

ORDER	VARIABLE	DESCRIPTION	CATEGORY
0	CODE	CODE	Trends
0	GEO	GEO	Trends
1	SVHHDS	Total Households	Basics
2	SVUS055	Active Government	Trends
3	SVUS001	Adaptability to Complexity	Trends
4	SVUS070	Advertising as Stimulus	Trends
5	SVUS003	Attraction For Crowds	Trends
6	SVUS004	Aversion to Complexity	Trends
7	SVUS005	Brand Apathy	Trends
8	SVUS006	Buying on Impulse	Trends
9	SVUS056	Civic Apathy	Trends
10	SVUS057	Civic Engagement	Trends
11	SVUS058	Community Involvement	Trends
12	SVUS007	Concern for Appearance	Trends
13	SVUS008	Confidence in Advertising	Trends
14	SVUS071	Confidence in Big Business	Trends
15	SVUS011	Cultural Assimilation	Trends
16	SVUS012	Discriminating Consumerism	Trends
17	SVUS013	Duty	Trends
18	SVUS014	Ecological Concern	Trends
19	SVUS015	Ecological Fatalism	Trends
20	SVUS059	Effort Toward Health	Trends
21	SVUS016	Emotional Control	Trends
22	SVUS019	Equal Relationship with Youth	Trends
23	SVUS020	Ethical Consumerism	Trends
24	SVUS060	Fatalism	Trends
25	SVUS021	Financial Security	Trends
26	SVUS022	Flexible Families	Trends
27	SVUS023	Global Consciousness	Trends
28	SVUS024	Importance of Aesthetics	Trends
29	SVUS025	Importance of Brand	Trends
30	SVUS061	Importance of Spontaneity	Trends
31	SVUS062	Intuition & Impulse	Trends
32	SVUS026	Joy of Consumption	Trends
33	SVUS063	Just Deserts	Trends
34	SVUS027	Multiculturalism	Trends
35	SVUS064	National Pride	Trends
36	SVUS028	Need for Status Recognition	Trends
37	SVUS029	Obedience to Authority	Trends
38	SVUS030	Ostentatious Consumption	Trends
39	SVUS031	Parochialism	Trends
40	SVUS032	Patriarchy	Trends
41	SVUS033	Penchant for Risk	Trends
42	SVUS034	Personal Challenge	Trends
43	SVUS065	Personal Control	Trends
44	SVUS066	Personal Optimism	Trends
45	SVUS067	Primacy of the Family	Trends
46	SVUS036	Pursuit of Intensity	Trends
47	SVUS037	Rejection of Authority	Trends
48	SVUS038	Religiosity	Trends
49	SVUS039	Saving on Principle	Trends
50	SVUS040	Sexism	Trends
51	SVUS041	Sexual Permissiveness	Trends
52	SVUS042	Skepticism Towards Advertising	Trends
53	SVUS068	Social Responsibility	Trends
54	SVUS072	Status via Home	Trends
55	SVUS069	Technology Anxiety	Trends
56	SVUS043	Traditional Family	Trends
57	SVUS073	Voluntary Simplicity	Trends
58	SVUS045	Xenophobia	Trends