

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	TBTCXNHHD	Total Households	Basics
2	TBT00069XC	Has Working TV, 1 (H)	Cable and Satellite
3	TBT00070XC	Has Working TV, 2 (H)	Cable and Satellite
4	TBT00071XC	Has Working TV, 3-4 (H)	Cable and Satellite
5	TBT00072XC	Has Working TV, 5+ (H)	Cable and Satellite
6	CA005030XC	Has TV Service: Antenna/Over-The-Air (1Y) (H)	Cable and Satellite
7	TBT00075XC	Has TV Service: Cable TV (H)	Cable and Satellite
8	TBT00074XC	Has TV Service: Fiber Optic (e.g. Verizon FiOS, AT&T U-verse) (H)	Cable and Satellite
9	TBT00073XC	Has TV Service: Satellite Dish (e.g. DISH or DIRECTV) (H)	Cable and Satellite
10	CA004921XC	Does Not Have TV Service (H)	Cable and Satellite
11	CA005064XC	Has TV Service, Primary Service: Antenna/Free Over-the-Air TV (1Y) (H)	Cable and Satellite
12	CA005061XC	Has TV Service, Primary Service: Cable TV (1Y) (H)	Cable and Satellite
13	CA005063XC	Has TV Service, Primary Service: Fiber Optic TV (1Y) (H)	Cable and Satellite
14	CA005062XC	Has TV Service, Primary Service: Satellite TV (1Y) (H)	Cable and Satellite
15	TBT00094XC	Has Cable TV Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)	Cable and Satellite
16	TBT00095XC	Has Cable TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
17	TBT00093XC	Has Cable TV Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
18	TBT00098XC	Has Cable TV Feature: Foreign Language/International Package (H)	Cable and Satellite
19	TBT00092XC	Has Cable TV Feature: High-definition (HD) Package (H)	Cable and Satellite
20	TBT00097XC	Has Cable TV Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
21	TBT00096XC	Has Cable TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)	Cable and Satellite
22	CA004922XC	Has Cable TV Feature: Ultra HD/4K Content/4K Channels (H)	Cable and Satellite
23	TBT00108XC	Has Fiber Optic TV Feature: Broadcast TV (NBC, PBS, local, etc) (H)	Cable and Satellite
24	TBT00109XC	Has Fiber Optic TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
25	TBT00107XC	Has Fiber Optic TV Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
26	TBT00106XC	Has Fiber Optic TV Feature: High-definition (HD) Package (H)	Cable and Satellite
27	TBT00111XC	Has Fiber Optic TV Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
28	TBT00110XC	Has Fiber Optic TV Feature: Sports TV (NFL RedZone, etc) (H)	Cable and Satellite
29	CA004924XC	Has Fiber Optic TV Feature: Ultra HD/4K Content/4K Channels (H)	Cable and Satellite
30	TBT00100XC	Has Satellite Dish Feature: Broadcast TV (NBC, PBS, local, etc) (H)	Cable and Satellite
31	TBT00101XC	Has Satellite Dish Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
32	TBT00099XC	Has Satellite Dish Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
33	TBT00105XC	Has Satellite Dish Feature: High-definition (HD) Package (H)	Cable and Satellite
34	TBT00103XC	Has Satellite Dish Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
35	TBT00102XC	Has Satellite Dish Feature: Sports TV (e.g. NFL RedZone, etc) (H)	Cable and Satellite
36	CA004923XC	Has Satellite Dish Feature: Ultra HD/4K Content/4K Channels (H)	Cable and Satellite
37	TBT00166XC	Provider TV Subscription: AT&T (H)	Cable and Satellite
38	TBT00168XC	Provider TV Subscription: Cablevision/Optimum/Bresnan (H)	Cable and Satellite
39	TBT00170XC	Provider TV Subscription: Comcast (H)	Cable and Satellite
40	TBT00171XC	Provider TV Subscription: Cox (H)	Cable and Satellite
41	TBT00172XC	Provider TV Subscription: DIRECTV (H)	Cable and Satellite
42	TBT00173XC	Provider TV Subscription: DISH Network/EchoStar (H)	Cable and Satellite
43	CA005031XC	Provider TV Subscription: Spectrum (H)	Cable and Satellite
44	TBT00175XC	Provider TV Subscription: Verizon/FiOS (H)	Cable and Satellite
45	TBT00177XC	Mobile/Online, Subscription TV: Check Consumption, 3 mos (H)	Cable and Satellite
46	TBT00178XC	Mobile/Online, Subscription TV: Establish/Transfer, 3 mos (H)	Cable and Satellite
47	TBT00180XC	Mobile/Online, Subscription TV: Get Product/Service Info, 3 mos (H)	Cable and Satellite
48	TBT00184XC	Mobile/Online, Subscription TV: Monthly Bill via E-mail, 3 mos (H)	Cable and Satellite
49	TBT00179XC	Mobile/Online, Subscription TV: Order New Product/Service, 3 mos (H)	Cable and Satellite
50	TBT00182XC	Mobile/Online, Subscription TV: Schedule Appointment, 3 mos (H)	Cable and Satellite
51	TBT00186XC	Mobile/Online, Subscription TV: Setup Alerts, 3 mos (H)	Cable and Satellite
52	TBT00183XC	Mobile/Online, Subscription TV: Status/Repair, 3 mos (H)	Cable and Satellite
53	TBT00181XC	Mobile/Online, Subscription TV: Submit Customer Question, 3 mos (H)	Cable and Satellite
54	TBT00176XC	Mobile/Online, Subscription TV: View Account/Bill Status, 3 mos (H)	Cable and Satellite
55	TBT00114XC	Multitasking Watching TV: Browsing Internet, 1-10 hrs/wk (H)	Cable and Satellite
56	TBT00121XC	Multitasking Watching TV: Playing Games, 1-10 hrs/wk (H)	Cable and Satellite
57	TBT00123XC	Multitasking Watching TV: Posting to Social Networks, 1-10 hrs/wk (H)	Cable and Satellite
58	TBT00117XC	Multitasking Watching TV: Reading E-mail, 1-10 hrs/wk (H)	Cable and Satellite
59	TBT00118XC	Multitasking Watching TV: Reading E-mail, 11-25 hrs/wk (H)	Cable and Satellite
60	TBT00119XC	Multitasking Watching TV: Shopping, 1-10 hrs/wk (H)	Cable and Satellite
61	TBT00120XC	Multitasking Watching TV: Watching Videos, 1-10 hrs/wk (H)	Cable and Satellite
62	CA004798XC	Multitasking Watching TV: Watching Videos, 11-25 hrs/wk (H)	Cable and Satellite
63	TBT00129XC	Use Desktop While Watching TV: Browsing Internet (H)	Cable and Satellite
64	TBT00157XC	Use Desktop While Watching TV: Playing Games (H)	Cable and Satellite
65	TBT00164XC	Use Desktop While Watching TV: Posting to Social Networks (H)	Cable and Satellite
66	TBT00136XC	Use Desktop While Watching TV: Reading E-mail (H)	Cable and Satellite
67	TBT00143XC	Use Desktop While Watching TV: Shopping (H)	Cable and Satellite
68	TBT00158XC	Use Game Console While Watching TV: Playing Games (H)	Cable and Satellite
69	TBT00151XC	Use Game Console While Watching TV: Watching Video (H)	Cable and Satellite

ORDER	VARIABLE	DESCRIPTION	CATEGORY
70	CA004778XC	Use Laptop/Netbook While Watching TV: Browsing Internet (H)	Cable and Satellite
71	CA004781XC	Use Laptop/Netbook While Watching TV: Reading Email (H)	Cable and Satellite
72	CA004782XC	Use Laptop/Netbook While Watching TV: Shopping (H)	Cable and Satellite
73	CA004783XC	Use Laptop/Netbook While Watching TV: Watching Video (H)	Cable and Satellite
74	TBT00140XC	Use Portable Media Player While Watching TV: Shopping (H)	Cable and Satellite
75	TBT00124XC	Use Smartphone While Watching TV: Browsing Internet (H)	Cable and Satellite
76	TBT00152XC	Use Smartphone While Watching TV: Playing Games (H)	Cable and Satellite
77	TBT00159XC	Use Smartphone While Watching TV: Posting to Social Networks (H))	Cable and Satellite
78	TBT00131XC	Use Smartphone While Watching TV: Reading E-mail (H)	Cable and Satellite
79	TBT00138XC	Use Smartphone While Watching TV: Shopping (H)	Cable and Satellite
80	TBT00145XC	Use Smartphone While Watching TV: Watching Video (H)	Cable and Satellite
81	TBT00125XC	Use Tablet While Watching TV: Browsing Internet (H)	Cable and Satellite
82	TBT00153XC	Use Tablet While Watching TV: Playing Games (H)	Cable and Satellite
83	TBT00139XC	Use Tablet While Watching TV: Shopping (H)	Cable and Satellite
84	TBT00146XC	Use Tablet While Watching TV: Watching Video (H)	Cable and Satellite
85	TBT00082XC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 1-10 hrs/wk (H)	Cable and Satellite
86	TBT00083XC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 11-25 hrs/wk (H)	Cable and Satellite
87	TBT00084XC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 26+ hrs/wk (H)	Cable and Satellite
88	TBT00088XC	Watch TV: Network App/Website (e.g. HBO GO), 1-10 hrs/wk (H)	Cable and Satellite
89	TBT00086XC	Watch TV: Over-the-Top Service Provider (e.g. Hulu), 1-10 hrs/wk (H)	Cable and Satellite
90	TBT00087XC	Watch TV: Over-the-Top Service Provider (e.g. Hulu), 11-25 hrs/wk (H)	Cable and Satellite
91	CA004284XC	Watch TV: Over-the-Top Service Provider (e.g. Hulu), 26+ hrs/wk (H)	Cable and Satellite
92	TBT00085XC	Watch TV: Service Provider (e.g. U-verse On Demand), 1-10 hrs/wk (H)	Cable and Satellite
93	CA004280XC	Watch TV: Service Provider (e.g. U-verse On Demand), 11-25 hrs/wk (H)	Cable and Satellite
94	CA005048XC	Watch TV: Live TV Programming, 1-10 Hours (1Y) (H)	Cable and Satellite
95	CA005049XC	Watch TV: Live TV Programming, 11-25 Hours (1Y) (H)	Cable and Satellite
96	CA005050XC	Watch TV: Live TV Programming, 26-50 Hours (1Y) (H)	Cable and Satellite
97	CA005051XC	Watch TV: Live TV Programming, 51-100 Hours (1Y) (H)	Cable and Satellite
98	TBT00089XC	Watch TV: Movies/Shows Rented from Kiosk (RedBox), 1-10 hrs/wk (H)	Cable and Satellite
99	TBT00091XC	Watch TV: Movies/Shows Rented Thru Mail (Netflix DVD), 1-10 hrs/wk (H)	Cable and Satellite
100	CA004930XC	Watch Content on Desktop Computer, 3 Months (H)	Cable and Satellite
101	TBT00113XC	Watch Content on Digital Media Player (AppleTV, etc.), 3 Months (H)	Cable and Satellite
102	CA005052XC	Watch Content on Internet Connected (or Smart) TV, 3 Months (1Y) (H)	Cable and Satellite
103	CA000485XC	Watch Content on Home Game Console, 3 Months (H)	Cable and Satellite
104	CA004931XC	Watch Content on Laptop/Netbook Computer, 3 Months (H)	Cable and Satellite
105	CA000487XC	Watch Content on Portable Media Player, 3 Months (H)	Cable and Satellite
106	CA000488XC	Watch Content on Portable/Car DVD Player, 3 Months (H)	Cable and Satellite
107	CA000483XC	Watch Content on Smart Phone, 3 Months (H)	Cable and Satellite
108	CA005053XC	Watch Content on Tablet, 3 Months (H)	Cable and Satellite
109	CA005076XC	Preferred Device for Streaming: Desktop Computer (1Y) (H)	Cable and Satellite
110	CA005077XC	Preferred Device for Streaming: Laptop/Notebook Computer (1Y) (H)	Cable and Satellite
111	CA005078XC	Preferred Device for Streaming: Smartphone (1Y) (H)	Cable and Satellite
112	CA005079XC	Preferred Device for Streaming: Tablet (1Y) (H)	Cable and Satellite
113	CA005080XC	Preferred Device for Streaming: Television (1Y) (H)	Cable and Satellite
114	CA005081XC	Small Screen Streaming Connection: Mobile Data Only (1Y) (H)	Cable and Satellite
115	CA005082XC	Small Screen Streaming Connection: Home WiFi Only (1Y) (H)	Cable and Satellite
116	CA005083XC	Small Screen Streaming Connection: Mobile Data and Home WiFi (1Y) (H)	Cable and Satellite
117	TBT00234XC	Access Internet at Home for Personal Use: 1-5 hours/week (H)	Home Office Tech
118	TBT00236XC	Access Internet at Home for Personal Use: 11+ hours/week (H)	Home Office Tech
119	TBT00001XC	Accessed WiFi: Fee-based WiFi 'Hotspots' Outside Home (H)	Home Office Tech
120	TBT00002XC	Accessed WiFi: Free WiFi 'Hotspots' Outside Home (H)	Home Office Tech
121	TBT00004XC	Accessed WiFi: Home WiFi Network (H)	Home Office Tech
122	TBT00003XC	Accessed WiFi: Mobile provider via phone or 'Hotspot' device (H)	Home Office Tech
123	TBT00046XC	Broadband Level/Speed at Home: 1-4 Mbs (basic high speed) (H)	Home Office Tech
124	TBT00050XC	Broadband Level/Speed at Home: 5-14 Mbs (H)	Home Office Tech
125	CA004862XC	Broadband Level/Speed at Home: 50-99 Mbs (H)	Home Office Tech
126	TBT00048XC	Broadband Level/Speed at Home: >100 Mbs (T1/fiber high speed) (H)	Home Office Tech
127	CA005032XC	Internet at Home for Personal Use: Cable (H)	Home Office Tech
128	CA005033XC	Internet at Home for Personal Use: DSL (H)	Home Office Tech
129	CA005035XC	Internet at Home for Personal Use: Fiber Optic (H)	Home Office Tech
130	CA005036XC	Internet at Home for Personal Use: Mobile (H)	Home Office Tech
131	CA005034XC	Internet at Home for Personal Use: Satellite (H)	Home Office Tech
132	CA005037XC	Internet at Home for Personal & Business Use: Cable (H)	Home Office Tech
133	CA005038XC	Internet at Home for Personal & Business Use: DSL (H)	Home Office Tech
134	CA005039XC	Internet at Home for Personal & Business Use: Fiber Optic (H)	Home Office Tech
135	CA005040XC	Internet at Home for Personal & Business Use: Mobile (H)	Home Office Tech
136	CA005041XC	Internet at Home for Personal & Business Use: Satellite (H)	Home Office Tech
137	TBT00242XC	Internet Use: Attend Online Education Course, 1-10 hours/week (H)	Home Office Tech
138	CA005056XC	Internet Use: Enable Smart Home Devices (H)	Home Office Tech

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139	TBT00238XC	Internet Use: GPS, 1-10 hours/week (H)	Home Office Tech
140	TBT00257XC	Internet Use: Listen to Streaming Audio, 1-10 hours/week (H)	Home Office Tech
141	TBT00258XC	Internet Use: Listen to Streaming Audio, 11-25 hours/week (H)	Home Office Tech
142	TBT00255XC	Internet Use: Play Video Games Offline single-player, 1-10 hrs/wk (H)	Home Office Tech
143	TBT00253XC	Internet Use: Play Video Games Online multi-player, 1-10 hrs/wk (H)	Home Office Tech
144	TBT00254XC	Internet Use: Play Video Games Online multi-player, 11-25 hrs/wk (H)	Home Office Tech
145	TBT00259XC	Internet Use: Reading eBooks, 1-10 hours/week (H)	Home Office Tech
146	TBT00237XC	Internet Use: Shopping, 1-10 hours/week (H)	Home Office Tech
147	CA004787XC	Internet Use: Shopping, 11-25 hours/week (H)	Home Office Tech
148	CA005057XC	Internet Use: Use Virtual Assistant (H)	Home Office Tech
149	TBT00246XC	Internet Use: Video Chatting, 1-10 hours/week (H)	Home Office Tech
150	TBT00240XC	Internet Use: Visit Social Networking Sites, 1-10 hours/week (H)	Home Office Tech
151	TBT00241XC	Internet Use: Visit Social Networking Sites, 11-25 hours/week (H)	Home Office Tech
152	CA004492XC	Internet Use: Visit Social Networking Sites, 26+ hours/week (H)	Home Office Tech
153	TBT00251XC	Internet Use: Watch Streaming Video, 1-10 hours/week (H)	Home Office Tech
154	TBT00252XC	Internet Use: Watch Streaming Video, 11-25 hours/week (H)	Home Office Tech
155	TBT00285XC	Mobile/Online svc Internet Provider: Check svc Consumption 3 mo (H)	Home Office Tech
156	TBT00284XC	Mobile/Online svc Internet Provider: Establish/Transfer svc 3 mo (H)	Home Office Tech
157	TBT00286XC	Mobile/Online svc Internet Provider: Get Product/svc Info. 3 mo (H)	Home Office Tech
158	TBT00287XC	Mobile/Online svc Internet Provider: Order New Product/svc 3 mo (H)	Home Office Tech
159	TBT00289XC	Mobile/Online svc Internet Provider: Schedule Appointment 3 mo (H)	Home Office Tech
160	TBT00290XC	Mobile/Online svc Internet Provider: Setup Alerts 3 mo (H)	Home Office Tech
161	TBT00283XC	Mobile/Online svc Internet Provider: Status svc/Repair Order 3 mo (H)	Home Office Tech
162	TBT00291XC	Mobile/Online svc Internet Provider: Submit Customer Question 3 mo (H)	Home Office Tech
163	TBT00292XC	Mobile/Online svc Internet Provider: View Account/Bill Status 3 mo (H)	Home Office Tech
164	TBT00273XC	Provider Home Internet: AT&T (H)	Home Office Tech
165	TBT00275XC	Provider Home Internet: Cablevision/Optimum/Bresnan (H)	Home Office Tech
166	TBT00276XC	Provider Home Internet: CenturyLink/Century Tel/Embarq/Qwest (H)	Home Office Tech
167	TBT00278XC	Provider Home Internet: Comcast (H)	Home Office Tech
168	TBT00279XC	Provider Home Internet: Cox (H)	Home Office Tech
169	CA004579XC	Provider Home Internet: DIRECTV (H)	Home Office Tech
170	TBT00526XC	Provider Home Internet: Frontier Communications/Citizens (H)	Home Office Tech
171	CA004886XC	Provider Home Internet: Spectrum (H)	Home Office Tech
172	TBT00281XC	Provider Home Internet: Verizon (H)	Home Office Tech
173	TBT00262XC	Visit Social Networking Site: Facebook, 1-10 hours/week (H)	Home Office Tech
174	TBT00263XC	Visit Social Networking Site: Facebook, 11-25 hours/week (H)	Home Office Tech
175	TBT00264XC	Visit Social Networking Site: Facebook, 26+ hours/week (H)	Home Office Tech
176	TBT00271XC	Visit Social Networking Site: Instagram, 1-10 hours/week (H)	Home Office Tech
177	CA004935XC	Visit Social Networking Site: MeetUp, 1-10 hours/week (H)	Home Office Tech
178	TBT00267XC	Visit Social Networking Site: LinkedIn, 1-10 hours/week (H)	Home Office Tech
179	TBT00270XC	Visit Social Networking Site: Pinterest, 1-10 hours/week (H)	Home Office Tech
180	CA004932XC	Visit Social Networking Site: Reddit, 1-10 hours/week (H)	Home Office Tech
181	TBT00260XC	Visit Social Networking Site: Snapchat, 1-10 hours/week (H)	Home Office Tech
182	TBT00272XC	Visit Social Networking Site: Tumblr, 1-10 hours/week (H)	Home Office Tech
183	TBT00266XC	Visit Social Networking Site: Twitter, 1-10 hours/week (H)	Home Office Tech
184	CA004933XC	Visit Social Networking Site: YouTube, 1-10 hours/week (H)	Home Office Tech
185	CA004934XC	Visit Social Networking Site: YouTube, 11-25 hours/week (H)	Home Office Tech
186	CA004887XC	Has Home Theater, Including Soundbars (H)	Home Office Tech
187	TBT00192XC	Has Blu-ray Player (H)	Home Office Tech
188	TBT00210XC	Has Cloud Storage Service (e.g. Apple iCloud, Google Drive, etc.) (H)	Home Office Tech
189	TBT00202XC	Has Desktop Computer (H)	Home Office Tech
190	TBT00194XC	Has Digital Media Player (e.g. AppleTV, etc.) (H)	Home Office Tech
191	TBT00193XC	Has Digital Video Recorder (DVR not VCR) (H)	Home Office Tech
192	TBT00191XC	Has DVD Player (H)	Home Office Tech
193	TBT00207XC	Has Electronic Reader (e.g. Kindle Paperwhite, Nook, etc.) (H)	Home Office Tech
194	TBT00195XC	Has Game Console (e.g. Xbox One, PS4, etc.) (H)	Home Office Tech
195	TBT00203XC	Has Home Network Wireless Modem/Router (H)	Home Office Tech
196	TBT00190XC	Has Internet Enabled TV (Smart TV) (H)	Home Office Tech
197	CA004784XC	Has Laptop/Netbook Computer (H)	Home Office Tech
198	TBT00205XC	Has Mobile Phone (no WiFi or App capabilities) (H)	Home Office Tech
199	TBT00197XC	Has Portable Media/Game Player (e.g. Nintendo Switch, etc.) (H)	Home Office Tech
200	TBT00206XC	Has Smartphone (e.g. iPhone, Samsung Galaxy S, etc.) (H)	Home Office Tech
201	TBT00198XC	Has Tablet (e.g. iPad, Kindle Fire, etc.) (H)	Home Office Tech
202	TBT00211XC	Has Wearable Device (e.g. FitBit, Nike FuelBand, etc.) (H)	Home Office Tech
203	CA004888XC	Has Streaming Music Subscription, Paid (H)	Home Office Tech
204	CA004889XC	Has Streaming Music Subscription, Free (H)	Home Office Tech
205	CA004890XC	Has Virtual Reality Device (H)	Home Office Tech
206	CA004894XC	Has Hi-Res Audio Device/Player (H)	Home Office Tech
207	CA005047XC	Has Any Connected Home Device (H)	Home Office Tech

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208	CA005043XC	Has Amazon Connected Home Device (Alexa/Echo/Echo Dot, etc.) (H)	Home Office Tech
209	CA005044XC	Has Apple Home Pod Connected Home Device (H)	Home Office Tech
210	CA005045XC	Has Google Home Connected Home Device (H)	Home Office Tech
211	CA005046XC	Does Not Have Connected Home Device (H)	Home Office Tech
212	CA005091XC	First To Try Out New Technology: Agree/Strongly Agree (H)	Home Office Tech
213	CA005094XC	Like Technology To Reflect Personal Style: Agree/Strongly Agree (H)	Home Office Tech
214	CA005090XC	More Interested In Technology Than Others: Agree/Strongly Agree (H)	Home Office Tech
215	CA005092XC	Want Latest Technology Regardless of Price: Agree/Strongly Agree (H)	Home Office Tech
216	CA005093XC	Wait For Proven Technology: Agree/Strongly Agree (H)	Home Office Tech
217	CA005095XC	Type of Security System: Prof. Installed & Prof. Monitored System (H)	Home Office Tech
218	CA005096XC	Type of Security System: Self Installed & Self Monitored (H)	Home Office Tech
219	CA005097XC	Smart Home Purchase, Doorbell Cameras: Considering (H)	Home Office Tech
220	CA005098XC	Smart Home Purchase, Doorbell Cameras: Purchased (H)	Home Office Tech
221	CA005099XC	Smart Home Purchase, Indoor Cameras: Considering (H)	Home Office Tech
222	CA005100XC	Smart Home Purchase, Indoor Cameras: Purchased (H)	Home Office Tech
223	CA005101XC	Smart Home Purchase, Outdoor Cameras: Considering (H)	Home Office Tech
224	CA005102XC	Smart Home Purchase, Outdoor Cameras: Purchased (H)	Home Office Tech
225	CA005103XC	Smart Home Purchase, Robot Vacuums: Considering (H)	Home Office Tech
226	CA005104XC	Smart Home Purchase, Robot Vacuums: Purchased (H)	Home Office Tech
227	CA005105XC	Smart Home Purchase, Smart Appliances: Considering (H)	Home Office Tech
228	CA005106XC	Smart Home Purchase, Smart Appliances: Purchased (H)	Home Office Tech
229	CA005107XC	Smart Home Purchase, Smart Door Locks: Considering (H)	Home Office Tech
230	CA005108XC	Smart Home Purchase, Smart Door Locks: Purchased (H)	Home Office Tech
231	CA005109XC	Smart Home Purchase, Smart Garage Door Controller: Considering (H)	Home Office Tech
232	CA005110XC	Smart Home Purchase, Smart Garage Door Controller: Purchased (H)	Home Office Tech
233	CA005111XC	Smart Home Purchase, Smart Indoor Lights: Considering (H)	Home Office Tech
234	CA005112XC	Smart Home Purchase, Smart Indoor Lights: Purchased (H)	Home Office Tech
235	CA005113XC	Smart Home Purchase, Smart Outdoor Lights: Considering (H)	Home Office Tech
236	CA005114XC	Smart Home Purchase, Smart Outdoor Lights: Purchased (H)	Home Office Tech
237	CA005115XC	Smart Home Purchase, Smart Plugs/Switches: Considering (H)	Home Office Tech
238	CA005116XC	Smart Home Purchase, Smart Plugs/Switches: Purchased (H)	Home Office Tech
239	CA005117XC	Smart Home Purchase, Smart Speakers: Considering (H)	Home Office Tech
240	CA005118XC	Smart Home Purchase, Smart Speakers: Purchased (H)	Home Office Tech
241	CA005119XC	Smart Home Purchase, Smart Thermostat: Considering (H)	Home Office Tech
242	CA005120XC	Smart Home Purchase, Smart Thermostat: Purchased (H)	Home Office Tech
243	CA005121XC	Smart Home Purchase, Smoke/Carbon Monoxide Detectors: Considering (H)	Home Office Tech
244	CA005122XC	Smart Home Purchase, Smoke/Carbon Monoxide Detectors: Purchased (H)	Home Office Tech
245	CA005140XC	Advertisements on Mobile Phones Are Annoying: Agree/Strongly Agree (H)	Home Office Tech
246	CA005141XC	Carry Mobile Phone Everywhere: Agree/Strongly Agree (H)	Home Office Tech
247	CA005143XC	Mobile Phone Is A Source of Entertainment: Agree/Strongly Agree (H)	Home Office Tech
248	CA005144XC	Mobile Phone Is An Extension of My Personality (H)	Home Office Tech
249	CA005142XC	Mobile Phones Are Too Complicated: Agree/Strongly Agree (H)	Home Office Tech
250	CA005145XC	One Device To Do Everything Is Convenient: Agree/Strongly Agree (H)	Home Office Tech
251	CA005146XC	Use Mobile To Make Calls From Home: Agree/Strongly Agree (H)	Home Office Tech
252	CA005123XC	Excited About 5G Devices/Networks (1Y) (H)	Home Office Tech
253	CA005124XC	Excited About Artificial Intelligence (1Y) (H)	Home Office Tech
254	CA005125XC	Excited About Artificial Reality (1Y) (H)	Home Office Tech
255	CA005126XC	Excited About Recreational Drones (1Y) (H)	Home Office Tech
256	CA005127XC	Excited About Self-Driving Cars (1Y) (H)	Home Office Tech
257	CA005128XC	Excited About Virtual/Augmented Reality (1Y) (H)	Home Office Tech
258	CA005132XC	5G Benefits Excited About: Access to Artificial Intelligence (1Y) (H)	Home Office Tech
259	CA005131XC	5G Benefits Excited About: Virtual/Augmented Reality (1Y) (H)	Home Office Tech
260	CA005129XC	5G Benefits Excited About: Faster Connections/Speed (1Y) (H)	Home Office Tech
261	CA005139XC	5G Benefits Excited About: Gaming (1Y) (H)	Home Office Tech
262	CA005133XC	5G Benefits Excited About: Improved Virtual Reality (1Y) (H)	Home Office Tech
263	CA005130XC	5G Benefits Excited About: Reliable Network Connections (1Y) (H)	Home Office Tech
264	CA005137XC	5G Benefits Excited About: Replace Traditional Home Internet (1Y) (H)	Home Office Tech
265	CA005136XC	5G Benefits Excited About: Self-Driving Car Technology (1Y) (H)	Home Office Tech
266	CA005138XC	5G Benefits Excited About: Smart Home Technology/Devices (1Y) (H)	Home Office Tech
267	CA005134XC	5G Benefits Excited About: Streaming HD Movies on Mobile (1Y) (H)	Home Office Tech
268	CA005135XC	5G Benefits Excited About: Telemedicine or Remote Surgery (1Y) (H)	Home Office Tech
269	CA004925XC	Has Bundled Service (TV and/or Internet and/or Phone) (H)	Service Providers
270	CA004926XC	Do Not Have Service Bundle (H)	Service Providers
271	CA004971XC	Average Bill Amount: Bundle (H)	Service Providers
272	CA004971XD	Average Bill Amount: Bundle (H) - (Average Dollars)	Service Providers
273	CA004970XC	Average Bill Amount: TV Service (H)	Service Providers
274	CA004970XD	Average Bill Amount: TV Service (H) - (Average Dollars)	Service Providers
275	CA005161XC	Average Bill Amount: Mobile Phone (1Y) (H)	Service Providers
276	CA005161XD	Average Bill Amount: Mobile Phone (1Y) (H) - (Average Dollars)	Service Providers

ORDER	VARIABLE	DESCRIPTION	CATEGORY
277	TBT00052XC	Has Bundled Services: Includes Internet Access (H)	Service Providers
278	TBT00051XC	Has Bundled Services: Includes TV Service (H)	Service Providers
279	TBT00053XC	Has Bundled Services: Includes Landline Phone Service (H)	Service Providers
280	TBT00054XC	Has Bundled Services: Includes Mobile Phone Service (H)	Service Providers
281	CA005158XC	Number of Mobile Plans: 1 (1Y) (H)	Service Providers
282	CA005159XC	Number of Mobile Plans: 2 (1Y) (H)	Service Providers
283	CA005172XC	Has Mobile Phone Plan, Individual Plan (1Y) (H)	Service Providers
284	CA005173XC	Has Mobile Phone Plan, Shared Plan (1Y) (H)	Service Providers
285	CA005176XC	Has Mobile Phone Plan, Includes Early Upgrade Program (1Y) (H)	Service Providers
286	CA005177XC	Has Mobile Phone Plan, Does Not Include Early Upgrade Program (1Y) (H)	Service Providers
287	CA005178XC	Has Mobile Phone Plan, Includes HD Streaming (1Y) (H)	Service Providers
288	CA005180XC	Has Mobile Phone Plan, Inc International Talk/Text/Data-Canada (1Y)(H)	Service Providers
289	CA005181XC	Has Mobile Phone Plan, Inc International Talk/Text/Data-Global (1Y)(H)	Service Providers
290	CA005179XC	Has Mobile Phone Plan, Inc International Talk/Text/Data-Mexico (1Y)(H)	Service Providers
291	CA005182XC	Has Mobile Phone Plan, Includes Mobile Hotspot (1Y) (H)	Service Providers
292	CA005174XC	Has Mobile Phone Plan, Includes Unlimited Minutes (1Y) (H)	Service Providers
293	CA005175XC	Has Mobile Phone Plan, Includes Unlimited Texting (1Y) (H)	Service Providers
294	CA005164XC	Has Mobile Phone Plan, Type: Post-Paid (1Y) (H)	Service Providers
295	CA005163XC	Has Mobile Phone Plan, Type: Prepaid (1Y) (H)	Service Providers
296	CA005166XC	Has Mobile Phone, Data Plan: 1-2 GB (1Y) (H)	Service Providers
297	CA005169XC	Has Mobile Phone, Data Plan: 10-19 GB (1Y) (H)	Service Providers
298	CA005170XC	Has Mobile Phone, Data Plan: 20 GB or More, But Not Unlimited (1Y) (H)	Service Providers
299	CA005167XC	Has Mobile Phone, Data Plan: 3-4 GB (1Y) (H)	Service Providers
300	CA005168XC	Has Mobile Phone, Data Plan: 5-9 GB (1Y) (H)	Service Providers
301	CA005165XC	Has Mobile Phone, Data Plan: No Data Plan (1Y) (H)	Service Providers
302	CA005171XC	Has Mobile Phone, Data Plan: Unlimited Data (1Y) (H)	Service Providers
303	TBT00358XC	Overall Rating for Provider - Home Internet: Excellent (H)	Service Providers
304	CA000286XC	Overall Rating for Provider - Home Internet: Good/Very Good (H)	Service Providers
305	TBT00359XC	Overall Rating for Provider - Home Internet: Fair (H)	Service Providers
306	TBT00363XC	Overall Rating for Provider - Mobile Phone: Excellent (H)	Service Providers
307	CA000284XC	Overall Rating for Provider - Mobile Phone: Good/Very Good (H)	Service Providers
308	TBT00362XC	Overall Rating for Provider - Mobile Phone: Fair (H)	Service Providers
309	TBT00365XC	Overall Rating for Provider - TV Subscription: Excellent (H)	Service Providers
310	CA000290XC	Overall Rating for Provider - TV Subscription: Good/Very Good (H)	Service Providers
311	TBT00364XC	Overall Rating for Provider - TV Subscription: Fair (H)	Service Providers
312	CA004874XC	Provider Streaming Video Service: Amazon Prime (H)	Service Providers
313	CA004875XC	Provider Streaming Video Service: Crunchyroll (H)	Service Providers
314	CA004891XC	Provider Streaming Video Service: DirecTV Now (H)	Service Providers
315	CA004876XC	Provider Streaming Video Service: Hulu (H)	Service Providers
316	CA004877XC	Provider Streaming Video Service: MLB.TV (H)	Service Providers
317	CA004879XC	Provider Streaming Video Service: Netflix (H)	Service Providers
318	CA004893XC	Provider Streaming Video Service: NBA League Pass (H)	Service Providers
319	CA004880XC	Provider Streaming Video Service: NFL Game Pass (H)	Service Providers
320	CA004881XC	Provider Streaming Video Service: NHL.TV (H)	Service Providers
321	CA004902XC	Provider Streaming Video Service: Playstation VUE (H)	Service Providers
322	CA004892XC	Provider Streaming Video Service: Premium Cable (H)	Service Providers
323	CA004901XC	Provider Streaming Video Service: Sling TV (H)	Service Providers
324	CA005059XC	Provider Streaming Video Service: Vudu (1Y) (H)	Service Providers
325	CA005058XC	Provider Streaming Video Service: YouTube TV (H)	Service Providers
326	CA004882XC	Provider Streaming Video Service: No Current Service (H)	Service Providers
327	CA005185XC	Streaming Service Included With Mobile Phone Plan (1Y) (H)	Service Providers
328	CA005186XC	Streaming Service Not Included With Mobile Phone Plan (1Y) (H)	Service Providers
329	TBT00215XC	Purchased Premium Phone/Cable Service: Hard Drive Backup Service (H)	Service Providers
330	TBT00213XC	Purchased Premium Phone/Cable Service: Hardware Protection (H)	Service Providers
331	TBT00212XC	Purchased Premium Phone/Cable Service: Technical Support Plan (H)	Service Providers
332	TBT00214XC	Purchased Premium Phone/Cable Service: Virus Protection Service (H)	Service Providers
333	CA004927XC	Switched TV Providers In Past Year (H)	Service Providers
334	CA004936XC	TV Provider Change Reason: Better Price (H)	Service Providers
335	CA004938XC	TV Provider Change Reason: Better Service Bundle Options (H)	Service Providers
336	CA004939XC	TV Provider Change Reason: Higher Quality Service/Product (H)	Service Providers
337	CA004940XC	TV Provider Change Reason: Move (H)	Service Providers
338	CA004943XC	TV Provider Change Reason: Reliability (H)	Service Providers
339	CA005075XC	Did Not Switch TV Providers In Past Year (H)	Service Providers
340	CA004928XC	Switched Internet Providers In Past Year (H)	Service Providers
341	CA004917XC	Internet Provider Change Reason: Better Customer Service (H)	Service Providers
342	CA004913XC	Internet Provider Change Reason: Better Price (H)	Service Providers
343	CA004919XC	Internet Provider Change Reason: Better Reliability (H)	Service Providers
344	CA004914XC	Internet Provider Change Reason: Better Service Bundle (H)	Service Providers
345	CA004920XC	Internet Provider Change Reason: Faster Connection (H)	Service Providers

ORDER	VARIABLE	DESCRIPTION	CATEGORY
346	CA004915XC	Internet Provider Change Reason: Higher Quality Service/Product (H)	Service Providers
347	CA004916XC	Internet Provider Change Reason: Move (H)	Service Providers
348	CA005074XC	Did Not Switch Internet Providers In Past Year (H)	Service Providers
349	CA004929XC	Switched Mobile Phone Providers In Past Year (H)	Service Providers
350	CA005073XC	Mobile Phone Carrier Switch Reason: Better Coverage Area (H)	Service Providers
351	CA005070XC	Did Not Switch Mobile Phone Provider In Past Year (H)	Service Providers
352	CA005023XC	Likely To Recommend Mobile Carrier (H)	Service Providers
353	CA005027XC	Likely To Recommend TV Provider (H)	Service Providers
354	CA005029XC	Likely To Recommend Internet Provider (H)	Service Providers
355	CA005084XC	Replaced Subscription TV With Broadcast/Antenna TV (1Y) (H)	Service Providers
356	CA005085XC	Replaced Subscription TV With Online Streaming Services (1Y) (H)	Service Providers
357	CA005087XC	Cancelled Subscription TV Reason: Poor Customer Service (1Y) (H)	Service Providers
358	CA005088XC	Cancelled Subscription TV Reason: Too Expensive (1Y) (H)	Service Providers
359	CA005089XC	Cancelled Subscription TV Reason: Unused Channels (1Y) (H)	Service Providers
360	CA005183XC	Has Device Insurance (1Y) (H)	Service Providers
361	CA005184XC	Does Not Have Device Insurance (1Y) (H)	Service Providers
362	TBT00296XC	Phone Service: Mobile Phone Service (H)	Wireless Telecomm
363	TBT00318XC	Has Mobile Phone, Number: 1 (H)	Wireless Telecomm
364	TBT00319XC	Has Mobile Phone, Number: 2 (H)	Wireless Telecomm
365	CA005054XC	Has Mobile Phone, Number: 3 (H)	Wireless Telecomm
366	CA005055XC	Has Mobile Phone, Number: 4 + (H)	Wireless Telecomm
367	TBT00325XC	Has Mobile Phone: Apple (H)	Wireless Telecomm
368	CA005147XC	Has Mobile Phone: Google (H)	Wireless Telecomm
369	TBT00327XC	Has Mobile Phone: HTC (H)	Wireless Telecomm
370	TBT00328XC	Has Mobile Phone: LG (H)	Wireless Telecomm
371	TBT00329XC	Has Mobile Phone: Motorola (H)	Wireless Telecomm
372	TBT00331XC	Has Mobile Phone: Samsung (H)	Wireless Telecomm
373	TBT00332XC	Has Mobile Phone: Operating System, Android (H)	Wireless Telecomm
374	TBT00334XC	Has Mobile Phone: Operating System, iOS (Apple) (H)	Wireless Telecomm
375	TBT00011XC	Has Mobile Phone Primary Use: Adult Business and Personal Use (H)	Wireless Telecomm
376	TBT00010XC	Has Mobile Phone Primary Use: Adult Business Use (H)	Wireless Telecomm
377	TBT00009XC	Has Mobile Phone Primary Use: Adult Personal Use (H)	Wireless Telecomm
378	TBT00012XC	Has Mobile Phone Primary Use: Child Personal Use (H)	Wireless Telecomm
379	TBT00336XC	Has Mobile Phone Plan: Add Phone, 3 Months (H)	Wireless Telecomm
380	TBT00338XC	Has Mobile Phone Plan: Increased Data Plan, 3 Months (H)	Wireless Telecomm
381	TBT00337XC	Has Mobile Phone Plan: Increased Talk Minutes, 3 Months (H)	Wireless Telecomm
382	TBT00340XC	Has Mobile Phone Plan: Upgraded Phone, 3 mo (H)	Wireless Telecomm
383	CA000553XC	Prepaid Cell Phone Service Reason: No Lengthy Contract (H)	Wireless Telecomm
384	CA000554XC	Prepaid Cell Phone Service Reason: No Monthly Bill (H)	Wireless Telecomm
385	TBT00341XC	Prepaid Cell Phone Service Reason: Save Money (H)	Wireless Telecomm
386	CA005148XC	Mobile Phone Provider: AT&T (1Y) (H)	Wireless Telecomm
387	CA005152XC	Mobile Phone Provider: MetroPCS/Metro by T-Mobile (1Y) (H)	Wireless Telecomm
388	CA005153XC	Mobile Phone Provider: Sprint (1Y) (H)	Wireless Telecomm
389	CA005154XC	Mobile Phone Provider: Straight Talk (1Y) (H)	Wireless Telecomm
390	CA005155XC	Mobile Phone Provider: T-Mobile (1Y) (H)	Wireless Telecomm
391	CA005156XC	Mobile Phone Provider: TracFone (1Y) (H)	Wireless Telecomm
392	CA005157XC	Mobile Phone Provider: Verizon Wireless (1Y) (H)	Wireless Telecomm
393	TBT00349XC	Mobile/Online Svc, Mobile Provider: Check Svc Consumption, 3 mo (H)	Wireless Telecomm
394	TBT00351XC	Mobile/Online Svc, Mobile Provider: Establish/Transfer Svc, 3 mo (H)	Wireless Telecomm
395	TBT00353XC	Mobile/Online Svc, Mobile Provider: Get Product/Svc Info, 3 mo (H)	Wireless Telecomm
396	TBT00355XC	Mobile/Online Svc, Mobile Provider: Monthly Bill via E-mail, 3 mo (H)	Wireless Telecomm
397	TBT00356XC	Mobile/Online Svc, Mobile Provider: Online Chat with Svc Rep, 3 mo (H)	Wireless Telecomm
398	TBT00352XC	Mobile/Online Svc, Mobile Provider: Order New Product/Svc, 3 mo (H)	Wireless Telecomm
399	CA004791XC	Mobile/Online Svc, Mobile Provider: Schedule Appointment, 3 mo (H)	Wireless Telecomm
400	TBT00357XC	Mobile/Online Svc, Mobile Provider: Setup Alerts, 3 mo (H)	Wireless Telecomm
401	CA004750XC	Mobile/Online Svc, Mobile Provider: Status Svc/Repair Order, 3 mo (H)	Wireless Telecomm
402	TBT00354XC	Mobile/Online Svc, Mobile Provider: Submit Customer Question, 3 mo (H)	Wireless Telecomm
403	TBT00350XC	Mobile/Online Svc, Mobile Provider: View Account/Bill Status, 3 mo (H)	Wireless Telecomm
404	CA005187XC	Primary Device Purchase Reason: Contract Expired (1Y) (H)	Wireless Telecomm
405	CA005188XC	Primary Device Purchase Reason: Cracked Screen (1Y) (H)	Wireless Telecomm
406	CA005189XC	Primary Device Purchase Reason: Eligible for Upgrade (1Y) (H)	Wireless Telecomm
407	CA005191XC	Primary Device Purchase Reason: Previous Phone not Working (1Y) (H)	Wireless Telecomm
408	CA005192XC	Primary Device Purchase Reason: Switched Providers (1Y) (H)	Wireless Telecomm
409	CA005193XC	Primary Device Purchase Reason: Wanted Better Battery Life (1Y) (H)	Wireless Telecomm
410	CA005194XC	Primary Device Purchase Reason: Wanted More Storage (1Y) (H)	Wireless Telecomm
411	CA005195XC	Primary Device Purchase Reason: Wanted Newest Model (1Y) (H)	Wireless Telecomm
412	CA005196XC	Primary Device Purchase Reason: Want Upgrad Software/Hardware (1Y) (H)	Wireless Telecomm
413	CA004945XC	Phone Service: Landline (H)	Wireline Telecomm
414	CA004946XC	Phone Service: Internet (VoIP) (H)	Wireline Telecomm

ORDER	VARIABLE	DESCRIPTION	CATEGORY
415	CA005066XC	Has No Phone Service, Any Kind (H)	Wireline Telecomm
416	TBT00298XC	Dropped Traditional Landline: <6 Months ago (H)	Wireline Telecomm
417	TBT00299XC	Dropped Traditional Landline: 6-12 Months ago (H)	Wireline Telecomm
418	TBT00300XC	Dropped Traditional Landline: 12+ Months ago (H)	Wireline Telecomm
419	TBT00301XC	Dropped Traditional Landline: Never Had Service (H)	Wireline Telecomm
420	CA004951XC	Reason Dropped Landline: Avoid Telemarketers (H)	Wireline Telecomm
421	CA004948XC	Reason Dropped Landline: Don't Use Anymore (H)	Wireline Telecomm
422	CA004950XC	Reason Dropped Landline: Replaced by Mobile Phone (H)	Wireline Telecomm
423	CA004953XC	Reason For Having Landline: Don't Have Good Cell Service (H)	Wireline Telecomm
424	CA004954XC	Reason For Having Landline: Home Office/Business (H)	Wireline Telecomm
425	CA005069XC	Reason For Having Landline: In Case of Emergency (1Y) (H)	Wireline Telecomm
426	CA004955XC	Reason For Having Landline: Included With Internet, TV Bundle (H)	Wireline Telecomm
427	CA005068XC	Reason For Having Landline: Landline Is More Reliable (1Y) (H)	Wireline Telecomm
428	CA004956XC	Reason For Having Landline: Less Expensive To Have With Bundle (H)	Wireline Telecomm
429	CA005067XC	Reason For Having Landline: Like/Prefer Having Landline (1Y) (H)	Wireline Telecomm
430	CA004959XC	Reason For Having Landline: Mobile Phone Is For Work Use Only (H)	Wireline Telecomm
431	CA004957XC	Reason For Having Landline: Need For Fax (H)	Wireline Telecomm
432	CA004958XC	Reason For Having Landline: Need For Security System (H)	Wireline Telecomm