

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	TBTCXNHHD	Total Households	Basics
2	TBTO0069XC	Has Working TV, 1 (H)	Cable and Satellite
3	TBTO0070XC	Has Working TV, 2 (H)	Cable and Satellite
4	TBTO0071XC	Has Working TV, 3-4 (H)	Cable and Satellite
5	TBTO0072XC	Has Working TV, 5+ (H)	Cable and Satellite
6	TBTO0075XC	Has TV Subscription Service: Cable TV (H)	Cable and Satellite
7	TBTO0074XC	Has TV Subscription Service: Fiber Optic (e.g. Verizon FiOS, AT&T U-verse) (H)	Cable and Satellite
8	TBTO0073XC	Has TV Subscription Service: Satellite Dish (e.g. DISH or DIRECTV) (H)	Cable and Satellite
9	CA004921XC	Does Not Have Subscription TV Service (H)	Cable and Satellite
10	TBTO0094XC	Has Cable TV Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)	Cable and Satellite
11	TBTO0095XC	Has Cable TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
12	TBTO0093XC	Has Cable TV Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
13	TBTO0098XC	Has Cable TV Feature: Foreign Language/International Package (H)	Cable and Satellite
14	TBTO0092XC	Has Cable TV Feature: High-definition (HD) Package (H)	Cable and Satellite
15	TBTO0097XC	Has Cable TV Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
16	TBTO0096XC	Has Cable TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)	Cable and Satellite
17	CA004922XC	Has Cable TV Feature: Ultra HD/4K Content/4K Channels (H)	Cable and Satellite
18	TBTO0108XC	Has Fiber Optic TV Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)	Cable and Satellite
19	TBTO0109XC	Has Fiber Optic TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
20	TBTO0107XC	Has Fiber Optic TV Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
21	TBTO0106XC	Has Fiber Optic TV Feature: High-definition (HD) Package (H)	Cable and Satellite
22	TBTO0111XC	Has Fiber Optic TV Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
23	TBTO0110XC	Has Fiber Optic TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)	Cable and Satellite
24	TBTO0100XC	Has Satellite Dish Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)	Cable and Satellite
25	TBTO0101XC	Has Satellite Dish Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
26	TBTO0099XC	Has Satellite Dish Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
27	TBTO0104XC	Has Satellite Dish Feature: Foreign Language/International Package (H)	Cable and Satellite
28	TBTO0105XC	Has Satellite Dish Feature: High-definition (HD) Package (H)	Cable and Satellite
29	TBTO0103XC	Has Satellite Dish Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
30	TBTO0102XC	Has Satellite Dish Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)	Cable and Satellite
31	CA004923XC	Has Satellite Dish Feature: Ultra HD/4K Content/4K Channels (H)	Cable and Satellite
32	TBTO0166XC	Provider TV Subscription: AT&T (H)	Cable and Satellite
33	TBTO0168XC	Provider TV Subscription: Cable Vision/Optimum/Bresnan (H)	Cable and Satellite
34	TBTO0170XC	Provider TV Subscription: Comcast (H)	Cable and Satellite
35	TBTO0171XC	Provider TV Subscription: Cox (H)	Cable and Satellite
36	TBTO0172XC	Provider TV Subscription: DIRECTV (H)	Cable and Satellite
37	TBTO0173XC	Provider TV Subscription: DISH Network/EchoStar (H)	Cable and Satellite
38	CA004883XC	Provider TV Subscription: Spectrum (1Y) (H)	Cable and Satellite
39	TBTO0175XC	Provider TV Subscription: Verizon/FIOS (H)	Cable and Satellite
40	TBTO0177XC	Mobile/Online Service, Subscription TV: Check Service Consumption, 3 Months (H)	Cable and Satellite
41	TBTO0178XC	Mobile/Online Service, Subscription TV: Establish/Transfer Service, 3 Months (H)	Cable and Satellite
42	TBTO0180XC	Mobile/Online Service, Subscription TV: Get Product/Service Info., 3 Months (H)	Cable and Satellite
43	TBTO0184XC	Mobile/Online Service, Subscription TV: Monthly Bill via E-mail, 3 Months (H)	Cable and Satellite
44	TBTO0179XC	Mobile/Online Service, Subscription TV: Order New Product/Service, 3 Months (H)	Cable and Satellite
45	TBTO0182XC	Mobile/Online Service, Subscription TV: Schedule Appointment, 3 Months (H)	Cable and Satellite
46	TBTO0186XC	Mobile/Online Service, Subscription TV: Setup Alerts, 3 Months (H)	Cable and Satellite
47	TBTO0183XC	Mobile/Online Service, Subscription TV: Status Service/Repair, 3 Months (H)	Cable and Satellite
48	TBTO0181XC	Mobile/Online Service, Subscription TV: Submit Customer Question, 3 Months (H)	Cable and Satellite
49	TBTO0176XC	Mobile/Online Service, Subscription TV: View Account/Bill Status, 3 Months (H)	Cable and Satellite
50	TBTO0114XC	Multitasking Watching TV: Browsing Internet , 1-10 hrs/wk (H)	Cable and Satellite
51	TBTO0121XC	Multitasking Watching TV: Playing Games, 1-10 hrs/wk (H)	Cable and Satellite
52	TBTO0122XC	Multitasking Watching TV: Playing Games, 11-25 hrs/wk (H)	Cable and Satellite
53	TBTO0123XC	Multitasking Watching TV: Posting to Social Networks, 1-10 hrs/wk (H)	Cable and Satellite
54	CA004794XC	Multitasking Watching TV: Posting to Social Networks, 11-25 hrs/wk (H)	Cable and Satellite
55	TBTO0117XC	Multitasking Watching TV: Reading E-mail, 1-10 hrs/wk (H)	Cable and Satellite
56	TBTO0118XC	Multitasking Watching TV: Reading E-mail, 11-25 hrs/wk (H)	Cable and Satellite
57	TBTO0119XC	Multitasking Watching TV: Shopping, 1-10 hrs/wk (H)	Cable and Satellite
58	CA004797XC	Multitasking Watching TV: Shopping, 11-25 hrs/wk (H)	Cable and Satellite
59	TBTO0120XC	Multitasking Watching TV: Watching Videos, 1-10 hrs/wk (H)	Cable and Satellite
60	CA004798XC	Multitasking Watching TV: Watching Videos, 11-25 hrs/wk (H)	Cable and Satellite
61	TBTO0129XC	Use Desktop While Watching TV: Browsing Internet (H)	Cable and Satellite
62	TBTO0157XC	Use Desktop While Watching TV: Playing Games (H)	Cable and Satellite
63	TBTO0136XC	Use Desktop While Watching TV: Reading E-mail (H)	Cable and Satellite
64	TBTO0143XC	Use Desktop While Watching TV: Shopping (H)	Cable and Satellite
65	TBTO0150XC	Use Desktop While Watching TV: Watching Video (H)	Cable and Satellite
66	TBTO0158XC	Use Game Console While Watching TV: Playing Games (H)	Cable and Satellite
67	TBTO0151XC	Use Game Console While Watching TV: Watching Video (H)	Cable and Satellite
68	CA004783XC	Use Laptop/Netbook While Watching TV: Watching Video (H)	Cable and Satellite
69	TBTO0140XC	Use Portable Media Player While Watching TV: Shopping (H)	Cable and Satellite

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70	TBTOO124XC	Use Smartphone While Watching TV: Browsing Internet (H)	Cable and Satellite
71	TBTOO152XC	Use Smartphone While Watching TV: Playing Games (H)	Cable and Satellite
72	TBTOO159XC	Use Smartphone While Watching TV: Posting to Social Networks (H)	Cable and Satellite
73	TBTOO131XC	Use Smartphone While Watching TV: Reading E-mail (H)	Cable and Satellite
74	TBTOO138XC	Use Smartphone While Watching TV: Shopping (H)	Cable and Satellite
75	TBTOO145XC	Use Smartphone While Watching TV: Watching Video (H)	Cable and Satellite
76	TBTOO125XC	Use Tablet While Watching TV: Browsing Internet (H)	Cable and Satellite
77	TBTOO153XC	Use Tablet While Watching TV: Playing Games (H)	Cable and Satellite
78	TBTOO160XC	Use Tablet While Watching TV: Posting to Social Networks (H)	Cable and Satellite
79	TBTOO132XC	Use Tablet While Watching TV: Reading E-mail (H)	Cable and Satellite
80	TBTOO139XC	Use Tablet While Watching TV: Shopping (H)	Cable and Satellite
81	TBTOO146XC	Use Tablet While Watching TV: Watching Video (H)	Cable and Satellite
82	TBTOO082XC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 1-10 hrs/wk (H)	Cable and Satellite
83	TBTOO083XC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 11-25 hrs/wk (H)	Cable and Satellite
84	TBTOO084XC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 26+ hrs/wk (H)	Cable and Satellite
85	TBTOO088XC	Watch TV: Dwnld Thru Network App/Website (e.g. HBO GO), 1-10 hrs/wk (H)	Cable and Satellite
86	CA004286XC	Watch TV: Dwnld Thru Network App/Website (e.g. HBO GO), 11-25 hrs/wk (H)	Cable and Satellite
87	TBTOO086XC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 1-10 hrs/wk (H)	Cable and Satellite
88	TBTOO087XC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 11-25 hrs/wk (H)	Cable and Satellite
89	CA004284XC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 26+ hrs/wk (H)	Cable and Satellite
90	TBTOO085XC	Watch TV: Dwnld Thru Service Provider (e.g. U-verse On Demand), 1-10 hrs/wk (H)	Cable and Satellite
91	CA004280XC	Watch TV: Dwnld Thru Service Provider (e.g. U-verse On Demand), 11-25 hrs/wk (H)	Cable and Satellite
92	TBTOO089XC	Watch TV: Movies/TV Shows Rented from Kiosk (e.g. RedBox), 1-10 hrs/wk (H)	Cable and Satellite
93	TBTOO091XC	Watch TV: Movies/TV Shows Rented Thru Mail (e.g. Netflix), 1-10 hrs/wk (H)	Cable and Satellite
94	CA004295XC	Watch TV: Movies/TV Shows Rented Thru Mail (e.g. Netflix), 11-25 hrs/wk (H)	Cable and Satellite
95	TBTOO079XC	Watch TV: Regular TV Programming, 1-10 hrs/wk (H)	Cable and Satellite
96	TBTOO080XC	Watch TV: Regular TV Programming, 11-25 hrs/wk (H)	Cable and Satellite
97	TBTOO081XC	Watch TV: Regular TV Programming, 26+ hrs/wk (H)	Cable and Satellite
98	CA004930XC	Watch Video Content on Desktop Computer, 3 Months (H)	Cable and Satellite
99	TBTOO113XC	Watch Video Content on Digital Media Player (e.g. AppleTV, etc.), 3 Months (H)	Cable and Satellite
100	CA000485XC	Watch Video Content on Home Game Console, 3 Months (H)	Cable and Satellite
101	CA004931XC	Watch Video Content on Laptop/Netbook Computer, 3 Months (H)	Cable and Satellite
102	CA000487XC	Watch Video Content on Portable Media Player, 3 Months (H)	Cable and Satellite
103	CA000488XC	Watch Video Content on Portable/Car DVD Player, 3 Months (H)	Cable and Satellite
104	CA000483XC	Watch Video Content on Smart Phone, 3 Months (H)	Cable and Satellite
105	TBTOO234XC	Access Internet at Home for Personal Use: 1-5 hours/week (H)	Home Office Tech
106	TBTOO236XC	Access Internet at Home for Personal Use: 11+ hours/week (H)	Home Office Tech
107	TBTOO001XC	Accessed WiFi: Fee-based WiFi 'Hotspots' Outside Home (H)	Home Office Tech
108	TBTOO002XC	Accessed WiFi: Free WiFi 'Hotspots' Outside Home (H)	Home Office Tech
109	TBTOO004XC	Accessed WiFi: Home WiFi Network (H)	Home Office Tech
110	TBTOO003XC	Accessed WiFi: Mobile (e.g. mobile provider via phone or 'Hotspot' device) (H)	Home Office Tech
111	TBTOO046XC	Broadband Level/Speed at Home: 1-4 Mbs (basic high speed) (H)	Home Office Tech
112	TBTOO050XC	Broadband Level/Speed at Home: 5-14 Mbs (H)	Home Office Tech
113	TBTOO047XC	Broadband Level/Speed at Home: 15-24 Mbs (standard high speed) (H)	Home Office Tech
114	CA004861XC	Broadband Level/Speed at Home: 25-49 Mbs (H)	Home Office Tech
115	CA004862XC	Broadband Level/Speed at Home: 50-99 Mbs (H)	Home Office Tech
116	TBTOO049XC	Broadband Level/Speed at Home: 25-99 Mbs (H)	Home Office Tech
117	TBTOO048XC	Broadband Level/Speed at Home: >100 Mbs (T1/fiber high speed) (H)	Home Office Tech
118	CA004905XC	Internet at Home for Personal Use: Cable (1Y) (H)	Home Office Tech
119	CA004903XC	Internet at Home for Personal Use: DSL (1Y) (H)	Home Office Tech
120	CA004908XC	Internet at Home for Personal Use: Fiber Optic (1Y) (H)	Home Office Tech
121	CA004910XC	Internet at Home for Personal Use: Mobile (1Y) (H)	Home Office Tech
122	CA004907XC	Internet at Home for Personal Use: Satellite Internet (1Y) (H)	Home Office Tech
123	CA004906XC	Internet at Home for Personal and Business Use: Cable (1Y) (H)	Home Office Tech
124	CA004904XC	Internet at Home for Personal and Business Use: DSL (1Y) (H)	Home Office Tech
125	CA004909XC	Internet at Home for Personal and Business Use: Fiber Optic (1Y) (H)	Home Office Tech
126	CA004911XC	Internet at Home for Personal and Business Use: Mobile (1Y) (H)	Home Office Tech
127	CA004967XC	Internet Use: Enable Smart Home Devices (1Y) (H)	Home Office Tech
128	CA004968XC	Internet Use: Use Virtual Assistant (1Y) (H)	Home Office Tech
129	TBTOO242XC	Internet Use: Attend Online Education Course, 1-10 hours/week (H)	Home Office Tech
130	TBTOO238XC	Internet Use: GPS, 1-10 hours/week (H)	Home Office Tech
131	TBTOO257XC	Internet Use: Listen to Streaming Audio, 1-10 hours/week (H)	Home Office Tech
132	TBTOO258XC	Internet Use: Listen to Streaming Audio, 11-25 hours/week (H)	Home Office Tech
133	TBTOO255XC	Internet Use: Play video Games Offline (single-player), 1-10 hours/week (H)	Home Office Tech
134	TBTOO256XC	Internet Use: Play video Games Offline (single-player), 11-25 hours/week (H)	Home Office Tech
135	TBTOO253XC	Internet Use: Play Video Games Online (multi-player), 1-10 hours/week (H)	Home Office Tech
136	TBTOO254XC	Internet Use: Play Video Games Online (multi-player), 11-25 hours/week (H)	Home Office Tech
137	TBTOO259XC	Internet Use: Reading eBooks, 1-10 hours/week (H)	Home Office Tech
138	TBTOO237XC	Internet Use: Shopping, 1-10 hours/week (H)	Home Office Tech

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139	CA004787XC	Internet Use: Shopping, 11-25 hours/week (H)	Home Office Tech
140	TBTO0246XC	Internet Use: Video Chatting, 1-10 hours/week (H)	Home Office Tech
141	TBTO0240XC	Internet Use: Visit Social Networking Sites, 1-10 hours/week (H)	Home Office Tech
142	TBTO0241XC	Internet Use: Visit Social Networking Sites, 11-25 hours/week (H)	Home Office Tech
143	CA004492XC	Internet Use: Visit Social Networking Sites, 26+ hours/week (H)	Home Office Tech
144	TBTO0251XC	Internet Use: Watch Streaming Video, 1-10 hours/week (H)	Home Office Tech
145	TBTO0252XC	Internet Use: Watch Streaming Video, 11-25 hours/week (H)	Home Office Tech
146	TBTO0285XC	Mobile/Online Service, Internet Provider: Check Service Consumption, 3 mo (H)	Home Office Tech
147	TBTO0284XC	Mobile/Online Service, Internet Provider: Establish/Transfer Service, 3 mo (H)	Home Office Tech
148	TBTO0286XC	Mobile/Online Service, Internet Provider: Get Product/Service Info., 3 mo (H)	Home Office Tech
149	TBTO0287XC	Mobile/Online Service, Internet Provider: Order New Product/Service, 3 mo (H)	Home Office Tech
150	TBTO0289XC	Mobile/Online Service, Internet Provider: Schedule Appointment, 3 mo (H)	Home Office Tech
151	TBTO0290XC	Mobile/Online Service, Internet Provider: Setup Alerts, 3 mo (H)	Home Office Tech
152	TBTO0283XC	Mobile/Online Service, Internet Provider: Status Service/Repair Order, 3 mo (H)	Home Office Tech
153	TBTO0291XC	Mobile/Online Service, Internet Provider: Submit Customer Question, 3 mo (H)	Home Office Tech
154	TBTO0292XC	Mobile/Online Service, Internet Provider: View Account/Bill Status, 3 mo (H)	Home Office Tech
155	TBTO0273XC	Provider Home Internet: AT&T (H)	Home Office Tech
156	TBTO0275XC	Provider Home Internet: Cablevision/Optimum/Bresnan (H)	Home Office Tech
157	TBTO0276XC	Provider Home Internet: CenturyLink/Century Tel/Embarq/Qwest (H)	Home Office Tech
158	TBTO0278XC	Provider Home Internet: Comcast (H)	Home Office Tech
159	TBTO0279XC	Provider Home Internet: Cox (H)	Home Office Tech
160	CA004579XC	Provider Home Internet: DIRECTV (H)	Home Office Tech
161	TBTO0526XC	Provider Home Internet: Frontier Communications/Citizens (H)	Home Office Tech
162	CA004886XC	Provider Home Internet: Spectrum (H)	Home Office Tech
163	TBTO0281XC	Provider Home Internet: Verizon (H)	Home Office Tech
164	TBTO0262XC	Visit Social Networking Site: Facebook, 1-10 hours/week (H)	Home Office Tech
165	TBTO0263XC	Visit Social Networking Site: Facebook, 11-25 hours/week (H)	Home Office Tech
166	TBTO0264XC	Visit Social Networking Site: Facebook, 26+ hours/week (H)	Home Office Tech
167	TBTO0269XC	Visit Social Networking Site: Google+, 1-10 hours/week (H)	Home Office Tech
168	TBTO0271XC	Visit Social Networking Site: Instagram, 1-10 hours/week (H)	Home Office Tech
169	CA004935XC	Visit Social Networking Site: MeetUp, 1-10 hours/week (H)	Home Office Tech
170	TBTO0267XC	Visit Social Networking Site: LinkedIn, 1-10 hours/week (H)	Home Office Tech
171	TBTO0270XC	Visit Social Networking Site: Pinterest, 1-10 hours/week (H)	Home Office Tech
172	CA004932XC	Visit Social Networking Site: Reddit, 1-10 hours/week (H)	Home Office Tech
173	TBTO0260XC	Visit Social Networking Site: Snapchat, 1-10 hours/week (H)	Home Office Tech
174	TBTO0272XC	Visit Social Networking Site: Tumblr, 1-10 hours/week (H)	Home Office Tech
175	TBTO0266XC	Visit Social Networking Site: Twitter, 1-10 hours/week (H)	Home Office Tech
176	CA004933XC	Visit Social Networking Site: YouTube, 1-10 hours/week (H)	Home Office Tech
177	CA004934XC	Visit Social Networking Site: YouTube, 11-25 hours/week (H)	Home Office Tech
178	CA004988XC	First To Try Out New Technology: Agree/Strongly Agree (1Y) (H)	Home Office Tech
179	CA004991XC	Like Technology To Reflect Personal Style: Agree/Strongly Agree (1Y) (H)	Home Office Tech
180	CA004987XC	More Interested In Technology Than Others: Agree/Strongly Agree (1Y) (H)	Home Office Tech
181	CA004989XC	Want Latest Technology Regardless of Price: Agree/Strongly Agree (1Y) (H)	Home Office Tech
182	CA004990XC	Wait For Proven Technology: Agree/Strongly Agree (1Y) (H)	Home Office Tech
183	CA004887XC	Has Home Theater, Including Soundbars (H)	Home Office Tech
184	TBTO0192XC	Has Blu-ray Player (H)	Home Office Tech
185	TBTO0210XC	Has Cloud Storage Service (e.g. Apple iCloud, Google Drive, etc.) (H)	Home Office Tech
186	TBTO0202XC	Has Desktop Computer (H)	Home Office Tech
187	TBTO0194XC	Has Digital Media Player (e.g. AppleTV, etc.) (H)	Home Office Tech
188	TBTO0193XC	Has Digital Video Recorder (DVR not VCR) (H)	Home Office Tech
189	TBTO0191XC	Has DVD Player (H)	Home Office Tech
190	TBTO0207XC	Has Electronic Reader (e.g. Kindle Paperwhite, Nook, etc.) (H)	Home Office Tech
191	TBTO0195XC	Has Game Console (e.g. Xbox One, PS4, etc.) (H)	Home Office Tech
192	TBTO0203XC	Has Home Network Wireless Modem/Router (H)	Home Office Tech
193	TBTO0190XC	Has Internet Enabled TV (Smart TV) (H)	Home Office Tech
194	CA004784XC	Has Laptop/Netbook Computer (H)	Home Office Tech
195	TBTO0205XC	Has Mobile Phone (no WiFi or App capabilities) (H)	Home Office Tech
196	TBTO0197XC	Has Portable Media/Game Player (e.g. Nintendo 3DS, etc.) (H)	Home Office Tech
197	TBTO0206XC	Has Smartphone (e.g. iPhone, Samsung Galaxy S, etc.) (H)	Home Office Tech
198	TBTO0198XC	Has Tablet (e.g. iPad, Kindle Fire, etc.) (H)	Home Office Tech
199	TBTO0211XC	Has Wearable Device (e.g. FitBit, Nike FuelBand, etc.) (H)	Home Office Tech
200	CA004992XC	Has Amazon Connected Home Device (Alexa/Echo/Echo Dot, etc.) (1Y) (H)	Home Office Tech
201	CA004994XC	Has Google Home (1Y) (H)	Home Office Tech
202	CA004888XC	Has Streaming Music Subscription, Paid (H)	Home Office Tech
203	CA004889XC	Has Streaming Music Subscription, Free (H)	Home Office Tech
204	CA004890XC	Has Virtual Reality Device (H)	Home Office Tech
205	CA004894XC	Has Hi-Res Audio Device/Player (H)	Home Office Tech
206	CA004895XC	Has 3-D Printer (H)	Home Office Tech
207	CA004884XC	Type of Security System: Prof. Installed & Prof. Monitored System (1Y) (H)	Home Office Tech

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208	CA004885XC	Type of Security System: Self Installed & Self Monitored (1Y) (H)	Home Office Tech
209	CA005008XC	Smart Home Purchase Stage, Doorbell Cameras: Considering (1Y) (H)	Home Office Tech
210	CA005009XC	Smart Home Purchase Stage, Doorbell Cameras: Purchased (1Y) (H)	Home Office Tech
211	CA005006XC	Smart Home Purchase Stage, Indoor Cameras: Considering (1Y) (H)	Home Office Tech
212	CA005007XC	Smart Home Purchase Stage, Indoor Cameras: Purchased (1Y) (H)	Home Office Tech
213	CA004996XC	Smart Home Purchase Stage, Outdoor Cameras: Considering (1Y) (H)	Home Office Tech
214	CA004997XC	Smart Home Purchase Stage, Outdoor Cameras: Purchased (1Y) (H)	Home Office Tech
215	CA005002XC	Smart Home Purchase Stage, Robot Vacuums: Considering (1Y) (H)	Home Office Tech
216	CA005003XC	Smart Home Purchase Stage, Robot Vacuums: Purchased (1Y) (H)	Home Office Tech
217	CA005004XC	Smart Home Purchase Stage, Smart Appliances: Considering (1Y) (H)	Home Office Tech
218	CA005005XC	Smart Home Purchase Stage, Smart Appliances: Purchased (1Y) (H)	Home Office Tech
219	CA005018XC	Smart Home Purchase Stage, Smart Door Locks: Considering (1Y) (H)	Home Office Tech
220	CA005019XC	Smart Home Purchase Stage, Smart Door Locks: Purchased (1Y) (H)	Home Office Tech
221	CA005016XC	Smart Home Purchase Stage, Smart Garage Door Controller: Considering (1Y) (H)	Home Office Tech
222	CA005017XC	Smart Home Purchase Stage, Smart Garage Door Controller: Purchased (1Y) (H)	Home Office Tech
223	CA005010XC	Smart Home Purchase Stage, Smart Indoor Lights: Considering (1Y) (H)	Home Office Tech
224	CA005011XC	Smart Home Purchase Stage, Smart Indoor Lights: Purchased (1Y) (H)	Home Office Tech
225	CA005012XC	Smart Home Purchase Stage, Smart Outdoor Lights: Considering (1Y) (H)	Home Office Tech
226	CA005013XC	Smart Home Purchase Stage, Smart Outdoor Lights: Purchased (1Y) (H)	Home Office Tech
227	CA005000XC	Smart Home Purchase Stage, Smart Plugs/Switches: Considering (1Y) (H)	Home Office Tech
228	CA005001XC	Smart Home Purchase Stage, Smart Plugs/Switches: Purchased (1Y) (H)	Home Office Tech
229	CA004998XC	Smart Home Purchase Stage, Smart Speakers: Considering (1Y) (H)	Home Office Tech
230	CA004999XC	Smart Home Purchase Stage, Smart Speakers: Purchased (1Y) (H)	Home Office Tech
231	CA005014XC	Smart Home Purchase Stage, Smart Thermostat: Considering (1Y) (H)	Home Office Tech
232	CA005015XC	Smart Home Purchase Stage, Smart Thermostat: Purchased (1Y) (H)	Home Office Tech
233	CA005020XC	Smart Home Purchase Stage, Smoke/Carbon Monoxide Detectors: Considering (1Y) (H)	Home Office Tech
234	CA005021XC	Smart Home Purchase Stage, Smoke/Carbon Monoxide Detectors: Purchased (1Y) (H)	Home Office Tech
235	CA004984XC	Advertisements on Mobile Phones Are Annoying: Agree/Strongly Agree (1Y) (H)	Home Office Tech
236	CA004986XC	Carry Mobile Phone Everywhere: Agree/Strongly Agree (1Y) (H)	Home Office Tech
237	CA004985XC	Mobile Phones Are Too Complicated: Agree/Strongly Agree (1Y) (H)	Home Office Tech
238	CA004981XC	Mobile Phone Is A Source of Entertainment: Agree/Strongly Agree (1Y) (H)	Home Office Tech
239	CA004982XC	Mobile Phone Is An Extension of My Personality (1Y) (H)	Home Office Tech
240	CA004983XC	One Device To Do Everything Is Convenient: Agree/Strongly Agree (1Y) (H)	Home Office Tech
241	CA004980XC	Use Mobile To Make Calls From Home: Agree/Strongly Agree (1Y) (H)	Home Office Tech
242	CA004925XC	Has Bundled Service (TV and/or Internet and/or Phone) (H)	Service Providers
243	CA004926XC	Do Not Have Service Bundle (H)	Service Providers
244	CA004971XC	Average Bill Amount: Bundle HH (H)	Service Providers
245	CA004971XD	Average Bill Amount: Bundle: (Average Dollars) (H)	Service Providers
246	CA004970XC	Average Bill Amount: Subscription TV HH (H)	Service Providers
247	CA004970XD	Average Bill Amount: Subscription TV: (Average Dollars) (H)	Service Providers
248	CA004974XC	Average Bill Amount: Internet HH (H)	Service Providers
249	CA004974XD	Average Bill Amount: Internet: (Average Dollars) (H)	Service Providers
250	CA004972XC	Average Bill Amount: Landline Phone HH (H)	Service Providers
251	CA004972XD	Average Bill Amount: Landline Phone: (Average Dollars) (H)	Service Providers
252	CA004973XC	Average Bill Amount: Mobile Phone HH (H)	Service Providers
253	CA004973XD	Average Bill Amount: Mobile Phone: (Average Dollars) (H)	Service Providers
254	TBT00052XC	Has Bundled Services: Includes Internet Access (H)	Service Providers
255	TBT00051XC	Has Bundled Services: Includes Subscription TV (H)	Service Providers
256	TBT00053XC	Has Bundled Services: Includes Landline Phone Service (H)	Service Providers
257	TBT00054XC	Has Bundled Services: Includes Mobile Phone Service (H)	Service Providers
258	TBT00060XC	Mobile Phone Plan/Feature: Calling Circle (group people can call unlimited) (H)	Service Providers
259	TBT00068XC	Mobile Phone Plan/Feature: Early Phone Upgrade Plan (H)	Service Providers
260	CA004900XC	Mobile Phone Plan/Feature: Fee-Free Plan (H)	Service Providers
261	TBT00061XC	Mobile Phone Plan/Feature: Free Incoming Calls (H)	Service Providers
262	TBT00057XC	Mobile Phone Plan/Feature: International Calling Plan (H)	Service Providers
263	TBT00055XC	Mobile Phone Plan/Feature: Nationwide Calling Plan (H)	Service Providers
264	TBT00065XC	Mobile Phone Plan/Feature: Phone Insurance (H)	Service Providers
265	TBT00064XC	Mobile Phone Plan/Feature: Picture/Video Messaging (H)	Service Providers
266	CA004245XC	Mobile Phone Plan/Feature: Reduced Early Cancellation Fee (H)	Service Providers
267	TBT00056XC	Mobile Phone Plan/Feature: Regional or Local Calling Plan (H)	Service Providers
268	TBT00067XC	Mobile Phone Plan/Feature: Rewards/Points Program(H)	Service Providers
269	TBT00059XC	Mobile Phone Plan/Feature: Unlimited Calling to Anyone at Anytime (H)	Service Providers
270	TBT00063XC	Mobile Phone Plan/Feature: Unlimited Data (H)	Service Providers
271	TBT00058XC	Mobile Phone Plan/Feature: Unlimited Mobile-to-Mobile (same provider) (H)	Service Providers
272	CA004899XC	Mobile Phone Plan/Feature: Unlimited Talk, Text and Data (H)	Service Providers
273	TBT00062XC	Mobile Phone Plan/Feature: Unlimited Text-Messaging (H)	Service Providers
274	TBT00076XC	No TV Subscription Service: Never Had Subscription TV Service (H)	Service Providers
275	TBT00077XC	No TV Subscription Service: Rely Streaming Internet Movies/TV Shows (H)	Service Providers
276	TBT00078XC	No TV Subscription Service: Save Money (H)	Service Providers

ORDER	VARIABLE	DESCRIPTION	CATEGORY
277	TBTOO358XC	Overall Rating for Provider - Home Internet: Excellent (H)	Service Providers
278	CA000286XC	Overall Rating for Provider - Home Internet: Good/Very Good (H)	Service Providers
279	TBTOO361XC	Overall Rating for Provider - Landline: Excellent (H)	Service Providers
280	CA000288XC	Overall Rating for Provider - Landline: Good/Very Good (H)	Service Providers
281	TBTOO360XC	Overall Rating for Provider - Landline: Fair (H)	Service Providers
282	TBTOO363XC	Overall Rating for Provider - Mobile Phone: Excellent (H)	Service Providers
283	CA000284XC	Overall Rating for Provider - Mobile Phone: Good/Very Good (H)	Service Providers
284	TBTOO362XC	Overall Rating for Provider - Mobile Phone: Fair (H)	Service Providers
285	TBTOO365XC	Overall Rating for Provider - TV Subscription: Excellent (H)	Service Providers
286	CA000290XC	Overall Rating for Provider - TV Subscription: Good/Very Good (H)	Service Providers
287	CA004874XC	Provider Streaming Video Service: Amazon Prime (H)	Service Providers
288	CA004875XC	Provider Streaming Video Service: Crunchyroll (H)	Service Providers
289	CA004891XC	Provider Streaming Video Service: DirecTV Now (H)	Service Providers
290	CA004876XC	Provider Streaming Video Service: Hulu/Hulu Plus (H)	Service Providers
291	CA004877XC	Provider Streaming Video Service: MLB.TV (H)	Service Providers
292	CA004879XC	Provider Streaming Video Service: Netflix (H)	Service Providers
293	CA004880XC	Provider Streaming Video Service: NFL Game Pass (H)	Service Providers
294	CA004881XC	Provider Streaming Video Service: NHL.TV (H)	Service Providers
295	CA004882XC	Provider Streaming Video Service: No Current Service (H)	Service Providers
296	CA004902XC	Provider Streaming Video Service: Playstation VUE (H)	Service Providers
297	CA004892XC	Provider Streaming Video Service: Premium Cable (H)	Service Providers
298	CA004901XC	Provider Streaming Video Service: Sling TV (H)	Service Providers
299	CA004969XC	Provider Streaming Video Service: YouTube TV (1Y) (H)	Service Providers
300	TBTOO215XC	Purchased Premium Phone/Cable Service: Hard Drive Backup Service (H)	Service Providers
301	TBTOO213XC	Purchased Premium Phone/Cable Service: Hardware Protection (H)	Service Providers
302	TBTOO212XC	Purchased Premium Phone/Cable Service: Technical Support Plan (H)	Service Providers
303	TBTOO214XC	Purchased Premium Phone/Cable Service: Virus Protection Service (H)	Service Providers
304	CA004927XC	Switched Subscription TV Providers In Past Year (H)	Service Providers
305	CA004937XC	TV Subscription Change Reason: Better Contract Terms (H)	Service Providers
306	CA004941XC	TV Subscription Change Reason: Better Customer Service (H)	Service Providers
307	CA004936XC	TV Subscription Change Reason: Better Price (H)	Service Providers
308	CA004942XC	TV Subscription Change Reason: Better Promotion (H)	Service Providers
309	CA004938XC	TV Subscription Change Reason: Better Service Bundle Options (H)	Service Providers
310	CA004939XC	TV Subscription Change Reason: Higher Quality Service/Product (H)	Service Providers
311	CA004940XC	TV Subscription Change Reason: Move (H)	Service Providers
312	CA004943XC	TV Subscription Change Reason: Reliability (H)	Service Providers
313	CA004928XC	Switched Internet Providers In Past Year (H)	Service Providers
314	CA004917XC	Internet Provider Change Reason: Better Customer Service (H)	Service Providers
315	CA004913XC	Internet Provider Change Reason: Better Price (H)	Service Providers
316	CA004919XC	Internet Provider Change Reason: Better Reliability (H)	Service Providers
317	CA004914XC	Internet Provider Change Reason: Better Service Bundle (H)	Service Providers
318	CA004920XC	Internet Provider Change Reason: Faster Connection (H)	Service Providers
319	CA004915XC	Internet Provider Change Reason: Higher Quality Service/Product (H)	Service Providers
320	CA004916XC	Internet Provider Change Reason: Move (H)	Service Providers
321	CA004918XC	Internet Provider Change Reason: Promotion, Incentive or Rebate (H)	Service Providers
322	CA004929XC	Switched Mobile Phone Providers In Past Year (H)	Service Providers
323	CA004944XC	Mobile Phone Carrier Switch Reason: Better Price (H)	Service Providers
324	CA005022XC	Not Likely To Recommend Mobile Provider (H)	Service Providers
325	CA005023XC	Likely To Recommend Mobile Carrier (H)	Service Providers
326	CA005024XC	Not Likely To Recommend Landline Provider (H)	Service Providers
327	CA005025XC	Likely To Recommend Landline Provider (H)	Service Providers
328	CA005026XC	Not Likely To Recommend TV Provider (H)	Service Providers
329	CA005027XC	Likely To Recommend TV Provider (H)	Service Providers
330	CA005028XC	Not Likely To Recommend Internet Provider (H)	Service Providers
331	CA005029XC	Likely To Recommend Internet Provider (H)	Service Providers
332	TBTOO296XC	Phone Service: Mobile Phone Service (H)	Wireless Telecomm
333	TBTOO318XC	Has Mobile Phone, Number: 1 (H)	Wireless Telecomm
334	TBTOO319XC	Has Mobile Phone, Number: 2 (H)	Wireless Telecomm
335	TBTOO320XC	Has Mobile Phone, Number: 3+ (H)	Wireless Telecomm
336	TBTOO325XC	Has Mobile Phone: Apple (H)	Wireless Telecomm
337	TBTOO327XC	Has Mobile Phone: HTC (H)	Wireless Telecomm
338	TBTOO328XC	Has Mobile Phone: LG (H)	Wireless Telecomm
339	TBTOO329XC	Has Mobile Phone: Motorola (H)	Wireless Telecomm
340	TBTOO331XC	Has Mobile Phone: Samsung (H)	Wireless Telecomm
341	TBTOO332XC	Has Mobile Phone: Operating System, Android (H)	Wireless Telecomm
342	TBTOO334XC	Has Mobile Phone: Operating System, iOS (Apple) (H)	Wireless Telecomm
343	TBTOO011XC	Has Mobile Phone Primary Use: Adult Business and Personal Use (H)	Wireless Telecomm
344	TBTOO010XC	Has Mobile Phone Primary Use: Adult Business Use Only (H)	Wireless Telecomm
345	TBTOO009XC	Has Mobile Phone Primary Use: Adult Personal Use Only (H)	Wireless Telecomm

ORDER	VARIABLE	DESCRIPTION	CATEGORY
346	TBTO0012XC	Has Mobile Phone Primary Use: Child Personal Use Only (H)	Wireless Telecomm
347	TBTO0008XC	Has Mobile Phone Plan: Pre-paid (e.g. no contract/pre-pay min/data used) (H)	Wireless Telecomm
348	TBTO0006XC	Has Mobile Phone Plan: Shared (e.g. set min/data shared monthly) (H)	Wireless Telecomm
349	TBTO0005XC	Has Mobile Phone Plan: Standard (e.g. set min/data monthly) (H)	Wireless Telecomm
350	TBTO0007XC	Has Mobile Phone Plan: Unsubsidized (e.g. full price/own device/no contract) (H)	Wireless Telecomm
351	CA004962XC	Has Mobile Phone, Data Plan: 1-4 GB (1Y) (H)	Wireless Telecomm
352	CA004963XC	Has Mobile Phone, Data Plan: 5-9 GB (1Y) (H)	Wireless Telecomm
353	CA004964XC	Has Mobile Phone, Data Plan: 10-20 GB (1Y) (H)	Wireless Telecomm
354	CA004966XC	Has Mobile Phone, Data Plan: Unlimited (1Y) (H)	Wireless Telecomm
355	CA004961XC	Has Mobile Phone, Data Plan: Data Not Included In Plan (1Y) (H)	Wireless Telecomm
356	TBTO0336XC	Has Mobile Phone Plan: Add Phone, 3 Months (H)	Wireless Telecomm
357	TBTO0338XC	Has Mobile Phone Plan: Increased Data Plan, 3 Months (H)	Wireless Telecomm
358	TBTO0337XC	Has Mobile Phone Plan: Increased Talk Minutes, 3 Months (H)	Wireless Telecomm
359	TBTO0340XC	Has Mobile Phone Plan: Upgraded Phone, 3 mo (H)	Wireless Telecomm
360	CA000553XC	Prepaid Cell Phone Service Reason: No Lengthy Contract (H)	Wireless Telecomm
361	CA000554XC	Prepaid Cell Phone Service Reason: No Monthly Bill (H)	Wireless Telecomm
362	TBTO0341XC	Prepaid Cell Phone Service Reason: Save Money (H)	Wireless Telecomm
363	CA000555XC	Prepaid Cell Phone Service Reason: Simple Plan/Simple to Use (H)	Wireless Telecomm
364	TBTO0342XC	Provider Mobile Phone: AT&T (H)	Wireless Telecomm
365	CA004725XC	Provider Mobile Phone: Boost Mobile (H)	Wireless Telecomm
366	CA004728XC	Provider Mobile Phone: Consumer Cellular (H)	Wireless Telecomm
367	CA004813XC	Provider Mobile Phone: Cricket (H)	Wireless Telecomm
368	TBTO0609XC	Provider Mobile Phone: MetroPCS (H)	Wireless Telecomm
369	TBTO0343XC	Provider Mobile Phone: Sprint (H)	Wireless Telecomm
370	TBTO0344XC	Provider Mobile Phone: Straight Talk (H)	Wireless Telecomm
371	TBTO0345XC	Provider Mobile Phone: T-Mobile (H)	Wireless Telecomm
372	TBTO0348XC	Provider Mobile Phone: TracFone (H)	Wireless Telecomm
373	TBTO0346XC	Provider Mobile Phone: Verizon Wireless (H)	Wireless Telecomm
374	TBTO0349XC	Mobile/Online Service, Mobile Provider: Check Service Consumption, 3 mo (H)	Wireless Telecomm
375	TBTO0351XC	Mobile/Online Service, Mobile Provider: Establish/Transfer Service, 3 mo (H)	Wireless Telecomm
376	TBTO0353XC	Mobile/Online Service, Mobile Provider: Get Product/Service Info., 3 mo (H)	Wireless Telecomm
377	TBTO0355XC	Mobile/Online Service, Mobile Provider: Monthly Bill via E-mail, 3 mo (H)	Wireless Telecomm
378	TBTO0352XC	Mobile/Online Service, Mobile Provider: Order New Product/Service, 3 mo (H)	Wireless Telecomm
379	CA004791XC	Mobile/Online Service, Mobile Provider: Schedule Appointment, 3 mo (H)	Wireless Telecomm
380	TBTO0357XC	Mobile/Online Service, Mobile Provider: Setup Alerts, 3 mo (H)	Wireless Telecomm
381	CA004750XC	Mobile/Online Service, Mobile Provider: Status Service/Repair Order, 3 mo (H)	Wireless Telecomm
382	TBTO0354XC	Mobile/Online Service, Mobile Provider: Submit Customer Question, 3 mo (H)	Wireless Telecomm
383	TBTO0350XC	Mobile/Online Service, Mobile Provider: View Account/Bill Status, 3 mo (H)	Wireless Telecomm
384	CA004897XC	Use Mobile as Hotspot? Yes (1Y) (H)	Wireless Telecomm
385	CA004898XC	Use Mobile as Hotspot? No (1Y) (H)	Wireless Telecomm
386	CA004945XC	Phone Service: Landline (H)	Wireline Telecomm
387	CA004946XC	Phone Service: Internet (VoIP) (H)	Wireline Telecomm
388	TBTO0298XC	Dropped Traditional Landline: <6 Months ago (H)	Wireline Telecomm
389	TBTO0300XC	Dropped Traditional Landline: 12+ Months ago (H)	Wireline Telecomm
390	TBTO0301XC	Dropped Traditional Landline: Never Had Service (H)	Wireline Telecomm
391	TBTO0310XC	Mobile/Online Service, Landline Provider: Check Service Consumption, 3 mo (H)	Wireline Telecomm
392	TBTO0311XC	Mobile/Online Service, Landline Provider: Establish/Transfer Service, 3 mo (H)	Wireline Telecomm
393	TBTO0313XC	Mobile/Online Service, Landline Provider: Get Product/Service Info., 3 mo (H)	Wireline Telecomm
394	TBTO0316XC	Mobile/Online Service, Landline Provider: Monthly Bill via E-mail, 3 mo (H)	Wireline Telecomm
395	TBTO0312XC	Mobile/Online Service, Landline Provider: Order New Product/Service, 3 mo (H)	Wireline Telecomm
396	TBTO0315XC	Mobile/Online Service, Landline Provider: Schedule Appointment, 3 mo (H)	Wireline Telecomm
397	TBTO0309XC	Mobile/Online Service, Landline Provider: View Account/Bill Status, 3 mo (H)	Wireline Telecomm
398	TBTO0302XC	Provider Landline: AT&T (H)	Wireline Telecomm
399	TBTO0303XC	Provider Landline: CenturyLink /Century Tel /Embarq/Qwest (H)	Wireline Telecomm
400	TBTO0305XC	Provider Landline: Comcast (H)	Wireline Telecomm
401	TBTO0306XC	Provider Landline: Cox (H)	Wireline Telecomm
402	CA004960XC	Provider Landline: Frontier Communications/Citizens (H)	Wireline Telecomm
403	CA004912XC	Provider Landline: Spectrum (H)	Wireline Telecomm
404	TBTO0308XC	Provider Landline: Verizon (H)	Wireline Telecomm
405	CA004951XC	Reason Dropped Landline: Avoid Telemarketers (H)	Wireline Telecomm
406	CA004948XC	Reason Dropped Landline: Don't Use Anymore (H)	Wireline Telecomm
407	CA004949XC	Reason Dropped Landline: Don't Want Multiple Phone Numbers (H)	Wireline Telecomm
408	CA004947XC	Reason Dropped Landline: Price (H)	Wireline Telecomm
409	CA004950XC	Reason Dropped Landline: Replaced by Mobile Phone (H)	Wireline Telecomm
410	CA004953XC	Reason For Still Having Landline: Don't Have Good Cell Service (H)	Wireline Telecomm
411	CA004952XC	Reason For Still Having Landline: Don't Own Mobile Phone (H)	Wireline Telecomm
412	CA004954XC	Reason For Still Having Landline: Home Office/Business (H)	Wireline Telecomm
413	CA004955XC	Reason For Still Having Landline: Included With Internet, TV Bundle (H)	Wireline Telecomm
414	CA004956XC	Reason For Still Having Landline: Less Expensive To Have With Bundle (H)	Wireline Telecomm

ORDER	VARIABLE	DESCRIPTION	CATEGORY
415	CA004959XC	Reason For Still Having Landline: Mobile Phone Is For Work Use Only (H)	Wireline Telecomm
416	CA004957XC	Reason For Still Having Landline: Need For Fax (H)	Wireline Telecomm
417	CA004958XC	Reason For Still Having Landline: Need For Security System (H)	Wireline Telecomm