

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	IPPPSYHHD	Total Households	Basics
2	IPHASAUTYC	Has Auto Insurance	Automobile Insurance
3	IPHASAUTYD	Has Auto Insurance - Number of Policies	Automobile Insurance
4	IPAUTO45YC	Has Auto Insurance, All Policies (Total Premium)	Automobile Insurance
5	IPAUTO45YD	Has Auto Insurance, All Policies (Total Premium) - (Dollars)	Automobile Insurance
6	IPAUTO85YC	Has Auto Insurance, 1 Policy	Automobile Insurance
7	IPAUTO86YC	Has Auto Insurance, 2 Policies	Automobile Insurance
8	IPAUTO87YC	Has Auto Insurance, 3 Policies	Automobile Insurance
9	IPAUTO88YC	Has Auto Insurance, 4+ Policies	Automobile Insurance
10	IPTOO122YC	Has Auto Insurance, Policy with 1 Vehicle Covered	Automobile Insurance
11	IPTOO123YC	Has Auto Insurance, Policy with 2 Vehicles Covered	Automobile Insurance
12	IPTOO124YC	Has Auto Insurance, Policy with 3 Vehicles Covered	Automobile Insurance
13	IPTOO125YC	Has Auto Insurance, Policy with 4+ Vehicles Covered	Automobile Insurance
14	IA000496YC	Has Auto Insurance, Policy Covers Car	Automobile Insurance
15	IA000497YC	Has Auto Insurance, Policy Covers Truck or SUV	Automobile Insurance
16	IA000548YC	Has Auto Insurance, Policy Covers Truck	Automobile Insurance
17	IA000549YC	Has Auto Insurance, Policy Covers SUV	Automobile Insurance
18	IPAUTO52YC	Has Auto Insurance, Drivers Under 25 on Policy	Automobile Insurance
19	IPAUTO53YC	Has Auto Insurance, Incurred 1+ Claims in Past 3 Years	Automobile Insurance
20	IPTOO093YC	Has Auto Insurance, Incurred 1 Claim in Past 3 Years	Automobile Insurance
21	IPAUTO94YC	Has Auto Insurance, Incurred 2 Claims in Past 3 Years	Automobile Insurance
22	IPTOO095YC	Has Auto Insurance, Incurred 3+ Claims in Past 3 Years	Automobile Insurance
23	IPAUTO96YC	Has Auto Insurance, Incurred No Claims in Past 3 Years	Automobile Insurance
24	IPAUTO58YC	Has Auto Insurance, Primary Company: Allstate	Automobile Insurance
25	IPAUTO63YC	Has Auto Insurance, Primary Company: Erie	Automobile Insurance
26	IPAUTO64YC	Has Auto Insurance, Primary Company: Farm Bureau	Automobile Insurance
27	IPAUTO66YC	Has Auto Insurance, Primary Company: GEICO	Automobile Insurance
28	IPAUTO68YC	Has Auto Insurance, Primary Company: Hartford	Automobile Insurance
29	IPAUTO69YC	Has Auto Insurance, Primary Company: Liberty Mutual	Automobile Insurance
30	IPAUTO73YC	Has Auto Insurance, Primary Company: Progressive	Automobile Insurance
31	IPAUTO71YC	Has Auto Insurance, Primary Company: MetLife	Automobile Insurance
32	IPAUTO76YC	Has Auto Insurance, Primary Company: State Farm	Automobile Insurance
33	IPAUTO77YC	Has Auto Insurance, Primary Company: Travelers	Automobile Insurance
34	IPAUTO78YC	Has Auto Insurance, Primary Company: USAA	Automobile Insurance
35	IPAUTO15YC	Has Auto Insurance, 1+ Policy, Company: Allstate	Automobile Insurance
36	IPAUTO20YC	Has Auto Insurance, 1+ Policy, Company: Erie	Automobile Insurance
37	IPAUTO21YC	Has Auto Insurance, 1+ Policy, Company: Farm Bureau	Automobile Insurance
38	IPAUTO23YC	Has Auto Insurance, 1+ Policy, Company: GEICO	Automobile Insurance
39	IPAUTO25YC	Has Auto Insurance, 1+ Policy, Company: Hartford	Automobile Insurance
40	IPAUTO26YC	Has Auto Insurance, 1+ Policy, Company: Liberty Mutual	Automobile Insurance
41	IPAUTO28YC	Has Auto Insurance, 1+ Policy, Company: MetLife	Automobile Insurance
42	IPAUTO30YC	Has Auto Insurance, 1+ Policy, Company: Progressive	Automobile Insurance
43	IPAUTO33YC	Has Auto Insurance, 1+ Policy, Company: State Farm	Automobile Insurance
44	IPAUTO34YC	Has Auto Insurance, 1+ Policy, Company: Travelers	Automobile Insurance
45	IPAUTO35YC	Has Auto Insurance, 1+ Policy, Company: USAA	Automobile Insurance
46	IPDEPAUXYC	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent	Automobile Insurance
47	IPAUTO90YC	Has Auto Insurance, Primary Policy Purchase Channel: Phone	Automobile Insurance
48	IPAUTO89YC	Has Auto Insurance, Primary Policy Purchase Channel: Online	Automobile Insurance
49	IPTOO100YC	Has Auto Insurance, Purchase via Internet: Insurance Company Website	Automobile Insurance
50	IPTOO101YC	Has Auto Insurance, Purchase via Internet: Online Quote Service	Automobile Insurance
51	IA000392YC	Has Auto Insurance, Satisfied with Primary Company	Automobile Insurance
52	IPTOO103YC	Has Auto Insurance, Likely to Recommend Primary Company	Automobile Insurance
53	IAAUT102YC	Has Auto Insurance, Any Continuous Policy: <1 Year	Automobile Insurance
54	IPAUTO37YC	Has Auto Insurance, 1+ Policy, Years: 1-4 Years	Automobile Insurance
55	IPAUTO38YC	Has Auto Insurance, 1+ Policy, Years: 5-9 Years	Automobile Insurance
56	IPAUTO36YC	Has Auto Insurance, 1+ Policy, Years: 10+ Years	Automobile Insurance
57	IP1X3YRAYC	Has Auto Insurance, Switched Carrier: 1 Time Past 3 Years	Automobile Insurance

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58	IPAUTO95YC	Has Auto Insurance, Switched Carrier: 2+ Times Past 3 Years	Automobile Insurance
59	IPBADSVCYC	Has Auto Insurance, Switch Reason: Bad Service (non-Claims)	Automobile Insurance
60	IPTRREPYC	Has Auto Insurance, Switch Reason: Better Reputation	Automobile Insurance
61	IPCOMBOAYC	Has Auto Insurance, Switch Reason: Combined Policies	Automobile Insurance
62	IPFEATAIYC	Has Auto Insurance, Switch Reason: Policy Features	Automobile Insurance
63	IPAUTO93YC	Has Auto Insurance, Switch Reason: Recommendation Friend/Family	Automobile Insurance
64	IPAUTO91YC	Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy	Automobile Insurance
65	IPCMOVEAYC	Has Auto Insurance, Switch Reason: Moved	Automobile Insurance
66	IPTOO104YC	Has Auto Insurance, Not Likely to Recommend Primary Company	Automobile Insurance
67	IA000390YC	Received Quote, Last Time Shopped for Auto Policy	Automobile Insurance
68	IA000550YC	Has Auto Insurance, Shopped In Last 6 Months	Automobile Insurance
69	IA000551YC	Has Auto Insurance, Shopped In Last 7-12 Months	Automobile Insurance
70	IA000552YC	Has Auto Insurance, Shopped In Last 1-2 Years	Automobile Insurance
71	IA000553YC	Has Auto Insurance, Shopped Longer Than 2 Years Ago	Automobile Insurance
72	IA000554YC	Has Auto Insurance, Never Shopped	Automobile Insurance
73	IA000481YC	Has Auto Insurance, Uses Driving Monitors	Automobile Insurance
74	IA000588YC	Has Auto Insurance, All Policies (Total Semi-Annual Premium)	Automobile Insurance
75	IA000588YD	Has Auto Insurance, All Policies (Total Semi-Annual Premium) - (Dollars)	Automobile Insurance
76	IA000488YC	Has Auto Insurance, Preferred Service Channel: Phone	Automobile Insurance
77	IA000489YC	Has Auto Insurance, Preferred Service Channel: Local Agent	Automobile Insurance
78	IA000490YC	Has Auto Insurance, Preferred Service Channel: Website	Automobile Insurance
79	IA000491YC	Has Auto Insurance, Preferred Service Channel: Mobile	Automobile Insurance
80	IA000544YC	Has Insured Motorcycle	Automobile Insurance
81	IA000503YC	Has Insured RV	Automobile Insurance
82	IA000545YC	Has Insured Power Sports Vehicle	Automobile Insurance
83	IA000543YC	Has Insured Motorboat/Powerboat	Automobile Insurance
84	IA000546YC	Has Insured Sailboat	Automobile Insurance
85	IA000547YC	Has Insured Personal Watercraft	Automobile Insurance
86	IAAT0020YC	Attitude: Willing to Pay More for Auto Insurance for Better Coverage	Insurance Attitudes
87	IAEDRTEYC	Attitude: Willing to Raise Auto/Residential Deductible if Rates Decrease	Insurance Attitudes
88	IPNR_DDTYC	Attitude: Do Not Report Auto/Residential Claim if Amount Close to Deductible	Insurance Attitudes
89	IPIPPU_1YC	Attitude: Life Insurance Essential to Cover Funeral Costs	Insurance Attitudes
90	IPETRSVGYC	Attitude: Concerned Will Outlive Retirement Savings	Insurance Attitudes
91	IPTRM_CRYC	Attitude: Worry About Long Term Nursing Care	Insurance Attitudes
92	IPTT0014YC	Attitude: Concern About No Work More than 6 Months Due To Injury	Insurance Attitudes
93	IPLN_PRDYC	Attitude: Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes
94	IPFINPROYC	Attitude: Willing to Pay for Advice from Financial Professional	Insurance Attitudes
95	IA000414YC	Attitude: Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes
96	IA000415YC	Attitude: Life Insurance Essential for Retirement/Investment Planning	Insurance Attitudes
97	IA000417YC	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes
98	IA000418YC	Attitude: Review Blogs/Social Networking Sites to Learn About Insurance	Insurance Attitudes
99	IA000421YC	Attitude: Interest in Using Mobile Device to Manage Policy/Claims	Insurance Attitudes
100	IA000482YC	Attitude: Interested in Investing Today	Insurance Attitudes
101	IA000512YC	Attitude: Prefer Auto and Residential with Same Carrier	Insurance Attitudes
102	IA000483YC	Attitude: Interested in Insurance With Lump Sum Payout	Insurance Attitudes
103	IA000584YC	Attitude: Interested in More Interaction With Provider Online	Insurance Attitudes
104	IA000585YC	Attitude: Insurance Provider Cares About Me, Family	Insurance Attitudes
105	IA000587YC	Attitude: Not Interested in Using Mobile to Manage Policy/Claims	Insurance Attitudes
106	IA000583YC	Attitude: Interested in Buying Insurance Through Non-Traditional Provider	Insurance Attitudes
107	IA000557YC	Has No Life Insurance, Reason: Can't Afford	Insurance Attitudes
108	IA000558YC	Has No Life Insurance, Reason: Lack of Trust	Insurance Attitudes
109	IA000559YC	Has No Life Insurance, Reason: Complexity	Insurance Attitudes
110	IA000560YC	Has No Life Insurance, Reason: Small Risk	Insurance Attitudes
111	IA000562YC	Has No Life Insurance, Reason: I'm Healthy	Insurance Attitudes
112	IA000563YC	Has No Life Insurance, Reason: No Dependents	Insurance Attitudes
113	IA000564YC	Has No Life Insurance, Reason: Existing Assets	Insurance Attitudes
114	IA000565YC	Has No Life Insurance, Reason: Don't Like Thinking About Death	Insurance Attitudes

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115	IA000566YC	Has No Life Insurance, Reason: Covered by Employer	Insurance Attitudes
116	IA000567YC	Has No Life Insurance, Reason: Expensive	Insurance Attitudes
117	IPANY_LFYC	Has Life Insurance, Any	Life Insurance
118	IPANY_LFYD	Has Life Insurance, Any - (Number of Policies)	Life Insurance
119	IPLF_IPPYC	Has Individual Life Insurance, Any Type	Life Insurance
120	IPLIFE48YC	Has Individual Life Insurance, All Policies (Total Premium)	Life Insurance
121	IPLIFE48YD	Has Individual Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance
122	IAOT95GYC	Has Employer-based Life Insurance	Life Insurance
123	IAOT095FYC	Has Employer-based Life Insurance, Employer Does Not Fund	Life Insurance
124	IAOT095DYC	Has Employer-based Life Insurance, Employer Fully Funds	Life Insurance
125	IAOT095EYC	Has Employer-based Life Insurance, Employer Partially Funds	Life Insurance
126	IPHASTRMYC	Has Term Life Insurance	Life Insurance
127	IPHASTRMYD	Has Term Life Insurance - (Number of Policies)	Life Insurance
128	IPIFE151YC	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance
129	IPIFE151YD	Has Term Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance
130	IALIO232YC	Has Term Life Insurance, 1 Policy	Life Insurance
131	IALIO233YC	Has Term Life Insurance, 2 Policies	Life Insurance
132	IPIFE045YC	Has Term Life Insurance, 3+ Policies	Life Insurance
133	IA000515YC	Has Term Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
134	IPIFE136YC	Has Term Life Insurance, 1+ Policy, Company: New York Life	Life Insurance
135	IPIFE140YC	Has Term Life Insurance, 1+ Policy, Company: State Farm	Life Insurance
136	IALIO220YC	Has Term Life Insurance, Annually Renewable Term	Life Insurance
137	IALIO221YC	Has Term Life Insurance, 5 Year Renewable Term	Life Insurance
138	IALO0547YC	Has Term Life Insurance, 20 Year Term	Life Insurance
139	IA000540YC	Has Term Life Insurance, How Paid: Annual Premium	Life Insurance
140	IALO0548YC	Has Term Life Insurance, How Paid: Lump Sum	Life Insurance
141	IAGT3WLIYC	Has Term Life Insurance, 1+ Policy, Purchased in Past 3 Years	Life Insurance
142	IA000536YC	Has Term Life Insurance, Policy Purchased In The Last Year	Life Insurance
143	IA000533YC	Has Term Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
144	IALO0546YC	Has Term Life Insurance, Purchase Channel: Company Website	Life Insurance
145	IPDEPTXYC	Has Term Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
146	IALIO225YC	Has Term Life Insurance, Purchase Channel: Online	Life Insurance
147	IPPTVTEXYC	Has Term Life Insurance, Purchase Channel: Single Company Insurance Agent	Life Insurance
148	IPIFE172YC	Has Term Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance
149	IPIFE179YC	Has Term Life Insurance, Reason Purchased: Had a Child	Life Insurance
150	IPIFE180YC	Has Term Life Insurance, Reason Purchased: Income Protection	Life Insurance
151	IPIFE182YC	Has Term Life Insurance, Reason Purchased: Married/Divorced	Life Insurance
152	IPIFE183YC	Has Term Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
153	IPIFE178YC	Has Term Life Insurance, Reason Purchased: Recommendation Friend/Family	Life Insurance
154	IPIFE184YC	Has Term Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
155	IALO0552YC	Has Term Life Insurance, Likely To Recommend Primary Company	Life Insurance
156	IPHASWHLYC	Has Whole Life Insurance	Life Insurance
157	IPHASWHLVD	Has Whole Life Insurance - (Number of Policies)	Life Insurance
158	IPIFE216YC	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance
159	IPIFE216YD	Has Whole Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance
160	IALIO235YC	Has Whole Life Insurance, 1 Policy	Life Insurance
161	IALIO236YC	Has Whole Life Insurance, 2 Policies	Life Insurance
162	IA000518YC	Has Whole Life Insurance, 1+ Policy, Company: Allstate	Life Insurance
163	IPIFE206YC	Has Whole Life Insurance, 1+ Policy, Company: Prudential	Life Insurance
164	IALO0541YC	Has Whole Life Insurance, How Paid: Annual Premium	Life Insurance
165	IALO0549YC	Has Whole Life Insurance, How Paid: Lump Sum	Life Insurance
166	IA000537YC	Has Whole Life Insurance, Policy Purchased In The Last Year	Life Insurance
167	IPGT3WLIYC	Has Whole Life Insurance, Policy Purchased Past 3 Years	Life Insurance
168	IA000534YC	Has Whole Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
169	IALO0544YC	Has Whole Life Insurance, Purchase Channel: Company Website	Life Insurance
170	IPIFE232YC	Has Whole Life Insurance, Purchase Channel: Employer	Life Insurance
171	IALO0545YC	Has Whole Life Insurance, Purchase Channel: Online	Life Insurance

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172	IPAPC_AGYC	Has Whole Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
173	IPIFE245YC	Has Whole Life Insurance, Reason Purchased: Had a Child	Life Insurance
174	IPIFE249YC	Has Whole Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
175	IPIFE250YC	Has Whole Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
176	IAL00553YC	Has Whole Life Insurance, Likely To Recommend Primary Company	Life Insurance
177	IPIFE100YC	Has Universal Life Insurance	Life Insurance
178	IPIFE100YD	Has Universal Life Insurance - (Number of Policies)	Life Insurance
179	IALIO247YC	Has Universal Life Insurance, 1 Policy	Life Insurance
180	IAL00542YC	Has Universal Life Insurance, How Paid: Annual Premium	Life Insurance
181	IAL00550YC	Has Universal Life Insurance, How Paid: Lump Sum	Life Insurance
182	IPIFE156YC	Has Universal Life Insurance, Purchased in Past 3 Years	Life Insurance
183	IA000535YC	Has Universal Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
184	IPIFE128YC	Has Universal Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance
185	IPIFE127YC	Has Universal Life Insurance, Purchase Channel: Single Company Agent	Life Insurance
186	IPIFE147YC	Has Universal Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance
187	IPIFE143YC	Has Universal Life Insurance, Reason Purchased: Retirement Planning	Life Insurance
188	IAL00554YC	Has Universal Life Insurance, Likely To Recommend Primary Company	Life Insurance
189	IPIFE158YC	Has Variable Life Insurance	Life Insurance
190	IPIFE158YD	Has Variable Life Insurance - (Number of Policies)	Life Insurance
191	IAL00543YC	Has Variable Life Insurance, How Paid: Annual Premium	Life Insurance
192	IAL00531YC	Has Variable Life Insurance, Policy Purchased Past 3 Years	Life Insurance
193	IA000532YC	Has Variable Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance
194	IAL00555YC	Has Variable Life Insurance, Likely To Recommend Primary Company	Life Insurance
195	IPANYADDYC	Has Accidental Death & Dismemberment (AD&D) Insurance, Any	Other Insurance
196	IA000519YC	Has AD&D Insurance, Purchased from Employer	Other Insurance
197	IPHE0089YC	Has AD&D Insurance, Purchased from Individual Company	Other Insurance
198	IPOTHE33YC	Has Disability Insurance, Any	Other Insurance
199	IPHE0093YC	Has Disability Insurance, Purchased from Employer	Other Insurance
200	IPHE0107YC	Has Vision Insurance, Employer-based	Other Insurance
201	IPOTHE94YC	Has Vision Insurance, Individual	Other Insurance
202	IA000570YC	Has Medical/Health Insurance	Other Insurance
203	IA000571YC	Has Medical/Health Insurance, Primary Company: United Healthcare	Other Insurance
204	IA000572YC	Has Medical/Health Insurance, Primary Company: Blue Cross/Blue Shield	Other Insurance
205	IA000573YC	Has Medical/Health Insurance, Primary Company: Kaiser Permanente	Other Insurance
206	IA000574YC	Has Medical/Health Insurance, Primary Company: Humana	Other Insurance
207	IA000575YC	Has Medical/Health Insurance, Primary Company: Aetna	Other Insurance
208	IA000576YC	Has Medical/Health Insurance, Primary Company: Cigna	Other Insurance
209	IA000590YC	Has Medical/Health Insurance, Employer-Based	Other Insurance
210	IA000591YC	Has Medical/Health Insurance, Individual	Other Insurance
211	IA000568YC	Has Supplemental Health Insurance, Any	Other Insurance
212	IA000592YC	Has Supplemental Health Insurance, Employer Based	Other Insurance
213	IA000593YC	Has Supplemental Health Insurance, Individual	Other Insurance
214	IA000577YC	Has Supplemental Health Insurance, Primary Company: Aetna	Other Insurance
215	IA000578YC	Has Supplemental Health Insurance, Primary Company: United Healthcare	Other Insurance
216	IA000569YC	Has Medicare Supplemental Insurance, Any	Other Insurance
217	IA000579YC	Has Medicare Supplemental Insurance, Primary Company: United Healthcare	Other Insurance
218	IA000580YC	Has Medicare Supplemental Insurance, Primary Company: Blue Cross/Blue Shld	Other Insurance
219	IA000581YC	Has Medicare Supplemental Insurance, Primary Company: Humana	Other Insurance
220	IA000582YC	Has Medicare Supplemental Insurance, Primary Company: Aetna	Other Insurance
221	IA000594YC	Has Medicare Supplemental Insurance, Employer-Based	Other Insurance
222	IA000595YC	Has Medicare Supplemental Insurance, Individual	Other Insurance
223	IPRMCAREYC	Has Long-Term Care (LTC) Insurance, Any	Other Insurance
224	IA000541YC	Has LTC Insurance, Purchased from Employer	Other Insurance
225	IA000542YC	Has LTC Insurance, Purchased from Individual Company	Other Insurance
226	IPGDISABYC	Has Credit Card/Mortgage Disability Insurance, Any	Other Insurance
227	IPMRTGLFYC	Has Credit Card/Mortgage Life Insurance, Any	Other Insurance
228	IPIALIPPYC	Has Residential Insurance	Residential Insurance

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229	IPIALIPPYD	Has Residential Insurance - (Number of Policies)	Residential Insurance
230	IPRESI53YC	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance
231	IPRESI53YD	Has Residential Insurance, All Policies (Total Premium) - (Dollars)	Residential Insurance
232	IARESI11YC	Has Residential Insurance, 1 Policy	Residential Insurance
233	IARESI12YC	Has Residential Insurance, 2 Policies	Residential Insurance
234	IPRE_OWNYC	Has Residential Insurance, Type: Homeowners	Residential Insurance
235	IPOCO_OPYC	Has Residential Insurance, Type: Condo/Co-Op	Residential Insurance
236	IPRE_RNTYC	Has Residential Insurance, Type: Renters	Residential Insurance
237	IA000555YC	Has Residential Insurance, Type: Manufactured Home	Residential Insurance
238	IA000556YC	Has Residential Insurance, Type: Landlord	Residential Insurance
239	IARESI15YC	Has Residential Insurance for Primary Residence	Residential Insurance
240	IARESI16YC	Has Residential Insurance for Seasonal Home	Residential Insurance
241	IP1_4YRSYC	Has Residential Insurance, Any Continuous Policy: 1-4 Years	Residential Insurance
242	IP510YRSYC	Has Residential Insurance, Any Continuous Policy: 5-9 Years	Residential Insurance
243	IP10YRSYC	Has Residential Insurance, Any Continuous Policy: 10+ Years	Residential Insurance
244	IPRESI25YC	Has Residential Insurance, 1+ Policy, Company: Allstate	Residential Insurance
245	IPRESI26YC	Has Residential Insurance, 1+ Policy, Company: American Family	Residential Insurance
246	IPRESI32YC	Has Residential Insurance, 1+ Policy, Company: Erie	Residential Insurance
247	IPRESI33YC	Has Residential Insurance, 1+ Policy, Company: Farm Bureau	Residential Insurance
248	IA000508YC	Has Residential Insurance, 1+ Policy, Company: GEICO	Residential Insurance
249	IPRESI36YC	Has Residential Insurance, 1+ Policy, Company: Hartford	Residential Insurance
250	IPRESI37YC	Has Residential Insurance, 1+ Policy, Company: Liberty Mutual	Residential Insurance
251	IPRESI38YC	Has Residential Insurance, 1+ Policy, Company: MetLife	Residential Insurance
252	IA000509YC	Has Residential Insurance, 1+ Policy, Company: Progressive	Residential Insurance
253	IPRESI43YC	Has Residential Insurance, 1+ Policy, Company: State Farm	Residential Insurance
254	IPRESI44YC	Has Residential Insurance, 1+ Policy, Company: Travelers	Residential Insurance
255	IPRESI45YC	Has Residential Insurance, 1+ Policy, Company: USAA	Residential Insurance
256	IA000511YC	Has Residential Insurance, Satisfied with Primary Company	Residential Insurance
257	IARESI22YC	Has Residential Insurance, Likely To Recommend Primary Company	Residential Insurance
258	IPPTVREXYC	Has Residential Insurance, Primary Policy, Purchase Ch: Single Company Agent	Residential Insurance
259	IPDEPREXYC	Has Residential Insurance, Primary Policy, Purchase Ch: Independent Agent	Residential Insurance
260	IPRESI14YC	Has Residential Insurance, Primary Policy, Purchase Ch: Phone	Residential Insurance
261	IPRESI13YC	Has Residential Insurance, Primary Policy, Purchase Ch: Online	Residential Insurance
262	IPOX3YRSYC	Has Residential Insurance, Switched Carrier: Did Not Switch Past 3 Years	Residential Insurance
263	IP1X3YRRYC	Has Residential Insurance, Switched Carrier: 1 Time Past 3 Years	Residential Insurance
264	IP2X3YRSYC	Has Residential Insurance, Switched Carrier: 2+ Times Past 3 Years	Residential Insurance
265	IPRESI18YC	Has Residential Insurance, Switch Reason: Lower Price	Residential Insurance
266	IPFEATREYC	Has Residential Insurance, Switch Reason: More/Better Policy Features	Residential Insurance
267	IA000510YC	Has Residential Insurance, Switch Reason: Better Reputation	Residential Insurance
268	IARESI23YC	Has Residential Insurance, Not Likely To Recommend Primary Company	Residential Insurance
269	IPCOVRGEYC	Has Residential Insurance, Additional Insurance: Additional Coverage	Residential Insurance
270	IARESI24YC	Has Additional Residential Insurance, Total Premium < \$125 per Year	Residential Insurance
271	IARESI25YC	Has Additional Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
272	IARESI26YC	Has Additional Residential Insurance, Total Premium > \$250 per Year	Residential Insurance
273	IP_UMBRLYC	Has Residential Insurance, Additional Insurance: Umbrella Policy	Residential Insurance
274	IARESI27YC	Has Umbrella Residential Insurance, Total Premium < \$125 per Year	Residential Insurance
275	IARESI28YC	Has Umbrella Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance
276	IARESI29YC	Has Umbrella Residential Insurance, Total Premium > \$250 per Year	Residential Insurance
277	IPO00493YC	Residential Insurance, Preferred Service Channel: Phone	Residential Insurance
278	IPO00492YC	Residential Insurance, Preferred Service Channel: Local Agent	Residential Insurance
279	IPO00495YC	Residential Insurance, Preferred Service Channel: Mobile	Residential Insurance
280	IPO00494YC	Residential Insurance, Preferred Service Channel: Website	Residential Insurance