

CLARITAS POLK AUTOMOTIVE PROFILES FOR PRIZM PREMIER 2017 - VARIABLES

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	IHSPZPHHD	Total Households	Basics
2	PK01816PC	Acura ILX	Make Model and Fuel Complete
3	PK00216PC	Acura MDX SUV	Make Model and Fuel Complete
4	PK00544PC	Acura RDX SUV	Make Model and Fuel Complete
5	PK02019PC	Acura RLX	Make Model and Fuel Complete
6	PK02020PC	Acura TLX	Make Model and Fuel Complete
7	PK02132PC	Audi A3 - Hybrid Fuel Only	Make Model and Fuel Complete
8	PK00419PC	Audi A3	Make Model and Fuel Complete
9	PK02133PC	Audi A4 - Flexible Fuel Only	Make Model and Fuel Complete
10	PK00420PC	Audi A4	Make Model and Fuel Complete
11	PK01818PC	Audi A4 Allroad	Make Model and Fuel Complete
12	PK00421PC	Audi A5	Make Model and Fuel Complete
13	PK00422PC	Audi A6	Make Model and Fuel Complete
14	PK01775PC	Audi A7	Make Model and Fuel Complete
15	PK00011PC	Audi A8	Make Model and Fuel Complete
16	PK02021PC	Audi Q3 SUV	Make Model and Fuel Complete
17	PK02052PC	Audi Q5 SUV - Flexible Fuel Only	Make Model and Fuel Complete
18	PK01670PC	Audi Q5 SUV	Make Model and Fuel Complete
19	PK01820PC	Audi Q7 SUV	Make Model and Fuel Complete
20	PK02053PC	Audi S3	Make Model and Fuel Complete
21	PK00610PC	Audi S5	Make Model and Fuel Complete
22	PK01822PC	Audi S6	Make Model and Fuel Complete
23	PK01823PC	Audi S7	Make Model and Fuel Complete
24	PK02023PC	Audi SQ5	Make Model and Fuel Complete
25	PK00012PC	Audi TT	Make Model and Fuel Complete
26	PK01826PC	Bentley Continental	Make Model and Fuel Complete
27	PK02024PC	BMW 228	Make Model and Fuel Complete
28	PK02134PC	BMW 230	Make Model and Fuel Complete
29	PK01828PC	BMW 320	Make Model and Fuel Complete
30	PK00520PC	BMW 328	Make Model and Fuel Complete
31	PK02135PC	BMW 330	Make Model and Fuel Complete
32	PK00521PC	BMW 335	Make Model and Fuel Complete
33	PK02055PC	BMW 340	Make Model and Fuel Complete
34	PK01829PC	BMW 428	Make Model and Fuel Complete
35	PK02136PC	BMW 430	Make Model and Fuel Complete
36	PK01830PC	BMW 435	Make Model and Fuel Complete
37	PK02137PC	BMW 440	Make Model and Fuel Complete
38	PK00625PC	BMW 528	Make Model and Fuel Complete
39	PK00630PC	BMW 535	Make Model and Fuel Complete
40	PK00431PC	BMW 550	Make Model and Fuel Complete
41	PK01831PC	BMW 640	Make Model and Fuel Complete
42	PK01832PC	BMW 650	Make Model and Fuel Complete
43	PK01751PC	BMW 740	Make Model and Fuel Complete
44	PK01776PC	BMW 750	Make Model and Fuel Complete
45	PK02056PC	BMW i3 - Hybrid Fuel Only	Make Model and Fuel Complete
46	PK02057PC	BMW i3 - Electric Fuel Only	Make Model and Fuel Complete
47	PK02025PC	BMW i3	Make Model and Fuel Complete
48	PK02026PC	BMW i8	Make Model and Fuel Complete
49	PK02138PC	BMW M2	Make Model and Fuel Complete
50	PK02027PC	BMW M235	Make Model and Fuel Complete
51	PK00436PC	BMW M3	Make Model and Fuel Complete
52	PK02028PC	BMW M4	Make Model and Fuel Complete
53	PK02058PC	BMW X1 Crossover	Make Model and Fuel Complete
54	PK00217PC	BMW X3 SUV	Make Model and Fuel Complete
55	PK02029PC	BMW X4 SUV	Make Model and Fuel Complete
56	PK02139PC	BMW X5 SUV - Hybrid Fuel Only	Make Model and Fuel Complete
57	PK02060PC	BMW X5 SUV - Diesel Fuel Only	Make Model and Fuel Complete
58	PK00218PC	BMW X5 SUV	Make Model and Fuel Complete
59	PK01015PC	BMW X6 SUV	Make Model and Fuel Complete
60	PK00020PC	BMW Z4 Roadster	Make Model and Fuel Complete
61	PK02140PC	Buick Cascada	Make Model and Fuel Complete
62	PK00770PC	Buick Enclave SUV	Make Model and Fuel Complete
63	PK01836PC	Buick Encore SUV	Make Model and Fuel Complete
64	PK02141PC	Buick Envision SUV	Make Model and Fuel Complete
65	PK00023PC	Buick LaCrosse	Make Model and Fuel Complete
66	PK01752PC	Buick Regal	Make Model and Fuel Complete
67	PK02142PC	Buick Verano - Flexible Fuel Only	Make Model and Fuel Complete
68	PK01837PC	Buick Verano	Make Model and Fuel Complete
69	PK01838PC	Cadillac ATS	Make Model and Fuel Complete
70	PK02143PC	Cadillac CT6	Make Model and Fuel Complete
71	PK00027PC	Cadillac CTS	Make Model and Fuel Complete
72	PK00221PC	Cadillac Escalade ESV SUV	Make Model and Fuel Complete
73	PK00223PC	Cadillac Escalade SUV	Make Model and Fuel Complete
74	PK00224PC	Cadillac SRX SUV	Make Model and Fuel Complete
75	PK02144PC	Cadillac XT5 Crossover	Make Model and Fuel Complete

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
76	PK01810PC	Cadillac XTS	Make Model and Fuel Complete
77	PK01610PC	Chevrolet Camaro	Make Model and Fuel Complete
78	PK02061PC	Chevrolet City Express Van	Make Model and Fuel Complete
79	PK02145PC	Chevrolet Colorado Pickup - Diesel Fuel Only	Make Model and Fuel Complete
80	PK00228PC	Chevrolet Colorado Pickup	Make Model and Fuel Complete
81	PK00037PC	Chevrolet Corvette	Make Model and Fuel Complete
82	PK01753PC	Chevrolet Cruze	Make Model and Fuel Complete
83	PK02062PC	Chevrolet Cruze Limited	Make Model and Fuel Complete
84	PK00229PC	Chevrolet Equinox SUV	Make Model and Fuel Complete
85	PK00230PC	Chevrolet Express Van	Make Model and Fuel Complete
86	PK02063PC	Chevrolet Impala	Make Model and Fuel Complete
87	PK02146PC	Chevrolet Malibu - Hybrid Fuel Only	Make Model and Fuel Complete
88	PK00039PC	Chevrolet Malibu	Make Model and Fuel Complete
89	PK01040PC	Chevrolet Silverado Pickup - Diesel Fuel Only	Make Model and Fuel Complete
90	PK01045PC	Chevrolet Silverado Pickup - Flexible Fuel Only	Make Model and Fuel Complete
91	PK00485PC	Chevrolet Silverado Pickup	Make Model and Fuel Complete
92	PK01839PC	Chevrolet Sonic	Make Model and Fuel Complete
93	PK02064PC	Chevrolet Spark - Electric Fuel Only	Make Model and Fuel Complete
94	PK01840PC	Chevrolet Spark	Make Model and Fuel Complete
95	PK02031PC	Chevrolet SS	Make Model and Fuel Complete
96	PK02065PC	Chevrolet Suburban SUV	Make Model and Fuel Complete
97	PK02066PC	Chevrolet Tahoe SUV	Make Model and Fuel Complete
98	PK01060PC	Chevrolet Traverse SUV	Make Model and Fuel Complete
99	PK02067PC	Chevrolet Trax Crossover	Make Model and Fuel Complete
100	PK01780PC	Chevrolet Volt - Hybrid Fuel Only	Make Model and Fuel Complete
101	PK01781PC	Chrysler 200 - Flexible Fuel Only	Make Model and Fuel Complete
102	PK01782PC	Chrysler 200	Make Model and Fuel Complete
103	PK02068PC	Chrysler 300 - Flexible Fuel Only	Make Model and Fuel Complete
104	PK00441PC	Chrysler 300	Make Model and Fuel Complete
105	PK02147PC	Chrysler Pacifica Van - Flexible Fuel Only	Make Model and Fuel Complete
106	PK01080PC	Chrysler Town & Country Van - Flexible Fuel Only	Make Model and Fuel Complete
107	PK01090PC	Dodge Caravan Van - Flexible Fuel Only	Make Model and Fuel Complete
108	PK02069PC	Dodge Challenger - Flexible Fuel Only	Make Model and Fuel Complete
109	PK01095PC	Dodge Challenger	Make Model and Fuel Complete
110	PK02070PC	Dodge Charger - Flexible Fuel Only	Make Model and Fuel Complete
111	PK00443PC	Dodge Charger	Make Model and Fuel Complete
112	PK01841PC	Dodge Dart	Make Model and Fuel Complete
113	PK01783PC	Dodge Durango SUV - Flexible Fuel Only	Make Model and Fuel Complete
114	PK01784PC	Dodge Durango SUV	Make Model and Fuel Complete
115	PK02071PC	Dodge Journey Crossover - Flexible Fuel Only	Make Model and Fuel Complete
116	PK01110PC	Dodge Journey Crossover	Make Model and Fuel Complete
117	PK02148PC	Fiat 124 Spider	Make Model and Fuel Complete
118	PK02072PC	Fiat 500 - Electric Fuel Only	Make Model and Fuel Complete
119	PK01785PC	Fiat 500	Make Model and Fuel Complete
120	PK01843PC	Fiat 500L	Make Model and Fuel Complete
121	PK02073PC	Fiat 500X Crossover	Make Model and Fuel Complete
122	PK01844PC	Ford C-MAX	Make Model and Fuel Complete
123	PK00254PC	Ford Econoline Van	Make Model and Fuel Complete
124	PK00552PC	Ford Edge Crossover	Make Model and Fuel Complete
125	PK00255PC	Ford Escape SUV	Make Model and Fuel Complete
126	PK02074PC	Ford Expedition SUV	Make Model and Fuel Complete
127	PK00259PC	Ford Explorer SUV	Make Model and Fuel Complete
128	PK01135PC	Ford F Series Pickup - Diesel Fuel Only	Make Model and Fuel Complete
129	PK01140PC	Ford F Series Pickup - Flexible Fuel Only	Make Model and Fuel Complete
130	PK00491PC	Ford F Series Pickup	Make Model and Fuel Complete
131	PK01756PC	Ford Fiesta	Make Model and Fuel Complete
132	PK01145PC	Ford Flex Crossover	Make Model and Fuel Complete
133	PK00060PC	Ford Focus	Make Model and Fuel Complete
134	PK02075PC	Ford Fusion - Hybrid Fuel Only	Make Model and Fuel Complete
135	PK00446PC	Ford Fusion	Make Model and Fuel Complete
136	PK00061PC	Ford Mustang	Make Model and Fuel Complete
137	PK00062PC	Ford Taurus	Make Model and Fuel Complete
138	PK01675PC	Ford Transit Connect Van	Make Model and Fuel Complete
139	PK02149PC	Ford Transit Van - Diesel Fuel Only	Make Model and Fuel Complete
140	PK02076PC	Ford Transit Van - Flexible Fuel Only	Make Model and Fuel Complete
141	PK02032PC	Ford Transit Van	Make Model and Fuel Complete
142	PK00800PC	GMC Acadia Crossover	Make Model and Fuel Complete
143	PK02150PC	GMC Acadia Limited SUV	Make Model and Fuel Complete
144	PK02151PC	GMC Canyon Pickup - Diesel Fuel Only	Make Model and Fuel Complete
145	PK00267PC	GMC Canyon Pickup	Make Model and Fuel Complete
146	PK01787PC	GMC Savana Van - Flexible Fuel Only	Make Model and Fuel Complete
147	PK01150PC	GMC Sierra Pickup - Diesel Fuel Only	Make Model and Fuel Complete
148	PK01155PC	GMC Sierra Pickup - Flexible Fuel Only	Make Model and Fuel Complete
149	PK00495PC	GMC Sierra Pickup	Make Model and Fuel Complete
150	PK02077PC	GMC Terrain SUV - Flexible Fuel Only	Make Model and Fuel Complete

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
151	PK01690PC	GMC Terrain SUV	Make Model and Fuel Complete
152	PK00496PC	GMC Yukon Denali SUV	Make Model and Fuel Complete
153	PK02079PC	GMC Yukon Denali XL SUV	Make Model and Fuel Complete
154	PK02078PC	GMC Yukon SUV	Make Model and Fuel Complete
155	PK02080PC	GMC Yukon XL SUV	Make Model and Fuel Complete
156	PK02152PC	Genesis G80	Make Model and Fuel Complete
157	PK02081PC	Honda Accord - Hybrid Fuel Only	Make Model and Fuel Complete
158	PK00065PC	Honda Accord	Make Model and Fuel Complete
159	PK00066PC	Honda Civic	Make Model and Fuel Complete
160	PK00278PC	Honda CR-V SUV	Make Model and Fuel Complete
161	PK01757PC	Honda CR-Z	Make Model and Fuel Complete
162	PK00524PC	Honda FIT	Make Model and Fuel Complete
163	PK02082PC	Honda HR-V Crossover	Make Model and Fuel Complete
164	PK00280PC	Honda Odyssey Van	Make Model and Fuel Complete
165	PK00282PC	Honda Pilot SUV	Make Model and Fuel Complete
166	PK00499PC	Honda Ridgeline Pickup	Make Model and Fuel Complete
167	PK01845PC	Hyundai Accent	Make Model and Fuel Complete
168	PK00525PC	Hyundai Azera	Make Model and Fuel Complete
169	PK01847PC	Hyundai Elantra GT	Make Model and Fuel Complete
170	PK01789PC	Hyundai Elantra Sedan	Make Model and Fuel Complete
171	PK01791PC	Hyundai Equus	Make Model and Fuel Complete
172	PK01792PC	Hyundai Genesis Coupe	Make Model and Fuel Complete
173	PK01793PC	Hyundai Genesis Sedan	Make Model and Fuel Complete
174	PK00284PC	Hyundai Santa Fe Crossover	Make Model and Fuel Complete
175	PK01848PC	Hyundai Santa Fe Sport	Make Model and Fuel Complete
176	PK02083PC	Hyundai Sonata - Hybrid Fuel Only	Make Model and Fuel Complete
177	PK00072PC	Hyundai Sonata	Make Model and Fuel Complete
178	PK00285PC	Hyundai Tucson Crossover	Make Model and Fuel Complete
179	PK01849PC	Hyundai Veloster	Make Model and Fuel Complete
180	PK01852PC	Infiniti Q50	Make Model and Fuel Complete
181	PK01853PC	Infiniti Q60	Make Model and Fuel Complete
182	PK02034PC	Infiniti Q70	Make Model and Fuel Complete
183	PK02153PC	Infiniti QX30 Crossover	Make Model and Fuel Complete
184	PK01854PC	Infiniti QX50 Crossover	Make Model and Fuel Complete
185	PK01855PC	Infiniti QX60 Crossover	Make Model and Fuel Complete
186	PK01857PC	Infiniti QX70 Crossover	Make Model and Fuel Complete
187	PK01858PC	Infiniti QX80 SUV	Make Model and Fuel Complete
188	PK02154PC	Jaguar F-PACE SUV	Make Model and Fuel Complete
189	PK01859PC	Jaguar F-TYPE	Make Model and Fuel Complete
190	PK02155PC	Jaguar XE	Make Model and Fuel Complete
191	PK01195PC	Jaguar XF	Make Model and Fuel Complete
192	PK01761PC	Jaguar XJ	Make Model and Fuel Complete
193	PK02035PC	Jaguar XJL	Make Model and Fuel Complete
194	PK01862PC	Jeep Cherokee SUV - Flexible Fuel Only	Make Model and Fuel Complete
195	PK01861PC	Jeep Cherokee SUV	Make Model and Fuel Complete
196	PK00555PC	Jeep Compass Crossover	Make Model and Fuel Complete
197	PK02084PC	Jeep Grand Cherokee SUV - Diesel Fuel Only	Make Model and Fuel Complete
198	PK02085PC	Jeep Grand Cherokee SUV - Flexible Fuel Only	Make Model and Fuel Complete
199	PK00295PC	Jeep Grand Cherokee SUV	Make Model and Fuel Complete
200	PK00840PC	Jeep Patriot Crossover	Make Model and Fuel Complete
201	PK02086PC	Jeep Renegade Crossover	Make Model and Fuel Complete
202	PK00297PC	Jeep Wrangler	Make Model and Fuel Complete
203	PK01863PC	Kia Cadenza	Make Model and Fuel Complete
204	PK01630PC	Kia Forte	Make Model and Fuel Complete
205	PK02087PC	Kia Optima - Hybrid Fuel Only	Make Model and Fuel Complete
206	PK00084PC	Kia Optima	Make Model and Fuel Complete
207	PK00085PC	Kia Rio	Make Model and Fuel Complete
208	PK00298PC	Kia Sedona Van	Make Model and Fuel Complete
209	PK00299PC	Kia Sorento Crossover	Make Model and Fuel Complete
210	PK01710PC	Kia Soul	Make Model and Fuel Complete
211	PK02156PC	Kia Soul EV - Electric Fuel Only	Make Model and Fuel Complete
212	PK00300PC	Kia Sportage Crossover	Make Model and Fuel Complete
213	PK02088PC	Land Rover Discovery Sport Crossover	Make Model and Fuel Complete
214	PK01864PC	Land Rover Evoque SUV	Make Model and Fuel Complete
215	PK01715PC	Land Rover LR4 SUV	Make Model and Fuel Complete
216	PK02158PC	Land Rover Range Rover SUV - Diesel Fuel Only	Make Model and Fuel Complete
217	PK00303PC	Land Rover Range Rover SUV	Make Model and Fuel Complete
218	PK02157PC	Land Rover Range Rover Sport SUV - Diesel Fuel Only	Make Model and Fuel Complete
219	PK00506PC	Land Rover Range Rover Sport SUV	Make Model and Fuel Complete
220	PK01796PC	Lexus CT200H - Hybrid Fuel Only	Make Model and Fuel Complete
221	PK02091PC	Lexus ES - Hybrid Fuel Only	Make Model and Fuel Complete
222	PK00087PC	Lexus ES	Make Model and Fuel Complete
223	PK00088PC	Lexus GS	Make Model and Fuel Complete
224	PK00855PC	Lexus GX SUV	Make Model and Fuel Complete
225	PK00089PC	Lexus IS	Make Model and Fuel Complete

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
226	PK00090PC	Lexus LS	Make Model and Fuel Complete
227	PK00860PC	Lexus LX SUV	Make Model and Fuel Complete
228	PK02092PC	Lexus NX SUV - Hybrid Fuel Only	Make Model and Fuel Complete
229	PK02037PC	Lexus NX SUV	Make Model and Fuel Complete
230	PK02038PC	Lexus RC	Make Model and Fuel Complete
231	PK02093PC	Lexus RCF	Make Model and Fuel Complete
232	PK02094PC	Lexus RX SUV - Hybrid Fuel Only	Make Model and Fuel Complete
233	PK01720PC	Lexus RX SUV	Make Model and Fuel Complete
234	PK02159PC	Lincoln Continental	Make Model and Fuel Complete
235	PK02039PC	Lincoln MKC Crossover	Make Model and Fuel Complete
236	PK01230PC	Lincoln MKS	Make Model and Fuel Complete
237	PK01725PC	Lincoln MKT Crossover	Make Model and Fuel Complete
238	PK00865PC	Lincoln MKX Crossover	Make Model and Fuel Complete
239	PK02095PC	Lincoln MKZ - Hybrid Fuel Only	Make Model and Fuel Complete
240	PK00529PC	Lincoln MKZ	Make Model and Fuel Complete
241	PK00310PC	Lincoln Navigator SUV	Make Model and Fuel Complete
242	PK01865PC	Maserati Ghibli	Make Model and Fuel Complete
243	PK01762PC	Maserati Granturismo	Make Model and Fuel Complete
244	PK02160PC	Maserati Levante SUV	Make Model and Fuel Complete
245	PK00462PC	Maserati Quattroporte	Make Model and Fuel Complete
246	PK00094PC	Mazda 3	Make Model and Fuel Complete
247	PK00095PC	Mazda 6	Make Model and Fuel Complete
248	PK02096PC	Mazda CX-3	Make Model and Fuel Complete
249	PK01866PC	Mazda CX-5 SUV	Make Model and Fuel Complete
250	PK00870PC	Mazda CX-9 SUV	Make Model and Fuel Complete
251	PK00715PC	Mazda MX5	Make Model and Fuel Complete
252	PK02097PC	Mercedes-Benz AMG	Make Model and Fuel Complete
253	PK00099PC	Mercedes-Benz C-Class	Make Model and Fuel Complete
254	PK01869PC	Mercedes-Benz CLA-Class	Make Model and Fuel Complete
255	PK01870PC	Mercedes-Benz CLS-Class	Make Model and Fuel Complete
256	PK00102PC	Mercedes-Benz E-Class	Make Model and Fuel Complete
257	PK00316PC	Mercedes-Benz G-Class SUV	Make Model and Fuel Complete
258	PK00557PC	Mercedes-Benz GL-Class SUV	Make Model and Fuel Complete
259	PK02041PC	Mercedes-Benz GLA-Class SUV	Make Model and Fuel Complete
260	PK02098PC	Mercedes-Benz GLC-Class Crossover	Make Model and Fuel Complete
261	PK02099PC	Mercedes-Benz GLE-Class Crossover	Make Model and Fuel Complete
262	PK01730PC	Mercedes-Benz GLK-Class SUV	Make Model and Fuel Complete
263	PK02161PC	Mercedes-Benz GLS-Class SUV	Make Model and Fuel Complete
264	PK00317PC	Mercedes-Benz M-Class SUV	Make Model and Fuel Complete
265	PK02162PC	Mercedes-Benz Metris Van	Make Model and Fuel Complete
266	PK00103PC	Mercedes-Benz S-Class	Make Model and Fuel Complete
267	PK00104PC	Mercedes-Benz SL-Class	Make Model and Fuel Complete
268	PK02163PC	Mercedes-Benz SLC-Class	Make Model and Fuel Complete
269	PK00105PC	Mercedes-Benz SLK-Class	Make Model and Fuel Complete
270	PK01770PC	Mercedes-Benz Sprinter Van	Make Model and Fuel Complete
271	PK01765PC	Mini Clubman	Make Model and Fuel Complete
272	PK00108PC	Mini Cooper	Make Model and Fuel Complete
273	PK01798PC	Mini Countryman	Make Model and Fuel Complete
274	PK00113PC	Mitsubishi Lancer	Make Model and Fuel Complete
275	PK01874PC	Mitsubishi Mirage	Make Model and Fuel Complete
276	PK00325PC	Mitsubishi Outlander SUV	Make Model and Fuel Complete
277	PK01771PC	Mitsubishi Outlander Sport SUV	Make Model and Fuel Complete
278	PK01645PC	Nissan 370Z	Make Model and Fuel Complete
279	PK00116PC	Nissan Altima	Make Model and Fuel Complete
280	PK01270PC	Nissan Armada SUV - Flexible Fuel Only	Make Model and Fuel Complete
281	PK00326PC	Nissan Armada SUV	Make Model and Fuel Complete
282	PK00327PC	Nissan Frontier Pickup	Make Model and Fuel Complete
283	PK01772PC	Nissan Juke	Make Model and Fuel Complete
284	PK01800PC	Nissan Leaf - Electric Fuel Only	Make Model and Fuel Complete
285	PK00117PC	Nissan Maxima	Make Model and Fuel Complete
286	PK00328PC	Nissan Murano Crossover	Make Model and Fuel Complete
287	PK01801PC	Nissan NV Van	Make Model and Fuel Complete
288	PK01875PC	Nissan NV200 Van	Make Model and Fuel Complete
289	PK00329PC	Nissan Pathfinder SUV	Make Model and Fuel Complete
290	PK01802PC	Nissan Quest Van	Make Model and Fuel Complete
291	PK00880PC	Nissan Rogue Crossover	Make Model and Fuel Complete
292	PK02042PC	Nissan Rogue Select Crossover	Make Model and Fuel Complete
293	PK00118PC	Nissan Sentra	Make Model and Fuel Complete
294	PK02164PC	Nissan Titan Pickup - Diesel Fuel Only	Make Model and Fuel Complete
295	PK01280PC	Nissan Titan Pickup - Flexible Fuel Only	Make Model and Fuel Complete
296	PK00331PC	Nissan Titan Pickup	Make Model and Fuel Complete
297	PK00531PC	Nissan Versa	Make Model and Fuel Complete
298	PK00129PC	Porsche 911	Make Model and Fuel Complete
299	PK00130PC	Porsche Boxster	Make Model and Fuel Complete
300	PK02165PC	Porsche Cayenne SUV - Hybrid Fuel Only	Make Model and Fuel Complete

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
301	PK00337PC	Porsche Cayenne SUV	Make Model and Fuel Complete
302	PK01876PC	Porsche Cayman	Make Model and Fuel Complete
303	PK02043PC	Porsche Macan SUV	Make Model and Fuel Complete
304	PK01655PC	Porsche Panamera	Make Model and Fuel Complete
305	PK02102PC	RAM Promaster City Van	Make Model and Fuel Complete
306	PK01878PC	RAM Promaster Van - Flexible Fuel Only	Make Model and Fuel Complete
307	PK01877PC	RAM Promaster Van	Make Model and Fuel Complete
308	PK01880PC	RAM Ram Pickup - Diesel Fuel Only	Make Model and Fuel Complete
309	PK01881PC	RAM Ram Pickup - Flexible Fuel Only	Make Model and Fuel Complete
310	PK01879PC	RAM Ram Pickup	Make Model and Fuel Complete
311	PK01300PC	Smart Fortwo	Make Model and Fuel Complete
312	PK01884PC	Subaru BRZ	Make Model and Fuel Complete
313	PK02103PC	Subaru Crosstrek Crossover - Hybrid Fuel Only	Make Model and Fuel Complete
314	PK02104PC	Subaru Crosstrek Crossover	Make Model and Fuel Complete
315	PK00341PC	Subaru Forester SUV	Make Model and Fuel Complete
316	PK00138PC	Subaru Impreza	Make Model and Fuel Complete
317	PK00140PC	Subaru Legacy	Make Model and Fuel Complete
318	PK02105PC	Subaru Outback Crossover	Make Model and Fuel Complete
319	PK02045PC	Subaru WRX	Make Model and Fuel Complete
320	PK01887PC	Tesla Model S	Make Model and Fuel Complete
321	PK02166PC	Tesla Model X SUV - Electric Fuel Only	Make Model and Fuel Complete
322	PK00391PC	Toyota 4Runner SUV	Make Model and Fuel Complete
323	PK02167PC	Toyota 86	Make Model and Fuel Complete
324	PK02106PC	Toyota Avalon - Hybrid Fuel Only	Make Model and Fuel Complete
325	PK00191PC	Toyota Avalon	Make Model and Fuel Complete
326	PK02107PC	Toyota Camry - Hybrid Fuel Only	Make Model and Fuel Complete
327	PK00471PC	Toyota Camry	Make Model and Fuel Complete
328	PK00195PC	Toyota Corolla	Make Model and Fuel Complete
329	PK01575PC	Toyota Highlander SUV - Hybrid Fuel Only	Make Model and Fuel Complete
330	PK00392PC	Toyota Highlander SUV	Make Model and Fuel Complete
331	PK02168PC	Toyota IM	Make Model and Fuel Complete
332	PK00393PC	Toyota Land Cruiser SUV	Make Model and Fuel Complete
333	PK00199PC	Toyota Prius	Make Model and Fuel Complete
334	PK01888PC	Toyota Prius C	Make Model and Fuel Complete
335	PK02169PC	Toyota Prius Prime	Make Model and Fuel Complete
336	PK01890PC	Toyota Prius V	Make Model and Fuel Complete
337	PK02170PC	Toyota RAV4 SUV - Hybrid Fuel Only	Make Model and Fuel Complete
338	PK00394PC	Toyota RAV4 SUV	Make Model and Fuel Complete
339	PK00537PC	Toyota Scion Car	Make Model and Fuel Complete
340	PK01745PC	Toyota Scion Truck	Make Model and Fuel Complete
341	PK02109PC	Toyota Sequoia SUV - Flexible Fuel Only	Make Model and Fuel Complete
342	PK00395PC	Toyota Sequoia SUV	Make Model and Fuel Complete
343	PK00396PC	Toyota Sienna Van	Make Model and Fuel Complete
344	PK00397PC	Toyota Tacoma Pickup	Make Model and Fuel Complete
345	PK02110PC	Toyota Tundra Pickup - Flexible Fuel Only	Make Model and Fuel Complete
346	PK00398PC	Toyota Tundra Pickup	Make Model and Fuel Complete
347	PK00538PC	Toyota Yaris	Make Model and Fuel Complete
348	PK02171PC	Toyota Yaris iA	Make Model and Fuel Complete
349	PK01892PC	Volkswagen Beetle	Make Model and Fuel Complete
350	PK01585PC	Volkswagen CC	Make Model and Fuel Complete
351	PK02111PC	Volkswagen Golf - Electric Fuel Only	Make Model and Fuel Complete
352	PK01665PC	Volkswagen Golf	Make Model and Fuel Complete
353	PK02113PC	Volkswagen Golf Sportswagen	Make Model and Fuel Complete
354	PK00201PC	Volkswagen GTI	Make Model and Fuel Complete
355	PK00472PC	Volkswagen Jetta	Make Model and Fuel Complete
356	PK01894PC	Volkswagen Passat	Make Model and Fuel Complete
357	PK01605PC	Volkswagen Tiguan SUV	Make Model and Fuel Complete
358	PK00400PC	Volkswagen Touareg SUV	Make Model and Fuel Complete
359	PK00211PC	Volvo S60	Make Model and Fuel Complete
360	PK02172PC	Volvo S90	Make Model and Fuel Complete
361	PK02046PC	Volvo V60	Make Model and Fuel Complete
362	PK02115PC	Volvo V60 Cross Country Crossover	Make Model and Fuel Complete
363	PK01750PC	Volvo XC60 Crossover	Make Model and Fuel Complete
364	PK00560PC	Volvo XC70 Crossover	Make Model and Fuel Complete
365	PK02173PC	Volvo XC90 SUV - Hybrid Fuel Only	Make Model and Fuel Complete
366	PK00401PC	Volvo XC90 SUV	Make Model and Fuel Complete
367	PK02131PC	Total Vehicles	Vehicle Type, Make and Fuel Summary
368	PK00168PC	Total Cars	Vehicle Type, Make and Fuel Summary
369	PK01807PC	Total Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
370	PK00145PC	Total Acura Cars	Vehicle Type, Make and Fuel Summary
371	PK00345PC	Total Acura Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
372	PK00146PC	Total Audi Cars	Vehicle Type, Make and Fuel Summary
373	PK00546PC	Total Audi Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
374	PK01896PC	Total Bentley Cars	Vehicle Type, Make and Fuel Summary
375	PK00147PC	Total BMW Cars	Vehicle Type, Make and Fuel Summary

CLARITAS POLK AUTOMOTIVE PROFILES FOR PRIZM PREMIER 2017 - VARIABLES

ORDER	VARIABLE	DESCRIPTION	CATEGORY
376	PK00346PC	Total BMW Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
377	PK00148PC	Total Buick Cars	Vehicle Type, Make and Fuel Summary
378	PK00347PC	Total Buick Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
379	PK00149PC	Total Cadillac Cars	Vehicle Type, Make and Fuel Summary
380	PK00348PC	Total Cadillac Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
381	PK00150PC	Total Chevrolet Cars	Vehicle Type, Make and Fuel Summary
382	PK00349PC	Total Chevrolet Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
383	PK00151PC	Total Chrysler Cars	Vehicle Type, Make and Fuel Summary
384	PK00350PC	Total Chrysler Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
385	PK00153PC	Total Dodge Cars	Vehicle Type, Make and Fuel Summary
386	PK00351PC	Total Dodge Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
387	PK00154PC	Total Ferrari Cars	Vehicle Type, Make and Fuel Summary
388	PK01808PC	Total Fiat Cars	Vehicle Type, Make and Fuel Summary
389	PK01897PC	Total Fiat Trucks/SUV/Van	Vehicle Type, Make and Fuel Summary
390	PK00155PC	Total Ford Cars	Vehicle Type, Make and Fuel Summary
391	PK00352PC	Total Ford Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
392	PK00353PC	Total GMC Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
393	PK02174PC	Total Genesis Cars	Vehicle Type, Make and Fuel Summary
394	PK00156PC	Total Honda Cars	Vehicle Type, Make and Fuel Summary
395	PK00354PC	Total Honda Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
396	PK00157PC	Total Hyundai Cars	Vehicle Type, Make and Fuel Summary
397	PK00356PC	Total Hyundai Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
398	PK00158PC	Total Infiniti Cars	Vehicle Type, Make and Fuel Summary
399	PK00357PC	Total Infiniti Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
400	PK00159PC	Total Jaguar Cars	Vehicle Type, Make and Fuel Summary
401	PK02175PC	Total Jaguar Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
402	PK00359PC	Total Jeep Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
403	PK00160PC	Total Kia Cars	Vehicle Type, Make and Fuel Summary
404	PK00360PC	Total Kia Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
405	PK00361PC	Total Land Rover Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
406	PK00161PC	Total Lexus Cars	Vehicle Type, Make and Fuel Summary
407	PK00362PC	Total Lexus Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
408	PK00162PC	Total Lincoln Cars	Vehicle Type, Make and Fuel Summary
409	PK00363PC	Total Lincoln Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
410	PK00463PC	Total Maserati Cars	Vehicle Type, Make and Fuel Summary
411	PK02176PC	Total Maserati Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
412	PK00163PC	Total Mazda Cars	Vehicle Type, Make and Fuel Summary
413	PK00364PC	Total Mazda Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
414	PK00164PC	Total Mercedes-Benz Benz Cars	Vehicle Type, Make and Fuel Summary
415	PK00365PC	Total Mercedes-Benz Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
416	PK00166PC	Total Mini Cars	Vehicle Type, Make and Fuel Summary
417	PK00167PC	Total Mitsubishi Cars	Vehicle Type, Make and Fuel Summary
418	PK00367PC	Total Mitsubishi Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
419	PK00179PC	Total Nissan Cars	Vehicle Type, Make and Fuel Summary
420	PK00380PC	Total Nissan Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
421	PK00182PC	Total Porsche Cars	Vehicle Type, Make and Fuel Summary
422	PK00383PC	Total Porsche Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
423	PK01900PC	Total RAM Trucks/SUV/Van	Vehicle Type, Make and Fuel Summary
424	PK01550PC	Total Smart Car Cars	Vehicle Type, Make and Fuel Summary
425	PK00186PC	Total Subaru Cars	Vehicle Type, Make and Fuel Summary
426	PK00386PC	Total Subaru Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
427	PK01901PC	Total Tesla Cars	Vehicle Type, Make and Fuel Summary
428	PK02177PC	Total Tesla Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
429	PK00188PC	Total Toyota Cars	Vehicle Type, Make and Fuel Summary
430	PK00388PC	Total Toyota Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
431	PK00189PC	Total Volkswagen Cars	Vehicle Type, Make and Fuel Summary
432	PK00389PC	Total Volkswagen Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
433	PK00190PC	Total Volvo Cars	Vehicle Type, Make and Fuel Summary
434	PK00390PC	Total Volvo Truck/SUV/Van	Vehicle Type, Make and Fuel Summary
435	PK01315PC	Total Fuel Type - All Vehicles: Hybrid	Vehicle Type, Make and Fuel Summary
436	PK01325PC	Total Fuel Type - All Vehicles: Diesel	Vehicle Type, Make and Fuel Summary
437	PK01330PC	Total Fuel Type - All Vehicles: Electric	Vehicle Type, Make and Fuel Summary
438	PK01335PC	Total Fuel Type - All Vehicles: Flexible	Vehicle Type, Make and Fuel Summary
439	PK01340PC	Total Fuel Type - All Vehicles: Gasoline	Vehicle Type, Make and Fuel Summary
440	PK01360PC	Total Fuel Type - Cars: Hybrid	Vehicle Type, Make and Fuel Summary
441	PK01370PC	Total Fuel Type - Cars: Diesel	Vehicle Type, Make and Fuel Summary
442	PK01375PC	Total Fuel Type - Cars: Electric	Vehicle Type, Make and Fuel Summary
443	PK01380PC	Total Fuel Type - Cars: Flexible	Vehicle Type, Make and Fuel Summary
444	PK01385PC	Total Fuel Type - Cars: Gasoline	Vehicle Type, Make and Fuel Summary
445	PK01405PC	Total Fuel Type - Trucks: Hybrid	Vehicle Type, Make and Fuel Summary
446	PK01415PC	Total Fuel Type - Trucks: Diesel	Vehicle Type, Make and Fuel Summary
447	PK02178PC	Total Fuel Type - Trucks: Electric	Vehicle Type, Make and Fuel Summary
448	PK01425PC	Total Fuel Type - Trucks: Flexible	Vehicle Type, Make and Fuel Summary
449	PK01430PC	Total Fuel Type - Trucks: Gasoline	Vehicle Type, Make and Fuel Summary
450	PK01902PC	Total Cars: Luxury Exotic	Vehicle Type, Make and Fuel Summary

CLARITAS POLK AUTOMOTIVE PROFILES FOR PRIZM PREMIER 2017 - VARIABLES

ORDER	VARIABLE	DESCRIPTION	CATEGORY
451	PK01903PC	Total Cars: Luxury Prestige Full Size	Vehicle Type, Make and Fuel Summary
452	PK01904PC	Total Cars: Luxury Sport	Vehicle Type, Make and Fuel Summary
453	PK01905PC	Total Cars: Luxury Traditional Compact	Vehicle Type, Make and Fuel Summary
454	PK01906PC	Total Cars: Luxury Traditional Full Size	Vehicle Type, Make and Fuel Summary
455	PK01907PC	Total Cars: Luxury Traditional Mid Size	Vehicle Type, Make and Fuel Summary
456	PK01908PC	Total Cars: Luxury Traditional Sub Compact	Vehicle Type, Make and Fuel Summary
457	PK01909PC	Total Cars: Non-Luxury Sport	Vehicle Type, Make and Fuel Summary
458	PK01910PC	Total Cars: Non-Luxury Sport Mid Size	Vehicle Type, Make and Fuel Summary
459	PK01911PC	Total Cars: Non-Luxury Traditional Compact	Vehicle Type, Make and Fuel Summary
460	PK01912PC	Total Cars: Non-Luxury Traditional Mid Size	Vehicle Type, Make and Fuel Summary
461	PK01913PC	Total Cars: Non-Luxury Traditional Sub Compact	Vehicle Type, Make and Fuel Summary
462	PK01914PC	Total Cars: Non-Luxury Traditional Full Size	Vehicle Type, Make and Fuel Summary
463	PK02004PC	Total Trucks: Luxury Compact CUV	Vehicle Type, Make and Fuel Summary
464	PK02005PC	Total Trucks: Luxury Full Size SUV	Vehicle Type, Make and Fuel Summary
465	PK02006PC	Total Trucks: Luxury Mid Size CUV	Vehicle Type, Make and Fuel Summary
466	PK02007PC	Total Trucks: Luxury Mid Size SUV	Vehicle Type, Make and Fuel Summary
467	PK02008PC	Total Trucks: Non-Luxury Compact CUV	Vehicle Type, Make and Fuel Summary
468	PK02009PC	Total Trucks: Non-Luxury Compact SUV	Vehicle Type, Make and Fuel Summary
469	PK02010PC	Total Trucks: Non-Luxury Compact Van	Vehicle Type, Make and Fuel Summary
470	PK02011PC	Total Trucks: Non-Luxury Full 3 QTR to 1 Ton Van	Vehicle Type, Make and Fuel Summary
471	PK02012PC	Total Trucks: Non-Luxury Full 3 QTR to 1 Ton Pickup	Vehicle Type, Make and Fuel Summary
472	PK02013PC	Total Trucks: Non-Luxury Full Size Half Ton Pickup	Vehicle Type, Make and Fuel Summary
473	PK02130PC	Total Trucks: Non-Luxury Full Size Half Ton Van	Vehicle Type, Make and Fuel Summary
474	PK02014PC	Total Trucks: Non-Luxury Full Size SUV	Vehicle Type, Make and Fuel Summary
475	PK02015PC	Total Trucks: Non-Luxury Mid Size CUV	Vehicle Type, Make and Fuel Summary
476	PK02016PC	Total Trucks: Non-Luxury Mid Size Pickup	Vehicle Type, Make and Fuel Summary
477	PK02017PC	Total Trucks: Non-Luxury Mid Size SUV	Vehicle Type, Make and Fuel Summary
478	PK02018PC	Total Trucks: Non-Luxury Mid Size Van	Vehicle Type, Make and Fuel Summary
479	PK01920PC	Total Luxury Compact CUV - Trucks - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
480	PK01918PC	Total Luxury Compact CUV - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
481	PK02116PC	Total Luxury Compact CUV - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
482	PK01919PC	Total Luxury Compact CUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
483	PK01922PC	Total Luxury Exotic - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
484	PK01923PC	Total Luxury Full Size SUV - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
485	PK01925PC	Total Luxury Full Size SUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
486	PK01930PC	Total Luxury Mid Size CUV - Trucks - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
487	PK01927PC	Total Luxury Mid Size CUV - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
488	PK02179PC	Total Luxury Mid Size CUV - Trucks - Fuel Type: Electric	Vehicle Type, Make and Fuel Summary
489	PK01929PC	Total Luxury Mid Size CUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
490	PK01931PC	Total Luxury Mid Size SUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
491	PK01933PC	Total Luxury Prestige - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
492	PK02117PC	Total Luxury Sport - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
493	PK02118PC	Total Luxury Sport - Cars - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
494	PK01934PC	Total Luxury Sport - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
495	PK01937PC	Total Luxury Traditional Compact - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
496	PK01935PC	Total Luxury Traditional Compact - Cars - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
497	PK02119PC	Total Luxury Traditional Compact - Cars - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
498	PK01936PC	Total Luxury Traditional Compact - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
499	PK02120PC	Total Luxury Traditional Full Size - Cars - Fuel Type: Electric	Vehicle Type, Make and Fuel Summary
500	PK01940PC	Total Luxury Traditional Full Size - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
501	PK01946PC	Total Luxury Traditional Mid Size - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
502	PK01942PC	Total Luxury Traditional Mid Size - Cars - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
503	PK01945PC	Total Luxury Traditional Mid Size - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
504	PK01950PC	Total Luxury Traditional Sub Compact - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
505	PK02124PC	Total Luxury Traditional Sub Compact - Cars - Fuel Type: Electric	Vehicle Type, Make and Fuel Summary
506	PK01949PC	Total Luxury Traditional Sub Compact - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
507	PK02126PC	Total Non-Luxury Compact CUV - Trucks - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
508	PK01951PC	Total Non-Luxury Compact CUV - Trucks - Fuel Type: Electric	Vehicle Type, Make and Fuel Summary
509	PK01952PC	Total Non-Luxury Compact CUV - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
510	PK01953PC	Total Non-Luxury Compact CUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
511	PK01955PC	Total Non-Luxury Compact SUV - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
512	PK01958PC	Total Non-Luxury Compact Van - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
513	PK01959PC	Total Non-Luxury Full 3 QTR to 1 Ton Van - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
514	PK01960PC	Total Non-Luxury Full 3 QTR to 1 Ton Van - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
515	PK01961PC	Total Non-Luxury Full 3 QTR to 1 Ton Van - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
516	PK01962PC	Total Non-Luxury Full 3 QTR to 1 Ton Pickup - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
517	PK01963PC	Total Non-Luxury Full 3 QTR to 1 Ton Pickup - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
518	PK01964PC	Total Non-Luxury Full 3 QTR to 1 Ton Pickup - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
519	PK02127PC	Total Non-Luxury Full Size Half Ton Pickup - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
520	PK01966PC	Total Non-Luxury Full Size Half Ton Pickup - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
521	PK01967PC	Total Non-Luxury Full Size Half Ton Pickup - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
522	PK02128PC	Total Non-Luxury Full Size Half Ton Van - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
523	PK01969PC	Total Non-Luxury Full Size SUV - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
524	PK01970PC	Total Non-Luxury Full Size SUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
525	PK01975PC	Total Non-Luxury Mid Size CUV - Trucks - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary

CLARITAS POLK AUTOMOTIVE PROFILES FOR PRIZM PREMIER 2017 - VARIABLES

ORDER	VARIABLE	DESCRIPTION	CATEGORY
526	PK01973PC	Total Non-Luxury Mid Size CUV - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
527	PK01974PC	Total Non-Luxury Mid Size CUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
528	PK02180PC	Total Non-Luxury Mid Size Pickup - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
529	PK01977PC	Total Non-Luxury Mid Size Pickup - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
530	PK01978PC	Total Non-Luxury Mid Size SUV - Trucks - Fuel Type: Diesel	Vehicle Type, Make and Fuel Summary
531	PK01979PC	Total Non-Luxury Mid Size SUV - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
532	PK01980PC	Total Non-Luxury Mid Size SUV - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
533	PK01982PC	Total Non-Luxury Mid Size Van - Trucks - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
534	PK01983PC	Total Non-Luxury Mid Size Van - Trucks - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
535	PK01984PC	Total Non-Luxury Sport - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
536	PK01985PC	Total Non-Luxury Sport Mid Size - Cars - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
537	PK01986PC	Total Non-Luxury Sport Mid Size - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
538	PK01991PC	Total Non-Luxury Traditional Compact - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
539	PK01988PC	Total Non-Luxury Traditional Compact - Cars - Fuel Type: Electric	Vehicle Type, Make and Fuel Summary
540	PK01989PC	Total Non-Luxury Traditional Compact - Cars - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
541	PK01990PC	Total Non-Luxury Traditional Compact - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
542	PK01994PC	Total Non-Luxury Traditional Full Size - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
543	PK01992PC	Total Non-Luxury Traditional Full Size - Cars - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
544	PK01993PC	Total Non-Luxury Traditional Full Size - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
545	PK01998PC	Total Non-Luxury Traditional Mid Size - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
546	PK01996PC	Total Non-Luxury Traditional Mid Size - Cars - Fuel Type: Flexible	Vehicle Type, Make and Fuel Summary
547	PK01997PC	Total Non-Luxury Traditional Mid Size - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary
548	PK02002PC	Total Non-Luxury Traditional Sub Compact - Cars - Fuel Type: Hybrid	Vehicle Type, Make and Fuel Summary
549	PK01999PC	Total Non-Luxury Traditional Sub Compact - Cars - Fuel Type: Electric	Vehicle Type, Make and Fuel Summary
550	PK02001PC	Total Non-Luxury Traditional Sub Compact - Cars - Fuel Type: Gas	Vehicle Type, Make and Fuel Summary