267	IA000510PC	Has Residential Insurance, Switch Reason: Better Reputation	Residential Insurance
268	IARESI23PC	Has Residential Insurance, Not Likely To Recommend Primary Company	Residential Insurance
269	IPCOVRGEP	Has Residential Insurance, Additional Insurance: Additional Coverage	Residential Insurance
270	IARESI24PC	Has Additional Residential Insurance, Total Premium < \$125 per Year	Residential Insurance
271	IARESI25PC	Has Additional Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
272	IARESI26PC	Has Additional Residential Insurance, Total Premium > \$250 per Year	Residential Insurance
273	IP_UMBRLPC	Has Residential Insurance, Additional Insurance: Umbrella Policy	Residential Insurance
274	IARESI27PC	Has Umbrella Residential Insurance, Total Premium < \$125 per Year	Residential Insurance
275	IARESI28PC	Has Umbrella Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
276	IARESI29PC	Has Umbrella Residential Insurance, Total Premium > \$250 per Year	Residential Insurance
277	IPO00493PC	Residential Insurance, Preferred Service Channel: Phone	Residential Insurance
278	IPO00492PC	Residential Insurance, Preferred Service Channel: Local Agent	Residential Insurance
279	IPO00495PC	Residential Insurance, Preferred Service Channel: Mobile	Residential Insurance
280	IPO00494PC	Residential Insurance, Preferred Service Channel: Website	Residential Insurance