

ORDER	VARIABLE	DESCRIPTION	CATEGORY
1	TBTPZPHHD	Total Households	Basics
2	TBTO0069PC	Has Working TV, 1 (H)	Cable and Satellite
3	TBTO0070PC	Has Working TV, 2 (H)	Cable and Satellite
4	TBTO0071PC	Has Working TV, 3-4 (H)	Cable and Satellite
5	TBTO0072PC	Has Working TV, 5+ (H)	Cable and Satellite
6	TBTO0075PC	Has TV Subscription Service: Cable TV (H)	Cable and Satellite
7	TBTO0074PC	Has TV Subscription Service: Fiber Optic (e.g. Verizon FiOS, AT&T U-verse) (H)	Cable and Satellite
8	TBTO0073PC	Has TV Subscription Service: Satellite Dish (e.g. DISH or DIRECTV) (H)	Cable and Satellite
9	CA004921PC	Does Not Have Subscription TV Service (H)	Cable and Satellite
10	TBTO0094PC	Has Cable TV Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)	Cable and Satellite
11	TBTO0095PC	Has Cable TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
12	TBTO0093PC	Has Cable TV Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
13	TBTO0098PC	Has Cable TV Feature: Foreign Language/International Package (H)	Cable and Satellite
14	TBTO0092PC	Has Cable TV Feature: High-definition (HD) Package (H)	Cable and Satellite
15	TBTO0097PC	Has Cable TV Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
16	TBTO0096PC	Has Cable TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)	Cable and Satellite
17	CA004922PC	Has Cable TV Feature: Ultra HD/4K Content/4K Channels (H)	Cable and Satellite
18	TBTO0108PC	Has Fiber Optic TV Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)	Cable and Satellite
19	TBTO0109PC	Has Fiber Optic TV Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
20	TBTO0107PC	Has Fiber Optic TV Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
21	TBTO0106PC	Has Fiber Optic TV Feature: High-definition (HD) Package (H)	Cable and Satellite
22	TBTO0111PC	Has Fiber Optic TV Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
23	TBTO0110PC	Has Fiber Optic TV Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)	Cable and Satellite
24	TBTO0100PC	Has Satellite Dish Feature: Broadcast TV (e.g. NBC, PBS, local access) (H)	Cable and Satellite
25	TBTO0101PC	Has Satellite Dish Feature: Cable TV (e.g. CNN, ESPN, MTV) (H)	Cable and Satellite
26	TBTO0099PC	Has Satellite Dish Feature: Digital Video Recorder Service (DVR) (H)	Cable and Satellite
27	TBTO0104PC	Has Satellite Dish Feature: Foreign Language/International Package (H)	Cable and Satellite
28	TBTO0105PC	Has Satellite Dish Feature: High-definition (HD) Package (H)	Cable and Satellite
29	TBTO0103PC	Has Satellite Dish Feature: Premium Channels (e.g. HBO, Showtime) (H)	Cable and Satellite
30	TBTO0102PC	Has Satellite Dish Feature: Sports TV (e.g. NFL RedZone, NHL Center Ice) (H)	Cable and Satellite
31	CA004923PC	Has Satellite Dish Feature: Ultra HD/4K Content/4K Channels (H)	Cable and Satellite
32	TBTO0166PC	Provider TV Subscription: AT&T (H)	Cable and Satellite
33	TBTO0168PC	Provider TV Subscription: Cable Vision/Optimum/Bresnan (H)	Cable and Satellite
34	TBTO0170PC	Provider TV Subscription: Comcast (H)	Cable and Satellite
35	TBTO0171PC	Provider TV Subscription: Cox (H)	Cable and Satellite
36	TBTO0172PC	Provider TV Subscription: DIRECTV (H)	Cable and Satellite
37	TBTO0173PC	Provider TV Subscription: DISH Network/EchoStar (H)	Cable and Satellite
38	CA004883PC	Provider TV Subscription: Spectrum (1Y) (H)	Cable and Satellite
39	TBTO0175PC	Provider TV Subscription: Verizon/FIOS (H)	Cable and Satellite
40	TBTO0177PC	Mobile/Online Service, Subscription TV: Check Service Consumption, 3 Months (H)	Cable and Satellite
41	TBTO0178PC	Mobile/Online Service, Subscription TV: Establish/Transfer Service, 3 Months (H)	Cable and Satellite
42	TBTO0180PC	Mobile/Online Service, Subscription TV: Get Product/Service Info., 3 Months (H)	Cable and Satellite
43	TBTO0184PC	Mobile/Online Service, Subscription TV: Monthly Bill via E-mail, 3 Months (H)	Cable and Satellite
44	TBTO0179PC	Mobile/Online Service, Subscription TV: Order New Product/Service, 3 Months (H)	Cable and Satellite
45	TBTO0182PC	Mobile/Online Service, Subscription TV: Schedule Appointment, 3 Months (H)	Cable and Satellite
46	TBTO0186PC	Mobile/Online Service, Subscription TV: Setup Alerts, 3 Months (H)	Cable and Satellite
47	TBTO0183PC	Mobile/Online Service, Subscription TV: Status Service/Repair, 3 Months (H)	Cable and Satellite
48	TBTO0181PC	Mobile/Online Service, Subscription TV: Submit Customer Question, 3 Months (H)	Cable and Satellite
49	TBTO0176PC	Mobile/Online Service, Subscription TV: View Account/Bill Status, 3 Months (H)	Cable and Satellite
50	TBTO0114PC	Multitasking Watching TV: Browsing Internet , 1-10 hrs/wk (H)	Cable and Satellite
51	TBTO0121PC	Multitasking Watching TV: Playing Games, 1-10 hrs/wk (H)	Cable and Satellite
52	TBTO0122PC	Multitasking Watching TV: Playing Games, 11-25 hrs/wk (H)	Cable and Satellite
53	TBTO0123PC	Multitasking Watching TV: Posting to Social Networks, 1-10 hrs/wk (H)	Cable and Satellite
54	CA004794PC	Multitasking Watching TV: Posting to Social Networks, 11-25 hrs/wk (H)	Cable and Satellite
55	TBTO0117PC	Multitasking Watching TV: Reading E-mail, 1-10 hrs/wk (H)	Cable and Satellite
56	TBTO0118PC	Multitasking Watching TV: Reading E-mail, 11-25 hrs/wk (H)	Cable and Satellite
57	TBTO0119PC	Multitasking Watching TV: Shopping, 1-10 hrs/wk (H)	Cable and Satellite
58	CA004797PC	Multitasking Watching TV: Shopping, 11-25 hrs/wk (H)	Cable and Satellite
59	TBTO0120PC	Multitasking Watching TV: Watching Videos, 1-10 hrs/wk (H)	Cable and Satellite
60	CA004798PC	Multitasking Watching TV: Watching Videos, 11-25 hrs/wk (H)	Cable and Satellite
61	TBTO0129PC	Use Desktop While Watching TV: Browsing Internet (H)	Cable and Satellite
62	TBTO0157PC	Use Desktop While Watching TV: Playing Games (H)	Cable and Satellite
63	TBTO0136PC	Use Desktop While Watching TV: Reading E-mail (H)	Cable and Satellite
64	TBTO0143PC	Use Desktop While Watching TV: Shopping (H)	Cable and Satellite
65	TBTO0150PC	Use Desktop While Watching TV: Watching Video (H)	Cable and Satellite
66	TBTO0158PC	Use Game Console While Watching TV: Playing Games (H)	Cable and Satellite
67	TBTO0151PC	Use Game Console While Watching TV: Watching Video (H)	Cable and Satellite
68	CA004783PC	Use Laptop/Netbook While Watching TV: Watching Video (H)	Cable and Satellite
69	TBTO0140PC	Use Portable Media Player While Watching TV: Shopping (H)	Cable and Satellite

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70	TBTOO124PC	Use Smartphone While Watching TV: Browsing Internet (H)	Cable and Satellite
71	TBTOO152PC	Use Smartphone While Watching TV: Playing Games (H)	Cable and Satellite
72	TBTOO159PC	Use Smartphone While Watching TV: Posting to Social Networks (H)	Cable and Satellite
73	TBTOO131PC	Use Smartphone While Watching TV: Reading E-mail (H)	Cable and Satellite
74	TBTOO138PC	Use Smartphone While Watching TV: Shopping (H)	Cable and Satellite
75	TBTOO145PC	Use Smartphone While Watching TV: Watching Video (H)	Cable and Satellite
76	TBTOO125PC	Use Tablet While Watching TV: Browsing Internet (H)	Cable and Satellite
77	TBTOO153PC	Use Tablet While Watching TV: Playing Games (H)	Cable and Satellite
78	TBTOO160PC	Use Tablet While Watching TV: Posting to Social Networks (H)	Cable and Satellite
79	TBTOO132PC	Use Tablet While Watching TV: Reading E-mail (H)	Cable and Satellite
80	TBTOO139PC	Use Tablet While Watching TV: Shopping (H)	Cable and Satellite
81	TBTOO146PC	Use Tablet While Watching TV: Watching Video (H)	Cable and Satellite
82	TBTOO082PC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 1-10 hrs/wk (H)	Cable and Satellite
83	TBTOO083PC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 11-25 hrs/wk (H)	Cable and Satellite
84	TBTOO084PC	Watch TV: Digital Video Recorder (e.g. DVR, TiVo), 26+ hrs/wk (H)	Cable and Satellite
85	TBTOO088PC	Watch TV: Dwnld Thru Network App/Website (e.g. HBO GO), 1-10 hrs/wk (H)	Cable and Satellite
86	CA004286PC	Watch TV: Dwnld Thru Network App/Website (e.g. HBO GO), 11-25 hrs/wk (H)	Cable and Satellite
87	TBTOO086PC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 1-10 hrs/wk (H)	Cable and Satellite
88	TBTOO087PC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 11-25 hrs/wk (H)	Cable and Satellite
89	CA004284PC	Watch TV: Dwnld Thru Over-the-Top Service Provider (e.g. Hulu), 26+ hrs/wk (H)	Cable and Satellite
90	TBTOO085PC	Watch TV: Dwnld Thru Service Provider (e.g. U-verse On Demand), 1-10 hrs/wk (H)	Cable and Satellite
91	CA004280PC	Watch TV: Dwnld Thru Service Provider (e.g. U-verse On Demand), 11-25 hrs/wk (H)	Cable and Satellite
92	TBTOO089PC	Watch TV: Movies/TV Shows Rented from Kiosk (e.g. RedBox), 1-10 hrs/wk (H)	Cable and Satellite
93	TBTOO091PC	Watch TV: Movies/TV Shows Rented Thru Mail (e.g. Netflix), 1-10 hrs/wk (H)	Cable and Satellite
94	CA004295PC	Watch TV: Movies/TV Shows Rented Thru Mail (e.g. Netflix), 11-25 hrs/wk (H)	Cable and Satellite
95	TBTOO079PC	Watch TV: Regular TV Programming, 1-10 hrs/wk (H)	Cable and Satellite
96	TBTOO080PC	Watch TV: Regular TV Programming, 11-25 hrs/wk (H)	Cable and Satellite
97	TBTOO081PC	Watch TV: Regular TV Programming, 26+ hrs/wk (H)	Cable and Satellite
98	CA004930PC	Watch Video Content on Desktop Computer, 3 Months (H)	Cable and Satellite
99	TBTOO113PC	Watch Video Content on Digital Media Player (e.g. AppleTV, etc.), 3 Months (H)	Cable and Satellite
100	CA000485PC	Watch Video Content on Home Game Console, 3 Months (H)	Cable and Satellite
101	CA004931PC	Watch Video Content on Laptop/Netbook Computer, 3 Months (H)	Cable and Satellite
102	CA000487PC	Watch Video Content on Portable Media Player, 3 Months (H)	Cable and Satellite
103	CA000488PC	Watch Video Content on Portable/Car DVD Player, 3 Months (H)	Cable and Satellite
104	CA000483PC	Watch Video Content on Smart Phone, 3 Months (H)	Cable and Satellite
105	TBTOO234PC	Access Internet at Home for Personal Use: 1-5 hours/week (H)	Home Office Tech
106	TBTOO236PC	Access Internet at Home for Personal Use: 11+ hours/week (H)	Home Office Tech
107	TBTOO001PC	Accessed WiFi: Fee-based WiFi 'Hotspots' Outside Home (H)	Home Office Tech
108	TBTOO002PC	Accessed WiFi: Free WiFi 'Hotspots' Outside Home (H)	Home Office Tech
109	TBTOO004PC	Accessed WiFi: Home WiFi Network (H)	Home Office Tech
110	TBTOO003PC	Accessed WiFi: Mobile (e.g. mobile provider via phone or 'Hotspot' device) (H)	Home Office Tech
111	TBTOO046PC	Broadband Level/Speed at Home: 1-4 Mbs (basic high speed) (H)	Home Office Tech
112	TBTOO050PC	Broadband Level/Speed at Home: 5-14 Mbs (H)	Home Office Tech
113	TBTOO047PC	Broadband Level/Speed at Home: 15-24 Mbs (standard high speed) (H)	Home Office Tech
114	CA004861PC	Broadband Level/Speed at Home: 25-49 Mbs (H)	Home Office Tech
115	CA004862PC	Broadband Level/Speed at Home: 50-99 Mbs (H)	Home Office Tech
116	TBTOO049PC	Broadband Level/Speed at Home: 25-99 Mbs (H)	Home Office Tech
117	TBTOO048PC	Broadband Level/Speed at Home: >100 Mbs (T1/fiber high speed) (H)	Home Office Tech
118	CA004905PC	Internet at Home for Personal Use: Cable (1Y) (H)	Home Office Tech
119	CA004903PC	Internet at Home for Personal Use: DSL (1Y) (H)	Home Office Tech
120	CA004908PC	Internet at Home for Personal Use: Fiber Optic (1Y) (H)	Home Office Tech
121	CA004910PC	Internet at Home for Personal Use: Mobile (1Y) (H)	Home Office Tech
122	CA004907PC	Internet at Home for Personal Use: Satellite Internet (1Y) (H)	Home Office Tech
123	CA004906PC	Internet at Home for Personal and Business Use: Cable (1Y) (H)	Home Office Tech
124	CA004904PC	Internet at Home for Personal and Business Use: DSL (1Y) (H)	Home Office Tech
125	CA004909PC	Internet at Home for Personal and Business Use: Fiber Optic (1Y) (H)	Home Office Tech
126	CA004911PC	Internet at Home for Personal and Business Use: Mobile (1Y) (H)	Home Office Tech
127	CA004967PC	Internet Use: Enable Smart Home Devices (1Y) (H)	Home Office Tech
128	CA004968PC	Internet Use: Use Virtual Assistant (1Y) (H)	Home Office Tech
129	TBTOO242PC	Internet Use: Attend Online Education Course, 1-10 hours/week (H)	Home Office Tech
130	TBTOO238PC	Internet Use: GPS, 1-10 hours/week (H)	Home Office Tech
131	TBTOO257PC	Internet Use: Listen to Streaming Audio, 1-10 hours/week (H)	Home Office Tech
132	TBTOO258PC	Internet Use: Listen to Streaming Audio, 11-25 hours/week (H)	Home Office Tech
133	TBTOO255PC	Internet Use: Play video Games Offline (single-player), 1-10 hours/week (H)	Home Office Tech
134	TBTOO256PC	Internet Use: Play video Games Offline (single-player), 11-25 hours/week (H)	Home Office Tech
135	TBTOO253PC	Internet Use: Play Video Games Online (multi-player), 1-10 hours/week (H)	Home Office Tech
136	TBTOO254PC	Internet Use: Play Video Games Online (multi-player), 11-25 hours/week (H)	Home Office Tech
137	TBTOO259PC	Internet Use: Reading eBooks, 1-10 hours/week (H)	Home Office Tech
138	TBTOO237PC	Internet Use: Shopping, 1-10 hours/week (H)	Home Office Tech

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139	CA004787PC	Internet Use: Shopping, 11-25 hours/week (H)	Home Office Tech
140	TBTOO246PC	Internet Use: Video Chatting, 1-10 hours/week (H)	Home Office Tech
141	TBTOO240PC	Internet Use: Visit Social Networking Sites, 1-10 hours/week (H)	Home Office Tech
142	TBTOO241PC	Internet Use: Visit Social Networking Sites, 11-25 hours/week (H)	Home Office Tech
143	CA004492PC	Internet Use: Visit Social Networking Sites, 26+ hours/week (H)	Home Office Tech
144	TBTOO251PC	Internet Use: Watch Streaming Video, 1-10 hours/week (H)	Home Office Tech
145	TBTOO252PC	Internet Use: Watch Streaming Video, 11-25 hours/week (H)	Home Office Tech
146	TBTOO285PC	Mobile/Online Service, Internet Provider: Check Service Consumption, 3 mo (H)	Home Office Tech
147	TBTOO284PC	Mobile/Online Service, Internet Provider: Establish/Transfer Service, 3 mo (H)	Home Office Tech
148	TBTOO286PC	Mobile/Online Service, Internet Provider: Get Product/Service Info., 3 mo (H)	Home Office Tech
149	TBTOO287PC	Mobile/Online Service, Internet Provider: Order New Product/Service, 3 mo (H)	Home Office Tech
150	TBTOO289PC	Mobile/Online Service, Internet Provider: Schedule Appointment, 3 mo (H)	Home Office Tech
151	TBTOO290PC	Mobile/Online Service, Internet Provider: Setup Alerts, 3 mo (H)	Home Office Tech
152	TBTOO283PC	Mobile/Online Service, Internet Provider: Status Service/Repair Order, 3 mo (H)	Home Office Tech
153	TBTOO291PC	Mobile/Online Service, Internet Provider: Submit Customer Question, 3 mo (H)	Home Office Tech
154	TBTOO292PC	Mobile/Online Service, Internet Provider: View Account/Bill Status, 3 mo (H)	Home Office Tech
155	TBTOO273PC	Provider Home Internet: AT&T (H)	Home Office Tech
156	TBTOO275PC	Provider Home Internet: Cablevision/Optimum/Bresnan (H)	Home Office Tech
157	TBTOO276PC	Provider Home Internet: CenturyLink/Century Tel/Embarq/Qwest (H)	Home Office Tech
158	TBTOO278PC	Provider Home Internet: Comcast (H)	Home Office Tech
159	TBTOO279PC	Provider Home Internet: Cox (H)	Home Office Tech
160	CA004579PC	Provider Home Internet: DIRECTV (H)	Home Office Tech
161	TBTOO526PC	Provider Home Internet: Frontier Communications/Citizens (H)	Home Office Tech
162	CA004886PC	Provider Home Internet: Spectrum (H)	Home Office Tech
163	TBTOO281PC	Provider Home Internet: Verizon (H)	Home Office Tech
164	TBTOO262PC	Visit Social Networking Site: Facebook, 1-10 hours/week (H)	Home Office Tech
165	TBTOO263PC	Visit Social Networking Site: Facebook, 11-25 hours/week (H)	Home Office Tech
166	TBTOO264PC	Visit Social Networking Site: Facebook, 26+ hours/week (H)	Home Office Tech
167	TBTOO269PC	Visit Social Networking Site: Google+, 1-10 hours/week (H)	Home Office Tech
168	TBTOO271PC	Visit Social Networking Site: Instagram, 1-10 hours/week (H)	Home Office Tech
169	CA004935PC	Visit Social Networking Site: MeetUp, 1-10 hours/week (H)	Home Office Tech
170	TBTOO267PC	Visit Social Networking Site: LinkedIn, 1-10 hours/week (H)	Home Office Tech
171	TBTOO270PC	Visit Social Networking Site: Pinterest, 1-10 hours/week (H)	Home Office Tech
172	CA004932PC	Visit Social Networking Site: Reddit, 1-10 hours/week (H)	Home Office Tech
173	TBTOO260PC	Visit Social Networking Site: Snapchat, 1-10 hours/week (H)	Home Office Tech
174	TBTOO272PC	Visit Social Networking Site: Tumblr, 1-10 hours/week (H)	Home Office Tech
175	TBTOO266PC	Visit Social Networking Site: Twitter, 1-10 hours/week (H)	Home Office Tech
176	CA004933PC	Visit Social Networking Site: YouTube, 1-10 hours/week (H)	Home Office Tech
177	CA004934PC	Visit Social Networking Site: YouTube, 11-25 hours/week (H)	Home Office Tech
178	CA004988PC	First To Try Out New Technology: Agree/Strongly Agree (1Y) (H)	Home Office Tech
179	CA004991PC	Like Technology To Reflect Personal Style: Agree/Strongly Agree (1Y) (H)	Home Office Tech
180	CA004987PC	More Interested In Technology Than Others: Agree/Strongly Agree (1Y) (H)	Home Office Tech
181	CA004989PC	Want Latest Technology Regardless of Price: Agree/Strongly Agree (1Y) (H)	Home Office Tech
182	CA004990PC	Wait For Proven Technology: Agree/Strongly Agree (1Y) (H)	Home Office Tech
183	CA004887PC	Has Home Theater, Including Soundbars (H)	Home Office Tech
184	TBTOO192PC	Has Blu-ray Player (H)	Home Office Tech
185	TBTOO210PC	Has Cloud Storage Service (e.g. Apple iCloud, Google Drive, etc.) (H)	Home Office Tech
186	TBTOO202PC	Has Desktop Computer (H)	Home Office Tech
187	TBTOO194PC	Has Digital Media Player (e.g. AppleTV, etc.) (H)	Home Office Tech
188	TBTOO193PC	Has Digital Video Recorder (DVR not VCR) (H)	Home Office Tech
189	TBTOO191PC	Has DVD Player (H)	Home Office Tech
190	TBTOO207PC	Has Electronic Reader (e.g. Kindle Paperwhite, Nook, etc.) (H)	Home Office Tech
191	TBTOO195PC	Has Game Console (e.g. Xbox One, PS4, etc.) (H)	Home Office Tech
192	TBTOO203PC	Has Home Network Wireless Modem/Router (H)	Home Office Tech
193	TBTOO190PC	Has Internet Enabled TV (Smart TV) (H)	Home Office Tech
194	CA004784PC	Has Laptop/Netbook Computer (H)	Home Office Tech
195	TBTOO205PC	Has Mobile Phone (no WiFi or App capabilities) (H)	Home Office Tech
196	TBTOO197PC	Has Portable Media/Game Player (e.g. Nintendo 3DS, etc.) (H)	Home Office Tech
197	TBTOO206PC	Has Smartphone (e.g. iPhone, Samsung Galaxy S, etc.) (H)	Home Office Tech
198	TBTOO198PC	Has Tablet (e.g. iPad, Kindle Fire, etc.) (H)	Home Office Tech
199	TBTOO211PC	Has Wearable Device (e.g. FitBit, Nike FuelBand, etc.) (H)	Home Office Tech
200	CA004992PC	Has Amazon Connected Home Device (Alexa/Echo/Echo Dot, etc.) (1Y) (H)	Home Office Tech
201	CA004994PC	Has Google Home (1Y) (H)	Home Office Tech
202	CA004888PC	Has Streaming Music Subscription, Paid (H)	Home Office Tech
203	CA004889PC	Has Streaming Music Subscription, Free (H)	Home Office Tech
204	CA004890PC	Has Virtual Reality Device (H)	Home Office Tech
205	CA004894PC	Has Hi-Res Audio Device/Player (H)	Home Office Tech
206	CA004895PC	Has 3-D Printer (H)	Home Office Tech
207	CA004884PC	Type of Security System: Prof. Installed & Prof. Monitored System (1Y) (H)	Home Office Tech

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208	CA004885PC	Type of Security System: Self Installed & Self Monitored (1Y) (H)	Home Office Tech
209	CA005008PC	Smart Home Purchase Stage, Doorbell Cameras: Considering (1Y) (H)	Home Office Tech
210	CA005009PC	Smart Home Purchase Stage, Doorbell Cameras: Purchased (1Y) (H)	Home Office Tech
211	CA005006PC	Smart Home Purchase Stage, Indoor Cameras: Considering (1Y) (H)	Home Office Tech
212	CA005007PC	Smart Home Purchase Stage, Indoor Cameras: Purchased (1Y) (H)	Home Office Tech
213	CA004996PC	Smart Home Purchase Stage, Outdoor Cameras: Considering (1Y) (H)	Home Office Tech
214	CA004997PC	Smart Home Purchase Stage, Outdoor Cameras: Purchased (1Y) (H)	Home Office Tech
215	CA005002PC	Smart Home Purchase Stage, Robot Vacuums: Considering (1Y) (H)	Home Office Tech
216	CA005003PC	Smart Home Purchase Stage, Robot Vacuums: Purchased (1Y) (H)	Home Office Tech
217	CA005004PC	Smart Home Purchase Stage, Smart Appliances: Considering (1Y) (H)	Home Office Tech
218	CA005005PC	Smart Home Purchase Stage, Smart Appliances: Purchased (1Y) (H)	Home Office Tech
219	CA005018PC	Smart Home Purchase Stage, Smart Door Locks: Considering (1Y) (H)	Home Office Tech
220	CA005019PC	Smart Home Purchase Stage, Smart Door Locks: Purchased (1Y) (H)	Home Office Tech
221	CA005016PC	Smart Home Purchase Stage, Smart Garage Door Controller: Considering (1Y) (H)	Home Office Tech
222	CA005017PC	Smart Home Purchase Stage, Smart Garage Door Controller: Purchased (1Y) (H)	Home Office Tech
223	CA005010PC	Smart Home Purchase Stage, Smart Indoor Lights: Considering (1Y) (H)	Home Office Tech
224	CA005011PC	Smart Home Purchase Stage, Smart Indoor Lights: Purchased (1Y) (H)	Home Office Tech
225	CA005012PC	Smart Home Purchase Stage, Smart Outdoor Lights: Considering (1Y) (H)	Home Office Tech
226	CA005013PC	Smart Home Purchase Stage, Smart Outdoor Lights: Purchased (1Y) (H)	Home Office Tech
227	CA005000PC	Smart Home Purchase Stage, Smart Plugs/Switches: Considering (1Y) (H)	Home Office Tech
228	CA005001PC	Smart Home Purchase Stage, Smart Plugs/Switches: Purchased (1Y) (H)	Home Office Tech
229	CA004998PC	Smart Home Purchase Stage, Smart Speakers: Considering (1Y) (H)	Home Office Tech
230	CA004999PC	Smart Home Purchase Stage, Smart Speakers: Purchased (1Y) (H)	Home Office Tech
231	CA005014PC	Smart Home Purchase Stage, Smart Thermostat: Considering (1Y) (H)	Home Office Tech
232	CA005015PC	Smart Home Purchase Stage, Smart Thermostat: Purchased (1Y) (H)	Home Office Tech
233	CA005020PC	Smart Home Purchase Stage, Smoke/Carbon Monoxide Detectors: Considering (1Y) (H)	Home Office Tech
234	CA005021PC	Smart Home Purchase Stage, Smoke/Carbon Monoxide Detectors: Purchased (1Y) (H)	Home Office Tech
235	CA004984PC	Advertisements on Mobile Phones Are Annoying: Agree/Strongly Agree (1Y) (H)	Home Office Tech
236	CA004986PC	Carry Mobile Phone Everywhere: Agree/Strongly Agree (1Y) (H)	Home Office Tech
237	CA004985PC	Mobile Phones Are Too Complicated: Agree/Strongly Agree (1Y) (H)	Home Office Tech
238	CA004981PC	Mobile Phone Is A Source of Entertainment: Agree/Strongly Agree (1Y) (H)	Home Office Tech
239	CA004982PC	Mobile Phone Is An Extension of My Personality (1Y) (H)	Home Office Tech
240	CA004983PC	One Device To Do Everything Is Convenient: Agree/Strongly Agree (1Y) (H)	Home Office Tech
241	CA004980PC	Use Mobile To Make Calls From Home: Agree/Strongly Agree (1Y) (H)	Home Office Tech
242	CA004925PC	Has Bundled Service (TV and/or Internet and/or Phone) (H)	Service Providers
243	CA004926PC	Do Not Have Service Bundle (H)	Service Providers
244	CA004971PC	Average Bill Amount: Bundle HH (H)	Service Providers
245	CA004971PD	Average Bill Amount: Bundle: (Average Dollars) (H)	Service Providers
246	CA004970PC	Average Bill Amount: Subscription TV HH (H)	Service Providers
247	CA004970PD	Average Bill Amount: Subscription TV: (Average Dollars) (H)	Service Providers
248	CA004974PC	Average Bill Amount: Internet HH (H)	Service Providers
249	CA004974PD	Average Bill Amount: Internet: (Average Dollars) (H)	Service Providers
250	CA004972PC	Average Bill Amount: Landline Phone HH (H)	Service Providers
251	CA004972PD	Average Bill Amount: Landline Phone: (Average Dollars) (H)	Service Providers
252	CA004973PC	Average Bill Amount: Mobile Phone HH (H)	Service Providers
253	CA004973PD	Average Bill Amount: Mobile Phone: (Average Dollars) (H)	Service Providers
254	TBT00052PC	Has Bundled Services: Includes Internet Access (H)	Service Providers
255	TBT00051PC	Has Bundled Services: Includes Subscription TV (H)	Service Providers
256	TBT00053PC	Has Bundled Services: Includes Landline Phone Service (H)	Service Providers
257	TBT00054PC	Has Bundled Services: Includes Mobile Phone Service (H)	Service Providers
258	TBT00060PC	Mobile Phone Plan/Feature: Calling Circle (group people can call unlimited) (H)	Service Providers
259	TBT00068PC	Mobile Phone Plan/Feature: Early Phone Upgrade Plan (H)	Service Providers
260	CA004900PC	Mobile Phone Plan/Feature: Fee-Free Plan (H)	Service Providers
261	TBT00061PC	Mobile Phone Plan/Feature: Free Incoming Calls (H)	Service Providers
262	TBT00057PC	Mobile Phone Plan/Feature: International Calling Plan (H)	Service Providers
263	TBT00055PC	Mobile Phone Plan/Feature: Nationwide Calling Plan (H)	Service Providers
264	TBT00065PC	Mobile Phone Plan/Feature: Phone Insurance (H)	Service Providers
265	TBT00064PC	Mobile Phone Plan/Feature: Picture/Video Messaging (H)	Service Providers
266	CA004245PC	Mobile Phone Plan/Feature: Reduced Early Cancellation Fee (H)	Service Providers
267	TBT00056PC	Mobile Phone Plan/Feature: Regional or Local Calling Plan (H)	Service Providers
268	TBT00067PC	Mobile Phone Plan/Feature: Rewards/Points Program(H)	Service Providers
269	TBT00059PC	Mobile Phone Plan/Feature: Unlimited Calling to Anyone at Anytime (H)	Service Providers
270	TBT00063PC	Mobile Phone Plan/Feature: Unlimited Data (H)	Service Providers
271	TBT00058PC	Mobile Phone Plan/Feature: Unlimited Mobile-to-Mobile (same provider) (H)	Service Providers
272	CA004899PC	Mobile Phone Plan/Feature: Unlimited Talk, Text and Data (H)	Service Providers
273	TBT00062PC	Mobile Phone Plan/Feature: Unlimited Text-Messaging (H)	Service Providers
274	TBT00076PC	No TV Subscription Service: Never Had Subscription TV Service (H)	Service Providers
275	TBT00077PC	No TV Subscription Service: Rely Streaming Internet Movies/TV Shows (H)	Service Providers
276	TBT00078PC	No TV Subscription Service: Save Money (H)	Service Providers

ORDER	VARIABLE	DESCRIPTION	CATEGORY
277	TBTOO358PC	Overall Rating for Provider - Home Internet: Excellent (H)	Service Providers
278	CA000286PC	Overall Rating for Provider - Home Internet: Good/Very Good (H)	Service Providers
279	TBTOO361PC	Overall Rating for Provider - Landline: Excellent (H)	Service Providers
280	CA000288PC	Overall Rating for Provider - Landline: Good/Very Good (H)	Service Providers
281	TBTOO360PC	Overall Rating for Provider - Landline: Fair (H)	Service Providers
282	TBTOO363PC	Overall Rating for Provider - Mobile Phone: Excellent (H)	Service Providers
283	CA000284PC	Overall Rating for Provider - Mobile Phone: Good/Very Good (H)	Service Providers
284	TBTOO362PC	Overall Rating for Provider - Mobile Phone: Fair (H)	Service Providers
285	TBTOO365PC	Overall Rating for Provider - TV Subscription: Excellent (H)	Service Providers
286	CA000290PC	Overall Rating for Provider - TV Subscription: Good/Very Good (H)	Service Providers
287	CA004874PC	Provider Streaming Video Service: Amazon Prime (H)	Service Providers
288	CA004875PC	Provider Streaming Video Service: Crunchyroll (H)	Service Providers
289	CA004891PC	Provider Streaming Video Service: DirecTV Now (H)	Service Providers
290	CA004876PC	Provider Streaming Video Service: Hulu/Hulu Plus (H)	Service Providers
291	CA004877PC	Provider Streaming Video Service: MLB.TV (H)	Service Providers
292	CA004879PC	Provider Streaming Video Service: Netflix (H)	Service Providers
293	CA004880PC	Provider Streaming Video Service: NFL Game Pass (H)	Service Providers
294	CA004881PC	Provider Streaming Video Service: NHL.TV (H)	Service Providers
295	CA004882PC	Provider Streaming Video Service: No Current Service (H)	Service Providers
296	CA004902PC	Provider Streaming Video Service: Playstation VUE (H)	Service Providers
297	CA004892PC	Provider Streaming Video Service: Premium Cable (H)	Service Providers
298	CA004901PC	Provider Streaming Video Service: Sling TV (H)	Service Providers
299	CA004969PC	Provider Streaming Video Service: YouTube TV (1Y) (H)	Service Providers
300	TBTOO215PC	Purchased Premium Phone/Cable Service: Hard Drive Backup Service (H)	Service Providers
301	TBTOO213PC	Purchased Premium Phone/Cable Service: Hardware Protection (H)	Service Providers
302	TBTOO212PC	Purchased Premium Phone/Cable Service: Technical Support Plan (H)	Service Providers
303	TBTOO214PC	Purchased Premium Phone/Cable Service: Virus Protection Service (H)	Service Providers
304	CA004927PC	Switched Subscription TV Providers In Past Year (H)	Service Providers
305	CA004937PC	TV Subscription Change Reason: Better Contract Terms (H)	Service Providers
306	CA004941PC	TV Subscription Change Reason: Better Customer Service (H)	Service Providers
307	CA004936PC	TV Subscription Change Reason: Better Price (H)	Service Providers
308	CA004942PC	TV Subscription Change Reason: Better Promotion (H)	Service Providers
309	CA004938PC	TV Subscription Change Reason: Better Service Bundle Options (H)	Service Providers
310	CA004939PC	TV Subscription Change Reason: Higher Quality Service/Product (H)	Service Providers
311	CA004940PC	TV Subscription Change Reason: Move (H)	Service Providers
312	CA004943PC	TV Subscription Change Reason: Reliability (H)	Service Providers
313	CA004928PC	Switched Internet Providers In Past Year (H)	Service Providers
314	CA004917PC	Internet Provider Change Reason: Better Customer Service (H)	Service Providers
315	CA004913PC	Internet Provider Change Reason: Better Price (H)	Service Providers
316	CA004919PC	Internet Provider Change Reason: Better Reliability (H)	Service Providers
317	CA004914PC	Internet Provider Change Reason: Better Service Bundle (H)	Service Providers
318	CA004920PC	Internet Provider Change Reason: Faster Connection (H)	Service Providers
319	CA004915PC	Internet Provider Change Reason: Higher Quality Service/Product (H)	Service Providers
320	CA004916PC	Internet Provider Change Reason: Move (H)	Service Providers
321	CA004918PC	Internet Provider Change Reason: Promotion, Incentive or Rebate (H)	Service Providers
322	CA004929PC	Switched Mobile Phone Providers In Past Year (H)	Service Providers
323	CA004944PC	Mobile Phone Carrier Switch Reason: Better Price (H)	Service Providers
324	CA005022PC	Not Likely To Recommend Mobile Provider (H)	Service Providers
325	CA005023PC	Likely To Recommend Mobile Carrier (H)	Service Providers
326	CA005024PC	Not Likely To Recommend Landline Provider (H)	Service Providers
327	CA005025PC	Likely To Recommend Landline Provider (H)	Service Providers
328	CA005026PC	Not Likely To Recommend TV Provider (H)	Service Providers
329	CA005027PC	Likely To Recommend TV Provider (H)	Service Providers
330	CA005028PC	Not Likely To Recommend Internet Provider (H)	Service Providers
331	CA005029PC	Likely To Recommend Internet Provider (H)	Service Providers
332	TBTOO296PC	Phone Service: Mobile Phone Service (H)	Wireless Telecomm
333	TBTOO318PC	Has Mobile Phone, Number: 1 (H)	Wireless Telecomm
334	TBTOO319PC	Has Mobile Phone, Number: 2 (H)	Wireless Telecomm
335	TBTOO320PC	Has Mobile Phone, Number: 3+ (H)	Wireless Telecomm
336	TBTOO325PC	Has Mobile Phone: Apple (H)	Wireless Telecomm
337	TBTOO327PC	Has Mobile Phone: HTC (H)	Wireless Telecomm
338	TBTOO328PC	Has Mobile Phone: LG (H)	Wireless Telecomm
339	TBTOO329PC	Has Mobile Phone: Motorola (H)	Wireless Telecomm
340	TBTOO331PC	Has Mobile Phone: Samsung (H)	Wireless Telecomm
341	TBTOO332PC	Has Mobile Phone: Operating System, Android (H)	Wireless Telecomm
342	TBTOO334PC	Has Mobile Phone: Operating System, iOS (Apple) (H)	Wireless Telecomm
343	TBTOO011PC	Has Mobile Phone Primary Use: Adult Business and Personal Use (H)	Wireless Telecomm
344	TBTOO010PC	Has Mobile Phone Primary Use: Adult Business Use Only (H)	Wireless Telecomm
345	TBTOO009PC	Has Mobile Phone Primary Use: Adult Personal Use Only (H)	Wireless Telecomm

ORDER	VARIABLE	DESCRIPTION	CATEGORY
346	TBTO0012PC	Has Mobile Phone Primary Use: Child Personal Use Only (H)	Wireless Telecomm
347	TBTO0008PC	Has Mobile Phone Plan: Pre-paid (e.g. no contract/pre-pay min/data used) (H)	Wireless Telecomm
348	TBTO0006PC	Has Mobile Phone Plan: Shared (e.g. set min/data shared monthly) (H)	Wireless Telecomm
349	TBTO0005PC	Has Mobile Phone Plan: Standard (e.g. set min/data monthly) (H)	Wireless Telecomm
350	TBTO0007PC	Has Mobile Phone Plan: Unsubsidized (e.g. full price/own device/no contract) (H)	Wireless Telecomm
351	CA004962PC	Has Mobile Phone, Data Plan: 1-4 GB (1Y) (H)	Wireless Telecomm
352	CA004963PC	Has Mobile Phone, Data Plan: 5-9 GB (1Y) (H)	Wireless Telecomm
353	CA004964PC	Has Mobile Phone, Data Plan: 10-20 GB (1Y) (H)	Wireless Telecomm
354	CA004966PC	Has Mobile Phone, Data Plan: Unlimited (1Y) (H)	Wireless Telecomm
355	CA004961PC	Has Mobile Phone, Data Plan: Data Not Included In Plan (1Y) (H)	Wireless Telecomm
356	TBTO0336PC	Has Mobile Phone Plan: Add Phone, 3 Months (H)	Wireless Telecomm
357	TBTO0338PC	Has Mobile Phone Plan: Increased Data Plan, 3 Months (H)	Wireless Telecomm
358	TBTO0337PC	Has Mobile Phone Plan: Increased Talk Minutes, 3 Months (H)	Wireless Telecomm
359	TBTO0340PC	Has Mobile Phone Plan: Upgraded Phone, 3 mo (H)	Wireless Telecomm
360	CA000553PC	Prepaid Cell Phone Service Reason: No Lengthy Contract (H)	Wireless Telecomm
361	CA000554PC	Prepaid Cell Phone Service Reason: No Monthly Bill (H)	Wireless Telecomm
362	TBTO0341PC	Prepaid Cell Phone Service Reason: Save Money (H)	Wireless Telecomm
363	CA000555PC	Prepaid Cell Phone Service Reason: Simple Plan/Simple to Use (H)	Wireless Telecomm
364	TBTO0342PC	Provider Mobile Phone: AT&T (H)	Wireless Telecomm
365	CA004725PC	Provider Mobile Phone: Boost Mobile (H)	Wireless Telecomm
366	CA004728PC	Provider Mobile Phone: Consumer Cellular (H)	Wireless Telecomm
367	CA004813PC	Provider Mobile Phone: Cricket (H)	Wireless Telecomm
368	TBTO0609PC	Provider Mobile Phone: MetroPCS (H)	Wireless Telecomm
369	TBTO0343PC	Provider Mobile Phone: Sprint (H)	Wireless Telecomm
370	TBTO0344PC	Provider Mobile Phone: Straight Talk (H)	Wireless Telecomm
371	TBTO0345PC	Provider Mobile Phone: T-Mobile (H)	Wireless Telecomm
372	TBTO0348PC	Provider Mobile Phone: TracFone (H)	Wireless Telecomm
373	TBTO0346PC	Provider Mobile Phone: Verizon Wireless (H)	Wireless Telecomm
374	TBTO0349PC	Mobile/Online Service, Mobile Provider: Check Service Consumption, 3 mo (H)	Wireless Telecomm
375	TBTO0351PC	Mobile/Online Service, Mobile Provider: Establish/Transfer Service, 3 mo (H)	Wireless Telecomm
376	TBTO0353PC	Mobile/Online Service, Mobile Provider: Get Product/Service Info., 3 mo (H)	Wireless Telecomm
377	TBTO0355PC	Mobile/Online Service, Mobile Provider: Monthly Bill via E-mail, 3 mo (H)	Wireless Telecomm
378	TBTO0352PC	Mobile/Online Service, Mobile Provider: Order New Product/Service, 3 mo (H)	Wireless Telecomm
379	CA004791PC	Mobile/Online Service, Mobile Provider: Schedule Appointment, 3 mo (H)	Wireless Telecomm
380	TBTO0357PC	Mobile/Online Service, Mobile Provider: Setup Alerts, 3 mo (H)	Wireless Telecomm
381	CA004750PC	Mobile/Online Service, Mobile Provider: Status Service/Repair Order, 3 mo (H)	Wireless Telecomm
382	TBTO0354PC	Mobile/Online Service, Mobile Provider: Submit Customer Question, 3 mo (H)	Wireless Telecomm
383	TBTO0350PC	Mobile/Online Service, Mobile Provider: View Account/Bill Status, 3 mo (H)	Wireless Telecomm
384	CA004897PC	Use Mobile as Hotspot? Yes (1Y) (H)	Wireless Telecomm
385	CA004898PC	Use Mobile as Hotspot? No (1Y) (H)	Wireless Telecomm
386	CA004945PC	Phone Service: Landline (H)	Wireline Telecomm
387	CA004946PC	Phone Service: Internet (VoIP) (H)	Wireline Telecomm
388	TBTO0298PC	Dropped Traditional Landline: <6 Months ago (H)	Wireline Telecomm
389	TBTO0300PC	Dropped Traditional Landline: 12+ Months ago (H)	Wireline Telecomm
390	TBTO0301PC	Dropped Traditional Landline: Never Had Service (H)	Wireline Telecomm
391	TBTO0310PC	Mobile/Online Service, Landline Provider: Check Service Consumption, 3 mo (H)	Wireline Telecomm
392	TBTO0311PC	Mobile/Online Service, Landline Provider: Establish/Transfer Service, 3 mo (H)	Wireline Telecomm
393	TBTO0313PC	Mobile/Online Service, Landline Provider: Get Product/Service Info., 3 mo (H)	Wireline Telecomm
394	TBTO0316PC	Mobile/Online Service, Landline Provider: Monthly Bill via E-mail, 3 mo (H)	Wireline Telecomm
395	TBTO0312PC	Mobile/Online Service, Landline Provider: Order New Product/Service, 3 mo (H)	Wireline Telecomm
396	TBTO0315PC	Mobile/Online Service, Landline Provider: Schedule Appointment, 3 mo (H)	Wireline Telecomm
397	TBTO0309PC	Mobile/Online Service, Landline Provider: View Account/Bill Status, 3 mo (H)	Wireline Telecomm
398	TBTO0302PC	Provider Landline: AT&T (H)	Wireline Telecomm
399	TBTO0303PC	Provider Landline: CenturyLink /Century Tel /Embarq/Qwest (H)	Wireline Telecomm
400	TBTO0305PC	Provider Landline: Comcast (H)	Wireline Telecomm
401	TBTO0306PC	Provider Landline: Cox (H)	Wireline Telecomm
402	CA004960PC	Provider Landline: Frontier Communications/Citizens (H)	Wireline Telecomm
403	CA004912PC	Provider Landline: Spectrum (H)	Wireline Telecomm
404	TBTO0308PC	Provider Landline: Verizon (H)	Wireline Telecomm
405	CA004951PC	Reason Dropped Landline: Avoid Telemarketers (H)	Wireline Telecomm
406	CA004948PC	Reason Dropped Landline: Don't Use Anymore (H)	Wireline Telecomm
407	CA004949PC	Reason Dropped Landline: Don't Want Multiple Phone Numbers (H)	Wireline Telecomm
408	CA004947PC	Reason Dropped Landline: Price (H)	Wireline Telecomm
409	CA004950PC	Reason Dropped Landline: Replaced by Mobile Phone (H)	Wireline Telecomm
410	CA004953PC	Reason For Still Having Landline: Don't Have Good Cell Service (H)	Wireline Telecomm
411	CA004952PC	Reason For Still Having Landline: Don't Own Mobile Phone (H)	Wireline Telecomm
412	CA004954PC	Reason For Still Having Landline: Home Office/Business (H)	Wireline Telecomm
413	CA004955PC	Reason For Still Having Landline: Included With Internet, TV Bundle (H)	Wireline Telecomm
414	CA004956PC	Reason For Still Having Landline: Less Expensive To Have With Bundle (H)	Wireline Telecomm

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ORDER	VARIABLE	DESCRIPTION	CATEGORY
415	CA004959PC	Reason For Still Having Landline: Mobile Phone Is For Work Use Only (H)	Wireline Telecomm
416	CA004957PC	Reason For Still Having Landline: Need For Fax (H)	Wireline Telecomm
417	CA004958PC	Reason For Still Having Landline: Need For Security System (H)	Wireline Telecomm