

ORDER	VARIABLE	DESCRIPTION	CATEGORY	Consumption
1	IPPPSPHHD	Total Households	Basics	
2	IPHASAUTSC	Has Auto Insurance	Automobile Insurance	
3	IPHASAUTSD	Has Auto Insurance - Number of Policies	Automobile Insurance	Number of Policies
4	IPAUTO45SC	Has Auto Insurance, All Policies (Total Premium)	Automobile Insurance	
5	IPAUTO45SD	Has Auto Insurance, All Policies (Total Premium) - (Dollars)	Automobile Insurance	Dollars
6	IPAUTO85SC	Has Auto Insurance, 1 Policy	Automobile Insurance	
7	IPAUTO86SC	Has Auto Insurance, 2 Policies	Automobile Insurance	
8	IPAUTO87SC	Has Auto Insurance, 3 Policies	Automobile Insurance	
9	IPAUTO88SC	Has Auto Insurance, 4+ Policies	Automobile Insurance	
10	IPTOO122SC	Has Auto Insurance, Policy with 1 Vehicle Covered	Automobile Insurance	
11	IPTOO123SC	Has Auto Insurance, Policy with 2 Vehicles Covered	Automobile Insurance	
12	IPTOO124SC	Has Auto Insurance, Policy with 3 Vehicles Covered	Automobile Insurance	
13	IPTOO125SC	Has Auto Insurance, Policy with 4+ Vehicles Covered	Automobile Insurance	
14	IAOOO496SC	Has Auto Insurance, Policy Covers Car	Automobile Insurance	
15	IAOOO497SC	Has Auto Insurance, Policy Covers Truck or SUV	Automobile Insurance	
16	IAOOO548SC	Has Auto Insurance, Policy Covers Truck	Automobile Insurance	
17	IAOOO549SC	Has Auto Insurance, Policy Covers SUV	Automobile Insurance	
18	IPAUTO52SC	Has Auto Insurance, Drivers Under 25 on Policy	Automobile Insurance	
19	IPAUTO53SC	Has Auto Insurance, Incurred 1+ Claims in Past 3 Years	Automobile Insurance	
20	IPTOO093SC	Has Auto Insurance, Incurred 1 Claim in Past 3 Years	Automobile Insurance	
21	IPAUTO94SC	Has Auto Insurance, Incurred 2 Claims in Past 3 Years	Automobile Insurance	
22	IPTOO095SC	Has Auto Insurance, Incurred 3+ Claims in Past 3 Years	Automobile Insurance	
23	IPAUTO96SC	Has Auto Insurance, Incurred No Claims in Past 3 Years	Automobile Insurance	
24	IPAUTO58SC	Has Auto Insurance, Primary Company: Allstate	Automobile Insurance	
25	IPAUTO63SC	Has Auto Insurance, Primary Company: Erie	Automobile Insurance	
26	IPAUTO64SC	Has Auto Insurance, Primary Company: Farm Bureau	Automobile Insurance	
27	IPAUTO66SC	Has Auto Insurance, Primary Company: GEICO	Automobile Insurance	
28	IPAUTO68SC	Has Auto Insurance, Primary Company: Hartford	Automobile Insurance	
29	IPAUTO69SC	Has Auto Insurance, Primary Company: Liberty Mutual	Automobile Insurance	
30	IPAUTO73SC	Has Auto Insurance, Primary Company: Progressive	Automobile Insurance	
31	IPAUTO71SC	Has Auto Insurance, Primary Company: MetLife	Automobile Insurance	
32	IPAUTO76SC	Has Auto Insurance, Primary Company: State Farm	Automobile Insurance	
33	IPAUTO77SC	Has Auto Insurance, Primary Company: Travelers	Automobile Insurance	
34	IPAUTO78SC	Has Auto Insurance, Primary Company: USAA	Automobile Insurance	
35	IPAUTO15SC	Has Auto Insurance, 1+ Policy, Company: Allstate	Automobile Insurance	
36	IPAUTO20SC	Has Auto Insurance, 1+ Policy, Company: Erie	Automobile Insurance	
37	IPAUTO21SC	Has Auto Insurance, 1+ Policy, Company: Farm Bureau	Automobile Insurance	
38	IPAUTO23SC	Has Auto Insurance, 1+ Policy, Company: GEICO	Automobile Insurance	
39	IPAUTO25SC	Has Auto Insurance, 1+ Policy, Company: Hartford	Automobile Insurance	
40	IPAUTO26SC	Has Auto Insurance, 1+ Policy, Company: Liberty Mutual	Automobile Insurance	
41	IPAUTO28SC	Has Auto Insurance, 1+ Policy, Company: MetLife	Automobile Insurance	
42	IPAUTO30SC	Has Auto Insurance, 1+ Policy, Company: Progressive	Automobile Insurance	
43	IPAUTO33SC	Has Auto Insurance, 1+ Policy, Company: State Farm	Automobile Insurance	
44	IPAUTO34SC	Has Auto Insurance, 1+ Policy, Company: Travelers	Automobile Insurance	
45	IPAUTO35SC	Has Auto Insurance, 1+ Policy, Company: USAA	Automobile Insurance	
46	IPDEPAUXSC	Has Auto Insurance, Primary Policy Purchase Channel: Independent Agent	Automobile Insurance	
47	IPAUTO90SC	Has Auto Insurance, Primary Policy Purchase Channel: Phone	Automobile Insurance	
48	IPAUTO89SC	Has Auto Insurance, Primary Policy Purchase Channel: Online	Automobile Insurance	
49	IPTOO100SC	Has Auto Insurance, Purchase via Internet: Insurance Company Website	Automobile Insurance	
50	IPTOO101SC	Has Auto Insurance, Purchase via Internet: Online Quote Service	Automobile Insurance	
51	IAOOO392SC	Has Auto Insurance, Satisfied with Primary Company	Automobile Insurance	
52	IPTOO103SC	Has Auto Insurance, Likely to Recommend Primary Company	Automobile Insurance	
53	IAAUT102SC	Has Auto Insurance, Any Continuous Policy: <1 Year	Automobile Insurance	
54	IPAUTO37SC	Has Auto Insurance, 1+ Policy, Years: 1-4 Years	Automobile Insurance	
55	IPAUTO38SC	Has Auto Insurance, 1+ Policy, Years: 5-9 Years	Automobile Insurance	
56	IPAUTO36SC	Has Auto Insurance, 1+ Policy, Years: 10+ Years	Automobile Insurance	
57	IP1X3YRASC	Has Auto Insurance, Switched Carrier: 1 Time Past 3 Years	Automobile Insurance	
58	IPAUTO95SC	Has Auto Insurance, Switched Carrier: 2+ Times Past 3 Years	Automobile Insurance	
59	IPBADSVCS	Has Auto Insurance, Switch Reason: Bad Service (non-Claims)	Automobile Insurance	
60	IPTTRREPS	Has Auto Insurance, Switch Reason: Better Reputation	Automobile Insurance	
61	IPCOMBOASC	Has Auto Insurance, Switch Reason: Combined Policies	Automobile Insurance	
62	IPFEATAISC	Has Auto Insurance, Switch Reason: Policy Features	Automobile Insurance	
63	IPAUTO93SC	Has Auto Insurance, Switch Reason: Recommendation Friend/Family	Automobile Insurance	
64	IPAUTO91SC	Has Auto Insurance, Switch Reason: Company Cancelled Auto Policy	Automobile Insurance	
65	IPCMOVEASC	Has Auto Insurance, Switch Reason: Moved	Automobile Insurance	
66	IPTOO104SC	Has Auto Insurance, Not Likely to Recommend Primary Company	Automobile Insurance	
67	IAOOO390SC	Received Quote, Last Time Shopped for Auto Policy	Automobile Insurance	
68	IAOOO550SC	Has Auto Insurance, Shopped In Last 6 Months	Automobile Insurance	

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69	IAOO0551SC	Has Auto Insurance, Shopped In Last 7-12 Months	Automobile Insurance	
70	IAOO0552SC	Has Auto Insurance, Shopped In Last 1-2 Years	Automobile Insurance	
71	IAOO0553SC	Has Auto Insurance, Shopped Longer Than 2 Years Ago	Automobile Insurance	
72	IAOO0554SC	Has Auto Insurance, Never Shopped	Automobile Insurance	
73	IAOO0481SC	Has Auto Insurance, Uses Driving Monitors	Automobile Insurance	
74	IAOO0588SC	Has Auto Insurance, All Policies (Total Semi-Annual Premium)	Automobile Insurance	
75	IAOO0588SD	Has Auto Insurance, All Policies (Total Semi-Annual Premium) - (Dollars)	Automobile Insurance	Dollars
76	IAOO0488SC	Has Auto Insurance, Preferred Service Channel: Phone	Automobile Insurance	
77	IAOO0489SC	Has Auto Insurance, Preferred Service Channel: Local Agent	Automobile Insurance	
78	IAOO0490SC	Has Auto Insurance, Preferred Service Channel: Website	Automobile Insurance	
79	IAOO0491SC	Has Auto Insurance, Preferred Service Channel: Mobile	Automobile Insurance	
80	IAOO0544SC	Has Insured Motorcycle	Automobile Insurance	
81	IAOO0503SC	Has Insured RV	Automobile Insurance	
82	IAOO0545SC	Has Insured Power Sports Vehicle	Automobile Insurance	
83	IAOO0543SC	Has Insured Motorboat/Powerboat	Automobile Insurance	
84	IAOO0546SC	Has Insured Sailboat	Automobile Insurance	
85	IAOO0547SC	Has Insured Personal Watercraft	Automobile Insurance	
86	IAAT0020SC	Attitude: Willing to Pay More for Auto Insurance for Better Coverage	Insurance Attitudes	
87	IAEDRTEESC	Attitude: Willing to Raise Auto/Residential Deductible if Rates Decrease	Insurance Attitudes	
88	IPNRSDDTSC	Attitude: Do Not Report Auto/Residential Claim if Amount Close to Deductible	Insurance Attitudes	
89	IPIPPU_1SC	Attitude: Life Insurance Essential to Cover Funeral Costs	Insurance Attitudes	
90	IPETRSVGSC	Attitude: Concerned Will Outlive Retirement Savings	Insurance Attitudes	
91	IPTRMSCRSC	Attitude: Worry About Long Term Nursing Care	Insurance Attitudes	
92	IPTT0014SC	Attitude: Concern About No Work More than 6 Months Due To Injury	Insurance Attitudes	
93	IPLN_PRDSC	Attitude: Will Go to Seminar to Learn About Insurance Products	Insurance Attitudes	
94	IPFINPROSC	Attitude: Willing to Pay for Advice from Financial Professional	Insurance Attitudes	
95	IAOO0414SC	Attitude: Interest in Purchasing Life Insurance from Auto Provider	Insurance Attitudes	
96	IAOO0415SC	Attitude: Life Insurance Essential for Retirement/Investment Planning	Insurance Attitudes	
97	IAOO0417SC	Attitude: Prefer to Learn About Life Insurance Online, Call to Purchase	Insurance Attitudes	
98	IAOO0418SC	Attitude: Review Blogs/Social Networking Sites to Learn About Insurance	Insurance Attitudes	
99	IAOO0421SC	Attitude: Interest in Using Mobile Device to Manage Policy/Claims	Insurance Attitudes	
100	IAOO0482SC	Attitude: Interested in Investing Today	Insurance Attitudes	
101	IAOO0512SC	Attitude: Prefer Auto and Residential with Same Carrier	Insurance Attitudes	
102	IAOO0483SC	Attitude: Interested in Insurance With Lump Sum Payout	Insurance Attitudes	
103	IAOO0584SC	Attitude: Interested in More Interaction With Provider Online	Insurance Attitudes	
104	IAOO0585SC	Attitude: Insurance Provider Cares About Me, Family	Insurance Attitudes	
105	IAOO0587SC	Attitude: Not Interested in Using Mobile to Manage Policy/Claims	Insurance Attitudes	
106	IAOO0583SC	Attitude: Interested in Buying Insurance Through Non-Traditional Provider	Insurance Attitudes	
107	IAOO0557SC	Has No Life Insurance, Reason: Can't Afford	Insurance Attitudes	
108	IAOO0558SC	Has No Life Insurance, Reason: Lack of Trust	Insurance Attitudes	
109	IAOO0559SC	Has No Life Insurance, Reason: Complexity	Insurance Attitudes	
110	IAOO0560SC	Has No Life Insurance, Reason: Small Risk	Insurance Attitudes	
111	IAOO0562SC	Has No Life Insurance, Reason: I'm Healthy	Insurance Attitudes	
112	IAOO0563SC	Has No Life Insurance, Reason: No Dependents	Insurance Attitudes	
113	IAOO0564SC	Has No Life Insurance, Reason: Existing Assets	Insurance Attitudes	
114	IAOO0565SC	Has No Life Insurance, Reason: Don't Like Thinking About Death	Insurance Attitudes	
115	IAOO0566SC	Has No Life Insurance, Reason: Covered by Employer	Insurance Attitudes	
116	IAOO0567SC	Has No Life Insurance, Reason: Expensive	Insurance Attitudes	
117	IPANY_LFSC	Has Life Insurance, Any	Life Insurance	
118	IPANY_LFSD	Has Life Insurance, Any - (Number of Policies)	Life Insurance	Number of Policies
119	IPLF_IPPSC	Has Individual Life Insurance, Any Type	Life Insurance	
120	IPLIFE48SC	Has Individual Life Insurance, All Policies (Total Premium)	Life Insurance	
121	IPLIFE48SD	Has Individual Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance	Dollars
122	IAOT95GSC	Has Employer-based Life Insurance	Life Insurance	
123	IAOT95FSC	Has Employer-based Life Insurance, Employer Does Not Fund	Life Insurance	
124	IAOT95DSC	Has Employer-based Life Insurance, Employer Fully Funds	Life Insurance	
125	IAOT95ESC	Has Employer-based Life Insurance, Employer Partially Funds	Life Insurance	
126	IPHASTRMSC	Has Term Life Insurance	Life Insurance	
127	IPHASTRMSD	Has Term Life Insurance - (Number of Policies)	Life Insurance	Number of Policies
128	IPIFE151SC	Has Term Life Insurance, All Policies (Total Premium)	Life Insurance	
129	IPIFE151SD	Has Term Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance	Dollars
130	IALIO232SC	Has Term Life Insurance, 1 Policy	Life Insurance	
131	IALIO233SC	Has Term Life Insurance, 2 Policies	Life Insurance	
132	IPIFE045SC	Has Term Life Insurance, 3+ Policies	Life Insurance	
133	IAOO0515SC	Has Term Life Insurance, 1+ Policy, Company: Allstate	Life Insurance	
134	IPIFE136SC	Has Term Life Insurance, 1+ Policy, Company: New York Life	Life Insurance	
135	IPIFE140SC	Has Term Life Insurance, 1+ Policy, Company: State Farm	Life Insurance	
136	IALIO220SC	Has Term Life Insurance, Annually Renewable Term	Life Insurance	

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137	IALIO221SC	Has Term Life Insurance, 5 Year Renewable Term	Life Insurance	
138	IALO0547SC	Has Term Life Insurance, 20 Year Term	Life Insurance	
139	IAOO0540SC	Has Term Life Insurance, How Paid: Annual Premium	Life Insurance	
140	IALO0548SC	Has Term Life Insurance, How Paid: Lump Sum	Life Insurance	
141	IAGT3WLISC	Has Term Life Insurance, 1+ Policy, Purchased in Past 3 Years	Life Insurance	
142	IAOO0536SC	Has Term Life Insurance, Policy Purchased In The Last Year	Life Insurance	
143	IAOO0533SC	Has Term Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance	
144	IALO0546SC	Has Term Life Insurance, Purchase Channel: Company Website	Life Insurance	
145	IPDEPTXSC	Has Term Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance	
146	IALIO225SC	Has Term Life Insurance, Purchase Channel: Online	Life Insurance	
147	IPPTVTEXSC	Has Term Life Insurance, Purchase Channel: Single Company Insurance Agent	Life Insurance	
148	IPIFE172SC	Has Term Life Insurance, Reason Purchased: Agent Recommendation	Life Insurance	
149	IPIFE179SC	Has Term Life Insurance, Reason Purchased: Had a Child	Life Insurance	
150	IPIFE180SC	Has Term Life Insurance, Reason Purchased: Income Protection	Life Insurance	
151	IPIFE182SC	Has Term Life Insurance, Reason Purchased: Married/Divorced	Life Insurance	
152	IPIFE183SC	Has Term Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance	
153	IPIFE178SC	Has Term Life Insurance, Reason Purchased: Recommendation Friend/Family	Life Insurance	
154	IPIFE184SC	Has Term Life Insurance, Reason Purchased: Retirement Planning	Life Insurance	
155	IALO0552SC	Has Term Life Insurance, Likely To Recommend Primary Company	Life Insurance	
156	IPHASWHLSC	Has Whole Life Insurance	Life Insurance	
157	IPHASWHLSD	Has Whole Life Insurance - (Number of Policies)	Life Insurance	Number of Policies
158	IPIFE216SC	Has Whole Life Insurance, All Policies (Total Premium)	Life Insurance	
159	IPIFE216SD	Has Whole Life Insurance, All Policies (Total Premium) - (Dollars)	Life Insurance	Dollars
160	IALIO235SC	Has Whole Life Insurance, 1 Policy	Life Insurance	
161	IALIO236SC	Has Whole Life Insurance, 2 Policies	Life Insurance	
162	IAOO0518SC	Has Whole Life Insurance, 1+ Policy, Company: Allstate	Life Insurance	
163	IPIFE206SC	Has Whole Life Insurance, 1+ Policy, Company: Prudential	Life Insurance	
164	IALO0541SC	Has Whole Life Insurance, How Paid: Annual Premium	Life Insurance	
165	IALO0549SC	Has Whole Life Insurance, How Paid: Lump Sum	Life Insurance	
166	IAOO0537SC	Has Whole Life Insurance, Policy Purchased In The Last Year	Life Insurance	
167	IPGT3WLISC	Has Whole Life Insurance, Policy Purchased Past 3 Years	Life Insurance	
168	IAOO0534SC	Has Whole Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance	
169	IALO0544SC	Has Whole Life Insurance, Purchase Channel: Company Website	Life Insurance	
170	IPIFE232SC	Has Whole Life Insurance, Purchase Channel: Employer	Life Insurance	
171	IALO0545SC	Has Whole Life Insurance, Purchase Channel: Online	Life Insurance	
172	IPAPC_AGSC	Has Whole Life Insurance, Purchase Channel: Single Company Agent	Life Insurance	
173	IPIFE245SC	Has Whole Life Insurance, Reason Purchased: Had a Child	Life Insurance	
174	IPIFE249SC	Has Whole Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance	
175	IPIFE250SC	Has Whole Life Insurance, Reason Purchased: Retirement Planning	Life Insurance	
176	IALO0553SC	Has Whole Life Insurance, Likely To Recommend Primary Company	Life Insurance	
177	IPIFE100SC	Has Universal Life Insurance	Life Insurance	
178	IPIFE100SD	Has Universal Life Insurance - (Number of Policies)	Life Insurance	Number of Policies
179	IALIO247SC	Has Universal Life Insurance, 1 Policy	Life Insurance	
180	IALO0542SC	Has Universal Life Insurance, How Paid: Annual Premium	Life Insurance	
181	IALO0550SC	Has Universal Life Insurance, How Paid: Lump Sum	Life Insurance	
182	IPIFE156SC	Has Universal Life Insurance, Purchased in Past 3 Years	Life Insurance	
183	IAOO0535SC	Has Universal Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance	
184	IPIFE128SC	Has Universal Life Insurance, Purchase Channel: Independent Insurance Agent	Life Insurance	
185	IPIFE127SC	Has Universal Life Insurance, Purchase Channel: Single Company Agent	Life Insurance	
186	IPIFE147SC	Has Universal Life Insurance, Reason Purchased: Pay Funeral Expenses	Life Insurance	
187	IPIFE143SC	Has Universal Life Insurance, Reason Purchased: Retirement Planning	Life Insurance	
188	IALO0554SC	Has Universal Life Insurance, Likely To Recommend Primary Company	Life Insurance	
189	IPIFE158SC	Has Variable Life Insurance	Life Insurance	
190	IPIFE158SD	Has Variable Life Insurance - (Number of Policies)	Life Insurance	Number of Policies
191	IALO0543SC	Has Variable Life Insurance, How Paid: Annual Premium	Life Insurance	
192	IALO0531SC	Has Variable Life Insurance, Policy Purchased Past 3 Years	Life Insurance	
193	IAOO0532SC	Has Variable Life Insurance, Policy Purchased More Than 3 Years Ago	Life Insurance	
194	IALO0555SC	Has Variable Life Insurance, Likely To Recommend Primary Company	Life Insurance	
195	IPANYADDSC	Has Accidental Death & Dismemberment (AD&D) Insurance, Any	Other Insurance	
196	IAOO0519SC	Has AD&D Insurance, Purchased from Employer	Other Insurance	
197	IPHE0089SC	Has AD&D Insurance, Purchased from Individual Company	Other Insurance	
198	IPOTHE33SC	Has Disability Insurance, Any	Other Insurance	
199	IPHE0093SC	Has Disability Insurance, Purchased from Employer	Other Insurance	
200	IPHE0107SC	Has Vision Insurance, Employer-based	Other Insurance	
201	IPOTHE94SC	Has Vision Insurance, Individual	Other Insurance	
202	IAOO0570SC	Has Medical/Health Insurance	Other Insurance	
203	IAOO0571SC	Has Medical/Health Insurance, Primary Company: United Healthcare	Other Insurance	
204	IAOO0572SC	Has Medical/Health Insurance, Primary Company: Blue Cross/Blue Shield	Other Insurance	

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205	IAOO0573SC	Has Medical/Health Insurance, Primary Company: Kaiser Permanente	Other Insurance	
206	IAOO0574SC	Has Medical/Health Insurance, Primary Company: Humana	Other Insurance	
207	IAOO0575SC	Has Medical/Health Insurance, Primary Company: Aetna	Other Insurance	
208	IAOO0576SC	Has Medical/Health Insurance, Primary Company: Cigna	Other Insurance	
209	IAOO0590SC	Has Medical/Health Insurance, Employer-Based	Other Insurance	
210	IAOO0591SC	Has Medical/Health Insurance, Individual	Other Insurance	
211	IAOO0568SC	Has Supplemental Health Insurance, Any	Other Insurance	
212	IAOO0592SC	Has Supplemental Health Insurance, Employer Based	Other Insurance	
213	IAOO0593SC	Has Supplemental Health Insurance, Individual	Other Insurance	
214	IAOO0577SC	Has Supplemental Health Insurance, Primary Company: Aetna	Other Insurance	
215	IAOO0578SC	Has Supplemental Health Insurance, Primary Company: United Healthcare	Other Insurance	
216	IAOO0569SC	Has Medicare Supplemental Insurance, Any	Other Insurance	
217	IAOO0579SC	Has Medicare Supplemental Insurance, Primary Company: United Healthcare	Other Insurance	
218	IAOO0580SC	Has Medicare Supplemental Insurance, Primary Company: Blue Cross/Blue Shld	Other Insurance	
219	IAOO0581SC	Has Medicare Supplemental Insurance, Primary Company: Humana	Other Insurance	
220	IAOO0582SC	Has Medicare Supplemental Insurance, Primary Company: Aetna	Other Insurance	
221	IAOO0594SC	Has Medicare Supplemental Insurance, Employer-Based	Other Insurance	
222	IAOO0595SC	Has Medicare Supplemental Insurance, Individual	Other Insurance	
223	IPRMCARESC	Has Long-Term Care (LTC) Insurance, Any	Other Insurance	
224	IAOO0541SC	Has LTC Insurance, Purchased from Employer	Other Insurance	
225	IAOO0542SC	Has LTC Insurance, Purchased from Individual Company	Other Insurance	
226	IPGDISABSC	Has Credit Card/Mortgage Disability Insurance, Any	Other Insurance	
227	IPMRTGLFSC	Has Credit Card/Mortgage Life Insurance, Any	Other Insurance	
228	IPIALIPPSC	Has Residential Insurance	Residential Insurance	
229	IPIALIPPSD	Has Residential Insurance - (Number of Policies)	Residential Insurance	Number of Policies
230	IPRESI53SC	Has Residential Insurance, All Policies (Total Premium)	Residential Insurance	
231	IPRESI53SD	Has Residential Insurance, All Policies (Total Premium) - (Dollars)	Residential Insurance	Dollars
232	IARESI11SC	Has Residential Insurance, 1 Policy	Residential Insurance	
233	IARESI12SC	Has Residential Insurance, 2 Policies	Residential Insurance	
234	IPRE_OWNSC	Has Residential Insurance, Type: Homeowners	Residential Insurance	
235	IPOCO_OPSC	Has Residential Insurance, Type: Condo/Co-Op	Residential Insurance	
236	IPRE_RNTSC	Has Residential Insurance, Type: Renters	Residential Insurance	
237	IAOO0555SC	Has Residential Insurance, Type: Manufactured Home	Residential Insurance	
238	IAOO0556SC	Has Residential Insurance, Type: Landlord	Residential Insurance	
239	IARESI15SC	Has Residential Insurance for Primary Residence	Residential Insurance	
240	IARESI16SC	Has Residential Insurance for Seasonal Home	Residential Insurance	
241	IP1_4YRSSC	Has Residential Insurance, Any Continuous Policy: 1-4 Years	Residential Insurance	
242	IP510YRSSC	Has Residential Insurance, Any Continuous Policy: 5-9 Years	Residential Insurance	
243	IP10YRSSC	Has Residential Insurance, Any Continuous Policy: 10+ Years	Residential Insurance	
244	IPRESI25SC	Has Residential Insurance, 1+ Policy, Company: Allstate	Residential Insurance	
245	IPRESI26SC	Has Residential Insurance, 1+ Policy, Company: American Family	Residential Insurance	
246	IPRESI32SC	Has Residential Insurance, 1+ Policy, Company: Erie	Residential Insurance	
247	IPRESI33SC	Has Residential Insurance, 1+ Policy, Company: Farm Bureau	Residential Insurance	
248	IAOO0508SC	Has Residential Insurance, 1+ Policy, Company: GEICO	Residential Insurance	
249	IPRESI36SC	Has Residential Insurance, 1+ Policy, Company: Hartford	Residential Insurance	
250	IPRESI37SC	Has Residential Insurance, 1+ Policy, Company: Liberty Mutual	Residential Insurance	
251	IPRESI38SC	Has Residential Insurance, 1+ Policy, Company: MetLife	Residential Insurance	
252	IAOO0509SC	Has Residential Insurance, 1+ Policy, Company: Progressive	Residential Insurance	
253	IPRESI43SC	Has Residential Insurance, 1+ Policy, Company: State Farm	Residential Insurance	
254	IPRESI44SC	Has Residential Insurance, 1+ Policy, Company: Travelers	Residential Insurance	
255	IPRESI45SC	Has Residential Insurance, 1+ Policy, Company: USAA	Residential Insurance	
256	IAOO0511SC	Has Residential Insurance, Satisfied with Primary Company	Residential Insurance	
257	IARESI22SC	Has Residential Insurance, Likely To Recommend Primary Company	Residential Insurance	
258	IPPTVREXSC	Has Residential Insurance, Primary Policy, Purchase Ch: Single Company Agent	Residential Insurance	
259	IPDEPREXSC	Has Residential Insurance, Primary Policy, Purchase Ch: Independent Agent	Residential Insurance	
260	IPRESI14SC	Has Residential Insurance, Primary Policy, Purchase Ch: Phone	Residential Insurance	
261	IPRESI13SC	Has Residential Insurance, Primary Policy, Purchase Ch: Online	Residential Insurance	
262	IPOX3YRSSC	Has Residential Insurance, Switched Carrier: Did Not Switch Past 3 Years	Residential Insurance	
263	IP1X3YRRSC	Has Residential Insurance, Switched Carrier: 1 Time Past 3 Years	Residential Insurance	
264	IP2X3YRSSC	Has Residential Insurance, Switched Carrier: 2+ Times Past 3 Years	Residential Insurance	
265	IPRESI18SC	Has Residential Insurance, Switch Reason: Lower Price	Residential Insurance	
266	IPFEATRESC	Has Residential Insurance, Switch Reason: More/Better Policy Features	Residential Insurance	
267	IAOO0510SC	Has Residential Insurance, Switch Reason: Better Reputation	Residential Insurance	
268	IARESI23SC	Has Residential Insurance, Not Likely To Recommend Primary Company	Residential Insurance	
269	IPCOVRGESC	Has Residential Insurance, Additional Insurance: Additional Coverage	Residential Insurance	
270	IARESI24SC	Has Additional Residential Insurance, Total Premium < \$125 per Year	Residential Insurance	
271	IARESI25SC	Has Additional Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance	
272	IARESI26SC	Has Additional Residential Insurance, Total Premium > \$250 per Year	Residential Insurance	

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273	IP_UMBRLSC	Has Residential Insurance, Additional Insurance: Umbrella Policy	Residential Insurance	
274	IARESI27SC	Has Umbrella Residential Insurance, Total Premium < \$125 per Year	Residential Insurance	
275	IARESI28SC	Has Umbrella Residential Insurance, Total Premium \$125-249 per Year	Residential Insurance	
276	IARESI29SC	Has Umbrella Residential Insurance, Total Premium > \$250 per Year	Residential Insurance	
277	IPOOO493SC	Residential Insurance, Preferred Service Channel: Phone	Residential Insurance	
278	IPOOO492SC	Residential Insurance, Preferred Service Channel: Local Agent	Residential Insurance	
279	IPOOO495SC	Residential Insurance, Preferred Service Channel: Mobile	Residential Insurance	
280	IPOOO494SC	Residential Insurance, Preferred Service Channel: Website	Residential Insurance	