

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
1	IPPPZPHHD	Total Households	Basics	
2	IA001067PC	Has Auto Insurance (H)	Automobile Insurance	
3	IA000588PC	Has Auto Insurance, All Policies (Total Semi-Annual Premium) (H)	Automobile Insurance	
4	IA000588PD	Has Auto Insurance, All Policies (Total Semi-Annual Premium) - (Aggregate Annual Premium (\$)) (H)	Automobile Insurance	Dollars
5	IPAUTO45PC	Has Auto Insurance, All Policies (Total Annual Premium) (H)	Automobile Insurance	
6	IPAUTO45PD	Has Auto Insurance, All Policies (Total Annual Premium) - (Aggregate Annual Premium (\$)) (H)	Automobile Insurance	Dollars
7	IA001162PC	Has Auto Insurance, # of Policies (H)	Automobile Insurance	
8	IA001162PD	Has Auto Insurance, # of Policies - (Aggregate Number of Policies) (H)	Automobile Insurance	Policies
9	IA001056PC	Has Auto Insurance, # of Policies: 1 (H)	Automobile Insurance	
10	IA001057PC	Has Auto Insurance, # of Policies: 2 (H)	Automobile Insurance	
11	IA001058PC	Has Auto Insurance, # of Policies: 3 (H)	Automobile Insurance	
12	IA001114PC	Has Auto Insurance, # of Policies: 3+ (H)	Automobile Insurance	
13	IAAUT102PC	Has Auto Insurance, 1+ Policy, Years: <1 Year (H)	Automobile Insurance	
14	IPAUTO37PC	Has Auto Insurance, 1+ Policy, Years: 1-4 Years (H)	Automobile Insurance	
15	IPAUTO38PC	Has Auto Insurance, 1+ Policy, Years: 5-9 Years (H)	Automobile Insurance	
16	IPAUTO36PC	Has Auto Insurance, 1+ Policy, Years: 10+ Years (H)	Automobile Insurance	
17	IPAUTO12PC	Has Auto Insurance, 1+ Policy, Company: AAA/Auto Club (H)	Automobile Insurance	
18	IPAUTO23PC	Has Auto Insurance, 1+ Policy, Company: GEICO (H)	Automobile Insurance	
19	IPAUTO30PC	Has Auto Insurance, 1+ Policy, Company: Progressive (H)	Automobile Insurance	
20	IPAUTO35PC	Has Auto Insurance, 1+ Policy, Company: USAA (H)	Automobile Insurance	
21	IPAUTO52PC	Has Auto Insurance, Drivers Under 25 on Policy (H)	Automobile Insurance	
22	IPAUTO96PC	Has Auto Insurance, Incurred No Claims in Past 3 Years (H)	Automobile Insurance	
23	IPAUTO53PC	Has Auto Insurance, Incurred 1+ Claims in Past 3 Years (H)	Automobile Insurance	
24	IPTO0093PC	Has Auto Insurance, Incurred 1 Claim in Past 3 Years (H)	Automobile Insurance	
25	IPAUTO94PC	Has Auto Insurance, Incurred 2 Claims in Past 3 Years (H)	Automobile Insurance	
26	IPTO0103PC	Has Auto Insurance, Likely To Recommend Primary Company (H)	Automobile Insurance	
27	IA000496PC	Has Auto Insurance, Policy Covers Car(s) (H)	Automobile Insurance	
28	IA000497PC	Has Auto Insurance, Policy Covers Truck(s) or SUV(s) (H)	Automobile Insurance	
29	IA000548PC	Has Auto Insurance, Policy Covers Truck(s) (H)	Automobile Insurance	
30	IA000549PC	Has Auto Insurance, Policy Covers SUV(s) (H)	Automobile Insurance	
31	IPTO0122PC	Has Auto Insurance, Policy with 1 Vehicle Covered (H)	Automobile Insurance	
32	IPTO0123PC	Has Auto Insurance, Policy with 2 Vehicles Covered (H)	Automobile Insurance	
33	IPTO0124PC	Has Auto Insurance, Policy with 3 Vehicles Covered (H)	Automobile Insurance	
34	IPTO0125PC	Has Auto Insurance, Policy with 4+ Vehicles Covered (H)	Automobile Insurance	
35	IA000489PC	Has Auto Insurance, Preferred Service Channel: Local Agent (H)	Automobile Insurance	
36	IA000490PC	Has Auto Insurance, Preferred Service Channel: Website (H)	Automobile Insurance	
37	IA000491PC	Has Auto Insurance, Preferred Service Channel: Mobile (H)	Automobile Insurance	
38	IPAUTO55PC	Has Auto Insurance, Primary Company: AAA/The Auto Club Group (H)	Automobile Insurance	
39	IPAUTO66PC	Has Auto Insurance, Primary Company: GEICO (H)	Automobile Insurance	
40	IPAUTO73PC	Has Auto Insurance, Primary Company: Progressive (H)	Automobile Insurance	
41	IPAUTO78PC	Has Auto Insurance, Primary Company: USAA (H)	Automobile Insurance	
42	IPDEPAUXPC	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent (H)	Automobile Insurance	
43	IPTO0100PC	Has Auto Insurance, Primary Policy Purchase Channel: Insurance Co Website (H)	Automobile Insurance	
44	IPAUTO89PC	Has Auto Insurance, Primary Policy Purchase Channel: Online, Incl. apps (H)	Automobile Insurance	
45	IPPTVAUXPC	Has Auto Insurance, Primary Policy Purchase Channel: Single Company Agent (H)	Automobile Insurance	
46	IA001214PC	Has Auto Insurance, Satisfied with Customer Service (H)	Automobile Insurance	
47	IA001216PC	Has Auto Insurance, Satisfied with Online Access to Policy (H)	Automobile Insurance	
48	IA001213PC	Has Auto Insurance, Satisfied with Policy Features (H)	Automobile Insurance	
49	IA001215PC	Has Auto Insurance, Satisfied with Price (H)	Automobile Insurance	
50	IA000392PC	Has Auto Insurance, Satisfied with Primary Company (H)	Automobile Insurance	
51	IA000550PC	Has Auto Insurance, Shopped In Last 6 Months (H)	Automobile Insurance	
52	IA000551PC	Has Auto Insurance, Shopped In Last 7-12 Months (H)	Automobile Insurance	
53	IA000553PC	Has Auto Insurance, Shopped Longer Than 2 Years Ago (H)	Automobile Insurance	
54	IP1X3YRAPC	Has Auto Insurance, Switched Carrier: 1 Time Past 3 Years (H)	Automobile Insurance	
55	IPAUTO95PC	Has Auto Insurance, Switched Carrier: 2+ Times Past 3 Years (H)	Automobile Insurance	
56	IPOX3YRAPC	Has Auto Insurance, Switched Carrier: Did Not Switch Past 3 Years (H)	Automobile Insurance	
57	IA000481PC	Has Auto Insurance, Uses Driving Monitors (H)	Automobile Insurance	
58	IA001211PC	Attitude: All Auto Insurance Carriers Offer Same Thing (H)	Insurance Attitudes	
59	IA001071PC	Attitude: All Life Insurance Companies Offer Same Thing (H)	Insurance Attitudes	
60	IPTT0014PC	Attitude: Concern About No Work 6+ Months Due To Injury (H)	Insurance Attitudes	
61	IPETRSVGPC	Attitude: Concerned Will Outlive Retirement Savings (H)	Insurance Attitudes	
62	IPNR_DDTPC	Attitude: Do Not Report Auto/Residential Claim if Amount Close to Deductible (H)	Insurance Attitudes	
63	IA000414PC	Attitude: Interest in Purchasing Life Insurance from Auto Provider (H)	Insurance Attitudes	
64	IA000421PC	Attitude: Interest in Using Mobile Device to Manage Policy/Claims (H)	Insurance Attitudes	
65	IA000583PC	Attitude: Interested In Buying Insurance Through Non-Traditional Provider (H)	Insurance Attitudes	
66	IA000483PC	Attitude: Interested in Insurance With Lump Sum Payout (H)	Insurance Attitudes	
67	IA000482PC	Attitude: Interested In Investing Today (H)	Insurance Attitudes	
68	IA000584PC	Attitude: Interested In More Interaction With Provider Online (H)	Insurance Attitudes	
69	IA000415PC	Attitude: Life Insurance Essential for Retirement/Investment Planning (H)	Insurance Attitudes	
70	IPIPPU_1PC	Attitude: Life Insurance Essential to Cover Funeral Costs (H)	Insurance Attitudes	
71	IA000587PC	Attitude: Not Interested In Using Mobile to Manage Policy/Claims (H)	Insurance Attitudes	

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72	IA000512PC	Attitude: Prefer Auto and Residential with Same Carrier (H)	Insurance Attitudes	
73	IA000417PC	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase (H)	Insurance Attitudes	
74	IA001072PC	Attitude: Primary Source of Insurance Info From Blogs, Social Networks (H)	Insurance Attitudes	
75	IPLN_PRDPC	Attitude: Will Go to Seminar to Learn About Insurance Products (H)	Insurance Attitudes	
76	IPFINPROP	Attitude: Willing to Pay for Advice from Financial Professional (H)	Insurance Attitudes	
77	IAAT0020PC	Attitude: Willing to Pay More for Auto Insurance for Better Coverage (H)	Insurance Attitudes	
78	IAEDRTEPC	Attitude: Willing to Raise Auto/Residential Deductible if Rates Decrease (H)	Insurance Attitudes	
79	IA000559PC	Has No Life Insurance, Reason: Complexity (H)	Insurance Attitudes	
80	IA000565PC	Has No Life Insurance, Reason: Don't Like Thinking About Death (H)	Insurance Attitudes	
81	IA001091PC	Has No Life Insurance, Reason: Don't Understand Life Insurance Well Enough (H)	Insurance Attitudes	
82	IA000564PC	Has No Life Insurance, Reason: Existing Assets (H)	Insurance Attitudes	
83	IA000562PC	Has No Life Insurance, Reason: I'm Healthy (H)	Insurance Attitudes	
84	IA000563PC	Has No Life Insurance, Reason: No Dependents (H)	Insurance Attitudes	
85	IA001092PC	Has No Life Insurance, Reason: No One Approached Me To Purchase It (H)	Insurance Attitudes	
86	IA001090PC	Has No Life Insurance, Reason: Other Financial Priorities (H)	Insurance Attitudes	
87	IA001082PC	Won't Switch Auto, Reason: Accurate Claims Processing (H)	Insurance Attitudes	
88	IA001086PC	Won't Switch Auto, Reason: Comfortable With Current Company (H)	Insurance Attitudes	
89	IA001077PC	Won't Switch Auto, Reason: Good Claims Service (H)	Insurance Attitudes	
90	IA001078PC	Won't Switch Auto, Reason: Good Customer Service (H)	Insurance Attitudes	
91	IA001075PC	Won't Switch Auto, Reason: Good Reputation (H)	Insurance Attitudes	
92	IA001087PC	Won't Switch Auto, Reason: Hassle to Switch (H)	Insurance Attitudes	
93	IA001076PC	Won't Switch Auto, Reason: I Like My Agent (H)	Insurance Attitudes	
94	IA001083PC	Won't Switch Auto, Reason: Like Billing Services (H)	Insurance Attitudes	
95	IA001080PC	Won't Switch Auto, Reason: Like Company Website Content (H)	Insurance Attitudes	
96	IA001079PC	Won't Switch Auto, Reason: Like Online Access to Policy/Claim Information (H)	Insurance Attitudes	
97	IA001074PC	Won't Switch Auto, Reason: Like Policy Features (H)	Insurance Attitudes	
98	IA001081PC	Won't Switch Auto, Reason: Like Speed of Claims Processing (H)	Insurance Attitudes	
99	IA001085PC	Won't Switch Auto, Reason: Long Term Customer Discounts (H)	Insurance Attitudes	
100	IA001073PC	Won't Switch Auto, Reason: Low Prices (H)	Insurance Attitudes	
101	IA001084PC	Won't Switch Auto, Reason: Multi-Policy Discounts (H)	Insurance Attitudes	
102	IA001199PC	Won't Switch Auto, Reason: Too Difficult (H)	Insurance Attitudes	
103	IA001136PC	Won't Switch Residential, Reason: Accurate Claims Processing (H)	Insurance Attitudes	
104	IA001140PC	Won't Switch Residential, Reason: Comfortable With Current Company (H)	Insurance Attitudes	
105	IA001133PC	Won't Switch Residential, Reason: Good Claims Service (H)	Insurance Attitudes	
106	IA001134PC	Won't Switch Residential, Reason: Good Customer Service (H)	Insurance Attitudes	
107	IA001131PC	Won't Switch Residential, Reason: Good Reputation (H)	Insurance Attitudes	
108	IA001141PC	Won't Switch Residential, Reason: Hassle To Switch (H)	Insurance Attitudes	
109	IA001132PC	Won't Switch Residential, Reason: I Like My Agent (H)	Insurance Attitudes	
110	IA001202PC	Won't Switch Residential, Reason: Like Available Info on Website (H)	Insurance Attitudes	
111	IA001137PC	Won't Switch Residential, Reason: Like Billing Services (H)	Insurance Attitudes	
112	IA001201PC	Won't Switch Residential, Reason: Like Online Access to Policy (H)	Insurance Attitudes	
113	IA001130PC	Won't Switch Residential, Reason: Like Policy Features (H)	Insurance Attitudes	
114	IA001135PC	Won't Switch Residential, Reason: Like Speed of Claims Processing (H)	Insurance Attitudes	
115	IA001139PC	Won't Switch Residential, Reason: Long Term Customer Discounts (H)	Insurance Attitudes	
116	IA001129PC	Won't Switch Residential, Reason: Low Prices (H)	Insurance Attitudes	
117	IA001138PC	Won't Switch Residential, Reason: Multi-Policy Discounts (H)	Insurance Attitudes	
118	IA001118PC	Has Life Insurance, Any (Employer or Individual) (H)	Life Insurance	
119	IA001069PC	Has Life Insurance, Employer-Based (H)	Life Insurance	
120	IA001070PC	Has Life Insurance, Individual (H)	Life Insurance	
121	IA001142PC	Has Employer-Based Life Insurance, # of Policies: 1 (H)	Life Insurance	
122	IA001143PC	Has Employer-Based Life Insurance, # of Policies: 2 (H)	Life Insurance	
123	IA000027PC	Has Employer-based Life Insurance, Employer Fully Funds (H)	Life Insurance	
124	IA000028PC	Has Employer-based Life Insurance, Employer Partially Funds (H)	Life Insurance	
125	IA001156PC	Has Term Life Insurance (H)	Life Insurance	
126	IA001156PD	Has Term Life Insurance - (Aggregate Number of Policies) (H)	Life Insurance	Policies
127	IA001148PC	Does Not Have Individual Term Life Insurance (H)	Life Insurance	
128	IA000151PC	Has Term Life Insurance, All Policies (Total Premium) (H)	Life Insurance	
129	IA000151PD	Has Term Life Insurance, All Policies (Total Premium) - (Aggregate Annual Premium (\$)) (H)	Life Insurance	Dollars
130	IA001144PC	Has Term Life Insurance, # of Policies: 1 (H)	Life Insurance	
131	IA001145PC	Has Term Life Insurance, # of Policies: 2 (H)	Life Insurance	
132	IATRM3YRPC	Has Term Life Insurance, 1+ Policy, Purchased in Past 3 Years (H)	Life Insurance	
133	IA000533PC	Has Term Life Insurance, 1+ Policy, Purchased More Than 3 Years Ago (H)	Life Insurance	
134	IA000540PC	Has Term Life Insurance, How Paid: Annual Premium (H)	Life Insurance	
135	IA001155PC	Has Term Life Insurance, How Paid: Monthly Premium (H)	Life Insurance	
136	IA000552PC	Has Term Life Insurance, Likely To Recommend Primary Company (H)	Life Insurance	
137	IA000036PC	Has Term Life Insurance, Purchase Channel: Online (H)	Life Insurance	
138	IA001209PC	Has Term Life Insurance, Purchase Channel: Multiple Company Insurance Agent (H)	Life Insurance	
139	IATRMCAGPC	Has Term Life Insurance, Purchase Channel: Single Company Insurance Agent (H)	Life Insurance	
140	IA001150PC	Has Term Life Insurance, Survivor Benefit: <\$25,000 (H)	Life Insurance	
141	IA001151PC	Has Term Life Insurance, Survivor Benefit: < \$100,000 (H)	Life Insurance	
142	IA001152PC	Has Term Life Insurance, Survivor Benefit: \$100,000 - \$199,999 (H)	Life Insurance	

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143	IA001153PC	Has Term Life Insurance, Survivor Benefit: \$200,000 - \$299,999 (H)	Life Insurance	
144	IAL00547PC	Has Term Life Insurance, Term: 20 Year Term (H)	Life Insurance	
145	IA000034PC	Has Term Life Insurance, Term: To A Specified Age (H)	Life Insurance	
146	IA001168PC	Has Term Life, Reason Bought, Benefit: Funeral/Final Expenses (H)	Life Insurance	
147	IA001205PC	Has Term Life, Reason Bought, Benefit: Income Protection (H)	Life Insurance	
148	IA001169PC	Has Term Life, Reason Bought, Benefit: Leave Inheritance (H)	Life Insurance	
149	IA001206PC	Has Term Life, Reason Bought, Benefit: Pay off Mortgage (H)	Life Insurance	
150	IA001174PC	Has Term Life, Reason Bought, Life Event: Had a Child (H)	Life Insurance	
151	IA001171PC	Has Term Life, Reason Bought, Personal: Avoid Family Financial Hardship (H)	Life Insurance	
152	IA001172PC	Has Term Life, Reason Bought, Personal: Maintain Standard of Living (H)	Life Insurance	
153	IA001173PC	Has Term Life, Reason Bought, Personal: Part of Retirement Planning (H)	Life Insurance	
154	IA001170PC	Has Term Life, Reason Bought, Personal: Peace of Mind (H)	Life Insurance	
155	IA001158PC	Has Permanent Life Insurance (H)	Life Insurance	
156	IA001158PD	Has Permanent Life Insurance - (Aggregate Number of Policies) (H)	Life Insurance	Policies
157	IA001149PC	Does Not Have Individual Permanent Life Insurance (H)	Life Insurance	
158	IA001194PC	Has Permanent Life Insurance (Total Annual Premium) (H)	Life Insurance	
159	IA001194PD	Has Permanent Life Insurance (Total Annual Premium) - (Aggregate Annual Premium (\$)) (H)	Life Insurance	Dollars
160	IA001146PC	Has Permanent Life Insurance, # of Policies: 1 (H)	Life Insurance	
161	IA001147PC	Has Permanent Life Insurance, # of Policies: 2 (H)	Life Insurance	
162	IA001187PC	Has Permanent Life Insurance, How Paid: Annual Premium (H)	Life Insurance	
163	IA001189PC	Has Permanent Life Insurance, How Paid: Monthly Premium (H)	Life Insurance	
164	IA001186PC	Has Permanent Life Insurance, Likely to Recommend Primary Provider (H)	Life Insurance	
165	IA001185PC	Has Permanent Life Insurance, Purchase Channel: Independent Agent (H)	Life Insurance	
166	IA001184PC	Has Permanent Life Insurance, Purchase Channel: Single Agent (H)	Life Insurance	
167	IA001190PC	Has Permanent Life Insurance, Survivor Benefit: < \$25,000 (H)	Life Insurance	
168	IA001191PC	Has Permanent Life Insurance, Survivor Benefit: \$25,000 - \$49,999 (H)	Life Insurance	
169	IA001192PC	Has Permanent Life Insurance, Survivor Benefit: \$50,000 - \$74,999 (H)	Life Insurance	
170	IA001193PC	Has Permanent Life Insurance, Survivor Benefit: \$100,000 - \$199,999 (H)	Life Insurance	
171	IA001175PC	Has Permanent Life, Reason Bought, Benefit: Funeral/Final Expenses (H)	Life Insurance	
172	IA001203PC	Has Permanent Life, Reason Bought, Benefit: Income Protection (H)	Life Insurance	
173	IA001176PC	Has Permanent Life, Reason Bought, Benefit: Leave Inheritance (H)	Life Insurance	
174	IA001200PC	Has Permanent Life, Reason Bought, Life Event: Had a Child (H)	Life Insurance	
175	IA001178PC	Has Permanent Life, Reason Bought, Personal: Avoid Family Financial Hardship (H)	Life Insurance	
176	IA001207PC	Has Permanent Life, Reason Bought, Personal: Maintain Standard of Living (H)	Life Insurance	
177	IA001179PC	Has Permanent Life, Reason Bought, Personal: Part of Retirement Planning (H)	Life Insurance	
178	IA001177PC	Has Permanent Life, Reason Bought, Personal: Peace of Mind for Family (H)	Life Insurance	
179	IA001166PC	Has Permanent Life Insurance, Type: Universal (H)	Life Insurance	
180	IA001183PC	Has Universal Life, Purchased 3+ Years Ago (H)	Life Insurance	
181	IA001167PC	Has Permanent Life Insurance, Type: Whole (H)	Life Insurance	
182	IA001181PC	Has Whole Life, Purchased 3+ Years Ago (H)	Life Insurance	
183	IA001119PC	Has Annuity (H)	Other Insurance	
184	IA001120PC	Has Annuity, Type: Deferred Income (H)	Other Insurance	
185	IA001121PC	Has Annuity, Type: Immediate Income (H)	Other Insurance	
186	IA001122PC	Has Annuity, Type: Fixed (H)	Other Insurance	
187	IA001123PC	Has Annuity, Type: Variable (H)	Other Insurance	
188	IA001125PC	Has Annuity, Any Type: Purchased In The Last 3 Years (H)	Other Insurance	
189	IA001124PC	Has Annuity, Any Type: Purchased 3+ Years Ago (H)	Other Insurance	
190	IPANYADDPC	Has Accidental Death & Dismemberment (AD&D) Insurance, Any (H)	Other Insurance	
191	IA000519PC	Has AD&D Insurance, Purchased from Employer (H)	Other Insurance	
192	IA001060PC	Has Dental Insurance (H)	Other Insurance	
193	IA001059PC	Has Disability Insurance (H)	Other Insurance	
194	IPHE0093PC	Has Disability Insurance, Purchased from Employer (H)	Other Insurance	
195	IA001128PC	Has Disability Insurance, Type: Long-Term Disability (H)	Other Insurance	
196	IA001127PC	Has Disability Insurance, Type: Short Term Disability (H)	Other Insurance	
197	IA001066PC	Has Long-Term Care (LTC) Insurance (H)	Other Insurance	
198	IA000541PC	Has Long-Term Care Insurance, Purchased from Employer (H)	Other Insurance	
199	IA000542PC	Has Long-Term Care Insurance, Purchased from Individual Company (H)	Other Insurance	
200	IA001065PC	Has Medical/Health Insurance (H)	Other Insurance	
201	IA000590PC	Has Medical/Health Insurance, Employer-Based (H)	Other Insurance	
202	IA000591PC	Has Medical/Health Insurance, Individual (H)	Other Insurance	
203	IA000575PC	Has Medical/Health Insurance, Primary Company: Aetna (H)	Other Insurance	
204	IA000572PC	Has Medical/Health Insurance, Primary Company: Blue Cross/Blue Shield (H)	Other Insurance	
205	IA001196PC	Has Medical/Health Insurance, Primary Company: Cigna (H)	Other Insurance	
206	IA000573PC	Has Medical/Health Insurance, Primary Company: Kaiser Permanente (H)	Other Insurance	
207	IA000569PC	Has Medicare Supplemental Insurance, Any (H)	Other Insurance	
208	IA000594PC	Has Medicare Supplemental Insurance, Employer-Based (H)	Other Insurance	
209	IA000595PC	Has Medicare Supplemental Insurance, Individual (H)	Other Insurance	
210	IA000580PC	Has Medicare Supplemental Insurance, Primary Company: Blue Cross/Blue Shield (H)	Other Insurance	
211	IA000579PC	Has Medicare Supplemental Insurance, Primary Company: United Healthcare (H)	Other Insurance	
212	IA001063PC	Has Personal Electronic Insurance (H)	Other Insurance	
213	IA001062PC	Has Pet Insurance (H)	Other Insurance	

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214	IA000592PC	Has Supplemental Health Insurance, Employer Based (H)	Other Insurance	
215	IA001061PC	Has Vision Insurance (H)	Other Insurance	
216	IPOTHE94PC	Has Vision Insurance, Individual (H)	Other Insurance	
217	IPHE0107PC	Has Vision Insurance, Employer-based (H)	Other Insurance	
218	IA001095PC	Purchased On-Demand Insurance, Past 12 Months (H)	Other Insurance	
219	IA001096PC	Purchased On-Demand Insurance, Past 12 Months, for Smartphone (H)	Other Insurance	
220	IA001094PC	Purchased Travel Insurance, Past 12 Months (H)	Other Insurance	
221	IA000543PC	Has Insured Motorboat/Powerboat (H)	Other Insurance	
222	IA000544PC	Has Insured Motorcycle (H)	Other Insurance	
223	IA000547PC	Has Insured Personal Watercraft (H)	Other Insurance	
224	IA000545PC	Has Insured Power Sports Vehicle (H)	Other Insurance	
225	IA000503PC	Has Insured RV (H)	Other Insurance	
226	IA001068PC	Has Residential Insurance (H)	Residential Insurance	
227	IA001160PC	Has Residential Insurance (# of Policies) (H)	Residential Insurance	
228	IA001160PD	Has Residential Insurance (# of Policies) - (Aggregate Number of Policies) (H)	Residential Insurance	Policies
229	IPRESI53PC	Has Residential Insurance, All Policies (Total Premium) (H)	Residential Insurance	
230	IPRESI53PD	Has Residential Insurance, All Policies (Total Premium) - (Aggregate Annual Premium (\$)) (H)	Residential Insurance	Dollars
231	IA001088PC	Has Residential Insurance, # of Policies: 1 (H)	Residential Insurance	
232	IA001089PC	Has Residential Insurance, # of Policies: 2 (H)	Residential Insurance	
233	IARES115PC	Has Residential Insurance for Primary Residence (H)	Residential Insurance	
234	IARES116PC	Has Residential Insurance for Seasonal Home (H)	Residential Insurance	
235	IPRESI25PC	Has Residential Insurance, 1+ Policy, Company: Allstate (H)	Residential Insurance	
236	IPRESI43PC	Has Residential Insurance, 1+ Policy, Company: State Farm (H)	Residential Insurance	
237	IPRESI45PC	Has Residential Insurance, 1+ Policy, Company: USAA (H)	Residential Insurance	
238	IPSLT1YRPC	Has Residential Insurance, Any Continuous Policy: <1 Year (H)	Residential Insurance	
239	IP1_4YRSPC	Has Residential Insurance, Any Continuous Policy: 1-4 Years (H)	Residential Insurance	
240	IP510YRSPC	Has Residential Insurance, Any Continuous Policy: 5-9 Years (H)	Residential Insurance	
241	IP10YRSPC	Has Residential Insurance, Any Continuous Policy: 10+ Years (H)	Residential Insurance	
242	IARES122PC	Has Residential Insurance, Likely To Recommend Primary Company (H)	Residential Insurance	
243	IPO00492PC	Has Residential Insurance, Preferred Service Channel: Local Agent (H)	Residential Insurance	
244	IPO00493PC	Has Residential Insurance, Preferred Service Channel: Phone (H)	Residential Insurance	
245	IPO00494PC	Has Residential Insurance, Preferred Service Channel: Website (H)	Residential Insurance	
246	IPO00495PC	Has Residential Insurance, Preferred Service Channel: Mobile (H)	Residential Insurance	
247	IA001093PC	Has Residential Insurance, Primary Policy, Purchase Ch: Company Website (H)	Residential Insurance	
248	IPDEPREXPC	Has Residential Insurance, Primary Policy, Purchase Ch: Independent Agent (H)	Residential Insurance	
249	IPRESI13PC	Has Residential Insurance, Primary Policy, Purchase Ch: Online, Any (H)	Residential Insurance	
250	IPRESI14PC	Has Residential Insurance, Primary Policy, Purchase Ch: Phone (H)	Residential Insurance	
251	IPPTVREXPC	Has Residential Insurance, Primary Policy, Purchase Ch: Single Company Agent (H)	Residential Insurance	
252	IA001218PC	Has Residential Insurance, Satisfied with Customer Service (H)	Residential Insurance	
253	IA001220PC	Has Residential Insurance, Satisfied with Online Access to Policy (H)	Residential Insurance	
254	IA001217PC	Has Residential Insurance, Satisfied with Policy Features (H)	Residential Insurance	
255	IA001219PC	Has Residential Insurance, Satisfied with Price (H)	Residential Insurance	
256	IA000511PC	Has Residential Insurance, Satisfied with Primary Company (H)	Residential Insurance	
257	IP1X3YRRPC	Has Residential Insurance, Switched Carrier: 1 Time Past 3 Years (H)	Residential Insurance	
258	IPOX3YRSPC	Has Residential Insurance, Switched Carrier: Did Not Switch Past 3 Years (H)	Residential Insurance	
259	IPRESI18PC	Has Residential Insurance, Switch Reason: Lower Price (H)	Residential Insurance	
260	IPOCO_OPPC	Has Residential Insurance, Type: Condo/Co-Op (H)	Residential Insurance	
261	IPRE_OWNPC	Has Residential Insurance, Type: Homeowners (H)	Residential Insurance	
262	IA001064PC	Has Renters Insurance (H)	Residential Insurance	
263	IA001164PC	Has Renters Insurance, All Policies (Total Premium) (H)	Residential Insurance	
264	IA001164PD	Has Renters Insurance, All Policies (Total Premium) - (Aggregate Annual Premium (\$)) (H)	Residential Insurance	Dollars
265	IA001113PC	Has Renters Insurance, # of Policies: 1 (H)	Residential Insurance	
266	IA001098PC	Has Renters Insurance for Primary Residence (H)	Residential Insurance	
267	IA001097PC	Has Renters Insurance, 1+ Policy: State Farm (H)	Residential Insurance	
268	IA001100PC	Has Renters Insurance, 1+ Policy, Years: 1-4 Years (H)	Residential Insurance	
269	IA001101PC	Has Renters Insurance, 1+ Policy, Years: 5-9 Years (H)	Residential Insurance	
270	IA001108PC	Has Renters Insurance, Likely To Recommend Primary Company (H)	Residential Insurance	
271	IA001104PC	Has Renters Insurance, Primary Policy Purchase Channel: Single Company Agent (H)	Residential Insurance	
272	IA001105PC	Has Renters Insurance, Primary Policy Purchase Channel: Phone (H)	Residential Insurance	
273	IA001106PC	Has Renters Insurance, Primary Policy Purchase Channel: Online (Any) (H)	Residential Insurance	
274	IA001107PC	Has Renters Insurance, Primary Policy Purchase Channel: Company Website (H)	Residential Insurance	
275	IA001109PC	Has Renters Insurance, Preferred Service Channel: Local Agent (H)	Residential Insurance	
276	IA001110PC	Has Renters Insurance, Preferred Service Channel: Phone (H)	Residential Insurance	
277	IA001111PC	Has Renters Insurance, Preferred Service Channel: Online (H)	Residential Insurance	
278	IA001112PC	Has Renters Insurance, Preferred Service Channel: Mobile App (H)	Residential Insurance	
279	IA001221PC	Has Renters Insurance, Satisfied with Customer Service (H)	Residential Insurance	
280	IA001223PC	Has Renters Insurance, Satisfied with Online Access to Policy (H)	Residential Insurance	
281	IA001227PC	Has Renters Insurance, Satisfied with Policy Features (H)	Residential Insurance	
282	IA001222PC	Has Renters Insurance, Satisfied with Price (H)	Residential Insurance	
283	IA001224PC	Has Renters Insurance, Satisfied with Provider (H)	Residential Insurance	
284	IA001103PC	Has Renters Insurance, Switched Carrier: Did Not Switch Past 3 Years (H)	Residential Insurance	

ORDER	VARIABLE	DESCRIPTION	CATEGORY	CONSUMPTION
285	IPCOVRGEPC	Has Residential Insurance, Additional Insurance: Additional Coverage (H)	Residential Insurance	
286	IARESI24PC	Has Additional Residential Insurance, Total Premium < \$125 per Year (H)	Residential Insurance	
287	IA001115PC	Has Additional Residential Insurance, Total Premium \$125 or More per Year (H)	Residential Insurance	
288	IP_UMBRLPC	Has Residential Insurance, Additional Insurance: Umbrella Policy (H)	Residential Insurance	
289	IA001116PC	Has Umbrella Residential Insurance, Total Premium < \$150 per Year (H)	Residential Insurance	
290	IA001117PC	Has Umbrella Residential Insurance, Total Premium \$150 or More per Year (H)	Residential Insurance	