

ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
0	CODE	Code	Geography	
0	GEO	Geographic Summarization Indicator	Geography	
1	RPOP_C	Population	Basics	Current Year
2	RHHLDSC	Households	Basics	Current Year
3	DT4445722SC	Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	Basics	Current Year
4	ST4445722SC	Total supply for retail trade including food and drink (NAICS 44, 45 and 722)	Basics	Current Year
5	OT4445722SC	Total opportunity gap for retail trade including food and drink (NAICS 44, 45 and 722)	Basics	Current Year
6	DT4445722C	Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	Demand By Merchandise Line	Current Year
7	DM100C	Groceries and other food items for human consumption off the premises	Demand By Merchandise Line	Current Year
8	DM110C	Outside meals, snacks and catering	Demand By Merchandise Line	Current Year
9	DM130C	Alcoholic beverages served for immediate consumption	Demand By Merchandise Line	Current Year
10	DM140C	Packaged liquor, wine, and beer	Demand By Merchandise Line	Current Year
11	DM150C	Cigars, cigarettes, and tobacco and smokers' accessories	Demand By Merchandise Line	Current Year
12	DM160C	Drugs, health aids and beauty aids, including cosmetics	Demand By Merchandise Line	Current Year
13	DM180C	Household soaps, detergents, cleaners, and cleaning supplies	Demand By Merchandise Line	Current Year
14	DM190C	Paper and related products	Demand By Merchandise Line	Current Year
15	DM200C	Men's wear, including accessories	Demand By Merchandise Line	Current Year
16	DM220C	Women's, juniors', and misses' wear, including accessories	Demand By Merchandise Line	Current Year
17	DM240C	Children's wear	Demand By Merchandise Line	Current Year
18	DM250C	Costumes and unisex clothing	Demand By Merchandise Line	Current Year
19	DM260C	Footwear, including accessories	Demand By Merchandise Line	Current Year
20	DM270C	Sewing, knitting, and needlework goods	Demand By Merchandise Line	Current Year
21	DM280C	Curtains, draperies, blinds, slipcovers, bed and table coverings	Demand By Merchandise Line	Current Year
22	DM300C	Major household appliances	Demand By Merchandise Line	Current Year
23	DM310C	Small household and personal appliances including hardware and software	Demand By Merchandise Line	Current Year
24	DM320C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Demand By Merchandise Line	Current Year
25	DM340C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Demand By Merchandise Line	Current Year
26	DM360C	Flooring and floor coverings	Demand By Merchandise Line	Current Year
27	DM400C	Jewelry	Demand By Merchandise Line	Current Year
28	DM420C	Books, including eBooks	Demand By Merchandise Line	Current Year
29	DM440C	Photographic equipment and supplies	Demand By Merchandise Line	Current Year
30	DM460C	Toys, hobby goods and games (!)	Demand By Merchandise Line	Current Year
31	DM490C	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	Demand By Merchandise Line	Current Year
32	DM530C	Sporting goods and recreational equipment	Demand By Merchandise Line	Current Year
33	DM580C	Recreational vehicles, parts and accessories	Demand By Merchandise Line	Current Year
34	DM600C	Hardware, Tools, & Plumbing & Electrical supplies	Demand By Merchandise Line	Current Year
35	DM620C	Lawn, Garden, & Farm Equipment & Supplies (!)	Demand By Merchandise Line	Current Year
36	DM640C	Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	Demand By Merchandise Line	Current Year
37	DM670C	Paint & Sundries (!)	Demand By Merchandise Line	Current Year
38	DM700C	Cars, trucks, motorcycles, and other powered transportation vehicles	Demand By Merchandise Line	Current Year
39	DM720C	Automotive fuels	Demand By Merchandise Line	Current Year
40	DM730C	Automotive maintenance and parts	Demand By Merchandise Line	Current Year
41	DM780C	Household fuels, including oil, liquefied petroleum gas, wood, coal	Demand By Merchandise Line	Current Year
42	DM800C	Pets, pet foods, and pet supplies	Demand By Merchandise Line	Current Year
43	ST4445722C	Total supply for retail trade including food and drink (NAICS 44, 45 and 722)	Supply By Merchandise Line	Current Year
44	SM100C	Groceries and other food items for human consumption off the premises	Supply By Merchandise Line	Current Year
45	SM110C	Outside meals, snacks and catering	Supply By Merchandise Line	Current Year
46	SM130C	Alcoholic beverages served for immediate consumption	Supply By Merchandise Line	Current Year
47	SM140C	Packaged liquor, wine, and beer	Supply By Merchandise Line	Current Year
48	SM150C	Cigars, cigarettes, and tobacco and smokers' accessories	Supply By Merchandise Line	Current Year
49	SM160C	Drugs, health aids and beauty aids, including cosmetics	Supply By Merchandise Line	Current Year
50	SM180C	Household soaps, detergents, cleaners, and cleaning supplies	Supply By Merchandise Line	Current Year
51	SM190C	Paper and related products	Supply By Merchandise Line	Current Year
52	SM200C	Men's wear, including accessories	Supply By Merchandise Line	Current Year
53	SM220C	Women's, juniors', and misses' wear, including accessories	Supply By Merchandise Line	Current Year
54	SM240C	Children's wear	Supply By Merchandise Line	Current Year
55	SM250C	Costumes and unisex clothing	Supply By Merchandise Line	Current Year
56	SM260C	Footwear, including accessories	Supply By Merchandise Line	Current Year
57	SM270C	Sewing, knitting, and needlework goods	Supply By Merchandise Line	Current Year
58	SM280C	Curtains, draperies, blinds, slipcovers, bed and table coverings	Supply By Merchandise Line	Current Year
59	SM300C	Major household appliances	Supply By Merchandise Line	Current Year
60	SM310C	Small household and personal appliances including hardware and software	Supply By Merchandise Line	Current Year
61	SM320C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Supply By Merchandise Line	Current Year
62	SM340C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Supply By Merchandise Line	Current Year
63	SM360C	Flooring and floor coverings	Supply By Merchandise Line	Current Year
64	SM400C	Jewelry	Supply By Merchandise Line	Current Year
65	SM420C	Books, including eBooks	Supply By Merchandise Line	Current Year
66	SM440C	Photographic equipment and supplies	Supply By Merchandise Line	Current Year
67	SM460C	Toys, hobby goods and games	Supply By Merchandise Line	Current Year
68	SM490C	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	Supply By Merchandise Line	Current Year
69	SM530C	Sporting goods and recreational equipment	Supply By Merchandise Line	Current Year
70	SM580C	Recreational vehicles, parts and accessories	Supply By Merchandise Line	Current Year
71	SM600C	Hardware, Tools, & Plumbing & Electrical supplies	Supply By Merchandise Line	Current Year
72	SM620C	Lawn, Garden, & Farm Equipment & Supplies	Supply By Merchandise Line	Current Year
73	SM640C	Dimensional Lumber & Other Building/Structural Materials & Supplies	Supply By Merchandise Line	Current Year
74	SM670C	Paint & Sundries	Supply By Merchandise Line	Current Year
75	SM700C	Cars, trucks, motorcycles, and other powered transportation vehicles	Supply By Merchandise Line	Current Year
76	SM720C	Automotive fuels	Supply By Merchandise Line	Current Year
77	SM730C	Automotive maintenance and parts	Supply By Merchandise Line	Current Year
78	SM780C	Household fuels, including oil, liquefied petroleum gas, wood, coal	Supply By Merchandise Line	Current Year
79	SM800C	Pets, pet foods, and pet supplies	Supply By Merchandise Line	Current Year
80	OT4445722C	Total opportunity gap for retail trade including food and drink (NAICS 44, 45 and 722)	Opportunity Gap/Surplus By Merchandise Line	Current Year
81	OM100C	Groceries and other food items for human consumption off the premises	Opportunity Gap/Surplus By Merchandise Line	Current Year
82	OM110C	Outside meals and snacks + catering	Opportunity Gap/Surplus By Merchandise Line	Current Year
83	OM130C	Alcoholic beverages served for immediate consumption	Opportunity Gap/Surplus By Merchandise Line	Current Year

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84	OM140C	Packaged liquor, wine, and beer	Opportunity Gap/Surplus By Merchandise Line	Current Year
85	OM150C	Cigars, cigarettes, and tobacco and smokers' accessories	Opportunity Gap/Surplus By Merchandise Line	Current Year
86	OM160C	Drugs, health aids and beauty aids, including cosmetics	Opportunity Gap/Surplus By Merchandise Line	Current Year
87	OM180C	Household soaps, detergents, cleaners, and cleaning supplies	Opportunity Gap/Surplus By Merchandise Line	Current Year
88	OM190C	Paper and related products	Opportunity Gap/Surplus By Merchandise Line	Current Year
89	OM200C	Men's wear, including accessories	Opportunity Gap/Surplus By Merchandise Line	Current Year
90	OM220C	Women's, juniors', and misses' wear, including accessories	Opportunity Gap/Surplus By Merchandise Line	Current Year
91	OM240C	Children's wear	Opportunity Gap/Surplus By Merchandise Line	Current Year
92	OM250C	Costumes and unisex clothing	Opportunity Gap/Surplus By Merchandise Line	Current Year
93	OM260C	Footwear, including accessories	Opportunity Gap/Surplus By Merchandise Line	Current Year
94	OM270C	Sewing, knitting, and needlework goods	Opportunity Gap/Surplus By Merchandise Line	Current Year
95	OM280C	Curtains, draperies, blinds, slipcovers, bed and table coverings	Opportunity Gap/Surplus By Merchandise Line	Current Year
96	OM300C	Major household appliances	Opportunity Gap/Surplus By Merchandise Line	Current Year
97	OM310C	Small household and personal appliances including hardware and software	Opportunity Gap/Surplus By Merchandise Line	Current Year
98	OM320C	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Opportunity Gap/Surplus By Merchandise Line	Current Year
99	OM340C	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Opportunity Gap/Surplus By Merchandise Line	Current Year
100	OM360C	Flooring and floor coverings	Opportunity Gap/Surplus By Merchandise Line	Current Year
101	OM400C	Jewelry	Opportunity Gap/Surplus By Merchandise Line	Current Year
102	OM420C	Books, including eBooks	Opportunity Gap/Surplus By Merchandise Line	Current Year
103	OM440C	Photographic equipment and supplies	Opportunity Gap/Surplus By Merchandise Line	Current Year
104	OM460C	Toys, hobby goods and games (!)	Opportunity Gap/Surplus By Merchandise Line	Current Year
105	OM490C	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	Opportunity Gap/Surplus By Merchandise Line	Current Year
106	OM530C	Sporting goods and recreational equipment	Opportunity Gap/Surplus By Merchandise Line	Current Year
107	OM580C	Recreational vehicles, parts and accessories	Opportunity Gap/Surplus By Merchandise Line	Current Year
108	OM600C	Hardware, Tools, & Plumbing & Electrical supplies	Opportunity Gap/Surplus By Merchandise Line	Current Year
109	OM620C	Lawn, Garden, & Farm Equipment & Supplies (!)	Opportunity Gap/Surplus By Merchandise Line	Current Year
110	OM640C	Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	Opportunity Gap/Surplus By Merchandise Line	Current Year
111	OM670C	Paint & Sundries (!)	Opportunity Gap/Surplus By Merchandise Line	Current Year
112	OM700C	Cars, trucks, motorcycles, and other powered transportation vehicles	Opportunity Gap/Surplus By Merchandise Line	Current Year
113	OM720C	Automotive fuels	Opportunity Gap/Surplus By Merchandise Line	Current Year
114	OM730C	Automotive maintenance and parts	Opportunity Gap/Surplus By Merchandise Line	Current Year
115	OM780C	Household fuels, including oil, liquefied petroleum gas, wood, coal	Opportunity Gap/Surplus By Merchandise Line	Current Year
116	OM800C	Pets, pet foods, and pet supplies	Opportunity Gap/Surplus By Merchandise Line	Current Year
117	DT4445722TC	Total demand for retail trade including food and drink (NAICS 44, 45 and 72)	Demand by Store Type	Current Year
118	DT4445C	Total demand retail trade (NAICS 44 and 45)	Demand by Store Type	Current Year
119	DT722SC	Total food services and drinking places (NAICS 72)	Demand by Store Type	Current Year
120	DT441C	Motor vehicle and parts dealers (NAICS 441)	Motor Vehicle and Parts Dealers	Current Year
121	DT4411C	Automobile dealers (NAICS 4411)	Motor Vehicle and Parts Dealers	Current Year
122	DT44111C	New car dealers (NAICS 44111)	Motor Vehicle and Parts Dealers	Current Year
123	DT44112C	Used car dealers (NAICS 44112)	Motor Vehicle and Parts Dealers	Current Year
124	DT4412C	Other motor vehicle dealers (NAICS 4412)	Motor Vehicle and Parts Dealers	Current Year
125	DT44121C	Recreational vehicle dealers (NAICS 44121)	Motor Vehicle and Parts Dealers	Current Year
126	DT44122C	Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	Motor Vehicle and Parts Dealers	Current Year
127	DT441222C	Boat dealers (NAICS 441222)	Motor Vehicle and Parts Dealers	Current Year
128	DT441228C	Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	Motor Vehicle and Parts Dealers	Current Year
129	DT4413C	Automotive parts, accessories, and tire stores (NAICS 4413)	Motor Vehicle and Parts Dealers	Current Year
130	DT44131C	Automotive parts and accessories stores (NAICS 44131)	Motor Vehicle and Parts Dealers	Current Year
131	DT44132C	Tire dealers (NAICS 44132)	Motor Vehicle and Parts Dealers	Current Year
132	DT442C	Furniture and home furnishings stores (NAICS 442)	Furniture and Home Furnishings Stores	Current Year
133	DT4421C	Furniture stores (NAICS 4421)	Furniture and Home Furnishings Stores	Current Year
134	DT4422C	Home furnishings stores (NAICS 4422)	Furniture and Home Furnishings Stores	Current Year
135	DT44221C	Floor covering stores (NAICS 44221)	Furniture and Home Furnishings Stores	Current Year
136	DT44229C	Other home furnishings stores (NAICS 44229)	Furniture and Home Furnishings Stores	Current Year
137	DT442291C	Window treatment stores (NAICS 442291)	Furniture and Home Furnishings Stores	Current Year
138	DT442299C	All other home furnishings stores (NAICS 442299)	Furniture and Home Furnishings Stores	Current Year
139	DT443C	Electronics and appliance stores (NAICS 443)	Electronics and Appliance Stores	Current Year
140	DT443141C	Household appliance stores (NAICS 443141)	Electronics and Appliance Stores	Current Year
141	DT443142C	Electronics stores (NAICS 443142)	Electronics and Appliance Stores	Current Year
142	DT444C	Building material and garden equipment and supplies dealers (NAICS 444)	Building Material and Garden Equipment and Supplies Dealers	Current Year
143	DT4441C	Building material and supplies dealers (NAICS 4441)	Building Material and Garden Equipment and Supplies Dealers	Current Year
144	DT44411C	Home centers (NAICS 44411)	Building Material and Garden Equipment and Supplies Dealers	Current Year
145	DT44412C	Paint and wallpaper stores (NAICS 44412)	Building Material and Garden Equipment and Supplies Dealers	Current Year
146	DT44413C	Hardware stores (NAICS 44413)	Building Material and Garden Equipment and Supplies Dealers	Current Year
147	DT44419C	Other building material dealers (NAICS 44419)	Building Material and Garden Equipment and Supplies Dealers	Current Year
148	DT4442C	Lawn and garden equipment and supplies stores (NAICS 4442)	Building Material and Garden Equipment and Supplies Dealers	Current Year
149	DT44421C	Outdoor power equipment stores (NAICS 44421)	Building Material and Garden Equipment and Supplies Dealers	Current Year
150	DT44422C	Nursery, garden center, and farm supply stores (NAICS 44422)	Building Material and Garden Equipment and Supplies Dealers	Current Year
151	DT445C	Food and beverage stores (NAICS 445)	Food and Beverage Stores	Current Year
152	DT4451C	Grocery stores (NAICS 4451)	Food and Beverage Stores	Current Year
153	DT44511C	Supermarkets and other grocery (except convenience) stores (NAICS 44511)	Food and Beverage Stores	Current Year
154	DT44512C	Convenience stores (NAICS 44512)	Food and Beverage Stores	Current Year
155	DT4452C	Specialty food stores (NAICS 4452)	Food and Beverage Stores	Current Year
156	DT44521C	Meat markets (NAICS 44521)	Food and Beverage Stores	Current Year
157	DT44522C	Fish and seafood markets (NAICS 44522)	Food and Beverage Stores	Current Year
158	DT44523C	Fruit and vegetable markets (NAICS 44523)	Food and Beverage Stores	Current Year
159	DT44529C	Other specialty food stores (NAICS 44529)	Food and Beverage Stores	Current Year
160	DT445293C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	Current Year
161	DT445299C	All other specialty food stores (NAICS 445299)	Food and Beverage Stores	Current Year
162	DT4453C	Beer, wine, and liquor stores (NAICS 4453)	Food and Beverage Stores	Current Year
163	DT446C	Health and personal care stores (NAICS 446)	Health and Personal Care Stores	Current Year
164	DT44611C	Pharmacies and drug stores (NAICS 44611)	Health and Personal Care Stores	Current Year
165	DT44612C	Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	Health and Personal Care Stores	Current Year
166	DT44613C	Optical goods stores (NAICS 44613)	Health and Personal Care Stores	Current Year
167	DT44619C	Other health and personal care stores (NAICS 44619)	Health and Personal Care Stores	Current Year
168	DT446191C	Food (health) supplement stores (NAICS 446191)	Health and Personal Care Stores	Current Year

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169	DT446199C	All other health and personal care stores (NAICS 446199)	Health and Personal Care Stores	Current Year
170	DT447C	Gasoline stations (NAICS 447)	Gasoline Stations	Current Year
171	DT448C	Clothing and clothing accessories stores (NAICS 448)	Clothing and Clothing Accessories Stores	Current Year
172	DT4481C	Clothing stores (NAICS 4481)	Clothing and Clothing Accessories Stores	Current Year
173	DT44811C	Men's clothing stores (NAICS 44811)	Clothing and Clothing Accessories Stores	Current Year
174	DT44812C	Women's clothing stores (NAICS 44812)	Clothing and Clothing Accessories Stores	Current Year
175	DT44813C	Children's and infants' clothing stores (NAICS 44813)	Clothing and Clothing Accessories Stores	Current Year
176	DT44814C	Family clothing stores (NAICS 44814)	Clothing and Clothing Accessories Stores	Current Year
177	DT44815C	Clothing accessories stores (NAICS 44815)	Clothing and Clothing Accessories Stores	Current Year
178	DT44819C	Other clothing stores (NAICS 44819)	Clothing and Clothing Accessories Stores	Current Year
179	DT4482C	Shoe stores (NAICS 4482)	Clothing and Clothing Accessories Stores	Current Year
180	DT4483C	Jewelry, luggage, and leather goods stores (NAICS 4483)	Clothing and Clothing Accessories Stores	Current Year
181	DT44831C	Jewelry stores (NAICS 44831)	Clothing and Clothing Accessories Stores	Current Year
182	DT44832C	Luggage and leather goods stores (NAICS 44832)	Clothing and Clothing Accessories Stores	Current Year
183	DT451C	Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
184	DT4511C	Sporting goods, hobby, and musical instrument stores (NAICS 4511)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
185	DT45111C	Sporting goods stores (NAICS 45111)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
186	DT45112C	Hobby, toy, and game stores (NAICS 45112)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
187	DT45113C	Sewing, needlework, and piece goods stores (NAICS 45113)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
188	DT45114C	Musical instrument and supplies stores (NAICS 45114)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
189	DT4512C	Book stores and news dealers (NAICS 4512)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
190	DT451211C	Book stores (NAICS 451211)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
191	DT451212C	News dealers and newsstands (NAICS 451212)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
192	DT452C	General merchandise stores (NAICS 452)	General Merchandise Stores	Current Year
193	DT4522C	Department stores (NAICS 4522)	General Merchandise Stores	Current Year
194	DT4523C	Other general merchandise stores (NAICS 4523)	General Merchandise Stores	Current Year
195	DT452311C	Warehouse clubs and supercenters (NAICS 452311)	General Merchandise Stores	Current Year
196	DT452319C	All other general merchandise stores (NAICS 452319)	General Merchandise Stores	Current Year
197	DT453C	Miscellaneous store retailers (NAICS 453)	Miscellaneous Store Retailers	Current Year
198	DT4531C	Florists (NAICS 4531)	Miscellaneous Store Retailers	Current Year
199	DT4532C	Office supplies, stationery, and gift stores (NAICS 4532)	Miscellaneous Store Retailers	Current Year
200	DT45321C	Office supplies and stationery stores (NAICS 45321)	Miscellaneous Store Retailers	Current Year
201	DT45322C	Gift, novelty, and souvenir stores (NAICS 45322)	Miscellaneous Store Retailers	Current Year
202	DT4533C	Used merchandise stores (NAICS 4533)	Miscellaneous Store Retailers	Current Year
203	DT4539C	Other miscellaneous store retailers (NAICS 4539)	Miscellaneous Store Retailers	Current Year
204	DT45391C	Pet and pet supplies stores (NAICS 45391)	Miscellaneous Store Retailers	Current Year
205	DT45392C	Art dealers (NAICS 45392)	Miscellaneous Store Retailers	Current Year
206	DT45393C	Manufactured (mobile) home dealers (NAICS 45393)	Miscellaneous Store Retailers	Current Year
207	DT45399C	All other miscellaneous store retailers (NAICS 45399)	Miscellaneous Store Retailers	Current Year
208	DT453991C	Tobacco stores (NAICS 453991)	Miscellaneous Store Retailers	Current Year
209	DT453998C	All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	Miscellaneous Store Retailers	Current Year
210	DT454C	Non-store retailers (NAICS 454)	Non-store Retailers	Current Year
211	DT4541C	Electronic shopping and mail-order houses (NAICS 4541)	Non-store Retailers	Current Year
212	DT4542C	Vending machine operators (NAICS 4542)	Non-store Retailers	Current Year
213	DT4543C	Direct selling establishments (NAICS 4543)	Non-store Retailers	Current Year
214	DT45431C	Fuel dealers (NAICS 45431)	Non-store Retailers	Current Year
215	DT45439C	Other direct selling establishments (NAICS 45439)	Non-store Retailers	Current Year
216	DT722C	Food services and drinking places (NAICS 722)	Food Services and Drinking Places	Current Year
217	DT7223C	Special food services (NAICS 7223)	Food Services and Drinking Places	Current Year
218	DT72231C	Food service contractors (NAICS 72231)	Food Services and Drinking Places	Current Year
219	DT72232C	Caterers (NAICS 72232)	Food Services and Drinking Places	Current Year
220	DT72233C	Mobile food services (NAICS 72233)	Food Services and Drinking Places	Current Year
221	DT7224C	Drinking places (alcoholic beverages) (NAICS 7224)	Food Services and Drinking Places	Current Year
222	DT7225C	Restaurants and other eating places (NAICS 7225)	Food Services and Drinking Places	Current Year
223	DT722511C	Full-service restaurants (NAICS 722511)	Food Services and Drinking Places	Current Year
224	DT722513C	Limited-service restaurants (NAICS 722513)	Food Services and Drinking Places	Current Year
225	DT722514C	Cafeterias, grill buffets, and buffets (NAICS 722514)	Food Services and Drinking Places	Current Year
226	DT722515C	Snack and non-alcoholic beverage bars (NAICS 722515)	Food Services and Drinking Places	Current Year
227	ST4445722TC	Total supply for retail trade including food and drink (NAICS 44, 45 and 722)	Supply by Store Type	Current Year
228	ST4445C	Total supply retail trade (NAICS 44 and 45)	Supply by Store Type	Current Year
229	ST722SC	Total food services and drinking places (NAICS 722)	Supply by Store Type	Current Year
230	ST441C	Motor vehicle and parts dealers (NAICS 441)	Motor Vehicle and Parts Dealers	Current Year
231	ST4411C	Automobile dealers (NAICS 4411)	Motor Vehicle and Parts Dealers	Current Year
232	ST44111C	New car dealers (NAICS 44111)	Motor Vehicle and Parts Dealers	Current Year
233	ST44112C	Used car dealers (NAICS 44112)	Motor Vehicle and Parts Dealers	Current Year
234	ST4412C	Other motor vehicle dealers (NAICS 4412)	Motor Vehicle and Parts Dealers	Current Year
235	ST44121C	Recreational vehicle dealers (NAICS 44121)	Motor Vehicle and Parts Dealers	Current Year
236	ST44122C	Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	Motor Vehicle and Parts Dealers	Current Year
237	ST441222C	Boat dealers (NAICS 441222)	Motor Vehicle and Parts Dealers	Current Year
238	ST441228C	Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	Motor Vehicle and Parts Dealers	Current Year
239	ST4413C	Automotive parts, accessories, and tire stores (NAICS 4413)	Motor Vehicle and Parts Dealers	Current Year
240	ST44131C	Automotive parts and accessories stores (NAICS 44131)	Motor Vehicle and Parts Dealers	Current Year
241	ST44132C	Tire dealers (NAICS 44132)	Motor Vehicle and Parts Dealers	Current Year
242	ST442C	Furniture and home furnishings stores (NAICS 442)	Furniture and Home Furnishings Stores	Current Year
243	ST4421C	Furniture stores (NAICS 4421)	Furniture and Home Furnishings Stores	Current Year
244	ST4422C	Home furnishings stores (NAICS 4422)	Furniture and Home Furnishings Stores	Current Year
245	ST44221C	Floor covering stores (NAICS 44221)	Furniture and Home Furnishings Stores	Current Year
246	ST44229C	Other home furnishings stores (NAICS 44229)	Furniture and Home Furnishings Stores	Current Year
247	ST442291C	Window treatment stores (NAICS 442291)	Furniture and Home Furnishings Stores	Current Year
248	ST442299C	All other home furnishings stores (NAICS 442299)	Furniture and Home Furnishings Stores	Current Year
249	ST443C	Electronics and appliance stores (NAICS 443)	Electronics and Appliance Stores	Current Year
250	ST443141C	Household appliance stores (NAICS 443141)	Electronics and Appliance Stores	Current Year
251	ST443142C	Electronics stores (NAICS 443142)	Electronics and Appliance Stores	Current Year
252	ST444C	Building material and garden equipment and supplies dealers (NAICS 444)	Building Material and Garden Equipment and Supplies Dealers	Current Year
253	ST4441C	Building material and supplies dealers (NAICS 4441)	Building Material and Garden Equipment and Supplies Dealers	Current Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
254	ST44411C	Home centers (NAICS 44411)	Building Material and Garden Equipment and Supplies Dealers	Current Year
255	ST44412C	Paint and wallpaper stores (NAICS 44412)	Building Material and Garden Equipment and Supplies Dealers	Current Year
256	ST44413C	Hardware stores (NAICS 44413)	Building Material and Garden Equipment and Supplies Dealers	Current Year
257	ST44419C	Other building material dealers (NAICS 44419)	Building Material and Garden Equipment and Supplies Dealers	Current Year
258	ST4442C	Lawn and garden equipment and supplies stores (NAICS 4442)	Building Material and Garden Equipment and Supplies Dealers	Current Year
259	ST44421C	Outdoor power equipment stores (NAICS 44421)	Building Material and Garden Equipment and Supplies Dealers	Current Year
260	ST44422C	Nursery, garden center, and farm supply stores (NAICS 44422)	Building Material and Garden Equipment and Supplies Dealers	Current Year
261	ST445C	Food and beverage stores (NAICS 445)	Food and Beverage Stores	Current Year
262	ST4451C	Grocery stores (NAICS 4451)	Food and Beverage Stores	Current Year
263	ST44511C	Supermarkets and other grocery (except convenience) stores (NAICS 44511)	Food and Beverage Stores	Current Year
264	ST44512C	Convenience stores (NAICS 44512)	Food and Beverage Stores	Current Year
265	ST4452C	Specialty food stores (NAICS 4452)	Food and Beverage Stores	Current Year
266	ST44521C	Meat markets (NAICS 44521)	Food and Beverage Stores	Current Year
267	ST44522C	Fish and seafood markets (NAICS 44522)	Food and Beverage Stores	Current Year
268	ST44523C	Fruit and vegetable markets (NAICS 44523)	Food and Beverage Stores	Current Year
269	ST44529C	Other specialty food stores (NAICS 44529)	Food and Beverage Stores	Current Year
270	ST445293C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	Current Year
271	ST445299C	All other specialty food stores (NAICS 445299)	Food and Beverage Stores	Current Year
272	ST4453C	Beer, wine, and liquor stores (NAICS 4453)	Food and Beverage Stores	Current Year
273	ST446C	Health and personal care stores (NAICS 446)	Health and Personal Care Stores	Current Year
274	ST44611C	Pharmacies and drug stores (NAICS 44611)	Health and Personal Care Stores	Current Year
275	ST44612C	Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	Health and Personal Care Stores	Current Year
276	ST44613C	Optical goods stores (NAICS 44613)	Health and Personal Care Stores	Current Year
277	ST44619C	Other health and personal care stores (NAICS 44619)	Health and Personal Care Stores	Current Year
278	ST446191C	Food (health) supplement stores (NAICS 446191)	Health and Personal Care Stores	Current Year
279	ST446199C	All other health and personal care stores (NAICS 446199)	Health and Personal Care Stores	Current Year
280	ST447C	Gasoline stations (NAICS 447)	Gasoline Stations	Current Year
281	ST448C	Clothing and clothing accessories stores (NAICS 448)	Clothing and Clothing Accessories Stores	Current Year
282	ST4481C	Clothing stores (NAICS 4481)	Clothing and Clothing Accessories Stores	Current Year
283	ST44811C	Men's clothing stores (NAICS 44811)	Clothing and Clothing Accessories Stores	Current Year
284	ST44812C	Women's clothing stores (NAICS 44812)	Clothing and Clothing Accessories Stores	Current Year
285	ST44813C	Children's and infants' clothing stores (NAICS 44813)	Clothing and Clothing Accessories Stores	Current Year
286	ST44814C	Family clothing stores (NAICS 44814)	Clothing and Clothing Accessories Stores	Current Year
287	ST44815C	Clothing accessories stores (NAICS 44815)	Clothing and Clothing Accessories Stores	Current Year
288	ST44819C	Other clothing stores (NAICS 44819)	Clothing and Clothing Accessories Stores	Current Year
289	ST4482C	Shoe stores (NAICS 4482)	Clothing and Clothing Accessories Stores	Current Year
290	ST4483C	Jewelry, luggage, and leather goods stores (NAICS 4483)	Clothing and Clothing Accessories Stores	Current Year
291	ST44831C	Jewelry stores (NAICS 44831)	Clothing and Clothing Accessories Stores	Current Year
292	ST44832C	Luggage and leather goods stores (NAICS 44832)	Clothing and Clothing Accessories Stores	Current Year
293	ST451C	Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
294	ST4511C	Sporting goods, hobby, and musical instrument stores (NAICS 4511)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
295	ST45111C	Sporting goods stores (NAICS 45111)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
296	ST45112C	Hobby, toy, and game stores (NAICS 45112)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
297	ST45113C	Sewing, needlework, and piece goods stores (NAICS 45113)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
298	ST45114C	Musical instrument and supplies stores (NAICS 45114)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
299	ST4512C	Book stores and news dealers (NAICS 4512)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
300	ST451211C	Book stores (NAICS 451211)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
301	ST451212C	News dealers and newsstands (NAICS 451212)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
302	ST452C	General merchandise stores (NAICS 452)	General Merchandise Stores	Current Year
303	ST4522C	Department stores (NAICS 4522)	General Merchandise Stores	Current Year
304	ST4523C	Other general merchandise stores (NAICS 4523)	General Merchandise Stores	Current Year
305	ST452311C	Warehouse clubs and supercenters (NAICS 452311)	General Merchandise Stores	Current Year
306	ST452319C	All other general merchandise stores (NAICS 452319)	General Merchandise Stores	Current Year
307	ST453C	Miscellaneous store retailers (NAICS 453)	Miscellaneous Store Retailers	Current Year
308	ST4531C	Florists (NAICS 4531)	Miscellaneous Store Retailers	Current Year
309	ST4532C	Office supplies, stationery, and gift stores (NAICS 4532)	Miscellaneous Store Retailers	Current Year
310	ST45321C	Office supplies and stationery stores (NAICS 45321)	Miscellaneous Store Retailers	Current Year
311	ST45322C	Gift, novelty, and souvenir stores (NAICS 45322)	Miscellaneous Store Retailers	Current Year
312	ST4533C	Used merchandise stores (NAICS 4533)	Miscellaneous Store Retailers	Current Year
313	ST4539C	Other miscellaneous store retailers (NAICS 4539)	Miscellaneous Store Retailers	Current Year
314	ST45391C	Pet and pet supplies stores (NAICS 45391)	Miscellaneous Store Retailers	Current Year
315	ST45392C	Art dealers (NAICS 45392)	Miscellaneous Store Retailers	Current Year
316	ST45393C	Manufactured (mobile) home dealers (NAICS 45393)	Miscellaneous Store Retailers	Current Year
317	ST45399C	All other miscellaneous store retailers (NAICS 45399)	Miscellaneous Store Retailers	Current Year
318	ST453991C	Tobacco stores (NAICS 453991)	Miscellaneous Store Retailers	Current Year
319	ST453998C	All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	Miscellaneous Store Retailers	Current Year
320	ST454C	Non-store retailers (NAICS 454)	Non-store Retailers	Current Year
321	ST4541C	Electronic shopping and mail-order houses (NAICS 4541)	Non-store Retailers	Current Year
322	ST4542C	Vending machine operators (NAICS 4542)	Non-store Retailers	Current Year
323	ST4543C	Direct selling establishments (NAICS 4543)	Non-store Retailers	Current Year
324	ST45431C	Fuel dealers (NAICS 45431)	Non-store Retailers	Current Year
325	ST45439C	Other direct selling establishments (NAICS 45439)	Non-store Retailers	Current Year
326	ST722C	Food services and drinking places (NAICS 722)	Food Services and Drinking Places	Current Year
327	ST7223C	Special food services (NAICS 7223)	Food Services and Drinking Places	Current Year
328	ST72231C	Food service contractors (NAICS 72231)	Food Services and Drinking Places	Current Year
329	ST72232C	Caterers (NAICS 72232)	Food Services and Drinking Places	Current Year
330	ST72233C	Mobile food services (NAICS 72233)	Food Services and Drinking Places	Current Year
331	ST7224C	Drinking places (alcoholic beverages) (NAICS 7224)	Food Services and Drinking Places	Current Year
332	ST7225C	Restaurants and other eating places (NAICS 7225)	Food Services and Drinking Places	Current Year
333	ST722511C	Full-service restaurants (NAICS 722511)	Food Services and Drinking Places	Current Year
334	ST722513C	Limited-service restaurants (NAICS 722513)	Food Services and Drinking Places	Current Year
335	ST722514C	Cafeterias, grill buffets, and buffets (NAICS 722514)	Food Services and Drinking Places	Current Year
336	ST722515C	Snack and non-alcoholic beverage bars (NAICS 722515)	Food Services and Drinking Places	Current Year
337	OT4445722TC	Total opportunity gap for retail trade including food and drink (NAICS 44, 45 and 722)	Opportunity Gap/Surplus By Store Type	Current Year
338	OT4445C	Total opportunity gap retail trade (NAICS 44 and 45)	Opportunity Gap/Surplus By Store Type	Current Year



ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
339	OT7225C	Total opportunity gap food services and drinking places (NAICS 722)	Opportunity Gap/Surplus By Store Type	Current Year
340	OT441C	Motor vehicle and parts dealers (NAICS 441)	Motor Vehicle and Parts Dealers	Current Year
341	OT4411C	Automobile dealers (NAICS 4411)	Motor Vehicle and Parts Dealers	Current Year
342	OT44111C	New car dealers (NAICS 44111)	Motor Vehicle and Parts Dealers	Current Year
343	OT44112C	Used car dealers (NAICS 44112)	Motor Vehicle and Parts Dealers	Current Year
344	OT4412C	Other motor vehicle dealers (NAICS 4412)	Motor Vehicle and Parts Dealers	Current Year
345	OT44121C	Recreational vehicle dealers (NAICS 44121)	Motor Vehicle and Parts Dealers	Current Year
346	OT44122C	Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	Motor Vehicle and Parts Dealers	Current Year
347	OT441222C	Boat dealers (NAICS 441222)	Motor Vehicle and Parts Dealers	Current Year
348	OT441228C	Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	Motor Vehicle and Parts Dealers	Current Year
349	OT4413C	Automotive parts, accessories, and tire stores (NAICS 4413)	Motor Vehicle and Parts Dealers	Current Year
350	OT44131C	Automotive parts and accessories stores (NAICS 44131)	Motor Vehicle and Parts Dealers	Current Year
351	OT44132C	Tire dealers (NAICS 44132)	Motor Vehicle and Parts Dealers	Current Year
352	OT442C	Furniture and home furnishings stores (NAICS 442)	Furniture and Home Furnishings Stores	Current Year
353	OT4421C	Furniture stores (NAICS 4421)	Furniture and Home Furnishings Stores	Current Year
354	OT4422C	Home furnishings stores (NAICS 4422)	Furniture and Home Furnishings Stores	Current Year
355	OT44221C	Floor covering stores (NAICS 44221)	Furniture and Home Furnishings Stores	Current Year
356	OT44229C	Other home furnishings stores (NAICS 44229)	Furniture and Home Furnishings Stores	Current Year
357	OT442291C	Window treatment stores (NAICS 442291)	Furniture and Home Furnishings Stores	Current Year
358	OT442299C	All other home furnishings stores (NAICS 442299)	Furniture and Home Furnishings Stores	Current Year
359	OT443C	Electronics and appliance stores (NAICS 443)	Electronics and Appliance Stores	Current Year
360	OT443141C	Household appliance stores (NAICS 443141)	Electronics and Appliance Stores	Current Year
361	OT443142C	Electronics stores (NAICS 443142)	Electronics and Appliance Stores	Current Year
362	OT444C	Building material and garden equipment and supplies dealers (NAICS 444)	Building Material and Garden Equipment and Supplies Dealers	Current Year
363	OT4441C	Building material and supplies dealers (NAICS 4441)	Building Material and Garden Equipment and Supplies Dealers	Current Year
364	OT44411C	Home centers (NAICS 44411)	Building Material and Garden Equipment and Supplies Dealers	Current Year
365	OT44412C	Paint and wallpaper stores (NAICS 44412)	Building Material and Garden Equipment and Supplies Dealers	Current Year
366	OT44413C	Hardware stores (NAICS 44413)	Building Material and Garden Equipment and Supplies Dealers	Current Year
367	OT44419C	Other building material dealers (NAICS 44419)	Building Material and Garden Equipment and Supplies Dealers	Current Year
368	OT4442C	Lawn and garden equipment and supplies stores (NAICS 4442)	Building Material and Garden Equipment and Supplies Dealers	Current Year
369	OT44421C	Outdoor power equipment stores (NAICS 44421)	Building Material and Garden Equipment and Supplies Dealers	Current Year
370	OT44422C	Nursery, garden center, and farm supply stores (NAICS 44422)	Building Material and Garden Equipment and Supplies Dealers	Current Year
371	OT445C	Food and beverage stores (NAICS 445)	Food and Beverage Stores	Current Year
372	OT4451C	Grocery stores (NAICS 4451)	Food and Beverage Stores	Current Year
373	OT44511C	Supermarkets and other grocery (except convenience) stores (NAICS 44511)	Food and Beverage Stores	Current Year
374	OT44512C	Convenience stores (NAICS 44512)	Food and Beverage Stores	Current Year
375	OT4452C	Specialty food stores (NAICS 4452)	Food and Beverage Stores	Current Year
376	OT44521C	Meat markets (NAICS 44521)	Food and Beverage Stores	Current Year
377	OT44522C	Fish and seafood markets (NAICS 44522)	Food and Beverage Stores	Current Year
378	OT44523C	Fruit and vegetable markets (NAICS 44523)	Food and Beverage Stores	Current Year
379	OT44529C	Other specialty food stores (NAICS 44529)	Food and Beverage Stores	Current Year
380	OT445293C	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	Current Year
381	OT445299C	All other specialty food stores (NAICS 445299)	Food and Beverage Stores	Current Year
382	OT4453C	Beer, wine, and liquor stores (NAICS 4453)	Food and Beverage Stores	Current Year
383	OT446C	Health and personal care stores (NAICS 446)	Health and Personal Care Stores	Current Year
384	OT44611C	Pharmacies and drug stores (NAICS 44611)	Health and Personal Care Stores	Current Year
385	OT44612C	Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	Health and Personal Care Stores	Current Year
386	OT44613C	Optical goods stores (NAICS 44613)	Health and Personal Care Stores	Current Year
387	OT44619C	Other health and personal care stores (NAICS 44619)	Health and Personal Care Stores	Current Year
388	OT446191C	Food (health) supplement stores (NAICS 446191)	Health and Personal Care Stores	Current Year
389	OT446199C	All other health and personal care stores (NAICS 446199)	Health and Personal Care Stores	Current Year
390	OT447C	Gasoline stations (NAICS 447)	Gasoline Stations	Current Year
391	OT448C	Clothing and clothing accessories stores (NAICS 448)	Clothing and Clothing Accessories Stores	Current Year
392	OT4481C	Clothing stores (NAICS 4481)	Clothing and Clothing Accessories Stores	Current Year
393	OT44811C	Men's clothing stores (NAICS 44811)	Clothing and Clothing Accessories Stores	Current Year
394	OT44812C	Women's clothing stores (NAICS 44812)	Clothing and Clothing Accessories Stores	Current Year
395	OT44813C	Children's and infants' clothing stores (NAICS 44813)	Clothing and Clothing Accessories Stores	Current Year
396	OT44814C	Family clothing stores (NAICS 44814)	Clothing and Clothing Accessories Stores	Current Year
397	OT44815C	Clothing accessories stores (NAICS 44815)	Clothing and Clothing Accessories Stores	Current Year
398	OT44819C	Other clothing stores (NAICS 44819)	Clothing and Clothing Accessories Stores	Current Year
399	OT4482C	Shoe stores (NAICS 4482)	Clothing and Clothing Accessories Stores	Current Year
400	OT4483C	Jewelry, luggage, and leather goods stores (NAICS 4483)	Clothing and Clothing Accessories Stores	Current Year
401	OT44831C	Jewelry stores (NAICS 44831)	Clothing and Clothing Accessories Stores	Current Year
402	OT44832C	Luggage and leather goods stores (NAICS 44832)	Clothing and Clothing Accessories Stores	Current Year
403	OT451C	Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
404	OT4511C	Sporting goods, hobby, and musical instrument stores (NAICS 4511)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
405	OT45111C	Sporting goods stores (NAICS 45111)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
406	OT45112C	Hobby, toy, and game stores (NAICS 45112)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
407	OT45113C	Sewing, needlework, and piece goods stores (NAICS 45113)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
408	OT45114C	Musical instrument and supplies stores (NAICS 45114)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
409	OT4512C	Book stores and news dealers (NAICS 4512)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
410	OT451211C	Book stores (NAICS 451211)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
411	OT451212C	News dealers and newsstands (NAICS 451212)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Current Year
412	OT452C	General merchandise stores (NAICS 452)	General Merchandise Stores	Current Year
413	OT4522C	Department stores (NAICS 4522)	General Merchandise Stores	Current Year
414	OT4523C	Other general merchandise stores (NAICS 4523)	General Merchandise Stores	Current Year
415	OT452311C	Warehouse clubs and supercenters (NAICS 452311)	General Merchandise Stores	Current Year
416	OT452319C	All other general merchandise stores (NAICS 452319)	General Merchandise Stores	Current Year
417	OT453C	Miscellaneous store retailers (NAICS 453)	Miscellaneous Store Retailers	Current Year
418	OT4531C	Florists (NAICS 4531)	Miscellaneous Store Retailers	Current Year
419	OT4532C	Office supplies, stationery, and gift stores (NAICS 4532)	Miscellaneous Store Retailers	Current Year
420	OT45321C	Office supplies and stationery stores (NAICS 45321)	Miscellaneous Store Retailers	Current Year
421	OT45322C	Gift, novelty, and souvenir stores (NAICS 45322)	Miscellaneous Store Retailers	Current Year
422	OT4533C	Used merchandise stores (NAICS 4533)	Miscellaneous Store Retailers	Current Year
423	OT4539C	Other miscellaneous store retailers (NAICS 4539)	Miscellaneous Store Retailers	Current Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
424	OT45391C	Pet and pet supplies stores (NAICS 45391)	Miscellaneous Store Retailers	Current Year
425	OT45392C	Art dealers (NAICS 45392)	Miscellaneous Store Retailers	Current Year
426	OT45393C	Manufactured (mobile) home dealers (NAICS 45393)	Miscellaneous Store Retailers	Current Year
427	OT45399C	All other miscellaneous store retailers (NAICS 45399)	Miscellaneous Store Retailers	Current Year
428	OT453991C	Tobacco stores (NAICS 453991)	Miscellaneous Store Retailers	Current Year
429	OT453998C	All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	Miscellaneous Store Retailers	Current Year
430	OT454C	Non-store retailers (NAICS 454)	Non-store Retailers	Current Year
431	OT4541C	Electronic shopping and mail-order houses (NAICS 4541)	Non-store Retailers	Current Year
432	OT4542C	Vending machine operators (NAICS 4542)	Non-store Retailers	Current Year
433	OT4543C	Direct selling establishments (NAICS 4543)	Non-store Retailers	Current Year
434	OT45431C	Fuel dealers (NAICS 45431)	Non-store Retailers	Current Year
435	OT45439C	Other direct selling establishments (NAICS 45439)	Non-store Retailers	Current Year
436	OT722C	Food services and drinking places (NAICS 722)	Food Services and Drinking Places	Current Year
437	OT7223C	Special food services (NAICS 7223)	Food Services and Drinking Places	Current Year
438	OT72231C	Food service contractors (NAICS 72231)	Food Services and Drinking Places	Current Year
439	OT72232C	Caterers (NAICS 72232)	Food Services and Drinking Places	Current Year
440	OT72233C	Mobile food services (NAICS 72233)	Food Services and Drinking Places	Current Year
441	OT7224C	Drinking places (alcoholic beverages) (NAICS 7224)	Food Services and Drinking Places	Current Year
442	OT7225C	Restaurants and other eating places (NAICS 7225)	Food Services and Drinking Places	Current Year
443	OT722511C	Full-service restaurants (NAICS 722511)	Food Services and Drinking Places	Current Year
444	OT722513C	Limited-service restaurants (NAICS 722513)	Food Services and Drinking Places	Current Year
445	OT722514C	Cafeterias, grill buffets, and buffets (NAICS 722514)	Food Services and Drinking Places	Current Year
446	OT722515C	Snack and non-alcoholic beverage bars (NAICS 722515)	Food Services and Drinking Places	Current Year
447	RPOP_F	Population	Basics	Five Year
448	RHHLDSF	Households	Basics	Five Year
449	DT4445722SF	Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	Basics	Five Year
450	DT4445722F	Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	Demand By Merchandise Line	Five Year
451	DM100F	Groceries and other food items for human consumption off the premises	Demand By Merchandise Line	Five Year
452	DM110F	Outside meals, snacks and catering	Demand By Merchandise Line	Five Year
453	DM130F	Alcoholic beverages served for immediate consumption	Demand By Merchandise Line	Five Year
454	DM140F	Packaged liquor, wine, and beer	Demand By Merchandise Line	Five Year
455	DM150F	Cigars, cigarettes, and tobacco and smokers' accessories	Demand By Merchandise Line	Five Year
456	DM160F	Drugs, health aids and beauty aids, including cosmetics	Demand By Merchandise Line	Five Year
457	DM180F	Household soaps, detergents, cleaners, and cleaning supplies	Demand By Merchandise Line	Five Year
458	DM190F	Paper and related products	Demand By Merchandise Line	Five Year
459	DM200F	Men's wear, including accessories	Demand By Merchandise Line	Five Year
460	DM220F	Women's, juniors', and misses' wear, including accessories	Demand By Merchandise Line	Five Year
461	DM240F	Children's wear	Demand By Merchandise Line	Five Year
462	DM250F	Costumes and unisex clothing	Demand By Merchandise Line	Five Year
463	DM260F	Footwear, including accessories	Demand By Merchandise Line	Five Year
464	DM270F	Sewing, knitting, and needlework goods	Demand By Merchandise Line	Five Year
465	DM280F	Curtains, draperies, blinds, slipcovers, bed and table coverings	Demand By Merchandise Line	Five Year
466	DM300F	Major household appliances	Demand By Merchandise Line	Five Year
467	DM310F	Small household and personal appliances including hardware and software	Demand By Merchandise Line	Five Year
468	DM320F	TV, DVD, audio equip., music instruments, supplies incl. CDs and audio books	Demand By Merchandise Line	Five Year
469	DM340F	Furniture, home furnishings, kitchen, sleep equip. and outdoor/patio	Demand By Merchandise Line	Five Year
470	DM620F	Lawn, Garden, & Farm Equipment & Supplies (!)	Demand By Merchandise Line	Five Year
471	DM360F	Flooring and floor coverings	Demand By Merchandise Line	Five Year
472	DM640F	Dimensional Lumber & Other Building/Structural Materials & Supplies (!)	Demand By Merchandise Line	Five Year
473	DM400F	Jewelry	Demand By Merchandise Line	Five Year
474	DM670F	Paint & Sundries (!)	Demand By Merchandise Line	Five Year
475	DM420F	Books, including eBooks	Demand By Merchandise Line	Five Year
476	DM440F	Photographic equipment and supplies	Demand By Merchandise Line	Five Year
477	DM460F	Toys, hobby goods and games (!)	Demand By Merchandise Line	Five Year
478	DM490F	Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	Demand By Merchandise Line	Five Year
479	DM530F	Sporting goods and recreational equipment	Demand By Merchandise Line	Five Year
480	DM580F	Recreational vehicles, parts and accessories	Demand By Merchandise Line	Five Year
481	DM600F	Hardware, Tools, & Plumbing & Electrical supplies	Demand By Merchandise Line	Five Year
482	DM700F	Cars, trucks, motorcycles, and other powered transportation vehicles	Demand By Merchandise Line	Five Year
483	DM720F	Automotive fuels	Demand By Merchandise Line	Five Year
484	DM730F	Automotive maintenance and parts	Demand By Merchandise Line	Five Year
485	DM780F	Household fuels, including oil, liquefied petroleum gas, wood, coal	Demand By Merchandise Line	Five Year
486	DM800F	Pets, pet foods, and pet supplies	Demand By Merchandise Line	Five Year
487	DT4445722TF	Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	Demand by Store Type	Five Year
488	DT4445F	Total demand retail trade (NAICS 44 and 45)	Demand by Store Type	Five Year
489	DT722SF	Total food services and drinking places (NAICS 722)	Demand by Store Type	Five Year
490	DT441F	Motor vehicle and parts dealers (NAICS 441)	Motor Vehicle and Parts Dealers	Five Year
491	DT4411F	Automobile dealers (NAICS 4411)	Motor Vehicle and Parts Dealers	Five Year
492	DT44111F	New car dealers (NAICS 44111)	Motor Vehicle and Parts Dealers	Five Year
493	DT44112F	Used car dealers (NAICS 44112)	Motor Vehicle and Parts Dealers	Five Year
494	DT4412F	Other motor vehicle dealers (NAICS 4412)	Motor Vehicle and Parts Dealers	Five Year
495	DT44121F	Recreational vehicle dealers (NAICS 44121)	Motor Vehicle and Parts Dealers	Five Year
496	DT44122F	Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	Motor Vehicle and Parts Dealers	Five Year
497	DT441222F	Boat dealers (NAICS 441222)	Motor Vehicle and Parts Dealers	Five Year
498	DT441228F	Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	Motor Vehicle and Parts Dealers	Five Year
499	DT4413F	Automotive parts, accessories, and tire stores (NAICS 4413)	Motor Vehicle and Parts Dealers	Five Year
500	DT44131F	Automotive parts and accessories stores (NAICS 44131)	Motor Vehicle and Parts Dealers	Five Year
501	DT44132F	Tire dealers (NAICS 44132)	Motor Vehicle and Parts Dealers	Five Year
502	DT442F	Furniture and home furnishings stores (NAICS 442)	Furniture and Home Furnishings Stores	Five Year
503	DT4421F	Furniture stores (NAICS 4421)	Furniture and Home Furnishings Stores	Five Year
504	DT4422F	Home furnishings stores (NAICS 4422)	Furniture and Home Furnishings Stores	Five Year
505	DT44221F	Floor covering stores (NAICS 44221)	Furniture and Home Furnishings Stores	Five Year
506	DT44229F	Other home furnishings stores (NAICS 44229)	Furniture and Home Furnishings Stores	Five Year
507	DT442291F	Window treatment stores (NAICS 442291)	Furniture and Home Furnishings Stores	Five Year
508	DT442299F	All other home furnishings stores (NAICS 442299)	Furniture and Home Furnishings Stores	Five Year

ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
509	DT443F	Electronics and appliance stores (NAICS 443)	Electronics and Appliance Stores	Five Year
510	DT44314F	Household appliance stores (NAICS 44314)	Electronics and Appliance Stores	Five Year
511	DT443142F	Electronics stores (NAICS 443142)	Electronics and Appliance Stores	Five Year
512	DT444F	Building material and garden equipment and supplies dealers (NAICS 444)	Building Material and Garden Equipment and Supplies Dealers	Five Year
513	DT4441F	Building material and supplies dealers (NAICS 4441)	Building Material and Garden Equipment and Supplies Dealers	Five Year
514	DT44411F	Home centers (NAICS 44411)	Building Material and Garden Equipment and Supplies Dealers	Five Year
515	DT44412F	Paint and wallpaper stores (NAICS 44412)	Building Material and Garden Equipment and Supplies Dealers	Five Year
516	DT44413F	Hardware stores (NAICS 44413)	Building Material and Garden Equipment and Supplies Dealers	Five Year
517	DT44419F	Other building material dealers (NAICS 44419)	Building Material and Garden Equipment and Supplies Dealers	Five Year
518	DT4442F	Lawn and garden equipment and supplies stores (NAICS 4442)	Building Material and Garden Equipment and Supplies Dealers	Five Year
519	DT44421F	Outdoor power equipment stores (NAICS 44421)	Building Material and Garden Equipment and Supplies Dealers	Five Year
520	DT44422F	Nursery, garden center, and farm supply stores (NAICS 44422)	Building Material and Garden Equipment and Supplies Dealers	Five Year
521	DT445F	Food and beverage stores (NAICS 445)	Food and Beverage Stores	Five Year
522	DT4451F	Grocery stores (NAICS 4451)	Food and Beverage Stores	Five Year
523	DT44511F	Supermarkets and other grocery (except convenience) stores (NAICS 44511)	Food and Beverage Stores	Five Year
524	DT44512F	Convenience stores (NAICS 44512)	Food and Beverage Stores	Five Year
525	DT4452F	Specialty food stores (NAICS 4452)	Food and Beverage Stores	Five Year
526	DT44521F	Meat markets (NAICS 44521)	Food and Beverage Stores	Five Year
527	DT44522F	Fish and seafood markets (NAICS 44522)	Food and Beverage Stores	Five Year
528	DT44523F	Fruit and vegetable markets (NAICS 44523)	Food and Beverage Stores	Five Year
529	DT44529F	Other specialty food stores (NAICS 44529)	Food and Beverage Stores	Five Year
530	DT445293F	Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	Food and Beverage Stores	Five Year
531	DT445299F	All other specialty food stores (NAICS 445299)	Food and Beverage Stores	Five Year
532	DT4453F	Beer, wine, and liquor stores (NAICS 4453)	Food and Beverage Stores	Five Year
533	DT446F	Health and personal care stores (NAICS 446)	Health and Personal Care Stores	Five Year
534	DT44611F	Pharmacies and drug stores (NAICS 44611)	Health and Personal Care Stores	Five Year
535	DT44612F	Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	Health and Personal Care Stores	Five Year
536	DT44613F	Optical goods stores (NAICS 44613)	Health and Personal Care Stores	Five Year
537	DT44619F	Other health and personal care stores (NAICS 44619)	Health and Personal Care Stores	Five Year
538	DT446191F	Food (health) supplement stores (NAICS 446191)	Health and Personal Care Stores	Five Year
539	DT446199F	All other health and personal care stores (NAICS 446199)	Health and Personal Care Stores	Five Year
540	DT447F	Gasoline stations (NAICS 447)	Gasoline Stations	Five Year
541	DT448F	Clothing and clothing accessories stores (NAICS 448)	Clothing and Clothing Accessories Stores	Five Year
542	DT4481F	Clothing stores (NAICS 4481)	Clothing and Clothing Accessories Stores	Five Year
543	DT44811F	Men's clothing stores (NAICS 44811)	Clothing and Clothing Accessories Stores	Five Year
544	DT44812F	Women's clothing stores (NAICS 44812)	Clothing and Clothing Accessories Stores	Five Year
545	DT44813F	Children's and infants' clothing stores (NAICS 44813)	Clothing and Clothing Accessories Stores	Five Year
546	DT44814F	Family clothing stores (NAICS 44814)	Clothing and Clothing Accessories Stores	Five Year
547	DT44815F	Clothing accessories stores (NAICS 44815)	Clothing and Clothing Accessories Stores	Five Year
548	DT44819F	Other clothing stores (NAICS 44819)	Clothing and Clothing Accessories Stores	Five Year
549	DT4482F	Shoe stores (NAICS 4482)	Clothing and Clothing Accessories Stores	Five Year
550	DT4483F	Jewelry, luggage, and leather goods stores (NAICS 4483)	Clothing and Clothing Accessories Stores	Five Year
551	DT44831F	Jewelry stores (NAICS 44831)	Clothing and Clothing Accessories Stores	Five Year
552	DT44832F	Luggage and leather goods stores (NAICS 44832)	Clothing and Clothing Accessories Stores	Five Year
553	DT451F	Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
554	DT4511F	Sporting goods, hobby, and musical instrument stores (NAICS 4511)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
555	DT45111F	Sporting goods stores (NAICS 45111)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
556	DT45112F	Hobby, toy, and game stores (NAICS 45112)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
557	DT45113F	Sewing, needlework, and piece goods stores (NAICS 45113)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
558	DT45114F	Musical instrument and supplies stores (NAICS 45114)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
559	DT4512F	Book stores and news dealers (NAICS 4512)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
560	DT451211F	Book stores (NAICS 451211)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
561	DT451212F	News dealers and newsstands (NAICS 451212)	Sporting Goods, Hobby, Musical Instrument, and Book Stores	Five Year
562	DT452F	General merchandise stores (NAICS 452)	General Merchandise Stores	Five Year
563	DT4522F	Department stores (NAICS 4522)	General Merchandise Stores	Five Year
564	DT4523F	Other general merchandise stores (NAICS 4523)	General Merchandise Stores	Five Year
565	DT452311F	Warehouse clubs and supercenters (NAICS 452311)	General Merchandise Stores	Five Year
566	DT452319F	All other general merchandise stores (NAICS 452319)	General Merchandise Stores	Five Year
567	DT453F	Miscellaneous store retailers (NAICS 453)	Miscellaneous Store Retailers	Five Year
568	DT4531F	Florists (NAICS 4531)	Miscellaneous Store Retailers	Five Year
569	DT4532F	Office supplies, stationery, and gift stores (NAICS 4532)	Miscellaneous Store Retailers	Five Year
570	DT45321F	Office supplies and stationery stores (NAICS 45321)	Miscellaneous Store Retailers	Five Year
571	DT45322F	Gift, novelty, and souvenir stores (NAICS 45322)	Miscellaneous Store Retailers	Five Year
572	DT4533F	Used merchandise stores (NAICS 4533)	Miscellaneous Store Retailers	Five Year
573	DT4539F	Other miscellaneous store retailers (NAICS 4539)	Miscellaneous Store Retailers	Five Year
574	DT45391F	Pet and pet supplies stores (NAICS 45391)	Miscellaneous Store Retailers	Five Year
575	DT45392F	Art dealers (NAICS 45392)	Miscellaneous Store Retailers	Five Year
576	DT45393F	Manufactured (mobile) home dealers (NAICS 45393)	Miscellaneous Store Retailers	Five Year
577	DT45399F	All other miscellaneous store retailers (NAICS 45399)	Miscellaneous Store Retailers	Five Year
578	DT453991F	Tobacco stores (NAICS 453991)	Miscellaneous Store Retailers	Five Year
579	DT453998F	All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	Miscellaneous Store Retailers	Five Year
580	DT454F	Non-store retailers (NAICS 454)	Non-store Retailers	Five Year
581	DT4541F	Electronic shopping and mail-order houses (NAICS 4541)	Non-store Retailers	Five Year
582	DT4542F	Vending machine operators (NAICS 4542)	Non-store Retailers	Five Year
583	DT4543F	Direct selling establishments (NAICS 4543)	Non-store Retailers	Five Year
584	DT45431F	Fuel dealers (NAICS 45431)	Non-store Retailers	Five Year
585	DT45439F	Other direct selling establishments (NAICS 45439)	Non-store Retailers	Five Year
586	DT722F	Food services and drinking places (NAICS 722)	Food Services and Drinking Places	Five Year
587	DT7223F	Special food services (NAICS 7223)	Food Services and Drinking Places	Five Year
588	DT72231F	Food service contractors (NAICS 72231)	Food Services and Drinking Places	Five Year
589	DT72232F	Caterers (NAICS 72232)	Food Services and Drinking Places	Five Year
590	DT72233F	Mobile food services (NAICS 72233)	Food Services and Drinking Places	Five Year
591	DT7224F	Drinking places (alcoholic beverages) (NAICS 7224)	Food Services and Drinking Places	Five Year
592	DT7225F	Restaurants and other eating places (NAICS 7225)	Food Services and Drinking Places	Five Year
593	DT722511F	Full-service restaurants (NAICS 722511)	Food Services and Drinking Places	Five Year

## RETAIL MARKET POWER 2021 VARIABLES LIST

ORDER	VARIABLE	DESCRIPTION	CATEGORY	YEAR
594	DT722513F	Limited-service restaurants (NAICS 722513)	Food Services and Drinking Places	Five Year
595	DT722514F	Cafeterias, grill buffets, and buffets (NAICS 722514)	Food Services and Drinking Places	Five Year
596	DT722515F	Snack and nonalcoholic beverage bars (NAICS 722515)	Food Services and Drinking Places	Five Year