

| ORDER | VARIABLE   | DESCRIPTION   | CATEGORY            | CONSUMPTION |
|-------|------------|---|---------------------|-------------|
| 0     | TBTCXNHHD  | Total Households  | Basics              |             |
| 1     | TBT00069XC | Has Working TV, 1 (H)   | Cable and Satellite |             |
| 2     | TBT00070XC | Has Working TV, 2 (H)   | Cable and Satellite |             |
| 3     | TBT00071XC | Has Working TV, 3-4 (H)   | Cable and Satellite |             |
| 4     | TBT00072XC | Has Working TV, 5+ (H)  | Cable and Satellite |             |
| 5     | CA005030XC | Has TV Service: Antenna/Over-The-Air (1Y) (H)                                   | Cable and Satellite |             |
| 6     | TBT00075XC | Has TV Service: Cable TV (H)  | Cable and Satellite |             |
| 7     | TBT00074XC | Has TV Service: Fiber Optic (e.g. Verizon FiOS, AT&T U-verse) (H)               | Cable and Satellite |             |
| 8     | TBT00073XC | Has TV Service: Satellite Dish (e.g. DISH or DIRECTV) (H)                       | Cable and Satellite |             |
| 9     | CA004921XC | Does Not Have TV Service (H)  | Cable and Satellite |             |
| 10    | CA005064XC | Has TV Service, Primary Service: Antenna/Free Over-the-Air TV (1Y) (H)          | Cable and Satellite |             |
| 11    | CA005061XC | Has TV Service, Primary Service: Cable TV (1Y) (H)                              | Cable and Satellite |             |
| 12    | CA005063XC | Has TV Service, Primary Service: Fiber Optic TV (1Y) (H)                        | Cable and Satellite |             |
| 13    | CA005062XC | Has TV Service, Primary Service: Satellite TV (1Y) (H)                          | Cable and Satellite |             |
| 14    | TBT00094XC | Has Cable TV Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)            | Cable and Satellite |             |
| 15    | TBT00095XC | Has Cable TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)                        | Cable and Satellite |             |
| 16    | TBT00093XC | Has Cable TV Feature: Digital Video Recorder Service (DVR) (H)                  | Cable and Satellite |             |
| 17    | TBT00098XC | Has Cable TV Feature: Foreign Language/International Package (H)                | Cable and Satellite |             |
| 18    | TBT00092XC | Has Cable TV Feature: High-definition (HD) Package (H)                          | Cable and Satellite |             |
| 19    | TBT00097XC | Has Cable TV Feature: Premium Channels (e.g. HBO, Showtime) (H)                 | Cable and Satellite |             |
| 20    | TBT00096XC | Has Cable TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)          | Cable and Satellite |             |
| 21    | CA004922XC | Has Cable TV Feature: Ultra HD/4K Content/4K Channels (H)                       | Cable and Satellite |             |
| 22    | TBT00108XC | Has Fiber Optic TV Feature: Broadcast TV (NBC, PBS, local, etc) (H)             | Cable and Satellite |             |
| 23    | TBT00109XC | Has Fiber Optic TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)                  | Cable and Satellite |             |
| 24    | TBT00107XC | Has Fiber Optic TV Feature: Digital Video Recorder Service (DVR) (H)            | Cable and Satellite |             |
| 25    | TBT00106XC | Has Fiber Optic TV Feature: High-definition (HD) Package (H)                    | Cable and Satellite |             |
| 26    | TBT00111XC | Has Fiber Optic TV Feature: Premium Channels (e.g. HBO, Showtime) (H)           | Cable and Satellite |             |
| 27    | TBT00110XC | Has Fiber Optic TV Feature: Sports TV (NFL RedZone, etc) (H)                    | Cable and Satellite |             |
| 28    | CA004924XC | Has Fiber Optic TV Feature: Ultra HD/4K Content/4K Channels (H)                 | Cable and Satellite |             |
| 29    | TBT00100XC | Has Satellite Dish Feature: Broadcast TV (NBC, PBS, local, etc) (H)             | Cable and Satellite |             |
| 30    | TBT00101XC | Has Satellite Dish Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)                  | Cable and Satellite |             |
| 31    | TBT00099XC | Has Satellite Dish Feature: Digital Video Recorder Service (DVR) (H)            | Cable and Satellite |             |
| 32    | TBT00104XC | Has Satellite Dish Feature: Foreign Language/International Package (H)          | Cable and Satellite |             |
| 33    | TBT00105XC | Has Satellite Dish Feature: High-definition (HD) Package (H)                    | Cable and Satellite |             |
| 34    | TBT00103XC | Has Satellite Dish Feature: Premium Channels (e.g. HBO, Showtime) (H)           | Cable and Satellite |             |
| 35    | TBT00102XC | Has Satellite Dish Feature: Sports TV (e.g. NFL RedZone, etc) (H)               | Cable and Satellite |             |
| 36    | CA004923XC | Has Satellite Dish Feature: Ultra HD/4K Content/4K Channels (H)                 | Cable and Satellite |             |
| 37    | TBT00166XC | Provider TV Subscription: AT&T (H)  | Cable and Satellite |             |
| 38    | TBT00170XC | Provider TV Subscription: Comcast (H)   | Cable and Satellite |             |
| 39    | TBT00171XC | Provider TV Subscription: Cox (H)   | Cable and Satellite |             |
| 40    | TBT00172XC | Provider TV Subscription: DIRECTV (H)   | Cable and Satellite |             |
| 41    | TBT00173XC | Provider TV Subscription: DISH Network/EchoStar (H)                             | Cable and Satellite |             |
| 42    | CA005031XC | Provider TV Subscription: Spectrum (H)  | Cable and Satellite |             |
| 43    | TBT00175XC | Provider TV Subscription: Verizon/FiOS (H)                                      | Cable and Satellite |             |
| 44    | TBT00177XC | Mobile/Online, Subscription TV: Check Consumption, 3 mos (H)                    | Cable and Satellite |             |
| 45    | TBT00178XC | Mobile/Online, Subscription TV: Establish/Transfer, 3 mos (H)                   | Cable and Satellite |             |
| 46    | TBT00180XC | Mobile/Online, Subscription TV: Get Product/Service Info., 3 mos (H)            | Cable and Satellite |             |
| 47    | TBT00184XC | Mobile/Online, Subscription TV: Monthly Bill via E-mail, 3 mos (H)              | Cable and Satellite |             |
| 48    | CA005239XC | Mobile/Online Service, Subscription TV: Online Chat with Rep, 3 Months (H)      | Cable and Satellite |             |
| 49    | TBT00179XC | Mobile/Online Service, Subscription TV: Order New Product/Service, 3 Months (H) | Cable and Satellite |             |
| 50    | TBT00182XC | Mobile/Online Service, Subscription TV: Schedule Appointment, 3 Months (H)      | Cable and Satellite |             |
| 51    | TBT00186XC | Mobile/Online Service, Subscription TV: Setup Alerts, 3 Months (H)              | Cable and Satellite |             |
| 52    | TBT00183XC | Mobile/Online Service, Subscription TV: Status Service/Repair, 3 Months (H)     | Cable and Satellite |             |
| 53    | TBT00181XC | Mobile/Online Service, Subscription TV: Submit Customer Question, 3 Months (H)  | Cable and Satellite |             |
| 54    | TBT00176XC | Mobile/Online Service, Subscription TV: View Account/Bill Status, 3 Months (H)  | Cable and Satellite |             |
| 55    | CA005240XC | Multitasking While Watching TV: Browsing Internet (1Y) (H)                      | Cable and Satellite |             |
| 56    | CA005245XC | Multitasking While Watching TV: Browsing/Posting Social Networks (1Y) (H)       | Cable and Satellite |             |
| 57    | CA005244XC | Multitasking While Watching TV: Playing Games (1Y) (H)                          | Cable and Satellite |             |
| 58    | CA005241XC | Multitasking While Watching TV: Reading email (1Y) (H)                          | Cable and Satellite |             |
| 59    | CA005242XC | Multitasking While Watching TV: Shopping (1Y) (H)                               | Cable and Satellite |             |

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|-------|------------|--|---------------------|-------------|
| 60    | CA005243XC | Multitasking While Watching TV: Watching Videos (1Y) (H)                         | Cable and Satellite |             |
| 61    | TBT00129XC | Use Desktop While Watching TV: Browsing Internet (H)                             | Cable and Satellite |             |
| 62    | TBT00157XC | Use Desktop While Watching TV: Playing Games (H)                                 | Cable and Satellite |             |
| 63    | TBT00136XC | Use Desktop While Watching TV: Reading E-mail (H)                                | Cable and Satellite |             |
| 64    | TBT00143XC | Use Desktop While Watching TV: Shopping (H)                                      | Cable and Satellite |             |
| 65    | TBT00158XC | Use Game Console While Watching TV: Playing Games (H)                            | Cable and Satellite |             |
| 66    | CA004778XC | Use Laptop/Netbook While Watching TV: Browsing Internet (H)                      | Cable and Satellite |             |
| 67    | CA004781XC | Use Laptop/Netbook While Watching TV: Reading Email (H)                          | Cable and Satellite |             |
| 68    | CA004782XC | Use Laptop/Netbook While Watching TV: Shopping (H)                               | Cable and Satellite |             |
| 69    | CA004783XC | Use Laptop/Netbook While Watching TV: Watching Video (H)                         | Cable and Satellite |             |
| 70    | TBT00124XC | Use Smartphone While Watching TV: Browsing Internet (H)                          | Cable and Satellite |             |
| 71    | TBT00152XC | Use Smartphone While Watching TV: Playing Games (H)                              | Cable and Satellite |             |
| 72    | TBT00159XC | Use Smartphone While Watching TV: Posting to Social Networks (H)                 | Cable and Satellite |             |
| 73    | TBT00131XC | Use Smartphone While Watching TV: Reading E-mail (H)                             | Cable and Satellite |             |
| 74    | TBT00138XC | Use Smartphone While Watching TV: Shopping (H)                                   | Cable and Satellite |             |
| 75    | TBT00145XC | Use Smartphone While Watching TV: Watching Video (H)                             | Cable and Satellite |             |
| 76    | TBT00125XC | Use Tablet While Watching TV: Browsing Internet (H)                              | Cable and Satellite |             |
| 77    | TBT00153XC | Use Tablet While Watching TV: Playing Games (H)                                  | Cable and Satellite |             |
| 78    | TBT00132XC | Use Tablet While Watching TV: Reading E-mail (H)                                 | Cable and Satellite |             |
| 79    | TBT00139XC | Use Tablet While Watching TV: Shopping (H)                                       | Cable and Satellite |             |
| 80    | TBT00146XC | Use Tablet While Watching TV: Watching Video (H)                                 | Cable and Satellite |             |
| 81    | TBT00082XC | Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 1-10 hrs/wk (H)               | Cable and Satellite |             |
| 82    | TBT00083XC | Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 11-25 hrs/wk (H)              | Cable and Satellite |             |
| 83    | TBT00084XC | Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 26+ hrs/wk (H)                | Cable and Satellite |             |
| 84    | TBT00088XC | Watch TV: Dwnld Thru Network App/Website (e.g. HBO GO), 1-10 hrs/wk (H)          | Cable and Satellite |             |
| 85    | CA004286XC | Watch TV: Dwnld Thru Network App/Website (e.g. HBO GO), 11-25 hrs/wk (H)         | Cable and Satellite |             |
| 86    | TBT00086XC | Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 1-10 hrs/wk (H)  | Cable and Satellite |             |
| 87    | TBT00087XC | Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 11-25 hrs/wk (H) | Cable and Satellite |             |
| 88    | CA004284XC | Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 26+ hrs/wk (H)   | Cable and Satellite |             |
| 89    | TBT00085XC | Watch TV: Dwnld Thru Service Provider (e.g. U-verse On Demand), 1-10 hrs/wk (H)  | Cable and Satellite |             |
| 90    | CA004280XC | Watch TV: Dwnld Thru Service Provider (e.g. U-verse On Demand), 11-25 hrs/wk (H) | Cable and Satellite |             |
| 91    | CA005221XC | Watch TV: Live TV Programming, 1-10 Hours (H)                                    | Cable and Satellite |             |
| 92    | CA005222XC | Watch TV: Live TV Programming, 11-25 Hours (H)                                   | Cable and Satellite |             |
| 93    | CA005223XC | Watch TV: Live TV Programming, 26+ Hours (H)                                     | Cable and Satellite |             |
| 94    | TBT00089XC | Watch TV: Movies/TV Shows Rented from Kiosk (e.g. RedBox), 1-10 hrs/wk (H)       | Cable and Satellite |             |
| 95    | TBT00091XC | Watch TV: Movies/TV Shows Rented Thru Mail (e.g. Netflix DVD), 1-10 hrs/wk (H)   | Cable and Satellite |             |
| 96    | CA004295XC | Watch TV: Movies/TV Shows Rented Thru Mail (e.g. Netflix DVD), 11-25 hrs/wk (H)  | Cable and Satellite |             |
| 97    | CA004930XC | Watch Video Content on Desktop Computer, 3 Months (H)                            | Cable and Satellite |             |
| 98    | TBT00113XC | Watch Video Content on Digital Media Player (e.g. AppleTV, etc.), 3 Months (H)   | Cable and Satellite |             |
| 99    | CA005052XC | Watch Video Content on Internet Connected (or Smart) TV, 3 Months (1Y) (H)       | Cable and Satellite |             |
| 100   | CA000485XC | Watch Video Content on Home Game Console, 3 Months (H)                           | Cable and Satellite |             |
| 101   | CA004931XC | Watch Video Content on Laptop/Netbook Computer, 3 Months (H)                     | Cable and Satellite |             |
| 102   | CA000487XC | Watch Video Content on Portable Media Player, 3 Months (H)                       | Cable and Satellite |             |
| 103   | CA000488XC | Watch Video Content on Portable/Car DVD Player, 3 Months (H)                     | Cable and Satellite |             |
| 104   | CA000483XC | Watch Video Content on Smart Phone, 3 Months (H)                                 | Cable and Satellite |             |
| 105   | CA005053XC | Watch Video Content on Tablet, 3 Months (H)                                      | Cable and Satellite |             |
| 106   | CA005077XC | Preferred Device for Streaming: Laptop/Notebook Computer (1Y) (H)                | Cable and Satellite |             |
| 107   | CA005078XC | Preferred Device for Streaming: Smartphone (1Y) (H)                              | Cable and Satellite |             |
| 108   | CA005079XC | Preferred Device for Streaming: Tablet (1Y) (H)                                  | Cable and Satellite |             |
| 109   | CA005080XC | Preferred Device for Streaming: Television (1Y) (H)                              | Cable and Satellite |             |
| 110   | CA005081XC | Small Screen Streaming Connection: Mobile Data Only (1Y) (H)                     | Cable and Satellite |             |
| 111   | CA005082XC | Small Screen Streaming Connection: Home WiFi Only (1Y) (H)                       | Cable and Satellite |             |
| 112   | CA005083XC | Small Screen Streaming Connection: Mobile Data and Home WiFi (1Y) (H)            | Cable and Satellite |             |
| 113   | CA005251XC | Have Protection Plan for Desktop Computer (1Y) (H)                               | Cable and Satellite |             |
| 114   | CA005247XC | Have Protection Plan for Digital Media Player (1Y) (H)                           | Cable and Satellite |             |
| 115   | CA005248XC | Have Protection Plan for Home Game Console (1Y) (H)                              | Cable and Satellite |             |
| 116   | CA005246XC | Have Protection Plan for Internet Enabled/Connected TV (1Y) (H)                  | Cable and Satellite |             |
| 117   | CA005250XC | Have Protection Plan for Laptop Computer/Netbook Computer (1Y) (H)               | Cable and Satellite |             |
| 118   | CA005253XC | Have Protection Plan for Mobile Phone (No Internet/App Capabilities) (1Y) (H)    | Cable and Satellite |             |
| 119   | CA005254XC | Have Protection Plan for Smartphone (1Y) (H)                                     | Cable and Satellite |             |

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|-------|------------|--|---------------------|-------------|
| 120   | CA005249XC | Have Protection Plan for Tablet (1Y) (H)   | Cable and Satellite |             |
| 121   | CA005255XC | Have Protection Plan for Wearable Device (1Y) (H)                                | Cable and Satellite |             |
| 122   | CA005252XC | Have Protection Plan for Wireless Modem/Router (1Y) (H)                          | Cable and Satellite |             |
| 123   | TBT00234XC | Access Internet at Home for Personal Use: 1-5 hours/week (H)                     | Home Office Tech    |             |
| 124   | CA005199XC | Access Internet at Home for Personal Use: 6-10 hours/week (H)                    | Home Office Tech    |             |
| 125   | CA005200XC | Access Internet at Home for Personal Use: 11-20 hours/week (H)                   | Home Office Tech    |             |
| 126   | CA005265XC | Access Internet on Weekly Basis: Fee-based WiFi hotspots Outside Home (1Y) (H)   | Home Office Tech    |             |
| 127   | CA005266XC | Access Internet on Weekly Basis: Free WiFi hotspots outside my home (1Y) (H)     | Home Office Tech    |             |
| 128   | CA005268XC | Access Internet on Weekly Basis: Home WiFi Network (1Y) (H)                      | Home Office Tech    |             |
| 129   | CA005267XC | Access Internet on Weekly Basis: Mobile (1Y) (H)                                 | Home Office Tech    |             |
| 130   | CA005032XC | Internet at Home for Personal Use: Cable (H)                                     | Home Office Tech    |             |
| 131   | CA005033XC | Internet at Home for Personal Use: DSL (H)                                       | Home Office Tech    |             |
| 132   | CA005035XC | Internet at Home for Personal Use: Fiber Optic (H)                               | Home Office Tech    |             |
| 133   | CA005036XC | Internet at Home for Personal Use: Mobile (H)                                    | Home Office Tech    |             |
| 134   | CA005034XC | Internet at Home for Personal Use: Satellite (H)                                 | Home Office Tech    |             |
| 135   | CA005037XC | Internet at Home for Personal & Business Use: Cable (H)                          | Home Office Tech    |             |
| 136   | CA005038XC | Internet at Home for Personal & Business Use: DSL (H)                            | Home Office Tech    |             |
| 137   | CA005039XC | Internet at Home for Personal & Business Use: Fiber Optic (H)                    | Home Office Tech    |             |
| 138   | CA005040XC | Internet at Home for Personal & Business Use: Mobile (H)                         | Home Office Tech    |             |
| 139   | CA005041XC | Internet at Home for Personal & Business Use: Satellite (H)                      | Home Office Tech    |             |
| 140   | TBT00242XC | Internet Use: Attend Online Education Course, 1-10 hours/week (H)                | Home Office Tech    |             |
| 141   | CA005056XC | Internet Use: Enable Smart Home Devices (H)                                      | Home Office Tech    |             |
| 142   | TBT00238XC | Internet Use: GPS, 1-10 hours/week (H)   | Home Office Tech    |             |
| 143   | CA005269XC | Internet Use: Listen to Podcasts, 1-10 hours/week (1Y) (H)                       | Home Office Tech    |             |
| 144   | TBT00257XC | Internet Use: Listen to Streaming Audio, 1-10 hours/week (H)                     | Home Office Tech    |             |
| 145   | TBT00258XC | Internet Use: Listen to Streaming Audio, 11-25 hours/week (H)                    | Home Office Tech    |             |
| 146   | TBT00255XC | Internet Use: Play Video Games Offline (single-player), 1-10 hours/week (H)      | Home Office Tech    |             |
| 147   | TBT00253XC | Internet Use: Play Video Games Online (multi-player), 1-10 hours/week (H)        | Home Office Tech    |             |
| 148   | TBT00254XC | Internet Use: Play Video Games Online (multi-player), 11-25 hours/week (H)       | Home Office Tech    |             |
| 149   | TBT00259XC | Internet Use: Reading eBooks, 1-10 hours/week (H)                                | Home Office Tech    |             |
| 150   | TBT00237XC | Internet Use: Shopping, 1-10 hours/week (H)                                      | Home Office Tech    |             |
| 151   | CA004787XC | Internet Use: Shopping, 11-25 hours/week (H)                                     | Home Office Tech    |             |
| 152   | CA005057XC | Internet Use: Use Virtual Assistant (H)  | Home Office Tech    |             |
| 153   | TBT00246XC | Internet Use: Video Chatting, 1-10 hours/week (H)                                | Home Office Tech    |             |
| 154   | TBT00240XC | Internet Use: Visit Social Networking Sites, 1-10 hours/week (H)                 | Home Office Tech    |             |
| 155   | TBT00241XC | Internet Use: Visit Social Networking Sites, 11-25 hours/week (H)                | Home Office Tech    |             |
| 156   | TBT00251XC | Internet Use: Watch Streaming Video, 1-10 hours/week (H)                         | Home Office Tech    |             |
| 157   | TBT00252XC | Internet Use: Watch Streaming Video, 11-25 hours/week (H)                        | Home Office Tech    |             |
| 158   | TBT00285XC | Mobile/Online Service, Internet Provider: Check Service Consumption, 3 mo (H)    | Home Office Tech    |             |
| 159   | TBT00284XC | Mobile/Online Service, Internet Provider: Establish/Transfer Service, 3 mo (H)   | Home Office Tech    |             |
| 160   | TBT00286XC | Mobile/Online Service, Internet Provider: Get Product/Service Info., 3 mo (H)    | Home Office Tech    |             |
| 161   | TBT00287XC | Mobile/Online Service, Internet Provider: Order New Product/Service, 3 mo (H)    | Home Office Tech    |             |
| 162   | TBT00289XC | Mobile/Online Service, Internet Provider: Schedule Appointment, 3 mo (H)         | Home Office Tech    |             |
| 163   | TBT00290XC | Mobile/Online Service, Internet Provider: Setup Alerts, 3 mo (H)                 | Home Office Tech    |             |
| 164   | TBT00283XC | Mobile/Online Service, Internet Provider: Status Service/Repair Order, 3 mo (H)  | Home Office Tech    |             |
| 165   | TBT00291XC | Mobile/Online Service, Internet Provider: Submit Customer Question, 3 mo (H)     | Home Office Tech    |             |
| 166   | TBT00292XC | Mobile/Online Service, Internet Provider: View Account/Bill Status, 3 mo (H)     | Home Office Tech    |             |
| 167   | TBT00273XC | Provider Home Internet: AT&T (H)   | Home Office Tech    |             |
| 168   | TBT00275XC | Provider Home Internet: Cablevision/Optimum/Bresnan (H)                          | Home Office Tech    |             |
| 169   | TBT00276XC | Provider Home Internet: CenturyLink/Century Tel/Embarq/Qwest (H)                 | Home Office Tech    |             |
| 170   | TBT00278XC | Provider Home Internet: Comcast (H)  | Home Office Tech    |             |
| 171   | TBT00526XC | Provider Home Internet: Frontier Communications/Citizens (H)                     | Home Office Tech    |             |
| 172   | CA004886XC | Provider Home Internet: Spectrum (H)   | Home Office Tech    |             |
| 173   | TBT00281XC | Provider Home Internet: Verizon (H)  | Home Office Tech    |             |
| 174   | CA005290XC | Speed of Household Internet Service: 14 Mbps or less (1Y) (H)                    | Home Office Tech    |             |
| 175   | CA005291XC | Speed of Household Internet Service: 15-24 Mbps (1Y) (H)                         | Home Office Tech    |             |
| 176   | CA005292XC | Speed of Household Internet Service: 25-49 Mbps (1Y) (H)                         | Home Office Tech    |             |
| 177   | CA005293XC | Speed of Household Internet Service: 50-99 Mbps (1Y) (H)                         | Home Office Tech    |             |
| 178   | CA005294XC | Speed of Household Internet Service: 100-399 Mbps (1Y) (H)                       | Home Office Tech    |             |
| 179   | CA005295XC | Speed of Household Internet Service: 400-999 Mbps (T1/fiber high speed) (1Y) (H) | Home Office Tech    |             |

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|-------|------------|--|------------------|-------------|
| 180   | CA005296XC | Speed of Household Internet Service: 1000 Mbps or more (1Gig or more) (1Y) (H) | Home Office Tech |             |
| 181   | CA004887XC | Has Home Theater, Including Soundbars (H)                                      | Home Office Tech |             |
| 182   | TBT00192XC | Has Blu-ray Player (H)   | Home Office Tech |             |
| 183   | TBT00210XC | Has Cloud Storage Service (e.g. Apple iCloud, Google Drive, etc.) (H)          | Home Office Tech |             |
| 184   | TBT00202XC | Has Desktop Computer (H)   | Home Office Tech |             |
| 185   | TBT00194XC | Has Digital Media Player (e.g. AppleTV, etc.) (H)                              | Home Office Tech |             |
| 186   | TBT00193XC | Has Digital Video Recorder (DVR not VCR) (H)                                   | Home Office Tech |             |
| 187   | TBT00191XC | Has DVD Player (H)   | Home Office Tech |             |
| 188   | TBT00207XC | Has Electronic Reader (e.g. Kindle Paperwhite, Nook, etc.) (H)                 | Home Office Tech |             |
| 189   | TBT00195XC | Has Game Console (e.g. Xbox One, PS4, etc.) (H)                                | Home Office Tech |             |
| 190   | TBT00203XC | Has Home Network Wireless Modem/Router (H)                                     | Home Office Tech |             |
| 191   | TBT00190XC | Has Internet Enabled TV (Smart TV) (H)   | Home Office Tech |             |
| 192   | CA004784XC | Has Laptop/Netbook Computer (H)  | Home Office Tech |             |
| 193   | CA005238XC | Has Mesh WiFi router system (1Y) (H)   | Home Office Tech |             |
| 194   | TBT00197XC | Has Portable Media/Game Player (e.g. Nintendo Switch, etc.) (H)                | Home Office Tech |             |
| 195   | CA005237XC | Has Premium audio headphones (e.g. Beats, Bose, Sony, etc.) (1Y) (H)           | Home Office Tech |             |
| 196   | TBT00206XC | Has Smartphone (e.g. iPhone, Samsung Galaxy S, etc.) (H)                       | Home Office Tech |             |
| 197   | TBT00198XC | Has Tablet (e.g. iPad, Kindle Fire, etc.) (H)                                  | Home Office Tech |             |
| 198   | TBT00211XC | Has Wearable Device (e.g. FitBit, Nike FuelBand, etc.) (H)                     | Home Office Tech |             |
| 199   | CA004888XC | Has Streaming Music Subscription, Paid (H)                                     | Home Office Tech |             |
| 200   | CA004889XC | Has Streaming Music Subscription, Free (H)                                     | Home Office Tech |             |
| 201   | CA004890XC | Has Virtual Reality Device (H)   | Home Office Tech |             |
| 202   | CA004894XC | Has Hi-Res Audio Device/Player (H)   | Home Office Tech |             |
| 203   | CA005047XC | Has Any Connected Home Device (H)  | Home Office Tech |             |
| 204   | CA004895XC | Has 3-D Printer (H)  | Home Office Tech |             |
| 205   | CA005043XC | Has Amazon Connected Home Device (Alexa/Echo/Echo Dot, etc.) (H)               | Home Office Tech |             |
| 206   | CA005044XC | Has Apple Home Pod Connected Home Device (H)                                   | Home Office Tech |             |
| 207   | CA005045XC | Has Google Home Connected Home Device (H)                                      | Home Office Tech |             |
| 208   | CA005046XC | Does Not Have Connected Home Device (H)  | Home Office Tech |             |
| 209   | CA005091XC | First To Try Out New Technology: Agree/Strongly Agree (H)                      | Home Office Tech |             |
| 210   | CA005094XC | Like Technology To Reflect Personal Style: Agree/Strongly Agree (H)            | Home Office Tech |             |
| 211   | CA005090XC | More Interested In Technology Than Others: Agree/Strongly Agree (H)            | Home Office Tech |             |
| 212   | CA005092XC | Want Latest Technology Regardless of Price: Agree/Strongly Agree (H)           | Home Office Tech |             |
| 213   | CA005093XC | Wait For Proven Technology: Agree/Strongly Agree (H)                           | Home Office Tech |             |
| 214   | CA005095XC | Type of Security System: Prof. Installed & Prof. Monitored System (H)          | Home Office Tech |             |
| 215   | CA005096XC | Type of Security System: Self Installed & Self Monitored (H)                   | Home Office Tech |             |
| 216   | CA005097XC | Smart Home Purchase Stage, Doorbell Cameras: Considering (H)                   | Home Office Tech |             |
| 217   | CA005098XC | Smart Home Purchase Stage, Doorbell Cameras: Purchased (H)                     | Home Office Tech |             |
| 218   | CA005099XC | Smart Home Purchase Stage, Indoor Cameras: Considering (H)                     | Home Office Tech |             |
| 219   | CA005100XC | Smart Home Purchase Stage, Indoor Cameras: Purchased (H)                       | Home Office Tech |             |
| 220   | CA005101XC | Smart Home Purchase Stage, Outdoor Cameras: Considering (H)                    | Home Office Tech |             |
| 221   | CA005102XC | Smart Home Purchase Stage, Outdoor Cameras: Purchased (H)                      | Home Office Tech |             |
| 222   | CA005103XC | Smart Home Purchase Stage, Robot Vacuums: Considering (H)                      | Home Office Tech |             |
| 223   | CA005104XC | Smart Home Purchase Stage, Robot Vacuums: Purchased (H)                        | Home Office Tech |             |
| 224   | CA005105XC | Smart Home Purchase Stage, Smart Appliances: Considering (H)                   | Home Office Tech |             |
| 225   | CA005106XC | Smart Home Purchase Stage, Smart Appliances: Purchased (H)                     | Home Office Tech |             |
| 226   | CA005107XC | Smart Home Purchase Stage, Smart Door Locks: Considering (H)                   | Home Office Tech |             |
| 227   | CA005108XC | Smart Home Purchase Stage, Smart Door Locks: Purchased (H)                     | Home Office Tech |             |
| 228   | CA005109XC | Smart Home Purchase Stage, Smart Garage Door Controller: Considering (H)       | Home Office Tech |             |
| 229   | CA005110XC | Smart Home Purchase Stage, Smart Garage Door Controller: Purchased (H)         | Home Office Tech |             |
| 230   | CA005111XC | Smart Home Purchase Stage, Smart Indoor Lights: Considering (H)                | Home Office Tech |             |
| 231   | CA005112XC | Smart Home Purchase Stage, Smart Indoor Lights: Purchased (H)                  | Home Office Tech |             |
| 232   | CA005113XC | Smart Home Purchase Stage, Smart Outdoor Lights: Considering (H)               | Home Office Tech |             |
| 233   | CA005114XC | Smart Home Purchase Stage, Smart Outdoor Lights: Purchased (H)                 | Home Office Tech |             |
| 234   | CA005115XC | Smart Home Purchase Stage, Smart Plugs/Switches: Considering (H)               | Home Office Tech |             |
| 235   | CA005116XC | Smart Home Purchase Stage, Smart Plugs/Switches: Purchased (H)                 | Home Office Tech |             |
| 236   | CA005118XC | Smart Home Purchase Stage, Smart Speakers: Purchased (H)                       | Home Office Tech |             |
| 237   | CA005119XC | Smart Home Purchase Stage, Smart Thermostat: Considering (H)                   | Home Office Tech |             |
| 238   | CA005120XC | Smart Home Purchase Stage, Smart Thermostat: Purchased (H)                     | Home Office Tech |             |
| 239   | CA005121XC | Smart Home Purchase Stage, Smoke/Carbon Monoxide Detectors: Considering (H)    | Home Office Tech |             |

| ORDER | VARIABLE   | DESCRIPTION   | CATEGORY         | CONSUMPTION |
|-------|------------|---|------------------|-------------|
| 240   | CA005122XC | Smart Home Purchase Stage, Smoke/Carbon Monoxide Detectors: Purchased (H) | Home Office Tech |             |
| 241   | CA005140XC | Advertisements on Mobile Phones Are Annoying: Agree/Strongly Agree (H)    | Home Office Tech |             |
| 242   | CA005141XC | Carry Mobile Phone Everywhere: Agree/Strongly Agree (H)                   | Home Office Tech |             |
| 243   | CA005143XC | Mobile Phone Is A Source of Entertainment: Agree/Strongly Agree (H)       | Home Office Tech |             |
| 244   | CA005144XC | Mobile Phone Is An Extension of My Personality (H)                        | Home Office Tech |             |
| 245   | CA005142XC | Mobile Phones Are Too Complicated: Agree/Strongly Agree (H)               | Home Office Tech |             |
| 246   | CA005145XC | One Device To Do Everything Is Convenient: Agree/Strongly Agree (H)       | Home Office Tech |             |
| 247   | CA005146XC | Use Mobile To Make Calls From Home: Agree/Strongly Agree (H)              | Home Office Tech |             |
| 248   | CA005224XC | Visit Social Networking Site: Facebook, 1-2 hours/week (1Y) (H)           | Home Office Tech |             |
| 249   | CA005227XC | Visit Social Networking Site: Facebook, 3-5 hours/week (1Y) (H)           | Home Office Tech |             |
| 250   | CA005228XC | Visit Social Networking Site: Facebook, 6+ hours/week (1Y) (H)            | Home Office Tech |             |
| 251   | CA005225XC | Visit Social Networking Site: Instagram, 1-2 hours/week (1Y) (H)          | Home Office Tech |             |
| 252   | CA005226XC | Visit Social Networking Site: Instagram, 3-5 hours/week (1Y) (H)          | Home Office Tech |             |
| 253   | CA005202XC | Visit Social Networking Site: Instagram, 6+ hours/week (1Y) (H)           | Home Office Tech |             |
| 254   | CA005235XC | Visit Social Networking Site: LinkedIn, 1-2 hours/week (1Y) (H)           | Home Office Tech |             |
| 255   | CA005236XC | Visit Social Networking Site: Pinterest, 1-2 hours/week (1Y) (H)          | Home Office Tech |             |
| 256   | CA005203XC | Visit Social Networking Site: Pinterest, 3-5 hours/week (1Y) (H)          | Home Office Tech |             |
| 257   | CA005233XC | Visit Social Networking Site: Reddit, 1-2 hours/week (1Y) (H)             | Home Office Tech |             |
| 258   | CA005229XC | Visit Social Networking Site: Snapchat, 1-2 hours/week (1Y) (H)           | Home Office Tech |             |
| 259   | CA005204XC | Visit Social Networking Site: Snapchat, 3-5 hours/week (1Y) (H)           | Home Office Tech |             |
| 260   | CA005207XC | Visit Social Networking Site: Tik Tok, 1-2 hours/week (1Y) (H)            | Home Office Tech |             |
| 261   | CA005208XC | Visit Social Networking Site: Tik Tok, 3-5 hours/week (1Y) (H)            | Home Office Tech |             |
| 262   | CA005234XC | Visit Social Networking Site: Twitter, 1-2 hours/week (1Y) (H)            | Home Office Tech |             |
| 263   | CA005205XC | Visit Social Networking Site: Twitter, 3-5 hours/week (1Y) (H)            | Home Office Tech |             |
| 264   | CA005231XC | Visit Social Networking Site: YouTube, 1-2 hours/week (1Y) (H)            | Home Office Tech |             |
| 265   | CA005232XC | Visit Social Networking Site: YouTube, 3-5 hours/week (1Y) (H)            | Home Office Tech |             |
| 266   | CA005210XC | Visit Social Networking Site: YouTube, 6+ hours/week (1Y) (H)             | Home Office Tech |             |
| 267   | CA005123XC | Excited About 5G Devices/Networks (1Y) (H)                                | Home Office Tech |             |
| 268   | CA005132XC | 5G Benefits Excited About: Access to Artificial Intelligence (1Y) (H)     | Home Office Tech |             |
| 269   | CA005131XC | 5G Benefits Excited About: Access to Virtual/Augmented Reality (1Y) (H)   | Home Office Tech |             |
| 270   | CA005129XC | 5G Benefits Excited About: Faster Connections/Speed (1Y) (H)              | Home Office Tech |             |
| 271   | CA005139XC | 5G Benefits Excited About: Gaming (1Y) (H)                                | Home Office Tech |             |
| 272   | CA005220XC | 5G Benefits Excited About: Increased Infrastructure Efficiency (H)        | Home Office Tech |             |
| 273   | CA005130XC | 5G Benefits Excited About: Reliable Network Connections (1Y) (H)          | Home Office Tech |             |
| 274   | CA005136XC | 5G Benefits Excited About: Self-Driving Car Technology (1Y) (H)           | Home Office Tech |             |
| 275   | CA005138XC | 5G Benefits Excited About: Smart Home Technology/Devices (1Y) (H)         | Home Office Tech |             |
| 276   | CA005134XC | 5G Benefits Excited About: Streaming HD Movies on Mobile Device (1Y) (H)  | Home Office Tech |             |
| 277   | CA005135XC | 5G Benefits Excited About: Telemedicine or Remote Surgery (1Y) (H)        | Home Office Tech |             |
| 278   | CA005261XC | Access to 5G Network in Area Live/Work: Yes (1Y) (H)                      | Home Office Tech |             |
| 279   | CA005262XC | Subscribe to 5G Internet in Home: Yes (1Y) (H)                            | Home Office Tech |             |
| 280   | CA005126XC | Excited About Recreational Drones (1Y) (H)                                | Home Office Tech |             |
| 281   | CA005127XC | Excited About Self-Driving Cars (1Y) (H)                                  | Home Office Tech |             |
| 282   | CA005128XC | Excited About Virtual/Augmented Reality (1Y) (H)                          | Home Office Tech |             |
| 283   | CA005270XC | Podcasts Listen to: Arts (1Y) (H)   | Home Office Tech |             |
| 284   | CA005271XC | Podcasts Listen to: Business (1Y) (H)                                     | Home Office Tech |             |
| 285   | CA005272XC | Podcasts Listen to: Comedy (1Y) (H)                                       | Home Office Tech |             |
| 286   | CA005273XC | Podcasts Listen to: Education (1Y) (H)                                    | Home Office Tech |             |
| 287   | CA005274XC | Podcasts Listen to: Fiction (1Y) (H)                                      | Home Office Tech |             |
| 288   | CA005275XC | Podcasts Listen to: Government (1Y) (H)                                   | Home Office Tech |             |
| 289   | CA005276XC | Podcasts Listen to: Health and Fitness (1Y) (H)                           | Home Office Tech |             |
| 290   | CA005277XC | Podcasts Listen to: History (1Y) (H)                                      | Home Office Tech |             |
| 291   | CA005278XC | Podcasts Listen to: Influencers (1Y) (H)                                  | Home Office Tech |             |
| 292   | CA005279XC | Podcasts Listen to: Kids and Family (1Y) (H)                              | Home Office Tech |             |
| 293   | CA005280XC | Podcasts Listen to: Leisure (1Y) (H)                                      | Home Office Tech |             |
| 294   | CA005281XC | Podcasts Listen to: Music (1Y) (H)  | Home Office Tech |             |
| 295   | CA005282XC | Podcasts Listen to: News and Politics (1Y) (H)                            | Home Office Tech |             |
| 296   | CA005283XC | Podcasts Listen to: Religion and Spirituality (1Y) (H)                    | Home Office Tech |             |
| 297   | CA005284XC | Podcasts Listen to: Science (1Y) (H)                                      | Home Office Tech |             |
| 298   | CA005285XC | Podcasts Listen to: Society and Culture (1Y) (H)                          | Home Office Tech |             |
| 299   | CA005286XC | Podcasts Listen to: Sports (1Y) (H)                                       | Home Office Tech |             |

| ORDER | VARIABLE   | DESCRIPTION   | CATEGORY          | CONSUMPTION |
|-------|------------|---|-------------------|-------------|
| 300   | CA005287XC | Podcasts Listen to: Technology (1Y) (H)   | Home Office Tech  |             |
| 301   | CA005288XC | Podcasts Listen to: True Crime (1Y) (H)   | Home Office Tech  |             |
| 302   | CA005289XC | Podcasts Listen to: TV and Film (1Y) (H)  | Home Office Tech  |             |
| 303   | CA004925XC | Has Bundled Service (TV and/or Internet and/or Phone) (H)                                 | Service Providers |             |
| 304   | CA005211XC | Has Bundled Services: Includes Home Security (1Y) (H)                                     | Service Providers |             |
| 305   | TBT00052XC | Has Bundled Services: Includes Internet Access (H)  | Service Providers |             |
| 306   | TBT00053XC | Has Bundled Services: Includes Landline Phone Service (H)                                 | Service Providers |             |
| 307   | TBT00054XC | Has Bundled Services: Includes Mobile Phone Service (H)                                   | Service Providers |             |
| 308   | TBT00051XC | Has Bundled Services: Includes TV Service (H)   | Service Providers |             |
| 309   | CA004926XC | Do Not Have Service Bundle (H)  | Service Providers |             |
| 310   | CA004971XD | Average Bill Amount: Bundle HH (Household): Demand Potential (Average Dollars)            | Service Providers | Dollars     |
| 311   | CA004971XC | Average Bill Amount: Bundle HH (H)  | Service Providers |             |
| 312   | CA004974XC | Average Bill Amount: Internet HH (H)  | Service Providers |             |
| 313   | CA004974XD | Average Bill Amount: Internet HH (Household): Demand Potential (Average Dollars)          | Service Providers | Dollars     |
| 314   | CA004970XC | Average Bill Amount: TV Service HH (H)  | Service Providers |             |
| 315   | CA004970XD | Average Bill Amount: TV Service HH (Household): Demand Potential (Average Dollars)        | Service Providers | Dollars     |
| 316   | CA005161XC | Average Bill Amount: Mobile Phone HH (1Y) (H)   | Service Providers |             |
| 317   | CA005161XD | Average Bill Amount: Mobile Phone HH (1Y) (Household): Demand Potential (Average Dollars) | Service Providers | Dollars     |
| 318   | CA005158XC | Number of Mobile Plans: 1 (1Y) (H)  | Service Providers |             |
| 319   | CA005159XC | Number of Mobile Plans: 2 (H)   | Service Providers |             |
| 320   | CA005160XC | Number of Mobile Plans: 3 (H)   | Service Providers |             |
| 321   | CA005172XC | Has Mobile Phone Plan, Individual Plan (1Y) (H)   | Service Providers |             |
| 322   | CA005173XC | Has Mobile Phone Plan, Shared Plan (1Y) (H)   | Service Providers |             |
| 323   | CA005176XC | Has Mobile Phone Plan, Includes Early Upgrade Program (1Y) (H)                            | Service Providers |             |
| 324   | CA005177XC | Has Mobile Phone Plan, Does Not Include Early Upgrade Program (1Y) (H)                    | Service Providers |             |
| 325   | CA005178XC | Has Mobile Phone Plan, Includes HD Streaming (1Y) (H)                                     | Service Providers |             |
| 326   | CA005180XC | Has Mobile Phone Plan, Includes International Talk/Text/Data - Canada (1Y) (H)            | Service Providers |             |
| 327   | CA005181XC | Has Mobile Phone Plan, Includes International Talk/Text/Data - Global (1Y) (H)            | Service Providers |             |
| 328   | CA005179XC | Has Mobile Phone Plan, Includes International Talk/Text/Data - Mexico (1Y) (H)            | Service Providers |             |
| 329   | CA005182XC | Has Mobile Phone Plan, Includes Mobile Hotspot (1Y) (H)                                   | Service Providers |             |
| 330   | CA005174XC | Has Mobile Phone Plan, Includes Unlimited Minutes (1Y) (H)                                | Service Providers |             |
| 331   | CA005175XC | Has Mobile Phone Plan, Includes Unlimited Texting (1Y) (H)                                | Service Providers |             |
| 332   | CA005164XC | Has Mobile Phone Plan, Type: Post-Paid (1Y) (H)   | Service Providers |             |
| 333   | CA005163XC | Has Mobile Phone Plan, Type: Prepaid (1Y) (H)   | Service Providers |             |
| 334   | CA005166XC | Has Mobile Phone, Data Plan: 1-2 GB (1Y) (H)  | Service Providers |             |
| 335   | CA005169XC | Has Mobile Phone, Data Plan: 10-19 GB (1Y) (H)  | Service Providers |             |
| 336   | CA005170XC | Has Mobile Phone, Data Plan: 20 GB or More, But Not Unlimited (1Y) (H)                    | Service Providers |             |
| 337   | CA005165XC | Has Mobile Phone, Data Plan: No Data Plan (1Y) (H)  | Service Providers |             |
| 338   | CA005171XC | Has Mobile Phone, Data Plan: Unlimited Data (1Y) (H)                                      | Service Providers |             |
| 339   | TBT00358XC | Overall Rating for Provider - Home Internet: Excellent (H)                                | Service Providers |             |
| 340   | CA000286XC | Overall Rating for Provider - Home Internet: Good/Very Good (H)                           | Service Providers |             |
| 341   | CA000284XC | Overall Rating for Provider - Mobile Phone: Good/Very Good (H)                            | Service Providers |             |
| 342   | TBT00365XC | Overall Rating for Provider - TV Subscription: Excellent (H)                              | Service Providers |             |
| 343   | CA000290XC | Overall Rating for Provider - TV Subscription: Good/Very Good (H)                         | Service Providers |             |
| 344   | CA004874XC | Provider Streaming Video Service: Amazon Prime (H)  | Service Providers |             |
| 345   | CA005212XC | Provider Streaming Video Service: Apple TV+ (1Y) (H)                                      | Service Providers |             |
| 346   | CA005213XC | Provider Streaming Video Service: CBS All Access (Paramount+) (1Y) (H)                    | Service Providers |             |
| 347   | CA004875XC | Provider Streaming Video Service: Crunchyroll (H)   | Service Providers |             |
| 348   | CA004891XC | Provider Streaming Video Service: DirecTV Now (H)   | Service Providers |             |
| 349   | CA005216XC | Provider Streaming Video Service: Discovery + (1Y) (H)                                    | Service Providers |             |
| 350   | CA005060XC | Provider Streaming Video Service: Disney+ (H)   | Service Providers |             |
| 351   | CA005215XC | Provider Streaming Video Service: HBO Max (1Y) (H)  | Service Providers |             |
| 352   | CA004876XC | Provider Streaming Video Service: Hulu (H)  | Service Providers |             |
| 353   | CA004877XC | Provider Streaming Video Service: MLB.TV (H)  | Service Providers |             |
| 354   | CA004879XC | Provider Streaming Video Service: Netflix (H)   | Service Providers |             |
| 355   | CA004893XC | Provider Streaming Video Service: NBA League Pass (H)                                     | Service Providers |             |
| 356   | CA004880XC | Provider Streaming Video Service: NFL Game Pass (H)                                       | Service Providers |             |
| 357   | CA004881XC | Provider Streaming Video Service: NHL.TV (H)  | Service Providers |             |
| 358   | CA005214XC | Provider Streaming Video Service: Peacock/Peacock Premium (1Y) (H)                        | Service Providers |             |
| 359   | CA004892XC | Provider Streaming Video Service: Premium Cable (H)                                       | Service Providers |             |

| ORDER | VARIABLE   | DESCRIPTION  | CATEGORY          | CONSUMPTION |
|-------|------------|--|-------------------|-------------|
| 360   | CA004901XC | Provider Streaming Video Service: Sling TV (H)                       | Service Providers |             |
| 361   | CA005059XC | Provider Streaming Video Service: Vudu (1Y) (H)                      | Service Providers |             |
| 362   | CA005058XC | Provider Streaming Video Service: YouTube TV (H)                     | Service Providers |             |
| 363   | CA004882XC | Provider Streaming Video Service: No Current Service (H)             | Service Providers |             |
| 364   | CA005185XC | Streaming Service Included With Mobile Phone Plan (1Y) (H)           | Service Providers |             |
| 365   | CA005186XC | Streaming Service Not Included With Mobile Phone Plan (1Y) (H)       | Service Providers |             |
| 366   | TBT00215XC | Purchased Premium Phone/Cable Service: Hard Drive Backup Service (H) | Service Providers |             |
| 367   | TBT00213XC | Purchased Premium Phone/Cable Service: Hardware Protection (H)       | Service Providers |             |
| 368   | TBT00212XC | Purchased Premium Phone/Cable Service: Technical Support Plan (H)    | Service Providers |             |
| 369   | TBT00214XC | Purchased Premium Phone/Cable Service: Virus Protection Service (H)  | Service Providers |             |
| 370   | CA004927XC | Switched TV Providers In Past Year (H)                               | Service Providers |             |
| 371   | CA004936XC | TV Provider Change Reason: Better Price (H)                          | Service Providers |             |
| 372   | CA004942XC | TV Provider Change Reason: Better Promotion (H)                      | Service Providers |             |
| 373   | CA004938XC | TV Provider Change Reason: Better Service Bundle Options (H)         | Service Providers |             |
| 374   | CA004939XC | TV Provider Change Reason: Higher Quality Service/Product (H)        | Service Providers |             |
| 375   | CA004940XC | TV Provider Change Reason: Move (H)                                  | Service Providers |             |
| 376   | CA004943XC | TV Provider Change Reason: Reliability (H)                           | Service Providers |             |
| 377   | CA005075XC | Did Not Switch TV Providers In Past Year (H)                         | Service Providers |             |
| 378   | CA004928XC | Switched Internet Providers In Past Year (H)                         | Service Providers |             |
| 379   | CA004919XC | Internet Provider Change Reason: Better Reliability (H)              | Service Providers |             |
| 380   | CA004914XC | Internet Provider Change Reason: Better Service Bundle (H)           | Service Providers |             |
| 381   | CA004920XC | Internet Provider Change Reason: Faster Connection (H)               | Service Providers |             |
| 382   | CA004915XC | Internet Provider Change Reason: Higher Quality Service/Product (H)  | Service Providers |             |
| 383   | CA004916XC | Internet Provider Change Reason: Move (H)                            | Service Providers |             |
| 384   | CA005074XC | Did Not Switch Internet Providers In Past Year (H)                   | Service Providers |             |
| 385   | CA004929XC | Switched Mobile Phone Providers In Past Year (H)                     | Service Providers |             |
| 386   | CA005073XC | Mobile Phone Carrier Switch Reason: Better Coverage Area (H)         | Service Providers |             |
| 387   | CA005070XC | Did Not Switch Mobile Phone Provider In Past Year (H)                | Service Providers |             |
| 388   | CA005023XC | Likely To Recommend Mobile Carrier (H)                               | Service Providers |             |
| 389   | CA005027XC | Likely To Recommend TV Provider (H)                                  | Service Providers |             |
| 390   | CA005026XC | Not Likely To Recommend TV Provider (H)                              | Service Providers |             |
| 391   | CA005029XC | Likely To Recommend Internet Provider (H)                            | Service Providers |             |
| 392   | CA005084XC | Replaced Subscription TV With Broadcast/Antenna TV (1Y) (H)          | Service Providers |             |
| 393   | CA005297XC | Replaced Subscription TV With Online streaming content (1Y) (H)      | Service Providers |             |
| 394   | CA005088XC | Cancelled Subscription TV Reason: Too Expensive (1Y) (H)             | Service Providers |             |
| 395   | CA005089XC | Cancelled Subscription TV Reason: Unused Channels (1Y) (H)           | Service Providers |             |
| 396   | CA005183XC | Has Device Insurance (1Y) (H)  | Service Providers |             |
| 397   | CA005184XC | Does Not Have Device Insurance (1Y) (H)                              | Service Providers |             |
| 398   | TBT00296XC | Phone Service: Mobile Phone Service (H)                              | Wireless Telecomm |             |
| 399   | TBT00318XC | Has Mobile Phone, Number: 1 (H)                                      | Wireless Telecomm |             |
| 400   | TBT00319XC | Has Mobile Phone, Number: 2 (H)                                      | Wireless Telecomm |             |
| 401   | CA005054XC | Has Mobile Phone, Number: 3 (H)                                      | Wireless Telecomm |             |
| 402   | CA005055XC | Has Mobile Phone, Number: 4 + (H)                                    | Wireless Telecomm |             |
| 403   | TBT00325XC | Has Mobile Phone: Apple (H)  | Wireless Telecomm |             |
| 404   | CA005147XC | Has Mobile Phone: Google (H)   | Wireless Telecomm |             |
| 405   | TBT00328XC | Has Mobile Phone: LG (H)   | Wireless Telecomm |             |
| 406   | TBT00331XC | Has Mobile Phone: Samsung (H)  | Wireless Telecomm |             |
| 407   | TBT00332XC | Has Mobile Phone: Operating System, Android (H)                      | Wireless Telecomm |             |
| 408   | TBT00334XC | Has Mobile Phone: Operating System, iOS (Apple) (H)                  | Wireless Telecomm |             |
| 409   | TBT00011XC | Has Mobile Phone Primary Use: Adult Business and Personal Use (H)    | Wireless Telecomm |             |
| 410   | TBT00010XC | Has Mobile Phone Primary Use: Adult Business Use (H)                 | Wireless Telecomm |             |
| 411   | TBT00009XC | Has Mobile Phone Primary Use: Adult Personal Use (H)                 | Wireless Telecomm |             |
| 412   | TBT00012XC | Has Mobile Phone Primary Use: Child Personal Use (H)                 | Wireless Telecomm |             |
| 413   | TBT00336XC | Has Mobile Phone Plan: Add Phone, 3 Months (H)                       | Wireless Telecomm |             |
| 414   | TBT00338XC | Has Mobile Phone Plan: Increased Data Plan, 3 Months (H)             | Wireless Telecomm |             |
| 415   | TBT00337XC | Has Mobile Phone Plan: Increased Talk Minutes, 3 Months (H)          | Wireless Telecomm |             |
| 416   | TBT00340XC | Has Mobile Phone Plan: Upgraded Phone, 3 mo (H)                      | Wireless Telecomm |             |
| 417   | CA000553XC | Prepaid Cell Phone Service Reason: No Lengthy Contract (H)           | Wireless Telecomm |             |
| 418   | CA000554XC | Prepaid Cell Phone Service Reason: No Monthly Bill (H)               | Wireless Telecomm |             |
| 419   | TBT00341XC | Prepaid Cell Phone Service Reason: Save Money (H)                    | Wireless Telecomm |             |

| ORDER | VARIABLE   | DESCRIPTION  | CATEGORY          | CONSUMPTION |
|-------|------------|--|-------------------|-------------|
| 420   | CA005148XC | Mobile Phone Provider: AT&T (1Y) (H)   | Wireless Telecomm |             |
| 421   | CA005217XC | Mobile Phone Provider: Boost Mobile (H)  | Wireless Telecomm |             |
| 422   | CA005218XC | Mobile Phone Provider: Consumer Cellular (H)                                   | Wireless Telecomm |             |
| 423   | CA005219XC | Mobile Phone Provider: Cricket (H)   | Wireless Telecomm |             |
| 424   | CA005152XC | Mobile Phone Provider: MetroPCS/Metro by T-Mobile (1Y) (H)                     | Wireless Telecomm |             |
| 425   | CA005153XC | Mobile Phone Provider: Sprint (1Y) (H)   | Wireless Telecomm |             |
| 426   | CA005154XC | Mobile Phone Provider: Straight Talk (1Y) (H)                                  | Wireless Telecomm |             |
| 427   | CA005155XC | Mobile Phone Provider: T-Mobile (1Y) (H)                                       | Wireless Telecomm |             |
| 428   | CA005156XC | Mobile Phone Provider: TracFone (1Y) (H)                                       | Wireless Telecomm |             |
| 429   | CA005157XC | Mobile Phone Provider: Verizon Wireless (1Y) (H)                               | Wireless Telecomm |             |
| 430   | TBT00349XC | Mobile/Online Service, Mobile Provider: Check Service Consumption, 3 mo (H)    | Wireless Telecomm |             |
| 431   | TBT00351XC | Mobile/Online Service, Mobile Provider: Establish/Transfer Service, 3 mo (H)   | Wireless Telecomm |             |
| 432   | TBT00353XC | Mobile/Online Service, Mobile Provider: Get Product/Service Info., 3 mo (H)    | Wireless Telecomm |             |
| 433   | TBT00355XC | Mobile/Online Service, Mobile Provider: Monthly Bill via E-mail, 3 mo (H)      | Wireless Telecomm |             |
| 434   | TBT00356XC | Mobile/Online Service, Mobile Provider: Online Chat with Service Rep, 3 mo (H) | Wireless Telecomm |             |
| 435   | TBT00352XC | Mobile/Online Service, Mobile Provider: Order New Product/Service, 3 mo (H)    | Wireless Telecomm |             |
| 436   | CA004791XC | Mobile/Online Service, Mobile Provider: Schedule Appointment, 3 mo (H)         | Wireless Telecomm |             |
| 437   | TBT00357XC | Mobile/Online Service, Mobile Provider: Setup Alerts, 3 mo (H)                 | Wireless Telecomm |             |
| 438   | CA004750XC | Mobile/Online Service, Mobile Provider: Status Service/Repair Order, 3 mo (H)  | Wireless Telecomm |             |
| 439   | TBT00354XC | Mobile/Online Service, Mobile Provider: Submit Customer Question, 3 mo (H)     | Wireless Telecomm |             |
| 440   | TBT00350XC | Mobile/Online Service, Mobile Provider: View Account/Bill Status, 3 mo (H)     | Wireless Telecomm |             |
| 441   | CA005187XC | Primary Device Purchase Reason: Contract Expired (1Y) (H)                      | Wireless Telecomm |             |
| 442   | CA005190XC | Primary Device Purchase Reason: Lost/Stolen Phone (H)                          | Wireless Telecomm |             |
| 443   | CA005188XC | Primary Device Purchase Reason: Cracked Screen (1Y) (H)                        | Wireless Telecomm |             |
| 444   | CA005189XC | Primary Device Purchase Reason: Eligible for Upgrade (1Y) (H)                  | Wireless Telecomm |             |
| 445   | CA005192XC | Primary Device Purchase Reason: Switched Providers (1Y) (H)                    | Wireless Telecomm |             |
| 446   | CA005193XC | Primary Device Purchase Reason: Wanted Better Battery Life (1Y) (H)            | Wireless Telecomm |             |
| 447   | CA005194XC | Primary Device Purchase Reason: Wanted More Storage (1Y) (H)                   | Wireless Telecomm |             |
| 448   | CA005195XC | Primary Device Purchase Reason: Wanted Newest Model (1Y) (H)                   | Wireless Telecomm |             |
| 449   | CA005196XC | Primary Device Purchase Reason: Wanted Upgraded Software/Hardware (1Y) (H)     | Wireless Telecomm |             |
| 450   | CA005264XC | Currently Own Mobile Device Compatible with 5G Network: Yes (1Y) (H)           | Wireless Telecomm |             |
| 451   | CA005263XC | Mobile Device with 5G Network: Important/Extremely Important to Have (1Y) (H)  | Wireless Telecomm |             |
| 452   | CA005259XC | Purchase of Phone: Bought Pre-owned Phone (H)                                  | Wireless Telecomm |             |
| 453   | CA005258XC | Purchase of Phone: Paid Full Price (H)   | Wireless Telecomm |             |
| 454   | CA005256XC | Purchase of Phone: Pay Monthly Payments as Part of Bill (H)                    | Wireless Telecomm |             |
| 455   | CA005260XC | Purchase of Phone: Received at No Charge/Gift/Donation (H)                     | Wireless Telecomm |             |
| 456   | CA005257XC | Purchase of Phone: Signed up for Contract to Receive Discount (H)              | Wireless Telecomm |             |
| 457   | CA005066XC | Has No Phone Service, Any Kind (H)   | Wireline Telecomm |             |
| 458   | CA004946XC | Phone Service: Internet (VoIP) (H)   | Wireline Telecomm |             |
| 459   | CA004945XC | Phone Service: Landline (H)  | Wireline Telecomm |             |