Claritas mri behavioral profiles 2018 variables - connexions

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	MRICXNHHD	Total Households	Basics
2	MM41791XC	Drink Any Alcoholic Beverage- 6mo (A)	Alcohol & Tobacco
3	MM41796XC	Drink Any Brown Goods- 6mo (A)	Alcohol & Tobacco
4	MM41797XC	Drink Any Distilled Liquor- 6mo (A)	Alcohol & Tobacco
5	MM41798XC	Drink Any White Goods- 6mo (A)	Alcohol & Tobacco
6	MM41794XC	Drink Any Beer/Ale/Malt Liquor- 6mo (A)	Alcohol & Tobacco
7	MM41740XC	Purchased Beer at Convenience Store- 6mo (A)	Alcohol & Tobacco
8	MM41741XC	Purchased Beer at Drug Store- 6mo (A)	Alcohol & Tobacco
9	MM41742XC	Purchased Beer at Liquor Store- 6mo (A)	Alcohol & Tobacco
10	MM41743XC	Purchased Beer at Supermarket- 6mo (A)	Alcohol & Tobacco
11	MM41744XC	Purchased Beer at Wholesale Membership Club- 6mo (A)	Alcohol & Tobacco
12	MM41745XC	Purchased Liquor at Convenience Store- 6mo (A)	Alcohol & Tobacco
13	MM41747XC	Purchased Liquor at Liquor Store- 6mo (A)	Alcohol & Tobacco
14	MM41748XC	Purchased Liquor at Supermarket- 6mo (A)	Alcohol & Tobacco
15	MM41749XC	Purchased Liquor at Wholesale Membership Club- 6mo (A)	Alcohol & Tobacco
16	MM41750XC	Purchased Wine at Convenience Store- 6mo (A)	Alcohol & Tobacco
17	MM41752XC	Purchased Wine at Liquor Store- 6mo (A)	Alcohol & Tobacco
18	MM41753XC	Purchased Wine at Supermarket- 6mo (A)	Alcohol & Tobacco
19	MM41754XC	Purchased Wine at Wholesale Membership Club- 6mo (A)	Alcohol & Tobacco
20	MM00106XC	Drink Flavored Alcoholic Beverage/Cooler- 1mo (A)	Alcohol & Tobacco
21	MM00106XD	Drink Flavored Alcoholic Beverage/Cooler- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
22	MM00013XC	Drink Any Beer- 1wk (A)	Alcohol & Tobacco
23	MM00013XD	Drink Any Beer- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
24	MM00016XC	Drink Any Beer- 6mo (A)	Alcohol & Tobacco
25	MM00089XC	Drink Domestic Regular Beer- 1wk (A)	Alcohol & Tobacco
26	MM00089XD	Drink Domestic Regular Beer- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
27	MM00093XC	Drink Domestic Regular Beer- 7+ Glasses- 1wk (A)	Alcohol & Tobacco
28	MM00130XC	Drink Imported Beer- 1wk (A)	Alcohol & Tobacco
29	MM00130XD	Drink Imported Beer- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
30	MM00133XC	Drink Imported Beer- 6mo (A)	Alcohol & Tobacco
31	MM00152XC	Drink Low Calorie Domestic Beer- 1wk (A)	Alcohol & Tobacco
32	MM00152XD	Drink Low Calorie Domestic Beer- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
33	MM00155XC	Drink Low Calorie Domestic Beer- 6mo (A)	Alcohol & Tobacco
34	MM41647XC	Drink Popular Domestic Beer- 6mo (A)	Alcohol & Tobacco
35	MM41662XC	Drink Premium Domestic Beer/Ale- 6mo (A)	Alcohol & Tobacco
36	MM00240XC	Drink Super Premium Domestic Beer- 1wk (A)	Alcohol & Tobacco
37	MM00240XD	Drink Super Premium Domestic Beer- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
38	MM00243XC	Drink Super Premium Domestic Beer- 6mo (A)	Alcohol & Tobacco
39	MM50018XC	Drink Bud Ice Beer- 6mo (A)	Alcohol & Tobacco
40	MM60010XC	Drink Bud Light Beer- 1wk (A)	Alcohol & Tobacco
41	MM60010XD	Drink Bud Light Beer- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
42	MM50020XC	Drink Bud Light Beer- 6mo (A)	Alcohol & Tobacco
43	MM50021XC	Drink Budweiser Beer- 6mo (A)	Alcohol & Tobacco
44	MM50025XC	Drink Coors Light Beer- 6mo (A)	Alcohol & Tobacco
45	MM50027XC	Drink Corona Extra Beer- 6mo (A)	Alcohol & Tobacco
46	MM50028XC	Drink Corona Light Beer- 6mo (A)	Alcohol & Tobacco
47	MM50029XC	Drink Dos Equis Beer- 6mo (A)	Alcohol & Tobacco
48	MM50036XC	Drink Guinness Draught Beer- 6mo (A)	Alcohol & Tobacco
49	MM50037XC	Drink Guinness Stout Beer- 6mo (A)	Alcohol & Tobacco
50	MM50039XC	Drink Heineken Beer- 6mo (A)	Alcohol & Tobacco
51	MM50047XC	Drink Leinenkugel's Beer- 6mo (A)	Alcohol & Tobacco
52	MM50051XC	Drink Michelob Ultra Beer- 6mo (A)	Alcohol & Tobacco
53	MM50056XC	Drink Miller Lite Beer- 6mo (A)	Alcohol & Tobacco
54	MM50063XC	Drink Pabst Blue Ribbon Beer- 6mo (A)	Alcohol & Tobacco
55	MM50067XC	Drink Rolling Rock Beer- 6mo (A)	Alcohol & Tobacco
56	MM50069XC	Drink Sam Adams Beer- 6mo (A)	Alcohol & Tobacco
57	MM00216XC	Drink Samuel Adams Beer- 1wk (A)	Alcohol & Tobacco
58	MM00216XD	Drink Samuel Adams Beer- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
59	MM50071XC	Drink Sierra Nevada Beer- 6mo (A)	Alcohol & Tobacco
60	MM50073XC	Drink Stella Artois Beer- 6mo (A)	Alcohol & Tobacco
61	MM50076XC	Drink Yuengling Beer- 6mo (A)	Alcohol & Tobacco
62	MM00033XC	Drink Bourbon- 1mo (A)	Alcohol & Tobacco
63	MM00033XD	Drink Bourbon- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
64	MM00036XC	Drink Bourbon- 6mo (A)	Alcohol & Tobacco
65	MM41795XC	Drink Any Brandy- Cognac- Cordials- Liqueurs- 6mo (A)	Alcohol & Tobacco
66	MM00076XC	Drink Cordials/Liqueurs- 6mo (A)	Alcohol & Tobacco
67	MM00020XC	Drink Baileys Irish Cream- 6mo (A)	Alcohol & Tobacco
68	MM00143XC	Drink Kahlua Original- 6mo (A)	Alcohol & Tobacco

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
69	MM00114XC	Drink Gin- 1mo (A)	Alcohol & Tobacco
70	MM00114XD	Drink Gin- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
71	MM00117XC	Drink Gin- 6mo (A)	Alcohol & Tobacco
72	MM00239XC	Drink Smirnoff Ice Cooler- 6mo (A)	Alcohol & Tobacco
73	MM00212XC	Drink Rum- 1mo (A)	Alcohol & Tobacco
74	MM00212XD	Drink Rum- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
75	MM00215XC	Drink Rum- 6mo (A)	Alcohol & Tobacco
76	MM00248XC	Drink Tequila- 1mo (A)	Alcohol & Tobacco
77	MM00248XD	Drink Tequila- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
78	MM00251XC	Drink Tequila- 6mo (A)	Alcohol & Tobacco
79	MM00252XC	Drink Vodka- 1mo (A)	Alcohol & Tobacco
80	MM00252XD	Drink Vodka- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
81	MM00255XC	Drink Vodka- 6mo (A)	Alcohol & Tobacco
82	MM41730XC	Drink Grey Goose Vodka- 1mo (A)	Alcohol & Tobacco
83	MM41730XD	Drink Grey Goose Vodka- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
84	MM41792XC	Drink Any Whiskey- 6mo (A)	Alcohol & Tobacco
85	MM00052XC	Drink Canadian Whiskey- 6mo (A)	Alcohol & Tobacco
86	MM41538XC	Drink Jameson- 1mo (A)	Alcohol & Tobacco
87	MM41538XD	Drink Jameson- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
88	MM00223XC	Drink Scotch Whiskey- 6mo (A)	Alcohol & Tobacco
89	MM41793XC	Drink Any Wines- 6mo (A)	Alcohol & Tobacco
90	MM00032XC	Drink Beringer Domestic Wine- 6mo (A)	Alcohol & Tobacco
91	MM00247XC	Drink Sutter Home Domestic Wine- 6mo (A)	Alcohol & Tobacco
92	MM07175XC	Drink Australian Red Wine- 6mo (A)	Alcohol & Tobacco
93	MM07180XC	Drink Australian White Wine- 6mo (A)	Alcohol & Tobacco
94	MM00102XC	Drink Domestic Wine- 1wk (A)	Alcohol & Tobacco
95	MM00102XD	Drink Domestic Wine- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
96	MM00105XC	Drink Domestic Wine- 6mo (A)	Alcohol & Tobacco
97	MM00136XC	Drink Imported Wine- 1wk (A)	Alcohol & Tobacco
98	MM00136XD	Drink Imported Wine- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
99	MM00139XC	Drink Imported Wine- 6mo (A)	Alcohol & Tobacco
100	MM41533XC	Drink Italian Red Wine- 1wk (A)	Alcohol & Tobacco
101	MM41533XD	Drink Italian Red Wine- 1wk (Glasses/1wk) (A)	Alcohol & Tobacco
102	MM50031XC	Total Users of French Red Wine (A)	Alcohol & Tobacco
103	MM50032XC	Total Users of French White Wine (A)	Alcohol & Tobacco
104	MM50041XC	Total Users of Italian Red Wine (A)	Alcohol & Tobacco
105	MM50042XC	Total Users of Italian White Wine (A)	Alcohol & Tobacco
106	MM50346XC	Total Users of South American Red Wine (A)	Alcohol & Tobacco
107	MM50348XC	Total Users of Spanish Red Wine (A)	Alcohol & Tobacco
108	MM00203XC	Drink Port/Sherry/Dessert Wine- 6mo (A)	Alcohol & Tobacco
109	MM00053XC	Drink Champagne/Sparkling Wines- 1mo (A)	Alcohol & Tobacco
110	MM00053XD	Drink Champagne/Sparkling Wines- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
111	MM00056XC	Drink Champagne/Sparkling Wines- 6mo (A)	Alcohol & Tobacco
112	MM41834XC	Drink Other Champagne/Sparkling Wine- 1mo (A)	Alcohol & Tobacco
113	MM41834XD	Drink Other Champagne/Sparkling Wine- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
114	MM41836XC	Drink Premium Champagne/Sparkling Wine- 1mo (A)	Alcohol & Tobacco
115	MM41836XD	Drink Premium Champagne/Sparkling Wine- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
116	MM00180XC	Drink Mixed Drinks- 1mo (A)	Alcohol & Tobacco
117	MM00180XD	Drink Mixed Drinks- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
118	MM00183XC	Drink Mixed Drinks- 6mo (A)	Alcohol & Tobacco
119	MM41612XC	Drink Gin & Tonic- 1mo (A)	Alcohol & Tobacco
120	MM41612XD	Drink Gin & Tonic- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
121	MM41622XC	Drink Margarita- 1mo (A)	Alcohol & Tobacco
122	MM41622XD	Drink Margarita- 1mo (Glasses/1mo) (A)	Alcohol & Tobacco
123	MM00004XC	Buy Chewing Tobacco- 6mo (A)	Alcohol & Tobacco
124	MM00271XC	Smoke Cigarettes- 1wk (A)	Alcohol & Tobacco
125	MM00271XD	Smoke Cigarettes- 1wk (Packs/1wk) (A)	Alcohol & Tobacco
126	MM00274XC	Smoke Cigarettes- 1yr (A)	Alcohol & Tobacco
127	MM00275XC	Smoke Cigarettes- 7+ Packs- 1wk (A)	Alcohol & Tobacco
128	MM60228XC	Smoke Cigarettes Total Brands: Other Marlboro (A)	Alcohol & Tobacco
129	MM60229XC	Smoke Cigarettes Total Brands: Pall Mall (A)	Alcohol & Tobacco
130	MM00279XC	Smoke Cigars- 6mo (A)	Alcohol & Tobacco
131	MM60230XC	Smoke Cigars Total Brands: Black & Mild (A)	Alcohol & Tobacco
132	MM51001XC	Smoke Marlboro Cigarettes- 1 yr (A)	Alcohol & Tobacco
133	MM50343XC	Smoke Menthol Cigarettes- 1 yr (A)	Alcohol & Tobacco
134	MM50005XC	Smoke Newport Cigarettes- 1 yr (A)	Alcohol & Tobacco
135	MM50344XC	Smoke Non-Menthol Cigarettes- 1 yr (A)	Alcohol & Tobacco
136	MM42367XC	Smoke Primarily/Only Menthol Cigarettes- 1yr (A)	Alcohol & Tobacco

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
137	MM42368XC	Smoke Primarily/Only Non-menthol Cigarettes- 1yr (A)	Alcohol & Tobacco
138	MM00298XC	Use Cigarette Rolling Paper- 6mo (A)	Alcohol & Tobacco
139	MM50324XC	Used Cold Turkey Smoking Cessation method- 1yr (A)	Alcohol & Tobacco
140	MM50323XC	Used Smoking Cessation aid- 1yr (A)	Alcohol & Tobacco
141	MM00306XC	Buy Aerobic/Fitness Shoes- 1yr (A)	Apparel & Jewelry
142	MM60264XC	Buy Athletic Shoes- 1yr (A)	Apparel & Jewelry
143	MM60265XC	Buy Baseball/Softball Shoes- 1yr (A)	Apparel & Jewelry
144	MM00314XC	Buy Basketball Shoes- 1yr (A)	Apparel & Jewelry
145	MM60266XC	Buy Boat/Deck Shoes- 1yr (A)	Apparel & Jewelry
146	MM00353XC	Buy Cross Training Shoes- 1yr (A)	Apparel & Jewelry
147	MM60267XC	Buy Golf Shoes- 1yr (A)	Apparel & Jewelry
148	MM60268XC	Buy Hiking/Backpacking Boots- 1yr (A)	Apparel & Jewelry
149	MM00413XC	Buy Running/Jogging Shoes- 1yr (A)	Apparel & Jewelry
150	MM60269XC	Buy Soccer Shoes- 1yr (A)	Apparel & Jewelry
151	MM60270XC	Buy Sports Sandals- 1yr (A)	Apparel & Jewelry
152	MM00423XC	Buy Walking Shoes- 1yr (A)	Apparel & Jewelry
153	MM00305XC	Buy Adidas Shoes- 1yr (A)	Apparel & Jewelry
154	MM00313XC	Buy Asics Shoes- 1yr (A)	Apparel & Jewelry
155	MM60272XC	Buy Brooks Shoes- 1yr (A)	Apparel & Jewelry
156	MM08100XC	Buy Converse Shoes- 1yr (A)	Apparel & Jewelry
157	MM60273XC	Buy Easy Spirit Shoes- 1yr (A)	Apparel & Jewelry
158	MM41755XC	Buy Jordan Shoes- 1yr (A)	Apparel & Jewelry
159	MM50083XC	Buy Merrell Shoes- 1yr (A)	Apparel & Jewelry
160	MM00408XC	Buy New Balance Shoes- 1yr (A)	Apparel & Jewelry
161	MM00409XC	Buy Nike Shoes- 1yr (A)	Apparel & Jewelry
162	MM60276XC	Buy Other Athletic Shoes- 1yr (A)	Apparel & Jewelry
163	MM08090XC	Buy Puma Shoes- 1yr (A)	Apparel & Jewelry
164	MM60277XC	Buy Any Saucony Shoes- 1yr (A)	Apparel & Jewelry
165	MM07280XC	Buy Any Skechers Shoes- 1yr (A)	Apparel & Jewelry
166	MM08055XC	Buy Vans Shoes- 1yr (A)	Apparel & Jewelry
167	MM42424XC	Buy Aerobic/Fitness Shoes- $50+- 1yr (A)	Apparel & Jewelry
168	MM08120XC	Buy Aerobic/Fitness Shoes- <$50- 1yr (A)	Apparel & Jewelry
169	MM42425XC	Buy Any Athletic Shoes- $50+- 1yr (A)	Apparel & Jewelry
170	MM60279XC	Buy Any Athletic Shoes- <$50- 1yr (A)	Apparel & Jewelry
171	MM42427XC	Buy Basketball Shoes- $50+- 1yr (A)	Apparel & Jewelry
172	MM42429XC	Buy Cross Training Shoes- $50+- 1yr (A)	Apparel & Jewelry
173	MM42431XC	Buy Hiking/Backpacking Boots- $50+- 1yr (A)	Apparel & Jewelry
174	MM42432XC	Buy Running/Jogging Shoes- $50+- 1yr (A)	Apparel & Jewelry
175	MM08275XC	Buy Running/Jogging Shoes- <$50- 1yr (A)	Apparel & Jewelry
176	MM60280XC	Buy Sports Sandals- <$50- 1yr (A)	Apparel & Jewelry
177	MM42435XC	Buy Tennis Shoes- $50+- 1yr (A)	Apparel & Jewelry
178	MM00490XC	Buy Tennis Shoes- <$50- 1yr (A)	Apparel & Jewelry
179	MM42436XC	Buy Walking Shoes- $50+- 1yr (A)	Apparel & Jewelry
180	MM60281XC	Buy Walking Shoes- <$50- 1yr (A)	Apparel & Jewelry
181	MM00340XC	Buy Children's Shoes- 6mo (H)	Apparel & Jewelry
182	MM00340XD	Buy Children's Shoes- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
183	MM60285XC	Amount Spent Children's Shoes $26-$50- 6mo (H)	Apparel & Jewelry
184	MM60286XC	Amount Spent Children's Shoes $51-$99- 6mo (H)	Apparel & Jewelry
185	MM60282XC	Amount Spent Children's Shoes $100-$199- 6mo (H)	Apparel & Jewelry
186	MM60283XC	Amount Spent Children's Shoes $200 or more- 6mo (H)	Apparel & Jewelry
187	MM00418XC	Buy Shoes for Child 6-12 Years Old- 6mo (H)	Apparel & Jewelry
188	MM00417XC	Buy Shoes for Child 0-5 Years Old- 6mo (H)	Apparel & Jewelry
189	MM00318XC	Buy Children's Athletic Shoes- 6mo (H)	Apparel & Jewelry
190	MM00318XD	Buy Children's Athletic Shoes- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
191	MM00321XC	Buy Children's Canvas Shoes- 6mo (H)	Apparel & Jewelry
192	MM00321XD	Buy Children's Canvas Shoes- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
193	MM00324XC	Buy Children's Casual/Leisure Shoes- 6mo (H)	Apparel & Jewelry
194	MM00324XD	Buy Children's Casual/Leisure Shoes- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
195	MM00328XC	Buy Children's Dress Shoes- 6mo (H)	Apparel & Jewelry
196	MM00328XD	Buy Children's Dress Shoes- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
197	MM00334XC	Buy Children's Rain/Snow Boots- 6mo (H)	Apparel & Jewelry
198	MM00334XD	Buy Children's Rain/Snow Boots- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
199	MM00337XC	Buy Children's Sandals- 6mo (H)	Apparel & Jewelry
200	MM00337XD	Buy Children's Sandals- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
201	MM00343XC	Buy Children's Slippers- 6mo (H)	Apparel & Jewelry
202	MM00343XD	Buy Children's Slippers- 6mo (Pairs/6mos) (H)	Apparel & Jewelry
203	MM60296XC	Amount Spent on Clothing $99 or Less- 1yr (A)	Apparel & Jewelry
204	MM60290XC	Amount Spent on Clothing $100 - $299- 1yr (A)	Apparel & Jewelry

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
205	MM60294XC	Amount Spent on Clothing $300 - $499- 1yr (A)	Apparel & Jewelry
206	MM60295XC	Amount Spent on Clothing $500 - $999- 1yr (A)	Apparel & Jewelry
207	MM60289XC	Amount Spent on Clothing $1,000 - $1,999- 1yr (A)	Apparel & Jewelry
208	MM60291XC	Amount Spent on Clothing $2,000 - $2,999- 1yr (A)	Apparel & Jewelry
209	MM60292XC	Amount Spent on Clothing $2,000 or More- 1yr (A)	Apparel & Jewelry
210	MM60297XC	Buy Clothing for Baby <1 Year Old, Any- 6mo (H)	Apparel & Jewelry
211	MM60298XC	Buy Clothing for Baby <1 Year Old, Any Outerwear- 6mo (H)	Apparel & Jewelry
212	MM60299XC	Buy Clothing for Baby <1 Year Old, Any Sleepwear- 6mo (H)	Apparel & Jewelry
213	MM00327XC	Buy Children's Clothes- 6mo (H)	Apparel & Jewelry
214	MM60302XC	Buy Children's Clothes (Age 1-2 Years)- 6mo (H)	Apparel & Jewelry
215	MM60303XC	Buy Children's Jeans/Slacks (Age1-2 Years)- 6mo (H)	Apparel & Jewelry
216	MM60304XC	Buy Children's Outerwear (Age 1-2 Years)- 6mo (H)	Apparel & Jewelry
217	MM60305XC	Buy Children's Shorts (Age 1-2 Years)- 6mo (H)	Apparel & Jewelry
218	MM60306XC	Buy Children's Sleepwear (Age 1-2 Years)- 6mo (H)	Apparel & Jewelry
219	MM60307XC	Buy Children's Suits/Dresses (Age 1-2 Years)- 6mo (H)	Apparel & Jewelry
220	MM60308XC	Buy Children's Sweatsuits (Age 1-2 Years)- 6mo (H)	Apparel & Jewelry
221	MM60309XC	Buy Children's Tops/Shirts (Age 1-2 Years)- 6mo (H)	Apparel & Jewelry
222	MM60311XC	Buy Children's Clothes (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
223	MM60312XC	Buy Children's Jeans/Slacks (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
224	MM60313XC	Buy Children's Outerwear (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
225	MM60314XC	Buy Children's Shorts (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
226	MM60315XC	Buy Children's Sleepwear (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
227	MM60316XC	Buy Children's Suits/Dresses (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
228	MM60317XC	Buy Children's Sweatsuits (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
229	MM60318XC	Buy Children's Tops/Shirts (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
230	MM60319XC	Buy Children's Underwear (ex Diapers) (Age 3-5 Years)- 6mo (H)	Apparel & Jewelry
231	MM60320XC	Buy Children's Clothes (Age 6-12 Years), Any- 6mo (H)	Apparel & Jewelry
232	MM60321XC	Buy Children's Jeans (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
233	MM60322XC	Buy Children's Outerwear (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
234	MM60323XC	Buy Children's Shorts (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
235	MM60324XC	Buy Children's Slacks (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
236	MM60325XC	Buy Children's Sleepwear (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
237	MM60326XC	Buy Children's Suits/Dresses (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
238	MM60327XC	Buy Children's Sweaters (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
239	MM60328XC	Buy Children's Sweatsuits (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
240	MM60329XC	Buy Children's Tops/Shirts (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
241	MM60330XC	Buy Children's Underwear (Age 6-12 Years)- 6mo (H)	Apparel & Jewelry
242	MM60335XC	Amount Spent on Children's Clothing $51-$99- 6mo (H)	Apparel & Jewelry
243	MM60331XC	Amount Spent on Children's Clothing $100-$199- 6mo (H)	Apparel & Jewelry
244	MM60332XC	Amount Spent on Children's Clothing $200-$399- 6mo (H)	Apparel & Jewelry
245	MM60333XC	Amount Spent on Children's Clothing $400 or More- 6mo (H)	Apparel & Jewelry
246	MM00349XC	Buy Costume Bracelet- 1yr (A)	Apparel & Jewelry
247	MM00350XC	Buy Costume Earrings- 1yr (A)	Apparel & Jewelry
248	MM00351XC	Buy Costume Necklace- 1yr (A)	Apparel & Jewelry
249	MM41539XC	Use Barber Shop- 6mo (A)	Apparel & Jewelry
250	MM41540XC	Use Beauty Parlor/Salon- 6mo (A)	Apparel & Jewelry
251	MM00474XC	Dry Cleaning- $100+- 6mo (A)	Apparel & Jewelry
252	MM00475XC	Use Dry Cleaning- 6mo (A)	Apparel & Jewelry
253	MM00476XC	Use Laundry/Laundromat- 6mo (A)	Apparel & Jewelry
254	MM00358XC	Buy Fine Bracelet- 1yr (A)	Apparel & Jewelry
255	MM60337XC	Buy Fine Diamond Jewelry- 1yr (A)	Apparel & Jewelry
256	MM60338XC	Buy Fine Gold Jewelry- 1yr (A)	Apparel & Jewelry
257	MM00362XC	Buy Fine Necklace- 1yr (A)	Apparel & Jewelry
258	MM60339XC	Buy Fine Other Jewelry- 1yr (A)	Apparel & Jewelry
259	MM00363XC	Buy Any Ring- 1yr (A)	Apparel & Jewelry
260	MM60340XC	Buy Fine Sterling Jewelry- 1yr (A)	Apparel & Jewelry
261	MM00360XC	Buy Fine Jewelry- $400+- 1yr (A)	Apparel & Jewelry
262	MM50349XC	Buy Any Fine Jewelry- 1yr Any (A)	Apparel & Jewelry
263	MM50079XC	Buy Any Jewelry or Watch- 1yr (A)	Apparel & Jewelry
264	MM00405XC	Buy Men's T-Shirt (Not Undershirt)- 1yr (A)	Apparel & Jewelry
265	MM60341XC	Buy Men's Casual/Non-Business Suit- 1yr (A)	Apparel & Jewelry
266	MM60342XC	Buy Men's Big Ticket Clothing- 1yr (A)	Apparel & Jewelry
267	MM60343XC	Buy Any Men's Clothing- 1yr (A)	Apparel & Jewelry
268	MM00367XC	Buy Men's All-Weather Coat- 1yr (A)	Apparel & Jewelry
269	MM00368XC	Buy Men's Belt- 1yr (A)	Apparel & Jewelry
270	MM00371XC	Buy Men's Business Suit- 1yr (A)	Apparel & Jewelry
271	MM00374XC	Buy Men's Casual Slacks- 1yr (A)	Apparel & Jewelry
272	MM00377XC	Buy Men's Designer Jeans- 1yr (A)	Apparel & Jewelry

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
273	MM00380XC	Buy Men's Dress Shirt - 1yr (A)	Apparel & Jewelry
274	MM00383XC	Buy Men's Dress Slacks - 1yr (A)	Apparel & Jewelry
275	MM00385XC	Buy Men's Gloves - 1yr (A)	Apparel & Jewelry
276	MM60345XC	Buy Men's Hat - 1yr (A)	Apparel & Jewelry
277	MM00388XC	Buy Men's Jeans - 1yr (A)	Apparel & Jewelry
278	MM00389XC	Buy Men's Lightweight Jacket - 1yr (A)	Apparel & Jewelry
279	MM00390XC	Buy Men's Necktie - 1yr (A)	Apparel & Jewelry
280	MM60349XC	Buy Men's Socks - 1yr (A)	Apparel & Jewelry
281	MM00395XC	Buy Men's Sports Jacket - 1yr (A)	Apparel & Jewelry
282	MM00398XC	Buy Men's Sports Shirt - 1yr (A)	Apparel & Jewelry
283	MM00401XC	Buy Men's Sweater - 1yr (A)	Apparel & Jewelry
284	MM00402XC	Buy Men's Sweatpants - 1yr (A)	Apparel & Jewelry
285	MM00403XC	Buy Men's Sweatshirt - 1yr (A)	Apparel & Jewelry
286	MM00404XC	Buy Men's Swimsuit - 1yr (A)	Apparel & Jewelry
287	MM60350XC	Buy Any Men's Low Ticket Clothing - 1yr (A)	Apparel & Jewelry
288	MM00406XC	Buy Men's Underwear - 1yr (A)	Apparel & Jewelry
289	MM00407XC	Buy Men's Wallet - 1yr (A)	Apparel & Jewelry
290	MM60351XC	Buy Men's Belt - <$100 - 1yr (A)	Apparel & Jewelry
291	MM00372XC	Buy Men's Casual Slacks - $100+ - 1yr (A)	Apparel & Jewelry
292	MM00373XC	Buy Men's Casual Slacks - <$100 - 1yr (A)	Apparel & Jewelry
293	MM00376XC	Buy Men's Designer Jeans - <$100 - 1yr (A)	Apparel & Jewelry
294	MM00378XC	Buy Men's Dress Shirt - $100+ - 1yr (A)	Apparel & Jewelry
295	MM00379XC	Buy Men's Dress Shirt - <$100 - 1yr (A)	Apparel & Jewelry
296	MM00381XC	Buy Men's Dress Slacks - $100+ - 1yr (A)	Apparel & Jewelry
297	MM00382XC	Buy Men's Dress Slacks - <$100 - 1yr (A)	Apparel & Jewelry
298	MM60353XC	Buy Men's Gloves - <$100 - 1yr (A)	Apparel & Jewelry
299	MM60354XC	Buy Men's Hat - <$100 - 1yr (A)	Apparel & Jewelry
300	MM00386XC	Buy Men's Jeans - $100+ - 1yr (A)	Apparel & Jewelry
301	MM00387XC	Buy Men's Jeans - <$100 - 1yr (A)	Apparel & Jewelry
302	MM60355XC	Buy Men's Lightweight Jacket - <$100 - 1yr (A)	Apparel & Jewelry
303	MM60356XC	Buy Men's Necktie - <$100 - 1yr (A)	Apparel & Jewelry
304	MM60358XC	Buy Men's Socks - <$100 - 1yr (A)	Apparel & Jewelry
305	MM00396XC	Buy Men's Sports Shirt - $100+ - 1yr (A)	Apparel & Jewelry
306	MM00397XC	Buy Men's Sports Shirt - <$100 - 1yr (A)	Apparel & Jewelry
307	MM00400XC	Buy Men's Sweater - <$100 - 1yr (A)	Apparel & Jewelry
308	MM60359XC	Buy Men's Sweatpants - <$100 - 1yr (A)	Apparel & Jewelry
309	MM60360XC	Buy Men's Sweatshirt - <$100 - 1yr (A)	Apparel & Jewelry
310	MM60361XC	Buy Men's Swimsuit - <$100 - 1yr (A)	Apparel & Jewelry
311	MM60362XC	Amount Spent Big Ticket Men's Clothing $100-$199 - 6mo (A)	Apparel & Jewelry
312	MM60363XC	Amount Spent Big Ticket Men's Clothing $200-$299 - 6mo (A)	Apparel & Jewelry
313	MM60364XC	Amount Spent Big Ticket Men's Clothing $300-$499 - 6mo (A)	Apparel & Jewelry
314	MM60365XC	Amount Spent Big Ticket Men's Clothing Less than $100 - 6mo (A)	Apparel & Jewelry
315	MM60366XC	Buy Men's Underwear - <$100 - 1yr (A)	Apparel & Jewelry
316	MM60367XC	Buy Men's Wallet - <$100 - 1yr (A)	Apparel & Jewelry
317	MM60368XC	Buy Men's T-Shirt (Not Undershirt) - $100 or More - 1yr (A)	Apparel & Jewelry
318	MM60369XC	Buy Men's T-Shirt (Not Undershirt) - <$100 - 1yr (A)	Apparel & Jewelry
319	MM60371XC	Buy Men's Banana Republic Clothing - 1yr (A)	Apparel & Jewelry
320	MM60373XC	Buy Men's Calvin Klein Clothing - 1yr (A)	Apparel & Jewelry
321	MM65000XC	Buy Men's Champion Clothing - 1yr (A)	Apparel & Jewelry
322	MM60375XC	Buy Men's Dockers Clothing - 1yr (A)	Apparel & Jewelry
323	MM60376XC	Buy Men's Eddie Bauer Clothing - 1yr (A)	Apparel & Jewelry
324	MM60377XC	Buy Men's Express Clothing - 1yr (A)	Apparel & Jewelry
325	MM60378XC	Buy Men's H&M Clothing - 1yr (A)	Apparel & Jewelry
326	MM60379XC	Buy Men's Haggar Clothing - 1yr (A)	Apparel & Jewelry
327	MM60380XC	Buy Men's Hanes Clothing - 1yr (A)	Apparel & Jewelry
328	MM60381XC	Buy Men's Kenneth Cole Clothing - 1yr (A)	Apparel & Jewelry
329	MM60384XC	Buy Men's Levi's Clothing - 1yr (A)	Apparel & Jewelry
330	MM60385XC	Buy Men's Nautica Clothing - 1yr (A)	Apparel & Jewelry
331	MM65001XC	Buy Men's Nike Clothing - 1yr (A)	Apparel & Jewelry
332	MM60386XC	Buy Men's Old Navy Clothing - 1yr (A)	Apparel & Jewelry
333	MM60387XC	Buy Men's Other Clothing - 1yr (A)	Apparel & Jewelry
334	MM60388XC	Buy Men's Polo Clothing - 1yr (A)	Apparel & Jewelry
335	MM60389XC	Buy Men's Ralph Lauren Clothing - 1yr (A)	Apparel & Jewelry
336	MM60390XC	Buy Men's The Gap Clothing - 1yr (A)	Apparel & Jewelry
337	MM60391XC	Buy Men's Tommy Hilfiger Clothing - 1yr (A)	Apparel & Jewelry
338	MM60392XC	Buy Men's Wrangler Clothing - 1yr (A)	Apparel & Jewelry
339	MM00346XC	Buy Clothing by Internet - 1yr (A)	Apparel & Jewelry
340	MM00364XC	Buy Jewelry/Watches by Internet - 1yr (A)	Apparel & Jewelry

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
341	MM00415XC	Buy Shoes/Footwear by Internet - 1yr (A)	Apparel & Jewelry
342	MM00311XC	Buy Any Shoes (Not Athletic) - 1yr (A)	Apparel & Jewelry
343	MM00315XC	Buy Canvas Shoes - 1yr (A)	Apparel & Jewelry
344	MM00317XC	Buy Casual/Leisure Shoes - 1yr (A)	Apparel & Jewelry
345	MM00354XC	Buy Dress Boots - 1yr (A)	Apparel & Jewelry
346	MM00355XC	Buy Dress Shoes - 1yr (A)	Apparel & Jewelry
347	MM00410XC	Buy Other Work Shoes - 1yr (A)	Apparel & Jewelry
348	MM00414XC	Buy Sandals - 1yr (A)	Apparel & Jewelry
349	MM00426XC	Buy Western Boots - 1yr (A)	Apparel & Jewelry
350	MM00473XC	Buy Work Boots - 1yr (A)	Apparel & Jewelry
351	MM42441XC	Buy Aerosoles Shoes - 1yr (A)	Apparel & Jewelry
352	MM50350XC	Buy ALDO Shoes - 1yr (A)	Apparel & Jewelry
353	MM51002XC	Buy Born Shoes - 1yr (A)	Apparel & Jewelry
354	MM42442XC	Buy Coach Shoes - 1yr (A)	Apparel & Jewelry
355	MM42443XC	Buy Cole Haan Shoes - 1yr (A)	Apparel & Jewelry
356	MM42444XC	Buy Kenneth Cole Shoes - 1yr (A)	Apparel & Jewelry
357	MM42445XC	Buy Naturalizer Shoes - 1yr (A)	Apparel & Jewelry
358	MM42447XC	Buy Nine West Shoes - 1yr (A)	Apparel & Jewelry
359	MM42448XC	Buy Other Brand of Shoes - 1yr (A)	Apparel & Jewelry
360	MM42450XC	Buy Skechers Shoes - 1yr (A)	Apparel & Jewelry
361	MM42451XC	Buy Sperry Shoes - 1yr (A)	Apparel & Jewelry
362	MM42452XC	Buy Steve Madden Shoes - 1yr (A)	Apparel & Jewelry
363	MM42453XC	Buy UGG Shoes - 1yr (A)	Apparel & Jewelry
364	MM60394XC	Buy Any Shoes $50 or More - 1yr (A)	Apparel & Jewelry
365	MM60395XC	Buy Any Shoes <$50 - 1yr (A)	Apparel & Jewelry
366	MM60396XC	Buy Canvas Shoes $50 or More - 1yr (A)	Apparel & Jewelry
367	MM60398XC	Buy Casual/Leisure Shoes $50 or More - 1yr (A)	Apparel & Jewelry
368	MM60399XC	Buy Casual/Leisure Shoes <$50 - 1yr (A)	Apparel & Jewelry
369	MM60400XC	Buy Dress Boots $50 or More - 1yr (A)	Apparel & Jewelry
370	MM60401XC	Buy Dress Boots <$50 - 1yr (A)	Apparel & Jewelry
371	MM60402XC	Buy Dress Shoes $50 or More - 1yr (A)	Apparel & Jewelry
372	MM60403XC	Buy Dress Shoes <$50 - 1yr (A)	Apparel & Jewelry
373	MM60404XC	Buy Other Work Shoes $50 or More - 1yr (A)	Apparel & Jewelry
374	MM60405XC	Buy Other Work Shoes <$50 - 1yr (A)	Apparel & Jewelry
375	MM60408XC	Buy Sandals <$50 - 1yr (A)	Apparel & Jewelry
376	MM60411XC	Buy Western Boots $50 or More - 1yr (A)	Apparel & Jewelry
377	MM60412XC	Buy Work Boots $50 or More - 1yr (A)	Apparel & Jewelry
378	MM60413XC	Buy Work Boots <$50 - 1yr (A)	Apparel & Jewelry
379	MM42437XC	Buy Any Watch - 1yr (A)	Apparel & Jewelry
380	MM60414XC	Own Watch (A)	Apparel & Jewelry
381	MM42438XC	Buy Casual Watch - 1yr (A)	Apparel & Jewelry
382	MM42439XC	Buy Dress Watch - 1yr (A)	Apparel & Jewelry
383	MM42440XC	Buy Sport Watch - 1yr (A)	Apparel & Jewelry
384	MM00424XC	Buy Watches - $300+ - 1yr (A)	Apparel & Jewelry
385	MM00425XC	Buy Watches - <$300 - 1yr (A)	Apparel & Jewelry
386	MM60415XC	Buy Any Women's Clothing - 1yr (A)	Apparel & Jewelry
387	MM60416XC	Buy Women's Belt - 1yr (A)	Apparel & Jewelry
388	MM00427XC	Buy Women's Blazer - 1yr (A)	Apparel & Jewelry
389	MM00428XC	Buy Women's Blouse/Shirt - 1yr (A)	Apparel & Jewelry
390	MM00434XC	Buy Women's Casual Slacks - 1yr (A)	Apparel & Jewelry
391	MM00435XC	Buy Women's Cloth Coat - 1yr (A)	Apparel & Jewelry
392	MM00438XC	Buy Women's Designer Jeans - 1yr (A)	Apparel & Jewelry
393	MM00442XC	Buy Women's Dress - 1yr (A)	Apparel & Jewelry
394	MM00441XC	Buy Women's Dress Slacks - 1yr (A)	Apparel & Jewelry
395	MM00445XC	Buy Women's Evening Dress - 1yr (A)	Apparel & Jewelry
396	MM00446XC	Buy Women's Fur Coat/Jacket/Stole - 1yr (A)	Apparel & Jewelry
397	MM00447XC	Buy Women's Gloves - 1yr (A)	Apparel & Jewelry
398	MM60417XC	Buy Women's Hat - 1yr (A)	Apparel & Jewelry
399	MM00450XC	Buy Women's Jeans - 1yr (A)	Apparel & Jewelry
400	MM60419XC	Buy Women's Leather Coat, Jacket - 1yr (A)	Apparel & Jewelry
401	MM00366XC	Buy Maternity Clothes - 1yr (A)	Apparel & Jewelry
402	MM00451XC	Buy Women's Nightwear - 1yr (A)	Apparel & Jewelry
403	MM60420XC	Buy Women's Parka - 1yr (A)	Apparel & Jewelry
404	MM00455XC	Buy Women's Purse/Handbag - 1yr (A)	Apparel & Jewelry
405	MM00456XC	Buy Women's Raincoat - 1yr (A)	Apparel & Jewelry
406	MM60421XC	Buy Women's Ski Jacket - 1yr (A)	Apparel & Jewelry
407	MM00459XC	Buy Women's Skirts - 1yr (A)	Apparel & Jewelry
408	MM60418XC	Buy Women's Socks - 1yr (A)	Apparel & Jewelry

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
409	MM00465XC	Buy Women's Sweater- 1yr (A)	Apparel & Jewelry
410	MM00468XC	Buy Women's Sweatpants- 1yr (A)	Apparel & Jewelry
411	MM00469XC	Buy Women's Sweatshirt- 1yr (A)	Apparel & Jewelry
412	MM00470XC	Buy Women's Swimsuit- 1yr (A)	Apparel & Jewelry
413	MM00471XC	Buy Women's T-Shirt- 1yr (A)	Apparel & Jewelry
414	MM60422XC	Buy Any Women's Big Ticket Clothing- 1yr (A)	Apparel & Jewelry
415	MM60423XC	Buy Any Women's Low Ticket Clothing- 1yr (A)	Apparel & Jewelry
416	MM60424XC	Buy Women's Belt- <$100- 1yr (A)	Apparel & Jewelry
417	MM00429XC	Buy Women's Blouses/Shirts- $100+- 1yr (A)	Apparel & Jewelry
418	MM00430XC	Buy Women's Blouses/Shirts- <$100- 1yr (A)	Apparel & Jewelry
419	MM00432XC	Buy Women's Casual Slacks- $100+- 1yr (A)	Apparel & Jewelry
420	MM00433XC	Buy Women's Casual Slacks- <$100- 1yr (A)	Apparel & Jewelry
421	MM00436XC	Buy Women's Designer Jeans- $100+- 1yr (A)	Apparel & Jewelry
422	MM00437XC	Buy Women's Designer Jeans- <$100- 1yr (A)	Apparel & Jewelry
423	MM00443XC	Buy Women's Dresses- $100+- 1yr (A)	Apparel & Jewelry
424	MM00444XC	Buy Women's Dresses- <$100- 1yr (A)	Apparel & Jewelry
425	MM60427XC	Buy Women's Gloves- <$100- 1yr (A)	Apparel & Jewelry
426	MM60428XC	Buy Women's Hat- <$100- 1yr (A)	Apparel & Jewelry
427	MM00448XC	Buy Women's Jeans- $100+- 1yr (A)	Apparel & Jewelry
428	MM00449XC	Buy Women's Jeans- <$100- 1yr (A)	Apparel & Jewelry
429	MM60430XC	Buy Women's Nightwear- <$100- 1yr (A)	Apparel & Jewelry
430	MM00453XC	Buy Women's Purse/Handbag- $100+- 1yr (A)	Apparel & Jewelry
431	MM00454XC	Buy Women's Purse/Handbag- <$100- 1yr (A)	Apparel & Jewelry
432	MM00458XC	Buy Women's Skirts- <$100- 1yr (A)	Apparel & Jewelry
433	MM60432XC	Buy Women's Socks- <$100- 1yr (A)	Apparel & Jewelry
434	MM00466XC	Buy Women's Sweaters- $100+- 1yr (A)	Apparel & Jewelry
435	MM00467XC	Buy Women's Sweaters- <$100- 1yr (A)	Apparel & Jewelry
436	MM60434XC	Buy Women's Sweatpants- <$100- 1yr (A)	Apparel & Jewelry
437	MM60436XC	Buy Women's Sweatshirt- <$100- 1yr (A)	Apparel & Jewelry
438	MM60437XC	Buy Women's Swimsuit- $100+- 1yr (A)	Apparel & Jewelry
439	MM60438XC	Buy Women's Swimsuit- <$100- 1yr (A)	Apparel & Jewelry
440	MM60439XC	Buy Any Women's Low Ticket Clothing - $1,000 or More- 1yr (A)	Apparel & Jewelry
441	MM60440XC	Buy Women's T-Shirt- $100+- 1yr (A)	Apparel & Jewelry
442	MM60441XC	Buy Women's T-Shirt- <$100- 1yr (A)	Apparel & Jewelry
443	MM60445XC	Amount Spent Big Ticket Women's Clothing Less than $100- 6mo (A)	Apparel & Jewelry
444	MM60442XC	Amount Spent Big Ticket Women's Clothing $100-$199- 6mo (A)	Apparel & Jewelry
445	MM60443XC	Amount Spent Big Ticket Women's Clothing $200-$299- 6mo (A)	Apparel & Jewelry
446	MM60446XC	Buy Women's Alfred Dunner Clothing- 1yr (A)	Apparel & Jewelry
447	MM60447XC	Buy Women's Ann Taylor Clothing- 1yr (A)	Apparel & Jewelry
448	MM60448XC	Buy Women's Banana Republic Clothing- 1yr (A)	Apparel & Jewelry
449	MM60449XC	Buy Women's Calvin Klein Clothing- 1yr (A)	Apparel & Jewelry
450	MM65003XC	Buy Women's Champion Clothing- 1yr (A)	Apparel & Jewelry
451	MM60450XC	Buy Women's DKNY Clothing- 1yr (A)	Apparel & Jewelry
452	MM60452XC	Buy Women's Eddie Bauer Clothing- 1yr (A)	Apparel & Jewelry
453	MM60453XC	Buy Women's Express Clothing- 1yr (A)	Apparel & Jewelry
454	MM60454XC	Buy Women's Guess Clothing- 1yr (A)	Apparel & Jewelry
455	MM60455XC	Buy Women's H&M Clothing- 1yr (A)	Apparel & Jewelry
456	MM60456XC	Buy Women's Hanes Clothing- 1yr (A)	Apparel & Jewelry
457	MM60457XC	Buy Women's Jones New York Clothing- 1yr (A)	Apparel & Jewelry
458	MM60459XC	Buy Women's Kenneth Cole Clothing- 1yr (A)	Apparel & Jewelry
459	MM60460XC	Buy Women's Lee Clothing- 1yr (A)	Apparel & Jewelry
460	MM60461XC	Buy Women's Levi's Clothing- 1yr (A)	Apparel & Jewelry
461	MM60462XC	Buy Women's Liz Claiborne Clothing- 1yr (A)	Apparel & Jewelry
462	MM60463XC	Buy Women's Lucky Brand Clothing- 1yr (A)	Apparel & Jewelry
463	MM60464XC	Buy Women's New York & Company Clothing- 1yr (A)	Apparel & Jewelry
464	MM65004XC	Buy Women's Nike Clothing- 1yr (A)	Apparel & Jewelry
465	MM60465XC	Buy Women's Old Navy Clothing- 1yr (A)	Apparel & Jewelry
466	MM60466XC	Buy Women's Other Clothing- 1yr (A)	Apparel & Jewelry
467	MM60467XC	Buy Women's Polo Clothing- 1yr (A)	Apparel & Jewelry
468	MM60468XC	Buy Women's Ralph Lauren Clothing- 1yr (A)	Apparel & Jewelry
469	MM65005XC	Buy Women's Reebok Clothing- 1yr (A)	Apparel & Jewelry
470	MM60470XC	Buy Women's Talbots Clothing- 1yr (A)	Apparel & Jewelry
471	MM60471XC	Buy Women's The Gap Clothing- 1yr (A)	Apparel & Jewelry
472	MM60472XC	Buy Women's Tommy Hilfiger Clothing- 1yr (A)	Apparel & Jewelry
473	MM60473XC	Buy Women's Wrangler Clothing- 1yr (A)	Apparel & Jewelry
474	MM51016XC	Amount Spent on Most Recent Purchase/Lease (Under $10,000) (H)	Automotive Products
475	MM51022XC	Amount Spent on Most Recent Purchase/Lease ($10,000 - $14,999) (H)	Automotive Products
476	MM50622XC	Amount Spent on Most Recent Purchase/Lease ($15,000 - $19,999) (H)	Automotive Products

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
477	MM51023XC	Amount Spent on Most Recent Purchase/Lease ($20,000 - $29,999) (H)	Automotive Products
478	MM51020XC	Amount Spent on Most Recent Purchase/Lease ($30,000 - $39,999) (H)	Automotive Products
479	MM50619XC	Amount Spent on Most Recent Purchase/Lease ($40,000 - $49,999) (H)	Automotive Products
480	MM51015XC	Amount Spent on 2nd Most Recent Purchase/Lease (Under $10,000) (H)	Automotive Products
481	MM51017XC	Amount Spent on 2nd Most Recent Purchase/Lease ($10,000 - $14,999) (H)	Automotive Products
482	MM51018XC	Amount Spent on 2nd Most Recent Purchase/Lease ($15,000 - $19,999) (H)	Automotive Products
483	MM51019XC	Amount Spent on 2nd Most Recent Purchase/Lease ($20,000 - $29,999) (H)	Automotive Products
484	MM51038XC	Amount Spent on 2nd Most Recent Purchase/Lease ($30,000 - $39,999) (H)	Automotive Products
485	MM60486XC	Any Vehicle Lease 36 months (H)	Automotive Products
486	MM60496XC	Bought Most Recent Vehicle (H)	Automotive Products
487	MM60497XC	Bought Second Most Recent Vehicle (H)	Automotive Products
488	MM60499XC	Bought/Lease Most Recent Vehicle: Buick (H)	Automotive Products
489	MM60500XC	Bought/Lease Most Recent Vehicle: Chevrolet (H)	Automotive Products
490	MM60502XC	Bought/Lease Most Recent Vehicle: Dodge (H)	Automotive Products
491	MM60503XC	Bought/Lease Most Recent Vehicle: Ford (H)	Automotive Products
492	MM60504XC	Bought/Lease Most Recent Vehicle: GMC (H)	Automotive Products
493	MM60505XC	Bought/Lease Most Recent Vehicle: Honda (H)	Automotive Products
494	MM60507XC	Bought/Lease Most Recent Vehicle: Jeep (H)	Automotive Products
495	MM60515XC	Bought/Lease Most Recent Vehicle: Toyota (H)	Automotive Products
496	MM41578XC	Bought/Lease New Chevrolet (H)	Automotive Products
497	MM41580XC	Bought/Lease New Dodge (H)	Automotive Products
498	MM41581XC	Bought/Lease New Ford (H)	Automotive Products
499	MM41583XC	Bought/Lease New Honda (H)	Automotive Products
500	MM41587XC	Bought/Lease New Nissan (H)	Automotive Products
501	MM41591XC	Bought/Lease New Toyota (H)	Automotive Products
502	MM41542XC	Bought/Lease New- Size- Compact Car (H)	Automotive Products
503	MM41544XC	Bought/Lease New- Size- Compact Sport/Utility (H)	Automotive Products
504	MM41545XC	Bought/Lease New- Size- Full-size Pickup (H)	Automotive Products
505	MM41547XC	Bought/Lease New- Size- Intermediate Car (H)	Automotive Products
506	MM41548XC	Bought/Lease New- Size- Luxury Car (H)	Automotive Products
507	MM42501XC	Bought/Lease New- Size- Mid-Size Sport/Utility (H)	Automotive Products
508	MM41550XC	Bought/Lease New- Size- Sub-compact Car (H)	Automotive Products
509	MM41553XC	Bought/Lease New- Type- Coupe/Sports Coupe/2 door (H)	Automotive Products
510	MM41557XC	Bought/Lease New- Type- Sedan/Hard Top/4 door (H)	Automotive Products
511	MM41554XC	Bought/Lease New- Type- SUV (H)	Automotive Products
512	MM41555XC	Bought/Lease New- Type- SUV/Truck/Van/Minivan (H)	Automotive Products
513	MM41559XC	Bought/Lease New- Type- Truck (2 door) (H)	Automotive Products
514	MM41560XC	Bought/Lease New- Type- Truck (2 or 4 door) (H)	Automotive Products
515	MM41561XC	Bought/Lease New- Type- Truck (4 door) (H)	Automotive Products
516	MM41562XC	Bought/Lease New- Type- Van/Minivan (H)	Automotive Products
517	MM50606XC	Bought/Leased 2nd Most Recent Vehicle New (H)	Automotive Products
518	MM60521XC	Bought/Leased Any Vehicle: In Past 12 Months (H)	Automotive Products
519	MM60518XC	Bought/Leased Any Vehicle: 1-2 years ago (H)	Automotive Products
520	MM60519XC	Bought/Leased Any Vehicle: 3-4 years ago (H)	Automotive Products
521	MM60520XC	Bought/Leased Any Vehicle: 5+ years ago (H)	Automotive Products
522	MM50611XC	Bought/Leased most recent company vehicle from An Auto Manufacturer (H)	Automotive Products
523	MM04345XC	Definitely/Probably Buy New Vehicle- 1yr (A)	Automotive Products
524	MM04346XC	Definitely/Probably Buy Used or Pre-owned Vehicle- 1yr (A)	Automotive Products
525	MM04349XC	Definitely/Probably Buy/Lease 2-door car- 1yr (A)	Automotive Products
526	MM04350XC	Definitely/Probably Buy/Lease 4-door car- 1yr (A)	Automotive Products
527	MM41541XC	Definitely/Probably Buy/Lease Motorcycle- 1yr (A)	Automotive Products
528	MM04352XC	Definitely/Probably Buy/Lease Sport Utility Vehicle- 1yr (A)	Automotive Products
529	MM04353XC	Definitely/Probably Buy/Lease Truck- 1yr (A)	Automotive Products
530	MM04351XC	Definitely/Probably Buy/Lease Van/Mini-van- 1yr (A)	Automotive Products
531	MM04347XC	Definitely/Probably Lease Vehicle- 1yr (A)	Automotive Products
532	MM00478XC	Drive Automobile (A)	Automotive Products
533	MM00479XC	Drive Compact Pickup (A)	Automotive Products
534	MM00480XC	Drive Minivan (A)	Automotive Products
535	MM08070XC	Drive Motorcycle (A)	Automotive Products
536	MM00483XC	Drive Regular Pickup (A)	Automotive Products
537	MM00484XC	Drive SUV (A)	Automotive Products
538	MM42457XC	If Deciding Today Would Buy/Lease New BMW (A)	Automotive Products
539	MM42462XC	If Deciding Today Would Buy/Lease New Chevrolet Unspecified (A)	Automotive Products
540	MM42466XC	If Deciding Today Would Buy/Lease New Dodge (A)	Automotive Products
541	MM42471XC	If Deciding Today Would Buy/Lease New Ford(A)	Automotive Products
542	MM42472XC	If Deciding Today Would Buy/Lease New GMC (A)	Automotive Products
543	MM42478XC	If Deciding Today Would Buy/Lease New Honda (A)	Automotive Products
544	MM42473XC	If Deciding Today Would Buy/Lease New Honda Accord (A)	Automotive Products

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
545	MM42494XC	If Deciding Today Would Buy/Lease New Toyota (A)	Automotive Products
546	MM60545XC	Leased Most Recent Vehicle (H)	Automotive Products
547	MM60546XC	Leased Second Most Recent Vehicle (H)	Automotive Products
548	MM50085XC	Likely to Buy/Lease Any Vehicle- 1yr (A)	Automotive Products
549	MM50086XC	Likely to Buy/Lease Hybrid Vehicle- 1yr (A)	Automotive Products
550	MM00477XC	Most Recent Vehicle Bought (H)	Automotive Products
551	MM00488XC	Most Recent Vehicle Bought/Leased- <1yr Ago (H)	Automotive Products
552	MM08025XC	Most Recent Vehicle Bought/Leased- 1-2 yrs Ago (H)	Automotive Products
553	MM08010XC	Most Recent Vehicle Bought/Leased- 3-4 yrs Ago (H)	Automotive Products
554	MM00491XC	Most Recent Vehicle Bought/Leased- 5+ yrs Ago (H)	Automotive Products
555	MM00492XC	Most Recent Vehicle- Bought/Leased New (H)	Automotive Products
556	MM00493XC	Most Recent Vehicle- Bought/Leased Used (H)	Automotive Products
557	MM00487XC	Most Recent Vehicle Lease (H)	Automotive Products
558	MM60572XC	Most Recent Vehicle Size: Compact car (H)	Automotive Products
559	MM60574XC	Most Recent Vehicle Size: Compact Sport/Utility (H)	Automotive Products
560	MM60575XC	Most Recent Vehicle Size: Full size pickup (H)	Automotive Products
561	MM60577XC	Most Recent Vehicle Size: Intermediate car (H)	Automotive Products
562	MM60578XC	Most Recent Vehicle Size: Luxury car (H)	Automotive Products
563	MM60579XC	Most Recent Vehicle Size: Mid-Size Sport/Utility (H)	Automotive Products
564	MM60580XC	Most Recent Vehicle Size: Minivan (H)	Automotive Products
565	MM60581XC	Most Recent Vehicle Size: Standard car (H)	Automotive Products
566	MM60582XC	Most Recent Vehicle Size: Subcompact car (H)	Automotive Products
567	MM60587XC	Most Recent Vehicle Type: Sedan/Hard Top/4 door (H)	Automotive Products
568	MM60588XC	Most Recent Vehicle Type: Sport/Utility Vehicle (SUV) (H)	Automotive Products
569	MM60590XC	Most Recent Vehicle Type: Truck (2 door) (H)	Automotive Products
570	MM60591XC	Most Recent Vehicle Type: Truck (2 or 4 door) (H)	Automotive Products
571	MM60592XC	Most Recent Vehicle Type: Truck (4 door) (H)	Automotive Products
572	MM60593XC	Most Recent Vehicle Type: Van/Minivan (H)	Automotive Products
573	MM00494XC	Own All Terrain Vehicle (H)	Automotive Products
574	MM00496XC	Own Motorcycle (H)	Automotive Products
575	MM00513XC	Own/Lease New Domestic Vehicle (H)	Automotive Products
576	MM00514XC	Own/Lease New Domestic Vehicle- 1yr (H)	Automotive Products
577	MM00522XC	Own/Lease New Imported Vehicle (H)	Automotive Products
578	MM00523XC	Own/Lease New Imported Vehicle- 1yr (H)	Automotive Products
579	MM00540XC	Own/Lease New Vehicle (H)	Automotive Products
580	MM00542XC	Own/Lease New Vehicle- 1yr (H)	Automotive Products
581	MM00565XC	Own/Lease New/Used Acura/Infinity/Lexus (H)	Automotive Products
582	MM00567XC	Own/Lease New/Used BMW (H)	Automotive Products
583	MM00568XC	Own/Lease New/Used Buick (H)	Automotive Products
584	MM00570XC	Own/Lease New/Used Chevrolet (H)	Automotive Products
585	MM00574XC	Own/Lease New/Used Chrysler (H)	Automotive Products
586	MM00577XC	Own/Lease New/Used Dodge (H)	Automotive Products
587	MM00579XC	Own/Lease New/Used Domestic Vehicle (H)	Automotive Products
588	MM00580XC	Own/Lease New/Used European Luxury (H)	Automotive Products
589	MM00581XC	Own/Lease New/Used Ford (H)	Automotive Products
590	MM00585XC	Own/Lease New/Used GMC (H)	Automotive Products
591	MM00586XC	Own/Lease New/Used Honda (H)	Automotive Products
592	MM00589XC	Own/Lease New/Used Hyundai (H)	Automotive Products
593	MM00590XC	Own/Lease New/Used Imported Vehicle (H)	Automotive Products
594	MM00594XC	Own/Lease New/Used Lincoln/Mercury (H)	Automotive Products
595	MM00595XC	Own/Lease New/Used Mazda (H)	Automotive Products
596	MM00598XC	Own/Lease New/Used Nissan (H)	Automotive Products
597	MM00612XC	Own/Lease New/Used- Size- Compact Pickup (H)	Automotive Products
598	MM00613XC	Own/Lease New/Used- Size- Compact SUV (H)	Automotive Products
599	MM00614XC	Own/Lease New/Used- Size- Compact Vehicle (H)	Automotive Products
600	MM00615XC	Own/Lease New/Used- Size- Full-Size Pickup (H)	Automotive Products
601	MM00616XC	Own/Lease New/Used- Size- Full-Size SUV (H)	Automotive Products
602	MM00621XC	Own/Lease New/Used- Size- Intermediate Vehicle (H)	Automotive Products
603	MM00617XC	Own/Lease New/Used- Size- Luxury Vehicle (H)	Automotive Products
604	MM42500XC	Own/Lease New/Used- Size- Mid-Size Sport/Utility (H)	Automotive Products
605	MM00618XC	Own/Lease New/Used- Size- Standard Vehicle (H)	Automotive Products
606	MM00619XC	Own/Lease New/Used- Size- Sub-Compact Vehicle (H)	Automotive Products
607	MM00620XC	Own/Lease New/Used- Size- Van/Minivan (H)	Automotive Products
608	MM00606XC	Own/Lease New/Used Subaru (H)	Automotive Products
609	MM00607XC	Own/Lease New/Used Toyota (H)	Automotive Products
610	MM00623XC	Own/Lease New/Used- Type- 2-Door Sports Coupe (H)	Automotive Products
611	MM00625XC	Own/Lease New/Used- Type- 4-Door Sedan (H)	Automotive Products
612	MM00626XC	Own/Lease New/Used- Type- Convertible (H)	Automotive Products

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
613	MM00628XC	Own/Lease New/Used- Type- SUV (H)	Automotive Products
614	MM00629XC	Own/Lease New/Used- Type- Truck (H)	Automotive Products
615	MM00630XC	Own/Lease New/Used- Type- Truck/Van/SUV (H)	Automotive Products
616	MM00631XC	Own/Lease New/Used- Type- Van/Minivan (H)	Automotive Products
617	MM00609XC	Own/Lease New/Used Vehicle- 1yr (H)	Automotive Products
618	MM00610XC	Own/Lease New/Used Volkswagen (H)	Automotive Products
619	MM50609XC	Own/Lease Used (Certified Pre-Owned) Vehicle (H)	Automotive Products
620	MM51013XC	Own/Lease Used (Other) Vehicle (H)	Automotive Products
621	MM00633XC	Own/Lease Used Domestic Vehicle- 1yr (H)	Automotive Products
622	MM00634XC	Own/Lease Used Imported Vehicle- 1yr (H)	Automotive Products
623	MM00636XC	Own/Lease Used Vehicle- 1yr (H)	Automotive Products
624	MM60597XC	Own/Lease Vehicle (H)	Automotive Products
625	MM00637XC	Own/Lease Vehicle with Bank Loan (H)	Automotive Products
626	MM00638XC	Own/Lease Vehicle with Cash (H)	Automotive Products
627	MM00639XC	Own/Lease Vehicle with Credit Union Loan (H)	Automotive Products
628	MM00640XC	Own/Lease Vehicle with Dealer Financing (H)	Automotive Products
629	MM42454XC	Own/Lease Vehicle with Manufacturer Financing (H)	Automotive Products
630	MM00642XC	Own/Lease Vehicle with Trade-in (H)	Automotive Products
631	MM60602XC	Owns/Leases One Vehicle (H)	Automotive Products
632	MM60604XC	Owns/Leases Two Vehicles (H)	Automotive Products
633	MM60603XC	Owns/Leases Three Vehicles (H)	Automotive Products
634	MM60601XC	Owns/Leases Four Vehicles (H)	Automotive Products
635	MM00650XC	Spend <$15K on New/Used Vehicle (H)	Automotive Products
636	MM00644XC	Spend $15K-19,999 on New/Used Vehicle (H)	Automotive Products
637	MM00646XC	Spend $20K-29,999 on New/Used Vehicle (H)	Automotive Products
638	MM50087XC	Spend $30K+ on New/Used Vehicle (H)	Automotive Products
639	MM00651XC	Truck/Trailer Rental- 1yr (A)	Automotive Products
640	MM00652XC	Vehicle has 4 Cylinder Engine (H)	Automotive Products
641	MM00653XC	Vehicle has 4-Wheel/All-Wheel Drive (H)	Automotive Products
642	MM00654XC	Vehicle has 6 Cylinder Engine (H)	Automotive Products
643	MM00655XC	Vehicle has Air Bags (H)	Automotive Products
644	MM00658XC	Vehicle has Anti-Lock Braking System (ABS) (H)	Automotive Products
645	MM00659XC	Vehicle has Automatic Transmission (H)	Automotive Products
646	MM50088XC	Vehicle has Bluetooth/Hands-Free Phone Capability (H)	Automotive Products
647	MM00662XC	Vehicle has Custom Aluminum Wheels (H)	Automotive Products
648	MM07190XC	Vehicle has Front- Dual Automatic Climate Control (H)	Automotive Products
649	MM42499XC	Vehicle has GPS/Navigation System (H)	Automotive Products
650	MM07195XC	Vehicle has Heated/Cooled Seats (H)	Automotive Products
651	MM00667XC	Vehicle has Manual Transmission (H)	Automotive Products
652	MM42503XC	Vehicle has MP3 Player Connection (H)	Automotive Products
653	MM41202XC	Vehicle has OnStar/Tele Aid/Other Vehicle Monitor Systems (H)	Automotive Products
654	MM50089XC	Vehicle has Radar Detector (H)	Automotive Products
655	MM00672XC	Vehicle has Security/Burglar Alarm (H)	Automotive Products
656	MM00673XC	Vehicle has Side Impact Air Bag (H)	Automotive Products
657	MM00675XC	Vehicle has Sun/Moonroof (H)	Automotive Products
658	MM00676XC	Vehicle has Turbo Charger (H)	Automotive Products
659	MM00677XC	Vehicle has V-6 Engine (H)	Automotive Products
660	MM00678XC	Vehicle has V-8 Engine (H)	Automotive Products
661	MM60553XC	Most Recent Vehicle had Alignment Service/Repair- 1yr (H)	Automotive Products
662	MM60556XC	Most Recent Vehicle had Brake Lining or Pad Replacement-1yr (H)	Automotive Products
663	MM60557XC	Most Recent Vehicle had Major Engine Repair- 1yr (H)	Automotive Products
664	MM60558XC	Most Recent Vehicle had Minor Engine Repair- 1yr (H)	Automotive Products
665	MM00679XC	Air Filter Installed at Dealer/Service Station- 1yr (A)	Automotive Services
666	MM00680XC	Air Filter Installed by Self/Other HH Member- 1yr (A)	Automotive Services
667	MM00681XC	Auto Service by Self/Other Household Member (H)	Automotive Services
668	MM00682XC	Belong to AAA Auto Club (A)	Automotive Services
669	MM00683XC	Belong to Auto Club (A)	Automotive Services
670	MM41213XC	Bought All Season Tires- 1yr (H)	Automotive Services
671	MM41213XD	Bought All Season Tires- 1yr (Tires/1yr) (H)	Automotive Services
672	MM41211XC	Bought All Terrain Tires- 1yr (H)	Automotive Services
673	MM41211XD	Bought All Terrain Tires- 1yr (Tires/1yr) (H)	Automotive Services
674	MM00689XC	Buy Air Filter- 1yr (A)	Automotive Services
675	MM00689XD	Buy Air Filter- 1yr (Air Filters/1yr) (A)	Automotive Services
676	MM00685XC	Buy Air Filter at Gas Station/Garage- 1yr (A)	Automotive Services
677	MM00688XC	Buy Air Filter at Wal-Mart- 1yr (A)	Automotive Services
678	MM00692XC	Buy Alignment Service/Repair- 1yr (H)	Automotive Services
679	MM00699XC	Buy Any Tires- 1yr (A)	Automotive Services
680	MM00699XD	Buy Any Tires- 1yr (Tires/1yr) (A)	Automotive Services

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
681	MM00704XC	Buy Auto Service at Auto Repair Chain Store (H)	Automotive Services
682	MM00705XC	Buy Auto Service at Car Dealer (H)	Automotive Services
683	MM00707XC	Buy Auto Service at Gas Station/Garage (H)	Automotive Services
684	MM00715XC	Buy Brake Lining/Pad Replacement - 1yr (H)	Automotive Services
685	MM00719XC	Buy Car Batteries - 1yr (A)	Automotive Services
686	MM00732XC	Buy Goodyear Tires - 1yr (A)	Automotive Services
687	MM00732XD	Buy Goodyear Tires - 1yr (Tires/1yr) (A)	Automotive Services
688	MM00741XC	Buy Leather/Vinyl Protection - 1yr (A)	Automotive Services
689	MM00741XD	Buy Leather/Vinyl Protection - 1yr (Times Used/1yr) (A)	Automotive Services
690	MM00744XC	Buy Major Engine Repair - 1yr (H)	Automotive Services
691	MM00745XC	Buy Michelin Tires - 1yr (A)	Automotive Services
692	MM00745XD	Buy Michelin Tires - 1yr (Tires/1yr) (A)	Automotive Services
693	MM00748XC	Buy Minor Engine Repair - 1yr (H)	Automotive Services
694	MM00756XC	Buy Muffler - 1yr (A)	Automotive Services
695	MM00762XC	Buy Oil Filter - 1yr (A)	Automotive Services
696	MM00762XD	Buy Oil Filter - 1yr (Oil Filters/1yr) (A)	Automotive Services
697	MM00758XC	Buy Oil Filter at Car Dealer - 1yr (A)	Automotive Services
698	MM00759XC	Buy Oil Filter at Gas Station/Garage - 1yr (A)	Automotive Services
699	MM00760XC	Buy Oil Filter at Quick Lube Center - 1yr (A)	Automotive Services
700	MM00761XC	Buy Oil Filter at Walmart - 1yr (A)	Automotive Services
701	MM00765XC	Buy Paint Job - 1yr (H)	Automotive Services
702	MM00779XC	Buy Spark Plugs - 1yr (A)	Automotive Services
703	MM00779XD	Buy Spark Plugs - 1yr (Spark Plugs/1yr) (A)	Automotive Services
704	MM00786XC	Buy Tires at Other Tire Dealer/Store - 1yr (A)	Automotive Services
705	MM00789XC	Buy Tires at Walmart - 1yr (A)	Automotive Services
706	MM00792XC	Buy Tune Up - 1yr (H)	Automotive Services
707	MM00797XC	Buy/Change Motor Oil - 1yr (A)	Automotive Services
708	MM00797XD	Buy/Change Motor Oil - 1yr (Quarts/1yr) (A)	Automotive Services
709	MM00800XC	Car Battery Installed at Dealer/Svc Station - 1yr (A)	Automotive Services
710	MM00801XC	Car Battery Installed by Self/Other Household Member - 1yr (A)	Automotive Services
711	MM00805XC	Change Spark Plugs by Self/Other Household Member - 1yr (A)	Automotive Services
712	MM00806XC	Drive 1-4,999 Miles - 1yr (A)	Automotive Services
713	MM00810XC	Drive 5,000-14,999 Miles - 1yr (A)	Automotive Services
714	MM00808XC	Drive 15,000-29,999 Miles - 1yr (A)	Automotive Services
715	MM00809XC	Drive 30,000+ Miles - 1yr (A)	Automotive Services
716	MM00807XC	Drive 15,000+ Miles - 1yr (A)	Automotive Services
717	MM00815XC	Oil Change at Dealer - 1yr (A)	Automotive Services
718	MM00816XC	Oil Change at Gas Station - 1yr (A)	Automotive Services
719	MM00817XC	Oil Change at Quick Lube Center - 1yr (A)	Automotive Services
720	MM00818XC	Oil Change by Self/Other Household Member - 1yr (A)	Automotive Services
721	MM00819XC	Oil Filter Install by Professional - 1yr (A)	Automotive Services
722	MM00820XC	Oil Filter Install by Self/Other Household Member - 1yr (A)	Automotive Services
723	MM60674XC	Service Brakes - 1yr (H)	Automotive Services
724	MM00824XC	Use Car Wax - 2-3 Times - 1yr (A)	Automotive Services
725	MM00826XC	Use Leather/Vinyl Protection - 1 Time - 1yr (A)	Automotive Services
726	MM00827XC	Use Leather/Vinyl Protection - 2-3 Times - 1yr (A)	Automotive Services
727	MM00828XC	Use Leather/Vinyl Protection - 4+ Times - 1yr (A)	Automotive Services
728	MM00850XC	TV (Daytime) Tercile: I (Heavy) (A)	Cable & Network TV Media Usage
729	MM00851XC	TV (Daytime) Tercile: II (A)	Cable & Network TV Media Usage
730	MM00852XC	TV (Daytime) Tercile: III (Light) (A)	Cable & Network TV Media Usage
731	MM00874XC	TV (Primetime) Quintile: I (Heavy) (A)	Cable & Network TV Media Usage
732	MM00875XC	TV (Primetime) Quintile: II (A)	Cable & Network TV Media Usage
733	MM00876XC	TV (Primetime) Quintile: III (A)	Cable & Network TV Media Usage
734	MM00877XC	TV (Primetime) Quintile: IV (A)	Cable & Network TV Media Usage
735	MM00878XC	TV (Primetime) Quintile: V (Light) (A)	Cable & Network TV Media Usage
736	MM00873XC	TV Primetime Lower Half (A)	Cable & Network TV Media Usage
737	MM00879XC	TV Primetime Upper Half (A)	Cable & Network TV Media Usage
738	MM00906XC	TV (Total) Quintile: I (Heavy) (A)	Cable & Network TV Media Usage
739	MM00907XC	TV (Total) Quintile: II (A)	Cable & Network TV Media Usage
740	MM00908XC	TV (Total) Quintile: III (A)	Cable & Network TV Media Usage
741	MM00909XC	TV (Total) Quintile: IV (A)	Cable & Network TV Media Usage
742	MM00910XC	TV (Total) Quintile: V (Light) (A)	Cable & Network TV Media Usage
743	MM00905XC	TV Total Lower Half (A)	Cable & Network TV Media Usage
744	MM00911XC	TV Total Upper Half (A)	Cable & Network TV Media Usage
745	MM42016XC	Avg 1/2 Hr TV Aud - Prmtm M-Sa 8pm-11pm/Sun 7pm-11pm (E/P) (A)	Cable & Network TV Media Usage
746	MM42017XC	Avg 1/2 Hr TV Aud - Prmtm Sa 8pm-11pm (E/P) (A)	Cable & Network TV Media Usage
747	MM42018XC	Avg 1/2 Hr TV Aud - Prmtm Su 7pm-11pm (E/P) (A)	Cable & Network TV Media Usage
748	MM42019XC	Avg 1/2 Hr TV Aud - Prmtm Wkday 8pm-11pm (E/P) (A)	Cable & Network TV Media Usage

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
749	MM42022XC	Avg 1/2 Hr TV Aud - Sa 10am - 1pm (E/P) (A)	Cable & Network TV Media Usage
750	MM42021XC	Avg 1/2 Hr TV Aud - Sa 10pm - 11pm (E/P) (A)	Cable & Network TV Media Usage
751	MM42024XC	Avg 1/2 Hr TV Aud - Sa 11:30pm - 1am (E/P) (A)	Cable & Network TV Media Usage
752	MM42023XC	Avg 1/2 Hr TV Aud - Sa 11pm - 11:30pm (E/P) (A)	Cable & Network TV Media Usage
753	MM42020XC	Avg 1/2 Hr TV Aud - Sa 1pm - 4:30pm (E/P) (A)	Cable & Network TV Media Usage
754	MM42025XC	Avg 1/2 Hr TV Aud - Sa 4:30pm - 6pm (E/P) (A)	Cable & Network TV Media Usage
755	MM42026XC	Avg 1/2 Hr TV Aud - Sa 6pm - 7:30pm (E/P) (A)	Cable & Network TV Media Usage
756	MM42028XC	Avg 1/2 Hr TV Aud - Sa 7:30pm - 8pm (E/P) (A)	Cable & Network TV Media Usage
757	MM42027XC	Avg 1/2 Hr TV Aud - Sa 7am - 10am (E/P) (A)	Cable & Network TV Media Usage
758	MM42029XC	Avg 1/2 Hr TV Aud - Sa 8pm - 10pm (E/P) (A)	Cable & Network TV Media Usage
759	MM42032XC	Avg 1/2 Hr TV Aud - Su 10am - 1pm (E/P) (A)	Cable & Network TV Media Usage
760	MM42031XC	Avg 1/2 Hr TV Aud - Su 10pm - 11pm (E/P) (A)	Cable & Network TV Media Usage
761	MM42034XC	Avg 1/2 Hr TV Aud - Su 11:30pm - 1am (E/P) (A)	Cable & Network TV Media Usage
762	MM42033XC	Avg 1/2 Hr TV Aud - Su 11pm - 11:30pm (E/P) (A)	Cable & Network TV Media Usage
763	MM42030XC	Avg 1/2 Hr TV Aud - Su 1pm - 4:30pm (E/P) (A)	Cable & Network TV Media Usage
764	MM42035XC	Avg 1/2 Hr TV Aud - Su 4:30pm - 6pm (E/P) (A)	Cable & Network TV Media Usage
765	MM42036XC	Avg 1/2 Hr TV Aud - Su 6pm - 7pm (E/P) (A)	Cable & Network TV Media Usage
766	MM42037XC	Avg 1/2 Hr TV Aud - Su 7am - 10am (E/P) (A)	Cable & Network TV Media Usage
767	MM42038XC	Avg 1/2 Hr TV Aud - Su 7pm - 10pm (E/P) (A)	Cable & Network TV Media Usage
768	MM42041XC	Avg 1/2 Hr TV Aud - Wkdays 11:30pm - 1am (E/P) (A)	Cable & Network TV Media Usage
769	MM42040XC	Avg 1/2 Hr TV Aud - Wkdays 11pm - 11:30pm (E/P) (A)	Cable & Network TV Media Usage
770	MM42042XC	Avg 1/2 Hr TV Aud - Wkdays 4pm - 6pm (E/P) (A)	Cable & Network TV Media Usage
771	MM42013XC	Avg 1/2 Hr TV Aud - Wkdays 4pm - 7:30pm (E/P) (A)	Cable & Network TV Media Usage
772	MM42043XC	Avg 1/2 Hr TV Aud - Wkdays 6am - 7am (E/P) (A)	Cable & Network TV Media Usage
773	MM42044XC	Avg 1/2 Hr TV Aud - Wkdays 6pm - 7pm (E/P) (A)	Cable & Network TV Media Usage
774	MM42047XC	Avg 1/2 Hr TV Aud - Wkdays 7:30pm - 8pm (E/P) (A)	Cable & Network TV Media Usage
775	MM42046XC	Avg 1/2 Hr TV Aud - Wkdays 7am - 9am (E/P/C/M) (A)	Cable & Network TV Media Usage
776	MM42045XC	Avg 1/2 Hr TV Aud - Wkdays 7pm - 7:30pm (E/P) (A)	Cable & Network TV Media Usage
777	MM42015XC	Avg 1/2 Hr TV Aud - Wkdays 9:00am - Noon (E/P) (A)	Cable & Network TV Media Usage
778	MM42014XC	Avg 1/2 Hr TV Aud - Wkdays 9am - 4pm (E/P) (A)	Cable & Network TV Media Usage
779	MM42050XC	Avg 1/2 Hr TV Aud - Wkdays Noon - 4pm (E/P) (A)	Cable & Network TV Media Usage
780	MM42051XC	Avg 1/2 Hr TV Aud - Wknd AM Sa - Su 7am - 1pm (E/P) (A)	Cable & Network TV Media Usage
781	MM42052XC	Avg 1/2 Hr TV Aud - Wknd PM Sa - Su 1pm - 6pm(E/P) (A)	Cable & Network TV Media Usage
782	MM00840XC	Heavy Cable TV Viewer - 15+ hrs - 1wk (H)	Cable & Network TV Media Usage
783	MM00842XC	Subscribe to Cable TV (H)	Cable & Network TV Media Usage
784	MM60692XC	Subscribe to Encore (H)	Cable & Network TV Media Usage
785	MM60695XC	Subscribe to Showtime (H)	Cable & Network TV Media Usage
786	MM60696XC	Subscribe to Starz (H)	Cable & Network TV Media Usage
787	MM60698XC	TV Any Sports Events - Net Audience (A)	Cable & Network TV Media Usage
788	MM50355XC	TV Auto Racing - NASCAR - Net Audience (A)	Cable & Network TV Media Usage
789	MM00847XC	TV Boxing - Net Audience (A)	Cable & Network TV Media Usage
790	MM50356XC	TV College Baseball - Net Audience (A)	Cable & Network TV Media Usage
791	MM00848XC	TV College Basketball - Net Audience (A)	Cable & Network TV Media Usage
792	MM00849XC	TV College Football - Net Audience (A)	Cable & Network TV Media Usage
793	MM00853XC	TV Daytime TV - Net Audience (A)	Cable & Network TV Media Usage
794	MM50359XC	TV High School Sports - Net Audience (A)	Cable & Network TV Media Usage
795	MM50360XC	TV Horse Racing - Net Audience (A)	Cable & Network TV Media Usage
796	MM50361XC	TV LPGA Golf - Net Audience (A)	Cable & Network TV Media Usage
797	MM50362XC	TV Mens Tennis - Net Audience (A)	Cable & Network TV Media Usage
798	MM50363XC	TV Mixed Martial Arts (MMA) - Net Audience (A)	Cable & Network TV Media Usage
799	MM50364XC	TV MLB Baseball - Playoffs/World Series - Net Audience (A)	Cable & Network TV Media Usage
800	MM50365XC	TV MLB Baseball - Regular Season - Net Audience (A)	Cable & Network TV Media Usage
801	MM50367XC	TV MLS Soccer - Net Audience (A)	Cable & Network TV Media Usage
802	MM50368XC	TV NBA Basketball - Playoffs/Finals - Net Audience (A)	Cable & Network TV Media Usage
803	MM50369XC	TV NBA Basketball - Regular Season - Net Audience (A)	Cable & Network TV Media Usage
804	MM50370XC	TV NCAA Basketball Tournament - Net Audience (A)	Cable & Network TV Media Usage
805	MM50371XC	TV NFL Football Playoffs/Super Bowl - Net Audience (A)	Cable & Network TV Media Usage
806	MM50099XC	TV NFL Monday or Thurs Night Games - Net Audience (A)	Cable & Network TV Media Usage
807	MM50372XC	TV NHL Ice Hockey - Playoffs/Stanley Cup - Net Audience (A)	Cable & Network TV Media Usage
808	MM50373XC	TV NHL Ice Hockey - Regular Season - Net Audience (A)	Cable & Network TV Media Usage
809	MM50376XC	TV Other Golf - Net Audience (A)	Cable & Network TV Media Usage
810	MM50377XC	TV PGA Golf - Net Audience (A)	Cable & Network TV Media Usage
811	MM00912XC	TV Weekend Professional Football - Net Audience (A)	Cable & Network TV Media Usage
812	MM50380XC	TV Women's Tennis - Net Audience (A)	Cable & Network TV Media Usage
813	MM50381XC	TV World Cup Soccer - Net Audience (A)	Cable & Network TV Media Usage
814	MM00913XC	Watch A&E Television Network - 1wk (A)	Cable & Network TV Media Usage
815	MM00914XC	Watch ABC Family - 1wk (A)	Cable & Network TV Media Usage
816	MM60700XC	Watch Adult Swim - 1wk (A)	Cable & Network TV Media Usage

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
817	MM00915XC	Watch AMC - 1wk (A)	Cable & Network TV Media Usage
818	MM00916XC	Watch Animal Planet - 1wk (A)	Cable & Network TV Media Usage
819	MM60702XC	Watch Any Premium Channel - 1mo (A)	Cable & Network TV Media Usage
820	MM50388XC	Watch Any Spanish Language TV (A)	Cable & Network TV Media Usage
821	MM00918XC	Watch BBC America - 1wk (A)	Cable & Network TV Media Usage
822	MM00919XC	Watch BET - 1wk (A)	Cable & Network TV Media Usage
823	MM08260XC	Watch Bloomberg Television - 1wk (A)	Cable & Network TV Media Usage
824	MM00920XC	Watch Bravo - 1wk (A)	Cable & Network TV Media Usage
825	MM00921XC	Watch Cable TV - 1wk (A)	Cable & Network TV Media Usage
826	MM00922XC	Watch Cartoon Network - 1wk (A)	Cable & Network TV Media Usage
827	MM50628XC	Watch CBS Sports Network - 1wk (A)	Cable & Network TV Media Usage
828	MM41567XC	Watch Centric - 1wk (A)	Cable & Network TV Media Usage
829	MM00923XC	Watch Cinemax - 1wk (A)	Cable & Network TV Media Usage
830	MM00927XC	Watch CMT (Country Music Television) - 1wk (A)	Cable & Network TV Media Usage
831	MM00924XC	Watch CNBC - 1wk (A)	Cable & Network TV Media Usage
832	MM00925XC	Watch CNN - 1wk (A)	Cable & Network TV Media Usage
833	MM00926XC	Watch Comedy Central - 1wk (A)	Cable & Network TV Media Usage
834	MM50092XC	Watch Cooking Channel - 1wk (A)	Cable & Network TV Media Usage
835	MM00929XC	Watch Discovery Channel - 1wk (A)	Cable & Network TV Media Usage
836	MM00986XC	Watch Disney Channel - 1wk (A)	Cable & Network TV Media Usage
837	MM00993XC	Watch Disney XD - 1wk (A)	Cable & Network TV Media Usage
838	MM60704XC	Watch DIY Network - 1wk (A)	Cable & Network TV Media Usage
839	MM00931XC	Watch E! (Entertainment Television) - 1wk (A)	Cable & Network TV Media Usage
840	MM60705XC	Watch Encore - 1wk (A)	Cable & Network TV Media Usage
841	MM00934XC	Watch ESPN - 1wk (A)	Cable & Network TV Media Usage
842	MM00932XC	Watch ESPN Classic - 1wk (A)	Cable & Network TV Media Usage
843	MM00933XC	Watch ESPN News - 1wk (A)	Cable & Network TV Media Usage
844	MM00935XC	Watch ESPN2 - 1wk (A)	Cable & Network TV Media Usage
845	MM50630XC	Watch ESPNU - 1wk (A)	Cable & Network TV Media Usage
846	MM00936XC	Watch Food Network - 1wk (A)	Cable & Network TV Media Usage
847	MM50631XC	Watch Fox Business Network - 1wk (A)	Cable & Network TV Media Usage
848	MM00937XC	Watch Fox News Channel - 1wk (A)	Cable & Network TV Media Usage
849	MM00939XC	Watch Fuse - 1wk (A)	Cable & Network TV Media Usage
850	MM42507XC	Watch Galavision - 1wk (A)	Cable & Network TV Media Usage
851	MM00942XC	Watch Golf Channel - 1wk (A)	Cable & Network TV Media Usage
852	MM00943XC	Watch Hallmark Channel - 1wk (A)	Cable & Network TV Media Usage
853	MM51026XC	Watch Hallmark Movie Channel - 1wk (A)	Cable & Network TV Media Usage
854	MM00944XC	Watch HBO - 1wk (A)	Cable & Network TV Media Usage
855	MM00947XC	Watch HGTV (Home & Garden Television) - 1wk (A)	Cable & Network TV Media Usage
856	MM00946XC	Watch History Channel - 1wk (A)	Cable & Network TV Media Usage
857	MM00948XC	Watch HSN (Home Shopping Network) - 1wk (A)	Cable & Network TV Media Usage
858	MM00949XC	Watch IFC (Independent Film Channel) - 1wk (A)	Cable & Network TV Media Usage
859	MM05725XC	Watch INSP (Inspiration Network) - 1wk (A)	Cable & Network TV Media Usage
860	MM60710XC	Watch Investigation Discovery - 1wk (A)	Cable & Network TV Media Usage
861	MM00950XC	Watch Lifetime - 1wk (A)	Cable & Network TV Media Usage
862	MM60711XC	Watch LMN (Lifetime Movie Network) - 1wk (A)	Cable & Network TV Media Usage
863	MM50382XC	Watch MLB Network - 1wk (A)	Cable & Network TV Media Usage
864	MM00951XC	Watch MSNBC - 1wk (A)	Cable & Network TV Media Usage
865	MM00952XC	Watch MTV (Music Television) - 1wk (A)	Cable & Network TV Media Usage
866	MM60712XC	Watch MTV2 - 1wk (A)	Cable & Network TV Media Usage
867	MM05730XC	Watch Music Choice - 1wk (A)	Cable & Network TV Media Usage
868	MM50384XC	Watch Nat Geo Wild - 1wk (A)	Cable & Network TV Media Usage
869	MM00953XC	Watch National Geographic Channel - 1wk (A)	Cable & Network TV Media Usage
870	MM51027XC	Watch NBA TV - 1wk (A)	Cable & Network TV Media Usage
871	MM00956XC	Watch NBC Sports Network - 1wk (A)	Cable & Network TV Media Usage
872	MM41569XC	Watch NFL Network - 1wk (A)	Cable & Network TV Media Usage
873	MM00954XC	Watch Nick at Nite - 1wk (A)	Cable & Network TV Media Usage
874	MM00955XC	Watch Nickelodeon - 1wk (A)	Cable & Network TV Media Usage
875	MM04355XC	Watch Outdoor Channel - 1wk (A)	Cable & Network TV Media Usage
876	MM00930XC	Watch OWN (Oprah Winfrey Network) - 1wk (A)	Cable & Network TV Media Usage
877	MM00957XC	Watch Oxygen - 1wk (A)	Cable & Network TV Media Usage
878	MM50385XC	Watch Palladia HD - 1wk (A)	Cable & Network TV Media Usage
879	MM00961XC	Watch QVC - 1wk (A)	Cable & Network TV Media Usage
880	MM50101XC	Watch Reelz Channel - 1wk (A)	Cable & Network TV Media Usage
881	MM00836XC	Watch Satellite/Cable TV Subscribers (H)	Cable & Network TV Media Usage
882	MM04356XC	Watch SCI - 1wk (A)	Cable & Network TV Media Usage
883	MM00981XC	Watch Showtime - 1wk (A)	Cable & Network TV Media Usage
884	MM00982XC	Watch Speed - 1wk (A)	Cable & Network TV Media Usage

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885	MM08265XC	Watch Spike TV- 1wk (A)	Cable & Network TV Media Usage
886	MM60706XC	Watch Starz- 1wk (A)	Cable & Network TV Media Usage
887	MM04358XC	Watch Sundance Channel- 1wk (A)	Cable & Network TV Media Usage
888	MM00962XC	Watch Syfy- 1wk (A)	Cable & Network TV Media Usage
889	MM00985XC	Watch TBS- 1wk (A)	Cable & Network TV Media Usage
890	MM41571XC	Watch TeenNick- 1wk (A)	Cable & Network TV Media Usage
891	MM06065XC	Watch Telefutura (A)	Cable & Network TV Media Usage
892	MM06060XC	Watch Telemundo (A)	Cable & Network TV Media Usage
893	MM00987XC	Watch The Movie Channel- 1wk (A)	Cable & Network TV Media Usage
894	MM00988XC	Watch The Travel Channel- 1wk (A)	Cable & Network TV Media Usage
895	MM00989XC	Watch The Weather Channel- 1wk (A)	Cable & Network TV Media Usage
896	MM00990XC	Watch TLC- 1wk (A)	Cable & Network TV Media Usage
897	MM00992XC	Watch TNT- 1wk (A)	Cable & Network TV Media Usage
898	MM00928XC	Watch truTV- 1wk (A)	Cable & Network TV Media Usage
899	MM00994XC	Watch Turner Classic Movies- 1wk (A)	Cable & Network TV Media Usage
900	MM00996XC	Watch TV Land- 1wk (A)	Cable & Network TV Media Usage
901	MM60699XC	Watch TV One- 1wk (A)	Cable & Network TV Media Usage
902	MM06070XC	Watch Univision (A)	Cable & Network TV Media Usage
903	MM00997XC	Watch USA Network- 1wk (A)	Cable & Network TV Media Usage
904	MM00998XC	Watch Vh1- 1wk (A)	Cable & Network TV Media Usage
905	MM00999XC	Watch WE tv- 1wk (A)	Cable & Network TV Media Usage
906	MM00984XC	Watch WGN Channel- 1wk (A)	Cable & Network TV Media Usage
907	MM60713XC	Watched Pay-Per-View Programs/Events- 1yr (A)	Cable & Network TV Media Usage
908	MM50106XC	Internet Use Quintiles: 1 (A)	Electronics & Internet
909	MM50107XC	Internet Use Quintiles: 2 (A)	Electronics & Internet
910	MM50108XC	Internet Use Quintiles: 3 (A)	Electronics & Internet
911	MM50109XC	Internet Use Quintiles: 4 (A)	Electronics & Internet
912	MM50110XC	Internet Use Quintiles: 5 (A)	Electronics & Internet
913	MM01165XC	Use Internet- Heavy (A)	Electronics & Internet
914	MM01166XC	Use Internet- Light (A)	Electronics & Internet
915	MM60715XC	Accessed Internet from Home: Cable Modem (A)	Electronics & Internet
916	MM60716XC	Accessed Internet from Home: DSL Connection (A)	Electronics & Internet
917	MM60717XC	Accessed Internet from Home: Fiber Optic Service (A)	Electronics & Internet
918	MM60720XC	Accessed Internet with: Desktop Computer- 1mo (A)	Electronics & Internet
919	MM60721XC	Accessed Internet with: E-reader- 1mo (A)	Electronics & Internet
920	MM60722XC	Accessed Internet with: iPad or other Tablet- 1mo (A)	Electronics & Internet
921	MM60723XC	Accessed Internet with: iPod or other MP3 Player- 1mo (A)	Electronics & Internet
922	MM60724XC	Accessed Internet with: Laptop or Netbook Computer- 1mo (A)	Electronics & Internet
923	MM60744XC	Amount Spent on TV Sets: $100-$299- 1yr (H)	Electronics & Internet
924	MM60746XC	Amount Spent on TV Sets: $300-$699- 1yr (H)	Electronics & Internet
925	MM60747XC	Amount Spent on TV Sets: $700-$999- 1yr (H)	Electronics & Internet
926	MM01005XC	Buy Any TV- 1yr (H)	Electronics & Internet
927	MM01006XC	Buy Any Video Game System- 1yr (H)	Electronics & Internet
928	MM01014XC	Buy Camera Accessories- 1yr (A)	Electronics & Internet
929	MM01016XC	Buy Camera/Camera Equipment by Internet- 1yr (A)	Electronics & Internet
930	MM42531XC	Buy Computer Software Accessories by Internet- 1yr (A)	Electronics & Internet
931	MM01023XC	Buy Computer System- $1K+ (H)	Electronics & Internet
932	MM01024XC	Buy Computer System- <$1K (H)	Electronics & Internet
933	MM01025XC	Buy Computers by Internet- 1yr (A)	Electronics & Internet
934	MM60764XC	Buy DVD/Blu-ray Player: Any- 1yr (H)	Electronics & Internet
935	MM01032XC	Buy Home PC at Computer Store (H)	Electronics & Internet
936	MM01034XC	Buy Home PC at Electronics Store (H)	Electronics & Internet
937	MM01036XC	Buy Home PC From Manufacturer (H)	Electronics & Internet
938	MM50136XC	Buy Home PC from Online-only Retailer (H)	Electronics & Internet
939	MM50137XC	Buy Home PC from Warehouse/Club Store (H)	Electronics & Internet
940	MM01037XC	Buy Home PC on Online/Internet (H)	Electronics & Internet
941	MM01041XC	Buy Personal Computer- 1yr (H)	Electronics & Internet
942	MM42532XC	Buy Personal Computer from Department/Discount Store (H)	Electronics & Internet
943	MM08015XC	Buy Software- <$300- 1yr (H)	Electronics & Internet
944	MM01046XC	Buy Software- $300+- 1yr (H)	Electronics & Internet
945	MM08245XC	Buy Stereo Equipment- 1yr (H)	Electronics & Internet
946	MM08110XC	Buy Throw-Away Battery- 6mo (A)	Electronics & Internet
947	MM01051XC	Buy Video Games- $201+- 1yr (H)	Electronics & Internet
948	MM04383XC	Definitely/Probably Buy Desktop Computer- 1yr (A)	Electronics & Internet
949	MM04382XC	Definitely/Probably Buy Digital Video/Digital Camera- 1yr (A)	Electronics & Internet
950	MM04379XC	Definitely/Probably Buy Giant flat screen/HDTV- 1yr (A)	Electronics & Internet
951	MM04377XC	Definitely/Probably Buy Home Theater System- 1yr (A)	Electronics & Internet
952	MM04384XC	Definitely/Probably Buy Laptop Computer- 1yr (A)	Electronics & Internet

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953	MM04378XC	Definitely/Probably Buy Large flat screen/HDTV- 1yr (A)	Electronics & Internet
954	MM50104XC	Download Movie- 1mo (A)	Electronics & Internet
955	MM50105XC	Download Video Game- 1mo (A)	Electronics & Internet
956	MM05710XC	Has Any Digital Video Recorder (DVR) (H)	Electronics & Internet
957	MM50399XC	Has Any Television, Internet, Telephone and/or Cell Phone service Bundle (H)	Electronics & Internet
958	MM01052XC	Has Internet Access at Home using Computer (H)	Electronics & Internet
959	MM42073XC	Internet Service Provider - CenturyLink (H)	Electronics & Internet
960	MM41240XC	Internet Service Provider- Any Provider (H)	Electronics & Internet
961	MM42511XC	Internet Service Provider- AT&T (H)	Electronics & Internet
962	MM41242XC	Internet Service Provider- Comcast/Xfinity (H)	Electronics & Internet
963	MM41243XC	Internet Service Provider- Cox (H)	Electronics & Internet
964	MM50111XC	Likely to Buy Blu-ray Player- 1yr (A)	Electronics & Internet
965	MM41252XC	Look for Movie Listings/Showtimes Online- 1mo (A)	Electronics & Internet
966	MM41250XC	Look for Recipes Online- 1mo (A)	Electronics & Internet
967	MM41251XC	Look for TV Listings Online- 1mo (A)	Electronics & Internet
968	MM01054XC	Make Internet Purchase for Business- 1mo (A)	Electronics & Internet
969	MM01055XC	Make Internet Purchase for Personal- 1mo (A)	Electronics & Internet
970	MM01057XC	Make Internet Travel Plans- 1mo (A)	Electronics & Internet
971	MM01058XC	Most Recent TV Set is Large (27-35	Electronics & Internet
972	MM41249XC	Obtain Childcare or Parenting Information- 1mo (A)	Electronics & Internet
973	MM50112XC	Order from 1800PetMeds Website- 1yr (A)	Electronics & Internet
974	MM50119XC	Order from JCPenney Website- 1yr (A)	Electronics & Internet
975	MM50121XC	Order from Lands End Website- 1yr (A)	Electronics & Internet
976	MM50122XC	Order from Macys Website- 1yr (A)	Electronics & Internet
977	MM50123XC	Order from Nordstrom Website- 1yr (A)	Electronics & Internet
978	MM50125XC	Order from Other Catalog or Mail Order Service Website- 1yr (A)	Electronics & Internet
979	MM50126XC	Order from Other Department/Specialty Store Website- 1yr (A)	Electronics & Internet
980	MM50128XC	Order from ProFlowers Website- 1yr (A)	Electronics & Internet
981	MM50129XC	Order from QVC Website- 1yr (A)	Electronics & Internet
982	MM50130XC	Order from Staples Website- 1yr (A)	Electronics & Internet
983	MM50131XC	Order from Victoria's Secret Website- 1yr (A)	Electronics & Internet
984	MM60811XC	Own 1 TV Set (H)	Electronics & Internet
985	MM60812XC	Own 2 TV Sets (H)	Electronics & Internet
986	MM01061XC	Own 3+ Television Sets (H)	Electronics & Internet
987	MM01062XC	Own 4+ Television Sets (H)	Electronics & Internet
988	MM01063XC	Own Accounting Software (H)	Electronics & Internet
989	MM51030XC	Own Any Amazon Kindle (A)	Electronics & Internet
990	MM60818XC	Own Any Computer Printer (H)	Electronics & Internet
991	MM42533XC	Own Apple MacBook Pro Computer (H)	Electronics & Internet
992	MM01065XC	Own Apple Systems 10.X Software (H)	Electronics & Internet
993	MM01069XC	Own Apple/Apple Mac PC (H)	Electronics & Internet
994	MM60820XC	Own Apple/Mac: iMac (H)	Electronics & Internet
995	MM60821XC	Own Apple/Mac: Other Apple/Mac (H)	Electronics & Internet
996	MM60822XC	Own Blu-ray Player (H)	Electronics & Internet
997	MM50390XC	Own Blu-ray ROM Drive (H)	Electronics & Internet
998	MM01074XC	Own Communication/Fax Software (H)	Electronics & Internet
999	MM60823XC	Own Computer Peripherals: Any (H)	Electronics & Internet
1000	MM60824XC	Own Computer Printer Only (H)	Electronics & Internet
1001	MM60825XC	Own Computer Software: Any (H)	Electronics & Internet
1002	MM01077XC	Own Database/Filing Software (H)	Electronics & Internet
1003	MM01078XC	Own Dell PC (H)	Electronics & Internet
1004	MM60826XC	Own Desktop (H)	Electronics & Internet
1005	MM01079XC	Own Desktop PC (H)	Electronics & Internet
1006	MM01080XC	Own Desktop Publishing Software (H)	Electronics & Internet
1007	MM60828XC	Own DVD Player (H)	Electronics & Internet
1008	MM01081XC	Own DVD/Blu-Ray Player (H)	Electronics & Internet
1009	MM01082XC	Own Education Software (H)	Electronics & Internet
1010	MM01084XC	Own Entertainment/Games Software (H)	Electronics & Internet
1011	MM01086XC	Own Financial/Tax Software (H)	Electronics & Internet
1012	MM01090XC	Own Graphics Software (H)	Electronics & Internet
1013	MM01092XC	Own HDTV (H)	Electronics & Internet
1014	MM01093XC	Own Hewlett-Packard PC (H)	Electronics & Internet
1015	MM01094XC	Own Home Networking Software (H)	Electronics & Internet
1016	MM01095XC	Own Home Theater System (H)	Electronics & Internet
1017	MM60832XC	Own Internet Connectable DVD/Blu-ray Player (H)	Electronics & Internet
1018	MM01099XC	Own LAN/Network Interface Cards (H)	Electronics & Internet
1019	MM60833XC	Own Laptop/Notebook (H)	Electronics & Internet
1020	MM01100XC	Own Laptop/Notebook PC (H)	Electronics & Internet

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1021	MM01101XC	Own Large Screen TV - 27in+ (H)	Electronics & Internet
1022	MM07325XC	Own LCD TV (H)	Electronics & Internet
1023	MM01105XC	Own Modem (H)	Electronics & Internet
1024	MM41204XC	Own MP3 Player (A)	Electronics & Internet
1025	MM01114XC	Own Multimedia Software (H)	Electronics & Internet
1026	MM07315XC	Own Nintendo DS (H)	Electronics & Internet
1027	MM51034XC	Own Nintendo DSi/DSi XL (A)	Electronics & Internet
1028	MM60835XC	Own Non-Recordable DVD/Blu-ray Player (H)	Electronics & Internet
1029	MM01117XC	Own PC (H)	Electronics & Internet
1030	MM01118XC	Own PC CD-ROM Drive (H)	Electronics & Internet
1031	MM01119XC	Own PC DVD Player (H)	Electronics & Internet
1032	MM01121XC	Own PC Scanner (H)	Electronics & Internet
1033	MM01122XC	Own PC Speakers (H)	Electronics & Internet
1034	MM08060XC	Own Plasma TV (H)	Electronics & Internet
1035	MM60844XC	Own Portable DVD/Blu-ray Player (H)	Electronics & Internet
1036	MM60845XC	Own Portable GPS Navigation Device (H)	Electronics & Internet
1037	MM01129XC	Own Receiver-Amplifier (H)	Electronics & Internet
1038	MM60846XC	Own Recordable DVD/Blu-ray Player (H)	Electronics & Internet
1039	MM42146XC	Own Regular TV (H)	Electronics & Internet
1040	MM01131XC	Own Satellite Dish (H)	Electronics & Internet
1041	MM60847XC	Own Sony PSP/PSPgo (A)	Electronics & Internet
1042	MM01136XC	Own Spreadsheet Software (H)	Electronics & Internet
1043	MM60849XC	Own Standard DVD/Blu-ray Player (H)	Electronics & Internet
1044	MM01141XC	Own TV with Closed Caption (H)	Electronics & Internet
1045	MM01143XC	Own TV with Picture in Picture (H)	Electronics & Internet
1046	MM50134XC	Own Wireless Router (H)	Electronics & Internet
1047	MM01148XC	Own Word Processing Software (H)	Electronics & Internet
1048	MM01149XC	Own Writeable CD/CD Burner (H)	Electronics & Internet
1049	MM41209XC	Own Xbox 360 (H)	Electronics & Internet
1050	MM60852XC	Own Any Brand Personal Computer HH Owns (H)	Electronics & Internet
1051	MM60853XC	Own Any Audio Equipment (H)	Electronics & Internet
1052	MM60854XC	Own Compact Disc Player(H)	Electronics & Internet
1053	MM60855XC	Own Headphones (earbuds) (H)	Electronics & Internet
1054	MM60856XC	Own MP3 Player Docking Station (H)	Electronics & Internet
1055	MM60857XC	Own Multi-Component System (H)	Electronics & Internet
1056	MM60858XC	Own Noise Reduction Headphones (H)	Electronics & Internet
1057	MM60859XC	Own Other Headphones (H)	Electronics & Internet
1058	MM60860XC	Own Other Speakers (H)	Electronics & Internet
1059	MM60861XC	Own Outdoor Speakers (H)	Electronics & Internet
1060	MM41248XC	Participate in Online Dating - 1mo (A)	Electronics & Internet
1061	MM41246XC	Pay Bills Online - 1mo (A)	Electronics & Internet
1062	MM60864XC	Personal Computers at Home Professionally Serviced or Upgraded - 1yr (H)	Electronics & Internet
1063	MM50677XC	Play PlayStation Network (5+ times)-1wk (A)	Electronics & Internet
1064	MM50679XC	Play Xbox LIVE (5+ times)-1wk (A)	Electronics & Internet
1065	MM50135XC	Posted Comment/Review on Blog, Online Forum, etc.- 1mo (A)	Electronics & Internet
1066	MM50400XC	Social Network Website Activities: Commented on a Friends post - 1mo (A)	Electronics & Internet
1067	MM50663XC	Social Network Website Activities: Followed or became a fan - 1mo (A)	Electronics & Internet
1068	MM50664XC	Social Network Website Activities: Invited people to an event - 1mo (A)	Electronics & Internet
1069	MM50402XC	Social Network Website Activities: Played a game - 1mo (A)	Electronics & Internet
1070	MM50665XC	Social Network Website Activities: Posted a blog entry - 1mo (A)	Electronics & Internet
1071	MM50403XC	Social Network Website Activities: Posted a picture - 1mo (A)	Electronics & Internet
1072	MM50405XC	Social Network Website Activities: Posted a website link - 1mo (A)	Electronics & Internet
1073	MM50666XC	Social Network Website Activities: Posted that you Like something - 1mo (A)	Electronics & Internet
1074	MM50667XC	Social Network Website Activities: Posted your current location - 1mo (A)	Electronics & Internet
1075	MM50406XC	Social Network Website Activities: Rated or reviewed product/service - 1mo (A)	Electronics & Internet
1076	MM50407XC	Social Network Website Activities: Sent a message or e-mail - 1mo (A)	Electronics & Internet
1077	MM50409XC	Social Network Website Activities: Updated your profile - 1mo (A)	Electronics & Internet
1078	MM50408XC	Social Network Website Activities: Updated your status - 1mo (A)	Electronics & Internet
1079	MM50410XC	Social Network Website Activities: Used IM - 1mo (A)	Electronics & Internet
1080	MM50411XC	Social Network Website Activities: Visited friends profile or page - 1mo (A)	Electronics & Internet
1081	MM50669XC	Social Network Website Activities: Watched a video - 1mo (A)	Electronics & Internet
1082	MM50670XC	Stream Game thru Online Game System (1+ times)-1mo (A)	Electronics & Internet
1083	MM01150XC	Use America Online - 1mo (A)	Electronics & Internet
1084	MM05815XC	Use Any Broadband or High Speed Connection for Internet Access from Home (H)	Electronics & Internet
1085	MM50412XC	Use Facebook Instant Messenger - 1mo (A)	Electronics & Internet
1086	MM01164XC	Use Internet - 1mo (A)	Electronics & Internet
1087	MM01152XC	Use Internet at Home - 1mo (A)	Electronics & Internet
1088	MM01153XC	Use Internet for Car Purchase Info - 1mo (A)	Electronics & Internet

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1089	MM01154XC	Use Internet for Chat- 1mo (A)	Electronics & Internet
1090	MM01155XC	Use Internet for E-Mail- 1mo (A)	Electronics & Internet
1091	MM01156XC	Use Internet for Financial Information- 1mo (A)	Electronics & Internet
1092	MM01158XC	Use Internet for Job Search- 1mo (A)	Electronics & Internet
1093	MM01159XC	Use Internet for Medical Information- 1mo (A)	Electronics & Internet
1094	MM01160XC	Use Internet for News/Current Affairs- 1mo (A)	Electronics & Internet
1095	MM01161XC	Use Internet for Online Games- 1mo (A)	Electronics & Internet
1096	MM01162XC	Use Internet for Real Estate Information- 1mo (A)	Electronics & Internet
1097	MM01163XC	Use Internet for Sports News- 1mo (A)	Electronics & Internet
1098	MM05820XC	Use Internet for Tracking Investments- 1mo (A)	Electronics & Internet
1099	MM42069XC	Use Internet to Download a TV Program- 1mo (A)	Electronics & Internet
1100	MM01047XC	Use Internet to Download Music- 1mo (A)	Electronics & Internet
1101	MM05830XC	Use Internet to Make a Phone Call- 1mo (A)	Electronics & Internet
1102	MM60881XC	Use Internet to Obtain Information about Entertainment/Celebrities- 1mo (A)	Electronics & Internet
1103	MM60882XC	Use Internet to Send an Electronic Greeting Card- 1mo (A)	Electronics & Internet
1104	MM60883XC	Use Internet to Share Photos through Internet Website- 1mo (A)	Electronics & Internet
1105	MM60884XC	Use Internet to Upload or Add Video to Website 1mo (A)	Electronics & Internet
1106	MM60885XC	Use Internet to Use instant Messenger/IM- 1mo (A)	Electronics & Internet
1107	MM05825XC	Use Internet to Visit Online Blogs- 1mo (A)	Electronics & Internet
1108	MM50394XC	Use Internet to Watch a movie online- 1mo (A)	Electronics & Internet
1109	MM50395XC	Use Internet to Watch other online video- 1mo (A)	Electronics & Internet
1110	MM50147XC	Use Internet to Watch TV Program Online- 1mo (A)	Electronics & Internet
1111	MM60886XC	Use Internet to Take an Online Class or Course- 1mo (A)	Electronics & Internet
1112	MM50139XC	Use Internet via a Cell Phone or Smartphone- 1mo (A)	Electronics & Internet
1113	MM50138XC	Use Internet via Any Computer- 1mo (A)	Electronics & Internet
1114	MM41367XC	Use Internet Yellow Pages for Any Reference (Net)- 1yr (A)	Electronics & Internet
1115	MM42091XC	Use MP3 Player for Listening to Music (A)	Electronics & Internet
1116	MM42092XC	Use MP3 Player for Listening to Podcasts (A)	Electronics & Internet
1117	MM42095XC	Use MP3 Player for Watching Video/Movie (A)	Electronics & Internet
1118	MM50414XC	Use Skype Instant Messenger- 1mo (A)	Electronics & Internet
1119	MM60895XC	Use Internet at Another Place- 1mo (A)	Electronics & Internet
1120	MM60896XC	Use Internet at School or Library- 1mo (A)	Electronics & Internet
1121	MM60897XC	Use Internet at Work- 1mo (A)	Electronics & Internet
1122	MM60906XC	Visit abc.com- 1mo (A)	Electronics & Internet
1123	MM41272XC	Visit abcnews.com- 1mo (A)	Electronics & Internet
1124	MM41300XC	Visit accuweather.com- 1mo (A)	Electronics & Internet
1125	MM41276XC	Visit amazon.com- 1mo (A)	Electronics & Internet
1126	MM51035XC	Visit Answers.com/WikiAnswers- 1mo (A)	Electronics & Internet
1127	MM50140XC	Visit Any Radio Station/Program/Personality's Website- 1mo (A)	Electronics & Internet
1128	MM50645XC	Visit Any Socializing/Network- 1mo (A)	Electronics & Internet
1129	MM42145XC	Visit any Spanish Language Website- 1mo (A)	Electronics & Internet
1130	MM41256XC	Visit AOL email- 1mo (A)	Electronics & Internet
1131	MM04370XC	Visit ask.com- 1mo (A)	Electronics & Internet
1132	MM60907XC	Visit bankrate.com- 1mo (A)	Electronics & Internet
1133	MM60908XC	Visit Bing Maps- 1mo (A)	Electronics & Internet
1134	MM01178XC	Visit bing.com- 1mo (A)	Electronics & Internet
1135	MM41271XC	Visit careerbuilder.com- 1mo (A)	Electronics & Internet
1136	MM04371XC	Visit cbs.com- 1mo (A)	Electronics & Internet
1137	MM41274XC	Visit cbsnews.com- 1mo (A)	Electronics & Internet
1138	MM01170XC	Visit cbssports.com- 1mo (A)	Electronics & Internet
1139	MM41291XC	Visit cheaptickets.com- 1mo (A)	Electronics & Internet
1140	MM01171XC	Visit cnet.com- 1mo (A)	Electronics & Internet
1141	MM01172XC	Visit cnn.com- 1mo (A)	Electronics & Internet
1142	MM50647XC	Visit Coupons.com- 1mo (A)	Electronics & Internet
1143	MM05795XC	Visit disney.com- 1mo (A)	Electronics & Internet
1144	MM41278XC	Visit ebay.com- 1mo (A)	Electronics & Internet
1145	MM50648XC	Visit eHow.com- 1mo (A)	Electronics & Internet
1146	MM01173XC	Visit espn.com- 1mo (A)	Electronics & Internet
1147	MM41292XC	Visit expedia.com- 1mo (A)	Electronics & Internet
1148	MM42155XC	Visit Facebook.com- 1mo (A)	Electronics & Internet
1149	MM42524XC	Visit flickr.com- 1mo (A)	Electronics & Internet
1150	MM04372XC	Visit fox.com- 1mo (A)	Electronics & Internet
1151	MM60909XC	Visit foxnews.com- 1mo (A)	Electronics & Internet
1152	MM41284XC	Visit foxsports.com- 1mo (A)	Electronics & Internet
1153	MM41247XC	Visit Gambling Site Online- 1mo (A)	Electronics & Internet
1154	MM41257XC	Visit gmail.com - 1mo (A)	Electronics & Internet
1155	MM01175XC	Visit google.com- 1mo (A)	Electronics & Internet
1156	MM50651XC	Visit Groupon.com- 1mo (A)	Electronics & Internet

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1157	MM41293XC	Visit hotels.com - 1mo (A)	Electronics & Internet
1158	MM50142XC	Visit Hotwire.com - 1mo (A)	Electronics & Internet
1159	MM50652XC	Visit HuffingtonPost.com - 1mo (A)	Electronics & Internet
1160	MM41259XC	Visit Internet Movie Database (imdb.com) - 1mo (A)	Electronics & Internet
1161	MM50143XC	Visit iTunes.com - 1mo (A)	Electronics & Internet
1162	MM50144XC	Visit Linkedin.com - 1mo (A)	Electronics & Internet
1163	MM41294XC	Visit mapquest.com - 1mo (A)	Electronics & Internet
1164	MM41295XC	Visit maps.google.com - 1mo (A)	Electronics & Internet
1165	MM41286XC	Visit mlb.com - 1mo (A)	Electronics & Internet
1166	MM60910XC	Visit monster.com - 1mo (A)	Electronics & Internet
1167	MM41263XC	Visit movies.yahoo.com - 1mo (A)	Electronics & Internet
1168	MM41261XC	Visit msnmovies.com - 1mo (A)	Electronics & Internet
1169	MM01180XC	Visit mtv.com - 1mo (A)	Electronics & Internet
1170	MM41287XC	Visit nascar.com - 1mo (A)	Electronics & Internet
1171	MM41288XC	Visit nba.com - 1mo (A)	Electronics & Internet
1172	MM50397XC	Visit NBC Sports website - 1mo (A)	Electronics & Internet
1173	MM04374XC	Visit nbc.com - 1mo (A)	Electronics & Internet
1174	MM01179XC	Visit nbcnews.com - 1mo (A)	Electronics & Internet
1175	MM41275XC	Visit news.yahoo.com - 1mo (A)	Electronics & Internet
1176	MM41289XC	Visit nfl.com - 1mo (A)	Electronics & Internet
1177	MM04375XC	Visit nytimes.com - 1mo (A)	Electronics & Internet
1178	MM41296XC	Visit orbitz.com - 1mo (A)	Electronics & Internet
1179	MM05790XC	Visit outlook.com - 1mo (A)	Electronics & Internet
1180	MM41279XC	Visit overstock.com - 1mo (A)	Electronics & Internet
1181	MM01182XC	Visit pbs.com - 1mo (A)	Electronics & Internet
1182	MM41299XC	Visit priceline.com - 1mo (A)	Electronics & Internet
1183	MM50398XC	Visit Shutterfly.com - 1mo (A)	Electronics & Internet
1184	MM41290XC	Visit sports.yahoo.com - 1mo (A)	Electronics & Internet
1185	MM41262XC	Visit ticketmaster.com - 1mo (A)	Electronics & Internet
1186	MM41297XC	Visit travelocity.com - 1mo (A)	Electronics & Internet
1187	MM41298XC	Visit tripadvisor.com - 1mo (A)	Electronics & Internet
1188	MM50656XC	Visit Tumblr - 1mo (A)	Electronics & Internet
1189	MM01183XC	Visit TV Network/Show Web site - 1mo (A)	Electronics & Internet
1190	MM50145XC	Visit twitter.com - 1mo (A)	Electronics & Internet
1191	MM42158XC	Visit Univision.com - 1mo (A)	Electronics & Internet
1192	MM01184XC	Visit usatoday.com - 1mo (A)	Electronics & Internet
1193	MM01185XC	Visit weather.com - 1mo (A)	Electronics & Internet
1194	MM05805XC	Visit weatherbug.com - 1mo (A)	Electronics & Internet
1195	MM05800XC	Visit webmd.com - 1mo (A)	Electronics & Internet
1196	MM41267XC	Visit whitepages.com - 1mo (A)	Electronics & Internet
1197	MM41268XC	Visit wikipedia.org - 1mo (A)	Electronics & Internet
1198	MM04376XC	Visit wsj.com - 1mo (A)	Electronics & Internet
1199	MM50657XC	Visit WWE.com - 1mo (A)	Electronics & Internet
1200	MM01186XC	Visit Yahoo! - 1mo (A)	Electronics & Internet
1201	MM50658XC	Visit Yahoo! Answers - 1mo (A)	Electronics & Internet
1202	MM41258XC	Visit Yahoo! email - 1mo (A)	Electronics & Internet
1203	MM60911XC	Visit Yahoo! Maps - 1mo (A)	Electronics & Internet
1204	MM41269XC	Visit yellowpages.com - 1mo (A)	Electronics & Internet
1205	MM42157XC	Visit YouTube.com - 1mo (A)	Electronics & Internet
1206	MM41255XC	Went Online via Wi-Fi/Wireless Outside of Home - 1mo (A)	Electronics & Internet
1207	MM41254XC	Write a Blog Online - 1mo (A)	Electronics & Internet
1208	MM42544XC	Acquire Auto Loan - 1yr (A)	Finance, Insurance & Investments
1209	MM42545XC	Acquire Home Mortgage (1st) - 1yr (A)	Finance, Insurance & Investments
1210	MM01189XC	Bank by Mail - 1yr (A)	Finance, Insurance & Investments
1211	MM01190XC	Bank by Mail/Phone - 1yr (A)	Finance, Insurance & Investments
1212	MM01188XC	Bank by Online/Internet - 1yr (A)	Finance, Insurance & Investments
1213	MM04424XC	Definitely/Probably Buy First House/Residence - 1yr (A)	Finance, Insurance & Investments
1214	MM04429XC	Definitely/Probably Buy Life Insurance - 1yr (A)	Finance, Insurance & Investments
1215	MM04425XC	Definitely/Probably Buy Second House/Vacation Home - 1yr (A)	Finance, Insurance & Investments
1216	MM04430XC	Definitely/Probably Invest In Stocks/Bonds/Mutual Funds - 1yr (A)	Finance, Insurance & Investments
1217	MM04431XC	Definitely/Probably Retire from Full-Time Work - 1yr (A)	Finance, Insurance & Investments
1218	MM04426XC	Definitely/Probably Sell House/Residence - 1yr (A)	Finance, Insurance & Investments
1219	MM04433XC	Definitely/Probably Start or Buy New Business - 1yr (A)	Finance, Insurance & Investments
1220	MM04427XC	Definitely/Probably Take Out 2nd Mortgage/Equity Loan - 1yr (A)	Finance, Insurance & Investments
1221	MM50688XC	Has 401 (k) with Current Market Value <$10,000 (A)	Finance, Insurance & Investments
1222	MM50689XC	Has 401 (k) with Current Market Value $10,000 - $49,999 (A)	Finance, Insurance & Investments
1223	MM50690XC	Has 401 (k) with Current Market Value $50,000 - $149,999 (A)	Finance, Insurance & Investments
1224	MM50691XC	Has 401 (k) with Current Market Value $150,000 or More (A)	Finance, Insurance & Investments

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Claritas mri behavioral profiles 2018 variables - connexions

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1225	MM01194XC	Has a 401K Account (A)	Finance, Insurance & Investments
1226	MM50434XC	Has a 403 (b) Account (A)	Finance, Insurance & Investments
1227	MM04658XC	Has a 529 College Savings Account (A)	Finance, Insurance & Investments
1228	MM04423XC	Has Accepted a Pre-Approved Credit Offer- 1yr (A)	Finance, Insurance & Investments
1229	MM01195XC	Has Accidental Death & Dismemberment (AD&D) Insurance (A)	Finance, Insurance & Investments
1230	MM50431XC	Has acquired or added to 401 (k)- 1yr (A)	Finance, Insurance & Investments
1231	MM50432XC	Has acquired or added to any retirement/college saving plan- 1yr (A)	Finance, Insurance & Investments
1232	MM50161XC	Has American Express Charge Card (A)	Finance, Insurance & Investments
1233	MM42555XC	Has American Express Other Charge Card (A)	Finance, Insurance & Investments
1234	MM01199XC	Has Any Department Store Credit Card (A)	Finance, Insurance & Investments
1235	MM01200XC	Has Any Homeowner/Personal Property Insurance (A)	Finance, Insurance & Investments
1236	MM50436XC	Has any Retirement or College Saving Plan (A)	Finance, Insurance & Investments
1237	MM01202XC	Has Auto Collision Insurance (A)	Finance, Insurance & Investments
1238	MM01203XC	Has Auto Comprehensive Insurance (A)	Finance, Insurance & Investments
1239	MM07200XC	Has Auto Insurance- Direct from Company via phone (A)	Finance, Insurance & Investments
1240	MM07205XC	Has Auto Insurance- Direct from Company via website (A)	Finance, Insurance & Investments
1241	MM01209XC	Has Average Credit Card Expenditure- <$181- 1mo (A)	Finance, Insurance & Investments
1242	MM01206XC	Has Average Credit Card Expenditure- $181-$225- 1mo (A)	Finance, Insurance & Investments
1243	MM01207XC	Has Average Credit Card Expenditure- $226-$450- 1mo (A)	Finance, Insurance & Investments
1244	MM01208XC	Has Average Credit Card Expenditure- $451+- 1mo (A)	Finance, Insurance & Investments
1245	MM04421XC	Has Average Credit Card Expenditure- $1,001+ - 1mo (A)	Finance, Insurance & Investments
1246	MM04390XC	Has Bank Card Issued By Bank of America (A)	Finance, Insurance & Investments
1247	MM42534XC	Has Bank Card Issued By Chase- 1yr (A)	Finance, Insurance & Investments
1248	MM04394XC	Has Bank Card Issued By Citibank (A)	Finance, Insurance & Investments
1249	MM50420XC	Has Bank Card Issued By PNC (A)	Finance, Insurance & Investments
1250	MM50152XC	Has Bank Card Issued By TD Bank (A)	Finance, Insurance & Investments
1251	MM42163XC	Has Bank Card Issued By U.S. Bank (A)	Finance, Insurance & Investments
1252	MM50421XC	Has Bank Card Issued By Wells Fargo (A)	Finance, Insurance & Investments
1253	MM04402XC	Has Bank Card- Rewards- Airline Miles (A)	Finance, Insurance & Investments
1254	MM04401XC	Has Bank Card- Rewards- Cash Back (A)	Finance, Insurance & Investments
1255	MM04407XC	Has Bank Card- Rewards- Gas Discounts (A)	Finance, Insurance & Investments
1256	MM04404XC	Has Bank Card- Rewards- Gifts (A)	Finance, Insurance & Investments
1257	MM04403XC	Has Bank Card- Rewards- Hotel/Car Rental Discount (A)	Finance, Insurance & Investments
1258	MM01211XC	Has Combined Home/Auto Insurance (A)	Finance, Insurance & Investments
1259	MM04422XC	Has Credit Card w/Balance Usually Carried (A)	Finance, Insurance & Investments
1260	MM04415XC	Has Dillard's Credit Card (A)	Finance, Insurance & Investments
1261	MM01213XC	Has Disability/Loss of Income Insurance (A)	Finance, Insurance & Investments
1262	MM01215XC	Has First Personal/Joint Home Mortgage (A)	Finance, Insurance & Investments
1263	MM01220XC	Has Home/Personal Property Insurance Through an Agent (A)	Finance, Insurance & Investments
1264	MM50150XC	Has Homeowner/Personal Property Coverage Less than $100K (A)	Finance, Insurance & Investments
1265	MM50422XC	Has Homeowner/Personal Property Coverage $100,000 - $199,999 (A)	Finance, Insurance & Investments
1266	MM50423XC	Has Homeowner/Personal Property Coverage $200,000 - $299,999 (A)	Finance, Insurance & Investments
1267	MM01222XC	Has Homeowner/Personal Property Insurance- $300K+ (A)	Finance, Insurance & Investments
1268	MM01226XC	Has Homeowner/Personal Property Insurance- Floater Policy (A)	Finance, Insurance & Investments
1269	MM42166XC	Has Homeowner/Personal Property Insurance- Less Than $25K (A)	Finance, Insurance & Investments
1270	MM01234XC	Has Insured Money Market Account (A)	Finance, Insurance & Investments
1271	MM01235XC	Has Interest Checking Account (A)	Finance, Insurance & Investments
1272	MM01236XC	Has JCPenney Credit Card (A)	Finance, Insurance & Investments
1273	MM01242XC	Has Life Insurance- $20K-$49k (A)	Finance, Insurance & Investments
1274	MM01243XC	Has Life Insurance- $250K+ (A)	Finance, Insurance & Investments
1275	MM01244XC	Has Life Insurance- $50K-249K (A)	Finance, Insurance & Investments
1276	MM01237XC	Has Life Insurance (A)	Finance, Insurance & Investments
1277	MM01245XC	Has Life Insurance- <$20K (A)	Finance, Insurance & Investments
1278	MM01246XC	Has Life Insurance- <$50K (A)	Finance, Insurance & Investments
1279	MM01247XC	Has Life Insurance- Combination Term/Whole Policy (A)	Finance, Insurance & Investments
1280	MM01390XC	Has Life Insurance- MetLife Policy (A)	Finance, Insurance & Investments
1281	MM01249XC	Has Life Insurance- Term Policy (A)	Finance, Insurance & Investments
1282	MM01238XC	Has Life Insurance Through an Agent (A)	Finance, Insurance & Investments
1283	MM01240XC	Has Life Insurance Through Place of Work (A)	Finance, Insurance & Investments
1284	MM01252XC	Has Life Insurance- Whole Life Policy (A)	Finance, Insurance & Investments
1285	MM01253XC	Has Long Term Care Insurance (A)	Finance, Insurance & Investments
1286	MM04417XC	Has Macy's Credit Card (A)	Finance, Insurance & Investments
1287	MM01254XC	Has MasterCard Credit Card (A)	Finance, Insurance & Investments
1288	MM01255XC	Has Medical Insurance (A)	Finance, Insurance & Investments
1289	MM01256XC	Has Medical Insurance Through an Agent (A)	Finance, Insurance & Investments
1290	MM01257XC	Has Medical Insurance Through Place of Work (A)	Finance, Insurance & Investments
1291	MM01260XC	Has Medicare/Medicaid (A)	Finance, Insurance & Investments
1292	MM01261XC	Has Money Market Account (A)	Finance, Insurance & Investments

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1293	MM04385XC	Has Mortgage Refinance/Consolidation Loan (A)	Finance, Insurance & Investments
1294	MM04418XC	Has Nordstrom Credit Card (A)	Finance, Insurance & Investments
1295	MM50683XC	Has Other Small Business Banking Services (A)	Finance, Insurance & Investments
1296	MM01263XC	Has Overdraft Protection (A)	Finance, Insurance & Investments
1297	MM01265XC	Has Personal Liability Insurance (Not Automotive/Homeowners) (A)	Finance, Insurance & Investments
1298	MM41232XC	Has Personal Property Insurance- Direct from Company via website(A)	Finance, Insurance & Investments
1299	MM42543XC	Has Personal/Joint Auto Loan (A)	Finance, Insurance & Investments
1300	MM50149XC	Has Personal/Joint Certificate of Deposit (CD) (A)	Finance, Insurance & Investments
1301	MM50437XC	Has Personal/Joint Checking Account (A)	Finance, Insurance & Investments
1302	MM01264XC	Has Personal/Joint Education Loan (A)	Finance, Insurance & Investments
1303	MM01218XC	Has Personal/Joint Home Equity Line of Credit (A)	Finance, Insurance & Investments
1304	MM01266XC	Has Personal/Joint Line of Credit (A)	Finance, Insurance & Investments
1305	MM01267XC	Has Prescription Medicine Insurance (A)	Finance, Insurance & Investments
1306	MM50696XC	Has Retirement/College Savings Plans with Current Market Value <$10,000 (A)	Finance, Insurance & Investments
1307	MM50697XC	Has Retirement/College Savings Plans, Current Market Value $10,000- $49,999 (A)	Finance, Insurance & Investments
1308	MM50698XC	Has Retirement/College Savings Plans, Current Market Value $50,000- $149,999 (A)	Finance, Insurance & Investments
1309	MM50699XC	Has Retirement/College Savings Plans, Current Market Value $150,000 or More (A)	Finance, Insurance & Investments
1310	MM01268XC	Has Sears Credit Card (A)	Finance, Insurance & Investments
1311	MM01269XC	Has Second Personal/Joint Mortgage Equity Loan (A)	Finance, Insurance & Investments
1312	MM04419XC	Has Target Credit Card (A)	Finance, Insurance & Investments
1313	MM01272XC	Has Visa Card Credit Card (A)	Finance, Insurance & Investments
1314	MM01273XC	Has Vision Care Insurance (A)	Finance, Insurance & Investments
1315	MM60920XC	Heard About Auto Insurance Company by: Family or Friends (A)	Finance, Insurance & Investments
1316	MM60926XC	Heard About Auto Insurance Company by: Insurance agent (A)	Finance, Insurance & Investments
1317	MM60921XC	Heard About Auto Insurance Company by: Internet ad (A)	Finance, Insurance & Investments
1318	MM60922XC	Heard About Auto Insurance Company by: Internet quote comparison service (A)	Finance, Insurance & Investments
1319	MM60923XC	Heard About Auto Insurance Company by: Other (A)	Finance, Insurance & Investments
1320	MM60924XC	Heard About Auto Insurance Company by: Search engine (A)	Finance, Insurance & Investments
1321	MM60925XC	Heard About Auto Insurance Company by: Television or radio ad (A)	Finance, Insurance & Investments
1322	MM01274XC	Member of Health Maintenance Organization (HMO) (A)	Finance, Insurance & Investments
1323	MM01280XC	Own Annuities (A)	Finance, Insurance & Investments
1324	MM01281XC	Own Any Certificate of Deposit (CD) (A)	Finance, Insurance & Investments
1325	MM01282XC	Own Any Common/Preferred Stock in Co- Not Employer (A)	Finance, Insurance & Investments
1326	MM01283XC	Own Any Common/Preferred Stock in Employer (A)	Finance, Insurance & Investments
1327	MM01284XC	Own Any Mutual Funds (A)	Finance, Insurance & Investments
1328	MM01285XC	Own Any Real Estate (H)	Finance, Insurance & Investments
1329	MM01288XC	Own Certificate of Deposit (CD)- 6+ Months (A)	Finance, Insurance & Investments
1330	MM01292XC	Own Common Stock in Company- Not Employer- Value <$10K (A)	Finance, Insurance & Investments
1331	MM01291XC	Own Common Stock in Company- Not Employer- Value $50K+ (A)	Finance, Insurance & Investments
1332	MM42202XC	Own Common/Preferred Stock in Own Company (A)	Finance, Insurance & Investments
1333	MM42201XC	Own Farm (H)	Finance, Insurance & Investments
1334	MM01296XC	Own Investment Real Estate (H)	Finance, Insurance & Investments
1335	MM01299XC	Own Mutual Funds- Bonds- Value $10K+ (A)	Finance, Insurance & Investments
1336	MM01301XC	Own Mutual Funds- Stocks- Value $10K+ (A)	Finance, Insurance & Investments
1337	MM42550XC	Own Security Investments (A)	Finance, Insurance & Investments
1338	MM01307XC	Own Tax Exempt Funds (A)	Finance, Insurance & Investments
1339	MM01308XC	Own US Savings Bonds (A)	Finance, Insurance & Investments
1340	MM01310XC	Place 3+ Stock Transactions- 1yr (A)	Finance, Insurance & Investments
1341	MM07270XC	Tax Preparation-CPA or Other Tax Professional- 1yr (A)	Finance, Insurance & Investments
1342	MM07260XC	Tax Preparation-Friend or Family Member- 1yr (A)	Finance, Insurance & Investments
1343	MM07250XC	Tax Preparation-Personally/Manually- 1yr (A)	Finance, Insurance & Investments
1344	MM42551XC	Use Any Online Tax Prep Service to Prepare Taxes- 1yr (A)	Finance, Insurance & Investments
1345	MM50430XC	Use Any Tax Prep Computer Software Program (A)	Finance, Insurance & Investments
1346	MM01315XC	Use ATM Machine- 1yr (A)	Finance, Insurance & Investments
1347	MM01316XC	Use Bank Branch (Bank-in-Person)- 1yr (A)	Finance, Insurance & Investments
1348	MM04409XC	Use Bank Card- Rewards- Airline Miles- 1yr (A)	Finance, Insurance & Investments
1349	MM04408XC	Use Bank Card- Rewards- Cash Back- 1yr (A)	Finance, Insurance & Investments
1350	MM04414XC	Use Bank Card- Rewards- Gas Discounts- 1yr (A)	Finance, Insurance & Investments
1351	MM04411XC	Use Bank Card- Rewards- Gifts- 1yr (A)	Finance, Insurance & Investments
1352	MM04410XC	Use Bank Card- Rewards- Hotel/Car Rental Discnt- 1yr (A)	Finance, Insurance & Investments
1353	MM01318XC	Use Broker to Buy/Sell Bonds- 1yr (A)	Finance, Insurance & Investments
1354	MM01319XC	Use Broker to Buy/Sell Mutual Funds- 1yr (A)	Finance, Insurance & Investments
1355	MM01320XC	Use Broker to Buy/Sell Stocks- 1yr (A)	Finance, Insurance & Investments
1356	MM01321XC	Use Brokerage Firm for Advice/Price Quotes- 1yr (A)	Finance, Insurance & Investments
1357	MM01322XC	Use Charles Schwab- 1yr (A)	Finance, Insurance & Investments
1358	MM01323XC	Use Credit Card for Business Purposes (A)	Finance, Insurance & Investments
1359	MM01324XC	Use Credit Card for Personal Purposes (A)	Finance, Insurance & Investments
1360	MM42535XC	Use Credit Union- 1yr (A)	Finance, Insurance & Investments

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1361	MM01328XC	Use Fidelity - 1yr (A)	Finance, Insurance & Investments
1362	MM50424XC	Use Financial Advisor/Broker - 1yr (A)	Finance, Insurance & Investments
1363	MM50155XC	Use Financial Planner/Cert. Financial Planner (CFP) - 1yr (A)	Finance, Insurance & Investments
1364	MM42536XC	Use Internet Bank - 1yr (A)	Finance, Insurance & Investments
1365	MM50425XC	Use investment financial services or advice from Friends/Family - 1yr (A)	Finance, Insurance & Investments
1366	MM50426XC	Use investment financial services or advice from Internet Site - 1yr (A)	Finance, Insurance & Investments
1367	MM50427XC	Use investment financial services or advice from Newspaper/Magazine - 1yr (A)	Finance, Insurance & Investments
1368	MM50428XC	Use investment financial services or advice from Other Source - 1yr (A)	Finance, Insurance & Investments
1369	MM50429XC	Use investment financial services or advice from TV/Radio Show - 1yr (A)	Finance, Insurance & Investments
1370	MM01332XC	Use Merrill Lynch - 1yr (A)	Finance, Insurance & Investments
1371	MM42556XC	Use On-site Company for Tax Preparation - 1yr (A)	Finance, Insurance & Investments
1372	MM01335XC	Use Paycheck Direct Deposit - 1yr (A)	Finance, Insurance & Investments
1373	MM50157XC	Use Personal Money Manager - 1yr (A)	Finance, Insurance & Investments
1374	MM01337XC	Use Real Estate Agent to Buy/Sell Property - 1yr (A)	Finance, Insurance & Investments
1375	MM01340XC	Use Stock Rating Service - 1yr (A)	Finance, Insurance & Investments
1376	MM50159XC	Use TurboTax Computer Software Program for Tax Preparation - 1yr (A)	Finance, Insurance & Investments
1377	MM50160XC	Use TurboTax Online Program/Service for Tax Preparation - 1yr (A)	Finance, Insurance & Investments
1378	MM01343XC	Use Vanguard - 1yr (A)	Finance, Insurance & Investments
1379	MM60960XC	Buy Candy Bar (Regular or King Size) - 1wk (A)	Food & Beverages
1380	MM60960XD	Buy Candy Bar (Regular or King Size) - 1wk (Bars/1wk) (A)	Food & Beverages
1381	MM60962XC	Buy Candy Bar (Regular or King Size) - 6mo (A)	Food & Beverages
1382	MM01344XC	Buy Coffee/Tea by Internet - 1yr (A)	Food & Beverages
1383	MM01351XC	Drink 7 Up - 6mo (A)	Food & Beverages
1384	MM01355XC	Drink Aquafina Water - 6mo (A)	Food & Beverages
1385	MM01359XC	Drink Arrowhead Water - 6mo (A)	Food & Beverages
1386	MM01360XC	Drink Bottled Water & Seltzer - 1wk (A)	Food & Beverages
1387	MM01360XD	Drink Bottled Water & Seltzer - 1wk (Glasses/1wk) (A)	Food & Beverages
1388	MM01363XC	Drink Bottled Water & Seltzer - 6mo (A)	Food & Beverages
1389	MM01372XC	Drink Caffeine-Free Diet Coke - 6mo (A)	Food & Beverages
1390	MM01376XC	Drink Caffeine-Free Diet Pepsi - 6mo (A)	Food & Beverages
1391	MM01393XC	Drink Coca-Cola Classic - 1wk (A)	Food & Beverages
1392	MM01393XD	Drink Coca-Cola Classic - 1wk (Glasses/1wk) (A)	Food & Beverages
1393	MM01396XC	Drink Coca-Cola Classic - 6mo (A)	Food & Beverages
1394	MM01400XC	Drink Crystal Geyser Water - 6mo (A)	Food & Beverages
1395	MM60968XC	Drink Dasani - 6mo (A)	Food & Beverages
1396	MM01417XC	Drink Diet Coke - 1wk (A)	Food & Beverages
1397	MM01417XD	Drink Diet Coke - 1wk (Glasses/1wk) (A)	Food & Beverages
1398	MM01420XC	Drink Diet Coke - 6mo (A)	Food & Beverages
1399	MM01424XC	Drink Diet Cola - 6mo (A)	Food & Beverages
1400	MM01425XC	Drink Diet Pepsi - 6mo (A)	Food & Beverages
1401	MM01436XC	Drink Energy Drinks - 6mo (A)	Food & Beverages
1402	MM01444XC	Drink Evian Water - 6mo (A)	Food & Beverages
1403	MM01476XC	Drink Non-Cola Diet Soft Drinks - 6mo (A)	Food & Beverages
1404	MM01477XC	Drink Other Regular Carbonated Soft Drinks - 1wk (A)	Food & Beverages
1405	MM01477XD	Drink Other Regular Carbonated Soft Drinks - 1wk (Glasses/1wk) (A)	Food & Beverages
1406	MM01480XC	Drink Other Regular Carbonated Soft Drinks - 6mo (A)	Food & Beverages
1407	MM01484XC	Drink Ozarka Water - 6mo (A)	Food & Beverages
1408	MM01489XC	Drink Pepsi-Cola - 1wk (A)	Food & Beverages
1409	MM01489XD	Drink Pepsi-Cola - 1wk (Glasses/1wk) (A)	Food & Beverages
1410	MM01492XC	Drink Pepsi-Cola - 6mo (A)	Food & Beverages
1411	MM01496XC	Drink Perrier Water - 6mo (A)	Food & Beverages
1412	MM01497XC	Drink Poland Springs Water - 1wk (A)	Food & Beverages
1413	MM01497XD	Drink Poland Springs Water - 1wk (Glasses/1wk) (A)	Food & Beverages
1414	MM01500XC	Drink Poland Springs Water - 6mo (A)	Food & Beverages
1415	MM01504XC	Drink RC Cola - 6mo (A)	Food & Beverages
1416	MM01505XC	Drink Ready-to-Drink Iced Tea - 1wk (A)	Food & Beverages
1417	MM01505XD	Drink Ready-to-Drink Iced Tea - 1wk (Glasses/1wk) (A)	Food & Beverages
1418	MM01508XC	Drink Ready-to-Drink Iced Tea - 6mo (A)	Food & Beverages
1419	MM60984XC	Drink Regular Blend (Not Flavored/Herb Tea) Tea - Avg. Day (H)	Food & Beverages
1420	MM60984XD	Drink Regular Blend (Not Flavored/Herb Tea) Tea - Avg. Day (Glasses/1dy) (H)	Food & Beverages
1421	MM01509XC	Drink Regular Cola - 1wk (A)	Food & Beverages
1422	MM01509XD	Drink Regular Cola - 1wk (Glasses/1wk) (A)	Food & Beverages
1423	MM01512XC	Drink Regular Cola - 6mo (A)	Food & Beverages
1424	MM60987XC	Drink Smartwater Water (Glaceau) - 6mo (A)	Food & Beverages
1425	MM01525XC	Drink Thirst Quencher/Activity Drinks - 1mo (A)	Food & Beverages
1426	MM01525XD	Drink Thirst Quencher/Activity Drinks - 1mo (Drinks/1mo) (A)	Food & Beverages
1427	MM01528XC	Drink Thirst Quencher/Activity Drinks - 6mo (A)	Food & Beverages
1428	MM60992XC	Drink Vitamin Water (Glaceau) - 6mo (A)	Food & Beverages

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1429	MM01537XC	Heavy User- Brownie/Cookie Mixes- 1mo (H)	Food & Beverages
1430	MM01538XC	Heavy User- Cake Mixes- 1mo (H)	Food & Beverages
1431	MM01539XC	Heavy User- Diet Cola- 1wk (A)	Food & Beverages
1432	MM01540XC	Heavy User- Frozen Breaded Chicken- 1mo (H)	Food & Beverages
1433	MM01541XC	Heavy User- Instant Iced Tea Mix- In Season (H)	Food & Beverages
1434	MM01542XC	Heavy User- Non-Frozen Orange Juice- Average Glasses per Day (H)	Food & Beverages
1435	MM01543XC	Heavy User- Packaged Dishes/Mixes- 1mo (H)	Food & Beverages
1436	MM01544XC	Heavy User- Regular Cola- 1wk (A)	Food & Beverages
1437	MM42245XC	Use Any Beef- 1mo (H)	Food & Beverages
1438	MM42245XD	Use Any Beef- 1mo (Pounds/1mo) (H)	Food & Beverages
1439	MM42266XC	Use Any Canned or Jarred Fruit- 1mo (H)	Food & Beverages
1440	MM42266XD	Use Any Canned or Jarred Fruit- 1mo (Cans/1mo) (H)	Food & Beverages
1441	MM41990XC	Use Any Other Meat (Fresh)- 1mo (H)	Food & Beverages
1442	MM41990XD	Use Any Other Meat (Fresh)- 1mo (Pounds/1mo) (H)	Food & Beverages
1443	MM41992XC	Use Any Other Meat (Frozen)- 1mo (H)	Food & Beverages
1444	MM41992XD	Use Any Other Meat (Frozen)- 1mo (Pounds/1mo) (H)	Food & Beverages
1445	MM01546XC	Use Any Yogurt- 1wk (H)	Food & Beverages
1446	MM01546XD	Use Any Yogurt- 1wk (Containers/1wk) (H)	Food & Beverages
1447	MM01549XC	Use Any Yogurt- 6mo (H)	Food & Beverages
1448	MM01550XC	Use Artificial Sweeteners- 1wk (A)	Food & Beverages
1449	MM01550XD	Use Artificial Sweeteners- 1wk (Times/1wk) (A)	Food & Beverages
1450	MM01553XC	Use Artificial Sweeteners- 6mo (A)	Food & Beverages
1451	MM01554XC	Use Baby Foods- 1wk (H)	Food & Beverages
1452	MM01554XD	Use Baby Foods- 1wk (Containers/1wk) (H)	Food & Beverages
1453	MM01557XC	Use Baby Foods- 6mo (H)	Food & Beverages
1454	MM01559XC	Use Bacon- 1mo (H)	Food & Beverages
1455	MM01559XD	Use Bacon- 1mo (Pounds/1mo) (H)	Food & Beverages
1456	MM01562XC	Use Bacon- 6mo (H)	Food & Beverages
1457	MM04434XC	Use Bagels- 6mo (H)	Food & Beverages
1458	MM01567XC	Use Baking Chips- 1mo (H)	Food & Beverages
1459	MM01567XD	Use Baking Chips- 1mo (Bags/1mo) (H)	Food & Beverages
1460	MM01570XC	Use Baking Chips- 6mo (H)	Food & Beverages
1461	MM01571XC	Use Balsamic Vinegar- 1mo (H)	Food & Beverages
1462	MM01571XD	Use Balsamic Vinegar- 1mo (Bottles/1mo) (H)	Food & Beverages
1463	MM01574XC	Use Balsamic Vinegar- 6mo (H)	Food & Beverages
1464	MM42253XC	Use Beef Roasts- 1mo (H)	Food & Beverages
1465	MM42253XD	Use Beef Roasts- 1mo (Pounds/1mo) (H)	Food & Beverages
1466	MM42255XC	Use Beef Steaks- 1mo (H)	Food & Beverages
1467	MM42255XD	Use Beef Steaks- 1mo (Pounds/1mo) (H)	Food & Beverages
1468	MM61014XC	Use Bottled Water & Seltzer: Flavored - 6 mo (A)	Food & Beverages
1469	MM01578XC	Use Bread from Scratch- 6mo (H)	Food & Beverages
1470	MM01583XC	Use Brie Cheese- 1mo (H)	Food & Beverages
1471	MM01583XD	Use Brie Cheese- 1mo (Pounds/1mo) (H)	Food & Beverages
1472	MM01586XC	Use Brie Cheese- 6mo (H)	Food & Beverages
1473	MM01590XC	Use Brownie/Cookie Mixes- 6mo (H)	Food & Beverages
1474	MM01594XC	Use Butter- 1mo (H)	Food & Beverages
1475	MM01594XD	Use Butter- 1mo (Pounds/1mo) (H)	Food & Beverages
1476	MM01597XC	Use Butter- 6mo (H)	Food & Beverages
1477	MM01598XC	Use Cake Mixes- 1mo (H)	Food & Beverages
1478	MM01598XD	Use Cake Mixes- 1mo (Pkg/1mo) (H)	Food & Beverages
1479	MM01601XC	Use Cake Mixes- 6mo (H)	Food & Beverages
1480	MM01621XC	Use Canned Chili- 6mo (H)	Food & Beverages
1481	MM42280XC	Use Canned or Jarred Applesauce- 1mo (H)	Food & Beverages
1482	MM42280XD	Use Canned or Jarred Applesauce- 1mo (Cans/1mo) (H)	Food & Beverages
1483	MM42286XC	Use Canned or Jarred Fruit Cocktail- 1mo (H)	Food & Beverages
1484	MM42286XD	Use Canned or Jarred Fruit Cocktail- 1mo (Cans/1mo) (H)	Food & Beverages
1485	MM42290XC	Use Canned or Jarred Peaches- 1mo (H)	Food & Beverages
1486	MM42290XD	Use Canned or Jarred Peaches- 1mo (Cans/1mo) (H)	Food & Beverages
1487	MM42306XC	Use Canned or Jarred Pears- 1mo (H)	Food & Beverages
1488	MM42306XD	Use Canned or Jarred Pears- 1mo (Cans/1mo) (H)	Food & Beverages
1489	MM42308XC	Use Canned or Jarred Pineapple- 1mo (H)	Food & Beverages
1490	MM42308XD	Use Canned or Jarred Pineapple- 1mo (Cans/1mo) (H)	Food & Beverages
1491	MM61046XC	Use Canned or Jarred Soup/Broth- 1mo (H)	Food & Beverages
1492	MM61046XD	Use Canned or Jarred Soup/Broth- 1mo (Cans/1mo) (H)	Food & Beverages
1493	MM61048XC	Use Canned or Jarred Soup/Broth- 6mo (H)	Food & Beverages
1494	MM02013XC	Use Canned Spam- 1mo (H)	Food & Beverages
1495	MM02013XD	Use Canned Spam- 1mo (Cans/1mo) (H)	Food & Beverages
1496	MM01606XC	Use Canned Stews- 1mo (H)	Food & Beverages

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1497	MM01606XD	Use Canned Stews- 1mo (Cans/1mo) (H)	Food & Beverages
1498	MM01609XC	Use Canned Stews- 6mo (H)	Food & Beverages
1499	MM01610XC	Use Canned Tuna- 1mo (H)	Food & Beverages
1500	MM01610XD	Use Canned Tuna- 1mo (Cans/1mo) (H)	Food & Beverages
1501	MM01613XC	Use Canned Tuna- 6mo (H)	Food & Beverages
1502	MM01618XC	Use Chili- 1mo (H)	Food & Beverages
1503	MM01618XD	Use Chili- 1mo (Pkg/1mo) (H)	Food & Beverages
1504	MM41986XC	Use Classic Yellow Mustard- 6mo (H)	Food & Beverages
1505	MM01625XC	Use Cocoa Powder- 6mo (H)	Food & Beverages
1506	MM01627XC	Use Cooked Hams- 1mo (H)	Food & Beverages
1507	MM01627XD	Use Cooked Hams- 1mo (Pkg/1mo) (H)	Food & Beverages
1508	MM01630XC	Use Cooked Hams- 6mo (H)	Food & Beverages
1509	MM01631XC	Use Corn Chips/Tortilla Chips/Cheese Snacks- 1mo (H)	Food & Beverages
1510	MM01631XD	Use Corn Chips/Tortilla Chips/Cheese Snacks- 1mo (Pkg/1mo) (H)	Food & Beverages
1511	MM01634XC	Use Corn Chips/Tortilla Chips/Cheese Snacks- 6mo (H)	Food & Beverages
1512	MM01639XC	Use Crackers- 1mo (H)	Food & Beverages
1513	MM01639XD	Use Crackers- 1mo (Boxes/1mo) (H)	Food & Beverages
1514	MM01642XC	Use Crackers- 6mo (H)	Food & Beverages
1515	MM01647XC	Use Decorating Icings/Frostings- 1mo (H)	Food & Beverages
1516	MM01647XD	Use Decorating Icings/Frostings- 1mo (Pkg/1mo) (H)	Food & Beverages
1517	MM01650XC	Use Decorating Icings/Frostings- 6mo (H)	Food & Beverages
1518	MM42268XC	Use Del Monte Canned or Jarred Fruit- 1mo (H)	Food & Beverages
1519	MM42268XD	Use Del Monte Canned or Jarred Fruit- 1mo (Cans/1mo) (H)	Food & Beverages
1520	MM01655XC	Use Dinner Mixes & Kits- 1mo (H)	Food & Beverages
1521	MM01655XD	Use Dinner Mixes & Kits- 1mo (Pkg/1mo) (H)	Food & Beverages
1522	MM41880XC	Use Dried Apricots- 6mo (H)	Food & Beverages
1523	MM41880XD	Use Dried Apricots- 6mo (pounds/6mo) (H)	Food & Beverages
1524	MM41884XC	Use Dried Cranberries- 6mo (H)	Food & Beverages
1525	MM41884XD	Use Dried Cranberries- 6mo (pounds/6mo) (H)	Food & Beverages
1526	MM41890XC	Use Dried Prunes- 6mo (H)	Food & Beverages
1527	MM41890XD	Use Dried Prunes- 6mo (pounds/6mo) (H)	Food & Beverages
1528	MM41892XC	Use Dried Raisins- 6mo (H)	Food & Beverages
1529	MM41892XD	Use Dried Raisins- 6mo (pounds/6mo) (H)	Food & Beverages
1530	MM01665XC	Use Dry Mix Salad Dressing- 6mo (H)	Food & Beverages
1531	MM01669XC	Use Egg Substitute- 6mo (H)	Food & Beverages
1532	MM01670XC	Use Eggs- 1mo (H)	Food & Beverages
1533	MM01670XD	Use Eggs- 1mo (Dozens/1mo) (H)	Food & Beverages
1534	MM01673XC	Use Eggs- 6mo (H)	Food & Beverages
1535	MM01674XC	Use English Muffins- 1wk (H)	Food & Beverages
1536	MM01674XD	Use English Muffins- 1wk (Times/1wk) (H)	Food & Beverages
1537	MM01677XC	Use English Muffins- 6mo (H)	Food & Beverages
1538	MM01681XC	Use Entenmann's Snack Cakes- 6mo (H)	Food & Beverages
1539	MM01701XC	Use Fat-Free Salad Dressing- 6mo (H)	Food & Beverages
1540	MM01706XC	Use Fat-Free Yogurt- 1wk (H)	Food & Beverages
1541	MM01706XD	Use Fat-Free Yogurt- 1wk (Containers/1wk) (H)	Food & Beverages
1542	MM01709XC	Use Fat-Free Yogurt- 6mo (H)	Food & Beverages
1543	MM41905XC	Use Fresh Apples- 1mo (H)	Food & Beverages
1544	MM41905XD	Use Fresh Apples- 1mo (Pounds/1mo) (H)	Food & Beverages
1545	MM41909XC	Use Fresh Asparagus- 1mo (H)	Food & Beverages
1546	MM41909XD	Use Fresh Asparagus- 1mo (Pounds/1mo) (H)	Food & Beverages
1547	MM41911XC	Use Fresh Avocados- 1mo (H)	Food & Beverages
1548	MM41911XD	Use Fresh Avocados- 1mo (Pounds/1mo) (H)	Food & Beverages
1549	MM41913XC	Use Fresh Bananas- 1mo (H)	Food & Beverages
1550	MM41913XD	Use Fresh Bananas- 1mo (Pounds/1mo) (H)	Food & Beverages
1551	MM42247XC	Use Fresh Beef- 1mo (H)	Food & Beverages
1552	MM42247XD	Use Fresh Beef- 1mo (Pounds/1mo) (H)	Food & Beverages
1553	MM41915XC	Use Fresh Broccoli- 1mo (H)	Food & Beverages
1554	MM41915XD	Use Fresh Broccoli- 1mo (Pounds/1mo) (H)	Food & Beverages
1555	MM41919XC	Use Fresh Cantaloupes- 1mo (H)	Food & Beverages
1556	MM41919XD	Use Fresh Cantaloupes- 1mo (Pounds/1mo) (H)	Food & Beverages
1557	MM41921XC	Use Fresh Carrots- 1mo (H)	Food & Beverages
1558	MM41921XD	Use Fresh Carrots- 1mo (Pounds/1mo) (H)	Food & Beverages
1559	MM41923XC	Use Fresh Cauliflower- 1mo (H)	Food & Beverages
1560	MM41923XD	Use Fresh Cauliflower- 1mo (Pounds/1mo) (H)	Food & Beverages
1561	MM41927XC	Use Fresh Corn- 1mo (H)	Food & Beverages
1562	MM41927XD	Use Fresh Corn- 1mo (Pounds/1mo) (H)	Food & Beverages
1563	MM41929XC	Use Fresh Cucumber- 1mo (H)	Food & Beverages
1564	MM41929XD	Use Fresh Cucumber- 1mo (Pounds/1mo) (H)	Food & Beverages

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1565	MM01710XC	Use Fresh Cut Cold Cuts- 1mo (H)	Food & Beverages
1566	MM01710XD	Use Fresh Cut Cold Cuts- 1mo (Pounds/1mo) (H)	Food & Beverages
1567	MM01713XC	Use Fresh Cut Cold Cuts- 6mo (H)	Food & Beverages
1568	MM41897XC	Use Fresh Fruit- 1mo (H)	Food & Beverages
1569	MM41897XD	Use Fresh Fruit- 1mo (Pounds/1mo) (H)	Food & Beverages
1570	MM01714XC	Use Fresh Fruit and Vegetables- 1mo (H)	Food & Beverages
1571	MM01714XD	Use Fresh Fruit and Vegetables- 1mo (Pounds/1mo) (H)	Food & Beverages
1572	MM01717XC	Use Fresh Fruit and Vegetables- 6mo (H)	Food & Beverages
1573	MM41933XC	Use Fresh Grapes- 1mo (H)	Food & Beverages
1574	MM41933XD	Use Fresh Grapes- 1mo (Pounds/1mo) (H)	Food & Beverages
1575	MM41935XC	Use Fresh Green Beans- 1mo (H)	Food & Beverages
1576	MM41935XD	Use Fresh Green Beans- 1mo (Pounds/1mo) (H)	Food & Beverages
1577	MM41939XC	Use Fresh Lemons- 1mo (H)	Food & Beverages
1578	MM41939XD	Use Fresh Lemons- 1mo (Pounds/1mo) (H)	Food & Beverages
1579	MM41941XC	Use Fresh Lettuce- 1mo (H)	Food & Beverages
1580	MM41941XD	Use Fresh Lettuce- 1mo (Pounds/1mo) (H)	Food & Beverages
1581	MM41943XC	Use Fresh Limes- 1mo (H)	Food & Beverages
1582	MM41943XD	Use Fresh Limes- 1mo (Pounds/1mo) (H)	Food & Beverages
1583	MM41945XC	Use Fresh Mushrooms- 1mo (H)	Food & Beverages
1584	MM41945XD	Use Fresh Mushrooms- 1mo (Pounds/1mo) (H)	Food & Beverages
1585	MM41901XC	Use Fresh Non-Organic Fruits & Vegetables- 1mo (H)	Food & Beverages
1586	MM41901XD	Use Fresh Non-Organic Fruits & Vegetables- 1mo (Pounds/1mo) (H)	Food & Beverages
1587	MM41947XC	Use Fresh Onions- 1mo (H)	Food & Beverages
1588	MM41947XD	Use Fresh Onions- 1mo (Pounds/1mo) (H)	Food & Beverages
1589	MM41949XC	Use Fresh Oranges- 1mo (H)	Food & Beverages
1590	MM41949XD	Use Fresh Oranges- 1mo (Pounds/1mo) (H)	Food & Beverages
1591	MM41903XC	Use Fresh Organic Fruits & Vegetables- 1mo (H)	Food & Beverages
1592	MM41903XD	Use Fresh Organic Fruits & Vegetables- 1mo (Pounds/1mo) (H)	Food & Beverages
1593	MM41953XC	Use Fresh Pears- 1mo (H)	Food & Beverages
1594	MM41953XD	Use Fresh Pears- 1mo (Pounds/1mo) (H)	Food & Beverages
1595	MM41957XC	Use Fresh Pineapples- 1mo (H)	Food & Beverages
1596	MM41957XD	Use Fresh Pineapples- 1mo (Pounds/1mo) (H)	Food & Beverages
1597	MM41968XC	Use Fresh Potatoes- 1mo (H)	Food & Beverages
1598	MM41968XD	Use Fresh Potatoes- 1mo (Pounds/1mo) (H)	Food & Beverages
1599	MM41970XC	Use Fresh Pumpkin- 1mo (H)	Food & Beverages
1600	MM41970XD	Use Fresh Pumpkin- 1mo (Pounds/1mo) (H)	Food & Beverages
1601	MM41972XC	Use Fresh Raspberries- 1mo (H)	Food & Beverages
1602	MM41972XD	Use Fresh Raspberries- 1mo (Pounds/1mo) (H)	Food & Beverages
1603	MM41974XC	Use Fresh Spinach- 1mo (H)	Food & Beverages
1604	MM41974XD	Use Fresh Spinach- 1mo (Pounds/1mo) (H)	Food & Beverages
1605	MM41976XC	Use Fresh Strawberries- 1mo (H)	Food & Beverages
1606	MM41976XD	Use Fresh Strawberries- 1mo (Pounds/1mo) (H)	Food & Beverages
1607	MM41978XC	Use Fresh Tomatoes- 1mo (H)	Food & Beverages
1608	MM41978XD	Use Fresh Tomatoes- 1mo (Pounds/1mo) (H)	Food & Beverages
1609	MM41899XC	Use Fresh Vegetables- 1mo (H)	Food & Beverages
1610	MM41899XD	Use Fresh Vegetables- 1mo (Pounds/1mo) (H)	Food & Beverages
1611	MM41980XC	Use Fresh Watermelons- 1mo (H)	Food & Beverages
1612	MM41980XD	Use Fresh Watermelons- 1mo (Pounds/1mo) (H)	Food & Beverages
1613	MM01718XC	Use Fresh/Refrigerated/Frozen Pizza Shells/Crust- 1mo (H)	Food & Beverages
1614	MM01718XD	Use Fresh/Refrigerated/Frozen Pizza Shells/Crust- 1mo (Pkg/1mo) (H)	Food & Beverages
1615	MM01721XC	Use Fresh/Refrigerated/Frozen Pizza Shells/Crust- 6mo (H)	Food & Beverages
1616	MM42249XC	Use Frozen Beef- 1mo (H)	Food & Beverages
1617	MM42249XD	Use Frozen Beef- 1mo (Pounds/1mo) (H)	Food & Beverages
1618	MM01726XC	Use Frozen Breaded Chicken- 1mo (H)	Food & Beverages
1619	MM01726XD	Use Frozen Breaded Chicken- 1mo (Pkg/1mo) (H)	Food & Beverages
1620	MM01729XC	Use Frozen Breaded Chicken- 6mo (H)	Food & Beverages
1621	MM01730XC	Use Frozen Desserts- 1mo (H)	Food & Beverages
1622	MM01730XD	Use Frozen Desserts- 1mo (Pkg/1mo) (H)	Food & Beverages
1623	MM01733XC	Use Frozen Desserts- 6mo (H)	Food & Beverages
1624	MM01734XC	Use Frozen Orange Juice- Avg. Day (H)	Food & Beverages
1625	MM01734XD	Use Frozen Orange Juice- Avg. Day (Glasses/1dy) (H)	Food & Beverages
1626	MM01737XC	Use Frozen Orange Juice- 6mo (H)	Food & Beverages
1627	MM01738XC	Use Frozen Pizza- 1mo (H)	Food & Beverages
1628	MM01738XD	Use Frozen Pizza- 1mo (Pkg/1mo) (H)	Food & Beverages
1629	MM01741XC	Use Frozen Pizza- 6mo (H)	Food & Beverages
1630	MM01749XC	Use Godiva Box Chocolate- 6mo (A)	Food & Beverages
1631	MM41987XC	Use Grey Poupon Mustard- 6mo (H)	Food & Beverages
1632	MM42251XC	Use Ground Beef- 1mo (H)	Food & Beverages

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1633	MM42251XD	Use Ground Beef - 1mo (Pounds/1mo) (H)	Food & Beverages
1634	MM61147XC	Use Ground Coffee - Avg. Day (H)	Food & Beverages
1635	MM61147XD	Use Ground Coffee - Avg. Day (Glasses/1dy) (H)	Food & Beverages
1636	MM61149XC	Use Ground Coffee - 6mo (H)	Food & Beverages
1637	MM61150XC	Use Ground Decaffeinated Coffee - Avg. Day (H)	Food & Beverages
1638	MM61150XD	Use Ground Decaffeinated Coffee - Avg. Day (Glasses/1dy) (H)	Food & Beverages
1639	MM61152XC	Use Ground Regular (Not Decaffeinated) Coffee - Avg. Day (H)	Food & Beverages
1640	MM61152XD	Use Ground Regular (Not Decaffeinated) Coffee - Avg. Day (Glasses/1dy) (H)	Food & Beverages
1641	MM01751XC	Use Hostess Snack Cakes - 6mo (H)	Food & Beverages
1642	MM01755XC	Use Instant Breakfast - 6mo (H)	Food & Beverages
1643	MM01756XC	Use Instant Grits - 6mo (H)	Food & Beverages
1644	MM01760XC	Use Instant Iced Tea - 6mo (H)	Food & Beverages
1645	MM61170XC	Use Instant or Freeze-Dried (Instant Powdered/Buds) Coffee - Avg. Day (H)	Food & Beverages
1646	MM61170XD	Use Instant or Freeze-Dried (Instant Powdered/Buds) Coffee - Avg. Day (Glasses/1dy) (H	Food & Beverages
1647	MM61171XC	Use Instant or Freeze-Dried Coffee - 6mo (H)	Food & Beverages
1648	MM61173XC	Use Instant or Freeze-Dried Coffee - Avg. Day (H)	Food & Beverages
1649	MM61173XD	Use Instant or Freeze-Dried Coffee - Avg. Day (Glasses/1dy) (H)	Food & Beverages
1650	MM01765XC	Use Instant Rice - 6mo (H)	Food & Beverages
1651	MM01767XC	Use Jerky Meat Snacks - 1mo (H)	Food & Beverages
1652	MM01767XD	Use Jerky Meat Snacks - 1mo (Pkg/1mo) (H)	Food & Beverages
1653	MM01770XC	Use Jerky Meat Snacks - 6mo (H)	Food & Beverages
1654	MM01774XC	Use Kellogg's Corn Flakes - 6mo (H)	Food & Beverages
1655	MM01775XC	Use Kellogg's Froot Loops - 1wk (H)	Food & Beverages
1656	MM01775XD	Use Kellogg's Froot Loops - 1wk (Serving/1wk) (H)	Food & Beverages
1657	MM01778XC	Use Kellogg's Froot Loops - 6mo (H)	Food & Beverages
1658	MM01783XC	Use Kellogg's Pop-Tarts - 1mo (H)	Food & Beverages
1659	MM01783XD	Use Kellogg's Pop-Tarts - 1mo (Pkg/1mo) (H)	Food & Beverages
1660	MM01786XC	Use Kellogg's Pop-Tarts - 6mo (H)	Food & Beverages
1661	MM42257XC	Use Lean Beef - 1mo (H)	Food & Beverages
1662	MM42257XD	Use Lean Beef - 1mo (Pounds/1mo) (H)	Food & Beverages
1663	MM42000XC	Use Lean Meat - 1mo (H)	Food & Beverages
1664	MM42000XD	Use Lean Meat - 1mo (Pounds/1mo) (H)	Food & Beverages
1665	MM01803XC	Use Low Calorie Bread - 6mo (H)	Food & Beverages
1666	MM01815XC	Use Low-Fat Cream Cheese - 6mo (H)	Food & Beverages
1667	MM01827XC	Use Low-Fat Mayonnaise - 6mo (H)	Food & Beverages
1668	MM01828XC	Use Low-Fat Salad Dressing - 1mo (H)	Food & Beverages
1669	MM01828XD	Use Low-Fat Salad Dressing - 1mo (Btl/Pkg/1mo) (H)	Food & Beverages
1670	MM01831XC	Use Low-Fat Salad Dressing - 6mo (H)	Food & Beverages
1671	MM01832XC	Use Low-Fat Sour Cream - 1mo (H)	Food & Beverages
1672	MM01832XD	Use Low-Fat Sour Cream - 1mo (Containers/1mo) (H)	Food & Beverages
1673	MM01835XC	Use Low-Fat Sour Cream - 6mo (H)	Food & Beverages
1674	MM01836XC	Use Low-Fat Yogurt - 1wk (H)	Food & Beverages
1675	MM01836XD	Use Low-Fat Yogurt - 1wk (Containers/1wk) (H)	Food & Beverages
1676	MM01839XC	Use Low-Fat Yogurt - 6mo (H)	Food & Beverages
1677	MM01840XC	Use Margarine - 6mo (H)	Food & Beverages
1678	MM01844XC	Use Meal Supplement - 6mo (A)	Food & Beverages
1679	MM01845XC	Use Mexican Foods - 1mo (H)	Food & Beverages
1680	MM01845XD	Use Mexican Foods - 1mo (Pkg/1mo) (H)	Food & Beverages
1681	MM01848XC	Use Mexican Foods - 6mo (H)	Food & Beverages
1682	MM01852XC	Use Microwave for Frozen Breakfast Food - 6mo (H)	Food & Beverages
1683	MM01857XC	Use Microwave Popcorn - 1mo (H)	Food & Beverages
1684	MM01857XD	Use Microwave Popcorn - 1mo (Pkg/1mo) (H)	Food & Beverages
1685	MM01860XC	Use Microwave Popcorn - 6mo (H)	Food & Beverages
1686	MM01861XC	Use Non-Frozen Orange Juice - Avg. Day (H)	Food & Beverages
1687	MM01861XD	Use Non-Frozen Orange Juice - Avg. Day (Glasses/1dy) (H)	Food & Beverages
1688	MM01864XC	Use Non-Frozen Orange Juice - 6mo (H)	Food & Beverages
1689	MM61203XC	Use Nutrition/Energy Bars - 1mo (A)	Food & Beverages
1690	MM61203XD	Use Nutrition/Energy Bars - 1mo (Glasses/1mo) (A)	Food & Beverages
1691	MM61205XC	Use Nutrition/Energy Bars - 6mo (A)	Food & Beverages
1692	MM61206XC	Use Nuts - 1mo (A)	Food & Beverages
1693	MM61206XD	Use Nuts - 1mo (Glasses/1mo) (A)	Food & Beverages
1694	MM61208XC	Use Nuts - 6mo (A)	Food & Beverages
1695	MM42276XC	Use Ocean Spray Canned or Jarred Fruit - 1mo (H)	Food & Beverages
1696	MM42276XD	Use Ocean Spray Canned or Jarred Fruit - 1mo (Cans/1mo) (H)	Food & Beverages
1697	MM01865XC	Use Olive Oil - 1mo (H)	Food & Beverages
1698	MM01865XD	Use Olive Oil - 1mo (Pints/1mo) (H)	Food & Beverages
1699	MM01868XC	Use Olive Oil - 6mo (H)	Food & Beverages
1700	MM42563XC	Use Organic Any Food - 6mo (H)	Food & Beverages

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1701	MM42565XC	Use Organic Bread - 6mo (H)	Food & Beverages
1702	MM42566XC	Use Organic Breakfast Cereals - 6mo (H)	Food & Beverages
1703	MM42567XC	Use Organic Cheese - 6mo (H)	Food & Beverages
1704	MM42568XC	Use Organic Chocolate - 6mo (H)	Food & Beverages
1705	MM50164XC	Use Organic Coffee - 6mo (H)	Food & Beverages
1706	MM42569XC	Use Organic Fish/Seafood - 6mo (H)	Food & Beverages
1707	MM42570XC	Use Organic Frozen Foods - 6mo (H)	Food & Beverages
1708	MM42571XC	Use Organic Granola - 6mo (H)	Food & Beverages
1709	MM42572XC	Use Organic Ice Cream - 6mo (H)	Food & Beverages
1710	MM42573XC	Use Organic Meat - 6mo (H)	Food & Beverages
1711	MM07360XC	Use Organic Milk - 6mo (H)	Food & Beverages
1712	MM42575XC	Use Organic Pasta - 6mo (H)	Food & Beverages
1713	MM42576XC	Use Organic Peanut Butter - 6mo (H)	Food & Beverages
1714	MM42577XC	Use Organic Poultry - 6mo (H)	Food & Beverages
1715	MM42578XC	Use Organic Soup - 6mo (H)	Food & Beverages
1716	MM42579XC	Use Organic Spaghetti/Pasta Sauce - 6mo (H)	Food & Beverages
1717	MM50165XC	Use Organic Tea - 6mo (H)	Food & Beverages
1718	MM01869XC	Use Oscar Mayer Lunchables - 1mo (H)	Food & Beverages
1719	MM01869XD	Use Oscar Mayer Lunchables - 1mo (Pkg/1mo) (H)	Food & Beverages
1720	MM01872XC	Use Oscar Mayer Lunchables - 6mo (H)	Food & Beverages
1721	MM01876XC	Use Packaged Cold Cuts - 1mo (H)	Food & Beverages
1722	MM01876XD	Use Packaged Cold Cuts - 1mo (Pounds/1mo) (H)	Food & Beverages
1723	MM01879XC	Use Packaged Cold Cuts - 6mo (H)	Food & Beverages
1724	MM01880XC	Use Packaged Instant Mashed Potatoes - 1mo (H)	Food & Beverages
1725	MM01880XD	Use Packaged Instant Mashed Potatoes - 1mo (Pkg/1mo) (H)	Food & Beverages
1726	MM01883XC	Use Packaged Instant Mashed Potatoes - 6mo (H)	Food & Beverages
1727	MM01888XC	Use Packaged/Frozen Pasta - 1mo (H)	Food & Beverages
1728	MM01888XD	Use Packaged/Frozen Pasta - 1mo (Pkg/1mo) (H)	Food & Beverages
1729	MM01891XC	Use Packaged/Frozen Pasta - 6mo (H)	Food & Beverages
1730	MM01892XC	Use Peanut Butter - 1mo (H)	Food & Beverages
1731	MM01892XD	Use Peanut Butter - 1mo (Jars/1mo) (H)	Food & Beverages
1732	MM01895XC	Use Peanut Butter - 6mo (H)	Food & Beverages
1733	MM42324XC	Use Perdue Chicken & Turkey - 1mo (H)	Food & Beverages
1734	MM42324XD	Use Perdue Chicken & Turkey - 1mo (Pounds/1mo) (H)	Food & Beverages
1735	MM01903XC	Use Pita Bread - 6mo (H)	Food & Beverages
1736	MM01904XC	Use Plain Cap'n Crunch - 1wk (H)	Food & Beverages
1737	MM01904XD	Use Plain Cap'n Crunch - 1wk (Serving/1wk) (H)	Food & Beverages
1738	MM01907XC	Use Plain Cap'n Crunch - 6mo (H)	Food & Beverages
1739	MM01908XC	Use Plain Cheerios - 1wk (H)	Food & Beverages
1740	MM01908XD	Use Plain Cheerios - 1wk (Serving/1wk) (H)	Food & Beverages
1741	MM01911XC	Use Plain Cheerios - 6mo (H)	Food & Beverages
1742	MM01915XC	Use Plain Kellogg's All-Bran - 6mo (H)	Food & Beverages
1743	MM41996XC	Use Pork - 1mo (H)	Food & Beverages
1744	MM41996XD	Use Pork - 1mo (Pounds/1mo) (H)	Food & Beverages
1745	MM01923XC	Use Post Grape Nuts - 6mo (H)	Food & Beverages
1746	MM01931XC	Use Post Spoon Size Shredded Wheat - 6mo (H)	Food & Beverages
1747	MM01932XC	Use Potato Chips - 1mo (H)	Food & Beverages
1748	MM01932XD	Use Potato Chips - 1mo (Pkg/1mo) (H)	Food & Beverages
1749	MM01935XC	Use Potato Chips - 6mo (H)	Food & Beverages
1750	MM01936XC	Use Pretzels - 1mo (H)	Food & Beverages
1751	MM01936XD	Use Pretzels - 1mo (Pkg/1mo) (H)	Food & Beverages
1752	MM01939XC	Use Pretzels - 6mo (H)	Food & Beverages
1753	MM01944XC	Use Refrigerated/Frozen Biscuit Dough - 1mo (H)	Food & Beverages
1754	MM01944XD	Use Refrigerated/Frozen Biscuit Dough - 1mo (Pkg/1mo) (H)	Food & Beverages
1755	MM01947XC	Use Refrigerated/Frozen Biscuit Dough - 6mo (H)	Food & Beverages
1756	MM01948XC	Use Refrigerated/Frozen Bread/Dough Products - 1mo (H)	Food & Beverages
1757	MM01948XD	Use Refrigerated/Frozen Bread/Dough Products - 1mo (Pkg/1mo) (H)	Food & Beverages
1758	MM01951XC	Use Refrigerated/Frozen Bread/Dough Products - 6mo (H)	Food & Beverages
1759	MM01952XC	Use Refrigerated/Frozen Cookie Dough - 1mo (H)	Food & Beverages
1760	MM01952XD	Use Refrigerated/Frozen Cookie Dough - 1mo (Pkg/1mo) (H)	Food & Beverages
1761	MM01955XC	Use Refrigerated/Frozen Cookie Dough - 6mo (H)	Food & Beverages
1762	MM01959XC	Use Refrigerated/Frozen Sweet Roll Dough - 6mo (H)	Food & Beverages
1763	MM42259XC	Use Regular (not lean) Beef - 1mo (H)	Food & Beverages
1764	MM42259XD	Use Regular (not lean) Beef - 1mo (Pounds/1mo) (H)	Food & Beverages
1765	MM42002XC	Use Regular (not lean) Meat - 1mo (H)	Food & Beverages
1766	MM42002XD	Use Regular (not lean) Meat - 1mo (Pounds/1mo) (H)	Food & Beverages
1767	MM01964XC	Use Regular Cream Cheese - 1mo (H)	Food & Beverages
1768	MM01964XD	Use Regular Cream Cheese - 1mo (Pkg/1mo) (H)	Food & Beverages

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1769	MM01967XC	Use Regular Cream Cheese - 6mo (H)	Food & Beverages
1770	MM01968XC	Use Regular Frozen Dinners - 1mo (H)	Food & Beverages
1771	MM01968XD	Use Regular Frozen Dinners - 1mo (Number/1mo) (H)	Food & Beverages
1772	MM01971XC	Use Regular Frozen Dinners - 6mo (H)	Food & Beverages
1773	MM01975XC	Use Regular Frozen Yogurt - 6mo (H)	Food & Beverages
1774	MM01979XC	Use Regular Ice Cream - 6mo (H)	Food & Beverages
1775	MM01980XC	Use Regular Mayonnaise - 1mo (H)	Food & Beverages
1776	MM01980XD	Use Regular Mayonnaise - 1mo (Jars/1mo) (H)	Food & Beverages
1777	MM01983XC	Use Regular Mayonnaise - 6mo (H)	Food & Beverages
1778	MM01984XC	Use Regular Sour Cream - 1mo (H)	Food & Beverages
1779	MM01984XD	Use Regular Sour Cream - 1mo (Containers/1mo) (H)	Food & Beverages
1780	MM01987XC	Use Regular Sour Cream - 6mo (H)	Food & Beverages
1781	MM01991XC	Use Rice Cakes - 6mo (H)	Food & Beverages
1782	MM50714XC	Use Rice-A-Roni - 6mo (H)	Food & Beverages
1783	MM01996XC	Use Ritz Crackers - 6mo (H)	Food & Beverages
1784	MM61267XC	Use Salsa or Picante Sauce - 1mo (H)	Food & Beverages
1785	MM61267XD	Use Salsa or Picante Sauce - 1mo (Jars/1mo) (H)	Food & Beverages
1786	MM61269XC	Use Salsa or Picante Sauce - 6mo (H)	Food & Beverages
1787	MM02001XC	Use Salt Substitute - 6mo (H)	Food & Beverages
1788	MM02001XD	Use Salt Substitute - 6mo (Containers/6mo) (H)	Food & Beverages
1789	MM02004XC	Use Saltines Crackers - 1mo (H)	Food & Beverages
1790	MM02004XD	Use Saltines Crackers - 1mo (Boxes/1mo) (H)	Food & Beverages
1791	MM02007XC	Use Saltines Crackers - 6mo (H)	Food & Beverages
1792	MM02008XC	Use Shake'n Bake - 6mo (H)	Food & Beverages
1793	MM61279XC	Use Single Serve Pod/K-Cup Coffee - Avg. Day (H)	Food & Beverages
1794	MM61279XD	Use Single Serve Pod/K-Cup Coffee - Avg. Day (Glasses/1dy) (H)	Food & Beverages
1795	MM02010XC	Use Soy Sauce - 6mo (H)	Food & Beverages
1796	MM02010XD	Use Soy Sauce - 6mo (Bottles/6mo) (H)	Food & Beverages
1797	MM02016XC	Use Spam - 6mo (H)	Food & Beverages
1798	MM02017XC	Use Spray Non-Stick Cooking Prods - 6mo (H)	Food & Beverages
1799	MM02021XC	Use Stoned Wheat Thins - 6mo (H)	Food & Beverages
1800	MM42278XC	Use Store Brand Canned or Jarred Fruit - 1mo (H)	Food & Beverages
1801	MM42278XD	Use Store Brand Canned or Jarred Fruit - 1mo (Cans/1mo) (H)	Food & Beverages
1802	MM42332XC	Use Store Brand Chicken & Turkey - 1mo (H)	Food & Beverages
1803	MM42332XD	Use Store Brand Chicken & Turkey - 1mo (Pounds/1mo) (H)	Food & Beverages
1804	MM02022XC	Use Stove Top Stuffing - 6mo (H)	Food & Beverages
1805	MM02023XC	Use Sugar Sweetened Kool-Aid - 6mo (H)	Food & Beverages
1806	MM02024XC	Use Triscuit Crackers - 1mo (H)	Food & Beverages
1807	MM02024XD	Use Triscuit Crackers - 1mo (Boxes/1mo) (H)	Food & Beverages
1808	MM02027XC	Use Triscuit Crackers - 6mo (H)	Food & Beverages
1809	MM02072XC	Buy Gas - <$50 - 1mo (A)	Gas, Credit Cards & Chains
1810	MM02070XC	Buy Gas - $50-$74 - 1mo (A)	Gas, Credit Cards & Chains
1811	MM02071XC	Buy Gas - $75-$99 - 1mo (A)	Gas, Credit Cards & Chains
1812	MM02115XC	Spend on Gas - $100+ - 1mo (A)	Gas, Credit Cards & Chains
1813	MM02073XC	Buy Gas - 1wk (A)	Gas, Credit Cards & Chains
1814	MM02073XD	Buy Gas - 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1815	MM02077XC	Buy Gas - 6mo (A)	Gas, Credit Cards & Chains
1816	MM02076XC	Buy Gas - 21+ Gallons - 1wk (A)	Gas, Credit Cards & Chains
1817	MM02066XC	Buy Gas with Cash - 1mo (A)	Gas, Credit Cards & Chains
1818	MM02067XC	Buy Gas with Credit Card - 1mo (A)	Gas, Credit Cards & Chains
1819	MM02068XC	Buy Gas with Debit Card - 1mo (A)	Gas, Credit Cards & Chains
1820	MM02069XC	Buy Gas with Gas/Oil Company Credit Card - 1mo (A)	Gas, Credit Cards & Chains
1821	MM02065XC	Buy Full-Service Gas - 6mo (A)	Gas, Credit Cards & Chains
1822	MM02090XC	Buy Self-Service Gas - 1wk (A)	Gas, Credit Cards & Chains
1823	MM02090XD	Buy Self-Service Gas - 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1824	MM42079XC	Buy Self-Service Gas - 6mo (A)	Gas, Credit Cards & Chains
1825	MM02086XC	Buy Regular Gas - 1wk (A)	Gas, Credit Cards & Chains
1826	MM02086XD	Buy Regular Gas - 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1827	MM42078XC	Buy Regular Grade Gas - 6mo (A)	Gas, Credit Cards & Chains
1828	MM02078XC	Buy Mid-Grade Gas - 1wk (A)	Gas, Credit Cards & Chains
1829	MM02078XD	Buy Mid-Grade Gas - 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1830	MM42076XC	Buy Mid-Grade Gas - 6mo (A)	Gas, Credit Cards & Chains
1831	MM02082XC	Buy Premium/Super Gas - 1wk (A)	Gas, Credit Cards & Chains
1832	MM02082XD	Buy Premium/Super Gas - 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1833	MM42077XC	Buy Premium/Super Gas - 6mo (A)	Gas, Credit Cards & Chains
1834	MM02060XC	Buy Diesel Gas - 6mo (A)	Gas, Credit Cards & Chains
1835	MM61326XC	Buy Gasoline Additives - 1yr (H)	Gas, Credit Cards & Chains
1836	MM61327XC	Buy Unleaded Gas - 1wk (A)	Gas, Credit Cards & Chains

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1837	MM61327XD	Buy Unleaded Gas- 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1838	MM61329XC	Buy Unleaded Type Gas- 6mo (A)	Gas, Credit Cards & Chains
1839	MM42060XC	Buy 7-Eleven Gas- 6mo (A)	Gas, Credit Cards & Chains
1840	MM42061XC	Buy Arco Gas- 6mo (A)	Gas, Credit Cards & Chains
1841	MM02046XC	Buy Chevron Gas- 1wk (A)	Gas, Credit Cards & Chains
1842	MM02046XD	Buy Chevron Gas- 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1843	MM02049XC	Buy Chevron Gas- 6mo (A)	Gas, Credit Cards & Chains
1844	MM02053XC	Buy CITGO Gas- 6mo (A)	Gas, Credit Cards & Chains
1845	MM42062XC	Buy Exxon Gas- 6mo (A)	Gas, Credit Cards & Chains
1846	MM61344XC	Buy Gulf Gas- 6mo (A)	Gas, Credit Cards & Chains
1847	MM61347XC	Buy Hess Gas- 6mo (A)	Gas, Credit Cards & Chains
1848	MM61350XC	Buy Marathon Gas- 6mo (A)	Gas, Credit Cards & Chains
1849	MM61351XC	Buy Mobil Gas- 6mo (A)	Gas, Credit Cards & Chains
1850	MM61352XC	Buy Mobile Gas- 1wk (A)	Gas, Credit Cards & Chains
1851	MM61352XD	Buy Mobile Gas- 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1852	MM61354XC	Buy Other Brand Gas- 1wk (A)	Gas, Credit Cards & Chains
1853	MM61354XD	Buy Other Brand Gas- 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1854	MM61356XC	Buy Other Brand Gas- 6mo (A)	Gas, Credit Cards & Chains
1855	MM61357XC	Buy Phillips 66 Gas- 6mo (A)	Gas, Credit Cards & Chains
1856	MM61360XC	Buy Quik Trip Gas- 6mo (A)	Gas, Credit Cards & Chains
1857	MM61363XC	Buy Racetrac Gas- 6mo (A)	Gas, Credit Cards & Chains
1858	MM02094XC	Buy Shell Gas- 1wk (A)	Gas, Credit Cards & Chains
1859	MM02094XD	Buy Shell Gas- 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1860	MM42063XC	Buy Shell Gas- 6mo (A)	Gas, Credit Cards & Chains
1861	MM61369XC	Buy Speedway Gas- 6mo (A)	Gas, Credit Cards & Chains
1862	MM02098XC	Buy Sunoco Gas- 1wk (A)	Gas, Credit Cards & Chains
1863	MM02098XD	Buy Sunoco Gas- 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1864	MM42064XC	Buy Sunoco Gas- 6mo (A)	Gas, Credit Cards & Chains
1865	MM61370XC	Buy 76 Gas- 6mo (A)	Gas, Credit Cards & Chains
1866	MM42065XC	Buy Texaco Gas- 6mo (A)	Gas, Credit Cards & Chains
1867	MM61374XC	Buy Valero Gas- 6mo (A)	Gas, Credit Cards & Chains
1868	MM61375XC	Buy Walmart Gas- 1wk (A)	Gas, Credit Cards & Chains
1869	MM61375XD	Buy Walmart Gas- 1wk (Gallons/1wk) (A)	Gas, Credit Cards & Chains
1870	MM61377XC	Buy Walmart Gas- 6mo (A)	Gas, Credit Cards & Chains
1871	MM02120XC	Convenience Store- Buy Beer- 1mo (A)	Grocery Chains & Coupons
1872	MM02123XC	Convenience Store- Buy Bottle/Canned Soft Drink- 1mo (A)	Grocery Chains & Coupons
1873	MM02121XC	Convenience Store- Buy Brewed Coffee- 1mo (A)	Grocery Chains & Coupons
1874	MM02122XC	Convenience Store- Buy Candy- 1mo (A)	Grocery Chains & Coupons
1875	MM02125XC	Convenience Store- Buy Cigarettes- 1mo (A)	Grocery Chains & Coupons
1876	MM02126XC	Convenience Store- Buy Dairy Products- 1mo (A)	Grocery Chains & Coupons
1877	MM02127XC	Convenience Store- Buy Fountain Soft Drink- 1mo (A)	Grocery Chains & Coupons
1878	MM02129XC	Convenience Store- Buy Gas- 1mo (A)	Grocery Chains & Coupons
1879	MM02130XC	Convenience Store- Buy Hot Dog- 1mo (A)	Grocery Chains & Coupons
1880	MM02132XC	Convenience Store- Buy Juice Drink- 1mo (A)	Grocery Chains & Coupons
1881	MM02133XC	Convenience Store- Buy Lottery Tickets- 1mo (A)	Grocery Chains & Coupons
1882	MM02134XC	Convenience Store- Buy Milk- 1mo (A)	Grocery Chains & Coupons
1883	MM02137XC	Convenience Store- Buy Snack Food- 1mo (A)	Grocery Chains & Coupons
1884	MM02118XC	Convenience Store Shopping- <$51- 1mo (A)	Grocery Chains & Coupons
1885	MM02117XC	Convenience Store Shopping- $51+- 1mo (A)	Grocery Chains & Coupons
1886	MM04436XC	Shop at Convenience Store in Morning- 6mo (A)	Grocery Chains & Coupons
1887	MM02183XC	Shop at Convenience Store in Morning/Afternoon- 6mo (A)	Grocery Chains & Coupons
1888	MM04437XC	Shop at Convenience Store at Mid-Day- 6mo (A)	Grocery Chains & Coupons
1889	MM04438XC	Shop at Convenience Store in Afternoon- 6mo (A)	Grocery Chains & Coupons
1890	MM02181XC	Shop at Convenience Store in Evening- 6mo (A)	Grocery Chains & Coupons
1891	MM02149XC	Grocery Shop- <$60- 1wk (H)	Grocery Chains & Coupons
1892	MM02148XC	Grocery Shop- $60-149- 1wk (H)	Grocery Chains & Coupons
1893	MM02147XC	Grocery Shop- $150+- 1wk (H)	Grocery Chains & Coupons
1894	MM02143XC	Grocery Shop- 1 Time- 1wk (A)	Grocery Chains & Coupons
1895	MM02144XC	Grocery Shop- 2 Times- 1wk (A)	Grocery Chains & Coupons
1896	MM02145XC	Grocery Shop- 3 Times- 1wk (A)	Grocery Chains & Coupons
1897	MM02146XC	Grocery Shop- 4+ Times- 1wk (A)	Grocery Chains & Coupons
1898	MM02139XC	Grocery Shop at Various Times of Day (A)	Grocery Chains & Coupons
1899	MM02140XC	Grocery Shop in Afternoon (A)	Grocery Chains & Coupons
1900	MM02141XC	Grocery Shop in Evening (A)	Grocery Chains & Coupons
1901	MM02142XC	Grocery Shop in Morning (A)	Grocery Chains & Coupons
1902	MM02150XC	Grocery Store- Travel <1 Mile (A)	Grocery Chains & Coupons
1903	MM02152XC	Grocery Store- Travel 1-2 Miles (A)	Grocery Chains & Coupons
1904	MM02153XC	Grocery Store- Travel 3-5 Miles (A)	Grocery Chains & Coupons

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
1905	MM02154XC	Grocery Store- Travel 6-10 Miles (A)	Grocery Chains & Coupons
1906	MM02151XC	Grocery Store- Travel 11+ Miles (A)	Grocery Chains & Coupons
1907	MM02116XC	Always Use Grocery Shopping List (A)	Grocery Chains & Coupons
1908	MM61380XC	Never Use Grocery Shopping List (A)	Grocery Chains & Coupons
1909	MM61381XC	Sometimes Use Grocery Shopping List (A)	Grocery Chains & Coupons
1910	MM02157XC	Medium Coupon User- 4-11 Times- 3mo (H)	Grocery Chains & Coupons
1911	MM02155XC	Heavy Coupon User- 12+ Times- 3mo (H)	Grocery Chains & Coupons
1912	MM50166XC	Receive/Clip Coupons from In-Store Circulars (H)	Grocery Chains & Coupons
1913	MM50167XC	Receive/Clip Coupons from Preferred Customer/Loyalty Card (H)	Grocery Chains & Coupons
1914	MM02158XC	Redeem Coupons at Discount Store- 1yr (H)	Grocery Chains & Coupons
1915	MM02162XC	Redeem Coupons at Drug Store- 1yr (H)	Grocery Chains & Coupons
1916	MM02166XC	Redeem Coupons at Grocery Store- 1yr (H)	Grocery Chains & Coupons
1917	MM02167XC	Redeem Coupons at Grocery Store- 3mo (A)	Grocery Chains & Coupons
1918	MM02167XD	Redeem Coupons at Grocery Store- 3mo (Times/3mo) (A)	Grocery Chains & Coupons
1919	MM02170XC	Shop at 7-Eleven- 1mo (A)	Grocery Chains & Coupons
1920	MM02171XC	Shop at 7-Eleven- 6mo (A)	Grocery Chains & Coupons
1921	MM02174XC	Shop at Albertson's- 1mo (A)	Grocery Chains & Coupons
1922	MM02175XC	Shop at Arco AM/PM- 6mo (A)	Grocery Chains & Coupons
1923	MM02176XC	Shop at BJ's Wholesale Club- 1mo (A)	Grocery Chains & Coupons
1924	MM02177XC	Shop at BP Food Mart- 6mo (A)	Grocery Chains & Coupons
1925	MM02178XC	Shop at Circle K- 6mo (A)	Grocery Chains & Coupons
1926	MM02179XC	Shop at CITGO - 6mo (A)	Grocery Chains & Coupons
1927	MM02184XC	Shop at Costco Wholesale Club- 1mo (A)	Grocery Chains & Coupons
1928	MM02189XC	Shop at Giant- 1mo (A)	Grocery Chains & Coupons
1929	MM02188XC	Shop at Giant Eagle- 1mo (A)	Grocery Chains & Coupons
1930	MM02190XC	Shop at Harris Teeter- 1mo (A)	Grocery Chains & Coupons
1931	MM02191XC	Shop at IGA- 1mo (A)	Grocery Chains & Coupons
1932	MM02192XC	Shop at Kroger- 1mo (A)	Grocery Chains & Coupons
1933	MM42096XC	Shop at Meijer- 1mo (A)	Grocery Chains & Coupons
1934	MM02196XC	Shop at Piggly Wiggly- 1mo (A)	Grocery Chains & Coupons
1935	MM02197XC	Shop at Publix- 1mo (A)	Grocery Chains & Coupons
1936	MM50438XC	Shop at Quiktrip- 6mo (A)	Grocery Chains & Coupons
1937	MM02198XC	Shop at Ralphs- 1mo (A)	Grocery Chains & Coupons
1938	MM02199XC	Shop at Safeway- 1mo (A)	Grocery Chains & Coupons
1939	MM02200XC	Shop at Sam's Wholesale Club- 1mo (A)	Grocery Chains & Coupons
1940	MM42597XC	Shop at Save-A-Lot- 1mo (A)	Grocery Chains & Coupons
1941	MM50439XC	Shop at Sheetz- 6mo (A)	Grocery Chains & Coupons
1942	MM02204XC	Shop at Stop 'N Shop- 1mo (A)	Grocery Chains & Coupons
1943	MM41967XC	Shop at Trader Joe's- 1mo (A)	Grocery Chains & Coupons
1944	MM02208XC	Shop at Vons- 1mo (A)	Grocery Chains & Coupons
1945	MM02209XC	Shop at Wal-Mart Supercenter- 1mo (A)	Grocery Chains & Coupons
1946	MM02210XC	Shop at Wawa- 6mo (A)	Grocery Chains & Coupons
1947	MM02211XC	Shop at Wegmans- 1mo (A)	Grocery Chains & Coupons
1948	MM61385XC	Source of Coupons- Coupons at Register- 1yr (H)	Grocery Chains & Coupons
1949	MM61386XC	Source of Coupons- Internet or E-Mail 1yr (H)	Grocery Chains & Coupons
1950	MM02215XC	Source of Coupons- Handouts- 1yr (H)	Grocery Chains & Coupons
1951	MM02216XC	Source of Coupons- Magazines- 1yr (H)	Grocery Chains & Coupons
1952	MM02217XC	Source of Coupons- Newspaper- 1yr (H)	Grocery Chains & Coupons
1953	MM02218XC	Source of Coupons- On the Package Itself- 1yr (H)	Grocery Chains & Coupons
1954	MM02220XC	Source of Coupons- Store Dispenser- 1yr (H)	Grocery Chains & Coupons
1955	MM50172XC	Use 1 - 4 Coupons- 1mo (H)	Grocery Chains & Coupons
1956	MM50176XC	Use 5 - 9 Coupons- 1mo (H)	Grocery Chains & Coupons
1957	MM50173XC	Use 10 - 14 Coupons- 1mo (H)	Grocery Chains & Coupons
1958	MM50174XC	Use 15 - 24 Coupons- 1mo (H)	Grocery Chains & Coupons
1959	MM50175XC	Use 25 or More Coupons- 1mo (H)	Grocery Chains & Coupons
1960	MM02224XC	Use Cents Off Coupons- 3mo (H)	Grocery Chains & Coupons
1961	MM02224XD	Use Cents Off Coupons- 3mo (Times/3mo) (H)	Grocery Chains & Coupons
1962	MM02221XC	Use Cents Off Coupons- 1yr (H)	Grocery Chains & Coupons
1963	MM02225XC	Use Coupons for Beverages- 1yr (H)	Grocery Chains & Coupons
1964	MM02226XC	Use Coupons for Cleaning Products- 1yr (H)	Grocery Chains & Coupons
1965	MM02227XC	Use Coupons for Cosmetics- 1yr (H)	Grocery Chains & Coupons
1966	MM02228XC	Use Coupons for Food- 1yr (H)	Grocery Chains & Coupons
1967	MM02229XC	Use Coupons for Tobacco- 1yr (H)	Grocery Chains & Coupons
1968	MM02230XC	Use Coupons for Toiletries- 1yr (H)	Grocery Chains & Coupons
1969	MM02231XC	Use Coupons to Save Maximum Amount Money- 1yr (H)	Grocery Chains & Coupons
1970	MM02232XC	Use Coupons to Save on Brands Already Use- 1yr (H)	Grocery Chains & Coupons
1971	MM02233XC	Use Coupons to Try New Product- 1yr (H)	Grocery Chains & Coupons
1972	MM50440XC	Use Grocery Store Loyalty Card- 1mo (A)	Grocery Chains & Coupons

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1973	MM61387XC	Shop at Grocery Store on Friday- 1wk (A)	Grocery Chains & Coupons
1974	MM61388XC	Shop at Grocery Store on Monday- 1wk (A)	Grocery Chains & Coupons
1975	MM61389XC	Shop at Grocery Store on Saturday- 1wk (A)	Grocery Chains & Coupons
1976	MM61390XC	Shop at Grocery Store on Sunday- 1wk (A)	Grocery Chains & Coupons
1977	MM61391XC	Shop at Grocery Store on Thursday- 1wk (A)	Grocery Chains & Coupons
1978	MM61392XC	Shop at Grocery Store on Tuesday- 1wk (A)	Grocery Chains & Coupons
1979	MM61393XC	Shop at Grocery Store on Wednesday- 1wk (A)	Grocery Chains & Coupons
1980	MM02235XC	Buy Any Household Appliances- 1yr (H)	Hardware & Appliances
1981	MM61394XC	Buy Any Large Kitchen/Cooking Appliance- 1yr (H)	Hardware & Appliances
1982	MM02236XC	Buy Any Lawn Mower- 1yr (H)	Hardware & Appliances
1983	MM61395XC	Buy Any Small Kitchen Appliances- 1yr (H)	Hardware & Appliances
1984	MM02238XC	Buy Automatic Dishwasher- 1yr (H)	Hardware & Appliances
1985	MM02240XC	Buy Automotive Tools- 1yr (H)	Hardware & Appliances
1986	MM02256XC	Buy Electric Blender- 1yr (H)	Hardware & Appliances
1987	MM02258XC	Buy Electric Clothes Dryer- 1yr (H)	Hardware & Appliances
1988	MM02275XC	Buy Gas Lawn Mower- 1yr (H)	Hardware & Appliances
1989	MM50177XC	Buy High Efficiency Washing Machine- 1yr (H)	Hardware & Appliances
1990	MM02281XC	Buy Microwave Cookware- 1yr (H)	Hardware & Appliances
1991	MM02285XC	Buy Refrigerator- 1yr (H)	Hardware & Appliances
1992	MM02292XC	Buy Upright Vacuum Cleaner- 1yr (H)	Hardware & Appliances
1993	MM02295XC	Own AC-separate room (H)	Hardware & Appliances
1994	MM61398XC	Own Air Compressor (Not 12 Volt Inflator)- (H)	Hardware & Appliances
1995	MM61399XC	Own Air Conditioner (H)	Hardware & Appliances
1996	MM02296XC	Own Air Purifier Machine (H)	Hardware & Appliances
1997	MM61400XC	Own Any Appliance for Climate Control (H)	Hardware & Appliances
1998	MM02297XC	Own Any Household Appliances (H)	Hardware & Appliances
1999	MM61401XC	Own Any Large Kitchen/Cooking Appliance (H)	Hardware & Appliances
2000	MM02298XC	Own Any Lawn Mower (H)	Hardware & Appliances
2001	MM61402XC	Own Any Small Kitchen Appliances (H)	Hardware & Appliances
2002	MM61403XC	Own Any Tools (H)	Hardware & Appliances
2003	MM61404XC	Own Attic/Whole House Fan (H)	Hardware & Appliances
2004	MM02301XC	Own Automatic Setback Thermostat (H)	Hardware & Appliances
2005	MM02303XC	Own Automotive Tools (H)	Hardware & Appliances
2006	MM02304XC	Own Bread Machine (H)	Hardware & Appliances
2007	MM02305XC	Own Built-in Electric Range Oven (H)	Hardware & Appliances
2008	MM02306XC	Own Built-in Gas Range Oven (H)	Hardware & Appliances
2009	MM02307XC	Own Burglar Alarm (H)	Hardware & Appliances
2010	MM02308XC	Own Canister Vacuum Cleaner (H)	Hardware & Appliances
2011	MM02309XC	Own Car Vacuum (H)	Hardware & Appliances
2012	MM02310XC	Own Carpet Steam Cleaner (H)	Hardware & Appliances
2013	MM02311XC	Own Ceiling Fan (H)	Hardware & Appliances
2014	MM02312XC	Own Central Air Conditioner (H)	Hardware & Appliances
2015	MM02313XC	Own Central Heating- Electric (H)	Hardware & Appliances
2016	MM02314XC	Own Central Heating- Gas (H)	Hardware & Appliances
2017	MM61405XC	Own Central Heating- Oil (H)	Hardware & Appliances
2018	MM02315XC	Own Charcoal Grill (H)	Hardware & Appliances
2019	MM61406XC	Own Chipper/Shredder (H)	Hardware & Appliances
2020	MM61407XC	Own Coal/Wood Stove(H)	Hardware & Appliances
2021	MM61408XC	Own Coffee Maker - Automatic Drip (H)	Hardware & Appliances
2022	MM61410XC	Own Coffee Maker - Single Cup/Pod Brewing System (H)	Hardware & Appliances
2023	MM61411XC	Own Coffee Maker -Electric Perk (H)	Hardware & Appliances
2024	MM02317XC	Own Combination Range/Microwave Oven (H)	Hardware & Appliances
2025	MM61412XC	Own Continuous Cleaning Oven (H)	Hardware & Appliances
2026	MM61413XC	Own Convection Oven (H)	Hardware & Appliances
2027	MM02318XC	Own Cook Top Stove (H)	Hardware & Appliances
2028	MM61414XC	Own Decorative Paint Tolls/Kits (H)	Hardware & Appliances
2029	MM02322XC	Own Deep Fryer (H)	Hardware & Appliances
2030	MM02323XC	Own Dehumidifier (H)	Hardware & Appliances
2031	MM02300XC	Own Dishwasher (H)	Hardware & Appliances
2032	MM61415XC	Own Driver Bits (H)	Hardware & Appliances
2033	MM02324XC	Own Electric Air Cleaner (H)	Hardware & Appliances
2034	MM02325XC	Own Electric Blender (H)	Hardware & Appliances
2035	MM02326XC	Own Electric Can Opener (H)	Hardware & Appliances
2036	MM61416XC	Own Electric Car Polisher (H)	Hardware & Appliances
2037	MM02327XC	Own Electric Chain Saw (H)	Hardware & Appliances
2038	MM02328XC	Own Electric Clothes Dryer (H)	Hardware & Appliances
2039	MM02329XC	Own Electric Coffee Grinder (H)	Hardware & Appliances
2040	MM02319XC	Own Electric Corded Drill (H)	Hardware & Appliances

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2041	MM02320XC	Own Electric Cordless Drill (H)	Hardware & Appliances
2042	MM02321XC	Own Electric Cordless Screwdriver (H)	Hardware & Appliances
2043	MM02330XC	Own Electric Food Processor (H)	Hardware & Appliances
2044	MM02331XC	Own Electric Fry Pan (H)	Hardware & Appliances
2045	MM61417XC	Own Electric Grill-Outdoor (H)	Hardware & Appliances
2046	MM02332XC	Own Electric Indoor Grill (H)	Hardware & Appliances
2047	MM02334XC	Own Electric Juicer (H)	Hardware & Appliances
2048	MM61418XC	Own Electric Knife (H)	Hardware & Appliances
2049	MM02335XC	Own Electric Lawn Mower (H)	Hardware & Appliances
2050	MM02336XC	Own Electric Popcorn Maker (H)	Hardware & Appliances
2051	MM61419XC	Own Electric Router (H)	Hardware & Appliances
2052	MM61420XC	Own Electric Sander (H)	Hardware & Appliances
2053	MM02337XC	Own Electric Slow Cooker (H)	Hardware & Appliances
2054	MM02338XC	Own Electric Space Heater (H)	Hardware & Appliances
2055	MM02339XC	Own Electric Steam Cooker (H)	Hardware & Appliances
2056	MM02340XC	Own Electric Stove/Range (H)	Hardware & Appliances
2057	MM02341XC	Own Electric Toaster (H)	Hardware & Appliances
2058	MM02342XC	Own Electric Toaster Oven (H)	Hardware & Appliances
2059	MM02343XC	Own Electric Trimmer/Edger (H)	Hardware & Appliances
2060	MM02344XC	Own Electric Wok (H)	Hardware & Appliances
2061	MM02345XC	Own Electric/Gas Chain Saw (H)	Hardware & Appliances
2062	MM02346XC	Own Espresso/Cappuccino Maker (H)	Hardware & Appliances
2063	MM61421XC	Own Fan (H)	Hardware & Appliances
2064	MM02347XC	Own Fireplace (H)	Hardware & Appliances
2065	MM02348XC	Own Garage Door Opener (H)	Hardware & Appliances
2066	MM02349XC	Own Garbage Disposer (H)	Hardware & Appliances
2067	MM02350XC	Own Gas Chain Saw (H)	Hardware & Appliances
2068	MM02351XC	Own Gas Clothes Dryer (H)	Hardware & Appliances
2069	MM02352XC	Own Gas Grill (H)	Hardware & Appliances
2070	MM02353XC	Own Gas Lawn Mower (H)	Hardware & Appliances
2071	MM02354XC	Own Gas Stove/Range (H)	Hardware & Appliances
2072	MM02355XC	Own Gas Trimmer/Edger (H)	Hardware & Appliances
2073	MM61422XC	Own Glue Gun (H)	Hardware & Appliances
2074	MM02356XC	Own Hand Held Electric Mixer (H)	Hardware & Appliances
2075	MM61423XC	Own Hand Tools (H)	Hardware & Appliances
2076	MM02357XC	Own Hand-Held Vacuum Cleaner (H)	Hardware & Appliances
2077	MM02358XC	Own Heat Pump (H)	Hardware & Appliances
2078	MM50179XC	Own High Efficiency Washing Machine (H)	Hardware & Appliances
2079	MM61424XC	Own Home Fire Extinguisher (H)	Hardware & Appliances
2080	MM02359XC	Own Hot Tub/Whirlpool Spa (H)	Hardware & Appliances
2081	MM02360XC	Own Hot Water Heater (H)	Hardware & Appliances
2082	MM02361XC	Own Humidifier (H)	Hardware & Appliances
2083	MM02362XC	Own Ice Cream Maker (H)	Hardware & Appliances
2084	MM02333XC	Own Iron (H)	Hardware & Appliances
2085	MM61425XC	Own Jig/Sabre saw (portable) (H)	Hardware & Appliances
2086	MM61426XC	Own Lawn or garden tractor (H)	Hardware & Appliances
2087	MM61427XC	Own Lawn sprinkler (H)	Hardware & Appliances
2088	MM61428XC	Own Leaf shredder (H)	Hardware & Appliances
2089	MM02364XC	Own Microwave Cookware (H)	Hardware & Appliances
2090	MM02365XC	Own Microwave Oven (H)	Hardware & Appliances
2091	MM61430XC	Own Outdoor blower (electric) (H)	Hardware & Appliances
2092	MM61431XC	Own Outdoor blower (gas) (H)	Hardware & Appliances
2093	MM02366XC	Own Paint Sprayer (H)	Hardware & Appliances
2094	MM02367XC	Own Pasta Machine (H)	Hardware & Appliances
2095	MM61432XC	Own Pliers (H)	Hardware & Appliances
2096	MM61433XC	Own Pneumatic tools (H)	Hardware & Appliances
2097	MM02368XC	Own Portable Circular Saw (H)	Hardware & Appliances
2098	MM50441XC	Own Portable Generator (H)	Hardware & Appliances
2099	MM61434XC	Own Power ratchet, cordless (H)	Hardware & Appliances
2100	MM02369XC	Own Pressure Cooker (H)	Hardware & Appliances
2101	MM02370XC	Own Range Hood (H)	Hardware & Appliances
2102	MM02371XC	Own Rechargeable Flashlight (H)	Hardware & Appliances
2103	MM02372XC	Own Refrigerator (H)	Hardware & Appliances
2104	MM02373XC	Own Riding Lawn Mower (H)	Hardware & Appliances
2105	MM61435XC	Own Saw blades (H)	Hardware & Appliances
2106	MM02374XC	Own Separate Freezer (H)	Hardware & Appliances
2107	MM02375XC	Own Sewing Machine (H)	Hardware & Appliances
2108	MM61436XC	Own Shears (non-electric) (H)	Hardware & Appliances

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2109	MM61437XC	Own Shovel (H)	Hardware & Appliances
2110	MM02376XC	Own Smoke/Fire Detector (H)	Hardware & Appliances
2111	MM02377XC	Own Snow Blower (H)	Hardware & Appliances
2112	MM50180XC	Own Standard Washing Machine (H)	Hardware & Appliances
2113	MM61438XC	Own Staple gun (H)	Hardware & Appliances
2114	MM61439XC	Own Stationary band saw (H)	Hardware & Appliances
2115	MM61440XC	Own Stationary drill press (H)	Hardware & Appliances
2116	MM02379XC	Own Stationary Electric Mixer (H)	Hardware & Appliances
2117	MM61441XC	Own Stationary radial arm saw (H)	Hardware & Appliances
2118	MM02380XC	Own Stationary Table Saw (H)	Hardware & Appliances
2119	MM61442XC	Own Tiller (garden) (H)	Hardware & Appliances
2120	MM02381XC	Own Trash Compactor (H)	Hardware & Appliances
2121	MM02382XC	Own Upright Vacuum Cleaner (H)	Hardware & Appliances
2122	MM61443XC	Own Vacuum Sealer (H)	Hardware & Appliances
2123	MM02384XC	Own Water Filter (H)	Hardware & Appliances
2124	MM02385XC	Own Water Softener (H)	Hardware & Appliances
2125	MM61444XC	Own Welder (H)	Hardware & Appliances
2126	MM02386XC	Own Wet-Dry Shop Vacuum (H)	Hardware & Appliances
2127	MM02387XC	Own Workbench (portable) (H)	Hardware & Appliances
2128	MM61445XC	Use Microwave Oven- 1wk (H)	Hardware & Appliances
2129	MM61445XD	Use Microwave Oven- 1wk (Times/1wk) (H)	Hardware & Appliances
2130	MM02388XC	Buy Health/Beauty Products for Men- $100+- 1yr (A)	Health & OTC Drugs
2131	MM02389XC	Buy Health/Beauty Products for Men- <$100- 1yr (A)	Health & OTC Drugs
2132	MM02390XC	Buy Health/Beauty Products for Women- $100+- 1yr (A)	Health & OTC Drugs
2133	MM02391XC	Buy Health/Beauty Products for Women- <$100- 1yr (A)	Health & OTC Drugs
2134	MM02393XC	Buy Nonprescription Drugs in Discount Store- 6mo (A)	Health & OTC Drugs
2135	MM02394XC	Buy Nonprescription Drugs in Drug Store- 6mo (A)	Health & OTC Drugs
2136	MM02395XC	Buy Nonprescription Drugs in Grocery Store- 6mo (A)	Health & OTC Drugs
2137	MM02396XC	Buy Other Health/ Medical Supplies by Internet- 1yr (A)	Health & OTC Drugs
2138	MM02398XC	Buy Vitamins by Internet- 1yr (A)	Health & OTC Drugs
2139	MM42608XC	Buy Vitamins by Mail/Phone- 1yr (A)	Health & OTC Drugs
2140	MM02401XC	Diet Method- Exercise- 6mo (A)	Health & OTC Drugs
2141	MM02402XC	Medium/Heavy Nasal Spray- 1mo (A)	Health & OTC Drugs
2142	MM02403XC	Medium/Heavy User- Athlete's/Medicated Foot Remedy- 1mo (A)	Health & OTC Drugs
2143	MM02404XC	Medium/Heavy User- Cold/Sinus/Allergy Remedy- 1mo (A)	Health & OTC Drugs
2144	MM02406XC	Medium/Heavy User- Eyewash/Drops- 1mo (A)	Health & OTC Drugs
2145	MM02407XC	Medium/Heavy User- Gum/Canker Sore Remedy- 1mo (A)	Health & OTC Drugs
2146	MM02408XC	Medium/Heavy User- Headache Remedy/Pain Reliever- 1mo (A)	Health & OTC Drugs
2147	MM02410XC	Medium/Heavy User- Heartburn/Indigestion/Gas/Diarrhea Remedy- 1mo (A)	Health & OTC Drugs
2148	MM02409XC	Medium/Heavy User- Hemorrhoid Remedy- 1mo (A)	Health & OTC Drugs
2149	MM02411XC	Medium/Heavy User- Lactose Intolerance Product- 1mo (A)	Health & OTC Drugs
2150	MM02412XC	Medium/Heavy User- Laxative- 1mo (A)	Health & OTC Drugs
2151	MM02417XC	Medium/Heavy User- Pain Reliever Rub- 1mo (A)	Health & OTC Drugs
2152	MM02420XC	Member- Weight Watchers (A)	Health & OTC Drugs
2153	MM02421XC	Own Home Blood Pressure Monitor (A)	Health & OTC Drugs
2154	MM02422XC	Own Oral Irrigation Device (A)	Health & OTC Drugs
2155	MM02423XC	Presently on a Diet (A)	Health & OTC Drugs
2156	MM07130XC	Purchased Products at Salon/Day Spa- 6mo (A)	Health & OTC Drugs
2157	MM02424XC	Take Vitamins/Dietary Supplement- 1wk (A)	Health & OTC Drugs
2158	MM02424XD	Take Vitamins/Dietary Supplement- 1wk (Times/1wk) (A)	Health & OTC Drugs
2159	MM02427XC	Take Vitamins/Dietary Supplement- 6mo (A)	Health & OTC Drugs
2160	MM02428XC	Use Adhesive Bandage- 1mo (A)	Health & OTC Drugs
2161	MM02428XD	Use Adhesive Bandage- 1mo (Times/1mo) (A)	Health & OTC Drugs
2162	MM02431XC	Use Adhesive Bandage- 6mo (A)	Health & OTC Drugs
2163	MM02432XC	Use Antibacterial Soap Bar- 6mo (A)	Health & OTC Drugs
2164	MM02436XC	Use Athlete's/Medicated Foot Remedy- 6mo (A)	Health & OTC Drugs
2165	MM02440XC	Use Bleach/Depilatory- 6mo (A)	Health & OTC Drugs
2166	MM02441XC	Use Centrum Vitamins- 6mo (A)	Health & OTC Drugs
2167	MM02442XC	Use Children's Cold Medicine- 1mo (H)	Health & OTC Drugs
2168	MM02442XD	Use Children's Cold Medicine- 1mo (Times/1mo) (H)	Health & OTC Drugs
2169	MM02445XC	Use Children's Cold Medicine- 6mo (H)	Health & OTC Drugs
2170	MM02446XC	Use Children's Cough Syrup- 1mo (H)	Health & OTC Drugs
2171	MM02446XD	Use Children's Cough Syrup- 1mo (Times/1mo) (H)	Health & OTC Drugs
2172	MM02449XC	Use Children's Cough Syrup- 6mo (H)	Health & OTC Drugs
2173	MM02450XC	Use Children's Pain Reliever- 1mo (H)	Health & OTC Drugs
2174	MM02450XD	Use Children's Pain Reliever- 1mo (Times/1mo) (H)	Health & OTC Drugs
2175	MM02453XC	Use Children's Pain Reliever- 6mo (H)	Health & OTC Drugs
2176	MM02454XC	Use Children's Vitamins- 1wk (H)	Health & OTC Drugs

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
2177	MM02454XD	Use Children's Vitamins - 1wk (Times/1wk) (H)	Health & OTC Drugs
2178	MM02457XC	Use Children's Vitamins - 6mo (H)	Health & OTC Drugs
2179	MM02458XC	Use Cold/Sinus/Allergy Remedy - 1mo (A)	Health & OTC Drugs
2180	MM02458XD	Use Cold/Sinus/Allergy Remedy - 1mo (Times/1mo) (A)	Health & OTC Drugs
2181	MM02461XC	Use Cold/Sinus/Allergy Remedy - 6mo (A)	Health & OTC Drugs
2182	MM02462XC	Use Contact Lens Cleaning Solutions - 6mo (A)	Health & OTC Drugs
2183	MM02463XC	Use Denture Cleaner - 1wk (A)	Health & OTC Drugs
2184	MM02463XD	Use Denture Cleaner - 1wk (Times/1wk) (A)	Health & OTC Drugs
2185	MM02466XC	Use Denture Cleaner - 6mo (A)	Health & OTC Drugs
2186	MM02475XC	Use Eyewash/Drops - 1mo (A)	Health & OTC Drugs
2187	MM02475XD	Use Eyewash/Drops - 1mo (Times/1mo) (A)	Health & OTC Drugs
2188	MM02478XC	Use Eyewash/Drops - 6mo (A)	Health & OTC Drugs
2189	MM08200XC	Use Generic Prescript Medicine for Arthritis/R.A. - 1yr (A)	Health & OTC Drugs
2190	MM02479XC	Use Hair Color at Home - 6mo (A)	Health & OTC Drugs
2191	MM02479XD	Use Hair Color at Home - 6mo (Times/6mo) (A)	Health & OTC Drugs
2192	MM02488XC	Use Heartburn/Indigestion/Gas/Diarrhea Remedy - 6mo (A)	Health & OTC Drugs
2193	MM02486XC	Use Hemorrhoid Remedy - 6mo (A)	Health & OTC Drugs
2194	MM02487XC	Use Incontinence Product - 6mo (A)	Health & OTC Drugs
2195	MM02489XC	Use In-Home Pregnancy Test - 1yr (A)	Health & OTC Drugs
2196	MM02489XD	Use In-Home Pregnancy Test - 1yr (Times/1yr) (A)	Health & OTC Drugs
2197	MM02492XC	Use Insect Repellent - 1mo (H)	Health & OTC Drugs
2198	MM02492XD	Use Insect Repellent - 1mo (Times/1mo) (H)	Health & OTC Drugs
2199	MM02495XC	Use Insect Repellent - 1yr (H)	Health & OTC Drugs
2200	MM02500XC	Use Laxative - 1mo (A)	Health & OTC Drugs
2201	MM02500XD	Use Laxative - 1mo (Times/1mo) (A)	Health & OTC Drugs
2202	MM02503XC	Use Laxative - 6mo (A)	Health & OTC Drugs
2203	MM02504XC	Use Liquid Soaps/Hand Sanitizers - 6mo (A)	Health & OTC Drugs
2204	MM02508XC	Use Medicated Skin Ointments/Lotions/Creams - 6mo (A)	Health & OTC Drugs
2205	MM02509XC	Use Nasal Spray - 1mo (A)	Health & OTC Drugs
2206	MM02509XD	Use Nasal Spray - 1mo (Times/1mo) (A)	Health & OTC Drugs
2207	MM02512XC	Use Nasal Spray - 6mo (A)	Health & OTC Drugs
2208	MM02513XC	Use Nature Made Vitamins - 6mo (A)	Health & OTC Drugs
2209	MM08155XC	Use Nonprescription Acne Remedy - 1yr (A)	Health & OTC Drugs
2210	MM08065XC	Use Nonprescription Allergy/Hay Fever Remedy - 1yr (A)	Health & OTC Drugs
2211	MM02530XC	Use Nonprescription Cough Syrup - 6mo (A)	Health & OTC Drugs
2212	MM02515XC	Use Nonprescription Headache Remedy/Pain Reliever - 1mo (A)	Health & OTC Drugs
2213	MM02515XD	Use Nonprescription Headache Remedy/Pain Reliever - 1mo (Times/1mo) (A)	Health & OTC Drugs
2214	MM02518XC	Use Nonprescription Headache Remedy/Pain Reliever - 6mo (A)	Health & OTC Drugs
2215	MM02526XC	Use Nonprescription Throat Remedies/Cough Drops - 6mo (A)	Health & OTC Drugs
2216	MM02544XC	Use Pain Reliever for Arthritis - 6mo (A)	Health & OTC Drugs
2217	MM02547XC	Use Pain Reliever for Flu/Fever - 6mo (A)	Health & OTC Drugs
2218	MM02548XC	Use Pain Reliever for Headache - 6mo (A)	Health & OTC Drugs
2219	MM02549XC	Use Pain Reliever for Heart Attack Prevention - 6mo (A)	Health & OTC Drugs
2220	MM02550XC	Use Pain Reliever for Menstrual Cramps - 6mo (A)	Health & OTC Drugs
2221	MM02551XC	Use Pain Reliever for Muscle Aches/Pains - 6mo (A)	Health & OTC Drugs
2222	MM02554XC	Use Pain Reliever for Sports Injuries - 6mo (A)	Health & OTC Drugs
2223	MM07100XC	Use Personal Services: Facial - 6mo (A)	Health & OTC Drugs
2224	MM07110XC	Use Personal Services: Manicure - 6mo (A)	Health & OTC Drugs
2225	MM07105XC	Use Personal Services: Massage - 6mo (A)	Health & OTC Drugs
2226	MM07115XC	Use Personal Services: Pedicure - 6mo (A)	Health & OTC Drugs
2227	MM07120XC	Use Personal Services: Waxing - 6mo (A)	Health & OTC Drugs
2228	MM02562XC	Use Pre-Menstrual Remedy - 6mo (A)	Health & OTC Drugs
2229	MM02585XC	Use Sunburn Remedy - 1yr (A)	Health & OTC Drugs
2230	MM02586XC	Use Sunless Tanner - 1yr (A)	Health & OTC Drugs
2231	MM02587XC	Use Suntan/Sunscreen Product - 1mo (A)	Health & OTC Drugs
2232	MM02587XD	Use Suntan/Sunscreen Product - 1mo (Times/1mo) (A)	Health & OTC Drugs
2233	MM02590XC	Use Suntan/Sunscreen Product - 1yr (A)	Health & OTC Drugs
2234	MM02594XC	Use Toothache Gum/Canker Sore Remedy - 6mo (A)	Health & OTC Drugs
2235	MM02608XC	Visit Any Doctor - 1yr (A)	Health & OTC Drugs
2236	MM02608XD	Visit Any Doctor - 1yr (Times/1yr) (A)	Health & OTC Drugs
2237	MM02611XC	Visit Any Doctor - 3+ Times - 1yr (A)	Health & OTC Drugs
2238	MM02612XC	Visit Cardiologist - 1yr (A)	Health & OTC Drugs
2239	MM02612XD	Visit Cardiologist - 1yr (Times/1yr) (A)	Health & OTC Drugs
2240	MM02615XC	Visit Chiropractor - 1yr (A)	Health & OTC Drugs
2241	MM02615XD	Visit Chiropractor - 1yr (Times/1yr) (A)	Health & OTC Drugs
2242	MM42606XC	Visit Day Spa - 6mo (A)	Health & OTC Drugs
2243	MM02618XC	Visit Dentist - 1yr (A)	Health & OTC Drugs
2244	MM02618XD	Visit Dentist - 1yr (Times/1yr) (A)	Health & OTC Drugs

ORDER	VARIABLE	DESCRIPTION	CATEGORY
2245	MM02621XC	Visit Dermatologist - 1yr (A)	Health & OTC Drugs
2246	MM02621XD	Visit Dermatologist - 1yr (Times/1yr) (A)	Health & OTC Drugs
2247	MM02627XC	Visit Eye Doctor - 1yr (A)	Health & OTC Drugs
2248	MM02627XD	Visit Eye Doctor - 1yr (Times/1yr) (A)	Health & OTC Drugs
2249	MM02630XC	Visit General/Family Doctor - 1yr (A)	Health & OTC Drugs
2250	MM02630XD	Visit General/Family Doctor - 1yr (Times/1yr) (A)	Health & OTC Drugs
2251	MM02633XC	Visit Internist - 1yr (A)	Health & OTC Drugs
2252	MM02633XD	Visit Internist - 1yr (Times/1yr) (A)	Health & OTC Drugs
2253	MM02639XC	Visit OB/Gyn - 1yr (A)	Health & OTC Drugs
2254	MM02639XD	Visit OB/Gyn - 1yr (Times/1yr) (A)	Health & OTC Drugs
2255	MM02648XC	Visit Podiatrist - 1yr (A)	Health & OTC Drugs
2256	MM02648XD	Visit Podiatrist - 1yr (Times/1yr) (A)	Health & OTC Drugs
2257	MM02651XC	Wear Disposable Contact Lenses (A)	Health & OTC Drugs
2258	MM02652XC	Wear Nonprescription Sunglasses (A)	Health & OTC Drugs
2259	MM02653XC	Wear Prescription Eyeglasses (A)	Health & OTC Drugs
2260	MM02654XC	Wear Soft Contact Lenses (A)	Health & OTC Drugs
2261	MM02657XC	When Diet - Buy High Fiber Food (A)	Health & OTC Drugs
2262	MM02659XC	When Diet - Buy Low-Calorie Food (A)	Health & OTC Drugs
2263	MM02660XC	When Diet - Buy Low-Cholesterol Food (A)	Health & OTC Drugs
2264	MM02661XC	When Diet - Buy Low-Fat Food (A)	Health & OTC Drugs
2265	MM02662XC	When Diet - Buy Low-Sodium Food (A)	Health & OTC Drugs
2266	MM02663XC	When Diet - Buy Natural/Organic Food (A)	Health & OTC Drugs
2267	MM02664XC	When Diet - Buy Sugar-Free Food (A)	Health & OTC Drugs
2268	MM02665XC	Buy Area Rugs - 1yr (H)	Home Furnishings
2269	MM02666XC	Buy Baby Furniture/Equipment - 6mo (H)	Home Furnishings
2270	MM42175XC	Buy Bathmat (in tub) - 1yr (H)	Home Furnishings
2271	MM02667XC	Buy Bedding/Bath Goods - 1yr (H)	Home Furnishings
2272	MM02668XC	Buy Bedspreads - 1yr (H)	Home Furnishings
2273	MM08085XC	Buy Big Ticket Furniture - 1yr (H)	Home Furnishings
2274	MM02671XC	Buy Comforter - 1yr (H)	Home Furnishings
2275	MM02672XC	Buy Curtains - 1yr (H)	Home Furnishings
2276	MM02674XC	Buy Dining Room Furniture - 1yr (H)	Home Furnishings
2277	MM02677XC	Buy Home Furnishings by Internet - 1yr (A)	Home Furnishings
2278	MM02679XC	Buy Housewares by Internet - 1yr (A)	Home Furnishings
2279	MM02681XC	Buy Kitchen Cooking/Serving Product - 1yr (H)	Home Furnishings
2280	MM02682XC	Buy Kitchen Furniture - 1yr (H)	Home Furnishings
2281	MM02683XC	Buy Kitchen/Dining Room Furniture - 1yr (H)	Home Furnishings
2282	MM02685XC	Buy Lawn/Porch Furniture - 1yr (H)	Home Furnishings
2283	MM02686XC	Buy Low Ticket Furnishing - 1yr (H)	Home Furnishings
2284	MM61659XC	Buy Mattress - 1yr (H)	Home Furnishings
2285	MM02689XC	Buy Other Blankets - 1yr (H)	Home Furnishings
2286	MM61660XC	Buy Picture Frames - Custom Made - 1yr (H)	Home Furnishings
2287	MM42178XC	Buy Pillowcases - 1yr (H)	Home Furnishings
2288	MM02690XC	Buy Pillows - 1yr (H)	Home Furnishings
2289	MM02692XC	Buy Recliner - 1yr (H)	Home Furnishings
2290	MM42179XC	Buy Sheets - 1yr (H)	Home Furnishings
2291	MM02694XC	Buy Sheets/Pillowcases - 1yr (H)	Home Furnishings
2292	MM42180XC	Buy Shower Curtain - 1yr (H)	Home Furnishings
2293	MM02698XC	Buy Sofa Sectional - 1yr (H)	Home Furnishings
2294	MM02699XC	Buy Table Setting - 1yr (A)	Home Furnishings
2295	MM02701XC	Buy Table/Floor Lamp - 1yr (H)	Home Furnishings
2296	MM02702XC	Buy Towels - 1yr (H)	Home Furnishings
2297	MM61664XC	Own Air Mattress (Inflatable) (H)	Home Furnishings
2298	MM61665XC	Own Area Rug (H)	Home Furnishings
2299	MM61666XC	Own Awning (H)	Home Furnishings
2300	MM61667XC	Own Baby Furniture & Equipment (H)	Home Furnishings
2301	MM61668XC	Own Bed Frame/Headboard (H)	Home Furnishings
2302	MM61669XC	Own Box Spring (H)	Home Furnishings
2303	MM61670XC	Own Cedar Chests (H)	Home Furnishings
2304	MM61671XC	Own Curtains (H)	Home Furnishings
2305	MM61672XC	Own Dining Room Furniture (H)	Home Furnishings
2306	MM61673XC	Own Draperies (H)	Home Furnishings
2307	MM61674XC	Own Family Room Furniture (H)	Home Furnishings
2308	MM02704XC	Own Home Office Furniture (H)	Home Furnishings
2309	MM61675XC	Own Horizontal Blinds - Custom Made (H)	Home Furnishings
2310	MM61676XC	Own Horizontal Blinds - Ready Make (H)	Home Furnishings
2311	MM61677XC	Own Indoor/Outdoor Carpet (H)	Home Furnishings
2312	MM61678XC	Own Kitchen Furniture (H)	Home Furnishings

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
2313	MM61679XC	Own Lawn/Porch Furniture (H)	Home Furnishings
2314	MM61680XC	Own Mattress (H)	Home Furnishings
2315	MM61681XC	Own Other Bedroom Furniture (H)	Home Furnishings
2316	MM61682XC	Own Other Living Room Furniture (H)	Home Furnishings
2317	MM61683XC	Own Patio/Deck Cover (H)	Home Furnishings
2318	MM02705XC	Own Piano (H)	Home Furnishings
2319	MM61684XC	Own Picture Frames- Custom Made (H)	Home Furnishings
2320	MM61685XC	Own Recliner (H)	Home Furnishings
2321	MM61686XC	Own Room Size Rug (H)	Home Furnishings
2322	MM61687XC	Own Sofa/Sectional (H)	Home Furnishings
2323	MM61688XC	Own Sofa-Bed Convertible (H)	Home Furnishings
2324	MM61689XC	Own Table Settings (A)	Home Furnishings
2325	MM61690XC	Own Table/Floor Lamps (H)	Home Furnishings
2326	MM61691XC	Own Vertical Blinds- Custom Made (H)	Home Furnishings
2327	MM61692XC	Own Vertical Blinds- Ready Make (H)	Home Furnishings
2328	MM61693XC	Own Wall Unit/Wall System (H)	Home Furnishings
2329	MM02706XC	Own Wall-to-Wall Carpet (H)	Home Furnishings
2330	MM61694XC	Own Window Coverings- Custom Made (H)	Home Furnishings
2331	MM50442XC	Re-used or recycled Aluminum Beverage Cans- 1mo (H)	Home Furnishings
2332	MM50443XC	Re-used or recycled Batteries- 1mo (H)	Home Furnishings
2333	MM50444XC	Re-used or recycled Electronic Equipment- 1mo (H)	Home Furnishings
2334	MM50445XC	Re-used or recycled Glass Bottles- 1mo (H)	Home Furnishings
2335	MM50446XC	Re-used or recycled Newspapers- 1mo (H)	Home Furnishings
2336	MM50451XC	Re-used or recycled Other- 1mo (H)	Home Furnishings
2337	MM50448XC	Re-used or recycled Other Glass items- 1mo (H)	Home Furnishings
2338	MM50447XC	Re-used or recycled Other Metal items- 1mo (H)	Home Furnishings
2339	MM50450XC	Re-used or recycled Other Paper- 1mo (H)	Home Furnishings
2340	MM50449XC	Re-used or recycled Other Plastic Items- 1mo (H)	Home Furnishings
2341	MM50453XC	Re-used or recycled Plastic Bags- 1mo (H)	Home Furnishings
2342	MM50452XC	Re-used or recycled Plastic Bottles- 1mo (H)	Home Furnishings
2343	MM42181XC	Shop at IKEA- 1yr (A)	Home Furnishings
2344	MM42610XC	Use Any Environmentally Friendly/Green Light Bulbs- 6mo (H)	Home Furnishings
2345	MM42609XC	Use Any Environmentally Friendly/Green Product- 6mo (H)	Home Furnishings
2346	MM42612XC	Use Non-Toxic/Biodegradable Dish Washing Liquid/Detergent- 6mo (H)	Home Furnishings
2347	MM42614XC	Use Non-Toxic/Biodegradable Laundry Detergent- 6mo (H)	Home Furnishings
2348	MM42616XC	Use Recycle Facial Tissues- 6mo (H)	Home Furnishings
2349	MM42618XC	Use Recycle Paper Napkins- 6mo (H)	Home Furnishings
2350	MM42619XC	Use Recycle Paper Plates- 6mo (H)	Home Furnishings
2351	MM42620XC	Use Recycle Paper Towels- 6mo (H)	Home Furnishings
2352	MM42621XC	Use Recycle Toilet Paper- 6mo (H)	Home Furnishings
2353	MM02713XC	Any Home Remodeling- $500+- 1yr (H)	Home Improvements
2354	MM02717XC	Buy Any Interior Paint- 1yr (A)	Home Improvements
2355	MM02717XD	Buy Any Interior Paint- 1yr (Gallons/1yr) (A)	Home Improvements
2356	MM02720XC	Buy Any Paint/Stain- 1yr (A)	Home Improvements
2357	MM02720XD	Buy Any Paint/Stain- 1yr (Gallons/1yr) (A)	Home Improvements
2358	MM61695XC	Buy Clean-Air Filter- 1yr (H)	Home Improvements
2359	MM61697XC	Buy Exterior Painting- 1yr (H)	Home Improvements
2360	MM61698XC	Buy Insulation for Ceiling, floor, and/or Walls- 1yr (H)	Home Improvements
2361	MM61699XC	Buy Interior Painting- 1yr (H)	Home Improvements
2362	MM02762XC	Buy Paint/Stain at Hardware Store- 1yr (A)	Home Improvements
2363	MM02763XC	Buy Paint/Stain at Home Center Store- 1yr (A)	Home Improvements
2364	MM02764XC	Buy Paint/Stain at Paint/Stain Store- 1yr (A)	Home Improvements
2365	MM61701XC	Buy Yard Fence- 1yr (H)	Home Improvements
2366	MM04452XC	Definitely/Probably Add Rooms- Exterior Additions- 1yr (A)	Home Improvements
2367	MM04451XC	Definitely/Probably Convert Room To Home Office- 1yr (A)	Home Improvements
2368	MM04450XC	Definitely/Probably Remodel Bathroom- 1yr (A)	Home Improvements
2369	MM04448XC	Definitely/Probably Remodel Home- 1yr (A)	Home Improvements
2370	MM04449XC	Definitely/Probably Remodel Kitchen- 1yr (A)	Home Improvements
2371	MM42203XC	Definitely/Probably Remodel Other Part of Home- 1yr (A)	Home Improvements
2372	MM61702XC	Has Garden (H)	Home Improvements
2373	MM61703XC	Has Garden (Size <250 Square Feet) (H)	Home Improvements
2374	MM61705XC	Has Garden (Size 250-499 Square Feet) (H)	Home Improvements
2375	MM61706XC	Has Garden (Size 500-1,999 Square Feet) (H)	Home Improvements
2376	MM61707XC	Home Improvements by Contractor: Any- 1yr (H)	Home Improvements
2377	MM61708XC	Home Improvements by You or Other Family Member: Any (H)	Home Improvements
2378	MM02726XC	Home Remodeling- Any- 1yr (H)	Home Improvements
2379	MM02729XC	Home Remodeling- Bathroom- 1yr (H)	Home Improvements
2380	MM02730XC	Home Remodeling- Bedroom- 1yr (H)	Home Improvements

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
2381	MM02732XC	Home Remodeling - Carpeting - 1yr (H)	Home Improvements
2382	MM02737XC	Home Remodeling - Interior/Exterior Doors - 1yr (H)	Home Improvements
2383	MM02739XC	Home Remodeling - Kitchen - 1yr (H)	Home Improvements
2384	MM02743XC	Home Remodeling - Roofing - $1,000+ - 1yr (H)	Home Improvements
2385	MM02744XC	Home Remodeling - Roofing - 1yr (H)	Home Improvements
2386	MM02748XC	Home Remodeling - Work by Professional - 1yr (H)	Home Improvements
2387	MM02749XC	Home Remodeling - Work by Self - 1yr (H)	Home Improvements
2388	MM02752XC	Make Any Home Improvement - 1yr (H)	Home Improvements
2389	MM02753XC	Make Home Improvements - $500+ - 1yr (H)	Home Improvements
2390	MM02754XC	Make Home Improvements - <$500 - 1yr (H)	Home Improvements
2391	MM61709XC	Number of Home Improvements: 1 - 1yr (H)	Home Improvements
2392	MM61710XC	Number of Home Improvements: 2 - 1yr (H)	Home Improvements
2393	MM61713XC	Number of Home Remodeling Jobs: 1 - 1yr (H)	Home Improvements
2394	MM02765XC	Property/Garden Maintenance - $100-$500 - 1yr (H)	Home Improvements
2395	MM08453XC	Property/Garden Maintenance - $500+ - 1yr (H)	Home Improvements
2396	MM02755XC	Remodel Any Climate Control Appliance - 1yr (H)	Home Improvements
2397	MM02756XC	Remodel Any Paint/Stain/Stain - 4+ Gallons - 1yr (A)	Home Improvements
2398	MM02757XC	Remodel Indoor Light Fixtures - 1yr (H)	Home Improvements
2399	MM02758XC	Remodel Kitchen/Bathroom Faucets - 1yr (H)	Home Improvements
2400	MM02759XC	Remodel Other Bathroom/Kitchen Plumbing - 1yr (H)	Home Improvements
2401	MM02760XC	Remodel Outdoor Light Fixtures - 1yr (H)	Home Improvements
2402	MM61715XC	Use Any Environmentally Friendly/Green Products for Home Improvements - 1yr (H)	Home Improvements
2403	MM02768XC	Use Any Housekeeping Service - 1yr (H)	Home Improvements
2404	MM61720XC	Use Carpet/Run Cleaners - 6 mo (H)	Home Improvements
2405	MM02770XC	Use Maid/Housekeeper - 1yr (H)	Home Improvements
2406	MM02772XC	Use Oven Cleaners - 6mo (H)	Home Improvements
2407	MM61722XC	Use Professional Exterminator - Other (H)	Home Improvements
2408	MM61723XC	Use Professional Exterminator - Terminix (H)	Home Improvements
2409	MM02773XC	Use Professional Carpet Cleaning Service - 1yr (H)	Home Improvements
2410	MM02774XC	Use Professional Exterminator - 1yr (H)	Home Improvements
2411	MM02774XD	Use Professional Exterminator - 1yr (Times/1yr) (H)	Home Improvements
2412	MM02778XC	Use Professional Housecleaning Service - 1yr (H)	Home Improvements
2413	MM02779XC	Use Property/Garden Maintenance Svc - 1yr (H)	Home Improvements
2414	MM02780XC	Use Rubber Gloves - 6mo (H)	Home Improvements
2415	MM02781XC	Use Spray Starch - 6mo (H)	Home Improvements
2416	MM61724XC	Actions Taken from Reading Newspaper: Cut Out an Ad for Later Reference - 1mo (A)	Magazines & Newspapers
2417	MM61725XC	Actions Taken from Reading Newspaper: Purchased an Ad Product - 1mo (A)	Magazines & Newspapers
2418	MM61727XC	Actions Taken from Reading Newspaper: Shopped at an Advertised Store - 1mo (A)	Magazines & Newspapers
2419	MM04453XC	Read AARP - The Magazine (A)	Magazines & Newspapers
2420	MM06100XC	Read AARP - The Magazine - Last Issue (A)	Magazines & Newspapers
2421	MM02783XC	Read Allure (A)	Magazines & Newspapers
2422	MM06105XC	Read Allure - Last Issue (A)	Magazines & Newspapers
2423	MM06890XC	Read American Hunter (A)	Magazines & Newspapers
2424	MM06895XC	Read American Hunter - Last Issue (A)	Magazines & Newspapers
2425	MM06900XC	Read American Legion Magazine (A)	Magazines & Newspapers
2426	MM06905XC	Read American Legion Magazine - Last Issue (A)	Magazines & Newspapers
2427	MM50454XC	Read Any Magazine - 6mo (A)	Magazines & Newspapers
2428	MM42005XC	Read Any Spanish Language Magazine - 6mo (A)	Magazines & Newspapers
2429	MM02786XC	Read Architectural Digest (A)	Magazines & Newspapers
2430	MM06125XC	Read Architectural Digest - Last Issue (A)	Magazines & Newspapers
2431	MM02788XC	Read Automobile Magazine (A)	Magazines & Newspapers
2432	MM06930XC	Read Backpacker (A)	Magazines & Newspapers
2433	MM02790XC	Read Barron's (A)	Magazines & Newspapers
2434	MM02791XC	Read Bassmaster (A)	Magazines & Newspapers
2435	MM06150XC	Read Bassmaster - Last Issue (A)	Magazines & Newspapers
2436	MM02792XC	Read Better Homes & Gardens (A)	Magazines & Newspapers
2437	MM06155XC	Read Better Homes & Gardens - Last Issue (A)	Magazines & Newspapers
2438	MM02793XC	Read Bicycling (A)	Magazines & Newspapers
2439	MM50458XC	Read Birds & Blooms - Last Issue (A)	Magazines & Newspapers
2440	MM50457XC	Read Birds & Blooms Magazine (A)	Magazines & Newspapers
2441	MM02794XC	Read Black Enterprise (A)	Magazines & Newspapers
2442	MM02795XC	Read Boating (A)	Magazines & Newspapers
2443	MM02796XC	Read Bon Appetit (A)	Magazines & Newspapers
2444	MM06175XC	Read Bon Appetit - Last Issue (A)	Magazines & Newspapers
2445	MM02797XC	Read Brides (A)	Magazines & Newspapers
2446	MM06180XC	Read Brides - Last Issue (A)	Magazines & Newspapers
2447	MM02800XC	Read Car & Driver (A)	Magazines & Newspapers
2448	MM06190XC	Read Car & Driver - Last Issue (A)	Magazines & Newspapers

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
2449	MM02801XC	Read Car Craft (A)	Magazines & Newspapers
2450	MM04455XC	Read Cigar Aficionado (A)	Magazines & Newspapers
2451	MM02804XC	Read Coastal Living (A)	Magazines & Newspapers
2452	MM06215XC	Read Coastal Living- Last Issue (A)	Magazines & Newspapers
2453	MM50724XC	Read Conde Nast Traveler (A)	Magazines & Newspapers
2454	MM50725XC	Read Conde Nast Traveler- Last Issue (A)	Magazines & Newspapers
2455	MM02807XC	Read Consumer Reports (A)	Magazines & Newspapers
2456	MM06230XC	Read Consumer Reports- Last Issue (A)	Magazines & Newspapers
2457	MM02808XC	Read Cooking Light (A)	Magazines & Newspapers
2458	MM06235XC	Read Cooking Light- Last Issue (A)	Magazines & Newspapers
2459	MM02809XC	Read Cosmopolitan (A)	Magazines & Newspapers
2460	MM06245XC	Read Cosmopolitan- Last Issue (A)	Magazines & Newspapers
2461	MM02811XC	Read Country Living (A)	Magazines & Newspapers
2462	MM06255XC	Read Country Living- Last Issue (A)	Magazines & Newspapers
2463	MM02812XC	Read Cycle World (A)	Magazines & Newspapers
2464	MM50462XC	Read Delta Sky- Last Issue (A)	Magazines & Newspapers
2465	MM50461XC	Read Delta Sky Magazine (A)	Magazines & Newspapers
2466	MM50463XC	Read Diabetes Self-Management (A)	Magazines & Newspapers
2467	MM50464XC	Read Diabetes Self-Management- Last Issue (A)	Magazines & Newspapers
2468	MM06940XC	Read Dirt Rider Magazine (A)	Magazines & Newspapers
2469	MM02815XC	Read Discover (A)	Magazines & Newspapers
2470	MM42629XC	Read Dwell (A)	Magazines & Newspapers
2471	MM02816XC	Read Ebony (A)	Magazines & Newspapers
2472	MM06275XC	Read Ebony- Last Issue (A)	Magazines & Newspapers
2473	MM02817XC	Read Elle (A)	Magazines & Newspapers
2474	MM02818XC	Read Elle Decor (A)	Magazines & Newspapers
2475	MM06280XC	Read Elle- Last Issue (A)	Magazines & Newspapers
2476	MM02819XC	Read Entertainment Weekly (A)	Magazines & Newspapers
2477	MM06290XC	Read Entertainment Weekly- Last Issue (A)	Magazines & Newspapers
2478	MM02820XC	Read Entrepreneur (A)	Magazines & Newspapers
2479	MM02821XC	Read ESPN The Magazine (A)	Magazines & Newspapers
2480	MM06300XC	Read ESPN The Magazine- Last Issue (A)	Magazines & Newspapers
2481	MM02822XC	Read Esquire (A)	Magazines & Newspapers
2482	MM06305XC	Read Esquire- Last Issue (A)	Magazines & Newspapers
2483	MM02823XC	Read Essence (A)	Magazines & Newspapers
2484	MM06310XC	Read Essence- Last Issue (A)	Magazines & Newspapers
2485	MM02824XC	Read Family Circle (A)	Magazines & Newspapers
2486	MM06315XC	Read Family Circle- Last Issue (A)	Magazines & Newspapers
2487	MM02825XC	Read Family Fun (A)	Magazines & Newspapers
2488	MM06320XC	Read Family Fun- Last Issue (A)	Magazines & Newspapers
2489	MM02826XC	Read Family Handyman (A)	Magazines & Newspapers
2490	MM06325XC	Read Family Handyman- Last Issue (A)	Magazines & Newspapers
2491	MM02828XC	Read Field & Stream (A)	Magazines & Newspapers
2492	MM06330XC	Read Field & Stream- Last Issue (A)	Magazines & Newspapers
2493	MM02831XC	Read Food & Wine (A)	Magazines & Newspapers
2494	MM06345XC	Read Food & Wine- Last Issue (A)	Magazines & Newspapers
2495	MM50726XC	Read Food Network Magazine (A)	Magazines & Newspapers
2496	MM50727XC	Read Food Network Magazine- Last Issue (A)	Magazines & Newspapers
2497	MM02832XC	Read Forbes (A)	Magazines & Newspapers
2498	MM06350XC	Read Forbes- Last Issue (A)	Magazines & Newspapers
2499	MM02833XC	Read Fortune (A)	Magazines & Newspapers
2500	MM06355XC	Read Fortune- Last Issue (A)	Magazines & Newspapers
2501	MM06970XC	Read Four Wheeler Magazine (A)	Magazines & Newspapers
2502	MM06980XC	Read Game & Fish Magazine (A)	Magazines & Newspapers
2503	MM06985XC	Read Game & Fish/Sportsman- Last Issue (A)	Magazines & Newspapers
2504	MM02834XC	Read Glamour (A)	Magazines & Newspapers
2505	MM06365XC	Read Glamour- Last Issue (A)	Magazines & Newspapers
2506	MM02835XC	Read Golf Digest (A)	Magazines & Newspapers
2507	MM06370XC	Read Golf Digest- Last Issue (A)	Magazines & Newspapers
2508	MM02836XC	Read Golf Magazine (A)	Magazines & Newspapers
2509	MM06375XC	Read Golf Magazine- Last Issue (A)	Magazines & Newspapers
2510	MM02837XC	Read Good Housekeeping (A)	Magazines & Newspapers
2511	MM06380XC	Read Good Housekeeping- Last Issue (A)	Magazines & Newspapers
2512	MM02839XC	Read GQ (A)	Magazines & Newspapers
2513	MM06390XC	Read GQ- Last Issue (A)	Magazines & Newspapers
2514	MM02840XC	Read Guns & Ammo (A)	Magazines & Newspapers
2515	MM06395XC	Read Guns & Ammo- Last Issue (A)	Magazines & Newspapers
2516	MM02842XC	Read Harper's Bazaar (A)	Magazines & Newspapers

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2517	MM02843XC	Read Health (A)	Magazines & Newspapers
2518	MM02845XC	Read Hot Rod (A)	Magazines & Newspapers
2519	MM02847XC	Read House Beautiful (A)	Magazines & Newspapers
2520	MM06430XC	Read House Beautiful- Last Issue (A)	Magazines & Newspapers
2521	MM02848XC	Read Hunting (A)	Magazines & Newspapers
2522	MM02849XC	Read In Style (A)	Magazines & Newspapers
2523	MM06440XC	Read In Style- Last Issue (A)	Magazines & Newspapers
2524	MM02850XC	Read Inc. (A)	Magazines & Newspapers
2525	MM02853XC	Read Kiplinger's Personal Finance (A)	Magazines & Newspapers
2526	MM06990XC	Read Latina (A)	Magazines & Newspapers
2527	MM41962XC	Read Life & Style Weekly (A)	Magazines & Newspapers
2528	MM41963XC	Read Life & Style Weekly- Last Issue (A)	Magazines & Newspapers
2529	MM02857XC	Read Marie Claire (A)	Magazines & Newspapers
2530	MM06480XC	Read Marie Claire- Last Issue (A)	Magazines & Newspapers
2531	MM02858XC	Read Martha Stewart Living (A)	Magazines & Newspapers
2532	MM06485XC	Read Martha Stewart Living- Last Issue (A)	Magazines & Newspapers
2533	MM02859XC	Read Maxim (A)	Magazines & Newspapers
2534	MM06490XC	Read Maxim- Last Issue (A)	Magazines & Newspapers
2535	MM02860XC	Read Men's Fitness (A)	Magazines & Newspapers
2536	MM06495XC	Read Men's Fitness- Last Issue (A)	Magazines & Newspapers
2537	MM02861XC	Read Men's Health (A)	Magazines & Newspapers
2538	MM06500XC	Read Men's Health- Last Issue (A)	Magazines & Newspapers
2539	MM02865XC	Read Money (A)	Magazines & Newspapers
2540	MM02866XC	Read Motor Trend (A)	Magazines & Newspapers
2541	MM06525XC	Read Motor Trend- Last Issue (A)	Magazines & Newspapers
2542	MM02868XC	Read Muscle & Fitness (A)	Magazines & Newspapers
2543	MM06535XC	Read Muscle & Fitness- Last Issue (A)	Magazines & Newspapers
2544	MM02870XC	Read National Geographic (A)	Magazines & Newspapers
2545	MM42630XC	Read National Geographic Kids (A)	Magazines & Newspapers
2546	MM42648XC	Read National Geographic Kids- Last Issue (A)	Magazines & Newspapers
2547	MM06545XC	Read National Geographic- Last Issue (A)	Magazines & Newspapers
2548	MM02871XC	Read National Geographic Traveler (A)	Magazines & Newspapers
2549	MM06550XC	Read National Geographic Traveler- Last Issue (A)	Magazines & Newspapers
2550	MM02872XC	Read New York Magazine (A)	Magazines & Newspapers
2551	MM50184XC	Read New York Times- Daily (A)	Magazines & Newspapers
2552	MM50185XC	Read New York Times- Sunday (A)	Magazines & Newspapers
2553	MM50728XC	Read New York Times- Sunday- Last Issue (A)	Magazines & Newspapers
2554	MM02877XC	Read O- The Oprah Magazine (A)	Magazines & Newspapers
2555	MM06580XC	Read O- The Oprah Magazine- Last Issue (A)	Magazines & Newspapers
2556	MM41983XC	Read OK! Weekly (A)	Magazines & Newspapers
2557	MM41984XC	Read OK! Weekly- Last Issue (A)	Magazines & Newspapers
2558	MM02878XC	Read Outdoor Life (A)	Magazines & Newspapers
2559	MM06585XC	Read Outdoor Life- Last Issue (A)	Magazines & Newspapers
2560	MM02879XC	Read Outside (A)	Magazines & Newspapers
2561	MM50186XC	Read Parade Carrier Newspaper (A)	Magazines & Newspapers
2562	MM06595XC	Read Parade- Last Issue (A)	Magazines & Newspapers
2563	MM02882XC	Read Parents Magazine (A)	Magazines & Newspapers
2564	MM06075XC	Read Parents Magazine- Last Issue (A)	Magazines & Newspapers
2565	MM02886XC	Read People (A)	Magazines & Newspapers
2566	MM07010XC	Read People en Espanol (A)	Magazines & Newspapers
2567	MM07015XC	Read People en Espanol- Last Issue (A)	Magazines & Newspapers
2568	MM06620XC	Read People- Last Issue (A)	Magazines & Newspapers
2569	MM02888XC	Read Playboy (A)	Magazines & Newspapers
2570	MM02890XC	Read Popular Mechanics (A)	Magazines & Newspapers
2571	MM06635XC	Read Popular Mechanics- Last Issue (A)	Magazines & Newspapers
2572	MM02892XC	Read Popular Science (A)	Magazines & Newspapers
2573	MM06080XC	Read Popular Science- Last Issue (A)	Magazines & Newspapers
2574	MM02894XC	Read Prevention (A)	Magazines & Newspapers
2575	MM06645XC	Read Prevention- Last Issue (A)	Magazines & Newspapers
2576	MM07020XC	Read Psychology Magazine (A)	Magazines & Newspapers
2577	MM07025XC	Read Psychology Magazine- Last Issue (A)	Magazines & Newspapers
2578	MM02895XC	Read Reader's Digest (A)	Magazines & Newspapers
2579	MM06650XC	Read Reader's Digest- Last Issue (A)	Magazines & Newspapers
2580	MM02896XC	Read Redbook (A)	Magazines & Newspapers
2581	MM06655XC	Read Redbook- Last Issue (A)	Magazines & Newspapers
2582	MM02897XC	Read Road & Track (A)	Magazines & Newspapers
2583	MM06660XC	Read Road & Track- Last Issue (A)	Magazines & Newspapers
2584	MM02898XC	Read Rolling Stone (A)	Magazines & Newspapers

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
2585	MM06665XC	Read Rolling Stone- Last Issue (A)	Magazines & Newspapers
2586	MM02899XC	Read Runner's World (A)	Magazines & Newspapers
2587	MM02901XC	Read Scientific American (A)	Magazines & Newspapers
2588	MM06680XC	Read Scientific American- Last Issue (A)	Magazines & Newspapers
2589	MM02903XC	Read Seventeen (A)	Magazines & Newspapers
2590	MM06690XC	Read Seventeen- Last Issue (A)	Magazines & Newspapers
2591	MM02905XC	Read Ski (A)	Magazines & Newspapers
2592	MM02908XC	Read Smithsonian (A)	Magazines & Newspapers
2593	MM06715XC	Read Smithsonian- Last Issue (A)	Magazines & Newspapers
2594	MM02909XC	Read Soap Opera Digest (A)	Magazines & Newspapers
2595	MM02911XC	Read Southern Living (A)	Magazines & Newspapers
2596	MM06730XC	Read Southern Living- Last Issue (A)	Magazines & Newspapers
2597	MM02915XC	Read Sports Illustrated (A)	Magazines & Newspapers
2598	MM06750XC	Read Sports Illustrated- Last Issue (A)	Magazines & Newspapers
2599	MM02916XC	Read Star (A)	Magazines & Newspapers
2600	MM06755XC	Read Star- Last Issue (A)	Magazines & Newspapers
2601	MM02919XC	Read Sunset (A)	Magazines & Newspapers
2602	MM06765XC	Read Sunset- Last Issue (A)	Magazines & Newspapers
2603	MM42006XC	Read The Atlantic (A)	Magazines & Newspapers
2604	MM50459XC	Read The Costco Connection (A)	Magazines & Newspapers
2605	MM50460XC	Read The Costco Connection- Last Issue (A)	Magazines & Newspapers
2606	MM02949XC	Read The Economist (A)	Magazines & Newspapers
2607	MM02923XC	Read The New Yorker (A)	Magazines & Newspapers
2608	MM06775XC	Read The New Yorker- Last Issue (A)	Magazines & Newspapers
2609	MM02925XC	Read This Old House (A)	Magazines & Newspapers
2610	MM06780XC	Read This Old House- Last Issue (A)	Magazines & Newspapers
2611	MM02926XC	Read Time (A)	Magazines & Newspapers
2612	MM06785XC	Read Time- Last Issue (A)	Magazines & Newspapers
2613	MM02927XC	Read Town & Country (A)	Magazines & Newspapers
2614	MM02928XC	Read Traditional Home (A)	Magazines & Newspapers
2615	MM02929XC	Read Travel & Leisure (A)	Magazines & Newspapers
2616	MM06800XC	Read Travel & Leisure- Last Issue (A)	Magazines & Newspapers
2617	MM50731XC	Read United Hemispheres (A)	Magazines & Newspapers
2618	MM50733XC	Read USA Hockey (A)	Magazines & Newspapers
2619	MM50189XC	Read USA Today (A)	Magazines & Newspapers
2620	MM06810XC	Read USA Today- Daily- Last Issue (A)	Magazines & Newspapers
2621	MM02935XC	Read Vanity Fair (A)	Magazines & Newspapers
2622	MM06820XC	Read Vanity Fair- Last Issue (A)	Magazines & Newspapers
2623	MM04458XC	Read Veranda (A)	Magazines & Newspapers
2624	MM07070XC	Read VFW Magazine (A)	Magazines & Newspapers
2625	MM07075XC	Read VFW Magazine- Last Issue (A)	Magazines & Newspapers
2626	MM02937XC	Read Vogue (A)	Magazines & Newspapers
2627	MM06835XC	Read Vogue- Last Issue (A)	Magazines & Newspapers
2628	MM07080XC	Read W Magazine (A)	Magazines & Newspapers
2629	MM50190XC	Read Wall Street Journal (A)	Magazines & Newspapers
2630	MM50192XC	Read WebMD Magazine (A)	Magazines & Newspapers
2631	MM04459XC	Read Wine Spectator (A)	Magazines & Newspapers
2632	MM06850XC	Read Wine Spectator- Last Issue (A)	Magazines & Newspapers
2633	MM04460XC	Read Wired (A)	Magazines & Newspapers
2634	MM02940XC	Read Woman's Day (A)	Magazines & Newspapers
2635	MM06860XC	Read Woman's Day- Last Issue (A)	Magazines & Newspapers
2636	MM02941XC	Read Woman's World (A)	Magazines & Newspapers
2637	MM06865XC	Read Woman's World- Last Issue (A)	Magazines & Newspapers
2638	MM42631XC	Read Women's Health (A)	Magazines & Newspapers
2639	MM42649XC	Read Women's Health- Last Issue (A)	Magazines & Newspapers
2640	MM02944XC	Read Yachting (A)	Magazines & Newspapers
2641	MM42632XC	Read Yoga Journal (A)	Magazines & Newspapers
2642	MM42651XC	Read Weekday Newspaper- Advertisements Section (A)	Magazines & Newspapers
2643	MM42633XC	Read Weekday Newspaper- Business/Finance Section (A)	Magazines & Newspapers
2644	MM42634XC	Read Weekday Newspaper- Circulars/Inserts/Fliers Section (A)	Magazines & Newspapers
2645	MM42635XC	Read Weekday Newspaper- Classified Advertising Section (A)	Magazines & Newspapers
2646	MM42636XC	Read Weekday Newspaper- Comics Section (A)	Magazines & Newspapers
2647	MM42637XC	Read Weekday Newspaper- Editorial Section (A)	Magazines & Newspapers
2648	MM42652XC	Read Weekday Newspaper- Entertainment/Lifestyle Section (A)	Magazines & Newspapers
2649	MM42638XC	Read Weekday Newspaper- Fashion Section (A)	Magazines & Newspapers
2650	MM05545XC	Read Weekday Newspaper- Food/Cooking Section (A)	Magazines & Newspapers
2651	MM61728XC	Read Weekday Newspaper- Health Section (A)	Magazines & Newspapers
2652	MM42639XC	Read Weekday Newspaper- Home/Home Design/Furnishings/Garden Section (A)	Magazines & Newspapers

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2653	MM42653XC	Read Weekday Newspaper- International/National News Section (A)	Magazines & Newspapers
2654	MM42654XC	Read Weekday Newspaper- Local News Section (A)	Magazines & Newspapers
2655	MM42655XC	Read Weekday Newspaper- Main News/Front Page Section (A)	Magazines & Newspapers
2656	MM42640XC	Read Weekday Newspaper- Movie Listings/Reviews Section (A)	Magazines & Newspapers
2657	MM42641XC	Read Weekday Newspaper- Science/Technology Section (A)	Magazines & Newspapers
2658	MM42642XC	Read Weekday Newspaper- Sports Section (A)	Magazines & Newspapers
2659	MM42643XC	Read Weekday Newspaper- Travel Section (A)	Magazines & Newspapers
2660	MM42656XC	Read Weekday Newspaper- TV Listings Section (A)	Magazines & Newspapers
2661	MM50473XC	Read Weekday Newspaper- Weather Section (A)	Magazines & Newspapers
2662	MM05670XC	Read Weekend Newspaper- Advertisements Section (A)	Magazines & Newspapers
2663	MM05610XC	Read Weekend Newspaper- Business/Finance Section (A)	Magazines & Newspapers
2664	MM05675XC	Read Weekend Newspaper- Circulars/Inserts/Flyer Section (A)	Magazines & Newspapers
2665	MM05615XC	Read Weekend Newspaper- Classified Section (A)	Magazines & Newspapers
2666	MM05590XC	Read Weekend Newspaper- Comics Section (A)	Magazines & Newspapers
2667	MM05620XC	Read Weekend Newspaper- Editorial Section (A)	Magazines & Newspapers
2668	MM05625XC	Read Weekend Newspaper- Entertainment/Lifestyle Section (A)	Magazines & Newspapers
2669	MM05630XC	Read Weekend Newspaper- Fashion Section (A)	Magazines & Newspapers
2670	MM05635XC	Read Weekend Newspaper- Food/Cooking Section (A)	Magazines & Newspapers
2671	MM61729XC	Read Weekend Newspaper- Health Section (A)	Magazines & Newspapers
2672	MM05640XC	Read Weekend Newspaper- Home Design/Gardening Section (A)	Magazines & Newspapers
2673	MM05600XC	Read Weekend Newspaper- International/National News Section (A)	Magazines & Newspapers
2674	MM05605XC	Read Weekend Newspaper- Local News Section (A)	Magazines & Newspapers
2675	MM05595XC	Read Weekend Newspaper- Main News/Front Page Section (A)	Magazines & Newspapers
2676	MM05645XC	Read Weekend Newspaper- Movie Listings/Reviews Section (A)	Magazines & Newspapers
2677	MM05650XC	Read Weekend Newspaper- Science/Technology Section (A)	Magazines & Newspapers
2678	MM05655XC	Read Weekend Newspaper- Sports Section (A)	Magazines & Newspapers
2679	MM05660XC	Read Weekend Newspaper- Travel Section (A)	Magazines & Newspapers
2680	MM05665XC	Read Weekend Newspaper- TV Listings Section (A)	Magazines & Newspapers
2681	MM51000XC	Read Weekend Newspaper- Weather Section (A)	Magazines & Newspapers
2682	MM61734XC	Weekday Newspaper Advertising: Not at All Useful (A)	Magazines & Newspapers
2683	MM61735XC	Weekday Newspaper Advertising: Somewhat Useful (A)	Magazines & Newspapers
2684	MM61736XC	Weekday Newspaper Advertising: Very Useful (A)	Magazines & Newspapers
2685	MM61737XC	Weekend Newspaper Advertising: Not at All Useful (A)	Magazines & Newspapers
2686	MM61738XC	Weekend Newspaper Advertising: Somewhat Useful (A)	Magazines & Newspapers
2687	MM61739XC	Weekend Newspaper Advertising: Very Useful (A)	Magazines & Newspapers
2688	MM50297XC	Outdoor Quintile: I (Heavy) (A)	Print Media Usage & Alternative Advertising
2689	MM50298XC	Outdoor Quintile: II (A)	Print Media Usage & Alternative Advertising
2690	MM50299XC	Outdoor Quintile: III (A)	Print Media Usage & Alternative Advertising
2691	MM50300XC	Outdoor Quintile: IV (A)	Print Media Usage & Alternative Advertising
2692	MM50301XC	Outdoor Quintile: V (Light) (A)	Print Media Usage & Alternative Advertising
2693	MM02963XC	Magazine Quintile: I (Heavy) (A)	Print Media Usage & Alternative Advertising
2694	MM02964XC	Magazine Quintile: II (A)	Print Media Usage & Alternative Advertising
2695	MM02965XC	Magazine Quintile: III (A)	Print Media Usage & Alternative Advertising
2696	MM02966XC	Magazine Quintile: IV (A)	Print Media Usage & Alternative Advertising
2697	MM02967XC	Magazine Quintile: V (Light) (A)	Print Media Usage & Alternative Advertising
2698	MM02962XC	Read Magazines- Lower Half (A)	Print Media Usage & Alternative Advertising
2699	MM02968XC	Read Magazines- Upper Half (A)	Print Media Usage & Alternative Advertising
2700	MM02984XC	Newspaper Quintile: I (Heavy) (A)	Print Media Usage & Alternative Advertising
2701	MM02985XC	Newspaper Quintile: II (A)	Print Media Usage & Alternative Advertising
2702	MM02986XC	Newspaper Quintile: III (A)	Print Media Usage & Alternative Advertising
2703	MM02987XC	Newspaper Quintile: IV (A)	Print Media Usage & Alternative Advertising
2704	MM02988XC	Newspaper Quintile: V (Light) (A)	Print Media Usage & Alternative Advertising
2705	MM02982XC	Read Newspaper- Lower Half (A)	Print Media Usage & Alternative Advertising
2706	MM02993XC	Read Newspaper- Upper Half (A)	Print Media Usage & Alternative Advertising
2707	MM50754XC	Read Any Digital Reproduction of Magazine (A)	Print Media Usage & Alternative Advertising
2708	MM50753XC	Read Any Electronic Version of Magazine (A)	Print Media Usage & Alternative Advertising
2709	MM50756XC	Read Any Magazine App (showing a digital magazine) of Magazine (A)	Print Media Usage & Alternative Advertising
2710	MM50750XC	Read Any Magazine on a laptop or desktop (A)	Print Media Usage & Alternative Advertising
2711	MM50752XC	Read Any Magazine on an e-reader or table (A)	Print Media Usage & Alternative Advertising
2712	MM50755XC	Read Any Magazine Website of Magazine (A)	Print Media Usage & Alternative Advertising
2713	MM50749XC	Read Any Newspaper (electronic edition)-1mo (A)	Print Media Usage & Alternative Advertising
2714	MM02947XC	Read Airline Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2715	MM61740XC	Read American Rifleman (A)	Print Media Usage & Alternative Advertising
2716	MM61741XC	Read American Rifleman Last Issue (A)	Print Media Usage & Alternative Advertising
2717	MM61742XC	Read American Way (A)	Print Media Usage & Alternative Advertising
2718	MM61743XC	Read Arthritis Today (A)	Print Media Usage & Alternative Advertising
2719	MM61744XC	Read Arthritis Today Last Issue (A)	Print Media Usage & Alternative Advertising
2720	MM02948XC	Read Automotive Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising

ORDER	VARIABLE	DESCRIPTION	CATEGORY
2721	MM02950XC	Read Boating Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2722	MM61745XC	Read Bridal Guide (A)	Print Media Usage & Alternative Advertising
2723	MM61746XC	Read Bridal Guide Last Issue (A)	Print Media Usage & Alternative Advertising
2724	MM02951XC	Read Bridal Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2725	MM02952XC	Read Business/Finance Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2726	MM61747XC	Read Country Sampler (A)	Print Media Usage & Alternative Advertising
2727	MM02954XC	Read Daily Newspaper (A)	Print Media Usage & Alternative Advertising
2728	MM61748XC	Read Diabetes Forecast (A)	Print Media Usage & Alternative Advertising
2729	MM61750XC	Read Ducks Unlimited (A)	Print Media Usage & Alternative Advertising
2730	MM02955XC	Read Epicurean Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2731	MM02956XC	Read Fishing/Hunting Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2732	MM02957XC	Read Fraternal Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2733	MM61755XC	Read Game Informer (A)	Print Media Usage & Alternative Advertising
2734	MM61756XC	Read Game Informer Last Issue (A)	Print Media Usage & Alternative Advertising
2735	MM02959XC	Read General Editorial Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2736	MM61758XC	Read Guideposts (A)	Print Media Usage & Alternative Advertising
2737	MM61759XC	Read Guideposts Last Issue (A)	Print Media Usage & Alternative Advertising
2738	MM02960XC	Read Health Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2739	MM02961XC	Read Home Services Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2740	MM61760XC	Read In Touch (A)	Print Media Usage & Alternative Advertising
2741	MM61761XC	Read In-Fisherman (A)	Print Media Usage & Alternative Advertising
2742	MM61762XC	Read In-Fisherman Last Issue (A)	Print Media Usage & Alternative Advertising
2743	MM02970XC	Read Men's Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2744	MM61765XC	Read Metro-Puck Carrier Newspapers Last Issue (A)	Print Media Usage & Alternative Advertising
2745	MM61766XC	Read Midwest Living (A)	Print Media Usage & Alternative Advertising
2746	MM61767XC	Read Midwest Living Last Issue (A)	Print Media Usage & Alternative Advertising
2747	MM61768XC	Read Mother Earth News (A)	Print Media Usage & Alternative Advertising
2748	MM61769XC	Read National Wildlife (A)	Print Media Usage & Alternative Advertising
2749	MM02973XC	Read News Weekly Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2750	MM02994XC	Read Newspaper-Distributed Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2751	MM02996XC	Read Parenthood Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2752	MM61771XC	Read Real Simple (A)	Print Media Usage & Alternative Advertising
2753	MM61772XC	Read Real Simple Last Issue (A)	Print Media Usage & Alternative Advertising
2754	MM02998XC	Read Science/Tech Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2755	MM02999XC	Read Sports Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2756	MM61779XC	Read Street Rodder (A)	Print Media Usage & Alternative Advertising
2757	MM61780XC	Read Sunday Mag/Net Carrier Newspapers Last Issue (A)	Print Media Usage & Alternative Advertising
2758	MM03000XC	Read Sunday Newspaper (A)	Print Media Usage & Alternative Advertising
2759	MM61781XC	Read Super Chevy (A)	Print Media Usage & Alternative Advertising
2760	MM61782XC	Read Teen Vogue (A)	Print Media Usage & Alternative Advertising
2761	MM61784XC	Read Texas Monthly (A)	Print Media Usage & Alternative Advertising
2762	MM03001XC	Read Travel Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2763	MM61786XC	Read TV Guide (A)	Print Media Usage & Alternative Advertising
2764	MM61787XC	Read TV Guide Last Issue (A)	Print Media Usage & Alternative Advertising
2765	MM61790XC	Read Us Weekly (A)	Print Media Usage & Alternative Advertising
2766	MM61791XC	Read Us Weekly Last Issue (A)	Print Media Usage & Alternative Advertising
2767	MM03003XC	Read Women's Fashion Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2768	MM03004XC	Read Women's Magazines- Net Audience (A)	Print Media Usage & Alternative Advertising
2769	MM61793XC	Read Yankee (A)	Print Media Usage & Alternative Advertising
2770	MM61795XC	Read Daily Newspaper: 1 (A)	Print Media Usage & Alternative Advertising
2771	MM61796XC	Read Daily Newspaper: 2 or More (A)	Print Media Usage & Alternative Advertising
2772	MM61797XC	Read Sunday Newspaper: 1 (A)	Print Media Usage & Alternative Advertising
2773	MM61798XC	Read Sunday Newspaper: 2 or More (A)	Print Media Usage & Alternative Advertising
2774	MM50474XC	Saw Alternative Ads at bus stops or train stations- 1mo (A)	Print Media Usage & Alternative Advertising
2775	MM50475XC	Saw Alternative Ads at bus stops or train stations- 6mo (A)	Print Media Usage & Alternative Advertising
2776	MM50476XC	Saw Alternative Ads at sports or entertainment events- 1mo (A)	Print Media Usage & Alternative Advertising
2777	MM50477XC	Saw Alternative Ads at sports or entertainment events- 6mo (A)	Print Media Usage & Alternative Advertising
2778	MM50480XC	Saw Alternative Ads in stores (not video ads)- 1mo (A)	Print Media Usage & Alternative Advertising
2779	MM50481XC	Saw Alternative Ads in stores (not video ads)- 6mo (A)	Print Media Usage & Alternative Advertising
2780	MM50482XC	Saw Alternative Ads inside taxis- 1mo (A)	Print Media Usage & Alternative Advertising
2781	MM50483XC	Saw Alternative Ads inside taxis- 6mo (A)	Print Media Usage & Alternative Advertising
2782	MM50484XC	Saw Alternative Ads on Billboards - 1mo (A)	Print Media Usage & Alternative Advertising
2783	MM50485XC	Saw Alternative Ads on Billboards- 6mo (A)	Print Media Usage & Alternative Advertising
2784	MM50486XC	Saw Alternative Ads on buses/trains- 1mo (A)	Print Media Usage & Alternative Advertising
2785	MM50487XC	Saw Alternative Ads on buses/trains- 6mo (A)	Print Media Usage & Alternative Advertising
2786	MM50489XC	Saw Alternative Ads on phone booths- 6mo (A)	Print Media Usage & Alternative Advertising
2787	MM50490XC	Saw Alternative Ads on postcards- 1mo (A)	Print Media Usage & Alternative Advertising
2788	MM50491XC	Saw Alternative Ads on postcards- 6mo (A)	Print Media Usage & Alternative Advertising

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2789	MM61799XC	Saw Alternative Ads on posters at movie theaters- 1mo (A)	Print Media Usage & Alternative Advertising
2790	MM61800XC	Saw Alternative Ads on posters at movie theaters- 6mo (A)	Print Media Usage & Alternative Advertising
2791	MM50492XC	Saw Alternative Ads on top of taxis- 1mo (A)	Print Media Usage & Alternative Advertising
2792	MM50493XC	Saw Alternative Ads on top of taxis- 6mo (A)	Print Media Usage & Alternative Advertising
2793	MM50494XC	Saw Alternative Ads sent to a cell phone or mobile device- 1mo (A)	Print Media Usage & Alternative Advertising
2794	MM50495XC	Saw Alternative Ads sent to a cell phone or mobile device- 6mo (A)	Print Media Usage & Alternative Advertising
2795	MM61801XC	Saw Alternative Ads shown on-screen before the start of a movie- 1mo (A)	Print Media Usage & Alternative Advertising
2796	MM61802XC	Saw Alternative Ads shown on-screen before the start of a movie- 6mo (A)	Print Media Usage & Alternative Advertising
2797	MM61803XC	Saw Alternative Product placement in movies- 1mo (A)	Print Media Usage & Alternative Advertising
2798	MM61804XC	Saw Alternative Product placement in movies- 6mo (A)	Print Media Usage & Alternative Advertising
2799	MM61805XC	Saw Alternative Product placement in TV shows- 1mo (A)	Print Media Usage & Alternative Advertising
2800	MM61806XC	Saw Alternative Product placement in TV shows- 6mo (A)	Print Media Usage & Alternative Advertising
2801	MM61807XC	Saw Alternative Product placement in video games- 1mo (A)	Print Media Usage & Alternative Advertising
2802	MM61808XC	Saw Alternative Product placement in video games- 6mo (A)	Print Media Usage & Alternative Advertising
2803	MM61809XC	Saw Digital/Video Ads at coffee shops, cafes or delis- 1mo (A)	Print Media Usage & Alternative Advertising
2804	MM50500XC	Saw Digital/Video Ads at gas stations- 1mo (A)	Print Media Usage & Alternative Advertising
2805	MM50501XC	Saw Digital/Video Ads at gas stations- 6mo (A)	Print Media Usage & Alternative Advertising
2806	MM50502XC	Saw Digital/Video Ads in airports- 1mo (A)	Print Media Usage & Alternative Advertising
2807	MM50503XC	Saw Digital/Video Ads in airports- 6mo (A)	Print Media Usage & Alternative Advertising
2808	MM50504XC	Saw Digital/Video Ads in bars/pubs - 6mo (A)	Print Media Usage & Alternative Advertising
2809	MM50505XC	Saw Digital/Video Ads in bars/pubs- 1mo (A)	Print Media Usage & Alternative Advertising
2810	MM61810XC	Saw Digital/Video Ads in coffee shops, cafes or delis- 6mo (A)	Print Media Usage & Alternative Advertising
2811	MM61811XC	Saw Digital/Video Ads in convenience stores- 1mo (A)	Print Media Usage & Alternative Advertising
2812	MM61812XC	Saw Digital/Video Ads in convenience stores- 6mo (A)	Print Media Usage & Alternative Advertising
2813	MM61813XC	Saw Digital/Video Ads in drug stores- 1mo (A)	Print Media Usage & Alternative Advertising
2814	MM61814XC	Saw Digital/Video Ads in drug stores- 6mo (A)	Print Media Usage & Alternative Advertising
2815	MM61815XC	Saw Digital/Video Ads in fast food or family restaurants- 1mo (A)	Print Media Usage & Alternative Advertising
2816	MM61816XC	Saw Digital/Video Ads in fast food or family restaurants- 6mo (A)	Print Media Usage & Alternative Advertising
2817	MM61817XC	Saw Digital/Video Ads in grocery stores- 1mo (A)	Print Media Usage & Alternative Advertising
2818	MM61818XC	Saw Digital/Video Ads in grocery stores- 6mo (A)	Print Media Usage & Alternative Advertising
2819	MM50506XC	Saw Digital/Video Ads in gym/health clubs- 1mo (A)	Print Media Usage & Alternative Advertising
2820	MM50507XC	Saw Digital/Video Ads in gym/health clubs- 6mo (A)	Print Media Usage & Alternative Advertising
2821	MM61819XC	Saw Digital/Video Ads in large discount/department stores- 1mo (A)	Print Media Usage & Alternative Advertising
2822	MM61820XC	Saw Digital/Video Ads in large discount/department stores- 6mo (A)	Print Media Usage & Alternative Advertising
2823	MM50508XC	Saw Digital/Video Ads in medical offices- 1mo (A)	Print Media Usage & Alternative Advertising
2824	MM50509XC	Saw Digital/Video Ads in medical offices- 6mo (A)	Print Media Usage & Alternative Advertising
2825	MM61821XC	Saw Digital/Video Ads in movie theater lobbies- 1mo (A)	Print Media Usage & Alternative Advertising
2826	MM61822XC	Saw Digital/Video Ads in movie theater lobbies- 6mo (A)	Print Media Usage & Alternative Advertising
2827	MM50510XC	Saw Digital/Video Ads in office building elevators- 1mo (A)	Print Media Usage & Alternative Advertising
2828	MM50511XC	Saw Digital/Video Ads in office building elevators- 6mo (A)	Print Media Usage & Alternative Advertising
2829	MM61823XC	Saw Digital/Video Ads in office building lobbies- 1mo (A)	Print Media Usage & Alternative Advertising
2830	MM61824XC	Saw Digital/Video Ads in office building lobbies- 6mo (A)	Print Media Usage & Alternative Advertising
2831	MM61825XC	Saw Digital/Video Ads in other stores- 1mo (A)	Print Media Usage & Alternative Advertising
2832	MM61826XC	Saw Digital/Video Ads in other stores- 6mo (A)	Print Media Usage & Alternative Advertising
2833	MM50514XC	Saw Digital/Video Ads in shopping malls- 1mo (A)	Print Media Usage & Alternative Advertising
2834	MM50515XC	Saw Digital/Video Ads in shopping malls- 6mo (A)	Print Media Usage & Alternative Advertising
2835	MM61827XC	Saw Digital/Video Ads in warehouse/club stores- 1mo (A)	Print Media Usage & Alternative Advertising
2836	MM61828XC	Saw Digital/Video Ads in warehouse/club stores- 6mo (A)	Print Media Usage & Alternative Advertising
2837	MM50496XC	Saw Infomercials- 1mo (A)	Print Media Usage & Alternative Advertising
2838	MM50497XC	Saw Infomercials- 6mo (A)	Print Media Usage & Alternative Advertising
2839	MM50498XC	Saw Offers or Ads sent to your home by mail - 1mo (A)	Print Media Usage & Alternative Advertising
2840	MM50499XC	Saw Offers or Ads sent to your home by mail- 6mo (A)	Print Media Usage & Alternative Advertising
2841	MM61829XC	Use Any Internet Yellow Pages- 1wk (A)	Print Media Usage & Alternative Advertising
2842	MM61831XC	Use Any Print Yellow Pages- 1wk (A)	Print Media Usage & Alternative Advertising
2843	MM41435XC	Use Paper Yellow Pages-Any Reference (Net)- 1yr (A)	Print Media Usage & Alternative Advertising
2844	MM50759XC	Visited Better Homes & Gardens website (A)	Print Media Usage & Alternative Advertising
2845	MM50761XC	Visited Consumer Reports website (A)	Print Media Usage & Alternative Advertising
2846	MM50762XC	Visited Cooking Light website (A)	Print Media Usage & Alternative Advertising
2847	MM50766XC	Visited Discover website (A)	Print Media Usage & Alternative Advertising
2848	MM50769XC	Visited Entertainment Weekly website (A)	Print Media Usage & Alternative Advertising
2849	MM50782XC	Visited Mens Health website (A)	Print Media Usage & Alternative Advertising
2850	MM50783XC	Visited Money website (A)	Print Media Usage & Alternative Advertising
2851	MM50786XC	Visited National Geographic Traveler website (A)	Print Media Usage & Alternative Advertising
2852	MM50785XC	Visited National Geographic website (A)	Print Media Usage & Alternative Advertising
2853	MM50791XC	Visited People website (A)	Print Media Usage & Alternative Advertising
2854	MM50796XC	Visited Sports Illustrated website (A)	Print Media Usage & Alternative Advertising
2855	MM50797XC	Visited Time website (A)	Print Media Usage & Alternative Advertising
2856	MM50799XC	Visited USA Today website (A)	Print Media Usage & Alternative Advertising

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2857	MM50801XC	Visited Wall Street Journal website (A)	Print Media Usage & Alternative Advertising
2858	MM50802XC	Visited WebMD Magazine website (A)	Print Media Usage & Alternative Advertising
2859	MM50803XC	Visited Weight Watchers website (A)	Print Media Usage & Alternative Advertising
2860	MM50804XC	Visited Wired website (A)	Print Media Usage & Alternative Advertising
2861	MM04551XC	Ads Are More Manipulative Than Informative- Agree (A)	Psychographics
2862	MM04554XC	Brands in Ads Better Quality Than Brands Not - Agree (A)	Psychographics
2863	MM04553XC	Like to Look at Ads- Agree (A)	Psychographics
2864	MM04550XC	Many Prods Don't Perform as Well as Ads claim- Agree (A)	Psychographics
2865	MM04552XC	Most Ads Are Annoying- Agree (A)	Psychographics
2866	MM66000XC	For me, ads in magazines appears at inconvenient moments- Agree (A)	Psychographics
2867	MM66200XC	For me, ads in magazines is amusing- Agree (A)	Psychographics
2868	MM41444XC	Find Vehicle I Like- Recommend to People I Know- Agree (A)	Psychographics
2869	MM41445XC	Fun to Drive a Top Consideration in my Purchasing Decision- Agree (A)	Psychographics
2870	MM41446XC	I Buy Vehicles that Reflect my Commitment to the Environment- Agree (A)	Psychographics
2871	MM41447XC	I Purchase Most Expensive Model with all Luxury Options- Agree (A)	Psychographics
2872	MM41448XC	Rebates/incentives strongly influence new vehicle purchasing decision-Agree (A)	Psychographics
2873	MM41449XC	Want the Cheapest and Easiest to Maintain Vehicle I can Find- Agree (A)	Psychographics
2874	MM66201XC	Having a versatile vehicle for my busy lifestyle is important to me- Agree (A)	Psychographics
2875	MM66002XC	I always follow the advice of my mechanic- Agree (A)	Psychographics
2876	MM66003XC	I always maintain my vehicle as recommended by the mfg's manual- Agree (A)	Psychographics
2877	MM66004XC	I consider myself to be an automotive enthusiast- Agree (A)	Psychographics
2878	MM66005XC	I consider safety first when shopping for a new vehicle- Agree (A)	Psychographics
2879	MM66006XC	I enjoy learning about automobiles from others- Agree (A)	Psychographics
2880	MM66007XC	I enjoy personalizing my vehicle to reflect my individual tastes- Agree (A)	Psychographics
2881	MM66008XC	I look for vehicles that offer higher performance and acceleration- Agree (A)	Psychographics
2882	MM66009XC	I look forward to technology advances in new vehicles- Agree (A)	Psychographics
2883	MM66010XC	I often ask the advice of others when it comes to automobiles- Agree (A)	Psychographics
2884	MM66011XC	I often take the opp. to discuss my knowledge of vehicles with others-Agree (A)	Psychographics
2885	MM66012XC	I plan to buy vehicle that best meets my needs, no care who/where made-Agree (A)	Psychographics
2886	MM66013XC	I prefer buying models of vehicles I or folks I know owned and like- Agree (A)	Psychographics
2887	MM66014XC	I research/compare as many vehicles I can before final buy decision- Agree (A)	Psychographics
2888	MM66015XC	I seek out vehicles w/bold, new designs diff. from others on the road- Agree (A)	Psychographics
2889	MM66016XC	I think of vehicles as basic transportation- Agree (A)	Psychographics
2890	MM66017XC	I typically look at several brands when shopping for a new vehicle- Agree (A)	Psychographics
2891	MM66018XC	I want a vehicle with comforts of a car and capabilities of a truck- Agree (A)	Psychographics
2892	MM66019XC	I'm loyal to my vehicle brands and stick with them- Agree (A)	Psychographics
2893	MM66020XC	My first consideration in choosing a vehicle is exterior styling- Agree (A)	Psychographics
2894	MM66021XC	People often ask my advice when it comes to automobiles- Agree (A)	Psychographics
2895	MM66022XC	The quality of workmanship/construction of a vehicle, most important- Agree (A)	Psychographics
2896	MM66023XC	The vehicle a person owns says a lot about him or her- Agree (A)	Psychographics
2897	MM04476XC	Annoyed by all of the Signs in Stores- Agree (A)	Psychographics
2898	MM04502XC	Brand Name is the Best Indication of Quality- Agree (A)	Psychographics
2899	MM04468XC	Buy Based on Quality- Not Price- Agree (A)	Psychographics
2900	MM04480XC	Buy Brands that Reflect My Style- Agree (A)	Psychographics
2901	MM04483XC	Buy the Brands I Grew Up With- Agree (A)	Psychographics
2902	MM04503XC	Buy Things My Friends/Neighbors Approve of- Agree (A)	Psychographics
2903	MM04461XC	Buying American Products Is Important to Me- Agree (A)	Psychographics
2904	MM04474XC	Celebrity Endorsement May Influence Buying Product- Agree (A)	Psychographics
2905	MM04492XC	Change Brands Often for Variety/Novelty- Agree (A)	Psychographics
2906	MM04485XC	Check Ingredients/Nutrition of Food Before Buy- Agree (A)	Psychographics
2907	MM04494XC	Choose Store Because Store Personnel Service- Agree (A)	Psychographics
2908	MM50197XC	Concerned about Environment When Buying Natural Products- Agree (A)	Psychographics
2909	MM50196XC	Concerned about Family Health When Buying Natural Products- Agree (A)	Psychographics
2910	MM04465XC	Don't Buy Based on Advertising- Agree (A)	Psychographics
2911	MM04486XC	Don't Have Time to Save Coupons- Agree (A)	Psychographics
2912	MM50198XC	Enjoy Wandering Store for New and Interesting Products- Agree (A)	Psychographics
2913	MM04478XC	Environmental Safety More Important than Convenience- Agree (A)	Psychographics
2914	MM50199XC	Expect Brands I Buy to support Social Causes-Agree (A)	Psychographics
2915	MM04473XC	Favorite Grocery Store Offers Low Prices every day- Agree (A)	Psychographics
2916	MM04496XC	First of My Friends to Try New Products/Services- Agree (A)	Psychographics
2917	MM50200XC	Generic/store brand products are as effective as brand-name products-Agree (A)	Psychographics
2918	MM50202XC	I am more likely to buy brands that support a cause that I care about-Agree (A)	Psychographics
2919	MM50201XC	I Smell Personal Care and Household Products in Store Before I Buy- Agree (A)	Psychographics
2920	MM04482XC	I Tend to Make Impulse Purchases- Agree (A)	Psychographics
2921	MM04471XC	Important that Salespeople Know their Products- Agree (A)	Psychographics
2922	MM04472XC	Influenced by What's Hot and What's Not- Agree (A)	Psychographics
2923	MM50203XC	Important How Personal Care and Household Products Smell- Agree (A)	Psychographics
2924	MM04462XC	Know Price of the Foods/Packaged Goods I Buy- Agree (A)	Psychographics

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2925	MM50518XC	Like to Compare Sites Prices Before Purchasing Online - Agree (A)	Psychographics
2926	MM50519XC	Like to Share My Opinions on Prods./Services Posting Reviews Online- Agree (A)	Psychographics
2927	MM04466XC	Like to Shop Around Before Making a Purchase- Agree (A)	Psychographics
2928	MM04487XC	My Kids Have an Impact on the Brands I Choose- Agree (A)	Psychographics
2929	MM50195XC	Number One Goal When Shopping is to Save as Much Money as Possible- Agree (A)	Psychographics
2930	MM50520XC	Offer of Free Shipping Attracts Me to Shopping Site - Agree (A)	Psychographics
2931	MM50521XC	Often Save Money by Buying Previously Used Items Online - Agree (A)	Psychographics
2932	MM04477XC	Often Seek Advice of Others Before Buying- Agree (A)	Psychographics
2933	MM50522XC	Only Purchase Products Online When I Have Coupon or Promo Code- Agree (A)	Psychographics
2934	MM04475XC	Only Use Coupons for Brands I Usually Buy- Agree (A)	Psychographics
2935	MM04488XC	Pay Extra For a Product that Suits My Image- Agree (A)	Psychographics
2936	MM04481XC	People Ask Me for Purchasing Advice- Agree (A)	Psychographics
2937	MM04484XC	Prefer Products With the Latest Technology- Agree (A)	Psychographics
2938	MM50523XC	Prefer Purchasing Items Online for Set Price vs. Bidding in Auction- Agree (A)	Psychographics
2939	MM04497XC	Prefer Stores with Many Familiar Brands- Agree (A)	Psychographics
2940	MM04501XC	Prefer To Shop At Specialized Stores- Agree (A)	Psychographics
2941	MM04469XC	Price Is More Important than Brand Names- Agree (A)	Psychographics
2942	MM04499XC	Rather Receive Sample than Price-Off Coupon- Agree (A)	Psychographics
2943	MM04479XC	Shopping Used to Be More Enjoyable- Agree (A)	Psychographics
2944	MM04470XC	Spender Rather than a Saver- Agree (A)	Psychographics
2945	MM04489XC	Spouse Has Impact on the Brands I Choose- Agree (A)	Psychographics
2946	MM04493XC	Think Coupon Offer Means Overpriced Before- Agree (A)	Psychographics
2947	MM04463XC	Think Shopping Is a Great Way to Relax- Agree (A)	Psychographics
2948	MM50524XC	Typically Read Online Reviews Before Purchasing Online - Agree (A)	Psychographics
2949	MM50525XC	Use the Internet to Buy Hard-to-Find Products - Agree (A)	Psychographics
2950	MM04498XC	Wait for Others to Try Things Before I Buy- Agree (A)	Psychographics
2951	MM04490XC	When I Find a Brand I Like- I Stick to It- Agree (A)	Psychographics
2952	MM04467XC	Will Buy on Credit Rather than Wait- Agree (A)	Psychographics
2953	MM04491XC	Will Pay More for a Brand I Trust- Agree (A)	Psychographics
2954	MM04500XC	Will Pay More for Environmentally Safe Product- Agree (A)	Psychographics
2955	MM04495XC	Will Switch Brands to Use a Cents-Off Coupon- Agree (A)	Psychographics
2956	MM42672XC	Advertisements on Cell Phones are Annoying- Agree (A)	Psychographics
2957	MM42673XC	Cell Phones are too Complicated these Days- Agree (A)	Psychographics
2958	MM42670XC	Choosing Cell Phone Provider- Available Phone Models- Important (A)	Psychographics
2959	MM42668XC	Choosing Cell Phone Provider-Service Plans- Important (A)	Psychographics
2960	MM42669XC	Choosing Cell Phone Provider-Customer Service- Important (A)	Psychographics
2961	MM42671XC	Choosing Cell Phone Provider- Service Coverage Area- Important (A)	Psychographics
2962	MM42675XC	I am interested in watching live TV on my cell phone: Agree (A)	Psychographics
2963	MM42676XC	I am Interested in Watching Video Clips on My Cell Phone- Agree (A)	Psychographics
2964	MM42677XC	I Carry My Cell Phone Everywhere I Go- Agree (A)	Psychographics
2965	MM42678XC	I Enjoy Customizing the Look and Sound of My Cell Phone- Agree (A)	Psychographics
2966	MM42674XC	I Expect quality of video on cell phone to be equal to TV- Agree (A)	Psychographics
2967	MM42679XC	I Often Use My Cell Phone to Make Phone Calls from My Home- Agree (A)	Psychographics
2968	MM42680XC	I Only Answer My Cell Phone When I Know Who is Calling- Agree (A)	Psychographics
2969	MM42681XC	I Think of My Mobile Phone as a Source of Entertainment- Agree (A)	Psychographics
2970	MM42690XC	I Understand How to Use Most of the Features on My Cell Phone- Agree (A)	Psychographics
2971	MM42698XC	I Would Pay Mthly Subscription Fee to Receive Live TV on Cell Phone- Agree (A)	Psychographics
2972	MM42699XC	I Would Receive Ads on My Cell Phone for Lower Mthly Costs- Agree (A)	Psychographics
2973	MM42700XC	I Would Receive Ads on My Cell Phone in Exchange for Services- Agree (A)	Psychographics
2974	MM42696XC	I Would Text Message More Often if it Were Easier to Type- Agree (A)	Psychographics
2975	MM42697XC	I Would Text Message More Often if it Were Less Expensive- Agree (A)	Psychographics
2976	MM42693XC	I Would Use Internet on My Cell More Often if it were Easier to Read- Agree (A)	Psychographics
2977	MM42694XC	I Would Use Internet on My Cell More Often if it were Less Expensive- Agree (A)	Psychographics
2978	MM42695XC	I Would Use Internet on My Cell More Often if the Web Loaded Easier- Agree (A)	Psychographics
2979	MM42687XC	I Would Use Some Features on Cell Phone but do not Know How to- Agree (A)	Psychographics
2980	MM42682XC	I Would Use Text Messaging if I Knew How to do it- Agree (A)	Psychographics
2981	MM42683XC	My Cell Phone is an Extension of My Personality- Agree (A)	Psychographics
2982	MM42684XC	Often Annoyed By Others Talking Loudly on Cell Phones in Public- Agree (A)	Psychographics
2983	MM42685XC	One Mobile Device that Can do Everything is Very Convenient- Agree (A)	Psychographics
2984	MM42686XC	Primary Reason I have My Cell Phone is for Safety- Agree (A)	Psychographics
2985	MM42688XC	Sometimes My Cell Phone Makes Me Feel that I am Too Available- Agree (A)	Psychographics
2986	MM42689XC	Text Messaging is an Important Part of My Daily Life- Agree (A)	Psychographics
2987	MM42691XC	Want Cell Phone for Calls but do not Use Other Features- Agree (A)	Psychographics
2988	MM42692XC	Will Keep Landline Telephone Even if Cell Service Improves- Agree (A)	Psychographics
2989	MM66024XC	Ads on mobile phones provides meaningful info on others product use -Agree (A)	Psychographics
2990	MM66025XC	Ads on mobile phones provides useful info about bargains- Agree (A)	Psychographics
2991	MM66026XC	Ads on mobile phones provides useful info on new products/services- Agree (A)	Psychographics
2992	MM66027XC	For me, ads on mobile phones appears at inconvenient moments - Agree (A)	Psychographics

ORDER	VARIABLE	DESCRIPTION	CATEGORY
2993	MM66028XC	For me, advertising on mobile phones has no credibility - Agree (A)	Psychographics
2994	MM66029XC	For me, advertising on mobile phones is amusing - Agree (A)	Psychographics
2995	MM66030XC	For me, advertising on mobile phones is repeated too often - Agree (A)	Psychographics
2996	MM66031XC	For me, all ads on mobile phones are alike- Agree (A)	Psychographics
2997	MM41450XC	Better to Put Money in Low-risk- Even if Return not as Great- Agree (A)	Psychographics
2998	MM41451XC	Find Financial Products/Services I like- Recommend to Others- Agree (A)	Psychographics
2999	MM41452XC	I Find the Ups and Downs of the Financial Markets Exciting- Agree (A)	Psychographics
3000	MM41453XC	Investing in the Stock Market is too Risky for Me- Agree (A)	Psychographics
3001	MM41454XC	Like to Take Risks when Investing for Chance of High Return- Agree (A)	Psychographics
3002	MM66032XC	Borrowing money makes me feel uncomfortable- Agree (A)	Psychographics
3003	MM66033XC	I always know broadly how much is in my bank acct. at any one time- Agree (A)	Psychographics
3004	MM66034XC	I enjoy learning about financial products or services from others- Agree (A)	Psychographics
3005	MM66035XC	I feel overwhelmed by financial burdens- Agree (A)	Psychographics
3006	MM66036XC	I hate having to go to the branch of my bank or savings institution- Agree (A)	Psychographics
3007	MM66037XC	I hate to borrow money; I would much rather save up for a purchase- Agree (A)	Psychographics
3008	MM66038XC	I often ask the advice of others about to financial prods/services- Agree (A)	Psychographics
3009	MM66039XC	I often take opp. to discuss my knowledge of financial prods/services- Agree (A)	Psychographics
3010	MM66040XC	I only save for a specific purpose- Agree (A)	Psychographics
3011	MM66041XC	I regularly read financial news or financial publications- Agree (A)	Psychographics
3012	MM66042XC	I'd be happy to use the Internet for day to day banking transactions- Agree (A)	Psychographics
3013	MM66043XC	I'm happy to use the phone for day to day banking transactions- Agree (A)	Psychographics
3014	MM66044XC	Investing for the future is very important to me- Agree (A)	Psychographics
3015	MM66045XC	My parents tend/tended to be savers- Agree (A)	Psychographics
3016	MM66046XC	People often ask my advice when it comes to financial matters- Agree (A)	Psychographics
3017	MM66047XC	The economy has a direct effect on my spending habits- Agree (A)	Psychographics
3018	MM66048XC	How I deal with my finances reflects how my parents dealt with theirs- Agree (A)	Psychographics
3019	MM66049XC	There are one or two financial institutions I always turn to first- Agree (A)	Psychographics
3020	MM66050XC	It's better having what you want now, you don't know about tomorrow- Agree (A)	Psychographics
3021	MM41455XC	Find Food Product Like- I Recommend to Others- Agree (A)	Psychographics
3022	MM65015XC	Dinners in My Home Are Usually Planned Ahead of Time- Agree (A)	Psychographics
3023	MM65016XC	During a Given Week, I Cook Meals Frequently- Agree (A)	Psychographics
3024	MM65017XC	Eating at a Fast Food Restaurant Is Fun- Agree (A)	Psychographics
3025	MM65018XC	Fast Food Is Junk Food- Agree (A)	Psychographics
3026	MM65019XC	Food Is a Comfort to Me- Agree (A)	Psychographics
3027	MM65020XC	Frozen Dinners Are a Convenient Alternative For a Meal- Agree (A)	Psychographics
3028	MM41456XC	I Don't Allow Junk Food in my Home- Agree (A)	Psychographics
3029	MM65021XC	I Don't Have Very Much Interest In Cooking- Agree (A)	Psychographics
3030	MM65022XC	I Don't Pay Much Attention to My Intake of Fat- Agree (A)	Psychographics
3031	MM65023XC	I Enjoy Being Creative In the Kitchen- Agree (A)	Psychographics
3032	MM65024XC	I Enjoy Trying Different Types of Food- Agree (A)	Psychographics
3033	MM65025XC	I Evaluate the Nutrition of Menu Items When Ordering at a Restaurant- Agree (A)	Psychographics
3034	MM65026XC	I Indulge My Cravings For Sweets- Agree (A)	Psychographics
3035	MM65027XC	I Let My Children Make Their Own Decisions Ordering at a Restaurant- Agree (A)	Psychographics
3036	MM66051XC	I Like to See Healthier Options at Fast Food Restaurants- Agree (A)	Psychographics
3037	MM65028XC	I Often Use Recipes When Preparing a meal- Agree (A)	Psychographics
3038	MM65029XC	I Only Eat Fast Food When I'm in a Rush- Agree (A)	Psychographics
3039	MM65030XC	I Prefer Cooking With Fresh Food Rather Than Canned or Frozen- Agree (A)	Psychographics
3040	MM41457XC	I Prefer Picking up Quick Meals to Cooking Meals- Agree (A)	Psychographics
3041	MM65031XC	I Rarely Eat Frozen Dinners- Agree (A)	Psychographics
3042	MM41458XC	I Regularly Eat Organic Foods- Agree (A)	Psychographics
3043	MM70000XC	I rely on mobile coupons for deals while food shopping- Agree (A)	Psychographics
3044	MM65032XC	I Rely on Product Labels to Help Me Make Decisions When Food Shopping- Agree (A)	Psychographics
3045	MM65033XC	I Try to Buy Foods Grown or Produced Locally (region where I live)- Agree (A)	Psychographics
3046	MM65034XC	I Try to Eat a Healthy Breakfast Every Day- Agree (A)	Psychographics
3047	MM65035XC	I Typically Celebrate Special Occasions at Restaurants- Agree (A)	Psychographics
3048	MM65036XC	I Typically Drink Wine With Dinner- Agree (A)	Psychographics
3049	MM70003XC	I use food to bring family together- Agree (A)	Psychographics
3050	MM65037XC	If a Food Item Is on Sale, I Buy Multiple Units to Stock Up- Agree (A)	Psychographics
3051	MM65038XC	I'm a Creature of Habit, and Stick to the Food I Know I Like- Agree (A)	Psychographics
3052	MM65039XC	I'm Always on the Lookout for Quick and Easy Meal Options- Agree (A)	Psychographics
3053	MM65040XC	I'm Fine with Eating at a Restaurant By Myself- Agree (A)	Psychographics
3054	MM65041XC	I'm Willing to Spend More for a Quality Bottle of Wine- Agree (A)	Psychographics
3055	MM65042XC	Often, I Eat My Meals on the Run- Agree (A)	Psychographics
3056	MM41459XC	Only Buy Food Items that are Name-Brand, Not Generic Brands- Agree (A)	Psychographics
3057	MM65043XC	People Often Ask My Advice When it Comes to Food- Agree (A)	Psychographics
3058	MM41460XC	Try to Eat Healthy and Pay Attention to my Nutrition- Agree (A)	Psychographics
3059	MM65044XC	When I Find a Restaurant I Like, I Stick with It- Agree (A)	Psychographics
3060	MM41461XC	Will Purchase Generic Brands Over My Normal Name-Brand- Agree (A)	Psychographics

ORDER	VARIABLE	DESCRIPTION	CATEGORY
3061	MM42701XC	Children have a Right to be Spoiled- Agree (A)	Psychographics
3062	MM42702XC	Company's Environment Record Important in Purchase Decisions- Agree (A)	Psychographics
3063	MM42703XC	Even if Things Look Messy- I Know Where Everything is- Agree (A)	Psychographics
3064	MM50526XC	Frequently Wish I Had More Time to Spend With My Family- Agree (A)	Psychographics
3065	MM42704XC	Given the Choice- I Would be My Own Boss- Agree (A)	Psychographics
3066	MM42705XC	Global Warming is a Serious Threat- Agree (A)	Psychographics
3067	MM42706XC	Government Should Pay More Attention to Environmental Issues- Agree (A)	Psychographics
3068	MM42731XC	I am Interested in Finding Out How I Can Help the Environment- Agree (A)	Psychographics
3069	MM66052XC	I am more connected to my ethnic heritage than my parents are- Agree (A)	Psychographics
3070	MM42707XC	I am so Busy I Often can't Finish Everything I Need to do in a Day- Agree (A)	Psychographics
3071	MM42708XC	I am Typically Willing to Pay More for High-Quality Items- Agree (A)	Psychographics
3072	MM42709XC	I am Very Interested in the Fine Arts- Agree (A)	Psychographics
3073	MM70001XC	I am willing to take charge to get things done- Agree (A)	Psychographics
3074	MM42710XC	I Attend Religious Services Regularly- Agree (A)	Psychographics
3075	MM66053XC	I avoid confrontation whenever possible- Agree (A)	Psychographics
3076	MM70002XC	I can tell my home is clean by the way it smells- Agree (A)	Psychographics
3077	MM66054XC	I choose a small group of friends vs a large group of acquaintances-Agree (A)	Psychographics
3078	MM66055XC	I consider my work to be a career, not just a job- Agree (A)	Psychographics
3079	MM42711XC	I Consider Myself a Spiritual Person- Agree (A)	Psychographics
3080	MM50527XC	I Consider Myself Outspoken- Agree (A)	Psychographics
3081	MM42712XC	I Consider Myself Sophisticated- Agree (A)	Psychographics
3082	MM50205XC	I Consider Myself to be Very Sociable- Agree (A)	Psychographics
3083	MM42713XC	I Don't Mind Giving Up My Personal Time for Work- Agree (A)	Psychographics
3084	MM42714XC	I Enjoy Being the Center of Attention- Agree (A)	Psychographics
3085	MM50528XC	I Enjoy Maintaining Traditions- Agree (A)	Psychographics
3086	MM42715XC	I Enjoy Showing Off My Home to Guests- Agree (A)	Psychographics
3087	MM42716XC	I Feel I am More Environmentally Conscious than Most- Agree (A)	Psychographics
3088	MM65060XC	I Feel Really Good Seeing Celebrities that Share My Ethnic Background- Agree (A)	Psychographics
3089	MM42717XC	I Like to Give the Impression that My Life is Under Control- Agree (A)	Psychographics
3090	MM42718XC	I Like to Learn About Foreign Cultures- Agree (A)	Psychographics
3091	MM42719XC	I Like to Live a Lifestyle that Impresses Others- Agree (A)	Psychographics
3092	MM42720XC	I Like to Shower my Loved Ones with Gifts- Agree (A)	Psychographics
3093	MM66056XC	I love keeping up with celebrity news and gossip- Agree (A)	Psychographics
3094	MM50529XC	I Make Sure I Take Time for Myself Each Day- Agree (A)	Psychographics
3095	MM42721XC	I Must Admit that I Work Most Weekends- Agree (A)	Psychographics
3096	MM42722XC	I Often Feel Like My Life is Slipping Out of Control- Agree (A)	Psychographics
3097	MM42723XC	I Often Find Myself in a Leadership Position- Agree (A)	Psychographics
3098	MM42724XC	I Prefer a Set Routine in My Daily Life- Agree (A)	Psychographics
3099	MM42725XC	I Purchase Products to Help Organize My Life- Agree (A)	Psychographics
3100	MM50530XC	I See Myself as Somewhat of a Loner- Agree (A)	Psychographics
3101	MM42726XC	I Seek Out Variety in My Everyday Life- Agree (A)	Psychographics
3102	MM42727XC	I Strive to Achieve a High Social Status- Agree (A)	Psychographics
3103	MM42728XC	I Try to Eat Dinner with My Family Almost Every Night- Agree (A)	Psychographics
3104	MM42729XC	I Work Primarily for the Salary- Agree (A)	Psychographics
3105	MM50531XC	I Would Continue Working Even If I Won the Lottery- Agree (A)	Psychographics
3106	MM42730XC	I Would Rather Prepare a Meal than Eat in a Restaurant- Agree (A)	Psychographics
3107	MM66057XC	It's imp. to me that my kids continue my family's cultural traditions-Agree (A)	Psychographics
3108	MM50532XC	Juggling Family and Work Demands Is Very Stressful for Me- Agree (A)	Psychographics
3109	MM42732XC	Keeping a Neat and Organized Home is a Top Priority for Me- Agree (A)	Psychographics
3110	MM42733XC	Marriage Should Only be Legal Between a Man and a Woman- Agree (A)	Psychographics
3111	MM50533XC	My Cultural/Ethnic Heritage is an Important Part of Who I Am- Agree (A)	Psychographics
3112	MM42734XC	My Friends are the Most Important Thing in My Life- Agree (A)	Psychographics
3113	MM42735XC	My Goal is to Make it to the Top of My Profession- Agree (A)	Psychographics
3114	MM50534XC	My Home is an Expression of My Personal Style- Agree (A)	Psychographics
3115	MM42736XC	My Philosophy is Life Should be as Much Fun as Possible- Agree (A)	Psychographics
3116	MM50204XC	Other Interests are Equally Important as Family- Agree (A)	Psychographics
3117	MM50535XC	People Who Are Worried About the Environment Are Overreacting- Agree (A)	Psychographics
3118	MM66058XC	Pets deserve to be pampered- Agree (A)	Psychographics
3119	MM42737XC	Prayer is a Part of My Daily Life- Agree (A)	Psychographics
3120	MM42738XC	Religion Should be the Pillar of Our Society- Agree (A)	Psychographics
3121	MM42739XC	Risk-taking is Exciting to Me- Agree (A)	Psychographics
3122	MM42740XC	Spending Time with My Family is My Top Priority- Agree (A)	Psychographics
3123	MM66059XC	To me, it's important to keep up-to-date with news, current affairs- Agree (A)	Psychographics
3124	MM42741XC	Always Looking for New Ways to Live Healthier Life- Agree (A)	Psychographics
3125	MM41471XC	Generic Medications as Effective as Brand-Name RX drugs- Agree (A)	Psychographics
3126	MM50206XC	I am Happy with my Weight- Agree (A)	Psychographics
3127	MM41477XC	I am Often First to try the Most Advanced Medicines- Agree (A)	Psychographics
3128	MM50536XC	I consult my pharmacist for health advice- Agree (A)	Psychographics

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3129	MM42742XC	I Follow a Regular Exercise Routine- Agree (A)	Psychographics
3130	MM41472XC	I Go to the Doctor Regularly for Check-Ups- Agree (A)	Psychographics
3131	MM41473XC	I Prefer Alternative Medicine to Traditional Practices- Agree (A)	Psychographics
3132	MM41474XC	I Prefer Popular Brand-Name Drugs- Even if They Cost More- Agree (A)	Psychographics
3133	MM41475XC	I Rely on my Physician to Recommend Drug Brands- Agree (A)	Psychographics
3134	MM41476XC	I Would Buy RX Drugs from Other Countries- to Save Money- Agree (A)	Psychographics
3135	MM50537XC	Vitamin supplements improve one's health- Agree (A)	Psychographics
3136	MM42167XC	In General- I feel I Eat Right- Agree (A)	Psychographics
3137	MM41478XC	In General- I Think Herbal Supplements are Effective- Agree (A)	Psychographics
3138	MM42168XC	In General- Newer Drug Brands Work Better than Older Brands- Agree (A)	Psychographics
3139	MM42743XC	Over the Counter Medications are Safer than RX Drugs- Agree (A)	Psychographics
3140	MM66061XC	Before taking any drug, I look for as much info. about it as possible- Agree (A)	Psychographics
3141	MM66062XC	I'm willing to take RX drugs even if my insurance doesn't cover them- Agree (A)	Psychographics
3142	MM66063XC	I only go to the doctor when I'm very ill- Agree (A)	Psychographics
3143	MM66064XC	I take medicine as soon as I don't feel well- Agree (A)	Psychographics
3144	MM66065XC	I take my prescription medicines exactly as prescribed- Agree (A)	Psychographics
3145	MM66066XC	If a drug brand works, I stick with it- Agree (A)	Psychographics
3146	MM66067XC	Medication has improved the quality of my life- Agree (A)	Psychographics
3147	MM66068XC	My medical conditions limit my lifestyle somewhat- Agree (A)	Psychographics
3148	MM66069XC	Sometimes I skip a dose of RX drugs because side effects worry me -Agree (A)	Psychographics
3149	MM04545XC	Internet Ads Appear at Inconvenient Moments- Agree (A)	Psychographics
3150	MM04548XC	Internet Ads Are Alike- Agree (A)	Psychographics
3151	MM04544XC	Internet Ads Are Amusing- Agree (A)	Psychographics
3152	MM04547XC	Internet Ads Are Repeated too Often- Agree (A)	Psychographics
3153	MM04543XC	Internet Ads Give Good Info on New Products/Services- Agree (A)	Psychographics
3154	MM04542XC	Internet Ads Give Good Information on Consumer Product Use- Agree (A)	Psychographics
3155	MM04540XC	Internet Ads Give Useful Info on Bargains- Agree (A)	Psychographics
3156	MM04546XC	Internet Ads Have No Credibility- Agree (A)	Psychographics
3157	MM04539XC	Magazine Ads Are Alike- Agree (A)	Psychographics
3158	MM04538XC	Magazine Ads Are Repeated too Often- Agree (A)	Psychographics
3159	MM04534XC	Magazine Ads Give Good Info on Consumer Product Use- Agree (A)	Psychographics
3160	MM04535XC	Magazine Ads Give Good Info on New Products/Services- Agree (A)	Psychographics
3161	MM04532XC	Magazine Ads Give Useful Information on Bargains- Agree (A)	Psychographics
3162	MM04537XC	Magazine Ads Have No Credibility- Agree (A)	Psychographics
3163	MM04531XC	Newspaper Ads Are Alike- Agree (A)	Psychographics
3164	MM04528XC	Newspaper Ads Are Amusing- Agree (A)	Psychographics
3165	MM04530XC	Newspaper Ads Are Repeated too Often- Agree (A)	Psychographics
3166	MM04526XC	Newspaper Ads Give Good Info on Consumer Products Use- Agree (A)	Psychographics
3167	MM04527XC	Newspaper Ads Give Good Info on New Products/Services- Agree (A)	Psychographics
3168	MM04524XC	Newspaper Ads Give Useful Info on Bargains- Agree (A)	Psychographics
3169	MM04529XC	Newspaper Ads Have No Credibility- Agree (A)	Psychographics
3170	MM04519XC	Radio Ads Appear at Inconvenient Moments- Agree (A)	Psychographics
3171	MM04523XC	Radio Ads Are Alike- Agree (A)	Psychographics
3172	MM04522XC	Radio Ads Are Repeated too Often- Agree (A)	Psychographics
3173	MM04516XC	Radio Ads Give Good Info on Consumer Prod Use- Agree (A)	Psychographics
3174	MM04517XC	Radio Ads Give Good Info on New Products/Services- Agree (A)	Psychographics
3175	MM04514XC	Radio Ads Give Useful Info on Bargains- Agree (A)	Psychographics
3176	MM04521XC	Radio Ads Have No Credibility- Agree (A)	Psychographics
3177	MM04509XC	TV Ads Appear at Inconvenient Moments- Agree (A)	Psychographics
3178	MM04513XC	TV Ads Are Alike- Agree (A)	Psychographics
3179	MM04508XC	TV Ads Are Amusing- Agree (A)	Psychographics
3180	MM04512XC	TV Ads Are Repeated too Often- Agree (A)	Psychographics
3181	MM04506XC	TV Ads Give Good Info on Consumer Prod Use- Agree (A)	Psychographics
3182	MM04507XC	TV Ads Give Good Info on New Products/Services- Agree (A)	Psychographics
3183	MM04504XC	TV Ads Give Useful Info on Bargains- Agree (A)	Psychographics
3184	MM04511XC	TV Ads Have No Credibility- Agree (A)	Psychographics
3185	MM04700XC	Media Trusted the Most- Internet (A)	Psychographics
3186	MM04701XC	Media Trusted the Most- Magazines (A)	Psychographics
3187	MM04702XC	Media Trusted the Most- Newspapers (A)	Psychographics
3188	MM04703XC	Media Trusted the Most- Radio (A)	Psychographics
3189	MM04704XC	Media Trusted the Most- Television (A)	Psychographics
3190	MM66070XC	Internet is a good escape- Agree (A)	Psychographics
3191	MM66071XC	Internet is a good source of learning- Agree (A)	Psychographics
3192	MM66072XC	Internet gives me good ideas- Agree (A)	Psychographics
3193	MM66073XC	Internet keeps me informed/up to date- Agree (A)	Psychographics
3194	MM66074XC	Internet keeps me up-to-date with the latest styles and trends- Agree (A)	Psychographics
3195	MM66075XC	Internet makes me think- Agree (A)	Psychographics
3196	MM66076XC	Internet is pure entertainment- Agree (A)	Psychographics

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3197	MM66077XC	Internet puts me in a good mood- Agree (A)	Psychographics
3198	MM66078XC	Internet relaxes me- Agree (A)	Psychographics
3199	MM66079XC	Magazines are a good escape- Agree (A)	Psychographics
3200	MM66202XC	Magazines are a good source of learning- Agree (A)	Psychographics
3201	MM66081XC	Magazines give me good ideas- Agree (A)	Psychographics
3202	MM66082XC	Magazines keep me informed/up to date- Agree (A)	Psychographics
3203	MM66083XC	Magazines keep me up-to-date with the latest styles and trends- Agree (A)	Psychographics
3204	MM66084XC	Magazines make me think- Agree (A)	Psychographics
3205	MM66085XC	Magazines are pure entertainment- Agree (A)	Psychographics
3206	MM66086XC	Magazines put me in a good mood- Agree (A)	Psychographics
3207	MM66087XC	Magazines relax me- Agree (A)	Psychographics
3208	MM66088XC	Newspapers are a good escape- Agree (A)	Psychographics
3209	MM66203XC	Newspapers are a good source of learning- Agree (A)	Psychographics
3210	MM66090XC	Newspapers give me good ideas- Agree (A)	Psychographics
3211	MM66091XC	Newspapers keep me informed/up to date- Agree (A)	Psychographics
3212	MM66092XC	Newspapers keep me up-to-date with the latest styles and trends- Agree (A)	Psychographics
3213	MM66093XC	Newspapers make me think- Agree (A)	Psychographics
3214	MM66094XC	Newspapers are pure entertainment- Agree (A)	Psychographics
3215	MM66095XC	Newspapers put me in a good mood- Agree (A)	Psychographics
3216	MM66096XC	Newspapers relax me- Agree (A)	Psychographics
3217	MM66097XC	Radio is a good escape- Agree (A)	Psychographics
3218	MM66098XC	Radio is a good source of learning- Agree (A)	Psychographics
3219	MM66099XC	Radio gives me good ideas- Agree (A)	Psychographics
3220	MM66100XC	Radio keeps me informed/up to date- Agree (A)	Psychographics
3221	MM66101XC	Radio keeps me up-to-date with the latest styles and trends- Agree (A)	Psychographics
3222	MM66102XC	Radio makes me think- Agree (A)	Psychographics
3223	MM66103XC	Radio is pure entertainment- Agree (A)	Psychographics
3224	MM66104XC	Radio puts me in a good mood- Agree (A)	Psychographics
3225	MM66105XC	Radio relaxes me- Agree (A)	Psychographics
3226	MM66106XC	TV is a good escape- Agree (A)	Psychographics
3227	MM66107XC	TV is a good source of learning- Agree (A)	Psychographics
3228	MM66108XC	TV gives me good ideas- Agree (A)	Psychographics
3229	MM66109XC	TV keeps me informed/up to date- Agree (A)	Psychographics
3230	MM66110XC	TV keeps me up-to-date with the latest styles and trends- Agree (A)	Psychographics
3231	MM66111XC	TV makes me think- Agree (A)	Psychographics
3232	MM66112XC	TV is pure entertainment- Agree (A)	Psychographics
3233	MM66113XC	TV puts me in a good mood- Agree (A)	Psychographics
3234	MM66114XC	TV relaxes me- Agree (A)	Psychographics
3235	MM04708XC	Buying Electronics- Do As Much Research as Possible- Agree (A)	Psychographics
3236	MM41462XC	Find Tech/Electronics Product I like- I Recommend to Others- Agree (A)	Psychographics
3237	MM41463XC	I am Among First of my Friends to try new Technology Products- Agree (A)	Psychographics
3238	MM41464XC	I am Willing to Pay More for Top Quality Electronics- Agree (A)	Psychographics
3239	MM66115XC	I was nervous about using computers, I'm much more comfortable now- Agree (A)	Psychographics
3240	MM66116XC	Building electronics is a hobby of mine- Agree (A)	Psychographics
3241	MM66117XC	Computers are too confusing to be of much use to me- Agree (A)	Psychographics
3242	MM66118XC	Computers can be a good source of entertainment- Agree (A)	Psychographics
3243	MM66119XC	I enjoy learning about tech. or electronic products from others- Agree (A)	Psychographics
3244	MM66120XC	I enjoy reading about new technology products- Agree (A)	Psychographics
3245	MM66121XC	I give others advice when they're looking to buy tech. or elec prods- Agree (A)	Psychographics
3246	MM66122XC	I like to be connected, either by phone or Internet, at all times- Agree (A)	Psychographics
3247	MM66123XC	I like to have a lot of gadgets- Agree (A)	Psychographics
3248	MM66124XC	I like to read reviews before buying technology or electronics- Agree (A)	Psychographics
3249	MM66125XC	I often others advice when it comes to tech. or electronic prods-Agree (A)	Psychographics
3250	MM66126XC	I often take opp. to discuss my knowledge of tech/elec prods w/others-Agree (A)	Psychographics
3251	MM66127XC	I want others to say wow when they see my electronics- Agree (A)	Psychographics
3252	MM66128XC	To be able to use a new tech. product, someone has to show me how- Agree (A)	Psychographics
3253	MM66129XC	I'm fascinated by new technology- Agree (A)	Psychographics
3254	MM66130XC	Technology has little impact on my daily life- Agree (A)	Psychographics
3255	MM66131XC	Technology helps make my life more organized- Agree (A)	Psychographics
3256	MM66132XC	To me, it's important to always be reachable wherever I am- Agree (A)	Psychographics
3257	MM65082XC	Concerns about Security Issues Have Made Me Less Likely to Travel- Agree (A)	Psychographics
3258	MM41465XC	Find a Great Vacation- I Recommend to Others- Agree (A)	Psychographics
3259	MM65083XC	Group Tours are Fun and a Good Way to Meet People- Agree (A)	Psychographics
3260	MM65084XC	I Enjoy Learning About Vacation Options from Others- Agree (A)	Psychographics
3261	MM65085XC	I Frequently Choose Active Vacations with Lots to Do- Agree (A)	Psychographics
3262	MM65086XC	I Love Doing Research on a Location Before I Go on Vacation- Agree (A)	Psychographics
3263	MM65087XC	I Often Ask The Advice of Others When It Comes to Vacation Travel- Agree (A)	Psychographics
3264	MM65088XC	I Often Take the Opportunity to Discuss Vacation Options w/Others- Agree (A)	Psychographics

ORDER	VARIABLE	DESCRIPTION	CATEGORY
3265	MM41466XC	I Prefer Guided Tours to Traveling Independently- Agree (A)	Psychographics
3266	MM41467XC	I Would Rather Travel in the U.S. than to a Foreign Location- Agree (A)	Psychographics
3267	MM65089XC	I'd Rather Take a Few Weekend Vacations Than One Long Vacation- Agree (A)	Psychographics
3268	MM65090XC	I'd Rather Travel By Myself or with Just a Small Group of People- Agree (A)	Psychographics
3269	MM65091XC	I'm Happy to do Very Little, if any, Sightseeing on My Vacations- Agree (A)	Psychographics
3270	MM50538XC	In general, price is more important vs. convenience in travel planning-Agree (A)	Psychographics
3271	MM50207XC	Its Worth it to Pay more for Higher Quality Hotel Accommodations- Agree (A)	Psychographics
3272	MM50539XC	Last-minute travel specials are a great way to get a bargain- Agree (A)	Psychographics
3273	MM65092XC	On My Vacations, I Prefer Traveling to Places I've Never Been- Agree (A)	Psychographics
3274	MM65093XC	Packaged Deals are Great, Because I Don't Have to Plan Too Much- Agree (A)	Psychographics
3275	MM65094XC	People Often Ask My Advice When It Comes to Vacation Travel- Agree (A)	Psychographics
3276	MM50540XC	Planning a vacation is just as much fun as the trip itself- Agree (A)	Psychographics
3277	MM41468XC	Rather Book a Trip over the Internet than Meet Travel Agent- Agree (A)	Psychographics
3278	MM65095XC	The Best Vacation is Restful Without Too Much Physical Exercise- Agree (A)	Psychographics
3279	MM65096XC	The Internet is Not a Secure Way to Make Travel Plans- Agree (A)	Psychographics
3280	MM41469XC	Travel/Hotel Discounts Strong Influence Where I Travel/Stay- Agree (A)	Psychographics
3281	MM65097XC	Traveling to Foreign Places is Great for Learning Other Cultures- Agree (A)	Psychographics
3282	MM65098XC	When I Find a Vacation Spot I Like, I Go Back Whenever I Can- Agree (A)	Psychographics
3283	MM41470XC	Willing to Pay More for a Flight on my Favorite Airline- Agree (A)	Psychographics
3284	MM50541XC	Going online is one of my favorite things to do with my free time- Agree (A)	Psychographics
3285	MM50542XC	I like to keep my personal Internet pgs updated w/ info about my life- Agree (A)	Psychographics
3286	MM50543XC	I would feel disconnected without the Internet- Agree (A)	Psychographics
3287	MM50544XC	Instant Messenger Keeps Me in Touch With My Friends- Agree (A)	Psychographics
3288	MM50545XC	I think people put too much private info about their lives on Internet-Agree (A)	Psychographics
3289	MM50546XC	The Internet is a main source of entertainment for me- Agree (A)	Psychographics
3290	MM50547XC	The Internet is a good thing, but I worry too much tech. can be bad- Agree (A)	Psychographics
3291	MM50548XC	The Internet is a good way to meet new people- Agree (A)	Psychographics
3292	MM50549XC	The Internet is great to get info on products/services I might buy- Agree (A)	Psychographics
3293	MM50550XC	The Internet is a great way to actually buy products- Agree (A)	Psychographics
3294	MM50551XC	The Internet is a great way to communicate with family/friends- Agree (A)	Psychographics
3295	MM50552XC	The Internet allowed me to learn things I probably wouldn't have- Agree (A)	Psychographics
3296	MM50553XC	The Internet has little impact on my daily life- Agree (A)	Psychographics
3297	MM50806XC	Use Social-Networking site- 1mo (A)	Psychographics
3298	MM50807XC	Use Social Network to find info about a move, TV station or show- Important (A)	Psychographics
3299	MM50808XC	Use Social Network to find info about news/other current events- Important (A)	Psychographics
3300	MM50809XC	Use Social Network to find local information - Important (A)	Psychographics
3301	MM50810XC	Use Social Network to find out about products and services - Important (A)	Psychographics
3302	MM50811XC	Use Social Network to find people with interests similar to mine- Important (A)	Psychographics
3303	MM50812XC	Use Social Network to Follow the activities of my friends/family- Important (A)	Psychographics
3304	MM50813XC	Use Social Network to Keep in touch with family/friends - Important (A)	Psychographics
3305	MM50814XC	Use Social Network to Meet new friends - Important (A)	Psychographics
3306	MM50815XC	Use Social Network to Meet or network with professional contacts- Important (A)	Psychographics
3307	MM50816XC	Use Social Network to Play games- Important (A)	Psychographics
3308	MM50817XC	Use Social Network to Rate or review a product or service- Important (A)	Psychographics
3309	MM50818XC	Use Social Network to Reconnect with people from my past- Important (A)	Psychographics
3310	MM50819XC	Use Social Network to gain access to VIP or Members-Only events- Important (A)	Psychographics
3311	MM50820XC	Use Social Network to receive exclusive offers/coupons/discounts- Important (A)	Psychographics
3312	MM50821XC	Use Social Network to show support for favorite companies/brands- Important (A)	Psychographics
3313	MM65099XC	Being Able to Customize an Item Makes Me More Willing to Purchase It- Agree (A)	Psychographics
3314	MM65100XC	Comfort is One of the Most Important Factors in Selecting Fashion- Agree (A)	Psychographics
3315	MM65101XC	I Am Loyal to Only a Few Fashion Brands and Stick with Them- Agree (A)	Psychographics
3316	MM65102XC	I Am More Likely to Buy a Brand That I Know Supports a Charity- Agree (A)	Psychographics
3317	MM65103XC	I Buy New Clothes at the Beginning of Each Season- Agree (A)	Psychographics
3318	MM65104XC	I Often Spend More Money Than I Expected to On My Fashion Purchases- Agree (A)	Psychographics
3319	MM65105XC	I Often Use Natural or Organic Beauty Products- Agree (A)	Psychographics
3320	MM65106XC	I Only Buy Shoes and Clothing When I Have to Replace Something- Agree (A)	Psychographics
3321	MM65107XC	I Only Spend What I Budget on Fashion Items- Agree (A)	Psychographics
3322	MM65108XC	I Prefer Fashion that is Classic and Timeless as Opposed to Trendy- Agree (A)	Psychographics
3323	MM65109XC	I Rely on Magazines to Keep Me Up to Date on Fashion- Agree (A)	Psychographics
3324	MM03135XC	Radio Quintile: I (Heavy) (A)	Radio Media Usage
3325	MM03136XC	Radio Quintile: II (A)	Radio Media Usage
3326	MM03137XC	Radio Quintile: III (A)	Radio Media Usage
3327	MM03138XC	Radio Quintile: IV (A)	Radio Media Usage
3328	MM03139XC	Radio Quintile: V (Light) (A)	Radio Media Usage
3329	MM03129XC	Placed in Lower Half of Radio Listening (A)	Radio Media Usage
3330	MM03145XC	Placed in Upper Half of Radio Listening (A)	Radio Media Usage
3331	MM03143XC	Listen S-S - Radio- 6am-10am- Net Audience (A)	Radio Media Usage
3332	MM03140XC	Listen S-S - Radio- 10am-3pm- Net Audience (A)	Radio Media Usage

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3333	MM03142XC	Listen S-S - Radio- 3pm-7pm- Net Audience (A)	Radio Media Usage
3334	MM03144XC	Listen S-S - Radio- 7pm-12am- Net Audience (A)	Radio Media Usage
3335	MM03141XC	Listen S-S - Radio- 12am-6am- Net Audience (A)	Radio Media Usage
3336	MM03066XC	Listen Adult Contemporary Radio- Net Audience (A)	Radio Media Usage
3337	MM03068XC	Listen All News Radio- Net Audience (A)	Radio Media Usage
3338	MM03069XC	Listen All Talk Radio- Net Audience (A)	Radio Media Usage
3339	MM03070XC	Listen Alternative Rock Radio- Net Audience (A)	Radio Media Usage
3340	MM50208XC	Listen Any AM Radio Audience (A)	Radio Media Usage
3341	MM50209XC	Listen Any FM Radio Audience (A)	Radio Media Usage
3342	MM42761XC	Listen Any Internet/Satellite Radio- Net Audience (A)	Radio Media Usage
3343	MM42763XC	Listen Any Satellite Radio- Net Audience (A)	Radio Media Usage
3344	MM61868XC	Listen Any Sports Events Radio- Net Audience (A)	Radio Media Usage
3345	MM61869XC	Listen AURN (American Urban Radio Network)- Net Audience (A)	Radio Media Usage
3346	MM03073XC	Listen Classic Hits Radio- Net Audience (A)	Radio Media Usage
3347	MM03074XC	Listen Classic Rock Radio- Net Audience (A)	Radio Media Usage
3348	MM03075XC	Listen Classical Radio- Net Audience (A)	Radio Media Usage
3349	MM03146XC	Listen College Basketball Radio- Net Audience (A)	Radio Media Usage
3350	MM50557XC	Listen College Football Radio- Net Audience (A)	Radio Media Usage
3351	MM03076XC	Listen Contemporary Hit Radio (CHR)- Net Audience (A)	Radio Media Usage
3352	MM03077XC	Listen Country Radio- Net Audience (A)	Radio Media Usage
3353	MM03081XC	Listen Gospel Radio- Net Audience (A)	Radio Media Usage
3354	MM03082XC	Listen Hispanic Radio- Net Audience (A)	Radio Media Usage
3355	MM05750XC	Listen Mexican/Tejano/Ranchera Radio- Net Audience (A)	Radio Media Usage
3356	MM03130XC	Listen M-F - Radio- 10am-3pm- Net Audience (A)	Radio Media Usage
3357	MM03131XC	Listen M-F - Radio- 12am-6am- Net Audience (A)	Radio Media Usage
3358	MM03132XC	Listen M-F - Radio- 3pm-7pm- Net Audience (A)	Radio Media Usage
3359	MM03133XC	Listen M-F - Radio- 6am-10am- Net Audience (A)	Radio Media Usage
3360	MM03134XC	Listen M-F - Radio- 7pm-12am- Net Audience (A)	Radio Media Usage
3361	MM50560XC	Listen MLB Regular Season Radio- Net Audience (A)	Radio Media Usage
3362	MM03126XC	Listen National Public Radio Network- Net Audience (A)	Radio Media Usage
3363	MM50561XC	Listen NBA Playoff/Finals Radio- Net Audience (A)	Radio Media Usage
3364	MM50562XC	Listen NBA Regular Season Radio- Net Audience (A)	Radio Media Usage
3365	MM03127XC	Listen News/Talk Radio- Net Audience (A)	Radio Media Usage
3366	MM50564XC	Listen NFL Mon/Thur Night Games Radio- Net Audience (A)	Radio Media Usage
3367	MM03153XC	Listen NFL Regular Season Radio- Net Audience (A)	Radio Media Usage
3368	MM50567XC	Listen NHL Regular Season Radio- Net Audience (A)	Radio Media Usage
3369	MM03128XC	Listen Oldies Radio- Net Audience (A)	Radio Media Usage
3370	MM05780XC	Listen Premiere Fox News Radio Station- Net Audience (A)	Radio Media Usage
3371	MM61870XC	Listen Public Radio- Net Audience (A)	Radio Media Usage
3372	MM03154XC	Listen Religious/Christian Radio- Net Audience (A)	Radio Media Usage
3373	MM42764XC	Listen Rhythmic Radio- Net Audience (A)	Radio Media Usage
3374	MM03155XC	Listen Rock Radio- Net Audience (A)	Radio Media Usage
3375	MM03156XC	Listen Soft Contemporary Radio- Net Audience (A)	Radio Media Usage
3376	MM05755XC	Listen Spanish AC Radio Station- Net Audience (A)	Radio Media Usage
3377	MM03157XC	Listen Sports Radio- Net Audience (A)	Radio Media Usage
3378	MM03158XC	Listen Urban Contemporary Radio- Net Audience (A)	Radio Media Usage
3379	MM61871XC	Listen to Traffic Reports on Radio- Occasionally- 1yr (A)	Radio Media Usage
3380	MM61872XC	Listen to Traffic Reports on Radio- Regularly- 1yr (A)	Radio Media Usage
3381	MM61873XC	Listen to Weekday Radio at Home (A)	Radio Media Usage
3382	MM61874XC	Listen to Weekday Radio at Other Place (A)	Radio Media Usage
3383	MM61875XC	Listen to Weekday Radio at Work (A)	Radio Media Usage
3384	MM61876XC	Listen to Weekday Radio in Car (A)	Radio Media Usage
3385	MM61880XC	Listen to Weekend Radio at Home (A)	Radio Media Usage
3386	MM61881XC	Listen to Weekend Radio at Other Place (A)	Radio Media Usage
3387	MM61882XC	Listen to Weekend Radio at Work (A)	Radio Media Usage
3388	MM61883XC	Listen to Weekend Radio in Car (A)	Radio Media Usage
3389	MM03085XC	Listen Weekday Radio- 10am-3pm- 0.5-1.0 hrs (A)	Radio Media Usage
3390	MM03086XC	Listen Weekday Radio- 10am-3pm- 1.5-2.0 hrs (A)	Radio Media Usage
3391	MM03087XC	Listen Weekday Radio- 10am-3pm- 2.5-4.0 hrs (A)	Radio Media Usage
3392	MM03088XC	Listen Weekday Radio- 10am-3pm- 4.5+ hrs (A)	Radio Media Usage
3393	MM03089XC	Listen Weekday Radio- 12am-6am- 0.5-1.0 hrs (A)	Radio Media Usage
3394	MM03093XC	Listen Weekday Radio- 3pm-7pm- 0.5-1.0 hrs (A)	Radio Media Usage
3395	MM03094XC	Listen Weekday Radio- 3pm-7pm- 1.5-2.0 hrs (A)	Radio Media Usage
3396	MM03096XC	Listen Weekday Radio- 3pm-7pm- 3.5-4.0 hrs (A)	Radio Media Usage
3397	MM03097XC	Listen Weekday Radio- 6am-10am- 0.5-1.0 hrs (A)	Radio Media Usage
3398	MM03098XC	Listen Weekday Radio- 6am-10am- 1.5-2.0 hrs (A)	Radio Media Usage
3399	MM03100XC	Listen Weekday Radio- 6am-10am- 3.5-4.0 hrs (A)	Radio Media Usage
3400	MM03101XC	Listen Weekday Radio- 7pm-12am- 0.5-1.0 hrs (A)	Radio Media Usage

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3401	MM03102XC	Listen Weekday Radio- 7pm-12am- 1.5-2.0 hrs (A)	Radio Media Usage
3402	MM03103XC	Listen Weekday Radio- 7pm-12am- 2.5-4.0 hrs (A)	Radio Media Usage
3403	MM03104XC	Listen Weekday Radio- 7pm-12am- 4.5+ hrs (A)	Radio Media Usage
3404	MM61887XC	Buy Fast Food/Drive-In Burgers/Hot Dogs- 6mo (A)	Restaurants
3405	MM61888XC	Buy Fast Food/Drive-In Chicken- 6mo (A)	Restaurants
3406	MM61889XC	Buy Fast Food/Drive-In Mexican- 6mo (A)	Restaurants
3407	MM61890XC	Buy Fast Food/Drive-In Pizza/Pasta- 6mo (A)	Restaurants
3408	MM61891XC	Buy Fast Food/Drive-In Sandwich- 6mo (A)	Restaurants
3409	MM61893XC	Buy Fast Food/Drive-In Snack- 6mo (A)	Restaurants
3410	MM03289XC	Buy from Family Restaurant- Child Decides- 6mo (A)	Restaurants
3411	MM03290XC	Buy from Family Restaurant/Steakhouse- 1mo (A)	Restaurants
3412	MM03290XD	Buy from Family Restaurant/Steakhouse- 1mo (Times/1mo) (A)	Restaurants
3413	MM03293XC	Buy from Family Restaurant/Steakhouse- 6mo (A)	Restaurants
3414	MM42192XC	Buy from Family Restaurants/Steak Houses for Supper/Dinner- 1mo (A)	Restaurants
3415	MM42192XD	Buy from Family Restaurants/Steak Houses for Supper/Dinner- 1mo (Times/1mo) (A)	Restaurants
3416	MM42184XC	Buy from Family Restaurants/Steak Houses on Weekdays- 1mo (A)	Restaurants
3417	MM42184XD	Buy from Family Restaurants/Steak Houses on Weekdays- 1mo (Times/1mo) (A)	Restaurants
3418	MM61898XC	Buy from Family Restaurants/Steak Houses on Weekdays- 6mo (A)	Restaurants
3419	MM42186XC	Buy from Family Restaurants/Steak Houses on Weekends- 1mo (A)	Restaurants
3420	MM42186XD	Buy from Family Restaurants/Steak Houses on Weekends- 1mo (Times/1mo) (A)	Restaurants
3421	MM61899XC	Buy from Family Restaurants/Steak Houses on Weekends- 6mo (A)	Restaurants
3422	MM03297XC	Buy from Fast Food Restaurant- Child Decides- 6mo (A)	Restaurants
3423	MM50210XC	Buy from Fast Food Burgers/Hot Dogs Restaurant- 1mo (A)	Restaurants
3424	MM50210XD	Buy from Fast Food Burgers/Hot Dogs Restaurant- 1mo (Times/1mo) (A)	Restaurants
3425	MM50212XC	Buy from Fast Food Chicken Restaurant- 1mo (A)	Restaurants
3426	MM50212XD	Buy from Fast Food Chicken Restaurant- 1mo (Times/1mo) (A)	Restaurants
3427	MM50219XC	Buy from Fast Food Mexican Restaurant- 1mo (A)	Restaurants
3428	MM50219XD	Buy from Fast Food Mexican Restaurant- 1mo (Times/1mo) (A)	Restaurants
3429	MM50221XC	Buy from Fast Food Pizza/Pasta Restaurant- 1mo (A)	Restaurants
3430	MM50221XD	Buy from Fast Food Pizza/Pasta Restaurant- 1mo (Times/1mo) (A)	Restaurants
3431	MM50223XC	Buy from Fast Food Sandwich Restaurant- 1mo (A)	Restaurants
3432	MM50223XD	Buy from Fast Food Sandwich Restaurant- 1mo (Times/1mo) (A)	Restaurants
3433	MM42296XC	Buy from Fast Food Seafood Restaurant- 6mo (A)	Restaurants
3434	MM50227XC	Buy from Fast Food Snack Restaurant- 1mo (A)	Restaurants
3435	MM50227XD	Buy from Fast Food Snack Restaurant- 1mo (Times/1mo) (A)	Restaurants
3436	MM03164XC	Buy from A&W- 6mo (A)	Restaurants
3437	MM03165XC	Buy from Any Fast Food Restaurant- 1mo (A)	Restaurants
3438	MM03165XD	Buy from Any Fast Food Restaurant- 1mo (Times/1mo) (A)	Restaurants
3439	MM03168XC	Buy from Any Fast Food Restaurants- 6mo (A)	Restaurants
3440	MM03169XC	Buy from Applebee's- 1mo (A)	Restaurants
3441	MM03169XD	Buy from Applebee's- 1mo (Times/1mo) (A)	Restaurants
3442	MM03172XC	Buy from Applebee's- 6mo (A)	Restaurants
3443	MM03173XC	Buy from Arby's- 1mo (A)	Restaurants
3444	MM03173XD	Buy from Arby's- 1mo (Times/1mo) (A)	Restaurants
3445	MM03176XC	Buy from Arby's- 6mo (A)	Restaurants
3446	MM08185XC	Buy from Baja Fresh Mexican Grill- 6mo (A)	Restaurants
3447	MM42778XC	Buy from Baskin-Robbins- 6mo (A)	Restaurants
3448	MM42779XC	Buy from Ben & Jerrys- 6mo (A)	Restaurants
3449	MM03204XC	Buy from Big Boy- 6mo (A)	Restaurants
3450	MM03197XC	Buy from Bob Evan's Farm- 1mo (A)	Restaurants
3451	MM03197XD	Buy from Bob Evan's Farm- 1mo (Times/1mo) (A)	Restaurants
3452	MM03200XC	Buy from Bob Evan's Farm- 6mo (A)	Restaurants
3453	MM03212XC	Buy from Boston Market- 6mo (A)	Restaurants
3454	MM42196XC	Buy from Buffalo Wild Wings- 1mo (A)	Restaurants
3455	MM42196XD	Buy from Buffalo Wild Wings- 1mo (Times/1mo) (A)	Restaurants
3456	MM61929XC	Buy from Buffalo Wild Wings- 6mo (A)	Restaurants
3457	MM03217XC	Buy from Burger King- 1mo (A)	Restaurants
3458	MM03217XD	Buy from Burger King- 1mo (Times/1mo) (A)	Restaurants
3459	MM03220XC	Buy from Burger King- 6mo (A)	Restaurants
3460	MM03221XC	Buy from California Pizza Kitchen- 1mo (A)	Restaurants
3461	MM03221XD	Buy from California Pizza Kitchen- 1mo (Times/1mo) (A)	Restaurants
3462	MM03224XC	Buy from California Pizza Kitchen- 6mo (A)	Restaurants
3463	MM03228XC	Buy from Captain D's- 6mo (A)	Restaurants
3464	MM03232XC	Buy from Carl's Jr.- 6mo (A)	Restaurants
3465	MM42198XC	Buy from Carrabba's Italian Grill- 1mo (A)	Restaurants
3466	MM42198XD	Buy from Carrabba's Italian Grill- 1mo (Times/1mo) (A)	Restaurants
3467	MM61930XC	Buy from Carrabba's Italian Grill- 6mo (A)	Restaurants
3468	MM03236XC	Buy from Checkers- 6mo (A)	Restaurants

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3469	MM03237XC	Buy from Cheesecake Factory- 1mo (A)	Restaurants
3470	MM03237XD	Buy from Cheesecake Factory- 1mo (Times/1mo) (A)	Restaurants
3471	MM03240XC	Buy from Cheesecake Factory- 6mo (A)	Restaurants
3472	MM03249XC	Buy from Chick-Fil-A- 1mo (A)	Restaurants
3473	MM03249XD	Buy from Chick-Fil-A- 1mo (Times/1mo) (A)	Restaurants
3474	MM03252XC	Buy from Chick-Fil-A- 6mo (A)	Restaurants
3475	MM03253XC	Buy from Chili's Grill & Bar- 1mo (A)	Restaurants
3476	MM03253XD	Buy from Chili's Grill & Bar- 1mo (Times/1mo) (A)	Restaurants
3477	MM03256XC	Buy from Chili's Grill & Bar- 6mo (A)	Restaurants
3478	MM04558XC	Buy from Chipotle Mexican Grill- 1mo (A)	Restaurants
3479	MM04558XD	Buy from Chipotle Mexican Grill- 1mo (Times/1mo) (A)	Restaurants
3480	MM04560XC	Buy from Chipotle Mexican Grill- 6mo (A)	Restaurants
3481	MM03257XC	Buy from Chuck E Cheese- 1mo (A)	Restaurants
3482	MM03257XD	Buy from Chuck E Cheese- 1mo (Times/1mo) (A)	Restaurants
3483	MM03260XC	Buy from Chuck E Cheese- 6mo (A)	Restaurants
3484	MM03261XC	Buy from Church's Fried Chicken- 6mo (A)	Restaurants
3485	MM61933XC	Buy from Cold Stone Creamery- 1mo (A)	Restaurants
3486	MM61933XD	Buy from Cold Stone Creamery- 1mo (Times/1mo) (A)	Restaurants
3487	MM50214XC	Buy from Cold Stone Creamery- 6mo (A)	Restaurants
3488	MM03268XC	Buy from Cracker Barrel- 6mo (A)	Restaurants
3489	MM61935XC	Buy from Culver's - 1mo (A)	Restaurants
3490	MM61935XD	Buy from Culver's - 1mo (Times/1mo) (A)	Restaurants
3491	MM61936XC	Buy from Culver's - 6mo (A)	Restaurants
3492	MM03269XC	Buy from Dairy Queen- 1mo (A)	Restaurants
3493	MM03269XD	Buy from Dairy Queen- 1mo (Times/1mo) (A)	Restaurants
3494	MM03272XC	Buy from Dairy Queen- 6mo (A)	Restaurants
3495	MM61937XC	Buy from Dave & Buster's- 6mo (A)	Restaurants
3496	MM03273XC	Buy from Del Taco- 1mo (A)	Restaurants
3497	MM03273XD	Buy from Del Taco- 1mo (Times/1mo) (A)	Restaurants
3498	MM03276XC	Buy from Del Taco- 6mo (A)	Restaurants
3499	MM03284XC	Buy from Domino's Pizza- 6mo (A)	Restaurants
3500	MM03285XC	Buy from Dunkin Donuts- 1mo (A)	Restaurants
3501	MM03285XD	Buy from Dunkin Donuts- 1mo (Times/1mo) (A)	Restaurants
3502	MM03288XC	Buy from Dunkin Donuts- 6mo (A)	Restaurants
3503	MM04563XC	Buy from Einstein Brother's Bagel Shop- 6mo (A)	Restaurants
3504	MM42781XC	Buy from El Pollo Loco- 6mo (A)	Restaurants
3505	MM61939XC	Buy from El Pollo Loco-1mo (A)	Restaurants
3506	MM61939XD	Buy from El Pollo Loco-1mo (Times/1mo) (A)	Restaurants
3507	MM03301XC	Buy from Friendly's- 6mo (A)	Restaurants
3508	MM03313XC	Buy from Golden Corral- 6mo (A)	Restaurants
3509	MM03314XC	Buy from Hardee's- 1mo (A)	Restaurants
3510	MM03314XD	Buy from Hardee's- 1mo (Times/1mo) (A)	Restaurants
3511	MM03317XC	Buy from Hardee's- 6mo (A)	Restaurants
3512	MM03321XC	Buy from Hooters- 6mo (A)	Restaurants
3513	MM03333XC	Buy from International House of Pancakes (IHOP)- 6mo (A)	Restaurants
3514	MM03334XC	Buy from Jack-in-the-Box- 1mo (A)	Restaurants
3515	MM03334XD	Buy from Jack-in-the-Box- 1mo (Times/1mo) (A)	Restaurants
3516	MM03337XC	Buy from Jack-in-the-Box- 6mo (A)	Restaurants
3517	MM61944XC	Buy from Jimmy John's- 1mo (A)	Restaurants
3518	MM61944XD	Buy from Jimmy John's- 1mo (Times/1mo) (A)	Restaurants
3519	MM61946XC	Buy from Jimmy John's- 6mo (A)	Restaurants
3520	MM04569XC	Buy from Joe's Crab Shack- 6mo (A)	Restaurants
3521	MM42777XC	Buy from KFC- 1mo (A)	Restaurants
3522	MM42777XD	Buy from KFC- 1mo (Times/1mo) (A)	Restaurants
3523	MM03341XC	Buy from KFC- 6mo (A)	Restaurants
3524	MM04602XC	Buy from Krispy Kreme Doughnuts- 6mo (A)	Restaurants
3525	MM03345XC	Buy from Krystal's Hamburgers- 6mo (A)	Restaurants
3526	MM03346XC	Buy from Little Caesar's- 1mo (A)	Restaurants
3527	MM03346XD	Buy from Little Caesar's- 1mo (Times/1mo) (A)	Restaurants
3528	MM03349XC	Buy from Little Caesar's- 6mo (A)	Restaurants
3529	MM42215XC	Buy from Logan's Roadhouse- 1mo (A)	Restaurants
3530	MM42215XD	Buy from Logan's Roadhouse- 1mo (Times/1mo) (A)	Restaurants
3531	MM61947XC	Buy from Logan's Roadhouse- 6mo (A)	Restaurants
3532	MM03357XC	Buy from Long John Silver's- 6mo (A)	Restaurants
3533	MM61948XC	Buy from LongHorn Steakhouse- 6mo (A)	Restaurants
3534	MM03358XC	Buy from McDonald's- 1mo (A)	Restaurants
3535	MM03358XD	Buy from McDonald's- 1mo (Times/1mo) (A)	Restaurants
3536	MM03361XC	Buy from McDonald's- 6mo (A)	Restaurants

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3537	MM61950XC	Buy from O'Charley's- 6mo (A)	Restaurants
3538	MM03367XC	Buy from Olive Garden- 1mo (A)	Restaurants
3539	MM03367XD	Buy from Olive Garden- 1mo (Times/1mo) (A)	Restaurants
3540	MM03370XC	Buy from Olive Garden- 6mo (A)	Restaurants
3541	MM61953XC	Buy from Other- 6mo (A)	Restaurants
3542	MM03371XC	Buy from Outback Steakhouse- 1mo (A)	Restaurants
3543	MM03371XD	Buy from Outback Steakhouse- 1mo (Times/1mo) (A)	Restaurants
3544	MM03374XC	Buy from Outback Steakhouse- 6mo (A)	Restaurants
3545	MM61957XC	Buy from Panda Express- 1mo (A)	Restaurants
3546	MM61957XD	Buy from Panda Express- 1mo (Times/1mo) (A)	Restaurants
3547	MM61959XC	Buy from Panda Express- 6mo (A)	Restaurants
3548	MM61960XC	Buy from Panera Bread- 1mo (A)	Restaurants
3549	MM61960XD	Buy from Panera Bread- 1mo (Times/1mo) (A)	Restaurants
3550	MM42785XC	Buy from Panera Bread- 6mo (A)	Restaurants
3551	MM03376XC	Buy from Papa John's- 1mo (A)	Restaurants
3552	MM03376XD	Buy from Papa John's- 1mo (Times/1mo) (A)	Restaurants
3553	MM03379XC	Buy from Papa John's- 6mo (A)	Restaurants
3554	MM42786XC	Buy from Papa Murphy's- 6mo (A)	Restaurants
3555	MM03380XC	Buy from Pizza Hut- 1mo (A)	Restaurants
3556	MM03380XD	Buy from Pizza Hut- 1mo (Times/1mo) (A)	Restaurants
3557	MM03383XC	Buy from Pizza Hut- 6mo (A)	Restaurants
3558	MM03395XC	Buy from Popeyes- 6mo (A)	Restaurants
3559	MM61965XC	Buy from Qdoba Mexican Grill- 1mo (A)	Restaurants
3560	MM61965XD	Buy from Qdoba Mexican Grill- 1mo (Times/1mo) (A)	Restaurants
3561	MM03399XC	Buy from Quiznos- 6mo (A)	Restaurants
3562	MM03404XC	Buy from Red Lobster- 1mo (A)	Restaurants
3563	MM03404XD	Buy from Red Lobster- 1mo (Times/1mo) (A)	Restaurants
3564	MM03407XC	Buy from Red Lobster- 6mo (A)	Restaurants
3565	MM42231XC	Buy from Red Robin- 1mo (A)	Restaurants
3566	MM42231XD	Buy from Red Robin- 1mo (Times/1mo) (A)	Restaurants
3567	MM61968XC	Buy from Red Robin- 6mo (A)	Restaurants
3568	MM03411XC	Buy from Round Table Pizza- 6mo (A)	Restaurants
3569	MM03419XC	Buy from Ruby Tuesday- 6mo (A)	Restaurants
3570	MM04575XC	Buy from Schlotzsky's Deli- 6mo (A)	Restaurants
3571	MM03428XC	Buy from Sonic Drive-in- 1mo (A)	Restaurants
3572	MM03428XD	Buy from Sonic Drive-in- 1mo (Times/1mo) (A)	Restaurants
3573	MM03431XC	Buy from Sonic Drive-in- 6mo (A)	Restaurants
3574	MM04611XC	Buy from Starbucks- 1mo (A)	Restaurants
3575	MM04611XD	Buy from Starbucks- 1mo (Times/1mo) (A)	Restaurants
3576	MM04603XC	Buy from Starbucks- 6mo (A)	Restaurants
3577	MM42788XC	Buy from Steak N Shake- 6mo (A)	Restaurants
3578	MM03436XC	Buy from Subway- 1mo (A)	Restaurants
3579	MM03436XD	Buy from Subway- 1mo (Times/1mo) (A)	Restaurants
3580	MM03439XC	Buy from Subway- 6mo (A)	Restaurants
3581	MM03440XC	Buy from T.G.I. Friday's- 1mo (A)	Restaurants
3582	MM03440XD	Buy from T.G.I. Friday's- 1mo (Times/1mo) (A)	Restaurants
3583	MM03443XC	Buy from T.G.I. Friday's- 6mo (A)	Restaurants
3584	MM03444XC	Buy from Taco Bell- 1mo (A)	Restaurants
3585	MM03444XD	Buy from Taco Bell- 1mo (Times/1mo) (A)	Restaurants
3586	MM03447XC	Buy from Taco Bell- 6mo (A)	Restaurants
3587	MM50217XC	Buy from Taco Johns- 6mo (A)	Restaurants
3588	MM42237XC	Buy from Texas Roadhouse- 1mo (A)	Restaurants
3589	MM42237XD	Buy from Texas Roadhouse- 1mo (Times/1mo) (A)	Restaurants
3590	MM61976XC	Buy from Texas Roadhouse- 6mo (A)	Restaurants
3591	MM03460XC	Buy from Wendy's- 1mo (A)	Restaurants
3592	MM03460XD	Buy from Wendy's- 1mo (Times/1mo) (A)	Restaurants
3593	MM03463XC	Buy from Wendy's- 6mo (A)	Restaurants
3594	MM03467XC	Buy from Whataburger- 6mo (A)	Restaurants
3595	MM61985XC	Buy from Zaxby's- 1mo (A)	Restaurants
3596	MM61985XD	Buy from Zaxby's- 1mo (Times/1mo) (A)	Restaurants
3597	MM50218XC	Buy from Zaxby's- 6mo (A)	Restaurants
3598	MM03472XC	Dine Out- <1 Times/mo- 1yr (A)	Restaurants
3599	MM03473XC	Dine Out- 1+ Times/wk- 1yr (A)	Restaurants
3600	MM03474XC	Dine Out- 1-3 Times/mo- 1yr (A)	Restaurants
3601	MM03475XC	Dine Out- 1yr (A)	Restaurants
3602	MM42812XC	Buy Any Gift Cards/Prepaid Cards- 6mo (A)	Retailers & Shopping
3603	MM42812XD	Buy Any Gift Cards/Prepaid Cards- 6mo (Items per 6 months) (A)	Retailers & Shopping
3604	MM42820XC	Buy Gift Cards/Prepaid Cards $100+- 6mo (A)	Retailers & Shopping

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3605	MM42819XC	Buy Gift Cards/Prepaid Cards <$100 - 6mo (A)	Retailers & Shopping
3606	MM42818XC	Buy Gift Cards/Prepaid Cards 7+ Times - 6mo (A)	Retailers & Shopping
3607	MM50576XC	Buy Gift Cards/Prepaid Cards from Coffee Shop/Store - 6mo (A)	Retailers & Shopping
3608	MM50576XD	Buy Gift Cards/Prepaid Cards from Coffee Shop/Store - 6mo (Items per 6 months) (A)	Retailers & Shopping
3609	MM50578XC	Buy Gift Cards/Prepaid Cards from Department Store - 6mo (A)	Retailers & Shopping
3610	MM50578XD	Buy Gift Cards/Prepaid Cards from Department Store - 6mo (Items per 6 months) (A)	Retailers & Shopping
3611	MM50586XC	Buy Gift Cards/Prepaid Cards from Restaurant - 6mo (A)	Retailers & Shopping
3612	MM50586XD	Buy Gift Cards/Prepaid Cards from Restaurant - 6mo (Items per 6 months) (A)	Retailers & Shopping
3613	MM03476XC	Make In-Home Clothing Purchase - 6mo (A)	Retailers & Shopping
3614	MM03477XC	Make In-Home Cosmetics Purchase - 6mo (A)	Retailers & Shopping
3615	MM03478XC	Make In-Home Housewares Purchase - 6mo (A)	Retailers & Shopping
3616	MM50847XC	Make In-Home Purchase $150 - 6mo (A)	Retailers & Shopping
3617	MM50845XC	Make In-Home Purchase <$50 - 6mo (A)	Retailers & Shopping
3618	MM03481XC	Make In-Home Purchase - 6mo (A)	Retailers & Shopping
3619	MM03483XC	Make In-Home Purchase - Avon - 6mo (A)	Retailers & Shopping
3620	MM03487XC	Order Any Items by Internet - $200+ - 1yr (A)	Retailers & Shopping
3621	MM03488XC	Order Any Items by Internet - $50+ - 1yr (A)	Retailers & Shopping
3622	MM03489XC	Order Any Items by Internet - <$50 - 1yr (A)	Retailers & Shopping
3623	MM03490XC	Order Any Items by Internet - 1yr (A)	Retailers & Shopping
3624	MM42815XC	Order Any Items by Mail/Phone - $200+ - 1yr (A)	Retailers & Shopping
3625	MM42816XC	Order Any Items by Mail/Phone - $50+ - 1yr (A)	Retailers & Shopping
3626	MM42817XC	Order Any Items by Mail/Phone - 1yr (A)	Retailers & Shopping
3627	MM62051XC	Order from 1800flowers.com - 1yr (A)	Retailers & Shopping
3628	MM03501XC	Order from amazon.com - 1yr (A)	Retailers & Shopping
3629	MM62052XC	Order from American Eagle Outfitters (ae.com) - 1yr (A)	Retailers & Shopping
3630	MM03504XC	Order from barnesandnoble.com - 1yr (A)	Retailers & Shopping
3631	MM62053XC	Order from BathandBodyWorks.com - 1yr (A)	Retailers & Shopping
3632	MM62054XC	Order from BedBathandBeyond.com - 1yr (A)	Retailers & Shopping
3633	MM62055XC	Order from Bestbuy.com - 1yr (A)	Retailers & Shopping
3634	MM62056XC	Order from costco.com - 1yr (A)	Retailers & Shopping
3635	MM03512XC	Order from ebay.com - 1yr (A)	Retailers & Shopping
3636	MM07210XC	Order from expedia.com - 1yr (A)	Retailers & Shopping
3637	MM41227XC	Order from hotels.com - 1yr (A)	Retailers & Shopping
3638	MM62061XC	Order from hotwire.com - 1yr (A)	Retailers & Shopping
3639	MM62062XC	Order from itunes.com (Apple Store) - 1yr (A)	Retailers & Shopping
3640	MM62063XC	Order from khols.com - 1yr (A)	Retailers & Shopping
3641	MM50234XC	Order from L.L.Bean Catalog - 1yr (A)	Retailers & Shopping
3642	MM62065XC	Order from lowes.com - 1yr (A)	Retailers & Shopping
3643	MM41229XC	Order from oldnavy.com - 1yr (A)	Retailers & Shopping
3644	MM07215XC	Order from orbitz.com - 1yr (A)	Retailers & Shopping
3645	MM50237XC	Order from Other Catalog or Mail Order Service Catalog - 1yr (A)	Retailers & Shopping
3646	MM62066XC	Order from Other Internet Site - 1yr (A)	Retailers & Shopping
3647	MM62067XC	Order from overstock.com - 1yr (A)	Retailers & Shopping
3648	MM03525XC	Order from priceline.com - 1yr (A)	Retailers & Shopping
3649	MM50239XC	Order from QVC Catalog - 1yr (A)	Retailers & Shopping
3650	MM62069XC	Order from stubhub.com - 1yr (A)	Retailers & Shopping
3651	MM07220XC	Order from target.com - 1yr (A)	Retailers & Shopping
3652	MM62070XC	Order from tavelocity.com - 1yr (A)	Retailers & Shopping
3653	MM62071XC	Order from ticketmaster.com - 1yr (A)	Retailers & Shopping
3654	MM62072XC	Order from toysrus.com - 1yr (A)	Retailers & Shopping
3655	MM03531XC	Order from Walmart.com - 1yr (A)	Retailers & Shopping
3656	MM41231XC	Order from zappos.com - 1yr (A)	Retailers & Shopping
3657	MM62124XC	Shop at Abercrombie & Fitch - 3mo (A)	Retailers & Shopping
3658	MM03532XC	Shop at Ace Hardware - 1yr (A)	Retailers & Shopping
3659	MM62125XC	Shop at American Eagle Outfitters - 3mo (A)	Retailers & Shopping
3660	MM03533XC	Shop at Ann Taylor - 3mo (A)	Retailers & Shopping
3661	MM03534XC	Shop at Banana Republic - 3mo (A)	Retailers & Shopping
3662	MM03535XC	Shop at Bath & Body Works - 3mo (A)	Retailers & Shopping
3663	MM62130XC	Shop at Bealls - 3mo (A)	Retailers & Shopping
3664	MM62131XC	Shop at Bed Bath & Beyond - 3mo (A)	Retailers & Shopping
3665	MM62132XC	Shop at Belk - 3mo (A)	Retailers & Shopping
3666	MM03536XC	Shop at Best Buy - 1yr (A)	Retailers & Shopping
3667	MM62138XC	Shop at Big Lots - 3mo (A)	Retailers & Shopping
3668	MM03537XC	Shop at BJ's Wholesale Club - 6mo (A)	Retailers & Shopping
3669	MM03538XC	Shop at Bloomingdale's - 3mo (A)	Retailers & Shopping
3670	MM62142XC	Shop at Burlington Coat Factory - 3mo (A)	Retailers & Shopping
3671	MM62143XC	Shop at Champs Sports - 3mo (A)	Retailers & Shopping
3672	MM62144XC	Shop at Chico's - 3mo (A)	Retailers & Shopping

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3673	MM03541XC	Shop at Costco- 6mo (A)	Retailers & Shopping
3674	MM07295XC	Shop at Crate & Barrel- 3mo (A)	Retailers & Shopping
3675	MM42792XC	Shop at CVS Pharmacy/Long Drugs- 6mo (A)	Retailers & Shopping
3676	MM62148XC	Shop at Dick's Sporting Goods- 3mo (A)	Retailers & Shopping
3677	MM62149XC	Shop at Dillard's- 3mo (A)	Retailers & Shopping
3678	MM62150XC	Shop at Dollar General- 3mo (A)	Retailers & Shopping
3679	MM62154XC	Shop at Dollar Tree- 3mo (A)	Retailers & Shopping
3680	MM62159XC	Shop at DSW- 3mo (A)	Retailers & Shopping
3681	MM03544XC	Shop at Eddie Bauer- 3mo (A)	Retailers & Shopping
3682	MM03546XC	Shop at Express- 3mo (A)	Retailers & Shopping
3683	MM62160XC	Shop at Family Dollar- 3mo (A)	Retailers & Shopping
3684	MM62163XC	Shop at Famous Footwear- 3mo (A)	Retailers & Shopping
3685	MM03549XC	Shop at FedEx Office- 1yr (A)	Retailers & Shopping
3686	MM62164XC	Shop at Finish Line- 3mo (A)	Retailers & Shopping
3687	MM62165XC	Shop at Foot Locker- 3mo (A)	Retailers & Shopping
3688	MM62166XC	Shop at Forever 21- 3mo (A)	Retailers & Shopping
3689	MM62167XC	Shop at Fred's- 3mo (A)	Retailers & Shopping
3690	MM62168XC	Shop at H&M- 3mo (A)	Retailers & Shopping
3691	MM62169XC	Shop at Hallmark Gold Crown- 3mo (A)	Retailers & Shopping
3692	MM62170XC	Shop at Hollister- 3mo (A)	Retailers & Shopping
3693	MM03547XC	Shop at Home Depot- 1yr (A)	Retailers & Shopping
3694	MM62171XC	Shop at J.Crew- 3mo (A)	Retailers & Shopping
3695	MM03548XC	Shop at JCPenney- 3mo (A)	Retailers & Shopping
3696	MM62174XC	Shop at Jo-Ann Fabric and Craft- 3mo (A)	Retailers & Shopping
3697	MM03550XC	Shop at Kmart- 3mo (A)	Retailers & Shopping
3698	MM03551XC	Shop at Kohl's- 3mo (A)	Retailers & Shopping
3699	MM03552XC	Shop at Lane Bryant- 3mo (A)	Retailers & Shopping
3700	MM03556XC	Shop at Lord & Taylor- 3mo (A)	Retailers & Shopping
3701	MM03557XC	Shop at Lowe's- 1yr (A)	Retailers & Shopping
3702	MM03558XC	Shop at Macy's- 3mo (A)	Retailers & Shopping
3703	MM62183XC	Shop at Men's Wearhouse- 3mo (A)	Retailers & Shopping
3704	MM62184XC	Shop at Michaels- 3mo (A)	Retailers & Shopping
3705	MM62185XC	Shop at Military Exchange- 3mo (A)	Retailers & Shopping
3706	MM62186XC	Shop at New York & Company- 3mo (A)	Retailers & Shopping
3707	MM03561XC	Shop at Nordstrom- 3mo (A)	Retailers & Shopping
3708	MM03562XC	Shop at Office Depot- 1yr (A)	Retailers & Shopping
3709	MM03563XC	Shop at Office Max- 1yr (A)	Retailers & Shopping
3710	MM03564XC	Shop at Old Navy- 3mo (A)	Retailers & Shopping
3711	MM62187XC	Shop at PacSun- 3mo (A)	Retailers & Shopping
3712	MM62188XC	Shop at Payless- 3mo (A)	Retailers & Shopping
3713	MM62189XC	Shop at Pier 1 Imports- 3mo (A)	Retailers & Shopping
3714	MM07300XC	Shop at Pottery Barn- 3mo (A)	Retailers & Shopping
3715	MM50241XC	Shop at RAC Rent-A-Center- 1yr (A)	Retailers & Shopping
3716	MM50588XC	Shop at Rite Aid Pharmacy- 6mo (A)	Retailers & Shopping
3717	MM62192XC	Shop at Ross Stores- 3mo (A)	Retailers & Shopping
3718	MM03569XC	Shop at Sam's Club- 6mo (A)	Retailers & Shopping
3719	MM03571XC	Shop at Sears- 3mo (A)	Retailers & Shopping
3720	MM03570XC	Shop at Sears Hardware- 1yr (A)	Retailers & Shopping
3721	MM62195XC	Shop at Sephora- 3mo (A)	Retailers & Shopping
3722	MM03572XC	Shop at Sherwin Williams- 1yr (A)	Retailers & Shopping
3723	MM62196XC	Shop at Shoe Carnival- 3mo (A)	Retailers & Shopping
3724	MM03574XC	Shop at Staples- 1yr (A)	Retailers & Shopping
3725	MM03576XC	Shop at Talbots- 3mo (A)	Retailers & Shopping
3726	MM03577XC	Shop at Target- 3mo (A)	Retailers & Shopping
3727	MM50243XC	Shop at Target Pharmacy- 6mo (A)	Retailers & Shopping
3728	MM03543XC	Shop at The Disney Store- 3mo (A)	Retailers & Shopping
3729	MM03579XC	Shop at The Gap- 3mo (A)	Retailers & Shopping
3730	MM03582XC	Shop at TJ Maxx- 3mo (A)	Retailers & Shopping
3731	MM62203XC	Shop at Toys R Us- 3mo (A)	Retailers & Shopping
3732	MM42791XC	Shop at Tractor Supply Company- 1yr (A)	Retailers & Shopping
3733	MM03583XC	Shop at True Value- 1yr (A)	Retailers & Shopping
3734	MM03584XC	Shop at Victoria's Secret- 3mo (A)	Retailers & Shopping
3735	MM03585XC	Shop at Walgreens- 6mo (A)	Retailers & Shopping
3736	MM03587XC	Shop at Wal-Mart- 3mo (A)	Retailers & Shopping
3737	MM03586XC	Shop at Wal-Mart Pharmacy- 6mo (A)	Retailers & Shopping
3738	MM62212XC	Shop at Williams-Sonoma- 3mo (A)	Retailers & Shopping
3739	MM62213XC	Shop for Clothing at Department Store- 6mo (A)	Retailers & Shopping
3740	MM62214XC	Shop for Clothing at Discount Store- 6mo (A)	Retailers & Shopping

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3741	MM62217XC	Shop for Clothing Online- 6mo (A)	Retailers & Shopping
3742	MM62218XC	Shop for Cosmetics at Department Store- 6mo (A)	Retailers & Shopping
3743	MM62219XC	Shop for Cosmetics at Discount Store- 6mo (A)	Retailers & Shopping
3744	MM62220XC	Shop for Cosmetics Online- 6mo (A)	Retailers & Shopping
3745	MM62221XC	Shop for Perfume/Cologne at Department Store- 6mo (A)	Retailers & Shopping
3746	MM62225XC	Shop for Perfume/Cologne Online- 6mo (A)	Retailers & Shopping
3747	MM62229XC	Shop for Shoes at Department Store- 6mo (A)	Retailers & Shopping
3748	MM62230XC	Shop for Shoes at Discount Store- 6mo (A)	Retailers & Shopping
3749	MM62231XC	Shop for Shoes Online- 6mo (A)	Retailers & Shopping
3750	MM62239XC	Spent on Catalog/Internet/Phone/Mail Shopping: $50-$99- 1yr (A)	Retailers & Shopping
3751	MM62237XC	Spent on Catalog/Internet/Phone/Mail Shopping: $100-$199- 1yr (A)	Retailers & Shopping
3752	MM62238XC	Spent on Catalog/Internet/Phone/Mail Shopping: $200-$499- 1yr (A)	Retailers & Shopping
3753	MM62240XC	Spent on Catalog/Internet/Phone/Mail Shopping: $500-$799- 1yr (A)	Retailers & Shopping
3754	MM62241XC	Spent on Catalog/Internet/Phone/Mail Shopping: $800+- 1yr (A)	Retailers & Shopping
3755	MM62243XC	Attend Any Sports Events- 1yr (A)	Sports & Leisure
3756	MM42086XC	Attend Art Galleries/Shows- 1yr (A)	Sports & Leisure
3757	MM62244XC	Attend auto shows- 1yr (A)	Sports & Leisure
3758	MM62245XC	Attend classical music/opera perform.- 1yr (A)	Sports & Leisure
3759	MM62246XC	Attend horse races- 1yr (A)	Sports & Leisure
3760	MM03588XC	Belong to a Church Board (A)	Sports & Leisure
3761	MM03589XC	Belong to a Civic Club (A)	Sports & Leisure
3762	MM03591XC	Belong to a Fraternal Order (A)	Sports & Leisure
3763	MM03592XC	Belong to a Religious Club (A)	Sports & Leisure
3764	MM03593XC	Belong to a Union (A)	Sports & Leisure
3765	MM03594XC	Belong to a Veterans Club (A)	Sports & Leisure
3766	MM50249XC	Buy 80s Pop Music- 6mo (A)	Sports & Leisure
3767	MM03604XC	Buy Action Figures- 1yr (A)	Sports & Leisure
3768	MM03605XC	Buy Action Games- 1yr (A)	Sports & Leisure
3769	MM42117XC	Buy Alternative Music- 6mo (A)	Sports & Leisure
3770	MM03609XC	Buy Any Books- 1yr (A)	Sports & Leisure
3771	MM03609XD	Buy Any Books- 1yr (Books/1yr) (A)	Sports & Leisure
3772	MM03612XC	Buy Any Children's Toys- 1yr (A)	Sports & Leisure
3773	MM42114XC	Buy Any Compact Discs (CDs)- 6mo (A)	Sports & Leisure
3774	MM42831XC	Buy Any Music & Other Audio- 6mo (A)	Sports & Leisure
3775	MM42118XC	Buy Audiobooks- 6mo (A)	Sports & Leisure
3776	MM42822XC	Buy Automotive Products by Internet- 1yr (A)	Sports & Leisure
3777	MM50252XC	Buy Books from amazon.com (A)	Sports & Leisure
3778	MM50250XC	Buy Books from barnes&noble.com (A)	Sports & Leisure
3779	MM50251XC	Buy Books from Other Internet/Online Sites (A)	Sports & Leisure
3780	MM03621XC	Buy Builder Sets- 1yr (A)	Sports & Leisure
3781	MM03623XC	Buy Camping Equipment- 1yr (H)	Sports & Leisure
3782	MM03630XC	Buy Children's Bicycles- 1yr (A)	Sports & Leisure
3783	MM04584XC	Buy Children's Toys for Child <6 years old- 1yr (A)	Sports & Leisure
3784	MM03637XC	Buy Children's Toys for Child 6-11 years old- 1yr (A)	Sports & Leisure
3785	MM03635XC	Buy Children's Toys for Child 12-17 years old- 1yr (A)	Sports & Leisure
3786	MM42120XC	Buy Classic Rock Music- 6mo (A)	Sports & Leisure
3787	MM03641XC	Buy Collectables by Internet- 1yr (A)	Sports & Leisure
3788	MM03643XC	Buy Computer Book- 1yr (A)	Sports & Leisure
3789	MM03644XC	Buy Construction Toys- 1yr (A)	Sports & Leisure
3790	MM42122XC	Buy Contemporary Christian Music- 6mo (A)	Sports & Leisure
3791	MM42123XC	Buy Country Music- 6mo (A)	Sports & Leisure
3792	MM03654XC	Buy Craft Supplies by Internet- 1yr (A)	Sports & Leisure
3793	MM42124XC	Buy Dance Music- 6mo (A)	Sports & Leisure
3794	MM03659XC	Buy Dog Food (H)	Sports & Leisure
3795	MM03660XC	Buy Doll Accessories- 1yr (A)	Sports & Leisure
3796	MM03661XC	Buy Doll Clothing- 1yr (A)	Sports & Leisure
3797	MM03665XC	Buy Educational Toys- 1yr (A)	Sports & Leisure
3798	MM03667XC	Buy Electronic Games- 1yr (A)	Sports & Leisure
3799	MM03668XC	Buy Fashion Dolls- 1yr (A)	Sports & Leisure
3800	MM03669XC	Buy Fishing Equipment- 1yr (A)	Sports & Leisure
3801	MM03670XC	Buy Flowers at Flower Shop- 6mo (A)	Sports & Leisure
3802	MM03671XC	Buy Flowers by Internet- 1yr (A)	Sports & Leisure
3803	MM42836XC	Buy Flowers by Mail/Phone- 1yr (A)	Sports & Leisure
3804	MM42845XC	Buy Flowers by Phone/Internet- Any Amount- 6mo (A)	Sports & Leisure
3805	MM03678XC	Buy Greeting Cards- 1mo (A)	Sports & Leisure
3806	MM03678XD	Buy Greeting Cards- 1mo (Cards/1mo) (A)	Sports & Leisure
3807	MM03681XC	Buy Greeting Cards- 6mo (A)	Sports & Leisure
3808	MM42129XC	Buy Hard Rock Music- 6mo (A)	Sports & Leisure

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3809	MM03685XC	Buy Hardcover Book- 1yr (A)	Sports & Leisure
3810	MM03685XD	Buy Hardcover Book- 1yr (Books/1yr) (A)	Sports & Leisure
3811	MM03688XC	Buy High Ticket Sport Equipment- 1yr (A)	Sports & Leisure
3812	MM42130XC	Buy Hip Hop Music- 6mo (A)	Sports & Leisure
3813	MM50851XC	Buy Indie Audio- 6mo (A)	Sports & Leisure
3814	MM03691XC	Buy Infant Toys- 1yr (A)	Sports & Leisure
3815	MM03696XC	Buy Large Baby Dolls- 1yr (A)	Sports & Leisure
3816	MM62284XC	Buy Lottery Instant Game (Scratch-off)- 1yr (A)	Sports & Leisure
3817	MM62285XC	Buy Lottery Mega Millions- 1yr (A)	Sports & Leisure
3818	MM62287XC	Buy Lottery Other Lotto or drawing game- 1yr (A)	Sports & Leisure
3819	MM62288XC	Buy Lottery Powerball- 1yr (A)	Sports & Leisure
3820	MM03698XC	Buy Mechanical Toys- 1yr (A)	Sports & Leisure
3821	MM03699XC	Buy Model Kits- 1yr (A)	Sports & Leisure
3822	MM50254XC	Buy Music & Other Audio from iTunes.com (A)	Sports & Leisure
3823	MM50255XC	Buy Music & Other Audio from Other Internet/Online Sites (A)	Sports & Leisure
3824	MM42826XC	Buy Music from Electronics Store (A)	Sports & Leisure
3825	MM03705XC	Buy Mystery Book- 1yr (A)	Sports & Leisure
3826	MM03705XD	Buy Mystery Book- 1yr (Books/1yr) (A)	Sports & Leisure
3827	MM03714XC	Buy Novel- 1yr (A)	Sports & Leisure
3828	MM03714XD	Buy Novel- 1yr (Books/1yr) (A)	Sports & Leisure
3829	MM03717XC	Buy Paperback Book- 1yr (A)	Sports & Leisure
3830	MM03717XD	Buy Paperback Book- 1yr (Books/1yr) (A)	Sports & Leisure
3831	MM03720XC	Buy Personal/Business Self-Help Books- 1yr (A)	Sports & Leisure
3832	MM03720XD	Buy Personal/Business Self-Help Books- 1yr (Books/1yr) (A)	Sports & Leisure
3833	MM03723XC	Buy Pet Products by Internet- 1yr (A)	Sports & Leisure
3834	MM03725XC	Buy Plush Dolls/Animals- 1yr (A)	Sports & Leisure
3835	MM42136XC	Buy Pop/Top 40 Music- 6mo (A)	Sports & Leisure
3836	MM03726XC	Buy Pre-School Toys- 1yr (A)	Sports & Leisure
3837	MM42137XC	Buy R&B Music- 6mo (A)	Sports & Leisure
3838	MM42138XC	Buy Rap Music- 6mo (A)	Sports & Leisure
3839	MM42140XC	Buy Soft Rock Music- 6mo (A)	Sports & Leisure
3840	MM03748XC	Buy Tennis Equipment- 1yr (A)	Sports & Leisure
3841	MM03750XC	Buy Toy Cars- 1yr (A)	Sports & Leisure
3842	MM42824XC	Buy Toys/Games by Internet- 1yr (A)	Sports & Leisure
3843	MM03754XC	Buy Tricycles- 1yr (A)	Sports & Leisure
3844	MM03760XC	Buy Water Toys- 1yr (A)	Sports & Leisure
3845	MM42832XC	Buy/Rent TV Show Video- 1mo (A)	Sports & Leisure
3846	MM03761XC	Collect Coins- 1yr (A)	Sports & Leisure
3847	MM03763XC	Contribute to NPR- 1yr (A)	Sports & Leisure
3848	MM07350XC	Contribute to Organizations $100-$249- 1yr (A)	Sports & Leisure
3849	MM03764XC	Contribute to PBS- 1yr (A)	Sports & Leisure
3850	MM03765XC	Do Aerobic Exercise- 1yr (A)	Sports & Leisure
3851	MM62308XC	Do Baking- 1yr (A)	Sports & Leisure
3852	MM03767XC	Do Barbecuing- 1yr (A)	Sports & Leisure
3853	MM03768XC	Do Bird Watching- 1yr (A)	Sports & Leisure
3854	MM62309XC	Do Cooking for fun- 1yr (A)	Sports & Leisure
3855	MM62312XC	Do Crossword puzzles- 1yr (A)	Sports & Leisure
3856	MM03769XC	Do Entertaining at Home- 1yr (A)	Sports & Leisure
3857	MM03770XC	Do Furniture Refinishing- 1yr (A)	Sports & Leisure
3858	MM62313XC	Do Home decoration and furnishing- 1yr (A)	Sports & Leisure
3859	MM03772XC	Do Indoor Gardening/Plants- 1yr (A)	Sports & Leisure
3860	MM03775XC	Do Outdoor Gardening- 1yr (A)	Sports & Leisure
3861	MM03776XC	Do Painting/Drawing- 1yr (A)	Sports & Leisure
3862	MM03777XC	Do Photography- 1yr (A)	Sports & Leisure
3863	MM62315XC	Do Pilates- 1yr (A)	Sports & Leisure
3864	MM62316XC	Do Quilting- 6mo (A)	Sports & Leisure
3865	MM62317XC	Do Sewing-General Mending- 6mo (A)	Sports & Leisure
3866	MM62318XC	Do Sudoku Puzzles- 1yr (A)	Sports & Leisure
3867	MM03778XC	Do Weight Lifting- 1yr (A)	Sports & Leisure
3868	MM03779XC	Do Woodworking- 1yr (A)	Sports & Leisure
3869	MM62319XC	Do Word games- 1yr (A)	Sports & Leisure
3870	MM62320XC	Do Yoga- 1yr (A)	Sports & Leisure
3871	MM50268XC	Download <5 Individual Songs- 6mo (A)	Sports & Leisure
3872	MM50265XC	Download 5 - 9 Individual Songs- 6mo (A)	Sports & Leisure
3873	MM50260XC	Download 10 - 29 Individual Songs- 6mo (A)	Sports & Leisure
3874	MM50264XC	Download 30+ Individual Songs- 6mo (A)	Sports & Leisure
3875	MM50262XC	Download 10+ Individual Songs- 6mo (A)	Sports & Leisure
3876	MM50258XC	Download 1 Album- 6mo (A)	Sports & Leisure

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3877	MM50263XC	Download 2 - 4 Albums- 6mo (A)	Sports & Leisure
3878	MM50266XC	Download 5+ Albums- 6mo (A)	Sports & Leisure
3879	MM50261XC	Download 10+ Albums- 6mo (A)	Sports & Leisure
3880	MM50267XC	Download Any Audio- 6mo (A)	Sports & Leisure
3881	MM03780XC	Exercise at Club- 2+ Times/wk- 1yr (A)	Sports & Leisure
3882	MM03781XC	Exercise at Home- 2+ Times/wk- 1yr (A)	Sports & Leisure
3883	MM03782XC	Exercise at Other Facility- 2+ Times/wk- 1yr (A)	Sports & Leisure
3884	MM42843XC	Go Backpacking- 1yr (A)	Sports & Leisure
3885	MM03786XC	Go Bowling- 1yr (A)	Sports & Leisure
3886	MM03787XC	Go Camping- 1yr (A)	Sports & Leisure
3887	MM03788XC	Go Camping- 4+ Trips- 1yr (A)	Sports & Leisure
3888	MM03789XC	Go Canoeing/Kayaking- 1yr (A)	Sports & Leisure
3889	MM03790XC	Go Casino Gambling- 1yr (A)	Sports & Leisure
3890	MM03792XC	Go Dancing- 1+ Times/mo- 1yr (A)	Sports & Leisure
3891	MM03793XC	Go Dancing- 1yr (A)	Sports & Leisure
3892	MM03794XC	Go Downhill Skiing- 1yr (A)	Sports & Leisure
3893	MM03796XC	Go Fresh Water Fishing- 1yr (A)	Sports & Leisure
3894	MM03797XC	Go Golfing- 1yr (A)	Sports & Leisure
3895	MM42844XC	Go Hiking- 1yr (A)	Sports & Leisure
3896	MM03798XC	Go Horseback Riding- 1yr (A)	Sports & Leisure
3897	MM65110XC	Go Hunting - 1yr (A)	Sports & Leisure
3898	MM03800XC	Go Ice Skating- 1yr (A)	Sports & Leisure
3899	MM03801XC	Go In-Line Skating- 1yr (A)	Sports & Leisure
3900	MM62328XC	Go Jet Skiing- 1yr (A)	Sports & Leisure
3901	MM03802XC	Go Jogging- 1yr (A)	Sports & Leisure
3902	MM62329XC	Go Motorcycling- 1yr (A)	Sports & Leisure
3903	MM03803XC	Go Mountain Bicycling- 1yr (A)	Sports & Leisure
3904	MM62330XC	Go Picnic- 1yr (A)	Sports & Leisure
3905	MM03804XC	Go Power Boating- 1yr (A)	Sports & Leisure
3906	MM03805XC	Go Road Bicycling- 1yr (A)	Sports & Leisure
3907	MM62331XC	Go Rock Climbing- 1yr (A)	Sports & Leisure
3908	MM03806XC	Go Roller Skating- 1yr (A)	Sports & Leisure
3909	MM03807XC	Go Sailing- 1yr (A)	Sports & Leisure
3910	MM03808XC	Go Salt Water Fishing- 1yr (A)	Sports & Leisure
3911	MM03809XC	Go Scuba/Skin Diving/Snorkeling- 1yr (A)	Sports & Leisure
3912	MM03810XC	Go Snowboarding- 1yr (A)	Sports & Leisure
3913	MM03812XC	Go Swimming- 1yr (A)	Sports & Leisure
3914	MM62332XC	Go Target Shooting- 1yr (A)	Sports & Leisure
3915	MM03814XC	Go to Bar/Nightclub- 1yr (A)	Sports & Leisure
3916	MM62333XC	Go to Book Clubs- 1yr (A)	Sports & Leisure
3917	MM50591XC	Go to High School Sports - Regularly (A)	Sports & Leisure
3918	MM62347XC	Go to Karaoke- 1yr (A)	Sports & Leisure
3919	MM03823XC	Go to Live Theater- 1yr (A)	Sports & Leisure
3920	MM03824XC	Go to Movie- <1 Time/mo- 3mo (A)	Sports & Leisure
3921	MM03825XC	Go to Movie- 1 Time/mo- 3mo (A)	Sports & Leisure
3922	MM03827XC	Go to Movie- 1+- 6mo (A)	Sports & Leisure
3923	MM03826XC	Go to Movie- 1+ Time/mo- 3mo (A)	Sports & Leisure
3924	MM03828XC	Go to Movie- 2-3 Times/mo- 3mo (A)	Sports & Leisure
3925	MM03829XC	Go to Movie- 4+ Times/mo- 3mo (A)	Sports & Leisure
3926	MM03830XC	Go to Museum- 1yr (A)	Sports & Leisure
3927	MM03835XC	Go to the Beach- 1yr (A)	Sports & Leisure
3928	MM03836XC	Go to Zoo- 1yr (A)	Sports & Leisure
3929	MM03837XC	Go Walking for Exercise- 1yr (A)	Sports & Leisure
3930	MM03842XC	Heavy Book Buyer- 1yr (A)	Sports & Leisure
3931	MM50269XC	Listen 80s Pop- 6mo (A)	Sports & Leisure
3932	MM50270XC	Listen Alternative- 6mo (A)	Sports & Leisure
3933	MM50271XC	Listen Audiobooks- 6mo (A)	Sports & Leisure
3934	MM50272XC	Listen Blues- 6mo (A)	Sports & Leisure
3935	MM50273XC	Listen Classic Rock- 6mo (A)	Sports & Leisure
3936	MM50274XC	Listen Classical- 6mo (A)	Sports & Leisure
3937	MM50275XC	Listen Contemporary Christian- 6mo (A)	Sports & Leisure
3938	MM50276XC	Listen Country- 6mo (A)	Sports & Leisure
3939	MM50277XC	Listen Dance Music- 6mo (A)	Sports & Leisure
3940	MM50278XC	Listen Easy Listening- 6mo (A)	Sports & Leisure
3941	MM50280XC	Listen Folk- 6mo (A)	Sports & Leisure
3942	MM50282XC	Listen Gospel- 6mo (A)	Sports & Leisure
3943	MM50283XC	Listen Hard Rock- 6mo (A)	Sports & Leisure
3944	MM50284XC	Listen Hip Hop- 6mo (A)	Sports & Leisure

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
3945	MM50854XC	Listen Indie- 6mo (A)	Sports & Leisure
3946	MM50589XC	Listen Jazz- 6mo (A)	Sports & Leisure
3947	MM50285XC	Listen Light Classical - 6mo (A)	Sports & Leisure
3948	MM50286XC	Listen New Age - 6mo (A)	Sports & Leisure
3949	MM50287XC	Listen Oldies (50s & 60s) - 6mo (A)	Sports & Leisure
3950	MM50288XC	Listen Other Music - 6mo (A)	Sports & Leisure
3951	MM50289XC	Listen Pop/Top 40 - 6mo (A)	Sports & Leisure
3952	MM50290XC	Listen R&B - 6mo (A)	Sports & Leisure
3953	MM50292XC	Listen Rap - 6mo (A)	Sports & Leisure
3954	MM50291XC	Listen Reggae - 6mo (A)	Sports & Leisure
3955	MM50294XC	Listen Soft Rock - 6mo (A)	Sports & Leisure
3956	MM50295XC	Listen Soundtracks- 6mo (A)	Sports & Leisure
3957	MM50296XC	Listen Spanish/Latin Music- 6mo (A)	Sports & Leisure
3958	MM62348XC	Own 1-3 Pets (H)	Sports & Leisure
3959	MM62349XC	Own 4-6 Pets (H)	Sports & Leisure
3960	MM62350XC	Own 7+ Pets (H)	Sports & Leisure
3961	MM03846XC	Own Any Pet (H)	Sports & Leisure
3962	MM62351XC	Own Any Pets (H)	Sports & Leisure
3963	MM62352XC	Own Boat Trailer (H)	Sports & Leisure
3964	MM03848XC	Own Bowling Ball (A)	Sports & Leisure
3965	MM03849XC	Own Camp Stove (H)	Sports & Leisure
3966	MM03851XC	Own Cat (H)	Sports & Leisure
3967	MM03852XC	Own Cross Country Boots/Skis (A)	Sports & Leisure
3968	MM03853XC	Own Dog (H)	Sports & Leisure
3969	MM03854XC	Own Downhill Skis/Boots (A)	Sports & Leisure
3970	MM42161XC	Own Elliptical (A)	Sports & Leisure
3971	MM03855XC	Own Fishing Equipment (A)	Sports & Leisure
3972	MM03856XC	Own Golf Clubs (A)	Sports & Leisure
3973	MM03857XC	Own Handgun (A)	Sports & Leisure
3974	MM50302XC	Own Motor Home/Camper/Pop-up (H)	Sports & Leisure
3975	MM03860XC	Own Mountain Bicycle (A)	Sports & Leisure
3976	MM03861XC	Own Other Exercise Equipment (A)	Sports & Leisure
3977	MM03862XC	Own Outboard Motor (H)	Sports & Leisure
3978	MM03864XC	Own Racquetball Equipment (A)	Sports & Leisure
3979	MM03865XC	Own Rifle/Shotgun (A)	Sports & Leisure
3980	MM03866XC	Own Road Bicycle (A)	Sports & Leisure
3981	MM03867XC	Own Roller Blades/In-Line Skates (A)	Sports & Leisure
3982	MM03869XC	Own Sleeping Bag (H)	Sports & Leisure
3983	MM62356XC	Own Sport & Recreation Equipment- Any (A)	Sports & Leisure
3984	MM62357XC	Own Sport & Recreation Equipment- Baseball gloves (A)	Sports & Leisure
3985	MM62358XC	Own Sport & Recreation Equipment- Basketball (A)	Sports & Leisure
3986	MM62359XC	Own Sport & Recreation Equipment- Bicycle helmet (A)	Sports & Leisure
3987	MM62360XC	Own Sport & Recreation Equipment- Binoculars (A)	Sports & Leisure
3988	MM62361XC	Own Sport & Recreation Equipment- Bow (A)	Sports & Leisure
3989	MM62362XC	Own Sport & Rec Equip- Elbow/knee pads (In-line skating gear) (A)	Sports & Leisure
3990	MM62363XC	Own Sport & Recreation Equipment- Factory loaded ammunition (A)	Sports & Leisure
3991	MM62364XC	Own Sport & Recreation Equipment- Football (A)	Sports & Leisure
3992	MM62365XC	Own Sport & Recreation Equipment- Golf balls (A)	Sports & Leisure
3993	MM62366XC	Own Sport & Recreation Equipment- Hockey equipment (A)	Sports & Leisure
3994	MM62367XC	Own Sport & Recreation Equipment- Other (A)	Sports & Leisure
3995	MM62368XC	Own Sport & Recreation Equipment- Outdoor or pocket knife (A)	Sports & Leisure
3996	MM62369XC	Own Sport & Recreation Equipment- Soccer ball (A)	Sports & Leisure
3997	MM62370XC	Own Sport & Recreation Equipment- Softball/baseball bats (A)	Sports & Leisure
3998	MM03871XC	Own Sports Watch/Chronograph (A)	Sports & Leisure
3999	MM03873XC	Own Stationary Bike (A)	Sports & Leisure
4000	MM03874XC	Own Tennis Equipment (A)	Sports & Leisure
4001	MM03875XC	Own Tent (H)	Sports & Leisure
4002	MM03876XC	Own Treadmill (A)	Sports & Leisure
4003	MM03878XC	Own Weight Lifting Equipment (A)	Sports & Leisure
4004	MM62371XC	Participate in Archery- 1yr (A)	Sports & Leisure
4005	MM62372XC	Participate in Kick Boxing- 1yr (A)	Sports & Leisure
4006	MM62373XC	Participate in Martial Arts- 1yr (A)	Sports & Leisure
4007	MM62376XC	Play Any Sport- 1yr (A)	Sports & Leisure
4008	MM03880XC	Play Baseball- 1yr (A)	Sports & Leisure
4009	MM03881XC	Play Basketball- 1yr (A)	Sports & Leisure
4010	MM03882XC	Play Billiards/Pool- 1yr (A)	Sports & Leisure
4011	MM03884XC	Play Cards- 1yr (A)	Sports & Leisure
4012	MM03885XC	Play Chess- 1yr (A)	Sports & Leisure

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
4013	MM07335XC	Play Fantasy Sports League- 1+ Times/mo- 1yr (A)	Sports & Leisure
4014	MM62377XC	Play Fantasy sports league- 1yr (A)	Sports & Leisure
4015	MM62378XC	Play Football- 1yr (A)	Sports & Leisure
4016	MM62379XC	Play Frisbee- 1yr (A)	Sports & Leisure
4017	MM03886XC	Play Lottery- 10+ Times- 1mo (A)	Sports & Leisure
4018	MM03887XC	Play Lottery- 1-5 Times- 1mo (A)	Sports & Leisure
4019	MM03888XC	Play Lottery- 1mo (A)	Sports & Leisure
4020	MM03888XD	Play Lottery- 1mo (Times/1mo) (A)	Sports & Leisure
4021	MM03891XC	Play Lottery- 1yr (A)	Sports & Leisure
4022	MM03892XC	Play Lottery- 6-9 Times- 1mo (A)	Sports & Leisure
4023	MM62385XC	Play Lottery Mega Millions- 1mo (A)	Sports & Leisure
4024	MM62385XD	Play Lottery Mega Millions- 1mo (Times/1mo) (A)	Sports & Leisure
4025	MM62389XC	Play Lottery Other Lotto or drawing game- 1mo (A)	Sports & Leisure
4026	MM62389XD	Play Lottery Other Lotto or drawing game- 1mo (Times/1mo) (A)	Sports & Leisure
4027	MM62391XC	Play Lottery Powerball- 1mo (A)	Sports & Leisure
4028	MM62391XD	Play Lottery Powerball- 1mo (Times/1mo) (A)	Sports & Leisure
4029	MM03893XC	Play Musical Instrument- 1yr (A)	Sports & Leisure
4030	MM62393XC	Play Other Sport- 1yr (A)	Sports & Leisure
4031	MM03894XC	Play Racquetball- 1yr (A)	Sports & Leisure
4032	MM03895XC	Play Soccer- 1yr (A)	Sports & Leisure
4033	MM03896XC	Play Softball- 1yr (A)	Sports & Leisure
4034	MM03897XC	Play Tennis- 1yr (A)	Sports & Leisure
4035	MM03898XC	Play Trivia Games- 1yr (A)	Sports & Leisure
4036	MM03899XC	Play Volleyball- 1yr (A)	Sports & Leisure
4037	MM03900XC	Read a Book- 1yr (A)	Sports & Leisure
4038	MM41481XC	Read Comic Books- 1yr (A)	Sports & Leisure
4039	MM03906XC	Rent/Buy Exercise Video- 1mo (A)	Sports & Leisure
4040	MM03907XC	Rent/Buy Family/Kid Video- 1mo (A)	Sports & Leisure
4041	MM42098XC	See Adventure Movie at Theater- 6mo (A)	Sports & Leisure
4042	MM42099XC	See Comedy Movie at Theater- 6mo (A)	Sports & Leisure
4043	MM42100XC	See Crime Movie at Theater- 6mo (A)	Sports & Leisure
4044	MM42101XC	See Drama Movie at Theater- 6mo (A)	Sports & Leisure
4045	MM42102XC	See Family Movie at Theater- 6mo (A)	Sports & Leisure
4046	MM42108XC	See Rated PG Movie at Theater- 6mo (A)	Sports & Leisure
4047	MM42109XC	See Rated PG-13 Movie at Theater- 6mo (A)	Sports & Leisure
4048	MM42110XC	See Rated R Movie at Theater- 6mo (A)	Sports & Leisure
4049	MM42104XC	See Romance Movie at Theater- 6mo (A)	Sports & Leisure
4050	MM42105XC	See Science Fiction Movie at Theater- 6mo (A)	Sports & Leisure
4051	MM03918XC	Spend $40+ at Barber Shop- 6mo (A)	Sports & Leisure
4052	MM03919XC	Spend <$200 on Children's Toys- 1yr (A)	Sports & Leisure
4053	MM03917XC	Spend $200+ on Children's Toys- 1yr (A)	Sports & Leisure
4054	MM62422XC	Spent on Property/Garden Maintenance $50-$99- 1yr (H)	Sports & Leisure
4055	MM62423XC	Spent on Property/Garden Maintenance <$50- 1yr (H)	Sports & Leisure
4056	MM62424XC	Spent on Sport & Recreation Equipment: $100 - $249- 1yr (A)	Sports & Leisure
4057	MM62425XC	Spent on Sport & Recreation Equipment: $250 or More- 1yr (A)	Sports & Leisure
4058	MM62426XC	Spent on Sport & Recreation Equipment: Under $100- 1yr (A)	Sports & Leisure
4059	MM03920XC	Take Adult Education Course- 1yr (A)	Sports & Leisure
4060	MM62427XC	Take Pet to Veterinarian: 1-2 Times- 1yr (H)	Sports & Leisure
4061	MM62428XC	Take Pet to Veterinarian: 3-6 Times- 1yr (H)	Sports & Leisure
4062	MM62429XC	Take Pet to Veterinarian: 7+ Times- 1yr (H)	Sports & Leisure
4063	MM50861XC	Use Any Professional Pet Services- 1yr (H)	Sports & Leisure
4064	MM50861XD	Use Any Professional Pet Services- 1yr (Times/1yr) (H)	Sports & Leisure
4065	MM03922XC	Use Flea/Tick & Parasite Products- 1yr (H)	Sports & Leisure
4066	MM50863XC	Use Professional Pet Boarding/Kennel Services- 1yr (H)	Sports & Leisure
4067	MM50863XD	Use Professional Pet Boarding/Kennel Services- 1yr (Times/1yr) (H)	Sports & Leisure
4068	MM50867XC	Use Professional Pet Grooming Services- 1yr (H)	Sports & Leisure
4069	MM50867XD	Use Professional Pet Grooming Services- 1yr (Times/1yr) (H)	Sports & Leisure
4070	MM03923XC	Use Quick Service Copy/Printing- 6mo (A)	Sports & Leisure
4071	MM50592XC	Volunteered for Charitable Organization- 1yr (A)	Sports & Leisure
4072	MM41482XC	Cell/Mobile Phones/Smartphones Average Monthly Bill- <$24 (A)	Telecommunications
4073	MM41483XC	Cell/Mobile Phones/Smartphones Average Monthly Bill- $25-$49 (A)	Telecommunications
4074	MM41484XC	Cell/Mobile Phones/Smartphones Average Monthly Bill- $50-$74 (A)	Telecommunications
4075	MM41485XC	Cell/Mobile Phones/Smartphones Average Monthly Bill- $75-$99 (A)	Telecommunications
4076	MM41486XC	Cell/Mobile Phones/Smartphones Average Monthly Bill- $100+ (A)	Telecommunications
4077	MM03946XC	Domestic Long Distance- 1+ Calls- 1mo (H)	Telecommunications
4078	MM03947XC	Domestic Long Distance- 1-4 Calls- 1mo (H)	Telecommunications
4079	MM03949XC	Domestic Long Distance- 5-15 Calls- 1mo (H)	Telecommunications
4080	MM03948XC	Domestic Long Distance- 16+ Calls- 1mo (H)	Telecommunications

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
4081	MM03950XC	Has Any Telephone Calling Cards (A)	Telecommunications
4082	MM62446XC	Has Cellular/Mobile/Smartphones Agreement: Prepaid(A)	Telecommunications
4083	MM62447XC	Has a Landline Only (no cell phone) (H)	Telecommunications
4084	MM62448XC	Has a Landline Telephone (H)	Telecommunications
4085	MM62449XC	Has a Smartphone (A)	Telecommunications
4086	MM03956XC	International Long Distance- 1+ Calls- 1mo (H)	Telecommunications
4087	MM03959XC	Own Answering Machine (H)	Telecommunications
4088	MM08040XC	Own Cell/Mobile Phone/Smartphone (A)	Telecommunications
4089	MM41487XC	Own In-Home Telephone (H)	Telecommunications
4090	MM62465XC	Use Any Cellular/Mobile Phones/Smartphones for Business Use (A)	Telecommunications
4091	MM62466XC	Use Any Cellular/Mobile Phones/Smartphones for Personal Use (A)	Telecommunications
4092	MM03964XC	Use Call Forwarding (H)	Telecommunications
4093	MM03965XC	Use Call Return (H)	Telecommunications
4094	MM03966XC	Use Call Waiting (H)	Telecommunications
4095	MM03967XC	Use Caller ID (H)	Telecommunications
4096	MM41233XC	Use Cell Phone Only- no Land Line (H)	Telecommunications
4097	MM62467XC	Use Cell Phone Service Most Often: AT&T (H)	Telecommunications
4098	MM62471XC	Use Cell Phone Service Most Often: MetroPCS (H)	Telecommunications
4099	MM62472XC	Use Cell Phone Service Most Often: Sprint (H)	Telecommunications
4100	MM62468XC	Use Cell Phone Service Most Often: T-Mobile (H)	Telecommunications
4101	MM62469XC	Use Cell Phone Service Most Often: Verizon Wireless (H)	Telecommunications
4102	MM50896XC	Use Any Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4103	MM50897XC	Use Banking/Finance Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4104	MM50898XC	Use Books Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4105	MM50900XC	Use Games Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4106	MM50902XC	Use Local Information Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4107	MM50903XC	Use Music Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4108	MM50904XC	Use Navigation/Maps Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4109	MM50905XC	Use News Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4110	MM50906XC	Use Photography Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4111	MM50907XC	Use Shopping/Retail Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4112	MM50908XC	Use Social Networking Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4113	MM50909XC	Use Sports Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4114	MM50910XC	Use Travel Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4115	MM50911XC	Use Weather Cell/Mobile Phone Apps-1mo (A)	Telecommunications
4116	MM03972XC	Use Three-Way Calling (H)	Telecommunications
4117	MM03974XC	Use Voice Mail (H)	Telecommunications
4118	MM62540XC	Watch ABC NBA Finals- 1yr (A)	TV - Television Viewership
4119	MM62541XC	Watch ABC NBA Playoffs- 1yr (A)	TV - Television Viewership
4120	MM62544XC	Watch CBS AFC-NFL Football Playoffs- 1yr (A)	TV - Television Viewership
4121	MM62545XC	Watch CBS NCAA Men's Basketball Tournament- 1yr (A)	TV - Television Viewership
4122	MM62546XC	Watch CBS NFL Pre-Season Games- 1yr (A)	TV - Television Viewership
4123	MM62547XC	Watch FOX Major League Baseball World Series- 1yr (A)	TV - Television Viewership
4124	MM50607XC	Watch FOX MLB Championship Series- 1yr (A)	TV - Television Viewership
4125	MM62548XC	Watch FOX MLB Divisional Playoffs- 1yr (A)	TV - Television Viewership
4126	MM62549XC	Watch FOX NFC-NFL Football Playoffs- 1yr (A)	TV - Television Viewership
4127	MM42264XC	Watch NBC NHL Regular Season Games- 1yr (A)	TV - Television Viewership
4128	MM06045XC	Watch Feliz Ano Nuevo- 1yr (A)	TV - Television Viewership
4129	MM06050XC	Watch Latin Billboard Music Awards- 1yr (A)	TV - Television Viewership
4130	MM41491XC	Watch Latin Grammy- 1yr (A)	TV - Television Viewership
4131	MM05980XC	Watch Premios Juventud- 1yr (A)	TV - Television Viewership
4132	MM06030XC	Watch Boxeo Telemundo- 1yr (A)	TV - Television Viewership
4133	MM06025XC	Watch Republica Deportiva- 1yr (A)	TV - Television Viewership
4134	MM50310XC	Watch Caso Cerrado 3-5 Times/wk (A)	TV - Television Viewership
4135	MM04642XC	Watch Despierta America- 3-5 Times/wk (A)	TV - Television Viewership
4136	MM04640XC	Watch Noticiero Telemundo- 3-5 Times/wk (A)	TV - Television Viewership
4137	MM04641XC	Watch Noticiero Univision- 3-5 Times/wk (A)	TV - Television Viewership
4138	MM06005XC	Watch Primer Impacto- 3-5 Times/wk (A)	TV - Television Viewership
4139	MM62569XC	Watch A Capitol Fourth- 1yr (A)	TV - Television Viewership
4140	MM62570XC	Watch A Home for the Holidays- 1yr (A)	TV - Television Viewership
4141	MM62571XC	Watch ABC 20/20 Specials- 1yr (A)	TV - Television Viewership
4142	MM03982XC	Watch ABC Academy Awards- 1yr (A)	TV - Television Viewership
4143	MM03983XC	Watch ABC American Music Awards- 1yr (A)	TV - Television Viewership
4144	MM04038XC	Watch ABC Annual Country Music Association Awards- 1yr (A)	TV - Television Viewership
4145	MM03984XC	Watch ABC Barbara Walters Specials- 1yr (A)	TV - Television Viewership
4146	MM03999XC	Watch Academy of Country Music Awards- 1yr (A)	TV - Television Viewership
4147	MM62573XC	Watch Big Brother- 1yr (A)	TV - Television Viewership
4148	MM04026XC	Watch CBS Kennedy Center Honors- 1yr (A)	TV - Television Viewership

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
4149	MM62574XC	Watch CBS Thanksgiving Day Parade- 1yr (A)	TV - Television Viewership
4150	MM04033XC	Watch Charlie Brown Specials- 1yr (A)	TV - Television Viewership
4151	MM62575XC	Watch Christmas in Rockefeller Center- 1yr (A)	TV - Television Viewership
4152	MM62576XC	Watch CMA Music Festival Television Special- 1yr (A)	TV - Television Viewership
4153	MM04046XC	Watch Dick Clark's New Years Eve- 1yr (A)	TV - Television Viewership
4154	MM62577XC	Watch Frosty the Snowman Specials- 1yr (A)	TV - Television Viewership
4155	MM04071XC	Watch Golden Globe Awards- 1yr (A)	TV - Television Viewership
4156	MM04072XC	Watch Grammy Awards- 1yr (A)	TV - Television Viewership
4157	MM62578XC	Watch Great Performances- 1yr (A)	TV - Television Viewership
4158	MM04098XC	Watch Live from Lincoln Center- 1yr (A)	TV - Television Viewership
4159	MM04101XC	Watch Macy's Thanksgiving Day Parade- 1yr (A)	TV - Television Viewership
4160	MM62586XC	Watch National Memorial Day Concert- 1yr (A)	TV - Television Viewership
4161	MM62587XC	Watch New Year's Eve With Carson Daly- 1yr (A)	TV - Television Viewership
4162	MM41493XC	Watch Emmy Awards- 1yr (A)	TV - Television Viewership
4163	MM62590XC	Watch Primetime News Specials- 1yr (A)	TV - Television Viewership
4164	MM62591XC	Watch Rudolph the Red-Nosed Reindeer- 1yr (A)	TV - Television Viewership
4165	MM04148XC	Watch Saturday Night Live Specials- 1yr (A)	TV - Television Viewership
4166	MM62594XC	Watch Shrek the Halls- 1yr (A)	TV - Television Viewership
4167	MM62595XC	Watch Soul Train Music Awards- 1yr (A)	TV - Television Viewership
4168	MM62596XC	Watch Teen Choice Awards- 1yr (A)	TV - Television Viewership
4169	MM62597XC	Watch The Kennedy Center Mark Twain Prize- 1yr (A)	TV - Television Viewership
4170	MM62599XC	Watch The Ten Commandments (1956)- 1yr (A)	TV - Television Viewership
4171	MM04170XC	Watch Tony Awards- 1yr (A)	TV - Television Viewership
4172	MM04171XC	Watch Tournament of Roses Parade- 1yr (A)	TV - Television Viewership
4173	MM62600XC	Watch Victoria's Secret Fashion Show- 1yr (A)	TV - Television Viewership
4174	MM04178XC	Watch Walt Disney Specials- 1yr (A)	TV - Television Viewership
4175	MM62602XC	Watch Army-Navy Game- 1yr (A)	TV - Television Viewership
4176	MM62603XC	Watch Arnold Palmer Invitational- 1yr (A)	TV - Television Viewership
4177	MM62605XC	Watch AT&T Pebble Beach National Pro-Am- 1yr (A)	TV - Television Viewership
4178	MM04012XC	Watch Belmont Stakes- 1yr (A)	TV - Television Viewership
4179	MM62606XC	Watch BMW Championship- 1yr (A)	TV - Television Viewership
4180	MM62609XC	Watch Cotton Bowl- 1yr (A)	TV - Television Viewership
4181	MM62611XC	Watch Deutsche Bank Championship- 1yr (A)	TV - Television Viewership
4182	MM62612XC	Watch Farmers Insurance Open- 1yr (A)	TV - Television Viewership
4183	MM62613XC	Watch FedEx St. Jude Classic- 1yr (A)	TV - Television Viewership
4184	MM62614XC	Watch FOX Major League All-Star Game- 1yr (A)	TV - Television Viewership
4185	MM50608XC	Watch French Open- 1yr (A)	TV - Television Viewership
4186	MM62615XC	Watch Honda Classic- 1yr (A)	TV - Television Viewership
4187	MM04077XC	Watch Indianapolis 500- 1yr (A)	TV - Television Viewership
4188	MM62618XC	Watch John Deere Classic- 1yr (A)	TV - Television Viewership
4189	MM04088XC	Watch Kentucky Derby- 1yr (A)	TV - Television Viewership
4190	MM04100XC	Watch LPGA Tour Championship (Golf)- 1yr (A)	TV - Television Viewership
4191	MM04115XC	Watch NASCAR Daytona 500- 1yr (A)	TV - Television Viewership
4192	MM62625XC	Watch NASCAR Sprint Cup Series on FOX- 1yr (A)	TV - Television Viewership
4193	MM62626XC	Watch NBC Skating Specials- 1yr (A)	TV - Television Viewership
4194	MM62629XC	Watch NCAA Big Ten Championship- 1yr (A)	TV - Television Viewership
4195	MM04029XC	Watch CBS NCAA Men's Basketball Championship- 1yr (A)	TV - Television Viewership
4196	MM62633XC	Watch NCAA Road to the Final Four- 1yr (A)	TV - Television Viewership
4197	MM04138XC	Watch PGA Championship- 1yr (A)	TV - Television Viewership
4198	MM04140XC	Watch Preakness Stakes- 1yr (A)	TV - Television Viewership
4199	MM62643XC	Watch Ryder Cup- 1yr (A)	TV - Television Viewership
4200	MM62645XC	Watch SEC Championship Game- 1yr (A)	TV - Television Viewership
4201	MM62647XC	Watch Shell Houston Open- 1yr (A)	TV - Television Viewership
4202	MM04155XC	Watch Super Bowl- 1yr (A)	TV - Television Viewership
4203	MM62651XC	Watch Super Bowl Post-Game Show- 1yr (A)	TV - Television Viewership
4204	MM62652XC	Watch Super Bowl Pre-Game Show- 1yr (A)	TV - Television Viewership
4205	MM62653XC	Watch The Barclays- 1yr (A)	TV - Television Viewership
4206	MM62654XC	Watch The Greenbrier Classic- 1yr (A)	TV - Television Viewership
4207	MM04105XC	Watch Masters (Golf)- 1yr (A)	TV - Television Viewership
4208	MM62655XC	Watch the Memorial Tournament presented by Nationwide Insurance- 1yr (A)	TV - Television Viewership
4209	MM62656XC	Watch The Players Championship- 1yr (A)	TV - Television Viewership
4210	MM62657XC	Watch The President's Cup- 1yr (A)	TV - Television Viewership
4211	MM62658XC	Watch The Tour Championship- 1yr (A)	TV - Television Viewership
4212	MM62659XC	Watch Tour de France- 1yr (A)	TV - Television Viewership
4213	MM62660XC	Watch Travelers Championship- 1yr (A)	TV - Television Viewership
4214	MM62661XC	Watch U.S. Figure Skating Championships- 1yr (A)	TV - Television Viewership
4215	MM04172XC	Watch US Open (Golf)- 1yr (A)	TV - Television Viewership
4216	MM42303XC	Watch US Open Men's Championship (Tennis)- 1yr (A)	TV - Television Viewership

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
4217	MM42304XC	Watch US Open Women's Championship (Tennis)- 1yr (A)	TV - Television Viewership
4218	MM04175XC	Watch US Women's Open (Golf)- 1yr (A)	TV - Television Viewership
4219	MM62663XC	Watch Waste Management Phoenix Open- 1yr (A)	TV - Television Viewership
4220	MM62664XC	Watch Wells Fargo Championship- 1yr (A)	TV - Television Viewership
4221	MM62665XC	Watch WGC-Bridgestone Invitational- 1yr (A)	TV - Television Viewership
4222	MM50641XC	Watch Wimbledon - 1yr (A)	TV - Television Viewership
4223	MM62667XC	Watch Winter X Games- 1yr (A)	TV - Television Viewership
4224	MM62670XC	Watch Wyndham Championship- 1yr (A)	TV - Television Viewership
4225	MM09843XC	Watch Ellen DeGeneres- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4226	MM50612XC	Watch How I Met Your Mother- 3-5 Times/wk (A)	TV - Television Viewership
4227	MM04078XC	Watch Inside Edition- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4228	MM04082XC	Watch Jeopardy!- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4229	MM04085XC	Watch Judge Judy- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4230	MM04091XC	Watch King of the Hill- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4231	MM04106XC	Watch Maury- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4232	MM04137XC	Watch People's Court- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4233	MM41497XC	Watch Rachael Ray- 3-5 Times/wk (A)	TV - Television Viewership
4234	MM50633XC	Watch The Dr. Oz Show- 3-5 Times/wk (A)	TV - Television Viewership
4235	MM04636XC	Watch The Dr. Phil Show- 3-5 Times/wk (A)	TV - Television Viewership
4236	MM04163XC	Watch The Jerry Springer Show- 3-5 Times/wk (A)	TV - Television Viewership
4237	MM04181XC	Watch Wheel of Fortune- 3-5 Times/wk- Syndication (A)	TV - Television Viewership
4238	MM41496XC	Watch ABC America This Morning- 3-5 Times/wk (A)	TV - Television Viewership
4239	MM03998XC	Watch ABC World News Tonight- 3-5 Times/wk (A)	TV - Television Viewership
4240	MM04024XC	Watch CBS Evening News- 3-5 Times/wk (A)	TV - Television Viewership
4241	MM04028XC	Watch CBS Morning News- 3-5 Times/wk (A)	TV - Television Viewership
4242	MM50601XC	Watch Early Evening ABC (local TV news)- 3-5 Times/wk (A)	TV - Television Viewership
4243	MM50602XC	Watch Early Evening CBS (local TV news)- 3-5 Times/wk (A)	TV - Television Viewership
4244	MM50604XC	Watch Early Evening FOX (local TV news)- 3-5 Times/wk (A)	TV - Television Viewership
4245	MM50605XC	Watch Early Evening NBC (local TV news) - 3-5 Times/wk (A)	TV - Television Viewership
4246	MM04117XC	Watch NBC Early Today- 3-5 Times/wk (A)	TV - Television Viewership
4247	MM03986XC	Watch ABC Good Morning America- 3-5 Times/wk (A)	TV - Television Viewership
4248	MM50613XC	Watch Late Evening ABC (local TV news)- 3-5 Times/wk (A)	TV - Television Viewership
4249	MM50614XC	Watch Late Evening CBS (local TV news)- 3-5 Times/wk (A)	TV - Television Viewership
4250	MM50616XC	Watch Late Evening FOX (local TV news)- 3-5 Times/wk (A)	TV - Television Viewership
4251	MM50617XC	Watch Late Evening NBC (local TV news)- 3-5 Times/wk (A)	TV - Television Viewership
4252	MM50618XC	Watch Lets Make a Deal- 3-5 Times/wk (A)	TV - Television Viewership
4253	MM04121XC	Watch NBC Nightly News- 3-5 Times/wk (A)	TV - Television Viewership
4254	MM50314XC	Watch PBS NewsHour 3-5 Times/wk (A)	TV - Television Viewership
4255	MM04016XC	Watch Bold & Beautiful- 3-5 Times/wk (A)	TV - Television Viewership
4256	MM04141XC	Watch Price is Right- 3-5 Times/wk (A)	TV - Television Viewership
4257	MM04166XC	Watch The View- 3-5 Times/wk (A)	TV - Television Viewership
4258	MM08175XC	Watch Young & Restless- 3-5 Times/wk (A)	TV - Television Viewership
4259	MM50638XC	Watch Today III - 4th Hour- 3-5 Times/wk (A)	TV - Television Viewership
4260	MM04124XC	Watch NBC Today Show- 3-5 Times/wk (A)	TV - Television Viewership
4261	MM03975XC	Watch 20/20 Friday- 2-4 Times/mo (A)	TV - Television Viewership
4262	MM03980XC	Watch 60 Minutes- 2-4 Times/mo (A)	TV - Television Viewership
4263	MM03992XC	Watch ABC This Week- 2-4 Times/mo (A)	TV - Television Viewership
4264	MM03996XC	Watch ABC World News Tonight Saturday- 2-4 Times/mo (A)	TV - Television Viewership
4265	MM03997XC	Watch ABC World News Tonight Sunday- 2-4 Times/mo (A)	TV - Television Viewership
4266	MM04613XC	Watch America's Funniest Home Videos- 2-4 Times/mo (A)	TV - Television Viewership
4267	MM04009XC	Watch Antiques Roadshow- 2-4 Times/mo (A)	TV - Television Viewership
4268	MM04022XC	Watch CBS Evening News Saturday- 2-4 Times/mo (A)	TV - Television Viewership
4269	MM04023XC	Watch CBS Evening News Sunday- 2-4 Times/mo (A)	TV - Television Viewership
4270	MM04025XC	Watch CBS Face the Nation- 2-4 Times/mo (A)	TV - Television Viewership
4271	MM04031XC	Watch CBS Sunday Morning- 2-4 Times/mo (A)	TV - Television Viewership
4272	MM42864XC	Watch Dateline- 2-4 Times/mo (A)	TV - Television Viewership
4273	MM05880XC	Watch Family Guy- 2-4 Times/mo (A)	TV - Television Viewership
4274	MM04061XC	Watch Fox News Sunday- 2-4 Times/mo (A)	TV - Television Viewership
4275	MM05885XC	Watch Grey's Anatomy- 2-4 Times/mo (A)	TV - Television Viewership
4276	MM04097XC	Watch Law & Order: SVU- 2-4 Times/mo (A)	TV - Television Viewership
4277	MM08095XC	Watch Masterpiece- 2-4 Times/mo (A)	TV - Television Viewership
4278	MM50620XC	Watch Modern Family- 2-4 Times/mo (A)	TV - Television Viewership
4279	MM04116XC	Watch Nature- 2-4 Times/mo (A)	TV - Television Viewership
4280	MM04119XC	Watch NBC Nightly News Saturday- 2-4 Times/mo (A)	TV - Television Viewership
4281	MM04120XC	Watch NBC Nightly News Sunday- 2-4 Times/mo (A)	TV - Television Viewership
4282	MM50621XC	Watch NCIS - Los Angeles- 2-4 Times/mo (A)	TV - Television Viewership
4283	MM04129XC	Watch NOVA- 2-4 Times/mo (A)	TV - Television Viewership
4284	MM42866XC	Watch Saturday Night Live- 2-4 Times/mo (A)	TV - Television Viewership

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
4285	MM50626XC	Watch Shark Tank- 2-4 Times/mo (A)	TV - Television Viewership
4286	MM05920XC	Watch Survivor- 2-4 Times/mo (A)	TV - Television Viewership
4287	MM42867XC	Watch The Big Bang Theory- 2-4 Times/mo (A)	TV - Television Viewership
4288	MM50635XC	Watch The Middle- 2-4 Times/mo (A)	TV - Television Viewership
4289	MM04165XC	Watch The Simpsons- 2-4 Times/mo (A)	TV - Television Viewership
4290	MM04168XC	Watch This Old House- 2-4 Times/mo (A)	TV - Television Viewership
4291	MM04194XC	Any Domestic Travel- 1yr (A)	Travel
4292	MM04195XC	Any Foreign Travel- 3yr (A)	Travel
4293	MM04196XC	Business Travel by Airplane- 3+- 1yr (A)	Travel
4294	MM42855XC	Buy Airline Tickets by Mail/Phone- 1yr (A)	Travel
4295	MM08230XC	Buy Any Airline Tickets via Internet- 1yr (A)	Travel
4296	MM04199XC	Cruise on Carnival- 3yr (A)	Travel
4297	MM04200XC	Cruise on Norwegian- 3yr (A)	Travel
4298	MM04202XC	Cruise on Royal Caribbean- 3yr (A)	Travel
4299	MM04652XC	Definitely/Probably Take Cruise- 1yr (A)	Travel
4300	MM04653XC	Definitely/Probably Visit Abroad- Vacation- 1yr (A)	Travel
4301	MM04655XC	Definitely/Probably Visit Caribbean- 1yr (A)	Travel
4302	MM04654XC	Definitely/Probably Visit Europe- 1yr (A)	Travel
4303	MM04650XC	Definitely/Probably Visit Florida- 1yr (A)	Travel
4304	MM04649XC	Definitely/Probably Visit Hawaii- 1yr (A)	Travel
4305	MM04656XC	Definitely/Probably Visit Mexico- 1yr (A)	Travel
4306	MM42243XC	Definitely/Probably Visit Other Country- 1yr (A)	Travel
4307	MM04657XC	Definitely/Probably Visit South America- 1yr (A)	Travel
4308	MM04651XC	Definitely/Probably Visit Theme Park- 1yr (A)	Travel
4309	MM04234XC	Domestic Travel- <$3K- 1yr (A)	Travel
4310	MM50917XC	Domestic Travel- $3K+- 1yr (A)	Travel
4311	MM04235XC	Domestic Travel- Any Business Trip- 1yr (A)	Travel
4312	MM04236XC	Domestic Travel- Any Trip- <500 Miles- 1yr (A)	Travel
4313	MM04238XC	Domestic Travel- Any Trip- 500+ Miles- 1yr (A)	Travel
4314	MM04237XC	Domestic Travel- Any Trip- 15+ Nights- 1yr (A)	Travel
4315	MM04239XC	Domestic Travel- Any Vacation Trip- 1yr (A)	Travel
4316	MM62791XC	Domestic Travel Any Vacation: 1 Trip- 1yr (A)	Travel
4317	MM62792XC	Domestic Travel Any Vacation: 2 Trips- 1yr (A)	Travel
4318	MM62793XC	Domestic Travel Any Vacation: 3+ Trips- 1yr (A)	Travel
4319	MM04203XC	Domestic Travel by Airplane- 1yr (A)	Travel
4320	MM04205XC	Domestic Travel by Car- 1yr (A)	Travel
4321	MM04208XC	Domestic Travel by Rental Car- 1yr (A)	Travel
4322	MM42856XC	Domestic Travel During April-June- 1yr (A)	Travel
4323	MM42857XC	Domestic Travel During January-March- 1yr (A)	Travel
4324	MM42858XC	Domestic Travel During July-September- 1yr (A)	Travel
4325	MM42859XC	Domestic Travel During October-December- 1yr (A)	Travel
4326	MM62802XC	Domestic Travel for Business (paid for by company)- 1yr (A)	Travel
4327	MM62803XC	Domestic Travel for Business (paid for by self)- 1yr (A)	Travel
4328	MM62804XC	Domestic Travel for Part business/Part vacation- 1yr (A)	Travel
4329	MM62805XC	Domestic Travel for Personal (not vacation)- 1yr (A)	Travel
4330	MM04240XC	Domestic Travel- Last Trip by Airplane- 1yr (A)	Travel
4331	MM04241XC	Domestic Travel- Last Trip by Car- 1yr (A)	Travel
4332	MM04242XC	Domestic Travel- Last Trip by Rental Car- 1yr (A)	Travel
4333	MM62814XC	Domestic Travel Number of Round Trips: 1- 1yr (A)	Travel
4334	MM62819XC	Domestic Travel Number of Round Trips: 2- 1yr (A)	Travel
4335	MM62815XC	Domestic Travel Number of Round Trips: 3- 1yr (A)	Travel
4336	MM62816XC	Domestic Travel Number of Round Trips: 4- 1yr (A)	Travel
4337	MM62817XC	Domestic Travel Number of Round Trips: 5- 1yr (A)	Travel
4338	MM62818XC	Domestic Travel Number of Round Trips: 6- 1yr (A)	Travel
4339	MM04213XC	Domestic Travel on American Airlines- 1yr (A)	Travel
4340	MM04648XC	Domestic Travel on Jet Blue- 1yr (A)	Travel
4341	MM04216XC	Domestic Travel on Southwest Airlines- 1yr (A)	Travel
4342	MM04219XC	Domestic Travel on USAir- 1yr (A)	Travel
4343	MM62820XC	Domestic Travel Part Business/Part Vacation: 1 Trip- 1yr (A)	Travel
4344	MM04232XC	Domestic Travel Personal (Non Vacation) Trip Only- 1yr (A)	Travel
4345	MM50320XC	Domestic Travel to AZ, NM- 1yr (A)	Travel
4346	MM04221XC	Domestic Travel to CA- 1yr (A)	Travel
4347	MM04222XC	Domestic Travel to DE/MD/DC- 1yr (A)	Travel
4348	MM04223XC	Domestic Travel to FL- 1yr (A)	Travel
4349	MM04224XC	Domestic Travel to MA/CT/RI- 1yr (A)	Travel
4350	MM04225XC	Domestic Travel to ME/NH/VT- 1yr (A)	Travel
4351	MM04226XC	Domestic Travel to North Central Region- 1yr (A)	Travel
4352	MM04227XC	Domestic Travel to North East Region- 1yr (A)	Travel

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
4353	MM50322XC	Domestic Travel to NV- 1yr (A)	Travel
4354	MM04229XC	Domestic Travel to South Region- 1yr (A)	Travel
4355	MM04230XC	Domestic Travel to UT/CO- 1yr (A)	Travel
4356	MM04231XC	Domestic Travel to West Region- 1yr (A)	Travel
4357	MM04243XC	Domestic Travel- Use Travel Agent- 1yr (A)	Travel
4358	MM62835XC	Domestic Travel Vacation/Honeymn/Pers.(ex.Bus)1 Trip- 1yr (A)	Travel
4359	MM62836XC	Domestic Travel Vacation/Honeymn/Pers.(ex.Bus)2 Trips- 1yr (A)	Travel
4360	MM62842XC	Domestic Travel Vaca/Honeymn/Pers.(ex.Bus)3+ Trips- 1yr (A)	Travel
4361	MM04244XC	Domestic Vacation- Go Shopping- 1yr (A)	Travel
4362	MM04246XC	Domestic Vacation- Go to Beach- 1yr (A)	Travel
4363	MM04247XC	Domestic Vacation- National Park- 1yr (A)	Travel
4364	MM04248XC	Domestic Vacation- Play Golf- 1yr (A)	Travel
4365	MM51036XC	Foreign Travel- $3K+- 1yr (A)	Travel
4366	MM04268XC	Foreign Travel- <$3K- 1yr (A)	Travel
4367	MM04251XC	Foreign Travel by Airplane- 3yr (A)	Travel
4368	MM04252XC	Foreign Travel by Airplane- Coach Class- 3yr (A)	Travel
4369	MM04253XC	Foreign Travel by Airplane- First Class- 3yr (A)	Travel
4370	MM04254XC	Foreign Travel by Bus- 3yr (A)	Travel
4371	MM04255XC	Foreign Travel by Car- 3yr (A)	Travel
4372	MM04256XC	Foreign Travel by Cruise Ship- 3yr (A)	Travel
4373	MM04257XC	Foreign Travel by Railroad- 3yr (A)	Travel
4374	MM04258XC	Foreign Travel by Rented Car- 3yr (A)	Travel
4375	MM04259XC	Foreign Travel during April-June- 3yr (A)	Travel
4376	MM04260XC	Foreign Travel during January-March- 3yr (A)	Travel
4377	MM04261XC	Foreign Travel during July-September- 3yr (A)	Travel
4378	MM04262XC	Foreign Travel during October-December- 3yr (A)	Travel
4379	MM04263XC	Foreign Travel for 15+ Nights- 3yr (A)	Travel
4380	MM04269XC	Foreign Travel Use Travel Agent- 3yr (A)	Travel
4381	MM04270XC	Foreign Trips- 3+ Trips- 3yr (A)	Travel
4382	MM04271XC	Gamble at Atlantic City- 1yr (A)	Travel
4383	MM04273XC	Gamble at Las Vegas- 1yr (A)	Travel
4384	MM04276XC	Member of Frequent Flyer Program (A)	Travel
4385	MM04277XC	Own a Valid Passport (A)	Travel
4386	MM04279XC	Own Vacation/Weekend Home (H)	Travel
4387	MM04280XC	Personal Travel by Airplane- 3+- 1yr (A)	Travel
4388	MM62876XC	Stay at Bed & Breakfast- 1yr (A)	Travel
4389	MM62877XC	Stay at Best Western- 1yr (A)	Travel
4390	MM04281XC	Stay at Best Western on Vacation- 1yr (A)	Travel
4391	MM04282XC	Stay at Comfort Inn on Vacation- 1yr (A)	Travel
4392	MM62878XC	Stay at Comfort Inns- 1yr (A)	Travel
4393	MM62881XC	Stay at Courtyard (by Marriott)- 1yr (A)	Travel
4394	MM04331XC	Stay at Courtyard (by Marriott) on Vacation- 1yr (A)	Travel
4395	MM62882XC	Stay at Days Inn- 1yr (A)	Travel
4396	MM04283XC	Stay at Days Inn on Vacation- 1yr (A)	Travel
4397	MM62883XC	Stay at Doubletree- 1yr (A)	Travel
4398	MM62885XC	Stay at Embassy Suites- 1yr (A)	Travel
4399	MM62886XC	Stay at Fairfield Inn (by Marriott)- 1yr (A)	Travel
4400	MM62887XC	Stay at Hampton Inn- 1yr (A)	Travel
4401	MM62888XC	Stay at Hilton- 1yr (A)	Travel
4402	MM04284XC	Stay at Hilton on Vacation- 1yr (A)	Travel
4403	MM62890XC	Stay at Holiday Inn- 1yr (A)	Travel
4404	MM62891XC	Stay at Holiday Inn Express- 1yr (A)	Travel
4405	MM04285XC	Stay at Holiday Inn on Vacation- 1yr (A)	Travel
4406	MM62892XC	Stay at Hyatt- 1yr (A)	Travel
4407	MM04286XC	Stay at Hyatt on Vacation- 1yr (A)	Travel
4408	MM62894XC	Stay at Marriott Hotels, Resorts and Suites- 1yr (A)	Travel
4409	MM04287XC	Stay at Marriott on Vacation- 1yr (A)	Travel
4410	MM62896XC	Stay at Other- 1yr (A)	Travel
4411	MM62897XC	Stay at Other hotel/motel (non-chain)- 1yr (A)	Travel
4412	MM62900XC	Stay at Sheraton- 1yr (A)	Travel
4413	MM62901XC	Stay at Super 8- 1yr (A)	Travel
4414	MM62903XC	Stay at Wyndham- 1yr (A)	Travel
4415	MM04293XC	Travel on All Inclusive Package Trip- 3yr (A)	Travel
4416	MM04295XC	Travel to Alaska- 3yr (A)	Travel
4417	MM04298XC	Travel to Bahamas- 3yr (A)	Travel
4418	MM04301XC	Travel to Canada- 3yr (A)	Travel
4419	MM04302XC	Travel to Central/South America- 3yr (A)	Travel
4420	MM04305XC	Travel to France- 3yr (A)	Travel

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
4421	MM04306XC	Travel to Germany - 3yr (A)	Travel
4422	MM04308XC	Travel to Hawaii - 3yr (A)	Travel
4423	MM04309XC	Travel to Ireland/United Kingdom - 3yr (A)	Travel
4424	MM04311XC	Travel to Italy - 3yr (A)	Travel
4425	MM04312XC	Travel to Jamaica - 3yr (A)	Travel
4426	MM04313XC	Travel to Japan/Hong Kong/Other Asia - 3yr (A)	Travel
4427	MM04314XC	Travel to Mexico - 3yr (A)	Travel
4428	MM04316XC	Travel to Other Caribbean Islands - 3yr (A)	Travel
4429	MM04317XC	Travel to Puerto Rico - 3yr (A)	Travel
4430	MM04318XC	Travel to Spain/Portugal - 3yr (A)	Travel
4431	MM50644XC	Travel to Western Europe - 3yr (A)	Travel
4432	MM62907XC	Use for Domestic Travel Last Trip: American/American Eagle - 1yr (A)	Travel
4433	MM62908XC	Use for Domestic Travel Last Trip: Delta - 1yr (A)	Travel
4434	MM62909XC	Use for Domestic Travel Last Trip: JetBlue - 1yr (A)	Travel
4435	MM62910XC	Use for Domestic Travel Last Trip: Southwest - 1yr (A)	Travel
4436	MM62912XC	Use for Transportation on Average Weekday: Bicycle (A)	Travel
4437	MM62913XC	Use for Transportation on Average Weekday: Bus (A)	Travel
4438	MM62914XC	Use for Transportation on Average Weekday: Driving (not in a carpool) (A)	Travel
4439	MM62915XC	Use for Transportation on Average Weekday: Driving in a carpool (A)	Travel
4440	MM62916XC	Use for Transportation on Average Weekday: Motorcycle (A)	Travel
4441	MM62917XC	Use for Transportation on Average Weekday: Other (A)	Travel
4442	MM62918XC	Use for Transportation on Average Weekday: Subway/Metro (A)	Travel
4443	MM62919XC	Use for Transportation on Average Weekday: Taxi (A)	Travel
4444	MM62920XC	Use for Transportation on Average Weekday: Train (A)	Travel
4445	MM62921XC	Use for Transportation on Average Weekday: Walking (A)	Travel
4446	MM62922XC	Use for Transportation on Average Weekend: Bicycle (A)	Travel
4447	MM62923XC	Use for Transportation on Average Weekend: Bus (A)	Travel
4448	MM62924XC	Use for Transportation on Average Weekend: Driving (not in a carpool) (A)	Travel
4449	MM62925XC	Use for Transportation on Average Weekend: Driving in a carpool (A)	Travel
4450	MM62926XC	Use for Transportation on Average Weekend: Motorcycle (A)	Travel
4451	MM62927XC	Use for Transportation on Average Weekend: Other (A)	Travel
4452	MM62928XC	Use for Transportation on Average Weekend: Subway/Metro (A)	Travel
4453	MM62929XC	Use for Transportation on Average Weekend: Walking (A)	Travel
4454	MM04320XC	Visit Any Busch Gardens Park - 1yr (A)	Travel
4455	MM04321XC	Visit Any Disney World Park (FL) - 1yr (A)	Travel
4456	MM04322XC	Visit Any Sea World Park - 1yr (A)	Travel
4457	MM04324XC	Visit Any Theme Park - 1yr (A)	Travel
4458	MM42244XC	Visit Any Theme Park/Indoor Water Park - 1yr (A)	Travel
4459	MM04325XC	Visit Any Universal Studios Park - 1yr (A)	Travel
4460	MM04326XC	Visit Disneyland (CA) - 1yr (A)	Travel

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